



St. Joseph's College Of Commerce (Autonomous)

Affiliated to Bengaluru City University

Accredited with 'A++' Grade by NAAC in 4th Cycle (CGPA of 3.57/4)

College with Potential for Excellence (CPE)

Ranked 65th in NIRF 2023 by the Ministry of Education, Government of India

#163, Brigade Road, Bengaluru- 560025, Karnataka, India

ADMISSIONS

2024-2025

B.Com (Travel & Tourism)



DEPARTMENT OF COMMERCE

Academic Excellence | Character Formation | Social Concern

www.sjcc.edu.in



About the Institution

St. Joseph's College of Commerce is part of the Society of Jesus, a Catholic Religious Order founded by St. Ignatius of Loyola in 1540. The Jesuits have a rich history of promoting education worldwide. The Department of Commerce was established in 1949 within St. Joseph's College, which itself was established in 1882. Later on, the Department of Commerce became an independent college known as St. Joseph's College of Commerce (SJCC). In 1972, SJCC relocated to its current campus at 163 Brigade Road in Bangalore. St. Joseph's College of Commerce is registered under the Bangalore Jesuit Educational Society. While it is a religious minority institution primarily focused on educating Catholic youth, we warmly welcome students of all backgrounds, without any distinction of caste or creed. By the admission policy of Management, St. Joseph's College of Commerce gives special preference to socio-economically marginalized students.

College Motto

"Fide et Labore," meaning "Faith and Toil." Faith is the commitment to God and fellow beings while Toil represents hard work.

Vision of the College

To create a just, secular and democratic society specially in the service of the poor, the oppressed and the marginalized

The Mission Statement

"St. Joseph's College of Commerce seeks to be a place where academic excellence goes with the cultivation of virtue, and where a community is formed which sustains men and women in their education and their conviction that life is only lived well when it is lived generously in the service of others".

Milestones

1882
St Joseph's College
was established.

1949
St Joseph's College
introduced the
Department of
Commerce.

1972
Became an independent
College,
St Joseph's College of
Commerce.

2000
First cycle of
NAAC, accredited
with 5 stars.

2004
Granted
Autonomous Status.

2007
Second cycle of NAAC
accredited with an A
grade, CGPA 3.26.

2010
Recognized SJCC as a
"College with Potential
for Excellence.

2010
Bangalore University
recognized the College
as Research Centre.

2012
Third cycle of NAAC
accredited with A
grade, CGPA 3.37.

2021
Fourth cycle of NAAC
accredited with A
grade A++, CGPA 3.57.

About the Department



The B.Com Department of St. Joseph's College of Commerce has efficiently streamlined all its courses to reflect an interdisciplinary approach to understanding the contemporary business environment. Its aim is to construct a strong foundation in core subjects such as Accounting, Taxation, Economics, Statistics and Auditing along with a choice of Cost Accounting, Finance, Business Analytics, Marketing and Human Resources, studied in the fifth and sixth semester. The courses are challenging, yet, rewarding for students with high aspirations. Our students have been sought after by employers for their excellent knowledge, skills and attitude, giving them an edge over their peers from other institutions.

Our Programmes

B.Com
(Travel &
Tourism)

B.Com
(Regular)

B.Com-BPM
(Industry
Integrated)

About the Programme



The Bachelor of Commerce in Travel and Tourism is a comprehensive and intensive undergraduate degree, spread over three years. With a strong foundation in Commerce, this programme specializes in the travel, and tourism industry given the rapid growth and increasing importance of the hospitality industry in India and abroad, there is a need for high-quality graduates for the same.

Our B.Com (Travel and Tourism) program will create graduates who will:

- Demonstrate the understanding of relevant business, management and organization knowledge, both academic and professional, in line with industry standards.
- Design solutions for complex tourism related problems and develop processes that meet the requirements of the changing Travel & Tourism Industry.
- Apply the discipline specific, particularly entrepreneurial skills required to establish a successful career in the fields of travel, tourism and hospitality.

