



# St. Joseph's College of Commerce (Autonomous)

Affiliated to Bengaluru City University

Accredited with A++ Grade by NAAC in 4<sup>th</sup> Cycle (CGPA of 3.57/4)

College with Potential for Excellence (CPE)

Ranked 65<sup>th</sup> in NIRF 2023 by the Ministry of Education, Government of India

#163, Brigade Road, Bengaluru - 560025, Karnataka, India

# ADMISSIONS 2024 2025



**The Department of  
Business Administration**

**Bachelor of Business Administration (BBA)**





#### ABOUT THE INSTITUTION

St. Joseph's College of Commerce, formerly a part of St. Joseph's College was established in the year 1882 as an educational initiative by the French foreign mission Fathers. In 1937, the management of the college was handed over to the Jesuits, a worldwide Catholic religious order with a special focus on education. Loyola College, Chennai, St. Xavier's College, Calcutta and St. Xavier's College, Mumbai are the other premier institutions in India run by the Jesuit Order. The Department of Commerce was established in the parent college in 1949. In 1972, this department became an independent college under the name St. Joseph's College of Commerce. It is recognized under Section 2(f) and 12B of the UGC Act. It has been consistently ranked among the top 100 colleges in the country by NIRF.

#### College Motto

“Fide et Labore,” meaning “Faith and Toil.” Faith is the commitment to God and fellow beings while Toil represents hard work.

#### College Vision

“Co-create a just, secular and democratic society especially in the service of the poor, the oppressed and the marginalized”

#### College Mission

“St. Joseph's College of Commerce seeks to be a place where academic excellence goes with the cultivation of virtue, and where a community is formed which sustains men and women in their education and their conviction that life is only lived well when it is lived generously in the service of others”.

# Milestones

St Joseph's College was established in 1882

1882

1949

St Joseph's College introduced the Department of Commerce

Became an independent College, St Joseph's College of Commerce

1972

2000

First cycle of NAAC, accredited with 5 stars

Granted Autonomous Status

2004

2007

Second cycle of NAAC accredited with an A grade

Recognized SJCC as a “College with Potential for Excellence”

2010

2010

Bangalore University recognized the College as Research Centre

Third cycle of NAAC accredited with A grade, CGPA 3.37

2012

2021

Fourth cycle of NAAC accredited with a grade A++, CGPA 3.57



# Jesuit Education



# About the Department

With the world of business constantly changing and a strong base created for technology in the country, it is of utmost importance to augment management talent and resources at all levels. Strategies and goals of any educational institution has to be constantly redefined to keep in pace with the external environment. All this lead to the birth of the Department of Business Administration of St Joseph's College of Commerce in the year 2004-2005. Within a short period of time, the department has emerged as a promising institute in the field of management studies at the undergraduate level. This department aims at motivating students to take up higher studies in management so that they may blossom into effective entrepreneurs who would not be afraid of taking risk, or teachers and researchers who would contribute positively towards the betterment of the society or to take up consultation to help business units leverage on management knowledge.

**B.B.A.**  
BACHELOR OF BUSINESS ADMINISTRATION



# Programmes Offered

BBA

BBA ( Entrepreneurship)



# Bachelor of Business Administration

The 3-year degree programme provides fundamental education in business and management principles. BBA programme at St. Joseph's College of Commerce emphasizes on the development of communication skills, quantitative reasoning, and analytical skill of students.

## Program Objectives

**1** Provide students with a robust grasp of core business principles encompassing disciplines like accounting, finance, marketing, management, economics, and business law. This equips them with the expertise to analyze, synthesize, and apply theoretical concepts effectively in practical business contexts.

**2** Develop students' problem-solving skills, fostering their capacity to assess complex business challenges, devise innovative solutions, and make sound judgments in diverse organizational contexts and collaborate proficiently in varied team environments.

**3** Provide business skills such as data analysis, IT proficiency, and digital literacy. Emphasis is placed on developing communication, presentation, and negotiation abilities, enabling effective stakeholder communication, leadership demonstration, and adaptation to evolving technology in the business sphere.

