

CHANAKYA 2017 - 2018

Chanakya 2017, the annual business fest of St. Joseph's College of Commerce was a much-awaited fest and was conducted on 18th and 19th August and witnessed tremendous participation from colleges all over India. This year saw a record-breaking participation of 21 colleges - of which 6 were outstation colleges.

Mr. Ben Mathais, who is the Managing Director & India Head at Vertex Ventures - Ace Turtle Services Ltd, joined the opening ceremony and gave his views on the entrepreneurial and business field in the world at present.



The theme for this year was “The House of Cards” which was showcased as Year 2022 when climate change, terrorism and socio-economic issues are at its peak and the world has been reduced to a house of cards, ready to topple with any wrong move.



“The House of Cards” saw a combination of intellectual and elite students competing to emerge as the Chanakya's of 2017. It proved to be an encounter

between the brightest of minds of our country as they went to prove their skill as well as do justice to the problem at hand.

The fest consisted of 7 challenging events - Best Manager, Public Relations, Human Resources, Marketing, Finance, Business Quiz and Entrepreneurship Development.

Each event saw creative plans, dynamic solutions and incredibly challenging press events. Participants gave their best for their prelims, individual rounds, overnights and finals.



This year, Christ University, Department of Management Studies walked away as the Overall Champions and Christ University, Bannerghatta as the Runner-up.

This fest has proved to be a platform of learning and growth for the participants as well as the organising committee and has at the same time reached new festing heights.