

# PART I: Governance and Leadership

## Our Vision & Mission

### Jesuit Vision of Education

Jesuit Education, inspired and motivated by the person and message of Jesus Christ, affirms (a) that God is the author and sustainer of all reality and truth; (b) that every human being is created in the image and likeness of God; and (c) that the whole of creation and the human community are radically good.

Jesuit Education, therefore, is committed to

- (a) An authentic search of knowledge in the service and advancement of the world;
- (b) Upholding the dignity, uniqueness and giftedness of each individual; and
- (c) The promotion of harmony among humans, and between humans and nature.

The 'Mission' is derived from the Vision and is the *raison d'être* of the College.

St. Joseph's College of Commerce seeks to be the place where search for knowledge complements a sense of responsibility to the life of the community, where understanding is coupled with commitment, and where academic excellence goes with the cultivation of virtue. The Institution seeks to be a place where a community is formed which sustains men and women in their education and their conviction that life is only lived well only when it is lived generously in the service of others.

### Aims and Objectives

In keeping with the ethos of the Society of Jesus, the guiding force behind this Institution and keeping in tune with the spirit and needs of the times we live in, the College aims at the holistic formation of students, helping them to become men and women imbued with a spirit of excellence and an abiding concern for others. These are guided by the three intertwined goals: **Academic Excellence, Social Concern & Character Formation**

The Bangalore Jesuit Educational Society, hereinafter called BJES, is a registered, non-profit making, non- sectarian, non-governmental, educational organization engaged in education, research and training. It is run by Karnataka Jesuit Province. There are several Jesuit Educational Institutions governed by BJES.

## **Governance, Leadership & Management**

St. Joseph’s College of Commerce seeks to be the place where search for knowledge complements a sense of responsibility to the life of the community, where understanding is coupled with commitment, and where academic excellence goes with the cultivation of virtue. The Rector, Vice President of Bangalore Jesuit Educational Society (BJES) who is also the chairman of the Governing Body is the head of the institution and the Appellate Authority. He is in overall charge of all the aspects of life and work in the institution under direction of and with accountability to the Provincial, President of BJES. The leadership functions are vested with the Principal, he is the Academic Director and has legitimate autonomy in academic matters. The Principal is responsible to provide a conducive ambience for the intellectual pursuit of staff and students. The outstanding achievements of the students and the alumni are the result of leadership and governance which bear testimony to the academic excellence pursued by the college. JHEASA, the Jesuit Principals’ Association, meets annually to evaluate and enhance the quality of education in all the institutions. This year St. Joseph’s College of Commerce hosted the JHEASA Conference in the month of November, 2016.

### **The Governing Body of the Bangalore Jesuit Educational Society (BJES)**

The Governing Body is responsible for the over-all management of the institution. It creates a vision for the institution and takes important decisions with regard to financial management.

### **Members of the Governing Body of the Bangalore Jesuit Educational Society (BJES) for 2016 – 2017**

<b>Sl. No</b>	<b>Name &amp; Qualification</b>	<b>Date of Birth</b>	<b>Designation</b>	<b>Address</b>
1	Fr. Jerome Stanislaus D’ Souza SJ M. A, Ph.D	09-05-1965	President	Loyola Mandir, 96/1, Lavelle Road, III Cross, Bangalore – 560 001

2	Fr. Anthony Joseph SJ M.A	18-02-1973	Vice President	Jesuit Nivas 35, Museum Road, P. B. No: 25003, Bangalore – 560 025
3	Fr. Jason Furtado, SJ M.Com	04-03-1979	Secretary & Treasurer	Jesuit Nivas 35, Museum Road P. B. No: 25003 Bangalore – 560 025
4	Fr. Leo Camil Pereira SJ M.A, B.Ed	14-11-1968	Member	Loyola Mandir, 96/1, Lavelle Road, III Cross, Bangalore – 560 001
5	Fr. Anil D'Mello, SJ MSW	21-07-1969	Member	Mount St. Joseph, P.O. Box 7645, B.G. Road, Bengaluru -76
6	Fr. Brian Pereira SJ M.Sc, MS	08-03-1971	Member	Arrupe Nivas P. B. No:27094 Lalbagh Road Bangalore – 560 027
7	Fr. Jerome D'Souza, SJ M.A., Ph.D	04/12/1950	Member	Loyola Mandir, 96/1, Lavelle Road, III Cross, Bangalore – 560 001
8	Fr. Daniel Fernandes SJ M. A, Ph.D	16-02-1961	Member	Jesuit Nivas 35, Museum Road, P. B. No: 25003, Bangalore – 560 025
9	Fr. Victor Lobo S J M.A, PGCTE	21-01-1971	Member	Ashirvad 30, St. Mark's Road Cross, Bangalore – 560 001

10	Fr. Henry Saldanha SJ M.A. B.Ed	16-07-1965	Member	Mount St. Joseph, P. O. Box 7645, B. G. Road, Bangalore-76
11	Fr. Clifford Sequeira SJ B.A. M. Ed	07-03-1973	Member	Jesuit Nivas 35, Museum Road, P. B. No: 25003, Bangalore – 560 025
12	Fr. Melvin Lobo, SJ M.A., B.Ed	05-08-1978	Member	Jesuit Nivas 35, Museum Road, P. B. No: 25003, Bangalore – 560 025

### **Governing Body of St. Joseph's College of Commerce (Autonomous)**

The Governing Body of St. Joseph's College of Commerce creates an academic vision for the college and oversees all the academic programmes.

### **Members of the Governing Body of St. Joseph's College of Commerce for 2016-2017**

<b>Sl. No.</b>	<b>Name</b>	<b>Designation</b>	
1	Rev. Fr. Anthony Joseph, SJ	Vice- President Bangalore Jesuit Educational Society	Chairperson
2	Prof. Veena J.S.	Joint Director Government Nominee	Member
3	Prof. Ms. Shwetha	UGC Nominee	Member

	Shinoy Devaraj		
4	Mr. Manjunath .K.R	Syndicate Member, Bangalore University	Member
5	Rev. Fr. Jason Furtado, SJ	Secretary - Bangalore Jesuit Educational Society	Member
6	Rev. Dr. Victor Lobo, SJ	Principal, St. Joseph's College	Member
7	Rev. Fr. Maxim Dias, SJ	Principal, St. Joseph's Evening College	Member
8	Rev. Sr. Arpana	Principal, Mount Carmel College	Member
9	Mr. Vinay Mruthyunjaya	SJCC Alumni President	Member
10	Rev. Fr. Roshan Pereira, SJ	Campus Minister, SJCC	Member
11	Dr. Nirmala Joseph	Vice - Principal, SJCC	Member
12	Ms. Veenu Joy	Senior Staff, SJCC	Member
13	Dr. Daniel Fernandes, SJ	Principal, SJCC	

### **Total Quality Management Team**

The Total Management Team initiates quality enhancement measures and oversees the day-to-day functioning of all aspects of the college.

<b>Sl. No</b>	<b>Names</b>	<b>Designation</b>
1	Dr. Daniel Fernandes, SJ	Principal
2	Dr. Nirmala Joseph	Vice - Principal
3	Rev. Fr. Roshan Pereira, SJ	Campus Minister
4	Ms. Veenu Joy	B.Com - HOD
5	Mr. Raj Sadhwani	BBA - HOD
6	Ms. Ravi Darshini	PG HOD
7	Ms. Sneha Rai	Controller of Examination
8	Ms. Muktha	IQAC Coordinator
9	Ms. Suganthi Pais	B.Com TT Coordinator
10	Ms. Poornima Vijayakumar	Professional Programme Coordinator

### **Student Council**

The Student Council is elected by the students through an election. The Student Council is part of an attempt to democratize governance and leadership roles within the college. It is headed by the Student Governor, a faculty member, and is responsible for student activities in the college.

<b>Sl. No</b>	<b>Name</b>	<b>Designation</b>
1.	Ms. Theresa Rathi Rani	Students' Governor

2.	Utkarsh Choraria	President
3.	Selvin Jones R	Vice President
4.	Shashank C.N	General Secretary
5.	Reshwin Noel Washington	Treasurer
6.	Benita Albert	Ladies' Secretary
7.	Sanchita Reddy	Academic Co-ordinator
8.	Deepak J	Cultural Secretary
9.	Nihal Colaco	Sports Co-ordinator
10.	Ankita Chatterjee	BBM Co-ordinator
11.	Chetan Khandelwal	B.Com TT Co-ordinator
12.	Alamelu L	PG Co-ordinator

### **Staff Services 2016-2017**

The faculty at St. Joseph's College of Commerce assume responsibilities as co-ordinators of academic bodies and associations, apart from their regular teaching. The following are the staff services for the academic year:

Vice Principal	Dr. Nirmala Joseph
Controller of Examinations	Ms. Sneha S. Rai
IQAC Coordinator	Ms. Muktha
HOD - B.Com	Ms. Veenu Joy
HOD - BBA	Mr. Raj A. Sadhwani
HOD - PG	Ms. Ravi Darshini
Campus Minister	Fr. Roshan Pereira, SJ
Coordinator B.Com TT	Ms. Suganthi Pais
HOD - English	Dr. Rajaram
HOD - Kannada	Mr. T. H. Lava Kumar
HOD - Hindi	Dr. Sajida Ahmed
Placements & Internship	Ms. Komal .A. Dave/Ms. Vedhaprada
Students' Governor	Ms. Theresa Rathi Rani
Staff ongoing Training	Ms. Shivakami Rajan
Library Facilitator	Mr. Vinay Kambipura
Theatre Club	Mr. Lavakumar
National Service Scheme	Mr. Ashok T A
Parent Teacher Association	Ms. Christina Aroojis



Sports Asst. Director	Ms. Asha
Staff Secretary	Ms. Nikhath Asrar
Women's Forum	Ms. Gayatri Sasi Tampi
Industrial Visits	Ms. Nikhath Asrar
Guest Lectures	Dr. Shubhra Rahul
Dance & Acoustic Team	Ms. Suganthi Pais
Website Content Management	Ms. Marina Joyce Roche/ Mr. Ramesh Babu Grandhi
Kannada Sangha	Mr. Ashok T A
Hindi Parishad	Dr. Anthony Oliver
Art, Literature, Music Association	Ms. Marina Joyce Roche
Centre for Social Action	Mr. Prakash. R
Professional Certification Programmes	Dr. Lalima Chakaraverty/Ms. Veda Pradha
Newsletter & Blue Chip	Mr. Vinay Kambipura / Ms. Marina Joyce Roche
International Programme	Ms. Tasmiya Hussni/Dr. Anupama
E-cell	Ms. Tina P. Singh
Bridge Course	Ms. Komal A Dave
Rotract Club	Ms. Nancy Christina
AICUF	Ms. Christina Aroojis

Choir	Ms. Preemal
Finance Club	Mr. Giridhar/Ms. Nischitha
Eco Club	Mr. Elvis Dais/Mr. Ashfaque
Outreach Programme (Bembala)	Mr. Hariharan Ravi

## Research Center

St. Joseph's College of Commerce (Autonomous) has been recognized as a Research Center by the Bangalore University from the year 2010. The following are the board members of the Research Center.

Dr. Daniel Fernandes, SJ	Director
Dr. Mohan Philip	Assistant Research Director
Dr. Ramachandra Gowda	Representative, BU
Dr. Raja Jebasingh	Research Supervisor
Dr. Nirmala Joseph	Research Supervisor
Dr. Lily N David	Research Supervisor
Dr. A.M. Sheela	Research Supervisor
Dr. Charles Lasrado, SJ	Research Supervisor
Dr. Nagaraj. H	Research Supervisor
Dr. Shubhra Rahul	Research Supervisor

## Class in-charge/Class Mentors 2016 – 17

The mentorship programme of St. Joseph's College of Commerce is a hallmark of its best practices. The following are the class in-charge and class mentors for the academic year:

<b>Class</b>	<b>Class In-Charge</b>	<b>Class Mentor</b>
I B.Com. 'A'	Ms. Christina Aroojis	Ms. Gretta Furtado
I B.Com. 'B'	Ms. Poornima V	Ms. Leanne Rose Pais
I B.Com. 'C'	Ms. Sumithra Sreenivasan	Ms. Marina Joyce Roche
I B.Com. 'D'	Mr. Elvis Dais	Mr. Deenyar
I B.Com. 'E'	Ms. Vedhapradha	Dr. Anthony Oliver
I B.Com TT	Dr. Anupama	Ms. Suganthi Pais
I BBA A	Ms. Tina Singh	Ms. Theresa Rathi Rani
I BBA B	Ms. Nancy Christina	Ms. Asang
I M.Com	Mr. Ramesh Grandhi Babu	Dr. Mohan P. Philip
I M.Com (IB)	Ms. Ruqsana Anjum	Dr. Sheela
II B.Com. 'A'	Mr. Prakash	
II B.Com. 'B'	Ms. Nischitha	
II B.Com. 'C'	Fr. Roshan Pereira, SJ	
II B.Com. 'D'	Mr. Vinay Kambipura	
II B.Com. 'E'	Mr. Giridhar Naidu	
II B.Com TT	Ms. Nikath Asrar	

II BBA A	Dr. Himachalapathy	
II BBA B	Ms. Komal A Dave	
II M.Com	Dr. Shubhra Rahul	
II M.Com (IB)	Ms. Shivakami Rajan	
III B.Com. 'A'	Mr. Jaya Kumar Nair	
III B.Com. 'B'	Ms. Muktha	
III B.Com. 'C'	Mr. Ravi Richard	
III B.Com. 'D'	Mr. Mohammed Ashfaque	
III B.Com. 'E'	Dr. Lily David	
III B.Com TT	Ms. Tasmiya Hussni	
III BBM A	Ms. Preemal Maria D'Souza	
III BBM B	Ms. Gayatri Sasi Tampi	

## Principal's Foreword

Distinguished Chief Guest of this evening Mr. Anand K Joshi, Vice Chancellor, CMR University, Rev. Fr. Anthony Joseph, SJ, Vice President of BJES & Rector of St. Joseph's Institutions, Dear Principals, Rev. Fathers, Rev. Sisters, respected Members of the Staff, Parents, Alumni, Guests and my dear Students –

Good evening and a warm welcome to the 45th College Day Celebrations of St Joseph's College of Commerce.

In January this year, Oxfam released its annual report on world inequality, reporting that 8 individuals had a combined net worth equal to the bottom 50% world population, around 3.7 billion people. While the report's methodology and interpretations are being fiercely debated by economists, journalists and business persons, the substantive message is clear: Inequality is the *bête noire* of our times. There are 4 billion people earning less than \$5 a day, constituting the world's 'Base of the Pyramid'. Their lives are characterised by chronic poverty – the poverty of wealth, health, education, rights, safety, governance, access and opportunity. The imperative to serve these markets is an economic incentive as well as a moral responsibility.

The base of the pyramid is home to many emerging markets – India, China, Brazil, Mexico, Bangladesh, Kenya, Nigeria and so forth. These countries have large, underserved markets, high degree of informality, high transaction costs, and pose considerable risks to doing business. Yet, they will be drivers of world growth in the next century. However, this growth is going to be neither organic nor easy, for the economic potential of these markets is tied to the social conditions of their inhabitants. In other words, business cannot create economic value at the base of the pyramids, without creating social values. Success stories like Grameen, SKS Microfinance, MPesa, Aravind Eye Hospitals, HUL, Acumen and Omidyar have shown us some paths. Nonetheless, how businesses are going to solve the social problems of the world while creating economic value for themselves is a world of challenges and opportunities waiting to be explored by our students.

The times we live in need an army of young men and women who have the humility to unlearn and relearn, the courage to chart difficult and new paths, who exhibit empathy, compassion and principles, and possess both the analytical rigour and creative bent of mind to design innovative, cost effective and scalable solutions to social problems. At St. Joseph's, we are proud to have nurtured this for many years – our interdisciplinary curriculum is steeped in both theory and practice, with immersive learning opportunities for our students to explore a wide variety of interests from research, writing, journalism, to entrepreneurship and private sector internships. Our pedagogy is supplemented by various extracurricular activities in the form of conferences and fests, that create spaces for diffusion of ideas, scholarship and talent. Our

exceptional faculty, researchers, staff and the college administration work tirelessly to create an environment that fosters curiosity, innovation, critical thinking and a strong ethos of public service in the young minds of our students.

We must acknowledge, here, that this onerous task of alleviating inequality within our lifetimes is not the students' job alone. Oftentimes, our concern for them impedes their organic growth. Our demands and expectations of our students – to pursue professional courses, to attend business schools, to find stable, well paying, jobs, stem from our generation's idea of security and stability, considered pillars of a good life. But the world has changed since our times. Today's youth face an onslaught of dynamic challenges for which they need to constantly equip themselves. It's adaptability and entrepreneurship, not stability and security, which will enable them to become problems solvers of the 21st century. There are no successes without failures and no flights without falls. As parents and educators, we shoulder equal responsibility to allow our young ones to experiment, fail, learn and grow.

As I bid Farewell to the graduating class, I extend my warmest wishes, support and love to each one of them. I know they will use the gifts of this education and experience to achieve measurable and meaningful progress against our society's greatest challenges, making their alma mater proud. We are grateful to God that the mission and performance of our institution continues to be blessed in this endeavour.

## **Internal Quality Assurance Cell (IQAC)**

The Internal Quality Assurance Cell (IQAC), established in accordance with the NAAC guidelines, aims to work towards supporting and enhancing the academic and administrative performance of the Institution. It works towards developing a system for continuous performance enhancement of staff and students. The objectives of IQAC are enumerated as below:

- a) Promoting innovative practices that continually improves the effectiveness of the learning experiences of students and staff.
- b) Upholding the goals of quality enhancement and sustenance towards organizing various activities and programmes on the campus.
- c) Promoting a learner centric environment for students and staff that foster the mission and vision of the Institution.

Below are listed strategies to realise the objectives of IQAC the above stated:

- a) IQAC promotes qualitative measures for Institutional functioning towards internalization of quality culture and best practices.

- b) IQAC is set up to ensure timely, efficient and progressive performance of academic, administrative and financial tasks. Steps are taken to ensure credibility of evaluation procedures and affordability of academic programmes for various sections of the society.
- c) Qualitative steps are taken to integrate modern methods of teaching and learning to increase relevance and quality of Academics and Research programmes.
- d) The Cell ensures the maintenance and functioning of the support structure and services.
- e) The Cell promotes Research sharing and networking with other Institutions in India and abroad.

## **Major Initiatives of IQAC for the Academic Year 2016-17**

### **A. Faculty Empowerment Programme (FEP)**

An FEP for the Commerce and Management faculty was jointly hosted by St Joseph's College of Commerce and Mount Carmel College from the 23<sup>rd</sup> to 28<sup>th</sup> of May 2016. The objective of this FEP was to give an overview of several recent trends in Commerce and Management. Some important highlights of the FEP were as below:

- a) The 6-day Faculty Empowerment Programme (FEP) was conducted in accordance with the requirement of UGC.
- b) For the first time a collaborative effort was made by SJCC and Mount Carmel College to jointly host an event spread over 6 days and comprising of sessions by several eminent speakers in the respective areas.
- c) The first 3 days of the session focused on general topics pertaining to quality enhancement in teaching-learning, use of technology in classroom learning etc. While for the latter half of FEP, parallel sessions were conducted in specialized areas of Accounting & Finance, Marketing and Human Resources.
- d) Several other colleges that participated in the FEP were NMKRV, St Joseph's College, St Joseph's Evening College and St. Xavier's College, Ranchi, in addition to the faculty of St Joseph's College Of Commerce and Mount Carmel College. Spread over a period of six days, eminent speakers shared deep insights into several issues and disciplines with the participants.

The deliberations on innovative teaching, learning and evaluation practices discussed in the sessions were useful to enhance quality in Higher Education. It also created a platform for educators to update themselves with the latest trends and developments in their areas of specialization.

### **B. Academic Audit of the College**

The IQAC successfully organized an Academic Audit to evaluate the efficacy and robustness of our quality management procedures and to review our efforts towards continued enhancement of quality education. The Audit provided for a strategic overview of the entirety of teaching and learning activity.

An External Panel of academic professionals with knowledge of Higher Education and experience of External Audit and Review visited our campus for the same purpose on 25<sup>th</sup> July, 2016. A report of the review was produced by the team and the College responded to the report by preparing an action plan to address areas of recommendations and concerns that were identified.

### **C. UGC Visit for Extension of Autonomy**

An expert committee of UGC, consisting of Prof. J.N. Mishra ( Chairman), Dr. B.T. Seetha (Member), Dr. Sudha Vyas ( Member), Prof. B.L. Shidramappa ( Govt. Nominee), Prof. K.K. Seethama ( University Nominee) visited the campus to review the autonomous status of the Institution on July 15<sup>th</sup> and 16<sup>th</sup> 2016. After which, the autonomous status of the Institution was renewed for a period of six years. ( 2016-17 to 2021-2022)

### **D. National Conference**

A One Day National IQAC Conference on '**New Approaches to Learning Outcomes and Assessment under Choice Based Credit System**' was organized on 10<sup>th</sup> February 2017 with the objective to deliberate on innovative assessment and evaluation techniques that could be implemented to enhance quality in higher education. The Keynote Address session -"Traditional to Transformative Education - Are we Ready?" was delivered by Dr. Sheela Ramachandran former Vice Chancellor, Avinashilingam University, Coimbatore followed with 'Evaluation & Accountability' by Dr. Dhandapani R., Controller of Examinations, Amrita University Coimbatore and ' Learning Outcomes- Corporate Perspective' by Mr. Tanvir Singh 'India Leader for Campus Recruitments and University Relations' - EY GDS, Bangalore. The highlight of the conference was the case study presentations via webinar by Ms Jane Towers-Clark Head of University Development, ACCA, London.

The deliberations at the Conference focused on the issues related to present examination system and suggestions for its improvement to make it adaptable to the present global scenario.

### **E. Exit Interview**



Exit interviews, conducted for the outgoing students, are done in order to glean feedback from employees and use them to improve the quality of education. The exit interview process involves approximately 150 students taking up the interview in which a common questionnaire is answered by the students. The responses of students is later analyzed and incorporated into the Plan of Action. For the first time, this academic year, the exit interview was done online through Google forms.

#### **F. Open House**

Open House, conducted by the IQAC, is a platform for students to express their opinions, concerns and complaints regarding the day-to-day functioning of the college, academic and administrative aspects of the college. The main objective of the initiative is to strengthen the feedback mechanism to further accentuate the quality enhancement process.

As a part of this initiative, a general Open House was conducted on the 23<sup>rd</sup> of January 2017 which consisted of both of UG and PG students. Students from UG and PG expressed few recommendations. The college was highly commended for its campus life and the exposure it provided, by the students.

#### **G. Women's Open House**

To promote gender equality, the IQAC initiated a 'Women's Open House', a session for the girl students to express their opinions, concerns and suggestions about issues concerning them in the college. The ladies' representatives of all the classes, along with a few other girl students from the UG and PG department attended the session. Many issues were discussed and suggestions given for creating a gender equal space in college.

#### **H. Gender Audit**

To promote gender awareness, the IQAC initiated 'Gender Audit' for the first time in college premise in association with Women's Forum. The major objectives of the audit were to foster gender equality in all aspects of college life and throughout the college community; to examine the policies and regulations of the college towards the needs and interests of both the male and female students of the college; and to take active steps to establish good gender balance in decision-making processes in all areas of the college activities. It was an effective attempt seeing the current status of women across the nation.

## Student Accolades

St. Joseph's College Of Commerce has always been committed to its students' learning and success. Educational processes and outcomes are aimed at transformational learning that supports its students' holistic development. Every student is an embodiment of courage and determination, with an unlimited storehouse of varied resources. Various opportunities in multiple fields have enabled students to utilize their multifaceted talents in the best possible way. The immense passion, zest and determination, has propelled students towards the peak of their capabilities. We would therefore, take this opportunity to applaud them on their various achievements and exceptional accomplishments.

### Rank Holders of the Batch 2013-16

#### B.Com – 2013 Batch

Sl. No.	Reg. No.	Name
1	13SJCCCC327	Mohammed Kashifulla
2	13SJCCC323	Anaga Sriram
3	13SJCCC333	Nimisha P.S.

#### B.Com (T.T.) – 2013 Batch

Sl. No.	Reg. No.	Name
1	13SJCCTT049	Sagar R Gangwani
2	13SJCCTT019	Akshay D Nandawat
3	13SJCCTT048	Rushika Mehta

#### B.B.M – 2013 Batch

Sl. No.	Reg. No.	Name
1	13SJCCB028	Nikita Agarwal

2	13SJCCB167	Siddhi H Joshi
3	13SJCCB143	Gabriela Saroj Solomon

### M.Com – 2014 Batch

Sl. No.	Reg. No.	Name
1	14SJCCM015	Gisa George
2	14SJCCM030	Rishika D

### M.I.B. – 2014 Batch

Sl. No.	Reg. No.	Name
1	14SJCCMIB003	Akarsha Srivastava
2	14SJCCMIB026	Nikhita K Murthy

### Enrolment in Professional Courses (CA, CS, ACCA, CIMA, CFA)

Sl. No	Students Enrolled in Professional Course (2016-17)	No of students
1	Chartered Accountancy (CA)	193
2	Company Secretary( CS)	12
3	Association of Chartered Certified Accountants( ACCA)	167
4	Chartered Institute of Management Accountants (CIMA)	25
5	Chartered Financial Analyst (CFA)	4

### Performance in Professional Courses (May 2016)

Exam	Pass Percentage All India Statistics	Pass Percentage SJCC Statistics
CPT	38.98%	78%
IPCC- Cleared group 1 only	17.26%	30.3%
Cleared both groups	4.78%	24.24%

### Performance in Professional Courses (November 2016)

Exam	Pass Percentage All India Statistics	Pass Percentage SJCC Statistics
CPT	48%	91%

### Performance in ACCA

EXAM	PASS PERCENTAGE
F8- AUDIT AND ASSURANCE	19.3%
F9- FINANCIAL MANAGEMENT	32.4%
Cleared both	19.6%

### Rank Holders in Professional Exams

- a) Kavya S of II B.Com A secured 25th rank in IPCC Exam conducted in the month of May, 2016.
- b) Sidhant Jain of II B.Com D secured 25th rank in IPCC Exam conducted in the month of November, 2016.

- c) Sanchit Agarwal of II B.Com A secured 23<sup>rd</sup> rank in CS Foundation Exam held in the month of June, 2016.

### **Student Achievements and Involvements**

<b>Sl.N o</b>	<b>Name</b>	<b>Class</b>	<b>Field of Achievement</b>
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1	Mohit Kumar Raysoni	III B.Com TT	Route designer and planner for Prime Minister's Run for Rio 2016 Mera Tera Run 2015 21.1 Km everyday for 13 days in 13 different cities (west coast-Kanyakumari to Koteswar)
2	Narthana Shankar	I B.Com A	Cleared – Actuarial Common Entrance Test-Institute of Actuaries of India
3	Jigar Chowdhary	I B.Com TT	He has won awards like 'honorable Delegate' and 'Outstanding delegate' at various MUN like HMUN and CHSMUN. He was the vice chairperson of a committee at COMUN.
4	Jothika Roshan		She is a part of the NCC and she has participated in the State Republic Day Parade of 2017. She has also participated in the RDC Inter group competition.
5	Aaron Santiago	III B.com A	Music producer in commercial house
6	Kamal Drolia	I B.Com A	Part of Bangalore Music Project[top 20in Bangalore]
7	Zubin	II B.Com D	Creator and Director of a 45 minute annual play in Hyderabad. He has started his own YouTube channel which features covers of songs. He was a guest performer at 'Allura' in St. Joseph's college(Autonomous)
8	Gantavya Kshatree	III B.Com D	Invited by Stella Maris College to Chennai, where Gantavya Kshatree, was given the privilege to be a guest speaker on the occasion of their Flagship event, Entrepreneurial Programme on Innovation and Creativity which was held on 30 <sup>th</sup> august 2016. Winner at 'Old Student Association' Debate 2017 on the topic Demonetization.
9	Pranav Ashok	II B.Com B	The Maverick Graduate School programme, a distinctive industry-academia connect, is an extension of Deloitte's signature program, Maverick for B-Schools. On 19 <sup>th</sup> December 2016, Team Alpha, comprising of Pranav Ashok (2 B.Com B), Gaurav Siyal (2 B.Com B) and Marc Charles (2 B.Com D) from St. Joseph's College of Commerce emerged as the winners of the Bangalore Regional
10	Gaurav Siyal	II B.Com B	
11	Marc Charles	II B.Com D	

			Round and made it to the Top 10 Teams who would compete in the Finale Round at Hyderabad.
12	Akash Pirgal	III B.Com A	Secured Rank 'A' in LSE Advanced Finance Course. One of the top ranks amongst international students on a global platform in the third most prestigious university in the world.
13	Bhargav Hemanshu Thanki		Received the DDG Commendation on 16 <sup>th</sup> August 2016. An appreciation by Deputy Directorate General for long service in NCC.
14	Vishesh A Kumar	II B.Com B	Won the National Level 'Kautilya Award' for Best Paper Presentation on the theme 'Disruption' organized by the Public Relations Council of India's Young Communicators' Club, the paper was presented at the 11 <sup>th</sup> Global Communication Conclave.

