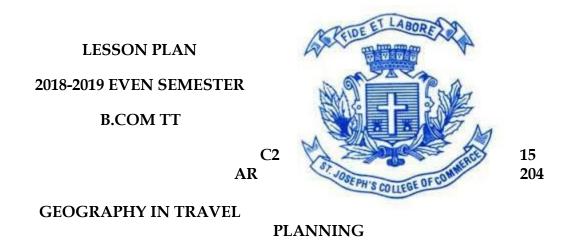
ST. JOSEPH'S COLLEGE OF COMMERCE (AUTONOMOUS)



PREPARED BY:

MS. NIKHATH ASRAR

• COURSE/SUBJECT OBJECTIVES:

The knowledge of geography shall give an extra edge to the students in designing the itineraries for the travelers. It shall provide an insight to the students about destinations of the world.

PREPARATION OF LESSON PLAN FRAMEWORK

(Module wise)

UNIT/ SESSION/ HOURS (TIME REQUIRED) Module - 1: Introduction 4 Hrs	TOPICS FOR STUDENT PREPARATION (INPUT) Definition - inter-Relati on between geography and tourism - Geographic al component s of tourism and approaches of study to Geography of Tourism.	PROCEDURE (PROCESS) • Lecture with the help of power Point presentation • Discussion	LEARNING OUTCOME (OUTPUT) To understand the importance of: • Geography and tourism Development. • Geographical components of tourism • Approaches of study to Geography of Tourism	Evaluation through assignment and Tests
Module-2: Physical Geography 8 Hrs	How to read maps based on latitude and longitude - Exercises on plotting of important cities and countries - Scale of the map and measureme nt of the distance on map, use of	 Lecture Discussions Video Presentation 	To understand the Physical Geography	Evaluation through tests.

	T	I	1	
	convention al signs and symbols in maps and signs especially significant for tourism sector- Time difference, Time Zones, IST (Indian Standard Time), GMT (Greenwich Mean Time) Internation al Date Line, Day light saving time - Time calculation, Journey/El apsed time and city time calculation.			
Module-3: World Geography 10 Hrs	Major tourist attractions around the world - America-N orth, South- Europe, Asia, Africa and Australasia - Continent wise country	LectureDiscussionIllustrations	The student should be able to understand the World Geography	Evaluation through assignments and quiz

	profile- capitals and currencies - major airports Major Geographical features - Climatic conditions, Major Oceans, rivers, deserts, mountains, waterfalls, forests, major tourists attractions of the world .			
Module-4: Indian Geography 18 Hrs	India and the sub continent - location - boundaries - physical and political features - coast and islands - climatic conditions - Mountaino us features of India, Plain Area, Coastal area, Deccan, major rivers, lakes, plateaus, deserts - seasonal incidence	 Lecture Case Study Discussion Illustrations 	To understand the Indian Geography	Evaluation through MCQs, and tests

	(floods,			
	droughts) -			
	State wise			
	profile-			
	capitals and			
	languages-			
	major			
	airports-			
	Major			
	tourists			
	attractions			
	in different			
	states and			
	union territories -			
	Maps showing			
	-National			
	parks and			
	wildlife			
	sanctuaries;			
	cultural,			
	historical			
	and			
	religious			
	spots with			
	their			
	transport			
	connectivit			
	y. Maps of			
	India			
	showing			
	the major tourist			
	circuits.			
	circuits.			
Module-5:	Geographical	Lecture	To understand	
Karnataka	view of	Discussion	Karnataka Tourism	Evaluation
Tourism	Karnataka –			through
12 Hrs	Major			assignments,
	historical			presentation,
	places			quiz .
	Belur,			
	Helebid,			

	Hampi, Badami, Aihole and Pattadakal, Mysore, Srirangapat na, Bijapur, Bidar and Kalbargi- Role of Department of Tourism and K.S.T.D.C in promoting tourism in Karnataka.		
Module 6: Planning Travel Itineraries 8 Hrs	Definition Planning the Itinerary -Basic steps involved in Planning Itineraries (PACE) - Air planning itineraries - resources of planning Itineraries - understandi ng various tour brochures of selected countries like Asia and Europe	To understand Planning Travel Itineraries	Evaluation through preparation of itineraries

St. Joseph's College of Commerce (Autonomous)