



ST. JOSEPH'S COLLEGE OF COMMERCE
(Autonomous)

163, Brigade Road, Bangalore – 560 025

COLLEGE DAY CELEBRATIONS

14th March 2014

ANNUAL REPORT
2013 – 2014

ANNUAL REPORT 2013 - 2014

INTRODUCTION

A hearty welcome to the chief guest of this evening Dr. R K Somashekar, Rector of St. Joseph's Institutions Rev. Dr. Jerome Stanislaus D'Souza, SJ , Principals of our sister institutions, parents, alumni/ie, members of the faculty & my dear students. It is my pleasure to welcome you all to our Forty Second Celebration of the College Day. A sense of gratitude and deep satisfaction surround us as the college enters its Forty Third year, in its onward journey of spreading educational excellence all around. When I look back and reflect, I am wonderstruck to witness a sea change that technology has brought about. With all the uploading, downloading, pasting and tweeting, the feel, the touch and the immediacy of human experience is evaporating through our fingers.

The virtual world and the Social Media have impacted our day to day life immensely. The advent of myriad portals such as facebook, twitter, Instagram, tumblr and many others have transmuted us into electronic avatars. These are the handy tools used by all to aid communication between many to many in a very visible format. These sites not only expand the social circle and groups manifold but are also bountiful informative resources. With just a click of a button, we are able to communicate ideas, images, videos, music and much more. But possibly such an easy access to information has lessened our urge to visit a library, to personally call upon a friend or to make our actual presence felt to our near and dear ones.

Not handled carefully this dependability and emotional connectivity established on social networking sites can make us vulnerable to many untoward incidents and pose a threat to our identity. Our continuous engagement with technology isolates us, which not instantly felt or realized but gradually creeps upon us and alienates us very subtly. Technology will continue to progress; I hope somewhere in the rush we don't become slaves to these gadgets but rather use them judiciously and to our best advantage. The challenge in front of us is to find ways and means with which we engage our young adults to become technologically and socially responsible.

And now what follows is the essence of our activities and achievements for the academic year 2013-2014.

The College aims at a holistic and overall development of students, fostering in them a spirit of academic excellence, character formation and social concern and shaping them to become "men and women" for others. Patronizing the

said motto the College is continuously walking ahead in delivering results to the best of its ability and strength. The present report for the year 2013-14 attempts to list down the activities and achievements nurturing academic excellence, character formation and social concern.

Academic Excellence:

Academic Excellence is the ultimate essence of all activities in St. Joseph's College of Commerce. A research bent of mind and the quest for constant up gradation of knowledge are the cornerstones of academic excellence and professionalism. Our College strives for excellence in learning through research activities, cutting-edge academic pursuits and creative and practical leadership among faculty and students alike.

The Staff

The esteemed teachers are the pillars of this illustrious institution. The dedication, commitment and the hard work of the faculty members is the life blood of any successful academic institution and so it is with SJCC. The teachers are the prime influence that constantly chisel and shape the character of the students through their knowledge and skills. Like each year, this year too, the College takes pride in sharing the achievements and accomplishment of the faculty members.

I was brought back as the Principal on 16th August 2013. After a gap of twenty seven months I was back on familiar grounds. At the onset, I would like to express my sincere gratitude and thankfulness to Rev. Fr. Sunith Prabhu, who offered his commendable services as the Director of this institution and taking the College to new heights of success.

I humbly acknowledge the hard work, efficiency and commitment delivered by Prof. Dr. Lily N. David in executing the duties and responsibilities during her tenure as the Principal.

The College expresses its heartfelt gratitude for the valuable services rendered by Fr. Sebastian Fernandes, SJ as the Controller of Examination from 2008 to 2014. The College fondly remembers his cheerful and efficient service over the last seven years.

I would like to take this opportunity to express my sincere appreciation to Mr. Augustine Amaladas, Mrs Nirmala Joseph and Mrs. Mukhta Kumar who completed their term of serving as the Head of Departments for B.Com, BBM and PG respectively. Thank you dear teachers, for your untiring and loyal service to the institution.

The following staff members were newly appointed as the Head of Departments for this academic year respectively. Prof. Ravi Richard, the Head of the B.Com Department, Ms. Rency Alex, the Head of the Bachelor of Business Management Department and Ms. Veena Anand, the Head of the Post Graduate Department. I am sure that their commitment and dedication will help the institution to achieve greater levels of excellence. I wish them all the best in their positions of responsibility.

I would like to extend my heartfelt thanks to all the co-ordinators of various associations and student counsellors for extending their continuous support and guidance to the students.

The College acknowledges the selfless service rendered to the institutions by Ms. Jhumur Roy and Mr. William and wishes them all the best in their future endeavours.

The College welcomes Mr. Joseph Martin Govius, who was transferred from SJEC. The College would also like to place on record the services of Mr. Michael Jayaratinam who was transferred to St. Joseph's College of Arts and Science and Mr. Joseph Anthony who was transferred to St. Joseph's Evening College, after serving the College for 6 and 27 years respectively.

As the College completes its forty second year, the faculty base of St. Joseph's College of Commerce, has further expanded with the inclusion of eight faculty members for the Commerce Department and two Human Resource professionals for the Counselling Department, raising the teaching faculty strength to 54.

List of New Staff Members 2013 -2014

| Sl. No | Name | Department |
|---------------|-----------------------------|-------------------|
| 1 | Ms. Anitha Mary | Commerce |
| 2 | Ms. Christina Ajooris | Commerce |
| 3 | Ms. Clara John | Commerce |
| 4 | Ms. Meera Varghese | Commerce |
| 5 | Mr. Mithun D.J. | Commerce |
| 6 | Mr. Nikhil Gangadhar | Commerce |
| 7 | Ms. Preemal D'Souza | Commerce |
| 8 | Mr. Srikanth Chittor Payani | Commerce |
| 9 | Ms. Asang | Counselling |
| 10 | Ms. Radha | Counselling |
| 11 | Ms. Asha | Sports |

Staff Achievements

Making the institution proud, the staff members have outshined and excelled in their respective fields. The following are some of the major achievements of our teaching staff.

- “Status of Child Health and Education among the Urban Poor” an Institutional funded project by BJES, Bangalore was completed in August 2013 by Dr Stanislaus D Souza SJ as the Principal Investigator and Dr. A.M. Sheela and Dr. D. Raja Jeba Singh- (as co-investigators).
- Prof Dr. Rajaram (HOD Department of English) is guiding two PhD students from Dravidian University and Bharthiyar University in areas of Indian Feminism and Post Colonial Literature.
- Dr. Ramakrishne Gowda released a CD titled 'Savi Bhaava Butti'. He authored two books *Shoodra Tapasvi Anusandhan* and *Kannada Torana* published by Avva Prakashan respectively.
- Ms. Ravi Darshani completed her UGC sponsored minor research project titled “An Analytical Study on Economic Potential of Street Vendors in the city of Bangalore” in October 2013.
- Prof. Dr. Mohan Philip is currently guiding seven PhD students who are enrolled from Bangalore University, Bharathiar University and AIMA-AMU.
- Dr. Shubhra has been appointed as a PhD guide from Bangalore University.
- Dr. Raja Jeba Singh guided a PhD scholar from Christ University, Bangalore. He has been selected as an external examiner to guide PhD scholars from Bharadhisian University.

Staff Enrichment Programme

The purpose of such programmes is to assist the faculty to obtain skills and knowledge to enhance their professional growth.

The following programmes were organized and conducted for Staff members during this academic year.

- A session to train and orient the staff of SJCC is organised every year. An orientation programme for the newly joined faculty was conducted on 25 May, 2013. The HODs of the institution Prof. Ravi RA, Ms. Rency Alex, Ms. Veena Anand, expounded on the topics about teaching techniques, stress management and class handling methods at degree levels.

- Art Therapy sessions for the teaching faculty was organised by Br. Mani on 30 September, 2013. The objective of the programme was to make the teachers enhance their creative outlook through art materials and to experience their inner voice and deepen their self awareness.

National Workshop/Seminar / Symposium

- A Workshop on “**Research Methodology**” was organized by the PG Department on 1st and 5th of August, 2013. The workshop was conducted by Dr. Mohan Philip. The programme was scheduled for two- days and covered areas like identifying the path of enquiry in research problems, reasoning approaches, statement of research objectives, measurement scales, formulation of research hypothesis, and on various other topics related to research methodology.
- St. Joseph’s College of Commerce conducted a UGC sponsored National Workshop on 29th to 31st August 2013, in the College auditorium on ‘Data Analysis using SPSS’ (DASS).The workshop was organized by Rev. Fr. Sunith Prabhu (Former Director, SJCC), Dr. Lily N. David (Former Principal, SJCC) and Ms. Ravi Darshini (IQAC coordinator). The delegate included academicians, research scholars and the members from corporate world. Ms. Nirmala Joseph, Ms. Ravi Darshini, Ms. Ruqsana Anjum, Ms. Suganthi Pais and Ms. Gayathri S. Tampi represented the SJCC faculty.
- The English Department conducted a one day symposium on the topic ‘Rationality, Superstition and Democracy-Negotiating the Anti-superstitious Practices Bill of Karnataka on 28th of February, 2014. Prof. Makarand Paranjape of JNU delivered the keynote address which provided a context for further discussions on the topic. The symposium had Dr. V S Sreedhara, Mr. Siddhartha and Dr. Anilkumar Belvadi talking and discussing about pertinent issues with the participants. Prof. G K Govind Rao delivered the valedictory address by giving the issue a philosophical dimension. Around sixty lecturers and students from across Bangalore participated in the symposium and made it a success.
- On 3rd March 2014, a State Level Student Management Seminar was organised by the BBM Department on the topic 'Financial Inclusion'. The keynote speaker was Mr. Gundu Rao, a renowned speaker who had worked with RBI and NABARD in the past. He spoke to the management students about the financial inclusion and what it takes to become a graduate in a country like India. The participants were asked to submit

their research papers, followed by an intense discussion about various issues regarding the topic. This was presided over by our BBM HOD, Mrs. Rency Alex and Dr. Raja Jeba Singh. In the end, the seminar was wrapped up with a lot of good memories and learning experiences.

Research Centre

The Research Department of St Joseph's College of Commerce, Bangalore, obtained its research centre status from Bangalore University in the year 2010-11. The prime motto of the centre is to vitalize research culture through identifying, assembling and disseminating research information to the staff and the students of the institution.

The Objectives of the Research Centre are as follows:

- To encourage research culture through coordinating teaching and research activities.
- To strengthen staffing and enriching research pedagogy for prioritizing and disseminating research information.
- To upgrade the technical base for processing research data and training faculty and students alike.
- To associate and connect with other research institutions in and outside the country, to build up and branch out research activities.
- To establish effective communication with beneficiaries of research to cater to research needs.

The Research Centre of SJCC publishes two Bi-annual research journals in an academic year. *SJCC Management Research Review (ISSN 2249-4359)*, is a peer reviewed journal which is committed to publishing scholarly, impactful and theoretical research articles in the field of Commerce, Management, Economics and other such domain areas.

The Student Research Journal is an in house journal which provides research platform to students on areas related to theoretical, applied and interdisciplinary research in commerce, business studies and management.

The Fifth issue of the 'SJCC Management Research Review' was brought out in June 2013. The journal received a humongous entry of 52 research articles out of which 8 were published. The sixth issue of the journal was released in December 2013. The journal received an entry of 49 research papers, and 8 articles were selected for publication through the blind review procedure.

Two issues of the Student Research Journal were published in April and October 2013. Ten issues of the student's journal and six issues of the Peer review journal have been published so far.

