

LESSON/SESSION PLAN 18-19

ST. JOSEPH'S COLLEGE OF COMMERCE

Bangalore

B.COM DEPARTMENT

Course : B.Com

Semester : I SEM

Subject ; **C1 15 MC 102:**
PRINCIPLES OF MANAGEMENT

Faculty: MUKTHA

| Module Number | Session No | Topic | Pre- class activity | Pedagogy (in class) | Out of class assignment/assessment |
|---------------|------------|--|---------------------|---|--|
| 1 | 1 -6 | <p>: Introduction to Management and History of Management Thought</p> <p>Introduction: Meaning – Nature and Characteristics of Management – Scope and Functional Areas of Management – Management as an Art, Science or Profession – Management and Administration –Principles of Management - Roles and skills of managers.</p> | ----- | LECTURES & CASE STUDY | Research on MANAGEMENT of few MNC's , MCQ, Quiz, Q&A |
| | 7-12 | <p>Evolution of Management Thought: Pre-scientific Management (introduction) – Taylor's Scientific Management – Fayol's modern management - Lillian and Gilberth Human Relations – Elton Mayo.</p> | | Blended learning, LECTURES & CASE STUDY | , MCQ, Quiz, Q&A |
| 2 | 13-15 | <p>Planning Forecasting and Decision Making</p> <p>Planning: Nature – Planning Process – Objectives – Types of plans – MBO (Peter Drucker) & MBE</p> | | Blended Learning, LECTURES & CASE STUDY | , MCQ, Quiz, Q&A |

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| | 16-18 | Forecasting: Meaning and purpose of forecasting – Techniques of forecasting - Qualitative and quantitative. | Revise and get familiarized with different approaches | LECTURES & CASE STUDY | Preparation of estimates based on forecasting, , MCQ, Quiz, Q&A |
| | 18-22 | Decision Making: Meaning – Types of decisions – Personal phases of Decision Making - Steps in decision making - Delegation and Principles of delegation. | Revise and get familiarized with different approaches | LECTURES & CASE STUDY | Case study , MCQ, Quiz,debates, Q&A analysis. |
| 3 | 23-27 | Organizing and Staffing Organizing: Nature and Purpose of Organization – Principles of Organization – Organization structure and types – Departmentation – Committees – Centralization vs. Decentralization of Authority – Span of Control – Meaning - Factors affecting | | Lecture LECTURES & CASE STUDY | Analyse organizing structures of different MNC's, MCQ, Quiz, Q&A |
| | 28-32 | Staffing: Nature and Process of Staffing. | Revise and get familiarized with different approaches | Blended Learning, LECTURES, Role Play , Simulation & CASE STUDY | Analyse staffing process of different MNC's, MCQ, Quiz, debates, Q&A |
| 4. | 33-35 | Module 4: Leadership, Directing and Controlling Leadership: Meaning – Leadership styles – Theories of leadership. | | Blended Learning, LECTURES, Role Play, Simulation & CASE STUDY | Analyse different leadership styles of MNC's, , MCQ, Quiz, debates Q&A |
| | 36-37 | Directing: Meaning – Principles and techniques of directing. | Revise and get familiarized with different approaches | Blended Learning LECTURES & CASE STUDY | Case study analysis, , MCQ, Quiz, Q&A |
| | 38-42 | Controlling: Meaning and definition – Features – Steps in controlling and methods of establishing control. Techniques of controlling – Budgetary and non-budgetary. | Revise and get familiarized with different approaches | LECTURES & CASE STUDY | Case study analysis, , MCQ, Quiz, Q&A |

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| 5. | 43-47 | <p>Co-Ordination and Motivation</p> <p>Co-ordination: Meaning – steps and methods of co-ordination.</p> | Revise and get familiarized with different approaches of computations | Blended Learning, LECTURES, Role Play & CASE STUDY | Case study analysis, , MCQ, Quiz, Q&A |
| | 48-54 | <p>Motivation: Meaning - Theories of motivation – Carrot & Stick approach – Maslow’s – Mc Gregor’s – Herzberg’s – ERG – Mc Clelland’s – Vroom’s Expectancy – William Ouchi’s theory Z.</p> | Revise and get familiarized with different approaches | Blended Learning ,LECTURES & CASE STUDY | Case study analysis, , MCQ, Quiz, Q&A |
| 6 | 55-57 | <p>: Business Ethics</p> <p>Meaning – Need and importance - Principles of ethics -profits and ethics – Factors affecting ethical practices in Business</p> | Get familiarized with different ethical issues | LECTURES, flipped classes, debates, role play & CASE STUDY | Case study analysis, , MCQ, Quiz, Q&A |
| | 58-60 | <p>Social Responsibilities of Management – Meaning, Social responsibilities of business towards various groups.</p> | Get familiarized with different societal needs that needs to be taken up by business organisations | LECTURES, debates, & CASE STUDY | Case study analysis, , MCQ, Quiz, Q&A |