**4** Emphasizes on the development of the essential generic skills for success such as ethical reasoning, global awareness, cultural sensitivity, social responsibility and awareness of business impacts on society.

## Key Features of the Program

**Duration and Structure:** A 3 year undergraduate program with semester system.

**Core Curriculum:** Foundation in various aspects of business such as accounting, finance, marketing, management, economics, and business law. Elective courses to specialize in specific areas like Finance, Accountancy, International business, Human resources, Marketing, Banking and Insurance and Business Analytics.

**Practical Learning and Internships:** Emphasis on practical application through case studies, seminars, workshops, field visits, business fests and competitions. Opportunities for start-up and corporate internships or practical experience in corporate settings to gain hands-on knowledge.

**Faculty and Expertise:** Qualified faculty with academic and industry experience. Guest lectures and workshops by industry professionals to provide insights and networking opportunities.

**Global Perspective:** Focus on global business dynamics, international markets, and cultural sensitivity. Exchange program options to experience different business environments.

**Soft Skills Development:** Training in communication, leadership, teamwork, problem-solving, and critical thinking skills. Personality development programs to enhance overall professionalism.

**Technology Integration:** Integration of technology in business practices. Exposure to software and tools used in the business world.

**Career Support:** Career counseling, workshops, and job placement assistance. Alumni networks and connections to assist in job placements or further education.



# Curriculum Highlights

- 1 Perspectives in Management
- 2 Business Mathematics and Statistics
- 3 Managerial Economics
- 4 Business Environment
- 5 Fundamentals of Accounting
- 6 Organisational Behaviour
- 7 Financial Management
- 8 Business Law
- 9 Human Resource
- 10 Strategic Management
- 11 Marketing Management
- 12 Entrepreneurship Development
- 13 Governance, Risk and Ethics
- 14 Cost and Management Accounting
- 15 Taxation
- 16 Productions and Operations

# Why St. Joseph's College of Commerce?

St. Joseph's College of Commerce believes in the three intertwined goals, of Academic Excellence, Character Formation and Social Concern that shape individuals to become "women and men" for the larger society. The College aims at the holistic formation of students, helping them to become women and men imbued with a spirit of excellence and an abiding concern for others.

## ACADEMIC EXCELLENCE

- Innovative teaching-learning pedagogies
- Innovative Continuous Internal Assessment
- End Semester Examinations (Transparency/ Publication of QP and Answer key)
- Bridge Course & Remedial Classes
- Fieldwork/ Research Projects
- Centre for Digital Learning and Education
- Coaching for Professional Exams
- International and National collaborations

## CHARACTER FORMATION

- Class Mentor and Counseling Support
- Student Council, Associations and Clubs
- Leadership Camps
- Intercollegiate and Intra Collegiate Fests
- Yoga and Sports
- UGC-mandated cells
- Student Welfare Officer