The Centre focuses on promoting research activities at the UG and PG Level for students. It also provides guidance to faculty who wish to undertake research projects from various funding agencies. They are as follows:

| Sl. No | Name of the Principal Investigator (PI) | Title of the Project | Scheme of the Project | Funding Agencies | Sanctioned Amounts (In Rs) | Year Sanction | Current Status of the project |
|--------|---|--|-----------------------|-----------------------|----------------------------|---------------|-------------------------------|
| 1 | Rev.Dr.Stany D'Souza SJ & Team | A study on child Health and Educational Status among the Urban Poor - In Bangalore Slums | Major | Institutional Funding | 1,00,000 | 2013 | Completed |
| 2 | Mr. Ravi Richard | Institutional Network of women Entrepreneurs -A study about perceived effectiveness | Minor | UGC | 50,000 | 2013 | Completed |
| 3 | Dr. A.M .Sheela | Impact of Climate Change on Agriculture and Livelihoods: A Pilot study in the Eastern dry zone of Karnataka. | Minor | UGC | 1,25,000 | 2012 | On going |
| 4 | Ms. Ravi Darshini | An analytical study on the economic potential and challenges of street vendors in the city of Bangalore | Minor | UGC | 63,000 | 2013 | Completed |
| 5 | Ms. Ruqsana Anjum | Problems encountered Agarbathi manufacturers in the city of Bangalore | Minor | UGC | 83,000 | 2011 | On going |

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| 6 | Dr. D. Raja Jebasingh | A Critical Evaluation of New And Renewable Energy Sources In Karnataka With Special Reference To Wind Energy | Minor | UGC | 55,000 | 2013 | Completed |
| 7 | Ms. Komal & Ms. Tasmia | A Study on pigmy deposit schemes by banks and its role in micro saving and employment creation in Bangalore city | Minor | UGC | 65,000 | 2013 | On going |
| 8 | Mr. Vinay & Ms. Marina | A study on Dr. Nagaraj's writings on Indian Culture | Minor | UGC | 35,000 | 2013 | On going |
| 9 | Ms. Poornima, Ms. Christina & Ms. Preemal | A comparative study on women empowerment through self help groups with special reference to rural districts of Karnataka | Minor | UGC | 85,000 | 2013 | On going |

Articles Published in Journals in the Academic year 2013-2014

| Sl. No | Name of the Faculty | Title of the Paper | Name of the Journal |
|--------|--------------------------|---|--|
| 1. | Dr .Daniel Fernandes, SJ | Anatomy of RTE: What is Means to Indian Education | Pezzottaite Journal ISSN: 2319-9059, Vol.2, No.3 |
| 2. | Dr. Lily David | Micro Finance: An Emerging driving force for measuring Women empowerment | National Seminar on Inclusive Growth and Microfinance Access (SIGMA - 2013) April 4, 2013, at Sambharam School of Management, Bangalore ISBN: 978 - 93 - 82880 - 22 - 6 |
| 3. | Dr. Lily David | Facet of Productivity Growth and Trade in Indian Tea Industry; Theory and Evidence UGC Sponsored National Seminar on Indian Agriculture: Outlook and Challenges 12th to 14th | Seminar on Indian Agriculture: Outlook and Challenges 12th to 14th September 2013, at Chandraroop Dakale Jain College of Commerce, Ahamednagar. ISSN No. 2231 - |

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| | | September 2013, at Chandraroop Dakale Jain College of Commerce, Ahamednagar. | 4687 |
| 4. | Mr Augustin Amaladas | Environmental Accounting Implementation: So far so near | IJMR Vol.II Issue 3(IV), June 2013, ISSN: 2277-9302 |
| 5. | Mr Augustin Amaladas | Environmental Accounting: A curriculum approach to Indian Academia | International Journal of Research ISSN-0975-833X 2014 |
| 6. | Mr Augustin Amaladas | Mergers and Acquisitions: A review | European Scientific Journal ISBN978-608-4642-03-9 |
| 7. | Dr A.M.Sheela | Impact of Social Economic factor on Child Development among Urban Poor - a study in Bangalore, India | European Scientific Journal ISSN 1857-7881 Vol 9, No23, August 2013 |
| 8. | Ms Nirmala Joseph | Employee performance Evaluation using Balanced Score Card- Issues and Challenges | International Journal of Commerce and Management Research Vol I No3 2013 ISSN 2321-3604 |
| 9. | Ms Nirmala Joseph | Private Equity the emerging Paradigm | The Global Leviathan - managing finance, investment and trade ISBN 978-9381992-10-4 |
| 10. | Ms Ravi Darshini | Private Unlisted Companies Going Public Overseas - An Analysis Of Its Impact On Business Valuation | The Global Leviathan - Managing Finance, Investment and Trade Defeat or Drown International Conference - Loyola College, Chennai, January 2014, ISBN 978-93-81992-10-4 |
| 11. | Ms Ravi Darshini | The Effect of Unaudited Financial Results announcements on Information Efficiency of Stock Prices- A study on NSE | International Conference on Finance and Business Management (ICFBM-14) |
| 12. | Ms. Ruqsana Anjum | An empirical study on elements shaping the future of India's surge in emerging market" | "Development prospects of Indian economy" - First published, 2014 ISBN: 978-93-81212-62-2 pg 311-319 |
| 13. | Ms. Ruqsana Anjum | An empirical study on elements shaping the future of India's surge in achieving financial inclusion profitably. | "Financial Inclusion and rural development: Challenges and opportunities" February 2014 journal of seminar papers - EXPLORATIONS ISSN -2229-4783 published by Deva Matha College Kuravilangad |
| 14. | Ms. Ruqsana Anjum | Assessing trends and policies of FDI in India. | Journal of commerce and management (print version) |

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| | | | ISSN 2249-0442 January 2014 VOL 2 ISSUE -1 |
| 15. | Ms. Ruqsana Anjum | Asset Liability management and Liquidity risk -towards excellence in Financial Management | "Exploring paradigms in business" IOSR journal of economics and finance ISSN: 2278-8727 Volume 9, Issue 2 |
| 16. | Ms. Ruqsana Anjum | The Strategic approach to Cost Optimization in Banking Sector. | National Conference on Cost Optimisation 2014- Didupudi degree college for women, Sindhanur ISSN: 2310-6913 November 2013 Vol 4 Issue 2 |
| 17. | Ms. Suganthi Pais | Advertisement and its impact on consumer buying behavior on healthcare products in Bangalore City" | International Conference on Finance and Business Management (ICFBM-14) |
| 18. | Dr. Shubhra Rahul | Paper on Human Rights and Intellectual Property Rights - Contradictory or Complementary | Challenges of Human Rights in 21st Century" Vol 2 ISBN No.978-81-910200 |
| 19. | Dr. Raja Jebasingh | Facet of productivity growth and trade in Indian Tea industry; theory and evidence | International Journal of Management and Economics Vol. No.1 Sept - Oct - 2013 ISSN: 2231 - 4687 |
| 20. | Dr. Raja Jebasingh | Impact of socio - economic factor on Child Development among urban poor - a study in Bangalore, India, | European Scientific Journal Vol. 9, No. 23, Aug 2013 ISSN: 1857-7431 Online ISSN:1857-7881 Print |
| 21. | Dr. Mohan Philip | Do FDI in retail sector exacerbate the economic differentials between rich and Poor? | SJCC Management Research Review Vol.3, No. 2 June 2013 ISSN : 2249-4359 |
| 22. | Ms. Rose Mary Thomas V | 'Information Technology', a boon for sports | Asian Journal Of Physical Education & Computer Science in Sports(ISSN 0975-7732) |
| 23. | Ms. Komal A Dave & Ms. Tasmiya Hussni | A study on Factors Affecting Purchase Decisions of women for Sports Apparel-with Special reference to Bangalore City | Asian Journal of Physical Education & Computer science, ISSN 0975-7732, Vol 10 No 2, |
| 24. | Mr. T.H.Lava kumar | Vyaktiyobba parampareyada kathe | Agni Patrike, 8 th Feb 2014 |
| 25. | Ms. Asha K. | Special Considerations in Female Athletes - An Exploratory Study | Asian Journal of Computer Science in Sports ISSN 0975-7732, Half yearly Journal Volume 10 |
| 26. | Poornima V | "Study on the Awareness and Impact of Human Resource Accounting on the Investors and Executives of Selected Companies in Bangalore " | ISSN 22776613 Vol. No. 4 Special Issue : 2013 |
| 27. | Poornima V | "Unsung Heroines Who Work From Dawn to Dusk" | ISBN 978-81-923777-9-7 |

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| 28. | Poornima V | "Private Equity - The Emerging Paradigm" | ISBN 978-93-81 992-10-4 |
| 29. | Preemal Maria D'Souza | "Study on the Awareness and Impact of Human Resource Accounting on the Investors and Executives of Selected Companies in Bangalore " | ISSN 22776613 Vol. No. 4 Special Issue : 2013 |
| 30. | Preemal Maria D'Souza | "Unsung Heroines Who Work From Dawn to Dusk" | ISBN 978-81-923777-9-7 |

Publication in Edited Vol of Books

| Sl. No | Name of the faculty | Title of the Article | Title of the Book | Name of the Publishers |
|--------|------------------------|--|---|--|
| 1 | Dr.D.Raja Jebasingh | Financial Inclusion: The new paradigm shift | Financial Inclusion ISBN 9788192 688824 | Dr. Moonje Institute of Management and Computer studies, Nasik, 2013 |
| 2 | Dr.D.Raja Jebasingh | Micro - Finance: An emerging driving force for measuring Women Empowerment | Inclusive Growth and Micro Finance Access | C D Jain College of Commerce , Shirampur |
| 3 | Dr. Lalima Chakraverty | Infidelity and Narrative of displacement | Womancing Women , Perspectives on Women's Writing across Boundaries. Edited by Asha Choubey | Book Enclave, New Delhi Pub Aug 2013 |

Books Published

| Sl. No. | Author | Title of the Book | Name of the publication |
|---------|----------------------|-----------------------------------|----------------------------|
| 1. | Mr Augustin Amaladas | Stock market and commodity market | Kalyani Publications: 2014 |
| 2 | Ms .Clara John | Stock market and Commodity Market | Kalyani Publishers |

Conferences and Seminars attended by Faculty Members

1. Dr. Daniel Fernandes, SJ participated in a two day national Conference on "Jesuit Brand & Higher Education" organized by Loyola College of Social Sciences, Thiruvananthapuram, on 8th & 9th November 2013.
2. Dr. Daniel Fernandes, SJ participated in a National Conference on "Higher Education: Policy Leadership & Practices" organized by Conference of Catholic Colleges of Karnataka (CCCK), Bangalore from 22nd & 23rd November 2013.
3. Dr. Daniel Fernandes, SJ delivered keynote address at National Conference on " Information Technology and Higher Education-

Possibilities & Challenges” organized by St. Annes’s Degree College for Women, Bangalore, on 28th February 2014.

4. Prof. Ravi RA, participated in a National Conference on “Review and Discuss on Campus Issues” organized by AIACHE, from 22nd to 26th September 2013 at Port Blair.
5. Prof. Ravi RA, participated in a National Seminar on “Training in Lay Collaboration” organized by Loyola Academy Secundrabad from 4th to 6th October 2013.
6. Prof. Ravi RA, participated in a National Conference on “Higher Education: Policy Leadership & Practices” organized by Conference of Catholic Colleges of Karnataka (CCCK), Bangalore from 22nd & 23rd November 2013.
7. Prof. Ravi RA, attended a Seminar organized by the Chartered Institute of Management Accountant (CIMA) on the topic” Syllabus change for 2015” on 6th March 2014.
8. Dr. Oliver Anthony presented paper at an International seminar organized by Tamil Nadu Hindi Sahitya Academy, Chennai. From 9th to 12th January 2014.
9. Ms. Nirmala Joseph presented paper on “Private Equity- the emerging Paradigm” at International Conference “The Global Leviathan- managing finance, investment and Trade” 29th& 30th January 2014.
10. Ms. Nirmala Joseph participated in a National Conference on “The Indian Corporate Conundrum- panacea for the menace” organised by Loyola College Chennai, 31st January 2014.
11. Ms. Nirmala Joseph participated in a one day workshop on “Choice based Credit system” organized by Mount Carmel College, Bangalore on 12th February 2014.
12. Dr A.M. Sheela presented a paper on “Comparative Analysis of Trade flows between the trading Blocs-ASEAN, NAFTA and SAARC” at International Conference conducted by Loyola College Bangalore.
13. Dr. A.M. Sheela presented a paper on India’s Trade performance during the Pre WTO and WTO period organized by Srilanka University.
14. Ms. Rency Alex attended JESCOL Seminar Organized by Ashirwad from 21st to 23rd August 2013.
15. Ms. Rency Alex participated in a seminar on “Effectively Improving Pedagogy and Student Learning Methodologies, organized by St. Joseph’s College of Business Administration, Bangalore, 10th March 2014.