Timings :
Shift II: 11:00 am
onwards

Objectives of the B.Com (Travel & Tourism) Programme

To provide conceptual knowledge and application skills in the domain of Commerce studies.

To develop the students with professional and academic inputs to adapt to the requirements of the changing travel, tourism and hospitality industry.

facilitate students to acquire skills and abilities to become competent and competitive in order to be assured of good careers and job placements.

To enable the students to act with global, ethical, societal, ecological and commercial awareness as is expected of practicing accounting/ management professionals and to adapt to a rapidly changing hospitality and tourism industrial environment.

To empower students to display/possess professional competence to pursue higher studies, research, life-long learning for continuous growth and development.

Course Highlights



This course provides a competitive edge with career versatility as it combines Tourism Management along with a sound foundation of Commerce, Business and Economics.



·An optional subject in the second and third years of study enables the student to tailor their degree to their interests and career goals.



The program also enables students to transfer their expertise to other industries in public and private sectors, dealing with transport, sport and leisure services, events and convention centers.



Students are given opportunity to have real time experience in the field of Travel & Tourism by organizing small scale tours and heritage walks within the city for fellow students.

Curriculum Updates:

The syllabus of the programmes are regularly scrutinised during the Board of studies meetings held twice a year. The Board of studies will comprise of members from faculty, subject experts and industry experts, who will provide insight and suggest the new additions to be made to the syllabus.

The teaching pedagogy at SJCC will include:

- Web based learning – Trained faculty
- Role Play and practical assignments
- Guest lectures and seminars from Resource Persons from Industry
- Case study and presentations
- Panel discussions and symposiums
- Continuous evaluation through Internal Assessments and End Semester Examination

Curriculum Highlights

- Financial Accounting
- Corporate Accounting
- Fundamentals of Tourism
- Geography and Transport in Travel Planning
- Tourism Marketing
- Travel Agency & Tour Operators
- Air Fare & Ticketing
- Air Cargo Management
- Information Technology and Communication for Tourism & Hospitality

Why St. Joseph's College of Commerce?

The College aims at the holistic formation of students, helping them to become women and men imbued with a spirit of excellence and an abiding concern for others. We believe in the three intertwined goals, of Academic Excellence, Character Formation and Social Concern that shape individuals to become “women and men” for the larger society.



Academic Excellence

St. Joseph's College of Commerce emphasizes academic excellence, aesthetic sensibilities, and ethical engagement. The faculty guides and empowers students to cultivate critical thinking, imaginative powers, and clear expression. The supportive environment inspires students to pursue excellence, unlocking their full potential and fostering a love for lifelong learning.

Character Formation

St. Joseph's College of Commerce considers spiritual and moral values as essential for lifelong development. The institution fosters character formation and offers curricular and extracurricular activities that encourage students to deepen their understanding of their religion while also respecting other faiths.



Social Concern

St. Joseph's College of Commerce is committed to serving others and follows Jesuit principles. The college engages in outreach programs to support socially and economically deprived individuals and communities, promoting equality and opportunities for all. Different associations coordinate educational programs, skill-building workshops, and awareness campaigns.



Department Associations



BCOM NEWSROOM

The association is involved in publishing monthly newsletters called "BCom Cognizance" on topics that aren't usually written about and creates general awareness among students on the same.

Objective: To raise awareness among students on topics not commonly known to students.



COLLOSEUM

It is an interactive presentation platform designed to improve the student community's awareness on current developments and events in the field of commerce across the globe.

Objective: To allow students to understand and analyze current developments in the field of commerce and economics.



COMVERSE

ComVerse undertakes conversations about the various current events in the field of Commerce. ComVerse seeks to present complicated and intricate matters through easily understandable mediums by holding discussions about various topics that pique the interest of the general population.

Objective: To enhance the public speaking skills of the students through active participation as panel members.