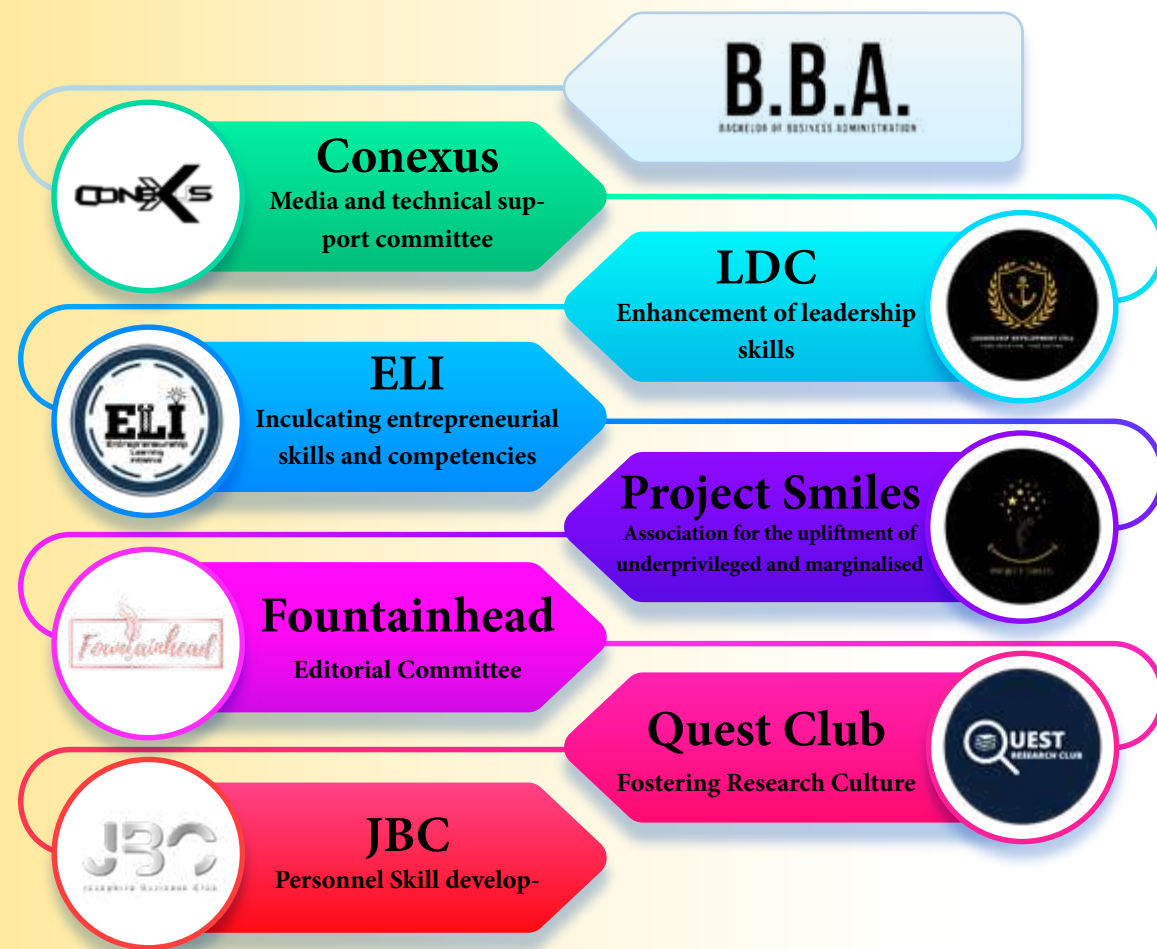
## SOCIAL CONCERN

- Bembala- social service
- Extension Activities – NSS, CSA, AICUF, Rotaract, EcoClub etc.
- Equal Opportunity Centre
- Alumni (OSA) and Management Scholarships
- Mid- Day Meal Schemes



# Department Associations

Vibrant campus and student activities to inculcate the qualities of a business professional in students through competitions and various engaging activities. Student participate in department associations as well as other college associations, sports and college activities.