16. Ms. Muktha attended a “National Level workshop on National – Workshop on Choice Based Credit System” held at Mount Carmel College Bangalore.
17. Ms. Ravi Darshini participated in a UGC Sponsored Workshop on “Data Analysis for Social Sciences” conducted by St. Joseph’s College of Commerce, Bangalore.
18. Ms. Ravi Darshini participated in a National level Workshop on “Case study Analysis” organized by SSMRV College, Bangalore.
19. Ms. Ruqsana Anjum attended workshop on “Research and Publication” organised by Christ University, Bangalore
20. Ms. Vinitha Phillip attended a State level seminar on “Business Values in changing market environment” at St .Joseph’s Evening College Bangalore.
21. Ms. Vinitha Phillip attended a National Level seminar on “Research and Publication” Organised by Christ University, Bangalore.
22. Ms. Sneha S Rai participated in a State level seminar “Statistical Methods for practice” organised by St. Agnes College, Mangalore.
23. Ms. Theresa Rathi David participated in a State level seminar “Statistical Methods for practice” organised by St. Agnes College, Mangalore.
24. Ms. Gretta Furtado participated in a National conference on “Relationship management”, organized by Jyothi Nivas college, Bangalore
25. Ms. Suganthi Pais participated in a UGC Sponsored National Workshop on “Data Analysis Using SPSS” at St. Joseph’s College of Commerce (Autonomous), Bangalore.
26. Ms. Komal A Dave participated in a National Level FDP on “Effective Costing Techniques”, organized by Acharya Bangalore B School on 22nd February 2014.
27. Ms. Komal A Dave presented a paper on “Quality Education through PPP- a Stepping Stone towards Enhancing Employability” in a National Seminar on “Empowering Employability in Higher Education, at Mount Carmel College, Bangalore from 14th to 15th February 2014.
28. Ms. Komal A Dave presented a paper on “A study on Factors Affecting Purchase Decisions of women for Sports Apparel-with Special reference to Bangalore City” in a National Conference on “Lifestyle Management and Wellness” organized by M.L.A First Grade college for Women, Bangalore, from 6th to 7th February 2014.
29. Ms. Tasmiya Hussni participated in a National Level FDP on Effective Costing Techniques, Organized by Acharya Bangalore B School on 22nd February 2014.

30. Ms. Tasmiya Hussni presented a paper on “Quality Education through PPP- a Stepping Stone towards Enhancing Employability “in a National Seminar on “Empowering Employability in Higher Education, at Mount Carmel College, Bangalore, from 6th to 7th February 2014.
31. Ms. Tasmiya Hussni presented a paper on “A study on Factors Affecting Purchase Decisions of women for Sports Apparel-with Special reference to Bangalore City” National Conference on “Lifestyle Management and Wellness” organized by M.L.A First Grade college for Women, Bangalore, from 14th to 15th February 2014.
32. Mr. Raj A Sadhwani attended JESCOL Seminar organized by Ashirwad in the last week of September.
33. Ms. Rose Mary Thomas V presented a paper titled “Information technology boon for sports” at National level seminar organized by MLA First Grade College women, Bangalore.
34. Dr. D. Raja Jebasingh participated in a National Level FDP on ‘ De Nova Insights in Research, organized by NBN Singhgad School of Management, Pune, from 18th & 19th October 2013.
35. Dr. D. Raja Jebasingh participated in a National Conference on “Higher Education: Policy Leadership & Practices” organized by Conference of Catholic Colleges of Karnataka (CCCK), Bangalore from 22nd & 23rd November 2013.
36. Dr.D.Raja Jebasingh presented paper “A study on New and Renewable Energy Resources reference to Wind Energy” at International Conference on Renewable energy and Sustainable organized by Karunya University, Coimbatore from 5th & 6th December 2013.
37. Dr. D. Raja Jebasingh presented paper on HRD Climate in Multispecialty Hospital at Srilanka University.
38. Ms. Veena Anand presented a paper on “Innovation – A must for sustaining growth of Mutual Funds in India” at National Seminar on “Sustaining a Competitive Edge in the Changing Global Scenario” organized by Dept. of Commerce, Christ University, Bangalore.
39. Ms. Veena Anand presented a paper on “Applicability of Operations Research in Today’s world with special reference to Education” National Conference on “Challenges & Opportunities for Sustainability & Inclusive Growth in the Emerging Business Environment” organized by St. Joseph’s College of Business Administration, Bangalore
40. Ms. Veena Anand participated in a UGC Sponsored State Level Seminar on “Statistical Methods for Practice” at St. Agnes College (Autonomous), Mangalore.

41. Ms. Veena Anand participated in a UGC Sponsored National Workshop on "Data Analysis Using SPSS" at St. Joseph's College of Commerce (Autonomous), Bangalore.
42. Mr. Mohamed Ashfaque participated in a National Level FDP on 'De Nova Insights in Research, organized by NBN Singhgad School of Management, Pune, from 18th & 19th October 2013.
43. Mr. T.H. Lavakumar presented a paper on "Gender, State and The Politics of Representation in Maha Shweta Devi's Mother of 1084" at a two day International Conference on Staging Gender International Conferences, organized by Dept of Performing Arts, Bangalore University, from 27th & 28th March 2013.
44. Mr. T.H. Lavakumar presented a paper on 'Alternative Pedagogy in Education: Theatre Arts' at the X Annual International Conference organised by Central University of Rajasthan and ISTR(Indian Society for Theatre research) 8th 2014 to 11th January 2014.
45. Mr. T.H.Lavakumar presented a paper on "Theatre Education and Emancipation of Dalith" at a National Conference on "The Practice of Social Justice and Higher Education in India" organised by Bangalore University SC/ST Teachers' Association, from 30th September and 1st October, 2013.
46. Mr. T.H.Lavakumar presented a paper on "Staging Kuvempu and Euripedes; inter textual Experimentations" at a National Conference on "Re Presenting Human Life" Dept of English. Maharani's Arts Commerce and Management College for Women. Bangalore, from 25th to 26th October, 2013.
47. Mr. T.H.Lavakumar acted as a panellist for National Seminar on 'Use of Technology in Language Teaching and Learning' St.Anne's Degree College for women, Bangalore on 5th April 2013.
48. Mr. T.H.Lavakumar participated in a seminar on "Katha Kammata-2013" organised by Besagarahalli ramanna Trust, Kuppalli, Shimoga from 13th to 15th December 2013.
49. Dr. Mohan Philip attended a National Level Workshop on "Effective use of Excel and SPSS software for social science Research", organized by The Cumcolim Education Society's College of Arts and Commerce, Goa.
50. Dr. Mohan Philip participated in a National Level conference on "Empowered Women Leading to Change-Myth to Reality", organized by Kristu Jayanthi College, Bangalore.
51. Poornima. V, participated in National Seminar on "Business Values in Changing Market Environment", St. Joseph's Evening College.

52. PoornimaV, participated in a National Conference on “Empowered women Leading Change- Myth to Reality”, KristuJayanti College.
53. Poornima V, attended a Workshop on “Participatory Administration in the Institutions”, Ashirwad (JESCOL).
54. Poornima V, participated in a National Seminar on “Emerging Challenges in Finance and Accounting , Sacred Heart College, Tirupattur, and presented a paper on “Study on the Awareness and Impact of Human Resource Accounting on the Investors and Executives of Selected Companies in Bangalore ”.
55. PoornimaV, participated in a International Conference on “The Global Leviathan- Managing Finance, Investment and Trade- Defeat or Drown”, Loyola College, Chennai and presented a paper on, “Private Equity – The Emerging Paradigm”.
56. Poornima V, participated in a National Conference on “The Indian Conundrum- Panacea for the Menace- Start or Stagnate “, Loyola College, Chennai.
57. Ms. Meera Varghese presented a paper on “Awareness and Perception about Reverse Mortgage Loan” from the perspective of Senior Citizens, at national conference organized by St. Dominic’s College Kottayam.
58. Ms. Preemal Maria D’Souza, participated in a National Conference on “Empowered women Leading Change- Myth to Reality”, KristuJayanti College.
59. Ms. Preemal Maria D’Souza, attended a Workshop on “Participatory Administration in the Institutions”, Ashirwad (JESCOL).
60. Ms. Preemal Maria D’Souza, participated in National Seminar on “Emerging Challenges in Finance and Accounting , Sacred Heart College, Tirupattur, and presented a paper on “Study on the Awareness and Impact of Human Resource Accounting on the Investors and Executives of Selected Companies in Bangalore ”.
61. Ms. Asha presented a paper on “Ergogenic Drugs and its Effects on the young athletes – An Exploratory Study” at International Conference organized by Manipal University, Udupi. From 8th to 11th Jan 2014.
62. Ms. Asha presented a paper on “Women in Competitive Sports and Related Injuries, Osteoporosis and Exercise” at an International Conference organized by Government College (Autonomous) Mandya on 22nd & 23rd Feb 2014.

63. Ms. Asha presented a paper on “Special Considerations in Female Athletes - An Exploratory Study” at a national Conference organized by Malleshwaram Ladies Association First Grade College for Women on 14th & 15th Feb 2014.

Research Initiatives by PG Students

M.Com and MIB second year students had a special session on ‘Business Research Methodology’, by Dr. N. Ramchandran to prepare students to take up research during their last semester. The first session started with a revision of basic concepts like ‘Population, Variable, Parameter of Interest, Sampling Frame, Normal Probability Distribution, Sampling Distribution, CLT, Hypothesis Testing’. In the second session, choice of research topics on various issues in Marketing, Finance, Banking, Logistics were discussed. The aim of this workshop is to familiarize the students with how to go about their dissertation.

| Class | Seminar Attended | Organisation | Dates | No. Of Students Attended |
|----------|---|---------------------------------|---|--------------------------|
| M. Com I | Emporio 2013 - Up streaming Paradigms In Commerce | Bishop Speechly College | 5 th and 6 th of December, 2013 | 9 |
| M. Com I | International Seminar on Financial Markets: Issues & Challenges (FIM IC-2014) | Bharatidasan University, Trichy | 4 th and 5 th of January, 2014 | 18 |

| Class | Paper Presented | Organization | Dates | No. of Students Attended |
|----------|---|---|---|--------------------------|
| M. Com I | Revisiting the MBA in the Asia Pacific Context* | Xavier Institute of Management and Entrepreneurship | 30 th & 31 st Jan, 2014 | 2 |
| M. Com I | Empowering Employability in Higher Education* | Mount Carmel, Autonomous, Department of Commerce | 6 th & 7 th Feb, 2014 | 8 |

Admission

Admission for this academic year for B.Com, B.B.M and P.G concluded on the last week of May 2013.

The total number of students admitted to various courses in May 2013 is B.Com – 318, BBM – 146, B.Com – Travel & Tourism – 80, M.Com – 35 & MIB – 50. The College strength is 1784, students.

Bridge Course

To help and reach out to the slow learners, the college offered Remedial Classes and Bridge Courses. To ensure their progress and to bring them at par with the other students, the teaching staff and the senior students voluntarily offered to teach them.

Results

Attainment of quality education is the ultimate purpose that thrives in the hearts of students. Autonomy grants the provision to update and scale up the criterion of evaluating students. As results play a decisive role in shaping the future of students, our institution attempts to make this process more effectual and student friendly.