15	Dean Michael Castelino	III BBM 'B'	Won the OSA Business Quiz conducted by the OBA.
16	Shirin Dhar and Reshwin Washington	III BBM 'B'	Performed in a musical "Young Franken under the C.A.U.S.E Foundation headed by Leila Alvarez.
17	Reba Hannah Samuel	II BBA 'A'	Performed as a solo artist at the Under 25 Summit, 2017.
18	Utkarsh Choraria	III BBM 'B'	Awarded the Best Digital Activation award in India by Redbull.
19	Samyukta Kamat, Mohamed Owais, Vaibhav Shah, Sakshi Gupta, Chaitanya Ganatra,	BBA	Qualified for the Google Online Marketing Challenge (GOMC) over 1 lakh students and professors from almost 100 countries.

	Sheethal Reddy and Radhika Kedia		
20	Pratik Bhandari	II BBA 'A'	Secured 2nd Runner Up at the Oppo Bangalore Times Fresh Face 2016.
21	Chaitanya Ganatra and Sakshi Gupta	III BBM 'A' and II BBA 'A'	Were invited by Stella Maris College, Chennai to conduct Entrepreneurial, Design thinking and Marketing Workshop on 28th and 29th of August.
22	Siddhi Mahajankatti	I BBA 'B'	Acted in a Malayalam movie, Aanandam.
23	Anaqua Fatima	II BBA A	Attended a Y's Men's International Youth Convocation 2016 held at Taipei, Taiwan.
24	Mercy Wilson	II BBA 'A'	Represented Karnataka as a national player in Madhya Pradesh and college at the Bangalore University level, for basketball.
25	Kevin Mathews and Leandra Newcastle	I BBA 'A'	Awarded certificates of excellence at the 2017 SJIM Symposium.
26	Crystal Crasta	II BBA 'A'	MTV Campus Ambassador & Centigrade Campus Ambassador
27	Taaha	I BBA 'A'	Created a musical video about traffic regulation & internships and one job, Best employee for 2 months.
28	Vishnu Abhishek	III BBM 'B'	Featured in Rolling Stones India & Metal Hammer (UK) for his talent in playing drums and endorsed by 'Saultone Cymbals'.



# **PART II: Academics & Partnerships**

## **Objective**

The primary duty of an institution is to create knowledge through collaborative research work. Research is fundamental to the project of teaching and learning. By collaborating with wide variety of institutions the college seeks to diversify research and provide new insights in the field of Commerce and Management. In this regard the college has taken conscious efforts to inculcate a research culture among its staff and students, promote taking up of research projects, and collaborate with other academic bodies and the industry.

Academic performance not just means examinations and grades but also developing an ability to think through dialogues, discussions and debates. Exchanging opinions and perspectives is an essential part of learning. In order to promote this the departments have organized open discussion forums for students to discuss issues and topics in the field of Commerce and

Management and beyond. This has helped students to develop an intellectual life and pursue their thinking, debating and argumentative skills further.

St. Joseph's College of Commerce is pleased to present a record of its achievements in the academic, co-curricular and sports fields of this academic year. This journey would not have been possible without the commitment and dedication of our students and staff. The teaching faculty has contributed immensely in various administrative and academic capacities.

I would like to congratulate and appreciate Dr. Nirmala Joseph for her commendable and efficient service as the Vice Principal of the Institution. Fr. Roshan Pereira SJ, the Campus Minister, deserves special thanks for his efforts towards imparting spiritual education through faith formation programmes and for his help and support in the administration of the college. . I thank the Heads of Departments Ms. Veenu Joy (B.Com Dept.), Mr. Raj Sadhwani, (BBA Dept.), Ms. Ravi Darshini T.S, (Postgraduate Dept.), Ms. Suganthi Pais, Coordinator (B.Com TT & B.Com II), Ms. Poornima Vijaykumar, Coordinator (B.Com Professional Programme) Dr. Rajaram (Dept. of English), Dr. Sajida Ahmed (Dept. of Hindi) and Mr. Lavakumar T H (Dept. of Kannada) for their academic leadership and for guiding the students towards academic excellence. The Research Department, Department of Counselling and Holistic Studies, and the Sports Department deserve a special mention for being responsible for the holistic development of students.

I thank Ms. Sneha S. Rai, Controller of Examinations, for a meticulous planning and conduct examinations and for her tireless and imaginative work towards reforming examination rules and procedures. I thank Ms. Muktha, IQAC Coordinator, for initiating and coordinating quality enhancing measures and for driving the institution towards excellence.

I congratulate Ms. Rathi Davi, Student Governor, for organizing important events and for inculcating leadership qualities among students. I also take this opportunity to express my sincere appreciation to Ms. Komal Dave, the Placement Coordinator, for her work towards securing a career for students and for all her efforts at grooming students for their professional life. A special thanks to the Computer & ERP Dept for all the technological innovations and support extended during the academic year.

I would like to extend my heartfelt thanks to all the co-ordinators of various associations and student counsellors for their continuous support and guidance to the students. I duly thank the faculty members who have worked tirelessly to discharge their responsibilities as teachers and mentors.

## **Academic Programmes**

The Institution is committed to equipping students with Commerce and Business Administration education that instils in them an ability to understand and interact with the Business world and provide them with skills required to excel in the domain of Business and Commerce. The following are the programmes offered by the college:

### **I) Undergraduate Programmes (Three- Year)**

- a) Bachelors in Commerce ( B.Com)
- b) B.Com ( Professional Studies)
- c) B.Com ( BPM- Industry Integrated)
- d) B.Com ( Travel and Tourism)
- e) B.Com (Professional - International Accounting & Finance)
  
- f) Bachelor of Business Administration (BBA)
- g) BBA International Twinning Programme
- h) BBA (Entrepreneurship)
- i) BBA (Professional- Finance and Accountancy)

### **II) Postgraduate Programmes (Two- Year)**

- a) M.Com (Finance and Taxation/ Marketing & Analytics )
- b) M. Com (International Business)
- c) M. Com (Financial Analysis)

### **III) Post-graduate Diploma (PGD)**

The highly qualified faculty, efficient and symbiotic administrative teams, excellent infrastructure that includes spacious classrooms, a well-stocked library, advanced computer lab, and an assortment of sports facilities amplify the efforts to create an environment that fosters academic excellence and growth.

## **Applications Received for the academic year 2016-17**

St. Joseph's College of Commerce, having acquired the coveted ranking for many years as one of the premier Institutions in Bangalore and in India in the field of Commerce & Business Administration education, proved its merit with a popular choice amongst many aspirants to

pursue their education in this esteemed Institution. This academic year it received overwhelming applications in all the streams of Undergraduate and Postgraduate Programmes.

#### **Student Applications for the UG Programme (2016-17)**

<b>Sl. No</b>	<b>Course</b>	<b>Students Applied</b>	<b>Students Admitted</b>
1	B.Com	5720	240
2	B.Com (Industry Integrated)	433	82
3	B.Com (Professional)	592	80
4	B.Com (Travel & Tourism)	287	81
5	BBA	1024	150
6	BBA (International Twinning)	97	6

#### **Student Applications for the PG Programme (2016-17)**

<b>Sl. No</b>	<b>Course</b>	<b>Students Applied</b>	<b>Students Admitted</b>
1	M.Com	97	42
2	M.Com (International Business)	103	54

#### **Choice Based Credit System (CBCS)**

Higher education in India has undergone a tremendous evolution over the years. The autonomous status held by the Institution has endowed it with a freedom that helps create an academic environment that is flexible and innovative. The Institution has successfully implemented the Choice Based Credit System (CBCS) from the academic year 2015-16.

The CBCS offers students a choice of courses tailored to their interests and career goals. It offers flexibility in terms of choosing papers and designing the curriculum and syllabus.

### **Implementation of CBCS (2016-17)**

- a) The implementation of the CBCS changed the pedagogy into an interactive process where students evolved from being passive listeners to active contributors in knowledge acquisition.
- b) The move towards the CBCS system greatly helped the learners to choose electives from the wide range of courses. The students successfully adopted an interdisciplinary approach to learning that enabled them to choose additional courses to acquire more than the required credits.
- c) The course matrix included practical sessions, field studies and case studies that equipped students to acquire the much-required skill component.
- d) Under CBCS the 2<sup>nd</sup> year students were given the choice to choose two courses (Allied Optional) of 4 credits each which were interdisciplinary in nature.

Under CBCS, for the academic year 2017 - 18, the college proposes to offer specializations in a) Accountancy b) Finance c) Marketing d) Human Resource Management e) Economics f) International Business g) Banking. Each specialization consists of five courses of which one is a skill based course relevant to their specialization. Papers under the above-mentioned specializations have been drafted after deliberations with subject experts and industry experts from across the globe. The syllabi of top Educational Institutions have also been referred to.

The CBCS course matrix compliments the Institutions objective of holistic development. It enables them to acquire mandatory as well as optional credits from academics, co-curricular, sports and extension activities. The Institution, offers several professional certificate programs, falling within the CBCS framework for students to learn beyond their classrooms.

### **Professional Certification Programmes**

The objective of the Certificate Programmes is to provide a wide spectrum of knowledge, skills and technological advances while fostering literacy in the broadest sense. They help to create a learner centric environment by maximizing academic learning for diverse learners. The courses create a flexible path to earn a specialized credential along with the Graduate Programme. These short duration knowledge enrichment courses provide students to build up skills in a specific area that relates to their field of interest.

In this academic year the following certificate courses are offered:

Sl. No	Course Name	Salient Features
1.	Caught in the Net	This course is about the experience of using internet. It explores the experience of floating on the internet by way of browsing; immersion by way of involvement, and entanglement by way of getting caught in the web of online life.
2.	Theatre Arts	The Certificate Course in Theatre Arts aims to provide basic introduction to the art of theatre to the learners. This course offers both theoretical and practical inputs to the students
3.	Spanish	Introduction to Spanish language, grammar and vocabulary
4.	French	Introduction To reading and speaking French, Grammar and Vocabulary.
5.	Entrepreneurship Programme	The goals of this programme are to inspire students and help them to imbibe an entrepreneurial mind set. Students will learn what entrepreneurship is and how it has impacted the world and their country.
6.	Stock Market & Investment Analysis.	The objective of this course is to familiarize students with different kinds of markets, the indicators, trading procedure and the technique of selecting stocks. Students get hands on experience on trading. The course also aims to acquaint the students with management of personal finance
7.	E-Commerce for Business Managers	To enable the student to understand the concept of Business, how to manage, market and social responsibilities of business. It also gives greater knowledge about procurement of funds for business and managing it
8.	Industry Integrated	This course provides a full-fledged Practical Accounts, Taxation

	Training and Management	and Payroll & Tally ERP training to interested students who want to become an expert accountant to handle day to day accounting & Taxation work in an organization independently
9.	BUSINESS ANALYTICS COURSE	Business Analytics is the use of data, information technology, statistical analysis, quantitative methods and mathematical or computer -based models to help managers gain improved insight about their business operations and make better, fact based decisions
10.	Financial Model Course	Financial Modelling is a key skill with application in several areas within banking and finance industry as well as within corporations. It prepares you for roles in core – finance areas.
11.	IFRS	International Financial Reporting Standards (IFRS) is a single set of accounting standards, developed and maintained by the IASB with the intention of those standards being capable of being applied on a globally consistent basis—by developed, emerging and developing economies—thus providing investors and other users of financial statements with the ability to compare the financial performance of publicly listed companies on a like-for-like basis with their international peers.
12.	Correspondence Course for Bank Exams (IBPS & SBI)	Train students for a career in Banking sector.
13.	Excel Data Analysis and Management System	Introduction to MS Excel 2013.
14.	Retail Analytics	Analyze the emerging trends of market place realities. Understand the importance of Analytics in Retail Industry. Data analysis and effective interpretation in retailing
15.	HR Analytics	is application of HR aspects in business corporate strategies with application of excel.
16.	Tally ERP 9	Tally ERP 9 is based on the implementation of GST aspect in the accounting systems.

17.	Digital Marketing	Complete practical concept where students get hands on experience in digital marketing along with placement opportunities after completion of course. Materials will be provided to students.
18.	Enterprise Operations Certificate	To bridge the skill gaps of business graduate professional worldwide, thereby meeting the employability needs of both business and people.

## Collaborating to Excel

The Institution has entered into various Exchange programmes, International Academic Partnerships, Partnerships with Professional Institutions, Industries and NGO's to foster a global culture of educational excellence and to create an environment of innovative learning. The below listed are the Institution's major collaborations to realize its commitment to Academic Excellence, Character Formation and to reach out to communities and individuals who are socially and economically deprived.

### A. International Academic Partners

St. Joseph's College of Commerce has paved the way for International exchange programmes through its International twinning initiatives, Cultural Exchange and Summer Abroad Programmes. These programmes are an enriching and refining experience at many levels. They steer personal and professional development among students by kindling creative ideas, strengthening relationships and instilling cultural sensitivity. In recognition of the said objectives, the Institution has collaborated with Swansea University, UK, Kobe College Japan, ESDES France, Eastern Institute of Technology, New Zealand, University of St. Andrews and University of The West of Scotland.

#### a) Swansea University, UK

Swansea University is a research driven institute that thrives on exploration and discovery. It shares a profusion of values with St. Joseph's College of Commerce, such as its emphatic drive to provide top-notch education to its students. Over the past few years the college has



established a strong relationship with Swansea in terms of academic twinning and cultural exchange programmes. This initiative seeks to explore the possibility of developing collaborative and mutually beneficial activities. Undergraduate students of St. Joseph's College of Commerce have been participating in this 1 + 2 -year twinning programme since 2010. As of date, 20 students have partaken in this programme.

Admissions for the academic year 2016-17 consisted of an exclusive enrolment to this programme, and a massive response was received. Post the admission process, 5 students have been enrolled in this twinning programme. On successful completion of their 1st year BBA these students will be heading to Swansea University in September 2017.

Under the Cultural Exchange partnership with the Swansea University, between 1st August 2016 and 21st August 2016, 11 students from Swansea University, Swansea, Wales, took part in the Study and Cultural Programme organized by the International Desk with support from BBA students. During their visit to India, the students attended classes and seminars, went sightseeing in local areas and interacted with the students from our college. They also undertook volunteering work with Non-Governmental Organizations in Solur and Mundgod which are longstanding missions of St. Joseph's College of Commerce. Yoga sessions, an interface with doctors of Narayana Institute of Neurosciences, an interaction with Hashmi theatre (theatre club) and art experience were some of the highlights of the Programme this year.

### **b) Kobe College, Japan**

Kobe College is an Institution of higher learning for women in the field of liberal arts and sciences. As an initiative to establish the educational tie-up, Kobe College has signed up into a cultural exchange programme with St. Joseph's College of Commerce for five years now. Every year both the Institutions host a 10-day cultural exchange programme which includes lectures on the global economy, social conditions, communicative language classes, workshop on traditional crafts and, visit historical places and industries.

St. Joseph's college of Commerce hosted 24 Japanese students accompanied by three faculty members between 27th August 2016 and 4th September 2016. During their stay in India, the International desk arranged for social visits to BOSCO, a home for street children, Nirmala Shishu Bhavan, a charity home, Tibetan Youth hostel and Jyothi Seva and a NGO. The desk also offered assistance for an ongoing research on Indian economy, microfinance and social environment both in Bangalore and in Anekal. The Japanese students lauded the hospitality and cultural exposure offered by the students of SJCC and the international desk.

Kobe College, Japan invited 5 selected students accompanied by a faculty member to Japan between 20th to 29th October, 2016 under the cultural exchange programme to experience and learn about Japanese culture and lifestyle.

### **c) ESDES, France**

St. Joseph's College of Commerce through its French Exchange Programme with ESDES, France introduced a six month International Business Programme (IBP) and a one year Degree Programme. As part of the six -month International Business Programme (IBP), the International Desk propagated information about the Programme (which is a part of the alliance drawn with ESDES, France). An experience sharing session and a guidance workshop was conducted for the applicants to the Programme. Through a scrutiny of applications and a panel interview, six students of B.Com (Travel & Tourism) were selected to participate in the Programme for the current academic year of 2016-17.

### **d) French University of Tourism, France**

St. Joseph's College of Commerce is exploring possibilities of academic partnership with the French University of Tourism, France. The international desk has disseminated information pertaining to upcoming summer school Programme which is offered to all final year under graduate students. SJCC offers academic support for their participation in the Programme from June to July, 2017.

### **e) Eastern Institute of Technology, New Zealand**

The Eastern Institute of Technology (EIT) offers a wide array of over 130 qualifications from certificate and diploma to degree and postgraduate level. A Twinning Programme proposal with EIT and St. Joseph's College of Commerce has been initiated. Both the Institutions are currently working arduously to materialize this endeavour.

The initial purpose of the collaboration is to offer a Bachelor of Business Studies to the students of SJCC in New Zealand. It is a 3 year full time Programme, with a one plus two year twinning (one year study in India and two years in New Zealand) available for St Joseph's College of Commerce students. More collaborated Programmes would be rolled out eventually. The desk has been in continuous contact with representatives of EIT, to ensure seamless inclusion of the Twinning option for 2017-18 admission.

### **f) University of St. Andrews, Scotland**

The University of St Andrews is a British public research university in St Andrews, Fife, Scotland. Founded in the 15th century, St Andrews is Scotland's first university and the third oldest in the English speaking world. It has a rich heritage of excelling in academic learning and a strong link with local communities. The university has a wide range of courses and has excelled in research diverse subjects. St. Joseph's College of Commerce has signed a MoU with University of St. Andrews for student exchange programmes and to collaborate on research work among the faculty of both the institutions. This collaboration will help the college in enhancing the quality of its research output and will also provide a global perspective towards research.

### **g) University of The West of Scotland – UWS**

University of the West of Scotland is one of the country's largest modern universities, and aims to have a transformational influence on the economic, social and cultural development of the West of Scotland, and beyond. The university provides relevant, high quality, inclusive higher education and innovative and useful research. The Research Centre of St. Joseph's College of Commerce is in talks with the university to sign a MoU which will enable both institutions to collaborate on research work.

## **B. Partnerships with Professional Institutions**

St. Joseph's College of Commerce takes pride in its curriculum which incorporates industry-based requirements and offers students an opportunity to pursue professional courses along with B.Com, BBA, and M.Com courses. The college has signed a Memorandum of Understanding (MoU) with the following associations and Institutions to facilitate the same.

### **a) The Institute of Chartered Accountants of India (ICAI)**

ICAI is a statutory accounting body of the country and plays a crucial role in forming and revising any new act. The Post-graduation department of St. Joseph's college of commerce together with Institute of chartered accounted India (ICAI) organized a one-day national level seminar on the Impact of IFRS on IND-AS on 31-August-2016 in the Xavier's hall. The seminar started at 9.00 Am with a video to brief about our college's unique vision, mission and facilities offered to the students followed by another video on transparency, accountability and efficiency assured by IND-AS. The guests present for inauguration were Principal Dr. Daniel Fernandes SJ, Ms. Ravi Darshini (HOD, PG), Guest of Honour Rev. Dr. S. Peter Xavier SJ (Director, SJCBA), Chief Guest Mr. Pampanna (Chairman, ICAI) and Mr. Gururaj Acharya (Partner, KG Archarya and Co.) and the PG Student Coordinator Ms. Alamelu.

### **b) The Entrepreneurship Development Institute of India (EDII)**

The Entrepreneurship Development Institute of India (EDI) is an autonomous body and not-for-profit Institution sponsored by apex financial Institutions, namely the IDBI Bank Ltd, IFCI Ltd, ICICI Ltd and State Bank of India (SBI). The EDI has been selected as a member of the Economic and Social Commission for Asia and the Pacific (ESCAP) network of Centers of Excellence for HRD Research and Training. It is an acknowledged national resource institute engaged in entrepreneurship education, research and training. EDI as a member of the Network will have interactive access to information on other 123 member Institutions via Internet. A Faculty Development Programme organised by The Entrepreneurship Development Institute of India (EDII), supported by the National Science and Technology Entrepreneurship Development Board (NSTEDB), Department of Science and Technology (DST), Government of India, for two weeks at Ahmedabad from 19 to 30 December, 2016. The programme was attended by Ms. Tina Singh, a faculty member of our college.

### **c) Chartered Institute of Management Accountants (CIMA)**

There is a Memorandum of Understanding (MoU) signed by the Institution with CIMA to enable the students to pursue a CIMA professional course along with their undergraduate or postgraduate programmes. The course is delivered by highly accomplished faculty who possess competence in the use of interactive pedagogical tools and techniques. The course also offers students the provision to obtain certificates from Cambridge ICFE (Financial English) and IFRS Certificate. The proposed new programme BBA (Professional- Finance and Accountancy) is in collaboration with CIMA, and this programme not only offers a nine paper exemption from the regular CIMA papers but also gives an opportunity to students to gain qualifications like Certificate in Business Accounting, Diploma in Management Accounting and Advanced Diploma in Management Accounting as they pursue this programme.

### **d) Association of Chartered Certified Accounts (ACCA)**

There is a Memorandum of Understanding (MoU) signed by the Institution with ACCA to enable students to pursue their ACCA certification course along with their undergraduate or postgraduate programmes. The course is administered by faculty who are highly accomplished and competent and who use innovative pedagogical tools and techniques. The course also offers the provision to obtain certificates from Cambridge ICFE (Financial English) and IFRS Certificate. In association with ACCA and ISDC an international conference on Integrated Reporting was organised by the Institution. The Keynote address was delivered by Ms. Lucia-Real Martin, Director, Emerging markets, ACCA and a technical session on Integrated Report

and Governance was handled by Mr. Peter Large, Head, Governance, ACCA. The Principal Dr. Daniel Fernandes, SJ and Vice Principal Dr. Nirmala Joseph participated in a national level roundtable conference “Gen-next – Career Aspirations and work preference”.

#### **e) Institute of Cost Accountants of India (ICAI)**

There is a Memorandum of Understanding (MoU) signed by the Institution with ICAI. ICAI is a statutory accounting body of the country and plays a crucial role in forming and revising any new Act. SJCC and ICAI have collaborated to conduct classes to the students for Foundation Programme Examination, to mutually use the professional services of faculty members for giving lectures, organising workshops etc. Members of ICAI conducted two career orientation programme in campus for the students.

#### **f) The Institute of Company Secretaries of India (ICSI)**

The Institution has collaborated with the ICSI for mutual knowledge sharing and for regular lectures, seminars and workshops for students. Representatives from the institute addressed the students on career prospects in pursuing the professional CS programme.

#### **g) National Entrepreneurship Network (NEN)**

There is a Memorandum of Understanding (MoU) signed by the Institution with NEN to enable students of to pursue their NEN certification course along with their undergraduate or postgraduate programmes. The course is administered by faculty who are highly accomplished and competent. The objective of this partnership is to develop impactful programmes to foster entrepreneurial spirit in students, create student entrepreneurs and new entrepreneurs. The courses offered were Orientation Programme in Entrepreneurship, Basic Programme in Entrepreneurship, Foundation Programme in Entrepreneurship, Intermediate programme in Entrepreneurship, Advance Programme in Entrepreneurship, and Expert Programme in Entrepreneurship. The Institution has also closely worked with NEN for the various courses in its proposed BBA (Entrepreneurship) programme.

### **C. Partnerships with Industry**

St. Joseph’s College of Commerce has entered into a significant collaboration with Industry partners to not only provide an exposure to the industry for students and staff but also to

enhance the curriculum and syllabus creation so that students can develop skills and acquire knowledge as required by the industry.

### **a) Federation of Karnataka Chambers of Commerce & Industry**

The Federation of Karnataka chambers of Commerce & Industry (FKCCI) can be traced back to the erstwhile Mysore Chamber of Commerce, the precursor of FKCCI, which was conceived by Sri M. Visvesvaraya. The association has a membership of about 2500, drawn from all sectors of trade; commerce and industry, spread over the entire state including 150 district chambers of commerce and trade associations.

St. Joseph's College of Commerce (Autonomous), Bangalore, in association with FKCCI conducted an International Seminar on the topic: "India – An Incredible Business and Investment Destination- A Myth or Reality" on Friday, 19<sup>th</sup> August, 2016.

### **b) Karnataka Tourism Forum**

The Department for B. Com Travel & Tourism collaborated with Karnataka Tourism Forum. Karnataka Tourism Forum is a non-profit organisation comprising tourism professionals and companies that are dedicated to make a meaningful contribution to improve tourism in Karnataka. KTF, founded in 2001, is a structured and proactive force that has taken upon itself to bring a radical change to tourism at large by way of global approach and dynamic endeavours. The Forum supports and works with the State and Central Government and its efforts have ranged from creating awareness to being an advisory body, suggesting and assisting policy formulation.

The Department of B. Com (Travel & Tourism) hosted its annual National Level Travel & Tourism Festival – TURAS 2017 in association with KTF on January 27th & 28th. The Department intends to further explore the possibilities of collaboration at various levels that benefit students by way creating a platform for industry interface.

### **c) Patrick's Academy**

Patrick Academy is a renowned Travel and Tourism Academy in Bangalore. Established by Mr. Patrick Andrews, a professional trainer with decades of experience in industry and Training, this academy is committed to every student to impart knowledge and groom their skills to stand out in this challenging industry aviation & Hospitality. Students of Travel and Tourism learn subjects such as Aviation and Airline Management, Airline Ticketing, Cargo Management among many others. The short term courses offered by Patrick's Academy focuses on quality and sustainable education in the fields of Travel, Tourism, Aviation and Hospitality. They also provide practical industry exposure to every student while studying in the form of on field training.

#### **d) Thomas Cook**

Thomas Cook is a leading Travel and Tourism company with global presence. Thomas Cook specialises in providing a broad spectrum of services that include Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Insurance, Visa & Passport services and E-Business. St. Joseph's College of Commerce has an on-going collaboration with Thomas Cook to assist the institution in organising international study tours. The study tours include visit to various universities, educational intuitions and organisations of international repute which enable students to bring about an international perspective into their learning.

#### **e) i STAR**

i STAR Skill Development is an accredited partner of the National Skill Development Corporation, affiliated to the IT/ITES Sector Skill Council run by NASSCOM. The Institution in association with i STAR runs several skill based professional certification programmes.

#### **f) IMS Proschool**

IMS Proschool, an initiative of IMS Learning Resource, is one of the foremost providers of financial accounts and analytics course in the country. IMS conducts training programmes for CFP, CFA, Financial Modelling, CPA, CIMA and IFRS. The Institution in association with IMS Proschool conducted a Financial Modelling programme for 60 Hours which included a tailor-made syllabus on topics like Financial Management, Project Finance, Equity Research and Advanced Macros and VBA for Finance.

#### **g) National Stock Exchange of India (NSE)**

The National Stock Exchange (NSE) is India's leading stock exchange covering various cities and towns across the country. NSE was set up by leading Institutions to provide a modern, fully automated screen-based trading system with national reach. The Institution in collaboration with NSE conducted a NCCMP - NSE Certified Capital Market Professional short -term course for the students. The programme aims to enable the students to get first- hand knowledge of the dynamics of securities markets as well as to qualify for a career in the securities market.

#### **h) Ernst & Young (EY)**

The Institution has a Memorandum of Understanding (MoU) with (EY). EY offers a scholarship programme for the students of the college in which the students need to present a business plan and the selected business plans are encouraged to be realized through a grant of Rs. 1,00,000 as scholarship and are also offered a two month internship at EY.

### **i) Tata Consultancy Services (TCS)**

The B.com (BPM Industry Integrated) programme run by the institution has been designed by Tata Consultancy Services (TCS). The course imparts knowledge and specialized domain-focused skills in Business Process Services Management. The curriculum of this course facilitates students to become Industry-ready and imparts the competence required to pursue careers in the value-added services in sectors like the ITeS Industry, Banking, Insurance, Financial Services, and Retail etc. The highlight of this course is the integration of subjects specially prepared by industry experts from TCS to add to the practical dimension of Business Processes Services Management.

### **j) International Skill Development Course (ISDC)**

St. Joseph's College of Commerce, offers a two month rigorous IFRS course from ISDC to the B.Com Final year students. This financial reporting course offers a broad introduction to the Nature and Operations of the IASB, Presentation of Financial Statements, Accounting Policies and Changes in Accounting Estimates and Errors. The course introduced to the students - Cross-border, M&A and capital raising activities frequently requiring the use of IFRS. IFRS training is also imparted to students registered with the Professional Certificate Programmes. In association with ISDC and ACCA an international conference on Integrated Reporting was organised by the Institution. ISDC also offers a certificate programme titled "Enterprise Operations Certificate" designed exclusively for the BBA students to bridge the skill gaps of business graduate professional worldwide, thereby meeting the employability needs of both business and people.

## **D. Partnerships with NGOs**

Along with education, the Institution also strives to inculcate a sense of social responsibility among the students. To strengthen this objective further, the Institution has associated itself with different NGOs and social organizations.