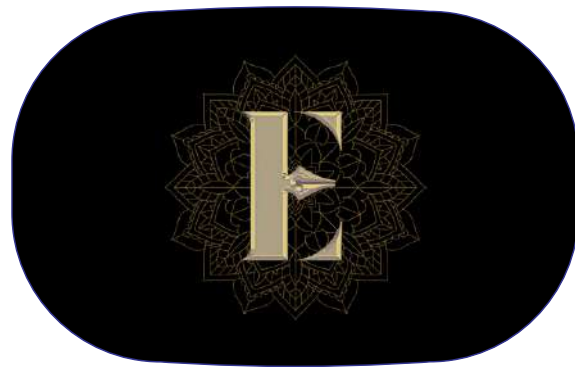


COMUNITY

ComUnity was designed to connect the students of the Department and establish a link between the newly joined members of the Department with the existing members.

Objective: Strive to bring the students out of their comfort zone through the organization of events on new and upcoming topics and trends.

Department Associations



ERUDITION CLUB

The Erudition Association was formed to promote the case study culture among the students of the Department of Commerce by providing real life scenarios and situations, and thereby improves their application of theoretical knowledge learnt in the classroom, helping them to adapt and think quickly and efficiently.

Objective: To help students to gain feedback and advice from eminent Industrialists on their problem solving techniques.



LAKSHYA

Lakshya is a vibrant initiative of the Department of Commerce to bring to the forefront the social issues and dangers faced by the society and combines the power to make a positive change through students of the Department.

Objective: To channelize the business and problem solving skills of the students towards social issues.



MAIN FRAME RESEARCH FORUM

Mainframe Research Forum is an association by the B.Com Department to encourage a research culture among the undergraduate students in the Department.

Objective: Motivation of interdisciplinary research among the research scholars and facilitate exploration of innovative and diverse topics.



TECHALLY

The Tech Ally association provides the technical support required by the Department of Commerce for the numerous and diverse events conducted throughout the Academic Year.

Objective: Create a common platform for the representation of the technology driven community.

Department Activities





Career Path

The College prioritizes placement and career support for students, both on and off campus. Top firms like KPMG, EY, DELOITTE, Northern Trust visit for recruitment and the college has been able to maintain an impressive placement record. The placement officer arranges career guidance, recruitment training, mock interviews, and aptitude tests, grooming students to confidently step into the world of work.

As the programme provides a good foundation of accounting and finance the students can pursue professional programmes like CA, ICWAI, ACS, CFA and MBA.

Internship and Placement

The placement officer arranges career guidance, recruitment training, mock interviews, and aptitude tests, grooming students to confidently step into the world of work.

The college places importance on enhancing classroom learning by integrating mandatory summer internships into the curriculum.

Internships have proven to be instrumental in student success, leading to placements, research opportunities, and entrepreneurship. The college encourages its students to engage in social internships with NGOs and organizations in India that focus on various areas of support for the underprivileged.

PLACEMENT OPPORTUNITIES

Top Recruiters (Academic Year 2023-2024)



Deloitte.



Deutsche Bank

Goldman
Sachs

EY



JPMORGAN CHASE & CO.

Admission Process

BACHELOR OF COMMERCE (Travel & Tourism)

ELIGIBILITY:

It is mandatory for all candidates seeking admission to the 1st year of the degree course to have successfully completed 12 years of Schooling through an examination conducted by a Board/ University. Mandatory eligibility for the Programme is a pass at the +2 level (CBSE / ICSE/ II PUC/ Other Board) in any stream.

ADMISSION PROCESS

- Admission will be on merit basis.
- The applicants should submit the respective board results within 2 days from the date of result declaration.
- Day 1- the date of board result announcement.
- Check the college website or notice board for further information.
- The provisional list of candidates and the schedule of the interview will be available on the website.
- Provisionally selected candidates will be intimated through applicant login/ E-mail



**APPLICATIONS FOR
BCom Travel and Tourism**
Click Here to Apply