End Semester Examination Results - April 2013

B.Com 2012 - 2013

| Semesters | Total Appeared | Total Passed | Outstanding | I Class | II Class | Pass Class | % passed |
|-----------|----------------|--------------|-------------|---------|----------|------------|----------|
| II Sem | 318 | 245 | 25 | 185 | 33 | 02 | 77.04% |
| IV Sem | 303 | 227 | 35 | 160 | 32 | - | 74.92% |
| VI Sem | 302 | 224 | 35 | 150 | 38 | 01 | 74.17% |

B.Com Travel & Tourism 2012 - 2013

| Semesters | Total Appeared | Total Passed | Outstanding | I Class | II Class | Pass Class | % passed |
|-----------|----------------|--------------|-------------|---------|----------|------------|----------|
| II Sem | 71 | 44 | 2 | 35 | 07 | - | 61.97% |

BBM 2012 - 2013

| Semesters | Total Appeared | Total Passed | Outstanding | I Class | II Class | Pass Class | % passed |
|-----------|----------------|--------------|-------------|---------|----------|------------|----------|
| II Sem | 144 | 118 | 13 | 90 | 15 | - | 81.94% |
| IV Sem | 144 | 118 | 20 | 81 | 17 | - | 81.94% |
| VI Sem | 133 | 113 | 21 | 62 | 26 | 4 | 84.96% |

M.Com 2012 - 2013

| Semesters | Total Appeared | Total Passed | Outstanding | I Class | II Class | % passed |
|-----------|----------------|--------------|-------------|---------|----------|----------|
| II Sem | 34 | 27 | 03 | 19 | 05 | 79.41% |
| IV Sem | 34 | 32 | 01 | 30 | 01 | 94.12% |

MIB 2012 - 2013

| Semesters | Total Appeared | Total Passed | Outstanding | I Class | II Class | % passed |
|-----------|----------------|--------------|-------------|---------|----------|----------|
| II Sem | 42 | 33 | 03 | 30 | - | 78.57% |
| IV Sem | 30 | 30 | 05 | 22 | 03 | 100% |

End Semester Examination - October 2013

B.Com 2013 - 2014

| Semesters | Total Appeared | Total Passed | Outstanding | I Class | II Class | Pass Class | % passed |
|-----------|----------------|--------------|-------------|---------|----------|------------|----------|
| I Sem | 309 | 251 | 42 | 185 | 24 | - | 81.23% |
| III Sem | 301 | 233 | 27 | 175 | 31 | - | 77.41% |
| V Sem | 286 | 256 | 39 | 177 | 37 | 3 | 89.51% |

B.Com Travel & Tourism 2012 - 2013

| Semesters | Total Appeared | Total Passed | Outstanding | I Class | II Class | Pass Class | % passed |
|-----------|----------------|--------------|-------------|---------|----------|------------|----------|
| I Sem | 80 | 75 | 32 | 38 | 5 | - | 93.75% |
| III Sem | 71 | 55 | 06 | 42 | 07 | - | 77.46% |

BBM 2013 - 2014

| Semesters | Total Appeared | Total Passed | Outstanding | I Class | II Class | Pass Class | % passed |
|-----------|----------------|--------------|-------------|---------|----------|------------|----------|
| I Sem | 135 | 107 | 18 | 78 | 11 | - | 79.26% |
| III Sem | 127 | 98 | 10 | 71 | 17 | - | 77.17% |
| V Sem | 127 | 108 | 20 | 77 | 11 | - | 85.05% |

M.Com 2013 - 2014

| Semesters | Total Appeared | Total Passed | Outstanding | I Class | II Class | % passed |
|-----------|----------------|--------------|-------------|---------|----------|----------|
| I Sem | 34 | 29 | 14 | 11 | 04 | 85.29% |
| III Sem | 32 | 30 | 14 | 16 | - | 93.75% |

MIB 2013 - 2014

| Semesters | Total Appeared | Total Passed | Outstanding | I Class | II Class | % passed |
|-----------|----------------|--------------|-------------|---------|----------|----------|
| I Sem | 50 | 48 | 04 | 30 | 14 | 96% |
| III Sem | 37 | 35 | 05 | 25 | 05 | 94.59% |

IQAC REPORT

The Internal Quality Assurance Cell of St. Joseph's College of Commerce strives to bring quality measures into pedagogic processes and other academic activities of the institution. It is in charge of the overall quality control, of all dimensions of the academic activities of the College. Following the third cycle of Re accreditation and in line with the suggestions of NAAC a twenty member IQAC was newly formed comprising Management representatives, Industry experts and alumni representatives. The IQAC has focused on the following areas for the holistic development of the College.

- To promote Industry tie ups and encourage faculty towards research publications the IQAC conducted a UGC sponsored National Workshop on August 29th, 30th and 31st 2013 on Data Analysis using SPSS (DASS).
- The University Grants Commission, to identify and promote one percent of India's autonomous and affiliated Colleges as world class centres of excellence have made great progress. The ambitious and multi crore projects titled Colleges with Potential for Excellence (CPE) introduced during the tenth plan has entered its second phase. With this regard a team from Bangalore University chaired by the Vice Chancellor visited our campus during September 2013 and the College received the grant of the CPE second phase to continue and excel both in academic and extension activities.
- An Internal Academic Audit was conducted on 27th November 2013. A team from Loyola College, Chennai comprising Fr. Casimir Raj, Fr. Christie, Professor Joe and Prof Charles conducted the Internal Academic audit of the institution. The team circulated a comprehensive questionnaire to which 20% of the student body and faculty responded. They also had a focused group interviews with IQAC, Alumni, Parents, student council and faculty. Based on the interaction and the feedback

given by the stakeholders the team gave valuable recommendations and suggestions to create the roadmap for future.

- A SWOT Analysis was organized for faculty and students in December 2013. The SWOT analysis gave a clear picture of the areas to be worked upon in the College's journey to become a globally relevant institution.
- The IQAC organized a PTA meeting for the first year under graduate students. Feedback from the Parents about the institution was gathered and analyzed.
- The IQAC facilitates the assessment and evaluation the assessment and evaluation of teaching faculty by the students at the end of every semester. The feedback and reflection that arise from this exercise does provide pointers, to necessary corrective action for the future. In addition, exit interviews were taken from outgoing students which provided valuable feedback about the institution on parameters such as relevance and satisfaction with the curriculum, internships, testing methods, infrastructure, and other related areas.
- The Government of Karnataka has decided to grant autonomous status to Government Colleges in Karnataka. A team set up by the Collegiate Education visited our campus to learn some of the best practices under autonomy. Departments like Examination, IQAC, and Research Center had shared their functioning and procedures with them.

International Foreign Collaboration

St. Joseph's College of Commerce is a home for new learning. This includes the recognition of foreign academic collaborations. Our institution provides opportunities to capable students to experience international exposure through its International Twinning Program. For a truly global education and getting a valuable degree, our College in collaboration with the Swansea University and Kobe University provide the above said facilities through these programmes.

- **Visit of Swansea Students**

As traditions imbibed by SJCC, the students of Swansea University were welcomed by Josephites on 12th August 2013. The programme started with various cultural events. These culture programmes introduced them to the glorious culture of India. The students were taken to Mysore, Anekal and Solur. From places like Snehalaya, which offers a strong mandate to provide health care; to the beautiful places of Southern Bangalore, the Swansea students richly experienced the life and tradition of India.

- **Kobe College Exchange Programme**

Fourteen students and two staff members from the Kobe University, Osaka Japan, landed in our garden city on 31st of August 2013. On their first day at Bangalore, they visited the St. Mary's Basilica and other market hubs like Commercial Street and Brigade Road.

The principal, Dr. Daniel Fernandes SJ addressed the students and informed them about the cultural and social transformation that they will experience in India. They paid a visit to the Sony Research and Development Centre. The students had an opportunity to visit the district of Anekal, which gave them an exposure to the rural life. As a part of the outreach programme they paid a visit to Tibetan Youth Hostel and an orphanage for homeless and the handicapped. The program ended with a get-together organized at Ashirvad.

International Exposure

- **Visit to Spain and Portugal**

This academic year, students of St. Joseph's College of Commerce visited Spain and Portugal. A group close to fifty students was a part of this tour with two staff members - Ms. Vinitha Philip and Ms. Rosemary Thomas. They visited popular European destinations such as Barcelona, Madrid, Seville, Lisbon and Toledo.

This international exposure proved to be an unforgettable experience that will be imprinted in their hearts forever.

- **Visit to Kobe College, Osaka, Japan**

In October 2013, three students of St. Joseph's College of Commerce, Natasha George, III B.Com 'A', Maya Krishnamurthy, III B.Com 'B' and Lolita Pinto of II B.Com 'A' along with a Staff Member Ms. Tasmiya Hussni went to Kobe College, Osaka, Japan on a Cultural Exchange Programme.

The visit was an extremely enriching experience for students of both Colleges and allowed them to understand different aspects of each other's culture and business.

Field Visit by B.Com Travel and Tourism

As a part educational process part of the curriculum, 150 students, all from the department of tourism, went on a four day and three night field visit with 7 teachers and 3 student coordinators, for supervision. They visited a totality of 3 places, namely, Alleppey, Kochi and Munnar, after which they submitted a report to the department on the same.

Certificate Courses for UG students

To enable students to become adept in other significant knowledge areas, the Credit Courses or the Honours Programmes are yearly organized in the institution. The objective in selecting a diverse range of courses from academic to non - academic, is to facilitate students to specialize in other distinct areas, provided under one roof. The course is measured in terms of credit hours and each course is assigned certain number of credits. This year 10 courses were taken up and 383 students enrolled for the same

Certificate - Courses Offered

1. Entrepreneurial Development Programme
2. Spanish
3. Animation
4. Photography
5. Foot Loose
6. Web Designing
7. Market Analysis and Investment Mgmt
8. Industry Integrated Training & Mgmt
9. Master Your Voice
10. Human Resource Management

Value Added Courses for PG students

- **SPSS** - Value added classes on SPSS were arranged for MIB & M.Com final year students. This is done to help the students with statistical tools during their dissertation. These classes were held once a week for a period of three months. Faculty specialized and experienced in this field conducted the classes.
- **Quantitative Techniques and Logical Reasoning (QTLR)** - Value added classes on QTLR were arranged for MIB and M.Com 1st year students. This course enables students to understand quantitative aptitude and reasoning which would help them during placements.
- **Analysis of Current Affairs & Business** - PG students are required to subscribe to 'The Economic Times'. Such valued added classes were conducted for MIB and M.Com 1st year students. This was aimed to inculcate the habit of reading business newspapers among students and to make them aware of business happenings all over the world. These classes were held once a week for a period of three months.

Seminar conducted for UG Students

Learning at St. Joseph's College of Commerce is a continuous process. Student seminar is conducted every year to assist them in throwing light on their career and helping them in choosing the best one. To orient the students towards adopting a professional gateway, B.Com department organised a two day seminar "Peritia" was organized on 12th & 13th August 2013 to equip the youth for a better tomorrow.

Accomplished guest speakers with strong professional credo's came to the College campus to talk about their areas of expertise. Mr. Ian Faria , Mr. Shiva Shanmugam, Mr. Ajay Arora made their presentations and gave a talk on attitude, stress management, human values and many other corporate matters.

Ms Neethu, Mr. Amith Kumar and Ms. Anupama took over the session on the second day. They engaged the students by speaking on Finance, Banking, and Marketing trends.

Mr. Rishab Singvi concluded the Seminar with a talk on the diverse aspects of Commerce.

Guest Lectures

| Sl. No. | Date | Topic | Resource Person | Designation/Contact | Class |
|---------|----------|------------------------------------|----------------------|--|-------------------|
| 1 | 16/07/13 | Compensation Management | Mr. Shalesh Jadhav | Director, HR Mirfla | III Year Elective |
| 2 | 17/07/13 | Impactful Business | Mr. Varun Pawan | India Co-ordinator | HR Elective |
| 3 | 22/08/13 | Teach for India Motivational Talk | | Teach for India | II.B.Com |
| 4 | 30/08/13 | Role of India in Globalization | Mr. AKRS Srinivas | Director, VANGAWRD Management , Institute | III Year |
| 5 | 4/09/13 | Riske management in banks | Prof. Vijakumar | Wallingkar Institute | III BBM |
| 6 | 5/09/13 | Prevailing Scenarios in the HR | Sri. Vidya Nagaraj | Director, Havya Technologies Pvt.Ltd | III BBM |
| 7 | 17/09/13 | "Dard" | Prof. Lata Chautan | HOD-Hindi Dr. Ambedkar First Grade College | B.Com |
| 8 | 11/11/13 | Opportunities and Scope of Tourism | Ms. Supriya Khandari | Director, Chrysalis Holidays | I & II B. Com TT |
| 9 | 22/11/13 | Leadership and Team Work | Mr. Briadier A. Arun | Brigadier Sona Medal | BBM & B.Com |
| 10 | 25/11/13 | Origin of Life | Mr. John Lyall | Edu Origins | BBM & B.Com |
| 11 | 27/11/13 | International Business | Mr. Sundar | Strategy & Reporting Manager, HP | B.Com & MIB |
| 12 | 25/11/13 | Awareness of Literacy in India | Ms. Soumya | Corporate Recruitment Head | BBM & B.Com |

| | | | | | |
|----|----------|---|--|--|------------------|
| 13 | 25/11/13 | Auditing & Braking | Mr. Sitashu Shekar | Partner, Speake English | Marking Elective |
| 14 | 2/12/13 | Effective use of Ms-Excel | Mr. Binny T.Mathew & Dr. Abhiram Prabhu | Partner with De Zyre | III B & III C |
| 15 | 20/12/13 | Working and functioning of the Stock Exchange | Mr. Rakesh Murthy | Tax Senior, Ernest & Young | II B. Com TT |
| 16 | 10/1/14 | Winning the world - career choice for the graduate of today | Mr. Yashswi | Test Cracker | III C & III B |
| 17 | 16/1/14 | Cared on Commerce with CA,CMA & CS | Mr. Abdul Rahmen & Mr. Surya Pulipaka (ALMA) | Founder & Director Accounting Minds | I A & I B |
| 18 | 17/1/14 | Corporate Jungle | Prof. Rohini | AMIRY, Bangalore | III B |
| 19 | 18/2/14 | Travel Formalities and Essentials | Ms. Mehek Kalra | Founder/Director, Athena Wisdom and Pearls | I B.Com TT |
| 20 | 26/2/14 | Basic Knowledge of French | Mr. Pierre & Ms. Maitreyi | Senior Lecturers at Alliance Francais | II B.Com TT |
| 21 | 28/2/14 | Opportunities Abroad (France) | Ms. Madhuri Welling | Educational Advisor, Campus France | I B.Com TT |
| 22 | 07/03/14 | Presentation Skills | Mr. Aleksandar (Serbia) | International Corporate Trainer | I B.COM TT |