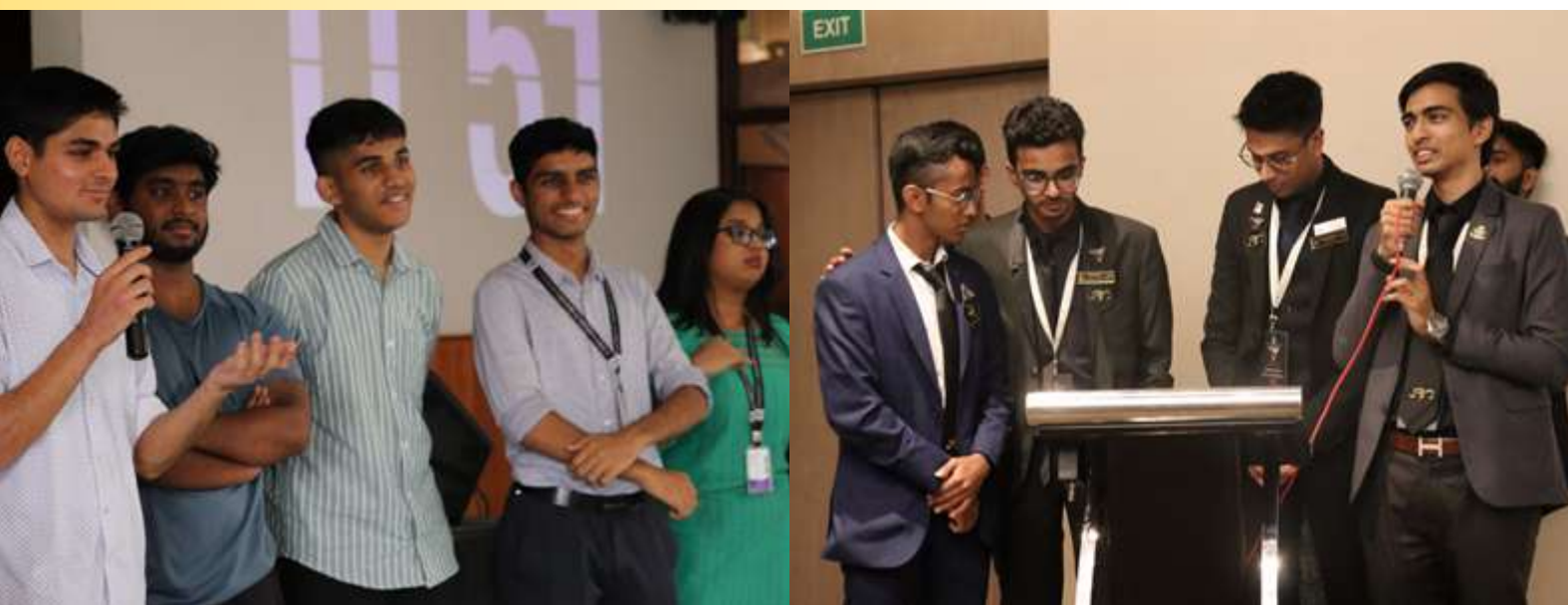


# Internship

The BBA program offers diverse internship opportunities, both in corporate and social sectors, enabling hands-on practical learning integral to our curriculum. These experiences empower students to apply theory in real-world settings, fostering adaptability and essential skills for their future careers.



# Career Pathway





# Placements

After meeting all the program requirements, the placement cell of our institution is committed to supporting students in securing promising placements in prestigious companies. Through our extensive network of reputable organizations, we offer a clear pathway for graduates to attain fulfilling and rewarding positions.



# Admission Process

**A. Shift Timing:** Shift II – 11 a.m onwards.

**B. Eligibility:**

It is mandatory for students to have passed exams at +2 level (Karnataka PUC, ISC, CBSE, NIOS, State Boards) in any stream from any recognized boards from India or abroad. No student who has completed schooling through non-formal /distance education shall be eligible for admission.

**C. Admission process will consist of 3 rounds:**

**Round 1: St. Joseph’s Management Aptitude Test (SMAT)**

Test Details	Guidelines
Section A- Communicative Skills in English and Grammar	1. Duration - 1 Hour
Section B- Quantitative Aptitude, Numerical Ability, Logical Reasoning and Data Interpretation.	2. Total marks - 60
Section C- General Knowledge and Current Affairs	3. Each Section - 15 Questions
Section D- Aptitude for Commerce and Management	4. Total – 60 Questions
	5. Portions from Class 11 and 12 Syllabus

**Note:** Applicants qualifying for round 2 will be informed through an email.

**Round 2: Group Discussions and Micro Presentations**




**Round 3: Personal Interview with candidates and Document Verification**



**Applications for BBA**  
**Click Here to Apply**

# **B.B.A.**

**BACHELOR OF BUSINESS ADMINISTRATION**

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