

## YEAR 2015-2016

### Curricular Aspects:

#### 1. Academic Programme

The Institution is committed to equipping students with the state of art Commerce and Business Management education that instills in students the ability to understand and interact with the Business world and provide them with skills required to excel in the domain of Business and Commerce.

#### Undergraduate Programmes (Three- Year)

- Bachelor of Commerce (B.Com)
- B.Com (BPM Industry Integrated)
- B.Com Professional (International Accounting & Finance)
- Bachelor of Business Administration (BBA)
- BBA (International Twinning Programme)
- B.Com (Travel & Tourism )

#### Postgraduate Programmes (Two- Year)

- Master of Commerce (M.Com)
- M.Com (International Business)
- P.G.D

This academic year (2015-16) witnessed the successful commencement of two collegiate programs- B.Com (BPM Industry Integrated) and B.Com Professional (International Accounting & Finance) which focuses on providing the knowledge base in the specialized domain of Business Process Management and International Accounting and Finance.

- **B.Com (BPM Industry Integrated) –**  
The course has been designed for providing knowledge and specialized domain focused skills of Business Process Management. The curriculum framework and content of this course facilitates students to conveniently pursue careers in the IT Industry, as well as in sectors like Banking, Insurance, Financial Services, and Retail etc. The highlight of this course is

the integration of subjects, specially prepared by industry experts to add the practical dimension of Business Processes Management.

- **B.Com Professional (International Accounting & Finance)**

The course has been designed for providing skills and knowledge relevant to any business. The curriculum framework and content of this course would facilitate students to conveniently pursue career in Accountancy and Finance. With an innovative curriculum design and content the B.Com Professional (International Accounting and Finance) course empowers students to conveniently adapt to an ever changing and dynamic business environment. The teaching of core subjects will be done by experienced practicing professionals from the industry as well as by faculty specialized in the relevant area.

- **BBA (International Twinning Programme)**

The students of the Institution are also given international exposure by virtue of the various tie ups the College has with educational Institutions such as the International Twinning Program with Swansea University UK. The students pursuing the course are taught additional subjects so that they are equipped to compete with international syllabuses; the exams are also redesigned to match the standards of these universities. Such exposure greatly benefits the students pursuing International Degrees.

## **2. Implementation of CBCS (2015-16)**

- The implementation of the CBCS changed the pedagogy into an interactive process where students evolved from being passive listeners to active contributors in knowledge acquisition.
- The move towards the CBCS system greatly helped the learners to choose electives from the wide range of courses. The students successfully adopted an interdisciplinary approach to learning that enabled them to choose additional courses to acquire more than the required credits.
- The course component included practical sessions, field studies, Case studies that equipped students to acquire the much required skill component.

## **3. Global Collaborations**

The college has tie ups with few of the most reputed and renowned colleges abroad, they include:

- ESDES, France

- Dulles University, Virginia
- IESEG School of Management, LILLE, Paris
- Kobe College , Japan
- Swansea University , USA
- Eastern Institute of Technology, New Zealand

#### **4. Placements and Training**

The Training and Placement Cell of the Institution facilitate campus recruitment for students in national and multinational companies. The mission of the Placement Cell is to equip students to meet Industry challenges. The Cell maintains a strong relationship with the leading companies and assists the students to get placed in reputed organizations. The Placement Cell is tasked with conducting pre-placement talks, career awareness workshops, summer internship programs that help the students to gain an insight about their prospective employer and make them achieve their career goals.

#### **5. Workshop for Students**

St Joseph's College of Commerce believes in quality learning and encourages their students to think beyond the conventional concepts of textbooks and class rooms. The Institution annually organizes workshops that are powerful motivators to bring fore the creativity of young minds. Through continuous training, education, exposure and with the help of specific creative techniques, these workshops impart knowledge and improve students' intrinsic drive to adopt new ideas.

#### **6. Summer School Programme**

The Institution encourages students to participate in international academic opportunities with London School of Economics (Summer School) and King's College London (Summer School) Programmes. Through these summer school programmes, the students are motivated to enroll in various courses and attend different programmes offered by them. The summer school programme of King's College, London offers various courses in marketing, politics and business in a global context to undergraduate students.

## **7. Partnership with Professional Bodies**

St. Joseph's College of Commerce takes pride in its incorporation of industry-based requirements into the curriculum and offers students an opportunity to pursue professional courses along with B.Com, BBM, and M.Com degrees. The college has signed a Memorandum of Understanding (MOU) with the following associations and Institutions to facilitate the same.

- The Institute of Chartered Accountants of India (ICAI)
- The Entrepreneurship Development Institute of India (EDI)
- Chartered Institute of Management Accountants (CIMA)
- Association of Chartered Certified Accounts (ACCA)

## **8. Partnership with Industry**

St. Joseph's College of Commerce has entered into a significant collaboration with Industry partners that benefit in multi-researcher interactions and underlines an exchange of learning and information on both sides of the undertaking.

- Federation of Karnataka Chambers of Commerce & Industry
- iSTAR
- IMS proschool
- Athena Training Academy
- National Stock Exchange of India (NSE)
- Ernst & Young (E&Y)
- Tata Consultancy Services (TCS)
- International Skill Development Course (ISDC)

## **Research, Consultancy and Extension:**

### **Research Centre**

The Research Centre of SJCC aims at becoming the global hub of excellence in generating and spreading knowledge in the field of Commerce and Management Education. The motto of the Research Centre is to promote research culture by identifying, assembling and disseminating research information to the staff and students.

