



**ST.JOSEPH'S COLLEGE OF COMMERCE
(AUTONOMOUS)**

**LESSON PLAN FOR EVEN SEMESETER 2018 - 19
BACHELOR OF BUSINESS ADMINISTRATION- PROFESSIONAL
MACRO ECONOMICS
M4 15 AR 204**

**PREPARED BY
Mr Rajshekar**

M4 15 AR 204 MACRO ECONOMICS

II SEMESTER BBA (REGULAR) 2018 - 2019

Module wise lesson plan

Objective:: To familiarize the students with everyday relevant macro indicators, to understand the growing importance of economics in everyday business and give emphasis on theoretical as well as practical aspects.

Module	Total no. of hours	Topics for student preparation (INPUT)	Session Hours reqd	Teaching methodology (PROCESS)	Learning outcome (OUT PUT)	Assessm
01 Introduction to Macro Economics		a. Social System -Introduction and meaning	1	Lecture using PPTs and discussions	Understand the different types of economic systems existing and their importance in economic development of a country	Through discussion student presentat with the l of examp
		b. Features of Socialism, capitalism and Mixed Economy	3			
		c. Merits and De Merits of social systems.	1			
		d. K economy - features, framework and knowledge economy in the developing country.	3			
02 Business Cycles	10	a. Business cycles - meaning and features	2	Lecture using PPTs discussions and case studies	Understand and familiarize the phases of business cycles and the concept of inflation	Student Discussion case analy for the concepts depressi and recessio
		b. Phases of business cycles	4			
			4			

		c. Inflation - meaning , types, causes and effects				
03 Monetary and Fiscal policy	10	a. Monetary policy - meaning, features and tools b. Fiscal policy - meaning , features and tools c. Inflation and Deflation	4 4 2	Lecture using PPTs discussions	To get familiarize with the policies of the government and its impact on the functioning of the economy	MCQs a tests
04 International Monetary System and International Finance	10	a. Exchange rate regime b. Fixed vs. floating exchange c. FDI'S and FII's	3 3 4	Teaching through PPT and discussions	Familiarize with International exchange regimes, International financial institutions	MCQs a tests
05 National Income Accounting	08	a. Basic concepts b. Determination of national income c. Methods of computation d. Difficulties of estimation e. Calculation of NI concepts	1 2 3 1 1	Teaching through power point, videos, problems	Understand the concepts of national income and different methods of computation	MCQs a tests

06 Nature of Indian Economy	15	a. Population – Causes of growth of population	2	Teaching through power point, videos	Familiarize with the nature of Indian economy	Discussion student presentat
		b. Impact of population	1			
		c. Meaning of life expectancy	1			
		d. Literacy	1			
		e. Age-sex composition of population	1			
		f. Human development index	3			
		g. Unemployment – Meaning, Types, Causes and Remedies	3			
		h. Capital formation – Trends, Reasons for low rate of capital formation	2			
		i. Measures to raise the rate of saving and investment.				

BOOKS FOR REFERENCE

- D.M Mithani: Business Economics
- Joel Dean : Managerial Economics
- M.L Jhingan
- Appanniah , Reddy, Shanthi – Semester Economics
- Shankaran : Business Economics

CIA Components:

1st CIA, completion date by 4th Jan , 2018.

2nd CIA, completion date by 23rd February, 2019.