St. Joseph's College of Commerce  
(Autonomous)  
#163, Brigade Road, Bangalore- 560 025. Karnataka, India.  
E-mail: researchprograms@sjcc.edu.in  Website: www.sjcc.edu.in  
(An Institution Re-Accreditated by NAAC with “A” Grade  
&  
College with Potential for Excellence (CPE) Status Awarded by the UGC,  
Govt of India)  

CALL FOR PARTICIPATION  

National Level Workshop on  
Self Empowerment for  
Research Scholars through Digital Tools  

Date: 22nd & 23rd March' 2016  
Organized by  
SJCC Research Centre  
In Collaboration with  

VIT UNIVERSITY  
(Deemed u/s 3 of UGC Act 1956)  
www.vit.ac.in  

CHENNAI CAMPUS  
Vandalur - Kelambakkam Road, Chennai - 600127
About the College
St. Joseph's College was established in the year 1882 and is affiliated to Bangalore University. The College has been serving as a beacon of light in the city of Bangalore, emphasizing teaching, learning and research activities in Commerce and Management subjects. The college aims at the integral formation of its students, helping them to become men and women for others. St. Joseph's College of Commerce is one of the first Autonomous Colleges in Karnataka to be Re-Accredited with 'A' Grade by National Assessment and Accreditation Council (NAAC) and has been ranked 9th Best College in India and 2nd best in Karnataka by India Today – Nielsen survey June 2015. In February 2010, the College was recognized by the UGC as a “College with Potential for Excellence”.

Research Centre
At St Joseph's College of Commerce (Autonomous), Research activities by faculty and students have always been encouraged. Inculcation of Research orientation among students and teachers which involve continuous identifying of project work and its publications. Faculty members are encouraged to take up minor, major research projects from funding agencies such as UGC, ICSSR and the Planning Commission.

Bangalore University had recognized SJCC as a Research Centre in 2010 to conduct research programme leading to Ph.D degree in Commerce. The research centre publishes a Bi-Annual Peer Reviewed Journal, SJCC Management Research Review ISBN - 2249-4359 Students' Journal. The Centre is committed in extending training programmes to teaching fraternity and research scholars.

About Workshop
A Two days workshop on Self Empowerment for Research Scholars through Digital Tools is designed to meet the needs of Research Scholars and to provide an orientation-cum-practice on how to organize their information, content and how to write Research Papers in a clear, concise and convincing manner with powerful Digital tools techniques that could transform the way we listen, speak, think, and live and have a High Impactful Research Success. The course would include a combination of theoretical lectures and practical experience on computers and some commonly available computer applications.

Workshop objectives and methodology
The workshop aims to improve the research skills & competence amongst the researchers by putting impetus on their theoretical knowledge as well as by giving them hands-on training of different digital tools which will strengthen the research skills of the participants. The methodology of learning this workshop consists of Group Activities, Games, Assessment, Demonstrations and Lectures.

For Whom
Registered Ph.D Scholars / Corporate Researchers / Faculty members from any branch of Social Sciences shall be invited for this workshop.

How to Apply
Interested candidates can apply to Course Director along with duly filled up registration form on or before 20th March 2016, forwarded by the Ph.D. Supervisor / Head of the Department to the email ID: researchprograms@sjcc.edu.in followed by hard copy of the application. The registration form can be downloaded from our website: www.sjcc.edu.in.

Participants Strength: The total no. of participants for this workshop would be limited to 50. Selection of participants will be on first come first serve basis.
**Accommodation**: Accommodation (Sharing) shall be provided on prior request from the outstation participants at a nominal cost.

**Registration**: Faculty Members / Research Scholars: Rs. 500. Registration fee can be remitted by way of Demand Draft drawn in favour of “The Principal, St. Joseph's College of Commerce, payable at Bangalore”.