Guest Lectures PG

| | | | | | |
|---|---------|--------------------------------------|------------------|---|--------------|
| 1 | 15/6/13 | Leadership Skills | Mr. Lawrence | V.J., Assoc. Professor, SJCBA, Bangalore V.J., Assoc. Professor, SJCBA, Bangalore | MCOM, MIB II |
| 2 | 17/6/13 | Changing Global Scenario of Business | Dr. Rajeev Gowda | Professor, IIM, Bangalore. | MCOM, MIB II |

Industrial Visits UG

| Class | Name of the Place |
|---------------|--|
| II B.Com 'A' | TVS Motors, Hosur Road, Bangalore |
| II B.Com 'B' | Dairy Day, Ice Cream Factory, Janapadha Lokha |
| II B.Com 'C' | Dairy Day, Ice Cream Factory, Janapadha Lokha |
| II B.Com 'D' | Lazza Ice Cream Factory, Bangalore |
| III B.Com 'C' | Velburne Candles & Wonder Blue Jeans, Bangalore |
| I BBM 'B' | Britannia Factory, Lazza Ice Cream, Organic Farm |
| II BBM 'A' | Heritage Vinery Pvt., Ltd, Channapatana |
| II BBM 'B' | Siporex India Pvt. Ltd., Tumkur Industrial area |
| III BBM 'B' | Lazza Ice Cream, Organic Farm |
| I BCOM TT' | Tea Factory, Munnar, Kerela |
| II BCOM TT | Tea Factory, Munnar, Kerela |
| I M. Com/MIB | Ace Designers |

Placement Report

Continuing the upward trend of final placement of students at St. Joseph's College of Commerce, the batch of 2013-14 has proven to be a promising one. This year's placement season was gratifying, both in terms of the response from the dynamic industry as well as the performance of the candidates.

In order to attend the recruitment process in the college, the eligibility criterion remained the same as that of past years: 60% aggregate with a clearance in all the papers till the current semester.

With 15 companies vying to pick the best brains, finest leaders and superlative team workers of the college, 130 job offers were made to the batch in which 155 students applied.

| No. of companies | Companies Visited | Date of campus visit | Candidates selected | Status of the interviews(Completed/ Incomplete) |
|------------------|-----------------------------------|--|---------------------|--|
| 1 | Deloitte | 19 th August '13 | 8 | Completed |
| 2 | Goldman Sachs | 20 th September '13 | 37 | Completed |
| 3 | Goldman Sachs - Interns | 23 rd September '13 | 23 | Completed |
| 4 | D E SHAW | 14 th August '13 | 1 | Completed |
| 5 | KPMG | | 10 | Completed |
| 6 | Verity-UBS | 20 th August '13 | | Incomplete |
| 7 | Ernst and Young | 18 th and 19 th November '13 | 17 | Completed |
| 8 | Amba Research | 28 th November | 3 | Completed |
| 9 | Zomato | 2 nd Dec '13 | 1 | Completed |
| 10 | ANZ | 3 rd Dec '13 | 14 | 27 shortlisted |
| 11 | Grant Thornton | 25 th November | 10 | Completed |
| 12 | KPMG - Process 2 | 10 th Dec '13 | 8 | Completed |
| 13 | Amazon | 4 th Dec '13 | 3 | Completed |
| 14 | IBM | 27 th Jan '14 | 9 | Completed |
| 15 | Samsung | 28 th Jan '14 | | 4 Short-listed |
| 16 | Ernst & Young | 29 th Jan '14 | 4 | Completed |
| 17 | Target | 31 st Jan '14 | 5 | Completed |
| 18 | Decathlon | 28 th Feb '14 | | 4 short listed |
| | No. of students placed (8.03.'14) | | 153 | |

In addition to the list of companies that hired students of the college last year, DE Shaw, ANZ, Zomato, Samsung, Amba Research and IBM joined the recruitment process this year. Among the other participating companies were Deloitte, Goldman Sachs, KPMG, Verity- UBS, Ernst and Young, Grant Thornton and Target.

Summer internship, opportunities, was offered to 23 students by Goldman Sachs. The average CTC this year was 2.68 lakhs pa as against 2.37 lakhs pa in the previous academic year. Of the total recruits, 93 students were from B.Com, and 36 were from BBM streams.

With a booming placement season that placed 83.87% of the candidates who had set out to pitch their candidature for jobs in some of the finest companies in the industry, this year continues to uphold the successful trend of past years. The recruitment process of ANZ and Decathlon are still incomplete and are expected to be completed by the middle of March. Additionally, CVs will be collected from the students who have not been placed through campus and will be sent to placement agencies so as to enable them to get placed out of campus.

New records are being set and boundaries are being dispelled as technical competency, sound analytical ability, valuable inter personal skills and leadership potential of the students make SJCC a preferred destination for campus recruitment.

The placement department conveys its best wishes to all the students who have set to begin their careers and wishes them good luck for all their future endeavours.

Internship Process for Post Graduate Students

Students Summer Internship:

The students of PG Department make use of their summer vacation to work as an intern in one of the companies in order to gain corporate exposure and also to look into the practicality of the subject they study in the class room. To understand the working of the organization better and also to understand the connectivity between the academic life and work life, they are encouraged to take up internships. The students present an Internship Report which contains the rating/marking done by the company. Based on the report there is Viva-voce conducted by their respective guides.

In the month of November, Viragi Jhaveri from IESEG visited the PG Department and explained about the internship at IESEG and welcomed students who opted to do their internship there.

Library and Information Science an Overview for 2013 - 2014

| | |
|---|----------------|
| Number of books added during the year | 488 |
| Total Amount Spent | Rs.1,77,974.00 |
| Number of Journals in the library | 49 |
| Total amount spent for the Journals | Rs.93,106.00 |
| Amount spent for Magazines and Newspapers | Rs.26,420.00 |
| Amount spent for Capitaline Database | Rs.76,405.00 |
| Amount spent for N List | Rs.5,000.00 |
| Amount spent for Delnet | Rs.11,500.00 |

Infrastructure Development

SJCC has expanded its infrastructure by constructing a new floor with state of the art facilities. The floor consists of four classrooms with airy ergo cross ventilation. The rooms are equipped with audio visual facility including brand new LCD's. The spacious class rooms make it comfortable and convenient for up to 80 students to be accommodated in each class. Furthermore, the new auditorium is SJCC's most treasured place which can accommodate over 500 people conveniently and makes it an ideal location for conducting seminars, group discussions and cultural events. The staff room on this floor has been constructed with easy connectivity and caters to the needs of both students and teachers. Along with this, the existing staff rooms have also been modernized and have been given a more corporate look to suit the needs of the teachers.

Certain areas of the College have also been re-painted and the entrance to the College has been redone, making it look more modern and sophisticated. The walls leading to the staircase have been redone with stylized tiles.

The sports department has also been renovated with new cabinets for greater storage facilities and has added several new apparatus in the already well-equipped gym.

Technical Up gradation:

It is a fact that technology is developing exponentially and hence our College, to be at par with the present trends in technology added many features relating to internet; website; ERP etc.

Internet leased lines with a bandwidth of 8 Mbs through optic fibre cables; an internet broadband line width of 10 Mbs bandwidth and an internet lease line through RF of bandwidth 2Mbs were added to the present connection. Technologies and capabilities related to Wireless Fidelity (Wi-Fi) are also enhanced. The current College website has been redesigned using the latest tools available so as to provide more information to the students and also an easy and a quick navigation facility for others.

Advancements and additions were made to the Enterprise resource planning (ERP) i.e., with respect to the employee module and the attendance module. In the staff module, facilities to check leave balance, apply for leave online, are provided.

In the attendance module, period wise attendance has been introduced to help teachers, parents and students to monitor the progress of their ward in each subject attended. Now attendance can be entered by using mobile devices and an alert through an SMS can also be sent to intimate the parents or the guardian of a student.

Asset tracking will be introduced shortly and fee management in the ERP will be implemented from August 2014. Also to ensure safety and protection, CCTV cameras are also installed in the College premises.

Character Formation:

Character formation is an integral process that shapes the individuality and distinctiveness of an individual. The College believing and following its motto to build up and shape the mental, moral qualities of its students arranges for meaningful curricular, co-curricular and extracurricular activities.

Student Development Programme

Orientation Programme for UG and PG

The new academic year began with College re-opening on June 3, 2013 for second and third year B.Com and BBM students. The BBM students had an orientation programme on June 3, 2013. The second year B.Com students had their orientation on June 4 and the third year B.Com students had the same on June 5. The students were addressed by Fr. Sunith Prabhu SJ, Director, Dr. Lily David, Principal and Fr. Sebastian Fernandes SJ, Controller of Examinations. Each session had its own guest speaker, the most noteworthy being Dr. Cherian Alexander from the English department of the St. Joseph's College, who addressed the students of second year B.Com. On June 6, 2013, the College welcomed the first year B.Com and BBM students. A formal orientation

programme was organised for them, making them aware of the various activities within the College. The students were made aware of their classes and sections, and their class mentors were introduced to them.

On June 10th 2013, the new batch of PG students joined the institution. The students were welcomed by an orientation programme as a memorabilia to a great life on the campus. The programme was designed to introduce the incoming students with each other, the staff and to the campus of SJCC. Rev. Fr. Sunith Prabhu welcomed the fresher's. The Second year PG students continued their academic journey on 17th June 2013. Rev. Fr. Stany D'Souza SJ wished them luck.

IGNITORS

Jesuit Activities for this academic year began with the annual two-day retreat which was organised by 'Ignitors'. This was a two-day session for second and third year UG students on June 14 and June 15. Catholics and Non-Catholics had separate sessions on both the days.

Fr. Lenny conducted an interactive session with the students on the first day with videos, songs and group activities. On day two, classes were divided into different groups and each group had different sessions on life skills, the choices to make and goals in life. The sessions proved enriching for the students.

Scholarship

The Management sponsors midday meals for 108 students. The total amount spent in this academic year is Rs.6,54,000/-. 179 students were given Management Scholarship/Fee Concessions of Rs.18,04,870/-. KPMG gave 31 scholarships amounting to Rs.6,00,000/ for need cum merit students. The College disbursed Rs.2,74,049/- received from the Government for SC/ST and Minority students. A total of 100 students received the scholarship.

Student Council Activities

The year 2013- 2014 has experienced an overwhelming outburst of academia and an assortment of talent in various extracurricular activities. The enthusiastic intellects of St. Joseph's College of Commerce have exceeded all expectations and have ensured the exemplary success for this academic year. The students and council of the College have actively hosted, participated and won many accolades during this time period. The students passionately participated in a wide range of activities including sports, business related and cultural activities that displayed their ample talent and did justice to the platform that the College provides them with.

His Excellency, Sri. Hans Raj Bhardwaj, the Governor of Karnataka, added an air of gravitas to the proceedings as he delivered the inaugural address of the 'Rostrum' Speakers' Series during the closing ceremony of Chanakya. In his address, he recounted India's rise as an economic superpower whilst juxtaposing it with the prevalent social and cultural norms of the time, thus providing an ecumenical view of India's success story. He also issued a caveat to all students against complacency, paraphrasing Frost's words about having miles to go before we sleep.

Council Nomination, Campaigning and Election

The week following the commencement of the new academic year sees the election of all class representatives. The student council and class representatives for the year were elected after much campaigning and competition. The student council was elected on June 12 after an exuberant campaigning affair. The voting, done via electronic voting machines installed in two separate booths resulted in the selection of a very promising council.

Council Inauguration

The student council inauguration took place on June 19, not only for the student council but also for class representatives as well as heads of various associations. The members took an oath to perform their duties diligently, and received their badges. A leadership camp was organised for these students on June 21 and 22. The students stayed overnight in College, interacted with one another and took part in many leadership activities and games.

Cipher

The month of June ended with the much awaited intra-College fests, Cipher and Kalotsav. Cipher, the intra-College business fest took place on June 26 and had 8 events: Best manager, Chief of Staff, Human Relations, Public Relations, Business Quiz, Mock Stock, Finance and Marketing.