The Research Department achieved a significant milestone when the Bangalore University attested to the quality of the Research Department and extended its affiliation in conducting research leading to Ph.D. Degree in Commerce to 2017-18.

## **Student Support & Progression:**

Student support and progression is one of the core criteria that the Institution strives to attain through its educational pursuits and extracurricular activities. All through its diversified programs and ventures, it aims to drive students' passion and intellectual curiosity towards their subjects of interests. In the attainment of the said goal, the Institution practices and has laid out a diversified student support and progression framework that greatly motivates and nurtures students' educational endeavors.

### **1. Open House**

The IQAC of the Institution pursuing its objective to ensure the overall quality of the Institution organized an Open House in the Conference Hall. The objective of the House was,

- To provide a platform to students to express their opinions on the pedagogical techniques, thereby strengthening the existing feedback mechanism.
- To further enhance the link between the students and the administration.
- To channelize greater responsibility amongst students by their meaningful participation through the House.

Hundred students from the First Year, who come under the CBCS system, participated in the discussion. Several key areas of academic pedagogy, Infrastructure, Sports and Campus life were listed down for deliberation and discussion. The program proved highly effective and helpful in the Institution's pursuit to enhance productivity and maintain quality in all its functional areas.

### **2. Electives/ Allied optionals**

With the aim of evolving internal processes for analysis and assessment, IQAC implemented ICT to make educational process more meaningful and

students were provided the opportunity to select their electives for the final year and allied options for the second year through ERP.

### **3. Extra curricular activities**

Engagement beyond Classrooms describes the Institution's educational mission: to augment the all-round development of students. The Institution's has framed various extracurricular activities for students' to advance their educational experiences and to enhance their social skills. The activities provide a platform for students to be involved and interact with other students, thus leading to their personal development and increased learning. Various Associations, Business Clubs, Literary Clubs, Students' Council Association, Sport activities provide a place to students to come together, share ideas, discuss issues and attain common goals. They include the choir, Eco club, Editorial, Finaryans, Hindi parishad, Kannada Sangha, ALMA, Hashmi theater forum etc.

## **Governance, Leadership and Management:**

### **1. Grievance Redressal Cell**

The Institution has a Grievance Redressal Cell where any type of problem that a student might face may be brought to the notice of this Committee and Cell. The committee members come together at least three times a year to redress grievances filed by the students.

### **2. Equal Opportunity Cell**

An Equal Opportunity Cell has been established in the Institution with a view to create equal opportunities for all in education, employment and all other fields. The Cell aims to equip students with the skills and leadership qualities to face challenges in life.

## **Innovation and Best Practices:**

### **Major Initiatives of IQAC for (2015-16)**

- The academic year 2015-16 witnessed the successful implementation of CBCS system. The Institution's move towards the CBCS system greatly helped the learners to choose from an array of Allied Optional subjects. The students

successfully adopted an interdisciplinary approach to learning that enabled them to choose additional courses to acquire more than the required credits.

- In compliance with the Choice Based Credit System, Examination, and Evaluation reforms were initiated by the Quality Assurance Team. A ten point grading system was adopted as per UGC guidelines for the implementation of CBCS. The extension activities and extracurricular activities along with credit points were recorded in the Grade Card. Indian Constitution Examination for 2nd semester UG students were conducted online. Answer booklets were redesigned to reduce paper wastage.
- The IQAC in its endeavour to sustain quality benchmarks and promote a culture of academic excellence organized an International Conference and an International Seminar in association with Professional Bodies. The Conference titled The Paradigm of Triple Bottom Line (TBL)-Risk, Ethics, Governance, Sustainability was conducted in association with ACCA and ISDC. The International Seminar Tourism Sector in India, Development, Sustainability and Challenges was organized by the Travel and Tourism Department of the Institution in cooperation with FKCCI.
- IQAC organized UGC sponsored one day National seminar titled Strengthening Transparency in Higher Educational Institutions- A Quality Assurance Measure on 29th January 2016. The seminar witnessed an overwhelming response and participation.
- Taking administrative measures to strengthen various collaborations, the IQAC initiated various Partnerships with Professional Institutions, Industries and NGO's to foster a global culture of educational excellence and to create an environment of innovative learning. This academic year the new collaborations were established with ICAI, ACCA, ISC, EDI, NSE FKCCI, Bhumi, and U&I.
- The IQAC in its initiative to facilitate the creation of learner-centric environment has entered into collaboration with the following Training and Development centers.
  - **IMS Pro-school-** it is one of the foremost providers of practical financial, accounts and analytics courses in the country. It conducts training programs for Financial Modeling, Business Analytics, Management Accounting and many other Financial Reporting courses. The Institution in association with IMS pro-school conducted a Financial Modeling

programme for 60 Hours which included a tailored made syllabus of the following topics like Financial Management, Project Finance, Equity Research and Advanced Macros and VBA for Finance.

- **Meridian Digital World-** the Institution in collaboration with Meridian Digital World has set up a Center for Academic Excellence and Faculty Development with Digital Library, so that the digital material could be provided for teaching and learning process to both faculty and students alike.
- **Athena Training Academy-** Athena Training Academy (ATA) provides quality vocational education and training that enable a diverse student population to achieve its educational goals. The Academy trains professional in the various fields of Travel, Aviation, and Retail etc. The Institution in collaboration with ATA provides a choice of four electives papers to Travel & Tourism students.