

Program Schedule

Day 01 (Dec 3, 2018)	
Time	Session
9:00 - 9:30 AM	Registration
9:30 - 10:30 AM	Inauguration and Key Note Address
10:45 - 1:00 PM	Research Methodology – Introduction - Research Process - Literature Review - Research Problem Selection Dr. Maniyan, Sr. Manager, Supply Chain Analytics, Infosys, Bangalore
2:00 - 5:00 PM	Research Design, Sampling Design-Methods and Techniques Dr. A. Subrahmanyam, GITAM School of International Business, GITAM, Visakhapatnam
Day 02 (Dec 4, 2018)	
9:00 -1:00 PM	Data – Types, Methods of Collection - Questionnaire- Measurement and Scaling Techniques Dr. Gokulakrishnan, CMRIT, Bangalore
2:00 - 5:00 PM	Data Analysis – Introduction - Statistics in Research - Tools- Descriptive Analysis and Diagrammatic Presentation – Hands on Training – EXCEL/SPSS Dr. Gokulakrishnan, CMRIT, Bangalore
Day 03 (Dec 5, 2018)	
9:00 - 1:00 PM	Correlation and Regression analysis, Logistic Regression; Multiple Linear Regression Analysis - Hands on Training – EXCEL/SPSS Dr. G. Uma, PSG College of Arts and Science (Autonomous) Coimbatore
2:00 - 5:00 PM	Testing of Hypothesis – Small Sample, Large Sample, ANOVA, Chi-Square Test - Hands on Training – EXCEL/SPSS Dr. G. Uma, PSG College of Arts and Science, (Autonomous) Coimbatore
Day 04 (Dec 6, 2018)	
9:00 -1:00 PM	Discriminant Analysis Dr. Sridhar, St. Joseph's College of Commerce (Autonomous) Bangalore
2:00 - 5:00 PM	Conjoint Analysis Dr. Sridhar, St. Joseph's College of Commerce (Autonomous) Bangalore
Day 05 (Dec 7, 2018)	
9:00 -1:00 PM	Time Series Analysis I Dr. Ajay Kumar Chauhan, IMT, Ghaziabad
2:00 - 5:00 PM	Time Series Analysis II Dr. Ajay Kumar Chauhan, IMT, Ghaziabad
Day 06 (Dec 8, 2018)	
9:00 -1:00 PM	Factor Analysis Dr. C Ganesh Kumar, Indian Institute of Plantation Management, Bangalore
2:00 - 5:00 PM	Cluster Analysis Dr. C Ganesh Kumar, Indian Institute of Plantation Management, Bangalore
Day 07 (Dec 9, 2018)	
9:00 -1:00 PM	Referencing and Citation Dr. Kishore, Voorhees College, Vellore
2:00 - 4:00 PM	Ethical policies, Plagiarism Dr. Kishore, Voorhees College, Vellore
4:00 - 5:00 PM	Valedictory

CONVENERS : Dr. D. Raja Jebasingh. +91-9886987978

Dr. Deepika Joshi +91- 9968805266

For further details please contact

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ST. JOSEPH'S COLLEGE OF COMMERCE

College with Potential for Excellence (CPE)

Autonomous Institution Affiliated to Bangalore Central University

Re-accredited with 'A' Grade by NAAC

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CALL FOR PARTICIPATION

SEVEN DAYS NATIONAL LEVEL EXPERIENTIAL WORKSHOP

ON

RESEARCH METHODOLOGY

03rd - 09th December 2018

Organized By

SJCC - RESEARCH CENTRE

About the College

St. Joseph's College of Commerce (SJCC) was formerly a part of St. Joseph's College established in the year 1882. The College management was later transferred to the Jesuits. The Commerce Department was established in the year 1949 and it became an independent college with its own building at Brigade Road in 1972. The College has in its Vision a model for higher education which encourages individuals to dream a socially just world and in its Mission a strategy to empower individuals in realizing that dream. With its objective of imparting quality education in the field of Commerce and Management, SJCC has been innovating in all aspects of higher education over a long period of time. Its academic excellence is duly accredited with 'five stars' by the UGC in the year 2000, the status of Autonomy it was granted by UGC in 2005, followed by an 'A' grade in 2007 and the declaration of 'College with Potential for Excellence' in 2010. The College has maintained its consistency with 'A' grade during its third accreditation cycle in the year 2012. SJCC is ranked 55th by NIRF in 2018 and 9th by the India Today Rating of MDRA, 2018.

Research Center

At St. Joseph's College of Commerce (Autonomous), Research activities by faculty and students have always been encouraged. Inculcation of Research orientation among: Students and teachers which involve continuous identifying of project work and its publications. Faculty members are encouraged to take up minor, major research projects from funding agencies such as UGC, ICSSR and the Planning Commission. Bangalore University had recognized SJCC as a research Center in 2010 to conduct Research programme leading to Ph.D degree in Commerce. The research center publishes a UGC approved Bi-Annual Peer Reviewed Journal, Students' Journal. The Center committed to extending training programs to teaching fraternity and research scholars.

Concept Note

Research is a scholarly endeavor which enables a researcher to identify new concepts, expand them into a theory and drawing inferences for generalization. It helps assess the current situation, measure progress and set future directions. Such research findings benefit the industry and society at large. To carry out any such study, selection of appropriate research design is vital to its success. Herein, the use of scientifically designed research methodology confirms the robustness of findings. The proposed Seven Days Research Methodology Workshop is an effort to overwhelm scholars with sequential method to achieve their research objectives.

Objectives of the Workshop

- To promote research capability among budding scholars and faculty members.
- To enable them to conceptualize a research topic
- To impart analytical capabilities for data analysis and decision making

Targeted Participant

- Scholars specializing in any area of Commerce, management and Social Science are eligible to participate in the workshop. Scholars pursuing Ph. D/ M. Phil programs, who are at the stage of drafting research design and data analysis
- Faculty members engaged in funded research projects and wishing to master statistical techniques

Registration Fee: Rs. 1500/- for Full Time Research Scholars; Rs 2000/- for Part time Research Scholars/ Academicians and Working professionals. The program will admit only 30 participants on first come first serve basis.

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Mode of Payment: Bank Demand Draft in favour of The Principal, St. Joseph's College of Commerce, payable at Bangalore. Request for the details of online fee payment can be made to the Program Cordinator (s).

Registration Process: Candidates can apply through the registration link given on the College website www.sjcc.edu.in

Last date of Registration: **November 24th 2018**

Food and Accommodation: Accommodation will be provided on sharing basis to the outstation participants, Rs. 750/- per person, per day will be charged. This will include breakfast and dinner. Working lunches and tea/coffee during the break will be given to all the local and outstation participation.

CHIEF PATRON

Fr. Brian Pereira SJ
Rector

PATRON

Fr. Prashant Madtha SJ
Director

CHAIRPERSON

Dr. Nirmala Joseph
Principal

ADVISOR

Ms. Ravi Darshini T.S
Vice Principal

CONVENERS

Dr. D. Raja Jebasingh
Dr. Deepika Joshi