The Institution is committed towards upliftment of the marginalized and weaker sections of the society. It is towards this commitment and faith that the Institution encourages its students to work along with NGOs and with no –profit organizations in India, who work in different fields for the cause of the underprivileged. Students take up social internships as it helps to portray their leadership skills and develop their ability to make a change in society. Some of the NGOs and organizations where our students have contributed to the cause are CARE, Akshaypatra, Justice & Care, Sakhi (Hospet), Teach for India, Bosco, Old age homes, primary schools etc. The college also has signed a MoU with Amnesty International to collaborate on human rights



education programme. Associations like CSA, NSS and AICUF annually conducts many programmes in association with the above-mentioned NGOs.

Hashmi Theatre Forum in partnership with the NGO Sakhi (Hospet), which works with victims of sexual abuse and rescues women from trafficking and the devadasi system, had organized a tribal exposure camp for the students. Students visited a tribal belt in Paderu, Telangana where they were exposed to the tribal communities. Students had an intensive experience by interacting with the tribal people and learning about their culture, lifestyle and the problems that they face. An understanding of how modernity and globalization affects tribal communities was the main focus of the camp.

Strengthening the Institution's partnership with NGOs, this academic year as a significant achievement, the B.Com Travel and Tourism Department collaborated with a nationally acclaimed NGO called U&I. The programme is launched for the first-year students as a part of their social internship programme. The Institution signed the Memorandum of Understanding the organization and students volunteered to work with them for a period of nine months. Its focus is on teaching and assisting underprivileged and orphan children across the city. The idea of a social internship is to augment the Josephite motto of creating men and women for others. By undertaking such social programmes, students become aware of some of the pressing concerns of society and work towards in solving and serving the country at large.

### **E. Visits by Delegates from National and International Universities**

As a result of these partnerships, delegates from national and international universities and professional bodies visited the campus for exchange of information and ideas with regard to academic programmes and administration of the college. Listed below are some highlights of these visits:

- a) Mr. Siva Guda, General Manager Marketing and Helen Kemp, International Marketing Manager of the Eastern Institute of Technology, New Zealand visited in the months of July and December, 2016 to further discuss the partnership between SJCC and EIT.
- b) Ms. Jessica Watson, Recruitment Manager of Swansea University, United Kingdom – another partnering university of SJCC - visited in the month of August 2016 to discuss the placement assistance for Twinning Programme students of SJCC.
- c) Dr. Sandra Hills, Asst. Dean/ Education from the University of Scotland visited in the month of August 2016 to introduce their academic programmes to students of SJCC and possibilities of offering joint and twinning programmes for the undergraduate students of SJCC.

- d) Ms. Kanika Marwah, Director- University Options, Ms. Anna Stankiewicz and Ina Kaul Sharma- Senior Consultants, Postgraduate Admissions from the University of Warwick visited in the month of September 2016 to discuss the various avenues for both the institutions to partner in academics and research.
- e) Ms. Candice and Mr. Kurien from the St. Andrews University, UK visited in the month of December 2016 to introduce their various Under Graduate and Post Graduate programmes in the field of Commerce and Management that could potentially be offered to the students of SJCC.
- f) Ms. Shanaz, Recruitment Officer and Ms Sophia Akbari, Student Recruitment and Engagement manager from the Swansea University visited in the month of December 2016 to guide the Twinning Programme students of SJCC who will be joining programme is Swansea University for the academic year 2017-18.
- g) Prof. Madhu Rao, Associate Dean, School of Management, Seattle University, USA visited the campus. A session was arranged with the TQM members where, fruitful discussions and best practice sharing of the Institutions took place.
- h) Dr. Helen Brand, CEO, ACCA, visited the campus on 16<sup>th</sup> December 2016 and addressed the faculty and students. Further deliberations on strengthening the ties with SJCC were discussed.
- i) Prof. Heather Tarbert, Assistant Dean Internationalisation, University of the West of Scotland visited in January, 2017 to explore the possibilities of a partnership with the Research Centre of SJCC.
- j) Ms. Shelly and Prof Iwan Davies, Pro Vice Chancellor of Swansea University visited in the month February 2017 to discuss the renewal of the partnership for SJCC.
- k) Ms. Shanaz, Recruitment Officer from the Swansea University visited in the month of February 2017 to orient the parents of BBA twinning programmes students who will be shortly pursuing latter half of their degree in Swansea University, Wales, UK.
- l) Mr. Vir Singh, representative of Swansea University, visited the campus to address the students on Higher Education in the UK and career prospects abroad.

### **Institutional Collaborations/Consultancy**

1. In the Month of September 2016, Professor S.G Mukherji, Dean, Management and Commerce and Mr. Narasimhan Sudhakar, HOD, Commerce represented CMR-IMS to discuss and deliberate common interests in academics with regard to syllabus, soft skills enhancement, examination practices, and academics collaborations. Along with placement policies.
2. In the month of January 2017 Fr. Mourlin, Principal, representing St. Xavier college, Kolkota along with his team of five teachers and seventy five students, pursuing B.Com, visited the campus to understand and connect with the students of SJCC. Understanding

placement practices and policy, job availability, career opportunities in Bangalore were some of the objectives of their visit.

3. In the month of January, Ms. Geetha Rajaram, Director, School Of Management connected with the management of SJCC, visited the institution to understand ACCA collaborations with SJCC and ACCA programmes, the viability, paper exemptions and future prospects.
4. In the month of July 2016, Rev. Dr. K.S. Casimir S.J, Principal representing Loyola academy degree and Pg. College, Alwal, Secunderbad, signed an MOU to develop common interest to initiate bilateral relations towards common academic interest. The non-Binding agreement is intended to elucidate the nature and extent of complementary activities that is of mutual benefit.

## **F. International Desk: Academic & Cultural Exchange Programmes**

St. Joseph's College Of Commerce, helps to create an internationally rich education and research environment by facilitating both academic and cultural interchange by championing its internationally oriented collaborative programmes. The Institution is committed to becoming a global intellectual hub, where students promote new discoveries with a global impact. The International exposure programmes, aim to increase the diversity of students on campus, strengthen intercultural competencies and boost international experiences and insights. Through its collaboration with globally renowned universities and student exchange programmes, the Institution has been successful in initiating and facilitating a global community worldwide.

The institution through its International Exchange programmes in partnership with some of the prestigious Universities of the world, has laid the foundation for a world class education. The Institution is partnered with the following Universities and Management Schools:

- a) ESDES France
- b) Kobe College, Japan
- c) Swansea University, UK
- d) Eastern Institute of Technology, New Zealand
- e) University of St. Andrews, Scotland
- f) University of The West of Scotland – UWS

The institution has always strived for excellence in education. The college has an active International Desk that caters to the growing demand and the need to focus on innovative ways to add value to learning through globalisation. The following are some of the activities organized by the desk:

**a) Enrolment for International short term courses**

The college encourages and supports participation and enrolment of its students in various short term Programmes conducted by foreign universities. In this connection, various informational and promotional drives were carried out for the students to participate in the short term programmes offered by London School of Economics, ESDES, France, French University of Tourism, France. The desk has decimated information pertaining to upcoming summer school Programme which is offered to all final year under graduate students. The college shall offer academic support for their participation in the Programme

**b) Course Counselling**

The desk has organized several counselling sessions for students wanting to go abroad for higher studies, in association with Chopra's (a leading education consultant), EIT and Swansea University. Some of these sessions were conducted through Skype and personally through individual and group sessions.

**c) Meeting with prospective collaborators**

Throughout the academic year, the international desk has met representatives from various foreign universities and pitched the propositions to collaborate on several levels. Representatives from Warwick University (UK), St. Andrews University (UK), University of Scotland (UK), Seattle University Business School, and Pepperdine University (USA) visited our campus and interacted with our students.

**d) Cultural and Study Programme**

Like every year, the International desk organized cultural and study Programmes for the students of Swansea University, UK and Kobe College, Japan.

**e) Foreign University Exposure**

The International desk worked tirelessly to select the above students after careful scrutiny of credentials and referrals. Assistance was also offered for all travel arrangements. Basic Japanese lessons were organized over Skype between 4th and 11th August, 2016 to facilitate communication of the above participants while in Japan. As part of the international visits, faculty members of B.Com department visited Vlerick

Business School in Brussels and members of BBA department visited University Higher School of Economics in Russia.

**f) Internship Opportunity**

As an outcome of one of the collaborative meetings, the international desk was able to procure an eight weeks unpaid internship for 2 students: Ms. Rachita D'Souza and Mr. Kirthi Kumar Jain at USCS, which is a part of the U.S. Consulate General in Chennai and an agency of the U.S. Department of Commerce's International Trade Administration, Washington, D.C.

**g) Summer School at London School of Economics (LSE)**

The Institution encourages students to participate in international academic opportunities with London School of Economics (Summer School). Through these summer school programmes, the students are motivated to enrol in various courses and attend different programmes offered by them. Four students from BBA took the Strategic Management course which ran from 20<sup>th</sup> June to 8<sup>th</sup> July, 2016 and another BBA student visited LSE for the second session. Their course served as an introduction to the field of strategic management, and covered the key concepts and theories in the field, and how they could be applied to real business situations. Assessments were on the basis of a written examination and a group project on strategy identification.

# Part III: Teaching, Excellence & Educational Development

## A. Teaching

Teachers are an indispensable part of any educational Institution owing to the crucial role they play in imparting knowledge and honing minds of students for a variety of challenges. St Joseph's College of Commerce prides itself on having a highly proficient teaching faculty who strive relentlessly towards upholding the values and beliefs of the Institution. The faculty, work towards creating an environment that is conducive to learning by adeptly disciplining students and guiding them towards the right path for a brighter future.

The successful, unencumbered functioning of the Institution's academic system would be an impossible feat without the effectual aid of the faculty members. The faculty base of the Institution has been strengthened with an addition of seven faculty members and the total strength of the faculty has increased to 88 members. Of the total staff strength 68 are Regular Faculties and 20 are Guest Faculty. Below listed are the newly inducted faculty members in the academic year 2016-17:

1. Dr. Anupama S. Kotur (Dept. of Commerce)
2. Ms. Nischitha (Dept. of Commerce)
3. Ms. Nancy Christina (Dept. of Commerce)
4. Ms. Vedapradha R (Dept. of Commerce)
5. Mr. Elvis Dias (Dept. of Commerce)
6. Dr. Neeti Roy (Dept. English)
7. Ms. Leanne Pais (Dept. of Holistic Studies)

It is institutions' constant endeavour to enhance and improve the teaching-learning process by adopting innovative pedagogical methods. Lecture method is the most commonly and predominantly used methodology for most all the courses in the institution. Further, every teacher is encouraged to use a fine blend between traditional and innovative methods of teaching and learning. Although the teacher's role is central in controlling and directing the activity involved in a pedagogical method, emphasis is laid on experience and experiment on the part of the learners too. Subject specific research for students, simulation games, role plays, case study analyses, rural camps, rural exposure programmes, social visits, internship

programmes, article ship programmes and industrial visits are among the many innovative pedagogical methods adopted.

### **Shared Teaching**

The Institution adopts shared teaching for a few undergraduate course lectures. Shared teaching boasts many pedagogical and intellectual advantages: it creates a dynamic and interactive learning environment, provides faculty with a useful way of modelling thinking within or across disciplines and also inspires new research ideas. Two faculty members handle one course and both are responsible for planning and for execution of the lesson plan. Both the faculty are actively involved in class and engage in conversation with the class to encourage discussion by the students. Students also receive individual attention and help in this method of teaching.

## **B. Faculty Accolades**

The faculty members of St. Joseph's College of Commerce have consistently proven their excellence and outstanding merit through their academic achievements and endeavours. Their research performance, teaching abilities, and their valuable contribution to higher education have set an example for all. Apart from this feat, their earnest curiosity, determination and academic interests have driven them to achieve new milestones. The academic achievements of 2016-17 of the staff members are as follows.

- a) Ms. Suganthi Pais cleared UGC-NET.
- b) Ms. Tina Singh and MS. Shivakami Rajan cleared KSET.
- c) Dr. A M Sheela completed a Major Research Project titled "Socio Economic Appraisal of the Devadasi System- A Study with Special Reference to Vijaypur and Bagalkot District of Karnataka" and published a detailed report. The research was funded by Bangalore Jesuit Education Society and was done in collaboration with St. Joseph's College of Commerce and Bijapur Jesuit Education Society. The objective of the research was to study the socio-economic status of the Devadasis and assess whether the practice of the devadasi system still thrives or is in decline. Dr. Himachalapathy and Ms. Suganthi Pais were co-investigators in the research project.

## **C. Staff Assignments**

- a) Dr. Daniel Fernandes, SJ is a member of the Syndicate, Bangalore University.
- b) Dr. Daniel Fernandes, SJ has been nominated by the Bangalore University to the Governing Council of the following Colleges for a period of two years:
1. St. Ann's FGC for Women, No. 2, Cambridge Road, Ulsoor, Bengaluru-85
  2. St. Hopkin's College, #53/1. Subbanna Garden, Banneghatta Road Cross, Aduodi, Bengaluru - 27
  3. Christian Institute of Management, #150/6, Horamavu Agara, Hennur Main Road, Bengaluru - 43
  4. Sacred Heart's Girls First Grade College, Jeevanbheemanagar, Bengaluru -75
  5. E.L First Grade College, Jalahalli, Bengaluru - 13
  6. V.V.N. Degree College, #3, Vanivillas Road, Bengaluru -04
  7. United Mission Degree College, Mission Road, Bengaluru - 27
  8. St. Teresa's Women's Degree College, Sultan Road, Rayan Circle, Chamarajpet, Bengaluru - 18
  9. Abhudaya Degree College, #26/1, Chikkaballenadur Village, Caremlaram Road, P.O. Sarjapur Road, Bengaluru – 35
  10. Lorven International Institute of Management Studies, #62/8A, Kodichikkanahalli Main Road, Bommanahalli, Bengaluru - 68
  11. IFIM College, #8 P & 9P, KIADB Industrial Area, Electronic City, I Phase, Bengaluru - 100
  12. SIET College, #306, 1st Cross, Sapthagiri Residency, Bagegowda Layout, Muthurayanagar, Mysore Road, R.V. College Post, Bengaluru - 59
  13. Miranda College of Education, CA - 52, HAL 3rd Stage, Indiranagar, Bengaluru - 75
  14. Sha - Shib College, #38 - 39, Prestige Enclave, Bettahalsur Cross, BB Road, Bengaluru 562157
  15. Al - Ameen College of Education, Hosur Road, Near Lalbagh Main Gate, Bengaluru - 27
  16. Community Institute of Commerce & Management Studies, #2, Block, Jayanagar, Bengaluru - 11
  17. ITM - Business School ITM Campus behind Meenakshi Temple, Bannerghatta Road, Hulimavu, Bengaluru - 76
  18. Shanthini Kethana College, No. 70, Bile Kalli, Bengaluru – 76
- c) Dr. Lily N David & Dr. D. Raja Jebasingh have been recognized as Research Supervisors by the Bangalore University to guide Ph.D. Scholars in Commerce discipline. Total Number of Ph.D Research Scholars Allotted to SJCC Research Center during the academic year 2016-17 is 16 Scholars.
- d) Dr. Rajaram of the Dept of English has been selected as a 'Model of Resilience in the Context of Disability' for Global Research Project led by IIM, Bengaluru. He is one of the fifteen people selected throughout the world for this project.
- e) Dr. D. Raja Jebasingh appointed as external referee to evaluate Ph.D Thesis of Bharathiar University, Coimbatore, Bharathidasn University, Trichy and University of Pune.



f) Ms. Muktha Kumar was a Panel member for recruitment of Commerce Lecturers at KV DRDO

### g) NAAC Peer Team Members

- Dr .Lily N David acted as the Member, NAAC Peer Team for Assessment of Govt College for Women, Kumbakonam, Tamil Nadu, March 2016.
- Dr. Lily N David acted as the Member, NAAC Peer Team for Assessment of SDNB Vaishnav College for Women, Chennai, Tamil Nadu, Dec 2016

### h) Faculty Engagement as Resource Persons

Sl.No	Faculty Name	Programme Title Guest Lecture/Seminar / Conference/ Workshop /	Topic	Participation	Affiliation Address & Place	Date(s)
1	Dr. Mohan P Philip	Guest Lecture	How to Prepare a Business Plan" for MBA students	Invited Speaker	Karunya School of Management, Karunya University, Coimbatore	9 Dec, 2016
2	Dr. Mohan P Philip	Ph.D Scholars Course Work	Research Methodology	Resource Person	Dept of Commerce Bangalore University	Jan – Feb 2017
3	Dr. Nirmala Joseph	National Seminar on " Quality Enhancement through Research"	" Functional area of Finance"	Resource Person Technical Session	St. Anne's Degree College for Women, Bangalore	29 Sep 2016
4	Dr. Nirmala Joseph	National Conference on "Emerging Trends in the Functional areas of Business"	Mergers and Acquisition	Resource Person Technical Session	Gurunanak College, Chennai	26 Aug 2016
5	Dr. Nirmala Joseph	UGC - HRDC Refresher course Commerce Faculty	Round Table	Invitee	Bangalore University	31 Dec 2017
6	Dr. Nirmala Joseph	National Level Conference	Generation Next- Career aspirations and Work Preference	Chairperson for the session	Bangalore	20 Feb 2017
7	Dr. Nirmala Joseph	External Examiner assignment	Financial Management	External examiner	Cochin	Nov 2016
8	Ms. Poornima	Guest Lecture	How to Prepare a Business Plan" for MBA students	Invited Speaker	Karunya School of Management, Karunya University, Coimbatore	9 Dec, 2016
9	Ms. Poornima	Guest Lecture	"Leadership and Management",	Invited Speaker	Karunya School of Management, Karunya University, Coimbatore	28, Jan 2017
10	Ms. Poornima	Faculty Exchange Program – ACCA B.Com (International Accounting & Finance) Course, Faculty & Students , Loyola Academy Degree & PG College, Secunderabad, Telangana	"Overview on ACCA papers, F3 Financial Accounting and F2 Cost Accounting Papers"	Resource Person	Loyola Academy College (Secunderabad, Telangana)	02 – 04, Feb 2017
11	Ms. Poornima	Ph.D Scholars Course Work	Hypotheses Testing and Formulation of Hypotheses	Resource Person	Dept of Commerce	13 Feb 2017

12	Dr. Shubhra Rahul	Ph.D Scholars Course Work	Human Resource Management	Resource Person	Dept of Commerce Bangalore University	Jan – Feb 2017
13	Dr. D. Raja Jebasingh	National Level Conference on Catholic Higher Education in India: Rethinking Purpose and Context.	Experiencing and witnessing Christ in a Catholic Institution of Higher Education	Plenary Session Moderator	Christ University, Bengaluru.	12 May 2016
14	Dr. D. Raja Jebasingh	ICSSR Sponsored National Seminar on Rural “Entrepreneurship” Transforming the face of India	Rural Entrepreneurship Opportunities and Challenges	Plenary Session	Dept of Commerce Sacred Heart College, Tirupattur, TN	23 Sep 2016
15	Dr. D. Raja Jebasingh	Ph.D Scholars Course Work	Sampling Techniques	Resource Person	Dept of Commerce Bangalore University	Jan – Feb 2017
16	Dr. D. Raja Jebasingh	International Conference on Advanced Marketing (ICAM 2017)	Scientific Committee <a href="http://marketingconference.co/conference-chairs-committee/">http://marketingconference.co/conference-chairs-committee/</a>	Member Scientific Committee	Dept of Marketing Management, University of Kelaniya, Kelaniya Sri Lanka. The International Institute of Knowledge Management Sri Lanka.	26 -27 Jan 2017
17	Ms. Muktha Kumar	National Conference	“Existence to excellence in higher education-changing context and global perspective’	Panelist	St Anne's college, Hyderabad	
18	Ms. Marina Joyce Roche	Jetking Placement Center	“learn English for a better Tomorrow”	Guest Speaker	Jetking Placement Center	

### i) Representation in BOS of other institutions

1	Ms. Muktha Kumar	a) Commerce Dept, St. Joseph’s College b) Economics Dept, St. Joseph’s College c) IIBS, MBA Dept	BOS member
2	Ms. Suganthi Pais	a) Commerce Dept, St. Joseph’s College b) Commerce Dept, Indian Academy	BOS member
3	Dr. Nirmala Joseph	a) Commerce Dept, St. Xavier’s Ranchi b) Commerce Dept, CMR, Institute of Management	BOS member

4	Dr. Rajaram	a) Dept. of English, St. Joseph's Evening College (Autonomous)	BOS member
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## D. Faculty Development Programmes

In the pursuit of the attainment of the perfect pedagogy and creating a perfect learning environment the Institution organized several FDPs, seminars, conferences to make teaching and learning innovative and research oriented. The following are the details of the programmes organized for the academic year 2016-17.

The Faculty Development Programme hosted by the Institution, guides and enables faculty members to attain scholarly and interdisciplinary expertise to learning, teaching and implementing positive social change through various talks, workshops and research projects. The following programmes were organized and conducted for Staff members during the academic year 2016-17.

### a) Faculty Empowerment Programme

An FEP for the Commerce and Management faculty, from the 23<sup>rd</sup> to 28<sup>th</sup> of May 2016 was jointly hosted by St Joseph's College of Commerce and Mount Carmel College. The objective of this FEP was to give an overview of several recent trends in Commerce and Management. The programme covered below topics among many others:

- i. Use of technology & Digital tools for commerce faculty
- ii. Teacher-Student Interaction: A Counsellor's Perspective
- iii. Understanding intelligence for Mentoring and Counselling
- iv. GST, its Check Point Issues and the Implementation of VAT
- v. Indian Accounting Standards and IFRS
- vi. Core Concepts and Current Trends in Business Law
- vii. Integrated Marketing Communication and Branding
- viii. Social Media Aggregation
- ix. Faculty as facilitators for Entrepreneurship
- x. Financial Reporting

- xi. Financial Derivatives
- xii. Prominent IB Trends
- xiii. Tools for Effective Communication

Several other colleges that participated in the FEP were NMKRV, St Joseph’s College, St Joseph’s Evening College and Xavier’s College, Ranchi, in addition to the faculty of St Joseph’s College Of Commerce and Mount Carmel College. Spread over a period of six days, eminent speakers shared deep insights into several issues and disciplines with the participants.

The deliberations on innovative teaching, learning and evaluation practices discussed in the sessions were useful to enhance quality in Higher Education. It also created a platform for educators to update themselves with the latest trends and developments in their areas of specialization.

## **b) Entrepreneurship Educator Programme**

The Entrepreneurship Educator Programme was conducted by National Entrepreneurship Network, abbreviated as NEN, an initiative of Wadhvani Foundation in St. Joseph’s College of Commerce from 23<sup>rd</sup> June, 2016 to 25<sup>th</sup> June, 2016. 61 professors from 50 colleges across Karnataka attended this workshop with an intention to recognize the need for entrepreneurship education in today’s world. The session was facilitated by Entrepreneurship Cell of St. Joseph’s College of Commerce, Coordinated by Ms. Tina Singh. The session’s correspondent was Ms. Bhoomika Jain. The professors were mentored by Ms. Sujaya Rao, a consultant, trainer and mentor in Entrepreneurship Development and Training.

## **c) The Following workshops, Talks and Lectures were conducted as part of the Faculty Development Programme for the faculty members in the academic year 2016-17.**

<b>Sl. No</b>	<b>Date</b>	<b>Topics</b>	<b>Facilitators</b>
1	16/5/2016	Insurance for BPS	Sunita Biswas
2	23/5/2016 to 28/5/2016	Faculty Empowerment Programme	Dr Samuel Johnson
			Ms Sandhya Rasquinha
			Dr. Subhashini

			Mr. Sanjay Dhariwal
			Mr. Gururaj Acharya
			Mr. Shankar Jaganathan
			Ms. Malavika Harita
			Ms. Smitha Hemmingae
			Mr. Shivananda Koteswar
			Mr. Milind B Date
			Dr. Nirmala Reddy
			Mr. Rejomon Thomas
			Ms. Sahana Das
3	24/5/2016	Audit & Assurance [F8 ACCA Paper]	Mr Saji Mathew, ACCA Trainer
4	26/5/2016	Financial Reporting [F7 ACCA Paper]	Mr Milind Date, Trainer
5	28/5/2016	Financial Management [F9 ACCA Paper]	Mr Milind Date, Trainer
6	6/6/2016	Cost Accounting – I [F2 ACCA Paper]	Mr Shiroshan Thiyagaraja, Trainer
7	7/6/2016	Financial Accounting [F3 ACCA Paper]	Mr Shiroshan Thiyagaraja, Trainer
8	9/6/2016	Principles of Management [F1 ACCA Paper]	Mr Santosh M John, ACCA Trainer
9	21/7/2016	Academic Writing	Dr. P.M. Mathews- freelance writer and consultant lawyer and 2. Mr. K.G. Sathyan Muttanbalan- Author, Editor, Publishing consultant, Acquisition Editor (India) of Scholar Publishing, Canada.
10	4/8/2016	ACCA “Train the Trainer” - [Workshop on	Mr Mohammed Sajid Khan, • Mr DariuszBargiel, • Ms Pooja Seth • Ms Pallavi Gupta

		Financial Accounting (F3), Financial Reporting (F7) & Corporate Reporting (P2)]	
11	29/9/2016	Characteristics of Jesuit Education	Rev. Fr. Freddy D'Silva, SJ
12	29/9/2016	Environmental Accounting	Prof. Augustine Amaladass
13	29/9/2016	AQAR and Parameters of NAAC Evaluation	Prof. Muktha Kumar
14	17/10/2016	Banking for BPS	Ms. Sunita Biswas
15	18/10/2016	Marketing and RM	Mr. P.V. Prince
16	7/11/2016	ACCA "Train the Trainer" - [Workshop on Governance ,Risk and Ethics	Mr Santosh M John, ACCA Trainer
17	11/11/2016	GST	Mr. Venkataramani
18	9/12/2016	Case study development	Dr Krishna Kumar, Professor, (Dayanand Sagar University) and Prof R.K Vijaysarathy (Former senior Professor IIM -Bangalore)
19	15/12/2016	E-Resources orientation	Mr.Kumaresan, SJCC
20	27/02/2017	Blooms Taxonomy and the Question Paper	Dr. Rajaram, HOD, English Dept. SJCC

## **E. International, National & State Level Seminars**

### **a) International Seminar: India – An Incredible Business and Investment Destination: A Myth or Reality**

The BBA Department of the college in association with the Federation of Karnataka Chambers of Commerce and Industry (FKCCI) conducted an International Seminar on the topic: “India – An Incredible Business and Investment Destination: A Myth or Reality” on 19th August, 2016. Mr. Shashidhar Chairman (Industry Committee) FKCCI, Mr. N Parthasarathy, the Secretary General of FKCCI, and Her Excellency-Foreign Consular General of Israel to India, Ms. Yael Hashavit marked their presence in the seminar. Rev. Fr. Anthony Joseph, SJ, Rector and Vice President of BJES, and Her Excellency, Ms. Yael Hashavit released the Compendium. The seminar saw participation of more than 180 students, academicians, corporate delegates and research scholars, including, international participants from UK, Afghanistan, South Korea, Uganda, Nepal and Ivory Coast. The main topics covered in the seminar were Rural Marketing, Public policies for growth, Business tourism, Human Resource Management, Indian Start-ups and Behavioral Finance. The seminar concluded with a panel discussion on the topic ‘India as an Investment Destination- 2020, Challenges, Opportunities and Possible Scenarios’.

### **b) International Seminar: Integrated Reporting – Focus Beyond Financial Results**

The B.Com Department in association with ISDC organized a seminar on the 20<sup>th</sup> of February, 2107, on “Integrated Reporting – Focus beyond Financial Results”. Ms Lucia Real-Martin, Director of Emerging Markets, ACCA enlightened the students as to what Integrated Reporting really is and how it shows holistic, strategic and responsive material that is relevant across multiple time frames. Mr Abdul Majeed, Partner, Assurance, PricewaterhouseCopopers, Dr. Leena James, Associate professor, Christ University, Mr Dhanush Kodi, CA and Mr Peter Large, Executive Director of governance, ACCA were the main speakers in the seminar. They shed light on topics like ‘Implementing Integrated Reporting’, ‘Enabling Corporate Sustainability’, ‘Going beyond the Balance Sheet’ and ‘Integrated Reporting and Governance’.

### **c) National Seminar: Impact of IFRS on IND-AS**

The Post-graduation department of the college together with Institute of chartered accounted India (ICAI) organized a one-day national level seminar on “Impact of IFRS on IND-AS” on 31st of August, 2016. The seminar was attended by nearly 150 participants including research scholars, University lecturers, professors, administrators, and university students in the master’s and doctoral programmes. The guest of honour for the seminar was Rev. Dr. S. Peter Xavier SJ, Director of SJIM and the chief guests were Mr. Pampanna, Chairman, ICAI and Mr. Gururaj Acharya, Partner KG Archarya and Co. The seminar highlighted on difference between IFRS & US-GAAP, IAS & IFRS and IND-AS & IAS; the impact on equity, EPS, top-line, stake price, revenue and expenditure with the convergence of IAS with IFRS and the impact of IND-AS on asset and liability.