### Workshop Schedule - Day - 1

<table>
<thead>
<tr>
<th>Time</th>
<th>Session Topic</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:00 to 9:30am</td>
<td>Inauguration</td>
</tr>
<tr>
<td>9:30 to 11:00am</td>
<td>Online survey tools for Research Scholars</td>
</tr>
<tr>
<td>11am to 11:30am</td>
<td>Live Demo of Qualtrics–Survey Monkey–Zoho Pools and so on</td>
</tr>
<tr>
<td>11:30 to 11:45am</td>
<td>Tea Break</td>
</tr>
<tr>
<td>11:45 to 12:30pm</td>
<td>Live Demo of Qualtrics–Survey Monkey–Zoho Pools and etc.</td>
</tr>
<tr>
<td>12:30 to 1:30pm</td>
<td>Lunch break</td>
</tr>
<tr>
<td>1:30 to 3:30pm</td>
<td>Leveraging Social Media Platforms for effective Research</td>
</tr>
<tr>
<td>3:30 to 3:45pm</td>
<td>Tea Break</td>
</tr>
<tr>
<td>3:45 to 4:45pm</td>
<td>Mock Video Recording, Presentations &amp; Reflections</td>
</tr>
<tr>
<td></td>
<td>Voice, Tone, Mother Tongue Influence, Stress on Intonation</td>
</tr>
<tr>
<td>4:45 to 5:00pm</td>
<td>Recap of Day 1–Q &amp; A</td>
</tr>
</tbody>
</table>

**Day–2**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session Topic</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:00 to 9:30am</td>
<td>Recap of Day 1</td>
</tr>
<tr>
<td>9:30 to 11:00am</td>
<td>Purpose of Communication Skills for Research Scholars</td>
</tr>
<tr>
<td>11am to 11:30am</td>
<td>High Impact Presentation skills</td>
</tr>
<tr>
<td></td>
<td>Sets Mock Presentations –Live Camera Recordings-Self reflections</td>
</tr>
<tr>
<td>11:30 to 11:45am</td>
<td>Tea Break</td>
</tr>
<tr>
<td>11:45 to 12:30pm</td>
<td>Research Paper writing skills</td>
</tr>
<tr>
<td>12:30 to 1:30pm</td>
<td>Lunch break</td>
</tr>
<tr>
<td>1:30 to 3:30pm</td>
<td>Online survey and questionnaire building-LAB activity</td>
</tr>
<tr>
<td>3:30 to 3:45pm</td>
<td>Tea Break</td>
</tr>
<tr>
<td>3:45 to 4:45pm</td>
<td>Indexed</td>
</tr>
<tr>
<td>4:45 to 5:00pm</td>
<td>Recap of Day 1 &amp; Day 2–Q &amp; A</td>
</tr>
</tbody>
</table>
Learning Outcomes: At the end of the workshop the participants will be able to:

- Improve their communication skills so that they can be successful in their International Paper presentations, Conference presentations, Colloquia, Viva Voice and any open forum talks.
- Deliver the presentations with High Impact.
- Comprehend the need for Social Media tools for Research
- Develop Confidence while presenting a paper.
- Work on Online data collection tools and online survey tools.
- Present with greater Impact at Conferences and Research Forums.

Resource Persons

Mr. Rohit Kumar
IBM – Bangalore

Dr. Samuel Johnson. K
VIT University, Chennai

Organizing Committee

Chief Patron
Rev. Fr. Joseph Anthony, SJ
Vice President, BJES

Patron
Dr. Daniel Fernandes, SJ
Principal

Advisory Committee
Dr. Nirmala Joseph, Vice Principal
Dr. Shubhra Rahul, Asst. Professor
Rev. Fr. Roshan Pereira, SJ Campus Minister
Dr. Hariharan Ravi, Asst. Professor

Dr. Mohan P Philip
Course Director

Dr. D.Raja Jebasingh
Course Co - Director

For further details on the workshop program, application please contact

Dr. Mohan P Philip +91- 7411706932.
Dr. D.Raja Jebasingh +91-9886987978

St. Joseph's College of Commerce (Autonomous)
163, Brigade Road, Bangalore – 560 025.
Karnataka, South India.

Ph: +91-80- 25360644 / 25360646 Fax: +91-80-25540378
E-mail: raijebasingh@sjcc.edu.in
Website: www.sjcc.edu.in
National Level Workshop on
Self Empowerment for Research Scholars through Digital Tools

Date: 22\textsuperscript{nd} & 23\textsuperscript{rd} March' 2016

Organized By
SJCC Research Centre

REGISTRATION FORM

Name of the Delegate: Mr. / Ms. ____________________________

Designation ____________________________

Name of the Institution & Address: ____________________________
Pin ____________________________

Tel.No:(Off.): ____________________________ Mobile: ____________________________

E-mail: ____________________________

Payment: (a) Cash/ Demand Draft no. ____________________________ Date ____________________________ for ____________________________
Rs. ____________________________ Bank Name ____________________________

Accommodation Required  Yes  No

Date: ____________________________
Place: ____________________________

Signature of Delegate

Recommendation of the Guide / H.O.D