Kalotsav

Kalotsav, the intra-College cultural fest was held from June 27 to June 29, 2013. Each day had a theme according to which students dressed up. There were a great number of cultural events including dance, singing and class room events. The greatest highlight this year was the large student turn out and participation.

Independence Day Celebrations

On August 14, 2013, the various associations of the College came together to present an hour and a half long Independence Day programme in the auditorium starting at 2.30 pm. The chief guest for the occasion was Dr. Satinder Duggal, Dean of Christ University- Bangalore Faculty of Commerce and

Management, who addressed the gathering. This was followed by the cultural programme, with the Hindi Parishad presenting a fusion of patriotic dances. The Kannada Sangha along with Dr Ramakrishna Gowda presented a medley of patriotic songs.

Dhwani

'Dhwani', the annual national level inter-collegiate cultural fest of SJCC, was hosted on August 16 and 17, 2013. It featured an array of interesting and innovative cultural events for the youth of the city to flaunt their talent. With more than 40 events organized in 2 days and 47 Colleges including those from Pune and Chennai participating, Dhwani-2013 provided the perfect platform for students to celebrate and exhibit their talent. This year the theme for the fest was 'Comikaze', the result of an inspiration of a whole new world where the vibrancy of unlimited possibilities meets the genius of an unshackled brain through the realm of comic books.

The main stage was dominated by conventionally popular, crowd-attracting events. Indian Dance presented styles of Bollywood, contemporary, fusion and semi-classical in two categories- group and duet, in which the best College groups and individuals were tested on their dancing skills, presentation, and synchronization.

All in all, Dhwani 2013 was a cultural extravaganza that kept the Josephite flag flying high and was an enjoyable, challenging and memorable experience for organizers and participants alike.

Virtuoso

'Virtuoso' the annual inter-collegiate, national level management fest was organised by the students of BBM on August 23 and 24, 2013. The theme this year was 'Broadway'. Under the co-ordination of various committees, "Virtuoso-The Great White Way" was held.

The events were conducted in rounds spread over two days, with the dress code of corporate wear giving it a feel of an actual corporate event. Jain CMS were declared the overall winners of Virtuoso 2013.

Teachers' Day Celebration

Teachers form an integral part of this institution. On September 5, the student council organised a programme in the auditorium for all the teachers, as part of Teachers' Day celebrations. A video was shown to the teachers explaining how the bond between a student and a teacher is similar to that of the bond shared

between mother and child. Acoustic performances, treasure hunt, games, puzzles, tasks and staff matches were also organized.

Chanakya

The talent and enthusiasm of young and active business minds is brought to light by business fests such as 'Chanakya'. This year the theme was 'Tempus Rerum Imperator' or Time- the commander of all things. The intellects of our generation congregated at St. Joseph's College of Commerce on September 6 and 7 to take part in various business-related competitions.

All events had rounds with historical twists, thus keeping by the theme of 'Time', the supreme commander of all things and making it challenging for the participants to put things in perspective.

Our College proudly welcomed Hans Raj Bhardwaj, the Governor of Karnataka for the formal closing ceremony of Chanakya 2013 on Saturday evening, September 7. Opportunities were offered, talents were announced and impressions were made. Jain CMS were declared the overall winners.

Fiesta

It was a day of laughter, surprises and unending learning for 144 children from government schools in the city who took part in Fiesta 2013, an interschool fest organized by the student council.

Events ranging from game strategy through basketball that equipped young children with team building skills to dance, socio environmental concerns and pictorial story telling kept participants engaged throughout the day. The fest also had computer training that taught students to create email ids, run a Google search and make their own comics.

Eve's

The annual Ladies Fest, Eve's, was held on the 21st of December, 2013 and was organized by the men of SJCC as tribute to all the ladies in College.

We should be raised in this world to fight the wrongs that are bestowed upon us and prevent the pain that may come our way or in the path of others around us.

We need to be taught to stand up and speak out so we can correct the wrongs in our own lives, of the society and the world. Thus, this year, the theme was 'Stand Up. Speak Out'. The event was marked by a variety of events held exclusively for the women of the College and enjoyed a large amount of participation.

It was a fitting end to the year with the students of the College enjoying the pomp and splendour of the last event.

Bifrost

First ever Travel and Tourism Business fest named BIFROST was organized in February 2014, which was at the intra-collegiate level. It consisted of five events namely, M'elagne, a marketing event; Chaperogne, an entrepreneurship and finance event; 3Celebrans Culturis, a promotional event of unconventional cultures ; Quiz and The Best Manager. The students were divided into teams of six. Every team participated in at least three events and could enhance their skills and knowledge on the same. The fest was a huge success which gave the students a platform to showcase their talent and develop their interpersonal skills.

Nexus

'NEXUS' 2013 marked the beginning of the Inter class Business Fests of the Post Graduate Department. It was held on the 26th and 27th of August, 2013 involving vibrant participants from M.com and MIB. Nexus was a pack of thrilling events which included Best Manager, Finance, Marketing, EDP and HR.

SJCC Spreads Laurels

Our students have carried the banner of SJCC higher this year by earning laurels at several business fests held across the country.

The business team emerged as overall champions in many fests including Prayas by Christ University Commerce Association, Esprit by Christ University Management Association, fests by Christ University PG Department, St. Joseph's Centre for Business Administration, El Shaddai, Jyothi Nivas College Gospel fest, Exodus, St. Joseph's College of Arts and Science Gospel Fest, Bishop Cotton's Women Christian College Gospel Fest and United Mission College Gospel Fest and runners up in Cognito by Christ BCOM Professional and Enorm by Presidency College.

Our cultural team left no stone unturned in portraying the dynamic and vibrant talent of the student body. SJCC was declared the overall winners of Magnafiesta 2013-2014 hosted by St. Joseph's Evening College, Cul-Ah! hosted by Mount Carmel College and In-Bloom by Christ University.

Student Council Valedictory

The restless activities and the Students' Council of 2013 - 2014 came to a formal conclusion with the Valedictory Ceremony held on 6th March 2014. The Chief Guest was Mr. Prabhu Pericho and the ceremony was presided over by the Principal Dr. Daniel Fernandes SJ. Ms. Sneha Rai, the Student Governor, congratulated the student council for their admirable contribution to the progress of the college throughout this academic year. The Council presented the

annual report of 2013-14. General Secretary Mr. Kenneth and Ladies Secretary Ms. Roshni read the historical report of the extended and exorbitant annual achievements. The list of activities signified the cultural, literary and academic potential of the College. Dr. Daniel Fernandes SJ delivered his presidential address and congratulated the council members for their hard work and efficiency. The office bearers of various associations, student council members were awarded with certificates of appreciation.

Counselling and Student Development Programs:

The counselling department helps students with their problem areas, facilitating their overall growth and holistic personal development. The four members Counselling Department is always available and responsive to students' needs as and when they emerge.

The counsellors monitor the students' attendance and academic performance. They also extend their support to their families in times of need. As part of the Student Development Program, the counsellors conduct weekly Life Skills Classes to provide the students with added exposure and to ensure their holistic growth.

Topics covered in the Life Skills Classes

- Ice breaking and Introduction
- Self Esteem
- Anger Management
- Emotional Intelligence
- Relationships
- Fear
- Peer pressure
- Exam tips
- Time Management

Orientation Programmes:

- Sr. Anunciata of the 'Respet for Life' organization who explained life from the womb and also dealt with topics such as how one should respect themselves.
- Mr. Amit, spoke to the students regarding the skills required in negotiating the complexity of day to day relationships.
- Mr. Albert from 'Abhayam De-addiction Centre' organized a wonderful session on addiction and its ill-effects.

- Representatives from 'Enfold' were invited who spoke about sexuality and sex.
- Mrs. Veenu Joy and Mrs. Komal Dave were assigned to offer consultation to the Sisters Disciples of the Divine Master (#31, St. Marks Road, Bangalore-) and to help them understand the various marketing concepts and strategies, so as to equip them to increase the sales of liturgical products across their outlets in India. On the 22nd of November, 2013 they made two presentations on these aspects of marketing and customer care strategies.
- Movies such as 'My Brother Nikhil' and a documentary on 'Nick Vujici' were also screened enlightening the students about topics as diverse as AIDS and personal motivation respectively.

Literary Clubs

To ensure an overall and a holistic development of students, a great importance and weightage is placed upon the lingual development i.e., the spread and the growth of languages. To accomplish the above said objectives, many literary clubs have been established like ALMA, Kannada Sangha and Hindi Parishad.

ALMA

The Association for Literature, Music and Art (ALMA) club of SJCC take up the challenge to tap an individual's talent and to provide them a platform to learn and showcase it to the world through the various events organized throughout the year. The year started with a Poster Making Competition, a fun yet competitive event with the theme "posters for alma ". It was a colourful, bright and eventful way of kick starting the year, bringing to the fore some brilliant and best artists our College. For all the literature buffs and poets an Essay and Poetry Writing event was held during Kalotsav. For all the shutterbugs of SJCC, ALMA organized a workshop by renowned photographer, Mr. Nadeem. He provided useful tips on how to take good quality pictures and looking at the world through the lens of a camera .During the course of the year ALMA hosted an Art Exhibition providing a stage for its members and all the talented artists of SJCC to showcase their work.

Smt. Sharmila Mukhejee, an Odissi exponent, conducted a workshop on Odissi dance form. Learning form an expert in the field was a different experience for the students. The last event for the year was an "Eco Drive" initiated by ALMA to create awareness by putting up posters in and around the College campus to drive in the message of a clean and healthy environment around us. The year culminated with the valedictory ceremony in which prizes were given away to the winners of various events held throughout the year. ALMA also recognized

its members by giving away certificates to them for the tireless work and efforts put in by them through the years.

Hindi Parishad

The Hindi Parishad strives towards spreading the fragrance of our national language amidst all. The College began its activities for this academic year with the elections of the various office bearers and Justin Sunny of the III B.com was elected the president. The association conducted various events, activities and lectures for benefitting the students. To mention a few-

The parishad conducted about 6-7 events and competitions under the banner INDRADHANUSH 2013 like Hindi Shabd Sampada; Hindi quiz; Hindi dumtakshari; debate; singing etc...,

On account of NAKSHATRA 2013 a two day inter-collegiate fest was held in our College, which received a vigorous response from over more than twenty Colleges in Bangalore. Mr. Ravi Richard, the HOD of the B.Com department consented to be the chief guest and grace the valedictory function. The fest too was successful with various events being conducted which were similar as in INDRADHANUSH 2013.

The association was also instrumental in conducting guest lectures from eminent resource persons like

Mrs. Lata Chauhan, H.O.D of Dr. Ambedkar College, on the novel "Daud".

Dr. Kamal Harnal, lecturer from Bishop Cotton Womens Christian College, taught the poem "Matrabhasha ke Pratik" throwing light on modern Indian poetry.

Dr. Zubieda, lecturer from Shri Bhagwan Mahaveer Jain College, held a lecture on 'Khand Kavya' named "Bapu".

Dr. Ravi Shankar, lecturer from St. Joseph's P.U. College, gave a lecture on the poem "Mahabalipuram".

The students of the association also participated in various inter collegiate fests and have bagged many prizes to their credit. The Hindi theatre team participated in the channel V INDIA FEST and ENACT (conducted by the hashmi theatre of SJCC);

Thus it is true that the association has been successful in spreading the essence of the Hindi language through their activities and agendas.

Kannada Sangha

Kannada Sangha has been a cultural cynosure of all eyes in SJCC. "Kannada" is the proud language of this prestigious state. There are many students who have projected their talents in Kannada language.

Kalarava is an inter-collegiate fest organized by Kannada Sangha which has been satiating students' cultural desire with the essence of Kannada and Karnataka from decades. 16th and 17th of August was dedicated to witness the culture encompassing the Colleges in the city. The Sangha listed 8 events for the two day fest which pronounced extraordinary performance from the students of 40 Colleges.

Kannada Sangha organised an interclass fest in the name "Antharanga" with 10 attractive events. "Kalarava 2014"- an inter College fest was a tremendous success as more than 25 Colleges participated in the fest. Under the guidance of Dr.K.V.Ramakrishne Gowda, the Kannada Sangha also celebrated the Karnataka Rajyotsava on 16th December.

The recipient of the Kendra Sahitya Academy Award Dr.H.S.Venkatesh Murthy was honoured on Kannada Habba. This popular poet is a retired Kannada Professor of our very SJCC. Fr.Rector Dr. Stany D'Souza, SJ felicitated Dr.HSV by presenting a cheque of *One lakh fifty thousand* on behalf of the Alumni members. A special seminar was dated to the first year students, Dr. H.Nagaveni was the resource of the seminar.

