

St. Joseph's College of Commerce

Module wise lesson plan

M4 17 MC 302: ORGANIZATIONAL MANAGEMENT

Course: BBA(CIMA) III semester

Total hours: 60

Faculty name: Dr. Ritty Francis

Objective:

- To provide students with sound awareness in organization systems set-up, focusing on future organizational management by describing and identifying emerging elements of the new work place.

Unit	Hours Allotted	Topic	Teaching Pedagogy	Skill Development/Evaluation
Module – 1: Introduction to Organizations	8 Hrs	Definition and Concept of Organization – Types of Organizations – Objectives – Vision – Mission – Organizations role in value creation for Shareholders - functional boundaries of the organization (such as Externalization, Shared Service Centers (SSC) and BPO) – Stakeholders in organization and conflicts among them.	Lecture and Interaction and case study	MCQs & Case let analysis
Module – 2: Managing the Finance Function	8 Hrs	Meaning of Finance Function - Finance Function and sustainable delivery of the organization's strategies - components of the finance function	Lecture Interaction and case study	Case let analysis and class activities

		(financial and management accounting, treasury, company secretarial, internal audit etc.) - Potential for Conflicts – Fundamental Activities (such as accounting operations, analysis, planning, decision making and control) - Contemporary Transformations.		
Module – 3: Information Technology	8 Hrs	Information and technology – Meaning and Definition - Information Systems in Organizations – value of Information Systems in an Organization – Different ways of managing Information Systems - managing information systems in the context of wider organization – Cost Benefit Analysis of Information Systems Concepts of Internet, Intranet, Wireless Technology and Cloud Technology in terms Organization Support – Privacy and security issues related to Information System - Systems Changeover Methods – E-commerce, Digital Markets, Social Media and Digital Goods – Concept – Importance	Lecture and Interaction	Assignment on online marketing

		and benefits – Big-data Analytics – Importance in Organization’s Decision Making.		
Module – 4: Operations Management	18 Hrs	Introduction to Operations Management – Definition – Concept – Contributions to efficient production and delivery of fit-for-purpose goods and services – Supply Chain Management – Meaning – Importance – Evaluation of SCM as a contributor to Competitive advantage – Porter’s SCM system - Recent developments in supply chain management (Reck and Long’s strategic positioning tool, Cousin’s strategic supply wheel and relationship-based supply chains)	Lecture Interaction and Case study	Assignment on applicability of models in SCM
Module – 5: Business Process Re-engineering	8 Hrs	Process Maps - Business Process Re-engineering - Product and Service Development Design (Concepts – Importance - Uses) - Sustainability impacts of operations management - Relationship between CSR and Operations Management.	Lecture PPTs and Interaction	Case let analysis and class activities

<p>Module – 6: Capacity Planning and Inventory Management</p>	<p>10 Hrs</p>	<p>Capacity Planning – Concept – Different approaches to Capacity Planning – Demand Forecasting – Concept and various techniques of Demand Forecasting – Inventory Management – Concept – Different Methods - various Process Technologies - CIN, FMS, CNC, AGV, robots, decision making systems, expert systems and MRP – Layout and work – Flow and Work study - Related issues – Quality Management – Various techniques involved - Lean Management – Its uses in Manufacturing and Services – Reverse Engineering</p>	<p>Lecture PPTs and Interaction</p>	<p>Assignment on demand forecasting and reverse engineering</p>
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