**d) National Conference: New Approaches to Learning Outcomes and Assessment under Choice Based Credit System.**

The Internal Quality Assurance Cell (IQAC) of the college organised a one day National Conference on “New Approaches to Learning Outcomes and Assessment under Choice Based Credit System” on the 10th of February, 2017. The seminar was attended by the key stakeholders of an educational institution. Dr. Sheela Ramachandran, Former Vice-Chancellor of Avinashilingam University, Coimbatore, also a member of the Indian Chamber of Commerce, Convener of CII Education Panel Coimbatore delivered the Keynote Address. Dr. Dhandapani R, Controller of Examinations, Amrita University, Coimbatore stressed upon the various shortcomings in Higher Learning systems and the Choice Based Credit Systems of country. Mr. Tanvir Singh, India Leader for Campus Recruitments and University Relations, EY GDS, Bengaluru focused on identify societal problems using domain knowledge and skills with a dynamic. A webinar was held by MS. Jane Towers-Clark, Head of University Development, ACCA, London. The last session of the conference consisted of paper presentations and was moderated by Dr. Lily Joseph and Dr. Sheela, from St. Joseph College of Commerce.

**e) International Seminar: Tourism and Universal Accessibility- Challenges and Opportunities**

The B.Com Travel & Tourism Department organized an International seminar titled “Tourism and Universal Accessibility- Challenges and Opportunities” on 2<sup>nd</sup> September 2016. The chief guests for the seminar were Ms. Kaveri Sinhji, Founder & Director, Footloose Travel Company, Dr. B Amarnath, FKCCI, Mr. Dinesh, FKCCI. Nearly 183 delegates participated in the seminar. Topics like 'Accessibility in Tourism and Hospitality Industries’, “Accessible Tourism- Rhetoric or Fact?” were discussed by



eminent speakers. Some interesting speakers in the seminar included Mr. P K Mohan Kumar, Principal Adviser, Hospitality, Ozone Group, Mr. Harish Shenoy, Jet Airways, Mr. Shiva Shanmugam, FKCCI, Dr. Maya Pranesh Rao, Blore University, Mr. Mahaboobulla Khan, Travelstall and Mr. Prakash Mandoth, FKCCI. Seventeen papers were presented, twenty-eight research papers submitted and twenty-two articles were published in the seminar.

#### **f) Symposium on Demonetization**

A symposium was organized by B.Com Travel and Tourism department on the topic “The Impact of Demonetization of Travel, Tourism and Hospitality Sector”. The repercussions of the Demonetization have been reported to be varied and largely visible in the Travel, Tourism and Hospitality sector. Various eminent personalities came on a common platform to throw light on the same. The panelists Mr. Devendra Badiger - Director, Atlas Hoppers (Tour Operators), Mrs. Ruhi Singh - Empire Group of Hotels, CMO (Chief Marketing Officer ), Dr. Subhashini Muthukrishnan - Associate Professor and Head, Department of Economics & Dean of Social Sciences, St Joseph's College and Mrs. Bhama Kariappa - Sales & Marketing, Air India shared their views which were moderated by Prof. Rajaram. The session was an enlightening experience one for everyone.

## **PART IV: Research Horizons & Development**

### **A. The Research Center**

The Research Centre of SJCC aims at becoming a global hub of excellence in generating and spreading knowledge in the field of Commerce and Management Education. The motto of the Research Centre is to promote research culture by identifying, assembling and disseminating research information to the staff and students. The Department is a premier source of research information that appropriates latest research and knowledge in the field of commerce and management by way of conducting training programmes, workshops, seminars, conferences at national and international levels.

The Research Department was established and empowered to meet the below listed objectives:

- a) Participate in generating innovative research proposals.
- b) Provide individual assistance to students and research scholars to write proposals and research papers.

- c) Write, scrutinize and proof read grant proposals.
- d) Assist with budget preparation and proposal submission.
- e) Coordinate training sessions on various research methodologies for research scholars.
- f) Maintain records and reports of the proposals and provide assistance in maintaining compliance with funding agencies.

The Research Center encourages innovative and collaborative research and consulting projects in the field of education involving the corporate and non -corporate sectors. This brief report encapsulates the major achievements and recognition for the Research Centre in the year 2016-17:

**a) Research Center Publications**

Research Centre, SJCC publishes the below Research Publications:

- i. SJCC Management Research Review – June‘2016 & December‘2016 Issue.(Peer Reviewed Journal with ISSN -Print Version)
- ii. National / International Seminar Compendium – 3 (Three) Edited Volumes of Books with ISBN.
- iii. Student Journal: SJCC Journal of Commerce and Management: 02 Issues.

**b) Workshop / FDP / training programmes**

The Following **Workshop / FDP / training programmes** were conducted for Faculty Members / Research Scholars March 2016 to February 2017.

S I. N O	Nature of the Programme	Date(s)
1	Two Days “National Level Workshop on Self-Empowerment for Research Scholars through Digital Tools	22 <sup>nd</sup> & 23 <sup>rd</sup> March,2016
2	Two Days National Level Training Workshop on “Use of Sample Design and Techniques in Social Science Research : Practical Applications”	22 <sup>nd</sup> & 23 <sup>rd</sup> July, 2016
3	Two Days National Level Experiential workshop on “Parametric and Non Parametric Tools for Data Analysis”	26 <sup>th</sup> & 27 <sup>th</sup> September , 2016

4	One Day National Faculty Development Programme (FDP) on “Funding Agencies Research Grant and Proposal Writing”	20 <sup>th</sup> December, 2016.
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**c) Experiential Training Programme for Students**

Experiential Training Programme on Dissertation Writing was conducted for III Semester PG students from 11<sup>th</sup> to 15<sup>th</sup> July 2016. It included research methodology, review of literature and report writing. The objective of the programme was to help students in their dissertation writing.

**d) Lectures on Presentation Skills for First Year Post graduate Students**

Two Half Day Workshops were organized for the first year post-graduate students for instilling confidence in presenting their research papers in Conferences/Seminars organized by other academic institutions. Dr. H. Nagaraj, HoD, Commerce, St. Joseph’s Evening College, enlightened the students on presentation skills on 14<sup>th</sup> and 15<sup>th</sup> November 2016.

**e) Lectures on “How to write a Scientific Paper” for Under-graduate students**

In view of providing an orientation for students in undergraduate classes to make a scientific paper on things that may stimulate their curiosity and interest, lecture classes were arranged on “How to write a Scientific Paper” with the initiative of B. Com, Department. Dr. D. N. S Kumar, Professor and Associate Director, Centre for Research-Projects, Christ University, gave exposure to students on the art of writing a paper scientifically.

**f) High Impact Ph. D Course Work Collaboration with Bangalore University**

The Research Center conducted a ten-day Ph. D Course Work Orientation in the campus in Collaboration with the Department of Commerce, Bangalore University, for the PhD Scholars registered in the months of October and November, 2016. The orientation programme was greatly appreciated by all the participants. The programme consisted of lectures on selected topics delivered resource persons expert in the field. The programme instilled reassurance and high motivation in the participants to pursue their doctoral programme.

Details of Course Content are mentioned below:

Date	Day	Course Content	Resource Person
06-02-2017	Mon	Use of ICT in Social Science Research	Dr. Samuel Johnson VIT – Chennai
07-02-		Literature Review- Source for	Dr.Ramesha

2017	Tues	Review	Library Info Science Dept of Library, Bangalore University
08-02-2017	Wed	Approaches to Research Methods/ Appropriate Design - Identification of Variables	Dr.Elangovan Christ University, Bengaluru.
09-02-2017	Thus	Sampling Techniques- Selection of Appropriate Sample, Sampling Procedure, Identification of Sample Units, Pilot Study	Dr. K V Ramanathan Research Advisor Primax Foundation
10-02-2017	Fri	Data Collection Methods - Sources of Data - Scaling Techniques, Questionnaire Building- Testing Questionnaire.	Dr.Srikantaswamy
11-02-2017	Sat	Hypothesis Formulation and Tools Used for Testing of Hypothesis	Dr. Mohan P Philip SJCC
			Dr. Raja Jebasingh SJCC
13-02-2017	Mon	Tools Used for Testing of Hypothesis	Ms. Poornima V SJCC
		Identification of Research Problem- Research Gap	Prof. Augustine Amaldas SJCC
14-02-2017	Tues	Lab Session: Hands on practice with SPSS and MsExcel.	Dr. Kirupa Priyadarsini KCT, Coimbatore
15-02-2017	Wed	Lab Session: Hands on Practice with SPSS and Ms Excel	Dr. Kirupa Priyadarsini KCT, Coimbatore

**g) Ph. D Research Scholars Interface Meeting**

SJCC RC facilitates as an open informal platform for all Ph. D research scholars who are associated with St. Joseph's to come together and discuss various common issues encountered by them during the course of their study, in the presence of the available research Supervisors, doctoral degree holders and others who are interested in research. During the academic year 2016- 17, Ph. D Research Scholars Interface Meeting was held four times. Ms. Suganthi Pais, Ms. Poornima V, Mr. Sreemurthy S and Prof. Augustin Amaldas presented their research progress in the meetings.

#### **h) Management sponsored Minor Research Project**

A project titled Socio Economic Appraisal of the Devadasi System –A Study with Special Reference to Vijayapur and Bagalkot Districts of Karnataka, was conducted in collaboration with the Bijapur Educational Society by Dr. Sheela, Dr. Himachalapathy and Ms. Suganthi Pais. The following are the highlights of the research:

- a) The research study spread over a time period of twenty months.
- b) The study area was spread over more than ninety villages of Bijapur and Bagalkot districts of Northern Karnataka.
- c) Extensive field survey was conducted in these districts in order to understand the livelihoods - be it their type of household where they live, their occupations, the family size income, savings pattern, education of children, their belief in the system, their awareness on health issues and also their opinion on the rehabilitation provided by the Govt. agencies, social groups and activist.

The outcome of the study indicates major interventions in diverse fields - be it socio economic, cultural beliefs, health awareness, education and rehabilitation needs to be initiated at a regular phase which is also consistent with bringing immense change in the lives of these deprived community.

#### **i) Research Projects**

##### **On-going Minor Research Projects**

<b>Sl. No</b>	<b>Name of the Principal Investigator (PI) and Co- PI</b>	<b>Title of the Project</b>	<b>Type</b>	<b>Name of the Funding Agencies</b>	<b>Sanctioned Amount (In Rs)</b>
1.	Ms. Komal -PI Ms. Tasmiya -Co- PI	A Study on pigmy deposit schemes by banks and its role in micro saving and employment creation in Bangalore city	Minor	UGC	35,000
2.	Mr. Vinay & Ms. Marina	A study on Dr. Nagaraj's writings on	Minor	UGC	35,000

		Indian Culture			
3.	Ms. Poornima-PI Ms. Christina-Co- PI Ms. Preemal -Co- PI	A comparative study on women empowerment through self help groups with special reference to rural districts of Karnataka	Minor	UGC	85,000
4.	Ms. Muktha (PI)	An economic analysis of Migrant Workers in Construction sector: A study in Bangalore Urban District of Karnataka	Minor	UGC	80,000

#### On-going Major Research Projects

Sl. No	Name of the Principal Investigator (PI)	Title of the Project	Type	Name of the Funding Agencies	Sanctioned Amount (In Rs)
1.	Dr.A.M.Sheela	Identifying Growth Drivers of a village economy in the Dry Tract of Karnataka: Social Accounting Matrix (SAM) Approach	Major	ICSSR	7,05,0000

#### Completed Research Project

Sl. No	Name of the Principal Investigator (PI)	Title of the Project	Type	Name of the Funding Agencies	Sanctioned Amount (In Rs)
1.	Dr.A.M.Sheela	Socio economic appraisal of the Devadasi system with special reference to Bijapur, Bagalkot Districts of Karnataka.	Minor	Bangalore Jesuits Educational Society, Bangalore	1,25,000

**\*Principal Investigator (PI)**

**\*\*Co-Principal Investigator - Co- PI**

#### j) Annual Research Centre Meeting

The annual research centre meeting was held on 28<sup>th</sup>September, 2016. The meeting was presided over by Dr. Daniel Fernandes SJ, Research Centre Director, Dr. Munniraju, Chairman, HOD & BOS of Commerce was the subject expert. Dr. Mohan P Philip and Dr. D. Raja Jebasingh were among the members of the meeting. All other guides were invited to attend the meeting. The agenda of the meeting was to discuss the various activities of the research centre.

### k) Management Grant for Minor Research Projects

To foster a Research Culture among the faculty members and to promote excellence in research in Higher Education, the management, (BJES) offers grants to faculty members interested in undertaking minor research projects on contemporary socio/economic issues.

### l) Online Research Repository

The Research Centre is in the process of creating an online Research Repository for research data and publications and in developing E- ISSN for **SJCC Management Research Review** Peer Reviewed Journal.

## B. Faculty Paper publications

SL.No	Name of the author(s)	Title of the Paper	Name of the Journal	International /National	Impact Factor
1.	Dr. Daniel Fernandes. S.J.	Creating High Quality Research in Academia – the Building Blocks	International Journal of Commerce & Management Research March 2017	International	4.532
2.	Dr.D. Raja Jebasingh	A study of Human Resource Management Practices in IT Industry	Intercontinental Journal of Human Resource Research Review 5, (1) 2017, 41-62	International	4.169
3.	Ms. Poornima V	“A Study on the Financial Inclusion of Micro Small and Medium Enterprises – With Special Reference to Bengaluru”	International Journal of Management and Social Science Research Review 2(4) 154-157	International	3.996
4.	Ms.Poornima V & Dr. Mohan P Philip	Stree Shakthi Programme and Women Empowerment: An analysis of results from Devenahali and Anekal in Bengaluru City of Karnataka”	St. Theresa Journal of Humanities and Social Sciences 2( 2) 40-51	International	
5.	Dr.HariharanRavi & Ms.Vedapradha.R	Composition of board in public sector commercial banks	International Journal for Innovative research	International	4.34

			in multidisciplinary field		
6.	Ms.Preemal & Dr.Mohan P Philip	“A study on the depth of Financial Inclusion in Relationship with the Access Points”. Ms.	In International Journal of Microfinance – a Biannual Journal, 2(1) Jan- Jun 2016	International	-
7.	Ms.Vedapradha. R, Dr. HariHaran Ravi & Dr. D. Raja Jebasingh	Investment banking- A panacea for economic development in banking sector	International Journal of Business Quantitative Economics and Applied Management Research	International	2.898
8.	Ms.Vedapradha. R, Dr. Hariharan Ravi Dr. D. Raja Jebasingh	Technology In Business - A Magic Wand In Banking Sector	International Journal of Engineering Sciences & Research Technology	international	4.116
9.	Ms.Vedapradha. R & Dr. Hariharan Ravi	Bonds Reconciliation of Entitlement of Shares in Investment banking	International Journal of Advances in Management and Economics	International	5.77
10.	Ms.Vedapradha. R, Dr. HariHaran Ravi	Innovative ideas in human resource management	International Journal for Innovative research in multidisciplinary field	International	4.34
11.	Ms.Vedapradha. R & Dr. HariHaran Ravi	Impact of Corporate governance on the performance of banks	International Journal of Advances in Management and Economics	International	4.33
12.	Ms.Vedapradha. R	Role of education and training in the public sectors for successful implementation of business process reengineering,	International Journal of Scientific Research	International	3.508
13.	Ms. Anu Theresa Jose & Dr. Nirmala Joseph	A Critical study on Tax planning techniques adopted by assessee taxable under the head Income from Salaries	International Journal of Business and Administration Research Review 2(16) Oct- Dec 2016	International	3.853
14.	Ms.Shivakami Rajan &	Still a Long Way to Go:	International	International	



	Dr.Sunita Panicker	Literature Review Of the Issues of the Phenomenal Struggle of Women's Entrepreneurs in MSMEs	Organization of Scientific Research—Journal of Business management Nov 2016		
15.	Ms.Shivakami Rajan & Dr.Sunita Panicker	"Encouraging women into entrepreneurship: a case study of Manik Ajay Patwardhan"	ZENITH International Journal of Multidisciplinary Research 7 (1), (2017), 75-97	International	
16.	Ms.Shivakami Rajan & Dr.Sunita Panicker	An examination of women MSMEs entrepreneur's personal goals and start-up factors – interpretive case studies of women MSMEs Entrepreneurs in Bangalore city	ZENITH International Journal of Business Economics & Management 6 (2), (2016), 57-77	International	

### C. Publications in Conference /Seminar Proceedings

S.No.	Name of the Faculty Member(s)	Title of the Paper	ISBN
1.	Dr. D. Raja Jebasingh, Mr.MohamedAsfaque & Dr. Hariharan Ravi	Empowering rural women in a Self-helpWay – a study in Kolar district, Karnataka	PG and Research Department of commerce, Dr. N. G. P. Arts and science college, Coimbatore. ISBN : 978-81-920808-8-8
2.	Ms. Komal A Dave	Micro Health Insurance- An inevitable Mechanism to reduce	Inclusive Economic Growth and Sustainable Development,

		the Financial Susceptibility of the lesser privileged.	(SDMIMD), Mysore ISBN <b>978- 93-83302-18-5</b>
3.	Ms.Vedapradha. R,	Re-Engineering Business Concepts & Rapid Changes in Worldwide Business Patterns	Laser Park Publishing House, Coimbatore <b>ISBN: 978-93-84234-83-6</b>
4.	Dr. R. Himachalapathy	“A study on the impact of selected Monetary, Fiscal, Economic Variables on the Indian Bond Market”,	Emerging Trends in Global and Indian Business scenario 2016 ISBN No. 978-81-923066-4-3 page No 18 - 21
5.	Dr. R. Himachalapathy	“A study on Micro Finance: It’s impact on alleviating Poverty and Empowerment of women in India with Special Reference to Selected Urban Bangalore Slums”	Emerging Trends in Global and Indian Business scenario 2016 ISBN No. 978-81-923066-4-3 page No 72 - 76
6.	Dr. R. Himachalapathy	“A study on the Determinants of Foreign Institutional Investment inflows into India”	Emerging Trends in Global and Indian Business scenario 2016 ISBN No. 978-81-923066-4-3 page No 83 - 89
7.	Dr. HariHaran Ravi	Re-Engineering Business Concepts & Rapid Changes in Worldwide Business Patterns	Laser Park Publishing House, Coimbatore.978-93-84234-83-6

#### **D. Details of Books/Monographs Written (Full Book / Specific Chapters), Books Edited**

<b>S.No.</b>	<b>Name of the Faculty Member</b>	<b>Title of the Book / Monograph</b>	<b>Chapters Written (Full book / Specific Chapters)</b>	<b>Publisher</b>	<b>ISBN / ISSN</b>
1.	Dr. Anupama S. Kotur (Kaddi)	A Case Study on Wine Tourism in India	Food and wine tourism. Integrating Food, Wine and Terroir (Full book)	Cab International, Wallingford-UK (In Print)	978-1-78391-278
2.	Dr. Anupama S. Kotur (Kaddi)	Developing A Competitive Wine Tourism	Evolving Paradigms in Tourism and Hospitality by Dr.	Apple Academic Press (In Print)	NA

		Destination – Case Study Of Vineyards In Maharashtra	BindiVerghese (Specific Chapters)		
3.	Mr. Gridhar Naidu	Principles and Practice of Auditing	Full Book	Skyward Publishers Bangalore	978-93-84494-64-3
4.	Mr.Mohamed Ashfaque	'Enterprise Resource Planning - Concepts and Thoughts'	Full Book	Scholars Press	978-3-330-65047-3
5.	Dr. D.RajaJebasingh	HRD Climate in Health Care Industry	Full Book	Lambert Academic Publishing, Germany (In Print)	978-3-330-04564-4
6.	Ms.Vedapradha. R, Dr. HariHaran Ravi	ERP- Panacea to Business	Full Book	Scholar press, Germany	978-3-659-84475-1
7.	Ms. Vedapradha. Dr. HariHaran Ravi	Corporate Business Strategies – The Present Scenario in HRM	Specific Chapter	Archers and Elevators	978-93-85640-88-9

### E. Proceedings of Seminars /Conferences Published by SJCC

S.No.	Name of the Seminar / Conference Compendium	Name of the Editor in Chief	Name of the Editor(s)	Publishers Name	ISBN No
1.	Strengthening Transparency in Higher Educational Institutions (HEIs)	Dr. Daniel Fernandes, SJ	Dr. Mohan P Philip Dr. D. Raja Jebasingh	SJCC Research Center	978-81-924180-3-2
2.	IND AS/IFRS- impact	Dr. Daniel Fernandes, SJ	Ms. Ravi Darshini Dr. Mohan P Philip Dr. D. Raja Jebasingh	SJCC Research Center	978-81-924180-8-7

3.	Tourism and Universal Accessibility – Challenges and Opportunities.	Dr. Daniel Fernandes, SJ	Dr. Anupama Dr. Mohan P Philip Dr. D. Raja Jebasingh	SJCC Research Center	978-81-924180-7-0
4.	India- An Incredible Business And Investment Destination”- A Myth Or Reality	Dr. Daniel Fernandes, SJ	Ms. Komal Dave Dr. Himachalapathy	SJCC Research Center	9788192418063
5.	NIRMANA – (Innovate with Research )	Dr. Daniel Fernandes, SJ	Ms. Komal Dave Dr. Himachalapathy	Puliani and Puliani	9789380751-672 Vol I and II

### **F. Details of Conferences/ Workshops/Seminars / FDP / Symposium participation / Paper Presentation/Attended by Faculty Members for the Academic year 2016-2017**

1. Dr. Anupama S. Kotur participated in a National Level conference on ‘Responsible Tourism And Rural Development: Emerging Opportunities And Challenges’, Organised by Jyothi Nivas College, Bangalore, 9-10 August 2016
2. Dr. Anupama S. Kotur presented a paper on “Developing a Successful Wine Tourism Product - Case Study of Wineries in Maharashtra” at 6th Asia-Euro Conference 2016, Gwalior, Madhya Pradesh, 9<sup>th</sup> - 12<sup>th</sup> November, 2016.
3. Dr. D. Raja Jebasingh attended the Golden Jubilee Conference of AIACHE, organized by The American College, Madurai, 7<sup>th</sup> - 11 October, 2016.
4. Dr. D. Raja Jebasingh attended a National Level conference on Conference on Catholic Higher Education in India: Rethinking Purpose and Context”, Organized by Christ University, Bengaluru. 10-12 May 2016
5. Dr. D. Raja Jebasingh attended a National Level FDP on Research Writing Organized by Shree Institute of Technical Education, Andhra Pradesh, 22nd & 23rd April 2016.

6. Dr.D.Raja Jebasingh attended a National Level Workshop Capacity Building Use of Open Journal System (OJS) for e-Publishing Organized by Tata Inst of Social Science, Mumbai. 18-19 Nov, 2016
7. Dr.D.Raja Jebasingh presented a paper on “Empowering Rural women in a self-help way” at ICSSR Sponsored National level seminar on Economic Empowerment of women through Entrepreneurship problems and prospectus organized by NGP College, Coimbatore, 16 August, 2016.
8. Dr.Hariharan Ravi, participated in a national level seminar on “Marketing strategies for the bottom of pyramid”, organized by RV Institute of management, 26 April, 2016.
9. Dr.Hariharan Ravi, participated in a one day national Management development programme on creating value through Entrepreneurship, organized by Kristu Jayanti College, 23 April, 2016.
10. Dr.Hariharan Ravi, participated in a three day national workshop on Annual research methodology course (series 1): Research skills & data analysis using "R" organized by SMS, cochin university of science & technology, 11 May 2016 to 13 May 2016.
11. Dr.Hariharan Ravi, presented a paper on “Empowering Rural women in a self-help way” at ICSSR Sponsored national seminar, organized by NGP College, Coimbatore, 16 August, 2016.
12. Dr.Himachalapathy attended a national level workshop on Time Series and Panel Data Analysis Using E Views and STATA organized by School of Management Studies, Kongu Engineering College, Erode, 4-6 November, 2016.
13. Dr.Himachalapathy presented a paper on “Mentoring - based Andragogical programme” – a sustaining approach to quality in Higher Education at NAAC sponsored Two Day National level Conference on “Developing a culture of quality: Implementing and Sustaining approaches to Quality in Higher Education” organized by St. Francis College for Women, Hyderabad, 3-4 March, 2017.
14. Dr.Mohan P Philip & Ms. Komal Dave presented a paper on Micro health Insurance- An Inevitable Mechanism to Reduce the Financial Susceptibility of the Privileged” at International Conference on Inclusive Economic Growth and Sustainable Development,

organized by Shri Dharmasthala Manjunatheshwara Institute for Management Development, Mysore, 18- 19 November, 2016.

15. Dr.Mohan P Philip attended a Faculty Empowerment Programme conducted jointly by St. Joseph's College of Commerce & Mount Carmel College, 23rd to 28th May 2016.
16. Dr.Mohan P Philip attended a National Level Certification course on Model Building for Research and Publication, Module II at KCT Business School, Coimbatore, 06-07, May 2016.
17. Dr.Mohan P Philip attended a National Level FDP on 'Advanced EXCEL for Decision Making' organized by Thiagarajar School of Management (Autonomous), Madurai. 10- 11 December, 2016.
18. Dr.Mohan P Philip attended a National Level FDP on Research Writing Organized by Shree Institute of Technical Education, Andhra Pradesh, 22- 23 April 2016.
19. Dr.Mohan P Philip attended a National Level FDP on Skills Development for Business Research, Conducted by GRG School of Management Studies, Coimbatore. 3- 5 November 2016.
20. Dr.Mohan P Philip attended a Three-Day National Conference on Catholic Higher Education in India: Rethinking Purpose and Context. Organized by Christ University, Bangalore. 10-12 May 2016.
21. Dr.Nirmala Joseph attended a National level conference on " Benchmarking Procedures and Practices for Quality Enhancement in Higher Education", organized by Christ University, Bangalore, 22-24, November, 2016.
22. Dr.Nirmala Joseph attended a National level conference on Generation Next- Career aspirations and Work Preference, ACCA round table, organized by ACCA,UK, at Hotel Oberoi, Bangalore, 20 February 2017.
23. Dr.Nirmala Joseph attended an International conference on Integrated Reporting, IMA (Institute of Management Accountants, US), Wiley and Miles Education, 16, December 2016.
24. Dr.Nirmala Joseph attended a National level conference on Using Blended MOOCS in Management Education, IIMB , 17, December 2016.

25. Dr.Nirmala Joseph attended a National level FDP Art of teaching Business Cases, Mount Carmel Institute of Management, 22 September 2016.
26. Dr.Sheela attended a National Level conference on "Christian Higher Education" organized by Christ University, Bangalore, 1-3 May 2016
27. Dr.Shubhra Rahul attended a National Level Conference on "Role of NGOs in Nation Building" organized by R.V. Institute of Management, Bangalore, 03 December 2016.
28. Dr.Shubhra Rahul attended Participated in International Conference on "Reinvention of Resilient Ecosystem for Business "organized by School of Management Kristu Jayanti College (Autonomous), Bengaluru, 29- 30April, 2016.
29. Fr.Roshan Pereira SJ attended a International Seminar Role of Media in Democracy/ organized by Xavier University, Bhuvaneshwar, 25<sup>th</sup> -26<sup>th</sup> November 2016
30. Mr.Elvis Dias attended a NAAC Sponsored two day national seminar on Curriculum design and skill based Education: Challenges and opportunities organized by IQAC, Ayya Nadar Janaki Ammal College, Sivakasi, 16-17 February 2017.
31. Mr.Mohammed Ashfaque participated in a national on "Marketing strategies for the bottom of pyramid", organized by RV Institute of management, 26 April, 2016.
32. Mr.Mohammed Ashfaque participated in a one day national Management development programme on creating value through Entrepreneurship, organized by Kristu Jayanti College, 23 April, 2016.
33. Mr.Mohammed Ashfaque participated in a three day national workshop on Annual research methodology course (series 1): Research skills & data analysis using "R" organized by SMS, Cochin University of science & technology, 11-13 May 2016.
34. Mr.Raj Sadhwani attended an International Deans summit – Deloitte Hyderabad - Forging and leveraging strategic relationships, 9-10 May 2016
35. Mr.Raj Sadhwani attended a National Level Conference "Responsible Tourism and Rural Development: Emerging Opportunities and Challenges". Organised by Jyothi Nivas College, Bangalore, 9-10 August 2016
36. Mr.Ramesh Grandhi attended a seminar on Recent Trends in Computer Application, at St.Joseph's Evening College, Bangalore, 25 January, 2017.