Choir

Serenata Chorale, the performing choir of St. Joseph's College of Commerce partook in several events in gallant Yuletide spiritin across the city. The choir initiated their academic year by serving as the mass choir at the Feast of St. Ignatius of Loyola. The mass was celebrated on the 28th of July 2013 and our College was privileged to be the chosen choir for the event.

The Glorious Festival of Harmony has proved to be a mellifluous occasion of creative expression as singers from across the country gathered to explore and enlarge their collective choral experience. Serenata Chorale performed at the 22nd Annual Glorious Festival of Harmony on the 11th of August 2013. Staying true to our renowned classical sound, our choir performed three songs: 'Jubilate Deo', 'Always There' and 'Idemdem Malida'. Mr. Sudhakar Doraiswamy guided us through our performance.

St. Mark's Cathedral kicked off a brilliant Christmas season for the choir with an encouraging performance on the 30th of November 2013.

The grand stage of Christ University graced the choir during Magnificat on the 8th of December. Our rendition of "And The Glory of The Lord", "Season's Greeting" and "Jubilate Deo" had received a tremendous applause from the audience at Magnificat as well as Basel Mission at Town Hall on the 9th of December. Serenata Chorale placed third in the Basel Mission competition.

The 14th December was scheduled first by an appreciated performance at Cathedral High School and then by our concluding performance at Lutheran Church. Mr. Sudhakar Doraiswamy, our talented conductor was joined on stage by Khiyanur Vallikad and Ajay Athreya accompanying on the piano for the respective performances.

Hashmi Theatre Forum

Hashmi Theatre Forum is an embodiment of the abundant creativity. The theatre proves to be one of the most challenging artistic platforms for showcasing theatrical skills. The Forum had a most eventful year. Steered by T. H. Lavakumar, Hashmi Theatre prides itself in bestowing knowledge and experience in each and every member. The year began with a summer camp being conducted in May. This was the first summer camp conducted by the Forum where 20 school children from across the city participated. Auditions were held for those who wanted to be part of this Forum. Based on interests, social backgrounds and, of course, individual skills, around 50 wonderful actors were selected.

Street Theatre: the Street Play team qualified for the Nationals in the Street Theatre Competition for the Channel[V] Nokia IndiaFest in Goa.

Hashmi Kannada Theatre Forum: the Kannada Theatre performed a play, 'Gaaya', at 'Rangashree Fest', a state level inter-collegiate theatre competition held on 30th January, 2014. Written and directed by Mr. T. H. Lavakumar, it is based on issues of Communalism and child abuse. This play was also performed at Enact 2014.

Hashmi English Theatre Forum: they competed at Baptizer, the national level theatre fest organised by Christ University. Conceptualised and directed by Mr. T. H. Lavakumar, the play "The Death of an Actress" won the 'Best Script Award'. They also performed at Enact 2014 in SJCC. This play was the show stealer, receiving applause from the staff members and students alike. They also performed the same at META, the annual 10 day literary extravaganza in St. Joseph's College of Arts & Science.

Hashmi Hindi Theatre Forum: they performed the play, “*Tedhi Lekeerey*” at the CMR Hindi Fest and won ‘Best Play Award’. The team was guided by Mr. Oliver Antony and Dr. Sajida Ahmad.

ENACT 2014: the annual theatre fest hosted by the Hashmi Theatre Forum of SJCC proved to be a grand success. Reaching greater heights every year, with ideas pouring in from members incessantly, this edition of ENACT saw over 21 teams from different Colleges participating in the various events like Proscenium (stage play), Street Play, Mime and Act & React. Being a new addition to the list of events, Act & React only added to the charm and enthusiasm of this mighty fest. Christ University, Vijaya College, Government RC College, Vidyavahini College and Mount Carmel College won prizes in Street Play, Mime and Proscenium. An exhibition of paintings was also organised by the students of SJCC during this fest.

SPORTS

St. Joseph’s College Of Commerce has always been known to treat sports and games with great importance. The College endeavours to take many steps to keep the sportsmen well trained and motivated. The College has not only created its aura for academic excellence but has equally achieved many laurels in sports. The activities for the year 2013-14 began during April/May. This year the foundations for the sports activities started by identifying the vacant positions in each team. Nearly 320 students registered for these selection processes and by the end of June 2013 all of the ten teams were finalized by a meticulous selection process.

Ms. Vijisha of II B.com ‘C’ was elected as the Sports Co-ordinator in the Council Elections of 2013-14.

Sports Induction

On 10th July 2013, the Sports Induction Ceremony was held on the College premise. International JT Commissioner of Police C.A.R **Mr. B.N.S Reddy** was the Chief Guests. The function was presided over by the Rector Rev Dr. Stany Douza, Rev. Fr. Sunith Prabhu, Dr. Lily N David and Staff members. 152 students were given the Pledge of Honor and were inducted into ten various teams. (Both Men & Women).

Achievements Galore

July was an auspicious month with our Table Tennis teams romping home victorious in the Bangalore University Table Tennis Championship. Both men and women teams won the championship and our Women's team retained the championship for the 4th time this year.

Our Football team started their campaign by winning the **CHRI-SPO-FEST** of Christ University and our Hockey team got the runners-up in the same tournament.

In between there were some individual achievements and some runners up trophies by our teams which is enumerated in the list of achievements given below.

Our Tennis team and our College Swimmers (M/W) won the Bangalore University Championships.

Our Throw ball team won the runner's up in the ZEAL of BMS College tournament.

Feathers in the Cap

Meghana Shetty the student of class 1 B.Com B represented India in athletics and won a gold medal in **SAF** games.

Bangalore University Champions

It is a pleasure to place on record that our College has won six championship trophies of the Bangalore University this year, the highest number of trophies any College affiliated to Bangalore University has won and is being awarded a special trophy for achieving this distinction.

In the 49th Bangalore University Athletic championships out of 160 Colleges who participated, this is the first time in the history of our College that **Meghana Shetty was awarded as the best Athlete (W) of the Bangalore University meet**. Our men and women Athletes also won few medals.

Annual Sports Day

The College annual sports day was held on 14th of Dec 2013 with all pomp and gaiety. Smt. Seethamma, Registrar, Bangalore University and Ms. Malathi Holla Padmashree Awardee respectively graced this occasion. II B.Com C class won the overall championship trophy of the inter-class sports and games competition.

SPIEL -2014

“SPIEL” the nine events tournament which has a lot of fan following from the Bangalore City College students, attracted 40 Colleges this year. Eighty two matches were held in a span of nine days and the College campus was a bee hive of activities during this period.

Spiel Run was organized by the College student council on the morning of 8th Feb at 6.30 am and a large number of student and alumni took part to make it a grand success.

Our College won the Men’s & Women’s team championship trophies and overall trophy for the 6th year in succession. The tournament was inaugurated by Ms. Rosalind Fernandes, Batch of 1980 and an Ex-Alumni President.

On the concluding day our former student and current Ranji Trophy Player Mr. Kunal Kapoor was the chief guest.

One Day Seminar

One day Seminar on ‘Constructing Physical Activity Policy around the World’ was organized by Department of Physical Education for the sports students. The lead speaker was Dr. Joe Piggin from New Zealand. He completed his PhD at the University of Otago and spoke about the rhetoric and narratives of state and private interest with regard to creating and governing a healthy population. He also spoke of political dynamics involved in merging state goals with individual goals through public health promotion which is worthy of analysis since understanding these tensions and relationships will assist in developing better sports and health policy.

From the Seminar, students gained knowledge about the physical activity and sports policy. The following are Medallists in Bangalore University Athletic Championship 2013-14

| Sl. No | Name | Place | Medals | Events |
|---------------|--|-----------------------|---------------|-----------------|
| 1. | Meghana Shetty | 1 st place | Gold | 100mtrs |
| 2. | Meghana Shetty | 1 st place | Gold | 100mtrs Hurdles |
| 3. | Josephine Freeda | 1 st place | Gold | Triple Jump |
| 4. | Tanuj Batavia | 3 rd place | Bronze | 100mtrs |
| 5. | Josephine Freeda Prithika Sood Sindhushree.B.A Manogna | 1 st place | Gold | 4x100 Relay (W) |
| 6. | Tanuj Batavia Abdul Rahman Mohammad Furkan Rajeev James | 3 rd place | Bronze | 4x100 Relay (M) |

The following are the details of achievements of Sports teams & Trophies Won in
2013-14

| Sl. No | Game | Category | Tournament | Position |
|--------|--------------|----------|------------------------------------|----------------------------|
| 1 | Table Tennis | Men | Bangalore University | Winners |
| 2 | Table Tennis | Women | Bangalore University | Winners |
| 3 | Tennis | Men | Bangalore University | Winners |
| 4 | Swimming | Women | Bangalore University | Winners |
| 5 | Swimming | Men | Bangalore University | Winners |
| 6 | Throw ball | Women | Bangalore University | Winners |
| 7 | Table Tennis | Women | SIMS | Winners |
| 8 | Tennis | Men | Jain University | Winners |
| 9 | Throw ball | Women | Spiel | Winners |
| 10 | Basketball | Men | Spiel | Winners |
| 11 | Football | Men | Spiel | Winners |
| 12 | Football | Women | Spiel | Winners |
| 13 | Football | Men | Chri-Spo-Fest of Christ University | Winners |
| 14 | Throw ball | Women | Sphygmus - Fest of JNC | Winners |
| 15 | Basket ball | Women | Sphygmus - Fest of JNC | Winners |
| 16 | Boxing | Men | Bangalore University | Gold |
| 17 | Swimming | Women | Jain University | 5 Gold's |
| 18 | Throw ball | Women | BMS Zeal | Runners-Up |
| 19 | Table Tennis | Women | Spiel | Runners-Up |
| 20 | Hockey | Men | Spiel | Runners-Up |
| 21 | Basketball | Women | Spiel | Runners-Up |
| 22 | Hockey | Men | Chri-Spo-Fest Of Christ University | Runners-Up |
| 23 | Basketball | Men | Chri-Spo-Fest Of Christ University | 3 rd Place |
| 24 | Cricket | Men | CPL Jain University | 2 nd Runners-Up |
| 25 | Throw ball | Women | St. Joseph's College | Runners-Up |
| 27 | Cricket | Men | Bangalore University | |

The following names of Students Represented University/State/National/India
2013-14

| Sl. No | Name | Class | Game | Representation |
|--------|-----------------|----------|-------------------------|------------------|
| 1 | Meghana Shetty | I B | Athletics | State/ India |
| 2 | Aishwarya Mohan | I BBM B | Basketball | State/University |
| 3 | Sharika D V | I C | Basketball | State/University |
| 4 | Kruthika | II C | Basketball | State/University |
| 5 | Aafreen Imtiyaz | II M.COM | Basketball/ Football | University |

| | | | | |
|----|-----------------------|-----------|--------------|------------------|
| 6 | Madhura | III BBM B | Basketball | University |
| 7 | Sindhu Vijay | II C | Basketball | University |
| 8 | Surya Gowthaman | II A | Basketball | University |
| 9 | Josephine Peter | II BBM B | Basketball | University |
| 10 | Raunaq Ahmed | II C | Basketball | University |
| 11 | Alisha Miranda | II BBM A | Basketball | University |
| 12 | Pawan.D.S | II A | Basketball | University |
| 13 | Vinay.V | II A | Basketball | University |
| 14 | Rishabh Poonacha | II BBM A | Basketball | University |
| 15 | Sudarshan.V. Lokur | III A | Football | University |
| 16 | Doujapao Haokip | I B | Football | University |
| 17 | Amita P | I M.COM | Football | University |
| 18 | Revathi.P | III B | Football | University |
| 19 | Nithya Ruth | III C | Football | University |
| 20 | Josephine Freeda | III BBM A | Football | University |
| 21 | Ramya Christy | I A | Football | University |
| 22 | Sindhushree.B.A | II C | Cricket | University |
| 23 | Preethi.B | II B | Cricket | University |
| 24 | Rishabh G M | II A | Cricket | State |
| 25 | Umang Chordia | I BBM A | Cricket | State |
| 26 | Abhilash Patrick | III C | Cricket | University |
| 27 | Pusthak Nag. A | I B | Cricket | University |
| 28 | Madhan Kumar | IB | Table Tennis | State/University |
| 29 | Vijisha | II C | Table Tennis | University |
| 30 | Niral A Shah | II D | Tennis | State/University |
| 31 | Gagan P S | II C | Tennis | University |
| 32 | Siddharth Dabrai | III B | Tennis | University |
| 33 | Rohan Gaonkar | II B | Tennis | University |
| 34 | Ali Murtuza Khoi | II T.T | Judo | University |
| 35 | Pratima Kollali | I D | Swimming | University |
| 36 | Carmel | I M.COM | Throw ball | State |
| 37 | Rehana Hajee H.M.A | II T.T | Motor Sports | State |

A total of 37 students represented University/State in various games in this period.

