

**ST. JOSEPH'S COLLEGE OF COMMERCE
(AUTONOMOUS)**

**LESSON PLAN
2018-2019 EVEN SEMESTER
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**GEOGRAPHY IN TRAVEL
PLANNING**

PREPARED BY:

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• **COURSE / SUBJECT OBJECTIVES:**

The knowledge of geography shall give an extra edge to the students in designing the itineraries for the travelers. It shall provide an insight to the students about destinations of the world.

PREPARATION OF LESSON PLAN FRAMEWORK

(Module wise)

UNIT/ SESSION/ HOURS (TIME REQUIRED)	TOPICS FOR STUDENT PREPARATION (INPUT)	PROCEDURE (PROCESS)	LEARNING OUTCOME (OUTPUT)	ASSESSMENT
Module - 1 : Introduction 4 Hrs	Definition - inter-Relation between geography and tourism - Geographic al component s of tourism and approaches of study to Geography of Tourism.	<ul style="list-style-type: none"> ● Lecture with the help of power Point presentation ● Discussion 	To understand the importance of: <ul style="list-style-type: none"> ● Geography and tourism Development. ● Geographical components of tourism ● Approaches of study to Geography of Tourism 	Evaluation through assignment and Tests
Module-2: Physical Geography 8 Hrs	How to read maps based on latitude and longitude - Exercises on plotting of important cities and countries - Scale of the map and measurement of the distance on map, use of	<ul style="list-style-type: none"> ● Lecture ● Discussions ● Video Presentation 	To understand the Physical Geography	Evaluation through tests.

	<p>conventional signs and symbols in maps and signs especially significant for tourism sector- Time difference, Time Zones, IST (Indian Standard Time), GMT (Greenwich Mean Time) International Date Line, Day light saving time - Time calculation, Journey/Elapsed time and city time calculation .</p>			
<p>Module-3: World Geography 10 Hrs</p>	<p>Major tourist attractions around the world - America-North, South-Europe, Asia, Africa and Australasia - Continent wise country</p>	<ul style="list-style-type: none"> ● Lecture ● Discussion ● Illustrations 	<p>The student should be able to understand the World Geography</p>	<p>Evaluation through assignments and quiz</p>

	<p>profile- capitals and currencies - major airports</p> <p>Major Geographical features - Climatic conditions, Major Oceans, rivers, deserts, mountains, waterfalls, forests, major tourists attractions of the world .</p>			
<p>Module-4: Indian Geography 18 Hrs</p>	<p>India and the sub continent - location - boundaries - physical and political features - coast and islands - climatic conditions - Mountaino us features of India, Plain Area, Coastal area, Deccan ,major rivers, lakes, plateaus, deserts - seasonal incidence</p>	<ul style="list-style-type: none"> ● Lecture ● Case Study ● Discussion ● Illustrations 	<p>To understand the Indian Geography</p>	<p>Evaluation through MCQs, and tests</p>

	<p>(floods, droughts) - State wise profile- capitals and languages- major airports- Major tourists attractions in different states and union territories - Maps showing -National parks and wildlife sanctuaries; cultural, historical and religious spots with their transport connectivity. Maps of India showing the major tourist circuits.</p>			
<p>Module-5: Karnataka Tourism 12 Hrs</p>	<p>Geographical view of Karnataka - Major historical places Belur, Helebid,</p>	<ul style="list-style-type: none"> ● Lecture ● Discussion 	<p>To understand Karnataka Tourism</p>	<p>Evaluation through assignments, presentation, quiz .</p>

	<p>Hampi, Badami, Aihole and Pattadakal, Mysore, Srirangapat na, Bijapur, Bidar and Kalbargi- Role of Department of Tourism and K.S.T.D.C in promoting tourism in Karnataka.</p>			
<p>Module 6: Planning Travel Itineraries 8 Hrs</p>	<p>Definition-- Planning the Itinerary -Basic steps involved in Planning Itineraries (PACE) - Air planning itineraries - resources of planning Itineraries - understandi ng various tour brochures of selected countries like Asia and Europe</p>	<ul style="list-style-type: none"> • 	<p>To understand Planning Travel Itineraries</p>	<p>Evaluation through preparation of itineraries</p>