37. Mr.Ramesh Grandhi attended a Massive Open Online Courses (MOOCs) organised by Acharya B School, Bangalore, 11 March, 2017.
38. Mrs.Nikhath Asrar participated in a National Level Conference “Responsible Tourism And Rural Development: Emerging Opportunities And Challenges”. Organised by Jyothi Nivas College, Bangalore, 9-10 August 2016
39. Mrs.Nikhath Asrar participated in an International Conference TEJ 2017: Asia's Tourism Potential - Path to Economic Development Development” at Mount Carmel College, Bangalore, 1- 2 February 2017
40. Mrs.Nikhath Asrar participated in a Symposium on BREXIT- EU, Trade & India-An Economic Perspective, organized by M P Birla Institute of Management, Bangalore, 8, July 2016
41. Ms. Shivakami Rajan attended a National level IQAC Conference on "Role of Higher Education Institutes in Reinventing Skills for Global Competency" organized by Kristu Jayanti College, Bangalore, 21-22, January, 2016.
42. Ms.Christina Aroojis attended a National Level on Workshop on Multivariate Analysis Using SPSS and AMOS organized by Kongu Engineering College, Perundurai Erode, 5 -7 August 2016.
43. Ms.Gayatri Sasi Tampi attended a State level Seminar on Case Study Development, organized by Mount Carmel College, 16 September, 2016.
44. Ms.Komal A Dave attended a National Level workshop on “Structural Equation Modeling”, organized by Christ University, Bangalore, 22- 26 June, 2016
45. Ms.Marina Joyce presented a paper “Social Networking in Language and Learning” at 4<sup>th</sup> Annual International Conference on Teaching English Language and Literature: Innovative Methods of Practices organised by ELT@I Tirupathi Chapter. Tirupathi. 26 -27 August 2016
46. Ms.Muktha Attended a National Level Conference on Benchmarking Procedures and Practices for quality enhancement in Higher Education, Organized by Christ University, Bangalore, 22-24 November 2016
47. Ms.Nischitha. K attended an International seminar on Accounting education and research 16- 17 December 2016.



48. Ms.Poornima V attended a National Level Certification course on Model Building for Research and Publication, Module II at KCT Business School, Coimbatore, 06-07, May 2016.
49. Ms.Poornima V attended a National Level FDP on 'Advanced EXCEL for Decision Making' organized by Thiagarajar School of Management (Autonomous), Madurai. 10- 11 December, 2016
50. Ms.Poornima V attended a National Level FDP on Skills Development for Business Research, Conducted by GRG School of Management Studies, Coimbatore. 3 -5 November 2016.
51. Ms.Poornima V attended a National level workshop on Data Analysis for Research and Publication" – Workshop, KCT Business School, Coimbatore, 08 – 09 April 2016
52. Ms.Poornima V participated in a International ACCA "Train the Trainer", Training, Hyatt Bangalore, 04 – 05, August 2016.
53. Ms.Poornima V participated in a International Conference on "Reinvention of Resilient Ecosystem for Business", Kristu Jayanti College, Bengaluru, 29 – 30, April 2016
54. Ms.Poornima V participated in a International Seminar on "Integrated Reporting – focus beyond financial results to respond to the evolving needs of stakeholders", Vivanta by Taj, M.G. Road, Bengaluru, 16<sup>th</sup>, December 2016
55. Ms.Poornima V participated in a National level Training Programme on "Structural Equation Modelling", Christ University, Bangalore, 22 – 26 June, 2016.
56. Ms.Poornima V presented a paper on "A Study on the Financial Inclusion of Micro Small and Medium Enterprises – With Special Reference to Bangalore, at International Conference on "Inclusive Business Growth & Sustainable Development (ICIBGSD)", organized by Kristu Jayanti College, Bengaluru, 22-23 February 2017.
57. Ms.Poornima V, presented a paper on Impact of Stree Shakthi Programme on the Marginalized Women: A Study among the Beneficiaries of Mandya District", at ICSSR Sponsored "Mahatma Gandhi National Rural Employment Guarantee Act (MGNREGA) & Other Rural Development Schemes: Is there a DESIRED Change to the Marginalized Groups?, organized by Dharwad Regional Science Centre, Karnatak University Dharwad, January 31<sup>st</sup> – 1<sup>st</sup> February, 2017

58. Ms.Poornima V, presented a paper on Traces of Entrepreneurship: Stree Shakthi Programme in Karnataka, at National Conference on “Transforming India through Innovation & Entrepreneurship”, organized by T. John Institute of Management & Science (TIMS), Bengaluru, 6<sup>th</sup>, December 2016.
59. Ms.Preemal & Dr. Mohan P Philip presented a paper “A study on the causes and consequences of financial exclusion in India” at ICSSR sponsored National Conference on “Payment Banks: Opportunities and Challenges”. Organized by the Dept. of Commerce, V.H.N. Senthikumara Nadar College (Autonomous), Virudhunagar, 29- 30 September, 2016.
60. Ms.Preemal & Dr. Mohan P Philip presented a paper “A Study on the Extent of Financial Inclusion Achieved Among the Undergraduates” at International Conference on Inclusive Economic Growth and Sustainable Development Organized by SDMIMD, Mysore, 18 -19 November, 2016.
61. Ms.Preemal attended a national level workshop on Multivariate Analysis Using SPSS and AMOS, organized by Kongu Engineering College, Erode, 5-7th August, 2016.
62. Ms.Preemal participated International ACCA “Train the Trainer”, Training, Hyatt Bangalore, 04 – 05, August 2016.
63. Ms.Ruqsana Anjum participated in a MDP on Data Analysis using R software organised by XIME, Bangalore, 24 – 25 Feb 2017.
64. Ms.Ruqsana Anjum participated in a National Symposium on Demonetization Strategy organized by Jain University, 26 November, 2016.
65. Ms.Ruqsana Anjum presented a paper on "An Empirical study on working capital management practices in India – A study conducted for FMCG sector" at 5th International Conference on Contemporary Issues in Management- ISME Bangalore, 11 February 2017
66. Ms.Ruqsana Anjum presented a paper on Impact of working capital management on FMCG firms profitability at the international conference on Emerging Trends in Business-organized by Christ University Bangalore, 16- 17 February 2017.
67. Ms.Shivakami Rajan participated in a National Workshop on Data Analysis And Advanced Statistical Techniques Using SPSS & Amos, conducted by Vellore Institute of Technology, Vellore , 11- 13, November 2016.

68. Ms.Shivakami Rajan presented a paper on “Encouraging Women in Entrepreneurship- A Social Journey: - A Case Study of Manik Patwardhan” at National level conference on "the role of NGOs in nation building" organized by RV Institute of Management, Jayanagar, Bangalore, 3 December, 2016
69. Ms.Tasmiya Hussni participated in a National Level Symposium on “ BREXIT-EU, Trade and India” at MP Birla Institute of Management, Bangalore, 8 July 2016
70. Ms.Tasmiya Hussni participated in a National Level Symposium on Symposium on “Demonetization strategy?” at CMS Jain University, Bangalore, 26 November, 2017.
71. Ms.Theresa Rathi David attended a national level workshop on Time Series and Panel Data Analysis Using E Views and STATA organized by School of Management Studies, Kongu Engineering College, Perundurai Erode, 4-6 November, 2016.
72. Ms.Tina P. Singh participated in a National FDP in Entrepreneurship organized by EDII, Ahmadabad, 19-30 December 2016.
73. Ms.Tina P. Singh participated in a national level conference on Perspectives for Modern Marketers, St. Alphonsa College of Arts and Science.
74. Ms.Tina P. Singh presented a paper on “The Impact of Social Media on Business Growth and Performance in India” at national level Conference on Perspectives for Modern Marketers, 10 Feb 2017.
75. Ms.Vedapradha. R, Dr. HariHaran Ravi presented a paper on “Implementation of ERP in Business Process Re-engineering” at International Conference on Re-Engineering Business Concepts & Rapid Changes in Worldwide Business Patterns, 18 August, 2016.
76. Ms.Vedapradha.R participated in a National Faculty Knowledge programme (workshop), Organised by ICFAI, Bangalore, 03 August 2016.
77. Ms.Veenu Mohan M attended a National Conference of Xavier Board of Higher Education in India on “Challenges and Prospects in Higher Education, 5-8 May 2016.
78. Prof.L.Augustin Amaladas presented a paper on “Mad Users World – Paradox of users and polluters’- Make a breakthrough in environmental Accounting, At 7<sup>th</sup> ISF International Conference, Oxford University, London, 7- 9 February 2017.

79. Prof.L.Augustin Amaladas presented a paper on “Mind set of Indian Professionals and environmental accounting” 7<sup>th</sup> ISF International Conference at Oxford University, London, 7-9 February 2017.
80. Mr. Ashok T A participated in a seminar titled “Curriculum design, Development and Delivery” organized by the IQAC of St. Joseph’s Evening College (Autonomous) on 5<sup>th</sup> November 2016.
81. Mr. Ashok T A participated in a conference titled “Yuva janaralli manaviya moulyagallu.- Gandhi Vaykthi vicharagalu” organized by Bangalore University on 20<sup>th</sup> October 2016.
82. Mr. Ashok T A participated in a seminar titled “Rajyamattad Gandhi tatva vichara” organized by NSS, Bangalore University on 27<sup>th</sup> February 2017.
83. Ms. Marina Joyce Roche presented a paper titled “Social Networking in Language and Learning” at ELT@I Tirupathi Chapter 4th Annual International Conference on Teaching English Language and Literature: Innovative Methods of Practices organised by ELT@I Tirupathi Chapter on 26<sup>th</sup> and 27<sup>th</sup> August 2016.
84. Mr. Prakash presented a paper titled “Autobiography Vs. Ethnography: Narrative techniques in Malok Sajad's Munnu and Joe Sacco's Palestine” at the Regional seminar on "Visual Narratives" organised by the Department of English, Post Graduate Center on 8<sup>th</sup> February 2017.

## **PART V: Student Support and Progression**

Student support and progression is one of the core criterions that the Institution strives to attain through its educational pursuits and extracurricular activities. All through its diversified programmes and ventures, it aims to drive students’ passion and intellectual curiosity towards their subjects of interests. In the attainment of the said goal, the Institution practices and has laid out a diversified student support and progression framework that greatly motivates and nurtures students’ educational endeavours. To meet the demand for holistic education pedagogy, the Institution has framed mentorship programmes, workshops, pre-placement support and guidance aid amongst many others.

The Institution also seeks to provide an environment which is supportive of students from disadvantaged backgrounds by granting them financial aids and scholarships. Students with certain disabilities are also given additional help through individual tutoring and remedial classes. Confidential counselling sessions are organized to improve the mental health and well-being of students. It is the unequivocal belief of the Institution that these measures will not only support the growth of students in all spheres of life but also effectively see them successful through various challenges.

## **A. Evaluation & Results**

The Institution is committed to produce dynamic individuals whose academic excellence rivals their community involvement and leadership qualities. Examinations and grades are but a humble measure of the efforts in this endeavour. As an autonomous Institution, it has the freedom to improvise systems of assessments to make it more holistic and reflective of the interdisciplinary approach to education that is not solely reliant on books and classes.

The Examination Department under the leadership of the COE Ms. Sneha Rai has been constantly striving to reform the examination system. In this regard the following new practices were initiated in this academic year.

- a) Online Examination for foundation subjects Indian Constitution and Environmental Studies using Moodle platform.
- b) Facility of Examination fee payment was introduced.
- c) Continuous Internal Assessment component of Mid Term Test which is a centralized written test was exempted for General English and Languages. The subject teachers were given the freedom to evaluate the entire CIA component of 20 marks through innovative and contemporary methods.
- d) Old answer sheets were recycled and converted to books with the help of ITC factory. These books were distributed to poor children studying in the Government Schools through Outreach Programmes.

Examination results play a vital role in a student's career prospects and thus the Institution strive to make the process of evaluation objective and transparent. The performance of our students both at UG and PG level has been outstanding and reflective of the Institution's efforts to deliver academic excellence.

### End Semester Examination Results U.G. - April 2016

Semester	Enroll ed	Abse nt	Appe ared	Outsta nding	I Class	II Class	Pass Class	To Re-appear	Pass % (Excl. Ab)
IISem B.Com (Regular)	238	4	234	47	123	26	-	38	83.76
IISem B.Com (IntA/C & Fin)	79	1	78	15	52	1	2	8	89.74
II Sem B.Com (BPM)	81	7	74	3	41	9	3	18	75.68
IISem B.Com (Travel &Tourism)	79	2	77	9	49	5	-	14	81.82
IISem B.B.A.	151	8	143	23	89	9	3	19	86.71
IVSem B.Com (Regular)	392	26	365	63	208	39	2	54	85.25
IVSem B.Com (Travel &Tourism)	82	8	74	6	47	7	1	13	82.43
IVSem BBA	156	22	134	26	75	14	-	19	85.82
VISem B.Com	308	7	301	60	202	26	-	13	95.68
VISem B.Com (Travel &Tourism)	78	3	75	23	42	3	-	7	90.67
VISem B.B.M.	144	16	128	15	100	11	1	1	99.22

### End Semester Examination Results P.G. - April 2016

Semester	Enroll ed	Abs ent	Appe ared	Outsta nding	I Class	II Class	To Re-appear	Pass % (Excl. Ab)
II Sem M.Com	38	1	37	01	31	3	2	94.59
II Sem M.Com (International Business)	44	1	43	04	31	2	6	86.05
IV Sem M.Com	36	0	36	5	28	1	2	94.44
IV Sem M.Com (International Business)	43	1	42	11	28	-	3	92.86

### End Semester Examination Results U.G. - October 2016

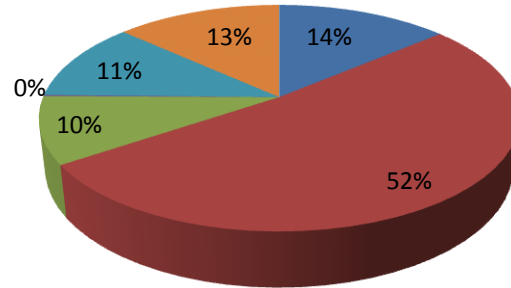
Semester	Enroll ed	Abse nt	Appe ared	Outsta nding	I Class	II Class	Pass Class	To Re-appear	Pass % Excl. Ab
I Sem B.Com (Regular)	235	4	231	94	100	13	0	24	89.61
I Sem B.Com (IntA/C & Fin)	80	0	80	28	45	2	0	5	93.75
I Sem B.Com (BPM)	81	1	80	18	43	2	1	16	80
I Sem B.Com (Travel &Tourism)	81	11	70	9	45	2	1	13	81.42
I Sem B.B.A.	149	8	141	58	71	4	-	8	94.32
III Sem B.Com (Regular)	238	7	231	50	141	13	0	27	88.31
III Sem B.Com (Int. A/C & Fin.)	79	2	77	11	50	10	0	6	92.21
III Sem B.Com (BPM)	79	6	73	18	42	8	0	5	93.15
III Sem B.Com (Travel &Tourism)	80	7	73	8	56	3	0	6	91.78
III Sem B.B.A.	150	17	133	26	74	12	3	18	86.47
V Sem B.Com	386	43	343	58	205	42	01	37	89.21
V Sem B.Com (Travel &Tourism)	79	12	67	2	44	12	-	9	86.56
V Sem B.B.M.	151	27	124	25	70	05	-	24	80.64

### End Semester Examination Results P.G. - October 2016

Semester	Enroll ed	Abs ent	Appe ared	Outsta nding	I Class	II Class	To Re-appear	Pass % Excl. Ab
I Sem M.Com	39	3	36	7	26	1	2	94.44
I Sem M.Com (International Business)	48	7	41	5	26	2	8	80.49
III Sem M.Com	37	-	37	4	32	1	-	100
III Sem M.Com (International Business)	43	-	43	13	25	5	-	100

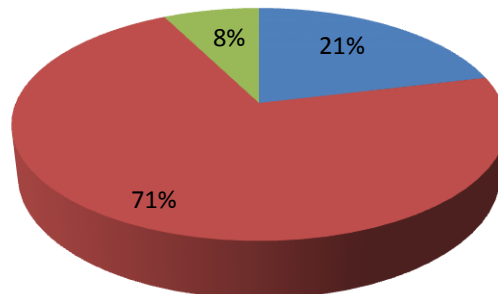
## ESE Results Oct 2016 UG - Sem V

■ Outstanding ■ I Class ■ II Class ■ Pass Class ■ To Reappear ■ Absent



## ESE Results Oct 2016 PG - Sem III

■ Outstanding ■ I Class ■ II Class



## B. Orientation Programmes

The objective of the Orientation Programme at St. Joseph's College of Commerce is to create a welcoming environment for students and to orient them about the academic plans, campus ethos and the extension activities conducted on the campus.



The orientation programmes for the new batch of students (2016-17) was done in two stages. After the admission procedure was over an orientation programme was organized for all first year students and their parents. In the programme a detailed presentation was made to the parents regarding rules & procedure, ethos & etiquette and academics & co-curricular activities. Once the college reopened another orientation programme was organised for all students to prepare them for the academic year ahead.

To give an overview of the College's Vision and Mission and the day-to-day functioning, an orientation programme was conducted for first year B. Com, BBA and PG students in the first week of June, 2016. In the programme the Principal, Vice Principal, Campus Minister, Head of the Department of B. Com, BBA and PG, Controller of Examinations and the IQAC Coordinator briefed the students about the various aspects of college and academic life. Students were introduced to their respective HODs, Course and Association Coordinators and they made a brief presentation about their respective associations. The Controller of Examination briefed the students about the functioning of the CBCS system and a short introduction to the Certificate courses was also given to the students. The orientation programme of same nature for the second and third year students were also held in the same week. Other orientation programmes with regard to Allied Optional subjects for second year students and on Electives for third year students were conducted. The students were also addressed by the Placement Coordinator on the placement activities. The PGD coordinator also oriented them regarding the diploma courses.

## **C. Workshops, Seminars & Lectures**

### **a) Guest Lectures**

'Knowledge is a gift that never stops giving'. Keeping this in mind, the Institution invites several distinguished personalities to address the students on their area of expertise. These guest lectures are inspiring, informative and give the students an opportunity to broaden their perceptions beyond the confines of the curriculum. Students become cognizant of new ideas, thoughts and concepts. The following guest lecturers were conducted during the academic year 2016-17.

### **B.Com Department**

SL.NO	DATE	CLASS	TOPIC	GUEST SPEAKER
1	08th June 2016	III B.Com 'B'	Investor Awareness	Ms. Marina Jose from Bombay Stock Exchange – IPF
2	09th June 2016	III B.Com 'C' & 'D'	Investor Awareness'	Ms. Marina Jose from Bombay Stock Exchange - IPF
3	17th June 2016	I B.Com 'C' & 'D'	Opportunities in pursuit of Professional cours	Mr. Shandaar Ahmed from Yashas Academy
4	8 <sup>th</sup> July 2016	III B. Com/ BBA Marketing Elective	Orientation on Retail Analytics	Ms. Janavi Manager, Retail Analytics - TCS
5	20 <sup>th</sup> August 2016	III B. Com	Importance of Market Research	Aditya Sabat & Sushmita Kundu Assistant Manager- TCS
5	22nd - 31st August 2016	III B. Com	Implementation of BLISS software to aid teaching and learning Company Law and Secretarial Practice as simulation	Mr. Shankar Jaganathan. Founder and CEO Cimplifyfive Corporate Secretarial Services Private Limited.

6	22 <sup>nd</sup> August 2016	III B.Com/BBA HR Elective students	Self Confidence and Listening Skill'	Ms. Ivy Immanuel, Associate Trainer from Sun Network
7	23rd August 2016	III B.Com 'B', 'C', 'D' and 'E'.	Special areas of concentration in Company Law and Simulation to BLISS Software	MS. Eti Basaniwal, Assistant CS. Cimplifyfive Corporate Secretarial Services Private Limited
8	27th August 2016	II B.Com 'D' and 'E'	Professional perspective of Company Law and Simulation to BLISS Software	Mr. Shankar Jaganathan, Founder and CEO Cimplifyfive Corporate Secretarial Services Private Limited
9	11 <sup>th</sup> November 2016	III B.Com 'B', III B.Com – TT, II B.Com 'A' II B.Com 'B'	GST Implications – an Overview Jointly Sponsored by Old Students Association	Sri. S. Venkataramani, Chartered Accountant, Member – GST Committee of the ICAI
10	21 <sup>st</sup> November 2016	Final Year B.Com students across all sections	Workshop on Entrepreneurs are Made, Not Born	Prof. Parag Shah, Chief Mentor, MIDAS
11	3 <sup>rd</sup> December 2016	III B.Com 'B' and 'D'	professional course in the field of Finance	Mr. Apoorva Bajaj, Financial Analyst, Liberty Harbor Hedge Fund, Investment Management Division, Goldman Sachs
12	3 <sup>rd</sup> December 2016	I B.Com 'D' and 'E'	Career Planning	Ms. Sandhya P Nagar, Chief Co-ordinator, Jagrati Academy

13	20 <sup>th</sup> December 2016	B.Com Accounts Elective (Both the Sections)	A Talk on Tally ERP 9 implementation of GST	Kiran Kumar P.S. Admin Director Tally  Mr. Jose K.J. Regional Manager Tally
14	20 <sup>th</sup> December 2016	III B.Com 'C' and 'D'	Intelligence and Investigation	Dr. Shri Hari, Additional Commissioner, Income Tax Office
15	23 <sup>rd</sup> January 2017	2 B.Com A, B, C, D and TT, I A, 1 B.Com A, B, C, D, E and TT	CMA as a Career	Mr. Premnath Murthy, Enriched Minds  CMA Raveendranath Kaushik N. Secretary, The Institute of Cost Accountants of India, Bangalore Chapter
16	1 <sup>st</sup> February 2017	2B.Com C, D, E, TT, 1 B.Com C, D, E and TT	Career Planning by ICSI	Ms. Noor Sumayya, Assistant Education Officer, The Institute of Company Secretaries of India, Bangalore Chapter
17	7 <sup>th</sup> February 2017	B.Com	Role of ICT in Commerce and Management Research	Prof. Dr. Samuel Johnson Israel K., Consultant Trainer, Faculty – HR/OB, VIT University, Chennai, Tamil Nadu
18	13 <sup>th</sup> and 14 <sup>th</sup> February 2017	B.Com	Workshop - on Gender Sensitization	Ms. Brenda
19	8 <sup>th</sup> February 2017	B.Com	Seminar on Global Volunteer Programme	AIESEC
20	9 <sup>th</sup> February 2017	B.Com	Sustainability - The Environment CSR	Mr. Karthik Ponappa Co - Founder,

				Smarter Dharma, Bangalore
21	9 <sup>th</sup> February 2017	B.Com	Sustainability and the Ecological connections	Mr. Karthik Ponappa Co-Founder, Smarter Dharma, Bangalore
22	15 <sup>th</sup> February 2017	B.Com	Workshop on - Design your destiny	Mr. Denny Joseph Life/Career Coach Master Practitioner/ International Trainer
23	16 <sup>th</sup> February 2017	B.Com	Cycle Economies	Varun Rupela, Principal Consultant, Smarter Dharma, Bangalore
24	16 <sup>th</sup> February 2017	B.Com	Environmental Sustainability and the Corporate World	Varun Rupela, Principal Consultant, Smarter Dharma, Bangalore
25	16 <sup>th</sup> February 2017	B.Com	GST's bird's eye-view	Ms. Ravidarshini, HOD – PG Department St. Joseph's College of Commerce, Bangalore
26	17 <sup>th</sup> February 2017	B.Com	Building a Self- sustaining Society	Sriram Kuchimanchi, Founder & CEO, Smarter Dharma, Bangalore
27	17 <sup>th</sup> February 2017	B.Com	Renewable Resources – A boon or bane?	Sriram Kuchimanchi, Founder & CEO, Smarter Dharma, Bangalore
28	18 <sup>th</sup> February 2017	B.Com	The Role of Corporations in Environmental Protection	Meera Rajesh Operations Manager, Smarter Dharma, Bangalore

29	18 <sup>th</sup> February 2017	B.Com	Human intrusions and its impact on the current world	Meera Rajesh Operations Manager, Smarter Dharma, Bangalore
30	27 <sup>th</sup> and 28 <sup>th</sup>	B.Com	A Workshop on Human Trafficking	Ms. Brenda

#### B.Com Travel and Tourism

SL.NO	DATE	CLASS	TOPIC	GUEST SPEAKER	TEACHER INCHARGE
1	6/6/16	1B.Com TT	Introduction On Tourism Industry	Mr.Bama Cariappa	Ms. Nikhath Asrar
2	Date missing	2B.Com TT 3B.Com TT	Entrepreneurship In Tourism	Gauri Dattajayaram (Founder)	Ms. Nikhath Asrar
3	19/07/1 6	B.Com TT	Health Planning	ESI Hospital	Ms. Anupama S Kotur
4	13/6/16	B.Com TT	Flotation Of 6 Months @Lyon	Sagar Gangwani (Ideatiation Coach)	Ms. Tasmiya Hussani
5	27/8/16	B.Com TT	ESESS (Guidance To Admission To 6 Months IBP)	Sagar Gangwani(Ideatiation Coach)	Ms. Tasmiya Hussani

6	7/9/16	B.Com TT Dept	International Seminar In Association With FKCCI	Tourism and Universal Accessibility- Challenges and Opportunities	Ms. Suganthi Pais

### B.Com (International Accounting & Finance)

SL.NO	DATE	CLASS	TOPIC	GUEST SPEAKER
1	23 <sup>rd</sup> May, 2016	II B.Com	Therapy Session on Team Building	Br. Mani
2	24 <sup>th</sup> May	II B.Com	Student Induction for Financial Reporting	Mr Shiroshan Thiyagaraja
3	25 <sup>th</sup> May	II B.Com	Student Induction for Audit & Assurance	Mr Saji Mathew
4	26 <sup>th</sup> May	II B.Com	Student Induction for Financial Management	Mr Shiroshan Thiyagaraja
5	2 <sup>nd</sup> June	II B.Com	Financial Reporting [F7 ACCA Paper]	Mr Milind
6	6 <sup>th</sup> June	II B.Com	Therapy Session on Team Building	Br. Mani
7	4 <sup>th</sup> July	II B.Com	Audit & Assurance [F8]	Mr Basil, ACCA Trainer

## BBA Department

No.	Date	Class	Guest Speaker	Topic
1.	15/06/2016 and 23/06/2016	III BBM A and III BBM B	Ms. Marina Jose	BSE and Capital Markets
2.	27/08/2016	II BBA	Mr. Shankar	Fire Safety and Awareness Programme
3.	19/09/2016	I BBA 'B' and II BBA 'B'	Mr. Gianasso Guido	Human Resources
4.	14/12/2016	II BBA and III BBM	Dr. Madhu T Rao	Business Analytics
5.	21/11/2016	III BBM	Mr. Parag Shah	Entrepreneurship
6.	20/12/2016	III BBM	Mr. Ashwin Kumar	Technical Analysis of Stock Market
7.	21/12/2016	II BBA	BYJU's	MBA and Master of International Management
8.	25/12/2016	I BBA 'A' and 'B'	Mr. Jimmy Anklesaria	Cost Management
9.	05/01/2017	I BBA	Mr. Parimal Merchant	Family Business
10.	07/01/2017	I BBA II BBA	Mr. Mario D'Vaz	Briefing on Demonetization
11.	10/01/2017	II BBA 'B'	Rev. Dr. Tony Thampi	Ethics and Values
12.	17/01/2017	I BBA	Mr. Ariya Das	Introduction to Model United Nations
13.	25/01/2017	I BBA II BBA IIIBBA	AICUF	Emotional and Moral Conflicts among Teenagers Seminar
14.	03/02/2017	II BBA A and III BBM B	Dr. Samuel (St John's Medical College)	Cancer Awareness
15.	07/02/2017	III BBM	Dr. Samuel Johnson	Role of ICT in Commerce and Management Research



16.	08/02/2017	I BBA and II BBA	AIESEC	International Social Internships
17.	11/02/17	III BBM A	Mr. Mahesh Babu (Career Launcher)	Competitive Exams
18.	11/02/2017	II BBA	Mr. Zubair	Event Management
19.	14/02/2017	I BBA B, I BBA A and II BBA A	Ms. Brinda Adige	Gender Sensitization
20.	14/02/2017	II BBA	Ms. Brinda Adige	Domestic Violence
21.	15/02/2017	II BBA A	Mr. Shantanu Guha Ray	Investigative Journalism.
22.	16/02/2017	I BBA A	Mr. Shantanu Guha Ray	Investigative Journalism
23.	16/02/2017	II BBA A	Mr. Varun Joshi	Sustainable Energy
24.	17/02/2017	II BBA	Mr. Srikar Middai	Briefing on Sharing Economies
25.	18/02/2017	I BBA, II BBA, III BBA	Ms. Bina Bakshi, Mr. Saad Pasha, Mr. Prasad, Mr. Suresh Babu, Mr. Jobin	Networking Session
26.	21/02/2017	II BBA A and II BBA B	Mr. Anto Philip	Under 25 Summit and Entrepreneurship
27.	21/02/2017	III BBM B	Mr. Ivar Moller Mr. Vir Singh Anand	Management Programme at University of St. Andrews, Scotland
28.	22/02/2017	II BBA and III BBM	Venture Capitalist- Mr. Dinesh Talera	The Pitch

## PG Department

SL.NO	DATE	CLASS	GUEST SPEAKER	TOPIC
1	23 <sup>rd</sup> June 2016	the II M.com and M Com (IB)	Mr. Amit Gupta	Campus to corporate employability skills
2	23 <sup>rd</sup> June, 2016	I M.Com and M.Com (IB)	Dr. Ram Chandran	Research Papers for Seminars and Publications
3	1st August 2016	II year M.Com (IB)	Mr. Adithya Krishna	Problem solving skills in Organisations
4	9 <sup>th</sup> August 2016	M.Com (IB)	Mr. Kirti Simha	Entrepreneurship and retail business
5	9th of August	II M.Com (IB)	Mr. Lyoid	Prospective Business Opportunities for International Business
6	20th, August 2016	M.Com IB	Dr. Sriram	Basic Documents required for Export
7	30th November 2016	I M.Com and M.Com (IB)	Mr. Nagaraj.H	How to Write Research Paper
8	16 <sup>th</sup> December, 2016	All PG Students	Dr. Vivek Moorthy	Demonetization and its impacts

## **b) City Level Student Seminars**

Apart from organizing guest lectures the departments also conducted day long student seminars on various topics by inviting resource persons who are experts in the field of Commerce and Business Administration. These students seminars proved to be an enriching experience for students.