Extension and Outreach Activities

The College always considers itself to be a part of a larger community. Going by the ethos of Jesuit education we feel the need to reach out to the communities which are marginalized. To make the students feel responsible towards society the college organizes various Extension and Outreach activities.

NSS

The activities of National Service Scheme were inaugurated by Mr. Pravin Shivashankar from CRY (Chid Rights and You), an NGO working for child rights, on 12th July 2013. The students took an oath to serve the nation, to promote peace and harmony and to follow the NSS motto "Not me, but you". Mr. Pravin also spoke on being responsible towards the society and motivated the students to serve the community.

A Blood Donation camp was organized by NSS in collaboration with St. John's Medical College on 20th July, 2013 in the College premises. With a desire to help those in need our students came forward to donate blood in large numbers. A total of 131 units of blood was collected during the camp.

A special rural exposure camp was organized for the NSS volunteers from 28th October to 3rd November in Kugonahalli, a village in Doddaballabur taluk. This camp gave them an experience of village life. The students also performed a theatre serial during the camp which won the hearts of the villagers.

On 9th January, 2014 the NSS along with Hashmi Theatre Forum organized an interactive session with Dr. V S Sreedhara on the 'Anti-superstitious practices bill of Karnataka'. The students were motivated to think about the society and act.

CSA

An initiative towards an ethical and humane society comes in the form of the "Centre for Social Action". Staff and students compile their efforts in the hope of bettering the world that we live in. The Centre for Social Action (CSA) is an Association formed by the personal interest of the College. Existing for the past 8 years and headed by Ms. Vinitha Philip as the staff co-coordinator, the association organizes seminars and workshops with current issues and mobilizes students from different walks of life. This year the association conducted many programmes and events of prominence in aid of charity. The food fest and the sports day for the government Urdu school located on Markham Road were such events. The association is also keen on conducting social visits to orphanage homes, respectable charities etc. The annual inter collegiate workshop organized by the CSA was headlined under the topic: "Right to Education- A tool to bridge social exclusion". The Centre for Social Action takes pleasure in its motive to make the world a better place and emphasizes on doing what is right.

AICUF: (All India Catholics Union Federation)

"We are Christians by our love". We love our self; love our friends, teachers, companions, and all the beautiful creations of our master. AICUF is a union of Catholic Students of energetic men and women who share its aspirations to serve the world. AICUF has witnessed number of fests, camps, seminars, rallies and

many constructive activities. Our loving lord has blessed the group with enormous energy and consciousness to serve the society with love and concern.

This year for AICUF was a year of new learning, a year of serving the needy, a year filled with rural camps, gospel fests and many more. At the beginning of the year, the students visited the rural places where they learnt a lot about the life of less privileged and lend their helping hands to them. They made a four-day visit to Benson town, to a village in Andhra Pradesh and spent 3 days in Mundgod as a part of their Rural Exposure Camp. The camp was instrumental in inspiring the students through talks, debates, discussions and many team building activities. The camps also facilitated our students to strengthen their friend circle as they came across hundreds of students of different Colleges.

Simultaneously, many of the AICUF members attended the Gospel Fests organized by other Christian Colleges in Bangalore. Josephites attended The Gospel Fests of Mount Carmel College, Goodwill College, United Mission College, Bishop Cotton Christian College and "EXODUS" of St. Joseph's Arts and Science College. The students enthusiastically participated in all the events and brought laurels to their Alma-Mater. AICUF organized Fr. Ceyrac Memorial National Level essay competition in which many Colleges participated. They also participated in a Flash mob on garbage disposal in collaboration with BBMP at Freedom Park. Students of SJCC participated in MAGGIS 2013 which witnessed 500 students participating from all over the country.

The members vociferously protested against the atrocities on woman. They courageously spoke about Anti Human Trafficking. They visited a rehabilitation home where they wholeheartedly served the destitute and the orphans. AICUF organized competitions during Christmas, followed by AICUF state congress election 2013-14 which was held on the College campus. The students also organized a food fest, the proceeds of which was given as a charity to BOSCO. The students had a sense of joy and satisfaction in all their tasks.

Sexual Harassment Cell

The protection and empowerment of women is considered more a priority than a requirement and hence a Sexual Harassment Cell has been established in this academic year to provide a healthy and congenial atmosphere to the staff and the students of the institution.

This committee mainly aims to observe and ensure the prevention of women harassment; providing safety in work places; providing appropriate working conditions especially with respect to work, health and hygiene; and also to ensure that there is no existence of any hostile environment for the women folks

so that they feel safe and secured and never feel that they are the disadvantaged in any condition.

The sexual harassment cell of our College has a complaints committee, a special counselor and another support service (a legal advisor) who ensures that the above objectives are met and there are no such unjust happenings in the institution. The complaints committee is headed by a woman and it is also a point to note that not less than half of its members are women. As already said, to prevent the possibility of any undue pressure from the senior level, the committee involves a third party who is familiar with this issue. It hence provides the procedures for the resolution, settlement or prosecution of any such acts and also ensures confidentiality making the committee more easily approachable. Therefore the College has proved it again, by this initiative, that it will always strive for 'empowering students especially women, for the development of our society.

E CELL

Escalate 2014 is the first entrepreneurial development intra-College fest organised by the E-cell of St. Joseph's College of Commerce. The core motive of Escalate is to provide a platform for student entrepreneurs to deliver their business ideas by creating awareness and demand for its products or services by helping them test the potential feasibility for the same. Escalate derived its name based on the concept of reaching greater heights or as simple- going sky-high.

Escalate 2014 was held on the 5th of February 2014. It was conducted during 12:30pm to 1:30 pm slot and later again from 2:30 pm to 4 pm. There were a total of 10 groups that participated displaying their business ideas which were completely different from one another. The stalls like *Sweet Something*, *Cuppy Cakes*, *Eat Play and Love*, *Amplitude* and many more teams were displayed.

It is important for an entrepreneur to take control over the various areas that are critical to the business running. For this sole reason, Escalate provided the teams to be tested on three major areas i.e. Finance, Marketing and Public Relations. The stall *Sweet Something*, won the first place for the fest and the results were announced to the team mates on the 6th of February.

Women's Forum

This year like every other year began with new aims and outlooks. After the elections for the forum, lockers were allocated to the girl students based on letters submitted to the Ladies' secretary. Old locks were broken and then reallocation was carried out. Sports students and those living far away were

considered first to be allocated with the locker facility. A Seminar on Safety of Woman was held on September 11, 2013 which was conducted by a renowned, honorable policewoman of high rank – Ms. M.C Kavitha (who has been awarded by the Prime Minister and the Chief Minister for her commendable work). She addressed the students with important guidelines and safety measures that they should follow in case they face any disturbing situations in the city. She also taught the students the use of certain safety instruments if faced with any unforeseen situation.

Girl students and lady teachers were directed to follow the respective dress code strictly prescribed by the concerned committee with affect from 19th August 2013. Strict actions were taken against those who indulged in misinterpreting the rules.

Business Club

This academic year began with the Josephite Business Club's biggest executive decision - keeping the Club open to all departments of the College. Learning basic soft skills in the fields of public speaking, data analysis, presentation skills and simply being able to think on your feet was the objective. Starting off with a marquee activity organised for the freshers, the JBC was involved with the Travel & Tourism department as well. They helped the rather new batch of TT students gain more exposure and training for various inter-College TT fests. The Club was also involved in organising BIFROST 2014, the annual fest of the Travel & Tourism department. Other achievements include: Overall Winners at MCC Travel & Tourism Fest; Overall Winners at JNC Travel & Tourism Fest; Winners in all events, including Best Manager at Threshold, the annual CMS Management Fest. This was definitely one of the most fulfilling and rewarding years for the members of the JBC.

Rotaract Club

The Rotaract Club embarked on their journey with the Installation Ceremony on 29th August, 2013. The Chief Guests were District Rotaract Representative (DRR)- Rtr Mr. Arihant Kumar, Rev. Dr. Vinay K Samuel, and the President Elect Rtn. Jasbir Singh Dhody. On 31st August, the Rotaract Club made its next achievement through an interactive session with the students of Swansea University. The session was organized by the International Service Director and Co-Director, namely Rtr. Helen Sebastian and Rtr. Rathi Gowda. The main aim of the program was to make the students aware of their culture and maintain a harmonious understanding with other cultural set-ups. The next stop was the District Leadership Training Workshop (DLTW) organised in September, which threw light on the responsibilities of each board member according to the post held and taught the essence of team work. This was followed by a Talent Night, held on 12th September.

This cultural night was a platform for showcasing talents in various fields, including classical dance forms. The Champion RYLA and RYLA 2013 was also organised by the Rotaract Club, in association with the Rotary Bangalore Cantonment on 18th & 19th September. The course was designed to identify and encourage leadership potential among College students. The Rotaract Club also played its part on Children's Day, bringing joy to the little ones from St. Patrick's orphanage. The Rotaract Club signed off by organising the Blood Donation Camp held on 20th February 2014. Taking place in the presence of our beloved Fr. Daniel Fernandez and DRR Rtr. Mr. Arihant Kumar, around 136 people had donated blood that day, making it a huge success. All in all, it was a great year of activity and gratification for the members of this club.

Social Extension Programme by PG Students

BOSCO is an NGO working for the Young at Risk (i.e., children living on the streets, child labourers, abandoned / orphaned children, victims of drug abuse, victims of child abuse, begging children, rag pickers etc).

The first year PG batch was split into small groups with a student volunteer leader for each group. These groups visited slums, railway stations and bus stations and did a signature campaign to support child rights and their education. There were groups which worked for resource mobilization as well. These groups under the able mentoring of the Students Counselor, Ms. Radha collected a staggering figure of Rs, 1,50,000/.

The resource mobilization team in order to collect more money to BOSCO organized a food fest in College where in the whole College participated with great enthusiasm. All the U.G. classes and P.G. classes had to put up stalls compulsorily. The food fest got a good response and an amount of Rs. 43,600/- was collected. All the participants were given certificates and prizes based on best dish prepared, most enthusiastic class and most amount of money collected.

Alumni Association

The alumni are the ambassadors and the cornerstone of our institution. The College acknowledges and deeply appreciates the effort and the support extended by them in all these years. Continuing his current tenure Mr. Rajaram has been re- elected for the fourth time as the President.

The association's annual meet for this academic year was hosted at the Catholic Club, which was attended by more than a hundred alumni members. The annual convocation meet was organized and the body actively participated in the reunion meets of the following batches of 1972, 1987, 1996 and 2001.

The association rolled out the following activities.

- The sports goods and merchandise for the annual sports day SPIEL, was sponsored by the group. They actively participated in the SPIEL Marathon Run.
- The association helped the underprivileged students by sponsoring their course fees.
- Mr. Venkatesh, Professor of Kannada, was felicitated by the association.
- The Alumni collaborated with the Kannada Sanga in organizing several programmes in the College.

The association has been proactive in hosting several re unions for its members, thus keeping the group active and expanding by adding new members to the family of Josephite's.

Conclusion

I would like to take this opportunity to express my sincere appreciation to all those who have lent me a helping hand in the administration. I would like to thank Rev. Fr. Francis Serrao, SJ, Provincial and the President of Bangalore Jesuit Education Society and all the members of the Governing Body of the same society. I express my deep sense of gratitude to our Rector Dr. Jerome Stanislaus D'Souza, SJ for his guidance and constant encouragement. My sincere thanks to all the Principals of BJES Institutions. The HODs, Heads of various associations, IQAC Coordinator, Students' Governor, the Placement Officer, Student Counsellors, and the dedicated team of Faculty Members.

My heartfelt thanks to the administrative staff who have rendered their selfless service in administering the Institution. My special thanks and appreciation also to our service staff who keep the campus clean and tidy.

Thank you, my dear students, the office bearers, the committed student volunteers and the members of the students' council. Congratulations to all the prize winners. Your contribution to the Institution will always be cherished with fond memories.

Thank you and have a pleasant evening.

MAY GOD BLESS US ALL

14th March 2014
Bangalore

Dr. Daniel Fernandes, SJ
Principal