### **i. Prudentia**

Prudentia, with the tagline of “Enrichment of Knowledge and Career Guidance” was organized by the B.Com Department on 21<sup>st</sup> July, 2016, for the I and II year B.Com students. This seminar helped students to understand the emerging trends in the retail market, career planning and the applications of technology. Topics like ‘Applications of Drone Technology in Academics’, ‘Emerging Trends and Technology in Marketing’, ‘Roadmap to Success through Career Planning’ were discussed in the seminar.

### **ii. Rrit**

Rrit, meaning Enhancement of Knowledge in Greek, was the National Level Training Workshop conducted on 22nd July, 2016, by the B.Com Department with an aim to increase Industry interface and awareness. The programme was designed to provide an insight and exposure to the final year students about various career opportunities available to them and an insider view of the industry. Some of the topics discussed in the seminar were ‘Emerging Trends in the Spectrum of E-commerce, M-commerce and U-Commerce’ and ‘Implications of Natural Disasters on Economy of the State’. The sessions also targeted on topics related to HR, Marketing and Finance sectors.

### **iii. En Route**

The B.Com (Travel and Tourism) Department organized a student seminar titled En Route on 8th August, 2016. The objective of the seminar was to conduct an in- depth foray into the current scenario of the tourism sector and the slew of opportunities that abound in it and as well to keep the students abreast of the latest developments in the travel industry. The

speakers for this seminar came from the industry and were able to give an insight into the travel and tourism industry. Some interesting speakers in the seminar were Mr. Kawaljit Singh and Mr Naik from Le Passage to India Journeys, Ms Loveleen Arun, Director, Panache World and Mr. Sujith Soman, Executive Director COM INDIA. The seminar ended with a panel discussion on 'Strategies to face current scenarios in Tourism Industry'.

#### **iv. Envisage**

Envisage, the first seminar for the students of the B.Com Industry Integrated programme was held on 29th August, 2016. This was an attempt to provide an understanding into the current scenario, possibilities and opportunities in the industrial field. The seminar was divided into three sessions, which was then followed by a panel discussion. Mr Chetan Venugopal, Co-founder, Pierian Service Private Limited, Mr Jay Prakash Rai, Founder, Wealth Managers United and Mr Raja Ram, Chairman and Managing Director, Raja Ram Co spoke on topics like 'Business Process Services', 'BPS and Financial Services' and 'BPS and e-Retailing'. The seminar ended with a panel discussion on 'Opportunities in ITeS: Locally and Globally'.

#### **v. Civil Services: A Lucrative Career Option**

On 2<sup>nd</sup> February 2017 a city level student seminar was organized by the B.Com Department and the Placement Cell to shed light on the services that form the backbone of the administrative machinery of this country. It sought to provide an in-depth understanding of the various career paths available for a civil service aspirant and to offer guidance regarding the formalities and procedures for enrolment to various public service exams. Some of the sessions conducted were 'Insights for Civil Service Aspirants', 'Transition from campus to corporate' and 'Current Affairs'. Mr Srirama Chakravarthy R is the academic head at Test Cracker, Mr Yashaswi, Director at Knappily Media, alumnus of IIT and XLRI and Ms Preethi Irudhayam, Programme manager-Global HR Applications, IBM were the resource persons for the seminar.

#### **vi. Ithikos**

On the 10<sup>th</sup> of January, 2017, a seminar for the first year under-graduate students from various colleges in the city was conducted to highlight the importance of good personal and business ethics. The seminar was organized by the BBA Department. Rev. Dr. Thampi, who delivered the keynote speech, highlighted the meaning of what ethics are and how they play an important role in the development of an individual into a fine human being. Ms Stella Veigas, Mr Zubair Pradhan and Mr Shashank also delivered talks. The final session of the day, a panel discussion on the topic, "Is success compatible with a firm commitment to success?" was conducted.

## **vii. Moxie**

On 31<sup>st</sup> January, 2017, a seminar was conducted for the third year BBA students focused on understanding the characteristics of a good leader, the tools for effective problem solving, decision making, leadership development and comprehending the importance of continuous learning. Dr. Geetha Hegde, Dean of Research and International Affairs Business School enlightened the crowd on the topic, 'Leading in a Dynamic Environment'. Mr Veena Sethuraman spoke on 'Leadership- Who, What, Why and How?' Mr Sushant Ruia and Mr Zubair Pradhan spoke about the leadership continuum and conducted an activity which involved the students tapping into their leadership skills. This session proved to be an extremely interactive session, with the students understanding the practical aspects of leadership as well as the conceptual ones.

## **viii. Nirmana**

'Nirmana', a State Level Seminar on 'Research Methodology for Management' was conducted for the second year students of the BBA department on 28<sup>th</sup> February, 2017. The speaker, Dr. Samuel Johnson K, spoke about the necessity of research and the impact and importance of Research in business and academics. Students were involved in a case study discussion on Research Process and Methodology. Along with an interesting interactive session there was also research publication presentations by various teams and a discussion on technology tools involved in research.

### **c) Workshops**

#### **i. Design Your Destiny**

A motivational workshop titled 'Design your Destiny' was organized for B.Com and BBA students in the month of January to help them develop confidence and self-esteem. Mr Denny Joseph was the resource person for the workshop. Mr Joseph, organized several activities for the students to help them explore the myriad ways to achieve their true potential

#### **ii. Workshop Series on Research**

PG department conducted an Experiential Training Programme for II year PG students On Dissertation Writing from July 11<sup>th</sup> to 15<sup>th</sup> 2016 by Dr. Mohan Philip, Dr. Raja Jebasingh and Dr. Elangavann from Christ University. The topics discussed were: Identifying Problem Area, Identify and finalize the topic in consultation with guides, Review of Literature, including review for introduction, Survey of literature, Technical abbreviations related to literature review, Bibliography and References, Identification of variables, Orientation towards sampling and designing questionnaire, Sampling, Data analysis tools and Preparing the synopsis for guides approval.

In order to facilitate students in their synopsis preparation a seminar titled “How to prepare dissertation synopsis?” was also held on 19th September, 2016, by Mr Nagaraj. A National level training workshop on “Use of Sample Design and Techniques in Social Science Research: Practical Applications” was conducted on 22<sup>nd</sup> & 23<sup>rd</sup> July, 2016. A National level experiential workshop on “Parametric and Non Parametric Tools for Data Analysis” was conducted on 26<sup>th</sup> & 27<sup>th</sup> September, 2016.

### **iii. Placement Cell Workshop**

In order to familiarize students with the Placement process, the college held a 3-week placement workshop in the odd semester. The workshop was conducted by Test Cracker on campus, and covered various topics related to the aptitude tests, group discussions and personal interviews that a candidate was likely to face during the placement process.

### **iv. Session on Team Building**

Br. Mani, a well-known mentor and counsellor, with his characteristic way of engaging students through art, conducted a workshop for BBA students. The workshop aimed at Team Building and Goal Setting. The workshop began with an “Ice Breaker”, to facilitate interactions and help the students familiarize and get to know their peers and the social organism that is the class. He then had the students participate in a competition which helped them learn the importance of team building and the effective application of strategy. The art of setting goals and keeping to them even though buffeted by the elements of Life was stressed by him.

### **v. Literary Workshops**

### **Writing Workshop**

The Editorial Committee organized a writing workshop for the students of editorial committee to enhance their skills of report writing. The workshop was organized keeping in mind the newsletters and the annual magazine the committee publishes. The resource person for the workshop was Dr. Arul Mani, Professor of English at St. Joseph's College. He led the participants through the history of college magazines and the nature of college magazines of Jesuit institutions. He also analysed certain articles and picked up skills essential to report writing.

### **Poetry Workshop**

The Airplane Poetry Movement conducted a workshop along with a screening of spoken word poetry and an open mic in the college on the 25<sup>th</sup> of November, 2016. The activities started with the screening of few spoken word poetry. These were mostly based on the theme of 'Taboo'. The artists in the videos shown covered topics of racism, rape culture, homosexuality and that of virginity and reached out to the audience through their performance. This was followed by an activity, conducted by Ms Nandini, an exercise to allow students to be honest about the issues/feelings they face. After which Mr Bharat Divakar performed one of his pieces.

## **d) Continuous Engagement**

A series of lectures, workshops and talks were conducted to give students a deep insight into complex topics and socially relevant issues. This is part of a continuous engagement with topics and issues that are carried out of the class rooms.

### **i. Lecture Series on Goods & Services Tax (GST)**

#### **Lecture 1: Mr Kalyan Kumar**

On the 23<sup>rd</sup> of August 2016, the B.Com Department hosted a seminar on the 'Implications of the GST Bill'. Mr Kalyan Kumar, Associate Director of Indirect Tax at KPMG, was the guest lecturer for the seminar, and shared with the students the various ways in which this amendment would affect the economy and individuals. Mr Kumar spoke about the dual levy system that would be adopted in India, which is similar to that of Canada. He also spoke in detail about the elimination of the cascading effect of indirect taxes, and the decline in prices because of the implementation of GST. The seminar concluded with an interactive question-answer session.

#### **Lecture 2: Mr S Venkataramani**

On 11th November 2016, a Guest Lecture was organised on the topic “GST Implications- an Overview” in association with the Alumni Association. The guest speaker was Sri. S. Venkataramani, CA, a specialist in the field of commercial taxes. Presently, he is the chairman of State Taxation Committee, Bangalore Chamber of Industry and Commerce. He explained the present tax structure, its functioning process and the complexities involved in the process of levying taxes related to different goods and services which paved the way for the introduction of a single tax regime. He urged the students to be conscious of the changes and advantages once GST is implemented from 1st April 2017. At the end of the session he answered various questions raised by the students.

### **Lecture 3: Interaction on GST**

Ms. Ravi Darshini, HoD of PG Department, delivered a series of lectures and held interactive discussions on GST for all Undergraduate and Postgraduate classes.

## **ii. Lecture Series on Social Issues**

### **Lecture 1: Gender Sensitization**

Ms. Brinda Adige, Global Concerns India, an organization that works with women and children’s rights, addressed the students on Gender Sensitization and Gender Based Violence. Ms. Adige spoke about the difficulties that women have to face both inside and outside their homes. She spoke about how many of us are ignorant to these facts and are not even aware of the severity of the problem. She made the students aware of the laws that are surrounding the uplift of women in society and the shortcomings and loopholes of these laws. The students found the seminar enriching and relevant to their needs. The knowledge imparted applied to their understanding of the real world and found relevance in the fact that it increased their awareness.

### **Lecture 2: Human Trafficking**

Ms. Brinda Adige, from Global Concerns India, an organization that works with women and children’s rights, addressed the students on Human Trafficking. Ms. Adige spoke about the relevance, prominence and importance of understanding Human Trafficking. She gave the students very relevant cases from her work experience as a social worker, which made the seminar more wholesome and interesting. She educated the students on how people are trafficked and highlighted the depth at which women and children are affected by this issue.



The students were moved by her talk and had several important questions to ask.

### **Lecture 3: Sustainability Development**

The Eco Club held a series of guest lectures for the students of the first and second year across all courses. The lectures were taken by representatives from Smarter Dharma, a social enterprise which aims to infuse environmental sustainability and the corporate world. The lectures were held on 16<sup>th</sup>, 17<sup>th</sup> and 18<sup>th</sup> of January and were received very well by the students. The topics of the lectures ranged from cycle economies to economic sustainability and the corporate world.

### **iii. Thursday Talk'ies**

This year saw a new initiative by the Center for Social Action (CSA) called "Thursday Talk'ies" which was conducted on every second Thursday of the month. There were talks on various issues such as "Students in Politics" on 20<sup>th</sup> September, 2016 by Swar, an independent theatre practitioner, "Gender and Caste" on 24<sup>th</sup> November, 2016 by Gee Semmalar, a social activist and "Access to Information is Your Right" on 11<sup>th</sup> August, 2016 by Venkatesh D, to name a few. There was a film screening of "PutatirugisiNodi", on 19<sup>th</sup> January, 2017, a film by Suneel Raghavendra.

### **iv. Presentation on Union Budget**

A team of six students from the B.Com Department analysed the Union Budget, 2017, and made a detailed presentation to all the classes informing the students of the major highlights of the budget. The presentation not only shed light on the Union Budget itself but also on other events in the country and around the world like Demonetization and Brexit. The presentation to all the classes were made in a span of two weeks right after the budget was presented in the parliament. Prior to the presentation there was a live screening of the Union Budget in the college.

## **D. New Initiatives: Discussion & Research Forum**

The academic year 2016-17, witnessed open discussions on a range of issues pertaining to contemporary society. Departments and associations organized talks, workshops, debates,

discussions and open fora to inculcate a practice of critical and reflective thinking. These initiatives helped students to go beyond classrooms and learn from a wide variety of sources and ways.

i. **ComVerse**

It is a new initiative taken by the B.Com department to provide students a platform to discuss and question the latest trends in the Commerce arena. It aims to enhance the learning experience of students beyond the four walls of the classroom. The latest innovations, changes and its impact are discussed on this forum. Students as well as teachers participate in the discussion. It aims to enlighten the students on the numerous events in the real world and encourages them to clear their doubts. The first edition of ComVerse was held on 1st September, 2016. The topic of discussion was Goods and Service Tax. The second edition discussed 'Demonetization'.

ii. **Spotlight**

Spotlight Discussion Forum, curated by the Josephite Business Club, is a forum to discuss various issues related to business and public life. Spotlight Discussion on Demonetisation was held on 7th January in the basketball court. The discussion was recorded and uploaded to the college youtube channel.

iii. **3 D Room: Discuss, Debate & Deliberate**

3D Room is a BBA Deptment initiative that involves a panel of students discussing topics that are currently in the news or socially relevant. It is the culmination of talented and determined minds coming together to create something that is the first of its kind.

iv. **MainFrame Research Forum**

MainFrame research forum is an initiative by the B.Com Department to encourage a research culture among the undergraduate students. The purpose of the forum is to inculcate a habit of critical thinking among the participants. The forum will identify students who have an inclination to pursue research initiatives. It will train participants to prepare scientific papers on social and cultural issues which will add to the existing knowledge.

v. **Networking Session**

As business students, it is imperative that professional network is built, consisting of people from various backgrounds. Recognizing the importance of the same, the BBA

department's Josephite Business Club organized a networking session which was open to students from the whole college. Various individuals from the industry were called and people from Deutsche Bank, Edvance Preschools, and Oyo rooms were present from corporates. Several entrepreneurs whose businesses varied from adventure sports related team trainings, to laundry and logistics, and to landscaping interacted with students.

**vi. The Pitch**

The Pitch is a first of its kind event, which required the students to design a B-Plan and present it to Venture Capitalists. The process involved was extremely challenging and over fifty B-Plans were conceptualized by the students out of which twenty two were shortlisted by an evaluation committee to be presented to the Venture Capitalists, Mr. Dinesh K Talera, Mr. HM Mehta and Mr. Sahil Gupta.

**vii. Entrepreneurship Lab**

The EDP Lab was an initiative by the BBA department students to present their classroom comprehension of the subject in the form of various models. The lab catered to the needs of aspiring entrepreneurs as it harbours models which provide all relevant information about the subject as well as the procedures which are required to start an enterprise. The models revolved around fundamental concepts such as evolution of entrepreneurship, patents and intellectual property rights, finance and marketing aspects of an enterprise.

## **E. Mentorship Programme**

The role of the Mentors is to contribute to the holistic development of the students under their care. Mentoring entails to be supportive towards the student and to help a student in any specific way in which he or she may require guidance. Each class has a mentor, the role of the mentors is to be supportive towards the student and be a link between the student and the department, between the subject teachers and the students, between the parents and the students and between the students themselves. They contribute to the holistic development of the students under their care. This academic year in the Mentorship File, mentors maintained and updated online database of students' profile and the activities they engaged in annually. This helped to record the progress of the students and when the mentor's changes, the record will help the new mentor to know about the students' profile in its entirety.

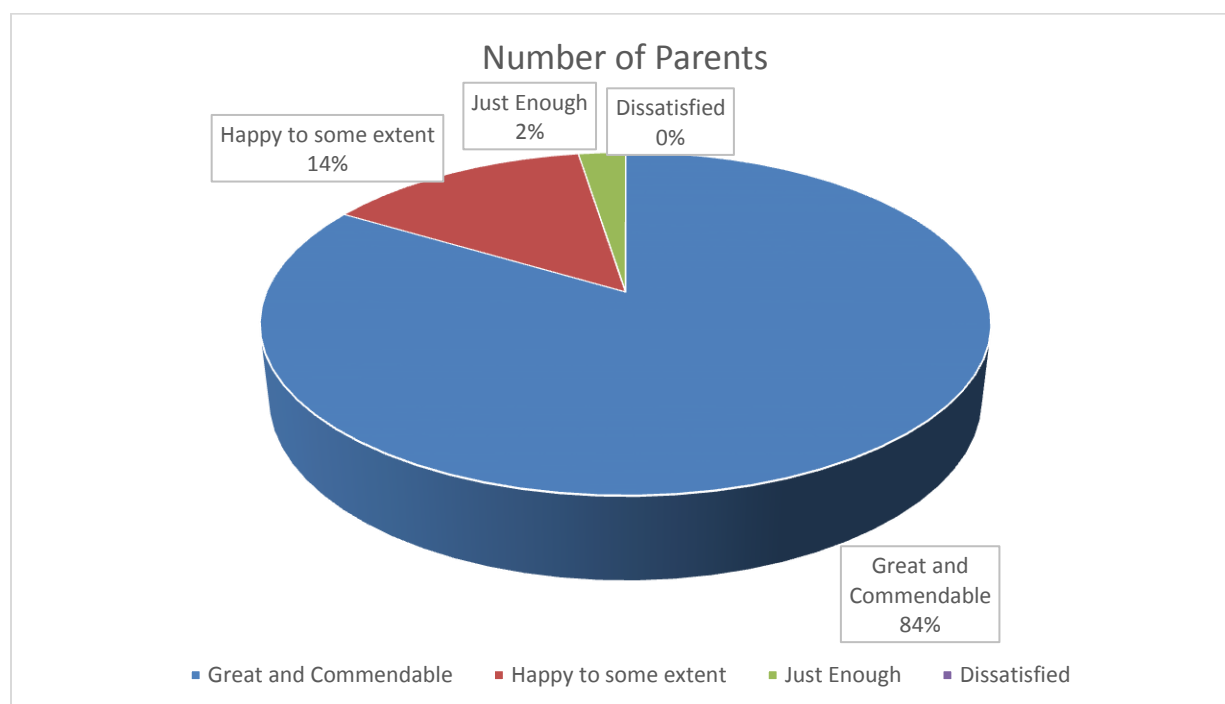
## F. Parent Teacher Association

The Parent's Teacher Association is a vital and dynamic body and seeks to initiate, nurture and enhance the development of the College and its students through its involvement and support. The Management and Staff seek the support and encouragement of all Parents/Members of the PTA to encourage and sustain this mutually beneficial effort. The Parents Teachers meeting gives the parents an opportunity to meet the Class Mentors and the Subject teachers to get a feedback on the progress of their Child /Ward.

During the meeting parents were requested to give a feedback on the various parameters adopted by the Institution to promote students welfare and progress. The parents gave a very positive response about all the academic, co-curricular and extension activities. The parents had appreciation for the faculty of the institution for offering the best possible learning environment for the students. This academic year the parent teacher meeting was held throughout the week which helped the teachers and the parents to spend quality time to discuss the progress of the student.

**The overall impression about the college as answered by the parents of B.Com and BBA students is as follows:**

- a) Great and commendable
- b) Happy to some extent
- c) Just enough
- d) Not satisfied



## **G. Staff Performance Evaluation**

The Institution believes that the Staff feedback is an important measure to assess the degree of excellence of the work performed by the faculty members. Thus an evaluation process is conducted periodically of the staff members. The standard evaluation criterion is based on certain important parameters like planning and preparation for class; class room environment, and methodology of teaching among many others. The entire class participates in the assessment process. Staff Evaluations are subject to review by the Principal and the consolidated staff rating is discussed with the individual staff members. The staff evaluation is centralized and is recorded online. This academic year the feedback facility has been introduced into the student login of the ERP systems which makes it easier for students to give their feedback on the various parameters of the Staff Performance Evaluation system.

## **H. Holistic Development Programme**

### **Counselling and Student Development Programmes**

St Joseph's College Of Commerce, stresses on the holistic and integrated development of the students, by providing them with appropriate guidance and assistance, to facilitate their fluent transition from school to college life. To achieve that objective, the Institution has a Counselling Department comprising four full time Counsellors. With an average of 4-5 counselling sessions and 8 HRD classes per week, the student's attendance is monitored and checked constantly through the semesters.

The students are moulded into socially aware and sensitive individuals, through personal development and self-awareness, aiming at an all-round development that empowers them to face challenges in the present and future. With the help of ice breakers, inspirational videos, PPTs, workshops and self-reflective questions on important issues such as grief, fear, self-esteem, relationship issues, anxiety, academics and anger were dealt with in a sagacious way. Through empathy, a non-judgmental attitude and confidentiality, the students are provided an open and acceptable environment to share their woes and concerns and seek help.

As the students come, they are made to fill a counselling form which is kept confidential with the respective counsellor. This form has basic information about the student, his family, and his background and contact details. Counselling provides guidance and assistance for students and gives them space to talk about their concerns and explore difficult feelings in an open

environment that is free from intrusion and is very confidential. A supportive atmosphere is provided to the students for them to feel comfortable.

The Personal counselling is also provided for students to facilitate the transition from school to college and also to assist them with concerns regarding academics, career, work, relationships, life situations etc.

## I. Training and Placement

St. Joseph's College of Commerce maintaining its exemplary reputation, has completed another successful year round of placement activities for its students which stands as a testimony to the continued faith reposed by the internal and external stakeholders of this prestigious institution. This academic year the Training & Placement Cell of the college started with a detailed orientation given to the students with regard to the placement process followed at the institution which, is divided into three different phases for the smooth functioning of the placement activities. Phase one include briefing of the college placement policy/code of conduct for students, pre-placement workshop, series of guest talks and career mapping sessions. Phase two includes registration by students interested in campus placement and the final phase is when we have the companies visiting the institution to conduct on campus recruitment drive. The first activity was a two week employability training workshop to groom the skills of our academically oriented students in order to make them industry ready. Test cracker Education Pvt. Ltd conducted this pre-placement workshop from the 28<sup>th</sup> of June, 2016 to the 11<sup>th</sup> of July, 2016 for seventy nine final year students. Spread over a period of two weeks, this workshop included quantitative modules, logical reasoning, resume building, mock interviews and developing soft skills. Also, the following guest talks were conducted across all sections of the final year and second year students.

Sl.No	Topic	Guest Speaker	Date
1.	What your CV tells about you?	Mr. Rupin- HR Head- Deloitte	14.07.2016
2.	The " how, why, when and where " of Chartered Accountancy	Mr. Vishal Jain- Tax and Audit departments - KPMG	15.07.2016
3.	Life's next chapter- Glimpse into Corporate Life	Mr. Harshwardhan- HR Head- PWC	29.07.2016

4.	Know it all about the booming social sector in India	Ms. Surabhi- Regional Head- Teach for India	01.12.2016
5.	Campus to Corporate Transition	Ms. Preethi Irudayam- Program Manager- Global HR Applications, IBM	02.02.2017

Apart from the above mentioned sessions, the placement cell in its efforts to create awareness of various promising civil service job opportunities available to the youth of our country, organized a day long city level student seminar- '*Civil Service- A Lucrative Career Option*' for the outgoing batch. This seminar was conducted on the 2<sup>nd</sup> of February, 2017 and guest speakers focused on topics such as- insights into civil service preparation, cracking entrance exams for probationary officer's role in banks and job opportunities in the defence sector. The seminar also witnessed active participation from a few other prominent colleges of the city.

#### **On-campus placement**

The recruitment exercise commenced in college as early as the 1<sup>st</sup> of August, 2016. Several organizations, be it the industry leaders and start-ups, approached the institution in the lookout for efficient candidates to take up jobs offered by them. Being the 8<sup>th</sup> best Commerce institution in India, the firms offered diverse roles varying from finance, marketing, human resources, public relations, to name a few. Information about placements was made available to students through the college SMS system, college website, social media platforms and placement notice board. 190 Undergraduate and Postgraduate students registered for campus placements this academic year of which 166(87%) students have been offered jobs by various companies and many more are in the pipeline for recruitment and selection. The average CTC offered by the recruiters was between Rs.2, 75,000 to 3, 45,000 per annum and the highest package offered was Rs. 13, 90, 000 approximately.

The following companies carried out on-campus placements during the academic year 2016-17:

<b>Company</b>	<b>Job role</b>	<b>Shortlisted</b>	<b>Selected</b>
Deloitte	Audit and Assurance	20	13
EY Global	Tax & Assurance	80	51
EY India	Tax & Assurance	14	08
KPMG India	Tax, GRCS & AAS	8	02

KPMG Global Services	KRC Audit	31	10
First American	Accounts	15	07
Grant Thornton	Tax & Assurance	18	13
Goldman Sachs (intern converts)	Compliance, Operations, Human Capital Management & Internal Audit		21
Honeywell	Finance Analyst	05	03
Novo Nordisk	Finance Analyst	03	01
HSBC Bank	KYC Analyst	18	14
Decathlon	Sales and Marketing	07	02
Tesco	Accounts Analyst	17	13
Kotak Securities	Sales and Dealings	07	04
Orange County	Sales and Marketing	09	04
Futures First	Market Analyst	11	*
Google	Associate Accounts Strategist	04	*
Morgan Stanley	Operations Analyst	03	*

*\*Results waited*

*\*\* Interviews yet to be conducted by Capital First (NBFC), Godrej, Fanuc India, Deutsch Bank, Bosch, Paytm, Wipro, Amazon and Ocwen.*

### **Other placement activities include**

1. As an initiative to help the II year students identify their suitable career paths much earlier in life and also before they could choose their electives for the final semesters, the placement cell conducted a career mapping workshop on the 16<sup>th</sup> of February, 2017. 31 students participated in this workshop which was a combination of psychometric test, aptitude test and one to one consulting. The workshop was very well accepted among the student participants.



2. As last year, this year too we have had KPMG, EY, Deloitte, PWC and few mid size CA firms conducting their hiring processes for article interns. 14 students have been placed through college in this regard.
3. Two students of the Final year B.Com represented the college on the 18<sup>th</sup> of July, 2016 at the Anchor Programme organized by EY Global Operations Division.
4. The Maverick Graduate School programme, a distinctive industry-academia connect, is an extension of Deloitte's signature programme, Maverick for B-Schools, conducted in leading undergraduate colleges across India, the programme invites students to form diverse teams to design and propose solutions for current-day business challenges. A team of students from St. Joseph's College of Commerce emerged as the winners of the Bangalore Regional Round and made it to the Top 10 Teams from across the nation.
5. Goldman Sachs Services Private Ltd. visited the campus to offer internships in the various departments. Many selected candidates will be enrolled by Goldman Sachs for their Summer Internship Programme.
6. The placement cell successfully completed the KPMG campus ambassador programme for second year in a row. The ambassadorship is for an academic year and the ambassadors are responsible to conduct various competitions, programmes in the campus and also get the opportunity to take up a paid internship at KPMG for a month.
7. The placement cell is into its third year of the EY Scholarship Programme. An initiative wherein, EY awards a one lakh scholarship and 8 week internship opportunity to the winner based on the business idea showcased by him/her.
8. Well-known companies like Caterpillar, EY Global, Fico India, Khivraj Motors and much popular start-up are in the process of hiring interns in the due course of time.

To provide further assistance, the Placement Cell has maintained database of companies which is made available to the students who need help for finding internship in their fields of choice. Also, the details of students who are not placed through campus will be added to the recruitment database and made available to different companies as and when a requirement arises. The placement cell has initiated a mechanism to receive a formal feedback from the companies visiting the college through a questionnaire. This helps in training the students for placements in the future.

## **J. Internship**

Internships are an important part of the SJCC curriculum. It is mandatory for all the second year B.Com and BBA students to undertake a six week long internship in an organization of their choice and for I B.Com (TT) in the Hospitality Industry. This is to expose the students to the corporate world and the challenges that they will counter post the completion of the course. Each student was allotted a guide and the guide assists the student in the preparation of the

report post the completion of the Internship. A viva-voce is also conducted to test the students about their learning in the organizations.

Internships have long been a part of the Institution's collegiate programmes but in the recent past, the college has incorporated international internships for students at graduate and post graduate levels. International internships provide valuable professional experience and further enhance students' networking opportunities, specialized skill building opportunities and leadership skills. This academic year a few students have done their international internships. The Institution consistently motivates and encourages the students to go for international internships. Some of the companies in which the students have done their internships are Bank of Oman, Kuwait Oil, and Bank of Kuwait and in many such reputed firms.

## **K. Social Sector Internship**

The Institution is committed towards upliftment of the marginalised and weaker sections of the society. It is towards this commitment and faith that the Institution encourages its students to work along with NGOs and with non –profit organizations in India, who work in different fields for the cause of the under privileged. Students take up social internships as it helps to portray their leadership skills and develop their ability to make a change in society. Some of the NGOs and organizations where our students have contributed to the cause are CARE, Akshaypatra, Bosco, Old age homes, primary schools in slums etc.

The B.Com Travel and Tourism Department collaborated with two nationally acclaimed NGO's called "U&I" and for the first year students as a part of their social internship programme. The Institution signed the memorandum of understanding with both the organizations and students volunteered to work with them for a period of nine months. Both U&I and Bhumi focus on teaching and assisting underprivileged and orphan children across the city. The idea of social internship is to augment the Josephite motto of creating men and women for others. By undertaking such social programmes, students become aware of some of the pressing concerns of society and work towards serving the country at large.

## **L. Industrial Visits**

Classroom teaching-learning process becomes meaningful and effective only when students get an interface in order to understand the functioning of the industry. SJCC believes learning is effective when supplemented with programmes which focus and also traverse beyond the

syllabus and curriculum. Industrial visits are an efficient way of exposing students to the nature of corporate and industrial practices. Industrial visits are organized for all classes in the academic year by their class mentors.

## **a) International Industrial Visits**

### **B.Com**

Students from B. Com Travel and Tourism and B.Com Regular embarked on a visit to Europe. The students explored various tourist attractions of Paris. In Brussels, they visited the world renowned Grand Palace - a UNESCO World Heritage Site. They also explored the cities of Rotterdam, Munich, Amsterdam and Frankfurt. During their stay, the students visited the Vlerick Business School in Brussels. The faculty members involved them in a dialogue which covered topics from current affairs, economics and share markets. A trip was made to the famous Mercedes Benz Museum in Stuttgart. The trip was as much a learning experience and an informative one.

### **BBA**

The BBA Department organizes an International Industrial Tour every year during the autumn break. This academic year, 44 students toured Russia and Scandinavian countries – Finland, Estonia and Sweden. During their visit, the students got an opportunity to visit Kremlin - a UNESCO World Heritage site, the Crystal Vodka Museum, the Moscow State Circus, popularly referred to as the 'Russian Circus' and various well-known museums, cathedrals and churches. They also attended a lecture session at the University Higher School of Economics on Russia's financial system post the Soviet era, and brought the dynamics of the system and supporting statistics to the fore. The students arrived back with memories abound and key learning takeaways.

## **b) National visit**

### **B.Com TT**

The B.Com Travel and Tourism department put together an exciting, adventure- packed trip to cities of Delhi, Manali, Shimla and Chandigarh for the second-year students. The students visited various monuments including the Qutub Minar, India Gate and Red Fort and places of national importance such as the Parliament House, Government Secretariat Buildings and the Rashtrapathi Bhavan. They also visited the Solang Valley, Hadimba Temple, local apple orchards in Himachal Pradesh and the beautiful Rock Garden in Chandigarh.

## **c) Domestic Industrial Visits**

## B.Com Classes

Sl. No.	Date	Class	Industry Visited
1	1/7/2016	I B.Com A	TVS Manufacturing Unit
2	9/03/2017	I B.Com B	UNIBIC Factory
3	01/03/2017	I B.Com E	Mysore sandal soap factory
4	05/01/2017	I B.Com TT	Farm visit and Hotel Visit (Shangri-La, Ritz Carlton & ITC Gardenia)
5	15/12/2016	II B.Com A	Gone Mad Factory
6	03/02/2017	II B.Com B	Mysore silk industries
7	13/12/2016	II B.Com C	Tata Consultancy Services
8	15/12/2016	II B.Com TT	Kempegowda International Airport(KIAL)
9	26/08/2016	III B.Com A	Volvo Industry mfg. Plant & Sonam Industries(Frosty Ice Cream)
10	08/08/2016	III B.Com B	Brittania Paramount Nutritions Pvt Ltd.
11	17/12/2016	III B.Com C	BHEL
12	05/01/2017	III B.Com TT	Farm Visit (Nelamangala)
13		<b>III BCOM ACCOUNTS ELECTIVES</b>	<b>HOTEL VISITS</b>
	15/12/2016		St. Marks Hotel

	16/12/2016		St. Marks Hotel
	03/02/2017		Capitol Hotel
	04/02/2017		Capitol Hotel
	20/02/2017		Iris Hotel
	23/02/2017		Atria Hotel
	02/03/2017		ITC Gardenia Hotel

### BBA Classes

Sl. No.	Date	Class	Place
1	27/08/2016	I BBA A	Nestle, Nanjangud
2	23/02/ 2017	I BBA B	DevKiran Paper Mills
3	6/09/2016	II BBA A	TVS Factory, Hosur
4	September 2016	II BBA B	<ul style="list-style-type: none"> <li>• Ramsons</li> <li>• Karnataka Milk Federation</li> <li>• Tanflora</li> <li>• Indian Railways</li> <li>• ACE Designers</li> <li>• Borderline Farmers</li> <li>• KFC</li> <li>• Lakshmi Mudranalaya</li> <li>• Paramount Nutrition</li> </ul>
5	October 2016	BBA	<ul style="list-style-type: none"> <li>• Ikea Furniture, Stockholm, Sweden</li> <li>• Crystal Spirits, Russia</li> </ul>
6	23/01/2017	III BBA A	Lazza Ice Cream Factory

## **M. Campus Ministry**

The office of the Campus Ministry at St. Joseph's, faithful to the Jesuit Catholic heritage, attends to the spiritual needs of the students. In an era marked by challenges and delusions, we strive to impart the signature spirituality of Ignatius – 'find God in all things'.

### **a) Ignation Week**

"Love, ought to show itself in deeds more than in words!"

-St. Ignatius of Loyola

Staying true to its foundation and origin, St. Joseph's College of Commerce pays tribute to its founder, St. Ignatius of Loyola, by dedicating five days to celebrate and acknowledge the founder of Society of Jesus. The college was engaged in a joyous tribute toward its founder with outmost respect and admiration. These celebrations included various intra collegiate competitions which students participated in. This greatly contributed towards creating awareness about the festival, and harnessing enthusiasm and a vibrant spirit amongst its students. The college witnessed abundant participation from its students. In addition, the students' creative and innovative posters were displayed all over the college campus. As the celebrations came to a close, both the students and staff members were left with valuable memories and a heightened spirit to do even better next year.

### **b) Regular Programmes**

#### **Eucharistic Celebrations**

Holy Mass is celebrated in the college auditorium on the first Friday of every month. Guest priests are invited for the meaningful and creative Eucharistic celebration. The college choir is instrumental in inspiring meaningful praise and worship with their melodious voices. Special masses are celebrated on festive occasion like the Feast of founder St. Ignatius of Loyola, Feast of St. Francis Xavier, Feast of Mother Mary, Christmas, Ash Wednesday and Easter.

#### **Praise and Worship Sessions**

This purely a voluntary gathering for about half an hour is held every Wednesday. Students come together to their experiences and participate in action songs for the glory and honour of our Lord.

### **Faith Formation Classes**

Weekly classes of one hour each are held for I and II year Catholic students. The curriculum for these classes is decided after numerous deliberations by all the concerned teachers under the guidance of our campus minister Fr. Roshan SJ. Students are given knowledge on the Bible, the Prophets, and on the life and various manifestations of Jesus.

### **Annual Programmes**

Annual Retreats for catholic students are organized by the Ignitors headed by Fr. Brian Pereira. At the end of the academic year a two-day retreat for the final year students is organized. Topics of discussion include finding one's true self, acceptance and spirituality in the workplace. Dynamic and interactive workshops on topics varying from child abuse to transgender sensitivity are conducted by the Ignitors for all the students of the college.

The Feast of our founder, St. Ignatius of Loyola, is celebrated in an impressive manner for an entire week. Various competitions like essay writing, quiz, poster making and collage are held in commemoration of the feast and banners are put up in the campus explaining the life and teachings of St. Ignatius.

### **Daily Recital of Rosary**

The students and faculty gather in the morning for the recital of holy rosary to begin the day with blessings. This was an initiative of the Faith Formation Animators.

### **c) Thanksgiving**

The Thanksgiving Service was held for the staff and outgoing students on March 17<sup>th</sup>. The solemn inter-religious service focuses on thanking the almighty for the blessings of the past year and was conducted by the Fr. Anthony Joseph SJ, Rector, and con- celebrated by other Jesuit priests. Every graduating student was anointed with holy oil as a sign of strength which will help them to face the world. The staff and students shared lunch bringing to close an afternoon of spiritual and reflective thoughts.

## **N. Scholarships**

The College believes in inclusive education and equal opportunities for all. In order to realize this objective the College Management has a number of scholarship schemes for students who require financial assistance. These scholarships are provided to students who excel in academics, co-curricular activities and sports. In addition to scholarships the college also provides mid-day meals to sports students and other deserving students. The amount disbursed

for scholarships in the academic year 2016-17 is Rs. 29,43,208.00 The amount disbursed towards mid-day meals for the academic year 2016-17 is Rs. 5,70,727.00

## **O. Student Academic Support**

### **a) Bridge Course**

Bridge course is a fifteen day refresher course conducted for the newly admitted first year students who need to better their Mathematics and Accountancy skills. The idea of this course is to orient students who've opted out of Mathematics and also the students from other streams who've not done Accountancy earlier so as to be on par with their future classmates' understanding and knowledge of the subject.

Bridge course started from the 29<sup>th</sup> of June and ended on the 16<sup>th</sup> of July, 2016. A student team comprising of six III year B.Com and BBA students conducted the math course under the guidance of Ms. Komal Dave. A total of 160 (156 students for Mathematics and 04 students for Accountancy) students from the B.Com stream attended the Bridge Course.

### **b) Peer Teaching/Remedial Classes**

Remedial classes are conducted in order to give assistance to the students who are active and consistent participants in sports, associations and other extensive activities, along with the students who lag behind in academics due to certain reasons. This is also supported by Peer Teaching where students themselves participate in teaching - learning processes enabling the slow learners to catch up with the current pace.

## **P. Student Support Committees**

A good experience of a campus life is essential to excel in academics and for a holistic development of the student. The management has ensured that no student faces any kind of discrimination in the college and it has constituted several committees/cells under the guidelines of the UGC for prevention and redressal of any kind of discrimination. During the orientation programme students are informed about the functioning of these committees/cells and are instructed and encouraged to report any case of discrimination of any kind.

### **a) Anti-ragging Cell**



Any student engaged in the act of ragging shall be suspended from college and handed over to the law. Students are warned and discouraged to engage in any activities that constitute ragging and efforts are taken to develop an atmosphere of friendliness and mutual respect.

### **b) Sexual Harassment (Prevention & Redressal Cell)**

The Institution has constituted a Sexual Harassment Prevention and Redressal Committee) to ensure that the students , teachers and non-teaching staff can work together in an environment free of gender violence, sexual harassment and discrimination on the basis of sex and gender.

### **c) Equal Opportunity Cell**

An Equal Opportunity Cell is established in the Institution with a view to create equal opportunities for all in education and employment. The Cell aims to equip students with the skills and leadership qualities to face the challenges of life. The EOC is headed by the Principal and the Total Quality Management team.

### **d) Grievance Cell**

The Institution has a Grievance Redressal Cell where any type of grievance that a student might face may be brought to the notice of this Committee and Cell. This committee will meet at least three times a year to redress grievances filed by the students. Grievances to this committee are submitted by the students in the prescribed format available in the College handbook.

## **PART VI: Extension and Community Outreach**

Engagement beyond Classrooms describes the Institution's educational mission: to augment the all-round development of students. The Institution has framed various extracurricular activities for students to advance their educational experiences and to enhance their social skills. The activities provide a platform for students to involve and interact with other students, thus leading to their personal development and learning. Various Associations, Business Clubs, Literary Clubs, Students' Council and sports activities provide a space for students to come

together, share ideas, discuss issues and attain common goals. In the academic year 2016-17, under the CBCS system, all the association members earned credits for their participation in the extension and extracurricular activities.

### **A. Community Service**

Jesuit education helps students to realize that talents are gifts to be developed, not for self – satisfaction or self-gain, but rather to be utilized for the good of the human community. Students are encouraged to use their gifts in the service of others, out of love for God. As a part of the rural exposure camps the students visit villages and experience the realities of village life, their predicaments and their everyday challenges with minimum resources. They conduct outreach programmes in these villages and work towards their betterment.

### **B. Bembala Outreach Programme**

The Bangalore Jesuit Education Society in association with its institutions created the ‘Bembala Outreach Programme’ in order to form ‘men and women for others’. The objective of the programme is to extend knowledge and other institutional resources to the community and vice – versa. The focus of the programme is not only to create awareness and refine student’s skills but to also create a greater impact in the community at large.

The Youth Center of the programme is located in St. Joseph’s College. Rev. Fr. Brian Pereira, SJ and Br. Phillip serve as the Director and the Assistant Director of this programme respectively with Dr. Isaac as the Chief Coordinator. The coordinators from our college include Dr. Hariharan Ravi and Mr. Elvis Dias.

For the odd semester, orientation programmes were conducted for respective classes on a selected topic which is as follows:

- a) 9<sup>th</sup> June, 2016 : I B.Com A and 1 Bcom D - Clean Drive Initiation
- b) 23<sup>rd</sup> June, 2016 : I B.Com E and 1 Bcom A - Clean Drive Initiation
- c) 24<sup>th</sup> June, 2016 : I B.Com D – Charitable Homes Visit
- d) 30<sup>th</sup> June, 2016 : I B.Com C – Traffic Awareness
- e) 12<sup>th</sup> July, 2016 : I BBA A – Traffic Awareness
- f) 2<sup>nd</sup> August, 2016 : I B.Com TT – Local School Education
- g) 6<sup>th</sup> August, 2016 : I B.Com TT - Local School Education
- h) 6<sup>th</sup> August, 2016 : I BBA B – Clean Drive Initiation

The Clean Drive Initiation allows students to clean heritage areas in Bengaluru like Lalbagh, Cubbon Park etc. The Traffic Awareness Programme helps place students in eight strategic signal areas around colleges, allowing them to maintain the flow of traffic whilst assisting the

police. Students are also allowed to give back to the community by visiting government school, old age and charitable homes in and around Bengaluru. Interactive sessions among the underprivileged opens up their minds to a society that needs saving from illiteracy and poverty. Apart from this, the 'Kill Bill Awareness Programme' was brought into action to ensure that existing bills on walls around the city are removed while any vandalizers hoping to do the same were identified and taken to the authorities.

The following were the activities that took place in the odd semester:

- a) 9<sup>th</sup> – 6<sup>th</sup> June, 2016 : II B.Com A - Clean Drive Initiation
- b) 9<sup>th</sup> – 6<sup>th</sup> June, 2016 : II B.Com C - Clean Drive Initiation
- c) 11<sup>th</sup> and 25<sup>th</sup> June, 2016 : II B.Com E - Charitable Home Visit
- d) 20<sup>th</sup> – 24<sup>th</sup> June, 2016 : II B.Com D - Clean Drive Initiation
- e) 2<sup>nd</sup> July and 9<sup>th</sup> July, 2016 : II B.Com B - Charitable Home Visit
- f) 2<sup>nd</sup> July, 2016 : I B.Com D – Kill Bill Awareness Programme
- g) 10<sup>th</sup> July, 2016 : II B.Com B - Clean Drive Initiation
- h) 11<sup>th</sup> July – 15<sup>th</sup> July, 2016 : I BBA 'A' & I BBA 'B' - Clean Drive Initiation and Traffic Awareness
- i) 17<sup>th</sup> July, 2016 : Clean Drive Initiation ( Plastic Ban)
- j) 18<sup>th</sup> – 22<sup>th</sup> July, 2016 : II BBA B – Traffic Awareness
- k) 23<sup>th</sup> July, 2016 : I B.Com C – Lake Cleaning (Hormavu Lake)
- l) 23<sup>th</sup> July, 2016 : I B.Com B – Lake Cleaning (Hormavu Lake)
- m) 1<sup>st</sup> – 5<sup>th</sup> August, 2016 : I B.Com C - Local School Education
- n) 8<sup>th</sup> -12<sup>th</sup> August, 2016 : I BBA B - Clean Drive Initiation
- o) 8<sup>th</sup> -12<sup>th</sup> August, 2016 : I B. Com TT - Local School Education
- p) 20<sup>th</sup> August, 2016 : I B. Com E - Clean Drive Initiation (Lalbagh)
- q) 27<sup>th</sup> August, 2016 : I BBA A - Kill Bill Awareness Programme
- r) 16<sup>th</sup> – 19<sup>th</sup> August, 2016 : M. Com - Govt School Education
- s) 22<sup>th</sup> – 26<sup>th</sup> M. Com IB - Govt School Education

Inclusive of the above mentioned activities, the Bembala Outreach Programme, in the even semester, also organized rural exposure camps to Solur, a village 40km – 60 km on the outskirts of Bengaluru. As an exposure camp, the objective was to engage the children in activities as well as allow students to become aware of the need to create a more educated society.

For the even semester, orientation programmes were conducted for respective classes on a selected topic which is as follows:

- a) 28<sup>th</sup> November, 2016: 2 B.Com E – Solur
- b) 21<sup>st</sup> November, 2016: 2 B.Com D – Solur
- c) 6<sup>th</sup> December, 2016: 2 B.Com C – Solur
- d) 2<sup>nd</sup> January, 2016: 2 B.Com A – Solur
- e) 31<sup>st</sup> January, 2016: 2 B.Com TT – Solur

The following were the activities that took place in the even semester:-

- a) 24<sup>th</sup> – 27<sup>th</sup> November, 2016: 2 B.Com D – Solur Visit
- b) 1<sup>st</sup> – 4<sup>th</sup> December, 2016: 2 B.Com E – Solur Visit
- c) 15<sup>th</sup> – 18<sup>th</sup> December, 2016: 2 B.Com C – Solur Visit
- d) 5<sup>th</sup> – 8<sup>th</sup> January, 2017: 2 B.Com A – Solur Visit
- e) 5<sup>th</sup> – 8<sup>th</sup> January, 2017: 2 B.Com D/E/C – Solur Visit
- f) 2<sup>nd</sup> – 5<sup>th</sup> February, 2016: 2 B.Com TT – Solur Visit

The experience was truly eye opening into the community and its needs. The traffic duty showed how much help the students can be for the local police and the solur camp made students realize their role in society as a responsible citizen. As a result of their untiring efforts, this programme has received a number of felicitations and awards as well as recognition from national newspapers. The Deccan Herald on the 29<sup>th</sup> of August, 2016 stated that 'About 80 students from St. Joseph's College of Commerce, along with 30 – 40 volunteers, removed more than 30 posters and bills in Shantalanagar ward.' The institution has also been exemplified by the Beautiful Bangalore Association. The Karnataka State Police has celebrated the social work being done through a Certificate of Appreciation.

### **Post-graduate Outreach Programme**

The second year students of M.Com and M.Com (IB) were a part of the community extension programme from the 22<sup>nd</sup> to the 27<sup>th</sup> of August, 2016. They visited 12 government schools located around Bangalore and taught them English as a part of the programme.

The students of I M.Com visited Manvi and the students of I M.Com (IB) visited Pannur, situated in the Raichur district of Karnataka from 21<sup>th</sup> to 25<sup>th</sup> October, 2016 as part of their Rural Exposure Camp. The main objective of this 4 day program was to provide the students with exposure about the lives of people in rural areas, their way of living and the various difficulties faced by them. The activities of the programme included plantation of saplings and cotton plucking in the fields, interacting with the school children, helping in the kitchen and visiting other villages. A public event was organized by the students for the villagers where topics like the girl child issue, health and hygiene, and the Swaach Bharat scheme were discussed. The students also put up a cultural show for the villagers.

On 3<sup>rd</sup> March, 2017 students from our college joined a huge protest gathering at Town Hall organized by Bembala on the issue of basic rights and facilities for sanitation workers of BBMP.

## **C. Social Visits**

As part of the outreach programme each class is encouraged to organize a social visit to places like old age homes, orphanages and other such places. Such class visits open up students' minds to other kinds of experience and enables them to develop empathy to those who are suffering. It also encourages students to contribute generously from their savings and earnings.

The following were the social visits organized by classes:

Sl.No	Class	Place of Visit	Date
1.	III B.Com 'E'	Nirmala Shushubhavan	27/01/2017
2.	III B.Com 'D'	Blessings Home	20/12/2016
3.	III B.Com 'C'	Anbillam Kids Home	26/01/2017
4.	III B.Com 'C'	Kidwai Memorial Hospital	28/08/2016
5.	I & II B.Com 'C'	Swandhana	22/12/2016
6.	III B.Com 'B'	Home for the Aged	22/12/2016
7.	I, II & IIIB.Com 'TT'	Austin Town Slum	23/12/2016
8.	III BBM A	Little Sisters Of The Poor Old Age Home	21/12/2016
9.	I BBA A	Nirmala Sishu Bhavan Missionaries Of Charity	23/12/ 2016
10.	I BBA B	Good shepherd Convent	23/12/ 2016

#### **D. Associations for Extension Activities**

NSS, CSA, AICUF, Rotaract and Eco Club are associations dedicated to community service and outreach programmes. The objective of these associations is to engage students in community service, instil in them a desire to serve, encourage them to think about society and motivate them to act and intervene in social issues. It is mandatory for all first year students to be part of any one of these associations. At the beginning of the year, after an orientation programme,

students select the desired association in through the online portal. A minimum of 60hours of work is expected from each student in a year to be awarded a credit.

### National Service Scheme (NSS)

NSS has undertaken activities that have made a long-lasting impact on the community as a whole. The members of the NSS unit work tirelessly for the welfare of society, instilling in all those around them a responsibility to think of others. NSS is presided over by Anitha A of III B.Com D, under the guidance of Mr. Ashok T. A (Dept. of Kannada), the Programme Officer.

An orientation programme was held on 20<sup>th</sup> July 2016. Mr. Sam an able social worker was the chief guest. The following were the activities of the association:

- a) **Blood Donation Camp** - On 9th August, in association with the Lions' Club, NSS organized a blood donation camp. Nurses and Doctors from three hospitals namely – Victoria Hospital, K C General Hospital and Sanjay Gandhi Institute of Trauma and Orthopaedics collected around 250 units of blood.
- b) **International Youth day** - On 23<sup>rd</sup> August, the association celebrated International Youth Day. Colonel Mathew Kuriakose delivered a lecture on this occasion.
- c) **Run for Cancer** – The association took part in a marathon 'Run for Cancer', organized by Soroptimist International, to raise funds for Karunashraya, which provides free, professional palliative care for advanced- stage cancer patients.
- d) **Spot Clean Drive** – On 17th September the association collaborated with Rotaract club to organize a spot clean drive. The members collected garbage and segregated it, painted walls and also planted samplings in and around Domlur.
- e) **Rural Exposure Camp** – Annual rural exposure camp was held from 21st to 28th October, at Thindlu, Devanahalli Taluk, of Bengaluru Rural. The objective of the camp was to spread awareness on social responsibility and civic sense. During the camp speakers of different organizations addressed the students and the villagers on various social issues of the community.
- f) **Human Rights Week** – On 4th December, the association visited a slum in Koramangala along with Ruva Foundation, an organization dedicated to enable improvement of the city's slum, to educate the dwellers about child labour and human trafficking. On 6th December, a rally from Mysore bank to Vidhana Soudha was conducted to create awareness about human rights. On 9th December, the association organized a talk by Mr. John, an advocate at the High Court of Karnataka, along with his associates. The members actively took part in the discussion.
- g) **Newspaper drive**- A drive was held from 20th to 23rd December 2016, where newspapers were collected and donated to Nightingale Foundation- an old age home.

On the following day, the committee visited Rakum School for the Blind located near Devanahalli. They interacted with the students and also distributed stationary.

- h) **Republic Day Celebration** – On the 68th Republic Day the members took part in a blind walk from MG Road to Trinity Circle to create an impact on the importance of eye donation. The participants took a pledge to donate their eyes.
- i) **Aura-17**, an event to motivate students to think about social issues, was organized on 21<sup>st</sup> February, 2017. It witnessed participation from Govt. Colleges in Bangalore.

### Centre for Social Action (CSA)

The Centre for Social Action of SJCC is one of the most active social service associations in the college driven by the motto "Care, Connect, Change". The association is headed by Jobin Samson of II BBA 'A' under the guidance of Mr. Prakash of the English Department. An orientation programme for on 12th of July 2016. The following were the activities of the association:

- a) **Intervention with Government Urdu School** -The long-standing association of CSA with the Government Urdu Higher Primary School led to a series of commendable activities undertaken by the enthusiastic members of this club. On 15th of August, the association celebrated Independence Day by conducting singing and dancing completion for the children. On 29th and 30th August 2016, the school children visited the college campus and were taught basics in computers. Art and craft classes were conducted in order to enhance the creativity of the students. A Sports Day was conducted on 17th September and an Annual Day on 21st December.
- b) **Thursday Talkies** - This year saw a new initiative by the CSA called "Thursday Talkies" which was conducted on alternative Thursday's of every month. There were talks on various topics such as "Students in Politics" by Swar, an independent theatre practitioner held on 20<sup>th</sup> September 2016; "Gender and Caste" by Gee Semmalar, a social activist held on 24<sup>th</sup> November 2016 and "Access to Information is Your Right" by Venkatesh D on 11<sup>th</sup> August 2016, to name a few. There was a film screening of "PutatirugisiNodi", a film by Suneel Raghavendra on 19<sup>th</sup> January 2017.
- c) **Rural visit**- In the month of October a rural exposure camp was organized to Hampi. They lived with the villagers and interacted with them about various problems concerning them. The students also organised clean up drives in the town of Hampi.
- d) **Human Rights Week**- In recognition of Human Rights Week, CSA, in collaboration with Amnesty International, organized the "Write for Rights" campaign on 7th December 2016, where the students wrote letters to the people whose basic human rights were

being attacked. Amnesty International also screened a film titled "Damsels in Distress? Beyond Women's Stereotypes On-Screen" on 8<sup>th</sup> December 2016 which was followed by a panel discussion.

- e) **Democracy in a Digital World** - CSA in association with Centre for Amenities, Rehabilitation & Education (CARE) organized a city level seminar on the topic 'Democracy in a Digital World' on 24<sup>th</sup> and 25<sup>th</sup> January 2017. The keynote address on 'Freedom of Expression' was delivered by Dr. Paul Newman, the author of "Sri Lanka: A Saga of Agony". He engaged the audience by talking about issues related to freedom of speech and expression in today's digital world. Various topics like digital privacy, digital security, alternative forms of media and fake news were discussed in the two-day seminar. There was a panel discussion on the topic - "Democracy in a Digital Society" which was moderated by Ms. Vasanthi Hariprakash. The speakers for the seminar were Mr. Shaliesh, an Amnesty International employee, Mr Anil Kumar, an activist and Ms Vidushi from the Centre for Internet Society.

#### All India Catholic University Federation (AICUF)

AICUF is a union of students from all backgrounds, who share a common inspiration to serve the world, believing in the motto "Do to others as you would want them to do unto you". The students of this association emphasize on an unbiased society where people from all walks of life can live as one community. The staff coordinator of the association is Ms. Christina from the Commerce Department and the student president is Juliana of III B.Com D. Some highlights of the year are:

- a) **Gaia 2016** - The world environment day was celebrated on 18<sup>th</sup> August 2016. It was a day dedicated to create awareness about the environment. This day basically focused on creating awareness about the sensitive issues of the environment. Gaia witnessed events like Gardening Competition, Fashion Walk, Vertical Gardening and Waste segregation Project.
- b) **Magis** - Magis is a youth camp on Ignatian Spirituality. This year Magis was organized in the month of October at St. Joseph's College. The four-day camp had Holy Masses, Retreats, Praise & Worship. AICUF students from the college participated in the camp.
- c) **Ignatius week**- Ignatius week was held during the month of August. During this week events like bible quiz, collage making, drawing, singing and many more activities to let students know more about the saint Ignatius of Loyola were organized.
- d) **Christmas in a Shoe Box** - Christmas a season of sharing and giving brings a lot of joy and happiness. AICUF spread their happiness and joy to people who are less fortunate, by giving gifts. These gifts comprised of daily use products. Every class contributed



whole- heartedly for the same. The items that were collected were all neatly gift wrapped and put in a shoebox and gifted to the underprivileged.

- e) **Nightingale Home** - Nightingale home is a place where old people stay and pack newspaper bags. Several AICUFers visited this home taking time off their busy schedule and helped the inmates of the home in making newspaper bags.
- f) **Seminar on 'Emotional and Moral Conflict among Teenagers-** , AICUF conducted a student seminar on 'Emotional and Moral Conflict among Teenagers' on 21<sup>st</sup> February. The seminar discussed issues regarding sexuality and morality and the conflicts that teenagers face with regard to these issues.
- g) **Fests** - AICUF members took part in Exodus a gospel fest conducted by St. Joseph's College and Yuva Chetana a gospel fest conducted by Goodwill college. They won the overall trophy in Genesis, a gospel fest conducted by St. Joseph's Pre-University College.
- h) **AICUF State Meet-** AICUF State Meet was organized by the Karnataka Unit of AICUF at St. Aloysius College, Mangalore from 5<sup>th</sup> to 8<sup>th</sup> of January. Students from our college attended this camp. Students were taken to villages to interact and a seminar was conducted on the history of AICUF and its establishment in India.

### **Rotaract Club**

As an organization dedicated to social awareness and betterment of the community, the Rotaract Club has performed a number of tasks over the years that have earned it a respectable reputation. It provides opportunities for young people to address the needs of the community and the world at large. Empowerment of its members to create change around them is one of the key goals of the Rotaract Club. The staff coordinator is Ms. Nancy Christina and the student president is Vaibhav Shah. The Orientation Programme and Induction Ceremony took place in the month of July. Some highlights of the year are:

- a) **Spot Clean-up** - As part of a community service initiative, in association with the Rotary Bangalore Brigades, a spot clean-up by its member was done near the Domlur flyover.
- b) **Creche Visits** - A total number of three crèches in Lingarajapuram, Jayamahar, and R.T. Nagar were visited. Students interacted with the underprivileged children and they distributed stationery and eatables. An Awareness talk was held where two personalities from the fields of medicine and law briefed the members about Civil Rights of individuals and first aid in case of emergency.

- c) **RYLA** - RYLA is the Rotary Youth Leadership Awards Programme. It was a four-day Residential Camp in which a number of workshops, activities, and talks were organized to illustrate the importance of leadership.
- d) **RotaMUN** - RotaMUN the first ever Model United Nations to be held in the college and it was held on the 19<sup>th</sup> and 20<sup>th</sup> of January. The Security Council, the Economic and Social Council, the United Nations Office on Drugs and Crime, the Social, Humanitarian and Cultural Committee were the four bodies that constituted this MUN. Topics on a variety of issues were put to motion with participation from a number of colleges around Bangalore.

### **Eco Club**

The main aim of Eco Club is not only to inculcate the habit of keeping the environment clean but also to encourage students to be a part of the movement itself and to make them conscious about the environment and the different perspectives involved in nurturing, protecting and preserving the environment. The staff coordinators are Mr. Elvis Dais and Mr. Ashfaque and the student president is Wayne D'Souza of II B.Com E.

- a) **Clean the Lake** - On 23rd July 2016, the members of the association went to Horamavu Lake to extend a hand to clean the surroundings of the lake and were given some handy tips and a brief history of the lake.
- b) **Traffic awareness campaign** - On August 19th, 2016, the association members rallied on the streets to spread safety tips and traffic awareness to the Bengaluru citizens.
- c) **Kill a Bill** - Kill a Bill campaign was conducted on 21<sup>st</sup> of August 2016 to clear the walls of all bills and posters. The initiative was supported by the area MLA and the mayor of Bengaluru. A pledge was taken by all to support the motion.
- d) **Guest Talk** - On 17<sup>th</sup> September 2016 a guest lecture was organized and the speaker Dr. Arbind Gupta spoke on the topic "Bangalore - A City of Lakes?"
- e) The Eco Club also took the initiative to create a short video during Diwali to reach out to the public to celebrate an eco-friendly Diwali.
- f) **Save Electricity** - On 19th November 2016, the members took the initiative to interact with different groups to discuss the different methods of saving electricity. The objective of the activity was to conserve energy for better tomorrow.
- g) The club also displayed posters in and around the campus from 15<sup>th</sup> to 20<sup>th</sup> December to enrich the students and faculty on various environmental issues. Keeping up with trends the members of the association took the mannequin challenge with the posters to spread it to a larger audience on social media.

## E. Student Council

### **Elections**

The Student Council is formed through an election. After the election nominations, students are allowed to campaign through social media platforms as well as via word of mouth. Strict rules and regulations act as supplements to curb the student from having an unfair advantage over the other. The contestants are also given an opportunity to voice out their ideas and opinions through speeches that eventually decide who is going to pull it off. The elections were held on 15<sup>th</sup> June 2016.

### **Investiture ceremony**

The Investiture Ceremony of the newly elected Student Council was held on 22<sup>nd</sup> June 2016. Fr. Anthony Joseph, SJ, Guest of Honour, gave the presidential address, focusing on the theme of “Student leadership in nation building.” After a solemn oath taking ceremony badges were distributed to the student representative body by Fr. Anthony Joseph, SJ.

### **Leadership camp**

A leadership camp was organized on 25th June, 2016 by the management for the student leaders to imbibe a spirit of oneness and teamwork to ensure a strong bond that would last a lifetime. The camp also served as a means of interaction between the Student Council and other elected leaders which would serve as an effective means of coordination and communication throughout the academic year.

Below mentioned are some of the major events organized by the Student Council:

- a) International Music Day on 21<sup>st</sup> June, 2016.
- b) Yoga Day on 22<sup>nd</sup> June, 2016.
- c) Cipher, the intra-collegiate business fest on 1<sup>st</sup> July 2016.
- d) Kalotsav, the intra-collegiate cultural fest from 1<sup>st</sup> to 3<sup>rd</sup> July, 2016.
- e) General Quiz in association with the Alumni Association on 12<sup>th</sup> August, 2016.
- f) Swarashree, a song audition contest, in association with Leadership Development Cell on 13<sup>th</sup> August, 2016.
- g) Talent Hunt in association with ‘Radio Mirchi’.
- h) Debate on Demonetization in association with the Alumni Association on 20<sup>th</sup> January, 2017.

- i) Spiel Run, a 3.4 km marathon as part of the sports fest, on 4<sup>th</sup> February, 2017.
- j) Pinnacle, a celebration of success, on 1<sup>st</sup> and 2<sup>nd</sup> March, 2017.

The Student Council also celebrated the birthday of His Holiness the Dalai Lama, the spiritual leader of the Tibetan Community on 6<sup>th</sup> July, 2016. The council also organized a social visit to Government Model Tamil Primary Girls School at Shanthi Nagar on 20<sup>th</sup> December, 2016. The council has also come up with a programme of peer teaching through which students can help each other in learning. The Student Council always strives to create a democratic, friendly and enthusiastic atmosphere for all students.

### **Valedictory**

The Student Council valedictory was held on 6<sup>th</sup> March, 2017. The college flag was handed over to the Principal by the Council President. Along with the council student volunteers who worked for the council were congratulated and thanked by the management. The activities of the student council came to an end after the valedictory ceremony.

## **F. Business, Cultural and Literary Fests**

### **Cipher**

The intra collegiate business fest 'Cipher' was on 1<sup>st</sup> July, 2016. The theme for the fest was 'The Game Changers'. The fest encompassed public relations, mock stock, finance, marketing, human resources, quiz and best manager. One's ability to hypothesize and perceive the unknown, ply knowledge and experience instead of merely speculating, and staying ahead of the curb by setting trends would hold participants in good stead. The financial skills and business acumen of participants were sharpened as they were constantly put to test. The event was organized by the Student Council.

### **Kalotsav**

The three day intra-collegiate cultural fest was held from 1<sup>st</sup> to 3<sup>rd</sup> July, 2016. It served as an excellent platform for students to showcase their various talents ranging from arts, cerebral, entertainment and literary. Kalotsav was a rewarding and enriching experience for every Josephite. The event was organized by the Student Council.

### **Ellipsis**

Ellipsis, the annual intra-collegiate literary fest was organized by the Editorial committee and ALMA on 16th and 17th August 2016. A plethora of events was organized which provided a platform for the students to showcase their talent in writing, poetry, sketching and speaking. The festival concluded with the Divergence Debates which followed a Doha debate model comprising of topics that are of contemporary relevance. The Motion for the year was: In the contemporary world conditional freedom is just another form of policing.

## **Chanakya**

Chanakya, the annual inter-collegiate business fest was held on 10th and 11th September, 2016.. The inauguration ceremony was presided over by Mr. Bhupendra Chaubey, a political journalist and the executive editor of CNN IBN. The fest encompassed several events, each of which strived to mould the minds of participants by exposing them to new arenas of thought. The events included, Best Manager, Finance, Marketing, Human Resources, Public Relations, Entrepreneurial Development and Business Quiz. The team from Christ University – Department Of Management studies was declared the overall winners of Chanakya 2016. The event was organized by the Student Council.

## **Dhwani**

Dhwani, the inter-collegiate cultural fest was held on 18<sup>th</sup> and 19<sup>th</sup> November, 2016. The theme for the fest was Namascray “The crazy in me recognizes and honors the crazy in you”. Events were categorized under syndicates to encourage both clarity and maximum participation. Each syndicate ensured maximum participation from elite colleges from across the city and the winner of each syndicate inched that much closer towards the Overalls. In the end CMS Jain excelled and lifted the Overalls for the second time in a row. The event was organized by the Student Council.

## **Enact**

On 22nd and 23rd of February 2017, the Hashmi Theatre Forum organized an inter-collegiate theatre fest "ENACT- 2017". Around fifteen colleges from Bangalore urban and rural districts performed their plays. The competitions were held in three categories: Proscenium, Street and Individual performances. The Hashmi Theatre forum showcased three of their productions: Kichilladha begae (Kannada), Death of An Actress (English) and Har Pal Nayi Zindagi (Hindi). All

plays were directed by Mr. T H Lavakumar. The fest also featured a special production of the Alumni titled 'Ward No. 6', written by Anton Chekov and directed by T H Lavakumar.

## **Pinnacle**

Pinnacle was organized on 1<sup>st</sup> and 2<sup>nd</sup> March, 2016. Pinnacle brings together personalities from various sectors of art, culture, technology and entrepreneurship to one platform. This is an opportunity for today's youth to connect and network. Eminent personalities such as Vasundhra Das, DishaMadan, Baadal Nandujanaswamy addressed the students. The event was organized by the Student Council.

## **Virtuoso**

Virtuoso 2.0 'decipher the enciphered', is the annual business fest conducted by the BBA Department and was held on 16th and 17th December, 2016. Over 25 colleges from all across Bangalore and the globe participated in this business fest. The fest had three different aspects- Physical Rounds for local colleges, online rounds for international colleges and a round in the regional language for Government Colleges. There were no separate events, but the best of everything amalgamated into separate rounds. The winners this time were Centre for Management Studies, Jain University.

## **Turas**

Turas is a B.Com Travel and Tourism Fest held on the 27<sup>th</sup> and 28<sup>th</sup> of January. The fest was organized in association with Karnataka Tourism Forum. The events of the fest included, a Cyclothon, cultural events, business events, an Utsav and the customary Amazing Race.

The 3.5km Cyclothon was the main event of the fest which witnessed 150 participants from five reputed colleges and circuited around the central business district of Bangalore. From the time of its inception in the department Turas has witnessed a tremendous growth in its scale of activities, popularity and success over the years.

## **g. Literary, Cultural & Business Associations**

### **Hashmi Theatre Forum**

Hashmi Theatre Forum is a platform for students to engage in theatre, social activism and creative learning. The forum continues to exhibit their excellence with a string of performances. The coordinator for the forum is Mr. T H Lavakumar of the Kannada Department and the students president is Raiga Thomas of III B.Com A. Below are some of the major highlights of the forum:

- a) The Forum performed a street play 'Beti Bachavo' on women and children education on the 23rd of July at the Rangoli Metro Arts Centre.
- b) A performance on the life of St. Ignatius during the Ignatius Week.
- c) A series of street play performance titled 'Kalakshetra To KRS' starting from Ravindra Kalakshetra in Bangalore to all the way till KRS Dam in Mysore. About 15 street plays were performed in the middle of the road throughout the journey highlighting water and farmer's issues.
- d) The forum in association with MARAA (A Media and Arts Collective) organized an art exhibition of Palestinian artists on 4<sup>th</sup> July. There was also an interaction session with them.
- e) On 22nd October 2016, they put up two astounding performances - Theeradha Rathri and Kichilladha Begae at Ravindra Kalakshetra. They also performed "Kichilladha Begae" at Kala Grama, Bangalore University.
- f) The theatre forum celebrated Human Rights day on 10<sup>th</sup> December by going to different colleges and slums across the city spreading awareness about their rights through street plays. Noted activist Shabnam Hashmi addressed the students on issue of Human Rights.
- g) In order to protect the rights of garment workers, the Hashmi Theatre Forum in collaboration with the Garment Labour Union performed street plays for three consecutive days in the Peenya industrial area, addressing nearly a crowd of more than one lakh garment workers.
- h) On 22nd and 23rd of February 2017, the association hosted an inter-collegiate theatre fest "ENACT- 2017". The Hashmi Theatre forum showcased three of their productions: Kichilladha begae (Kannada), Death of An Actress (English) and Har Pal Nayi Zindagi (Hindi). The fest also featured a special production of the Alumni titled 'Ward No. 6'. All the plays were directed by Mr. T H Lavakumar.

## **Kannada Sangha**

The aim of the association is to educate students of the rich cultural heritage of the language and the beautiful tradition it carries within it. The coordinator for the Kannada Sangha is Mr.

Ashok T A of the Kannada Department and the student president is Vinayaka of II B.Com E. Some of the major highlights of this year are:

- a) The intra-collegiate fest 'Antharanga' was conducted by the association which included a range of events like singing, poetry, quiz, debate and essay writing. A debate on the Kaveri issue was also conducted.
- b) On 16th November 2016 the association held a Desi Food Festival, wherein a wide variety of food items were prepared and sold.
- c) The Kannada Sangha celebrated Kannada Rajyotsava on the 30th of November. A music collective called "Maatrubhoomi Yuvakara Thanda" performed folk songs during the event.
- d) The association also introduced a new event called 'Karnataka Odhu', a series of lectures on issues of culture and language. This event was held on 19th January, 2017.
- e) Kalarava, the annual inter-collegiate Kannada fest was held on 22<sup>nd</sup> February, 2017. The fest included writing, speaking and performance events. The fest witnessed participants from various colleges.

## **Hindi Parishad**

The Hindi Parishad aims to foster, friendship and understanding among the members amidst promoting Hindi language. It also seeks to facilitate the welfare of individuals and promote social change, development, and empowerment. The coordinator for Hindi Parishad is Dr. Oliver Anthony of the Hindi Department and the student coordinator Hajira of III B.Com (TT).

- a) Indradhanush, an inter-class Hindi fest was organized by the association on 30th August 2016. Events such as Antakshari, Hit and win, creative writing, poetry, debate and Bollywood Dhamaka were conducted.
- b) The association paid a visit to an Urdu school as part of their social outreach programme to encourage and help the students to use Hindi through fun filled activities.
- c) National integration day, which marks the birthday of our former Prime Minister Smt. Indira Gandhi on 19th November was celebrated throughout the country as Rashtriya Ekta Diwas. The association commemorated this occasion by conducting a competition among the first year students.
- d) Nakshatra the annual inter-collegiate lingual fest was held on 30th January, 2017. This year, there were around 300 participants from 14 different colleges across the city.
- e) A workshop on Hindi blogging and content writing was conducted for the second year students on 18th February 2017.

## **Serenata Chorale: The Choir Club**



Serenata Chorale, the performing choir of the college conducted by Ms. Amy Sarah Joseph, is a well-reputed choir in Bangalore having a rich repertoire of both classical as well as contemporary music. The auditions were held at the beginning of the academic year and the choir has around 70 members. Serenata Chorale has performed on various occasions under the leadership of President, Kinimo Grace. The staff coordinator for the Choir Club is Ms. Preemal D'Souza of the Coommerce Department. The following are some of the major highlights:

- a) On Sunday, 31st of July, the choir was privileged to lead worship at the celebrations for the feast of St. Ignatius of Loyola held at St. Josephs Boys High School.
- b) On 21st November 2016, the choir performed at Freshfire as an opening act for a well-known gospel singer, Brian Doerksen.
- c) The choir rendered the grand music at St. Mark's Cathedral- Festival of Peace held on 27th November 2016. This was the first performance for the Christmas season.
- d) The choir took part in Divine Noel, a nation-wide carol singing competition conducted by Hope Television.
- e) On 4th December 2016, the choir performed at White Christmas, a competition organised by Rice Memorial Church. They won the first place. The same evening, the choir performed at Magnificent, the annual Christmas festival organised by Christ University.
- f) On 11th December 2016, the choir performed at Pavanasar Lutheran Church along with music groups and choirs as a part of their Christmas celebrations.
- g) On the 17th and 18th of December, the choir performed at St. Joseph's College and at St. Patricks Fest respectively. St. Patricks fest was a competition organised by the youth of Patricks Church. The choir placed first in this competition.
- h) Seranata Chorale visited Jerome Home Ozanam - a center for the destitute old woman on 21st December 2016. Snacks were distributed by the choir members to the elderly women of the home. The choir was privileged to meet these ladies and receive their blessings, and help spread the Christmas joy.
- i) On 26th February 2017, the choir conducted their annual choir concert, 'Resound'.

## **ALMA – Association for Literature, Music and Art**

The association for Literature, Music and Art is a promising platform for students to showcase their talents. The main aim of ALMA is to provide a platform for students to express themselves through art, literature, and music. The staff coordinator for ALMA is Ms. Marina Roche of the English Department and the student president is Roslin of III B.Com C. Some major highlights of this academic year are:

- a) The association began the semester with a project called "The Gift of Art" with the objective of reaching out to the underprivileged. The association visited an Urdu school

on a weekly basis and spent quality time with the children educating them in the field of literature, music and art.

- b) On 21st July 2016, the ALMA association a photography workshop by Alex Paul Abraham.
- c) On 22 July 2016 The NYPS Auditions Festival was conducted by Shantanu Anand and Nandini Verma, founders of Airplane Poetry Movement in the college campus.
- d) Airplane Poetry Movement conducted spoken word poetry workshop on 25th November 2016, along with a feature performance from Bharat Divakar, one of the top slam poets in the country.
- e) Sumit Saurav, the co-founder of Campus Diaries, visited the college on 3rd February 2017 to talk about the new project called Missions. The Louder than Words Mission was established to combat the stigma around mental illness and how students can use slam poetry to generate a meaningful conversation with around 50000 students.
- f) On 2nd March 2017, the association conducted "Aritika", an art and photography exhibition. It provided a platform for all students to display their paintings, sketches, and photographs.

## **Finaryans**

The finance club of the college was set up last year and since then has been working to increase the knowledge of the students as well as give them a first-hand experience of what the world of finance has in store for them. The staff coordinator of the club is Mr. Giridhar Naidu of the Commerce Department and the student president is Krishna of III B.Com B. Some major highlights of this academic year are:

- a) Members of the club took charge of one round in the finance event of the Intra-collegiate fest Cipher as well as the Inter College fest Chanakya. The round was an unconventional mock stock event in the form of a board game.
- b) "Explain to Me Like I'm five" was an interesting event which involved the participants explaining complex business/ financial terms in the simplest way possible.
- c) A round of Mock Interviews for second-year students who wished to sit for placements was conducted.
- d) On 20<sup>th</sup> December, the Finance club organized a guest lecture by Mr.Ashwin Kumar on technical analysis.

## **Mavericks**

Mavericks, the business club of the post-graduation department, headed by Kevin of II M.Com and Pavithra of II M.Com (IB) organized various events during the course of the year. The events conducted were Marketing- Pick and Speak and Quiz, Finance- Quiz and Foreign Exchange, HR- Personality and Case study and General Business- Crisis Management and Collage Making. Apart from the above-mentioned activities, an educational session on the topic of demonetization was also conducted for the benefit of the students. The Club also organized an afternoon of Mock Stock, which was a new event for many students and they experienced the excitement and fun of trading in the stock market. This helped the students to learn how to speculate and make decisions of buying or selling shares and making profits in the stock exchange market.

### **Josephite Business Club (JBC)**

The Josephite Business Club (JBC) is a student club that is oriented towards providing students with the required knowledge and skills to become more industry competent. It tries to convert theoretical knowledge into practical application and works towards broadening the horizons of the BBA students. The student president is Royina Bakshi of III BBM B. Some of the highlights of the activities are:

- a) A seminar by the alumni students on the topic of 'Entrepreneurship' where the alumni spoke about the lessons they learnt while trying to start their own businesses, team building activities, debates, and a moot court session.
- b) The association also conducted various activities for the second year students. One such event was -'The Improv'. The main objective of this session was to get the students to put themselves out there and improvise on random situations given to them.
- c) NETworking Session: As business students, it is imperative that a professional network, consisting of people from various backgrounds is built. Various individuals from the industry were invited and professionals from Deutsche Bank, Edvance Preschools, and Oyo rooms were present from the corporate world for an interactive session with students.
- d) Spotlight: Spotlight Discussion organized by the JBC is a concept wherein students have a discussion that is recorded uploaded on youtube for public audience around the world.

### **Fountainhead**

Fountainhead, the BBA Department editorial committee keeps a track of the various activities and publishes the biannual 'INVOICE' BBA biannual newsletter and also members encourage the students to express themselves through the blog 'The Write House'. A separate weekly section 'View and Counter-View', intends to keep the students updated about current affairs and will cover on-goings of the corporate world as well as general issues prevalent in the society.

### **Conexus**

'Conexus' is an initiative taken by the BBA Department to connect, to promote and to participate in all the activities of the department; in order to come forward with the ideas and suggestions for the betterment of the department. 3D Room is a one such activity which involves a panel of students discussing topics that are currently in the news or socially relevant.

### **Leadership Development Cell**

Leadership Development Cell or LDC with the motto "Take initiative, Take action" is an association of the BBA Department. It focuses on providing a platform for BBA students to display their administrative and leadership skills. Members of the LDC volunteered in the organization of various seminars and fests in the college.

### **Entrepreneurship Cell (E-Cell)**

The Entrepreneurship Cell is an association which recognizes and sparks the entrepreneurial spirit among students who possess an inclination towards starting something of their own and bringing about a difference in the society through the channel of their ideas and plans. E-cell has associated with the National Entrepreneurship Network (NEN), to plan and conduct various workshops, talks and seminars. The staff coordinator is Ms. Tina Singh from the Commerce Department and the student president is Gantavya of IIIB.Com D. Some highlights of the year are:

- a) Google Online Marketing Challenge was a unique opportunity for students from all around the world to experience and create online marketing campaigns using Google AdWords and Google
- b) Entrepreneurship Educator Programme was conducted by National Entrepreneurship Network, an initiative of Wadhvani Foundation from 23<sup>rd</sup> June, 2016 to 25<sup>th</sup> June, 2016.
- c) Food Truck Storyteller Festival- A week long food truck festival which started on 1<sup>st</sup> July, 2016 was held in the college campus.
- d) Entrepreneurship Orientation Seminar - On the 13<sup>th</sup> of August 2016, the students of class 1 BBA A and the members of the E cell attended an extremely informative work shop conducted by MsBhumika, a NEN correspondent.

- e) On August 6<sup>th</sup> and 7<sup>th</sup> 2016, twelve of our E-cell members attended National Entrepreneurship Summit- Eximius 2016: Indian Institute Of Management. The students also attended a seminar conducted by MOM (Mad over Marketing) on the topic – “Evolution of Marketing”.
- f) Intercollegiate Workshop - The E- Cell of St Joseph’s College of Commerce organised a fun filled two day Entrepreneurship workshop on 25<sup>th</sup> and 26<sup>th</sup> of August 2016 called ‘Plan to Pitch’.
- g) Guest Talk at Stella Maris College, Chennai –The President of E-cell, Gantavya Kshatree was invited as a guest speaker at Stella Maris College, Chennai on 30<sup>th</sup> august 2016.
- h) Food Truck Fridays - The entrepreneurship cell of SJCC started an initiative this year where different food trucks of Bangalore park in the campus every Friday to promote and support entrepreneurship.
- i) NEN Leader Workshop, RV College - The E Cell members participated in the NEN E-LEADER Workshop conducted on the 21<sup>st</sup> and 22<sup>nd</sup> of October in R.V college of Engineering.
- j) The Smart E Apprentice Challenge- The SJCC team was shortlisted among the top 26 teams throughout India, the only one selected from Bangalore.
- k) National Institute of Engineering (NIE), Mysore - A team from our college took part in B-Gyaan a national level business plan competition on 5th and 6th of November, 2016.
- l) Marché De Noël - The Entrepreneurship Cell of St Joseph's College of Commerce conducted its annual Inter Collegiate Entrepreneurship Meet Marché de Noël on 16th December 2016
- m) IIT Mumbai: E Summit - Fifteen students from the E-Cell of the college attended the E-Summit hosted by Indian Institute of Technology, Bombay on 28th and 29th January, 2017.
- n) Book Launch Event - On 16th February 2017, The E Cell of SJCC hosted the Book Launch of Mr.ShantanuGuha Ray, an investigative journalist whose entire investigation about Jignesh Shah’s Global Empire has been documented in his book “The Target”.

## **Women’s Forum**

The Women’s Forum of the Institution is committed to redefine and reaffirm a just position for women in society and seeks for gender equality. The Cell is an initiative to provide women a liberal space where she can voice out her opinions, and secure a progressive learning environment for herself.

Guest lectures, seminars, poetry performances, film screenings are conducted regularly in consonance to be living empowered. The activities conducted for this academic year are as follows –

- a) Eve's, the festival for girls, was conducted on the 21<sup>st</sup> January 2017. Two very reputed speakers- Ms. Dhanya Rajendran and Ms. Deepa Narasimhan addressed the gathering. An informal programme put together by the boys of our college followed this ceremony.
- b) On the 19<sup>th</sup> of July, 2016, Ms. Brinda Adige conducted a seminar for the girl students of the college on the theme "Domestic Violence". The seminar touched on topics of empowerment and sustainable independence. The issue of payment to housewives was also discussed during the seminar.
- c) On 22<sup>nd</sup> September, 2016, a seminar on cervical cancer and Polycystic Ovary Syndrome was conducted. The seminar was presented by Dr. Shashikala Hande with the aim to make the students aware of the short term and the long term consequences of having PCOS. Dr. Hande also informed the students about the various treatment options that are available.
- d) Ms. Ankita Gupta, a student from the BBA department conducted a cooking session on 15<sup>th</sup> December, 2016. During the tutorial, desserts considered to be complicated in terms of preparation were broken down into easy steps for all to understand with extreme ease.
- e) Women's forum also coordinated the gender audit of the college with IQAC.

## **Editorial Committee**

A body crucial to the functioning of the college, the Editorial Committee is entrusted with a number of important tasks. These range from documentation of events to organization of literary activities and fests. Their presence is felt in each and every department, along with their commitment to hard work and precision in all that they do. The Editorial Committee runs and maintains the student blog 'SJCC Writes' which gives a platform for students to write and read each other's' articles, poems and stories. The team also worked towards the half-yearly newsletter which focused on all the activities that took place in the odd semester of the year. The main aim of this association is working towards the annual Blue Chip Magazine that is brought out at the end of each academic year. First Draft, a report-writing workshop, was arranged to enhance the skills of its members. Professor Arul Mani, an English lecturer at St.

Joseph's College provided valuable lessons on the art of report writing and how to increase its scope while still maintaining the lines of formality. The staff coordinators of the Editorial Committee are Ms. Marina Roche and Mr. Vinay Kambipura from the English Department and the student president is Anjana Narayan of II B.Com C.

## **H. Sports**

The institution emphasizes the development of physical prowess along with intellectual growth in its endeavour to provide quality education. The college has carved out a name for itself in the field of sports and games. Students are encouraged to participate in inter-class and inter-collegiate tournaments. Sports and games are essential for many reasons. They not only help maintain good health but also foster friendship and good behavior.

### **a) Sports Quota Admission**

The selection trials of BBA, B.Com and M.Com were conducted in the month of April/May 2016 for each of the seven games for the students who are likely to get admitted into the college. A total of 115 students registered for the sports quota admissions in various disciplines and this year 35 sports persons were inducted based on their individual sports merits to strengthen the sports teams. The selected sports persons were given academic percentage concessions while the admission formalities were being done.

### **b) College Sports Team Selections**

Mr. Nihal Colaco of III B.Com 'C' was elected as the Sports Coordinator in the Council Elections of 2016-17 unanimously. The beginning of June saw the consolidation of the recruitment efforts by conducting internal trials for the 14 college teams and other individual sporting events. These trials gave an opportunity for all college students, who had been admitted on other merits to participate in the college sport activities. Nearly 400 students had registered for these selections and by the end of June, the 14 various teams as well as the individual sport events were finalized through the meticulous selection process. With that, the sports teams of the

college were officially inaugurated at the Sports Induction Ceremony held on 13<sup>th</sup> June 2016. Following which, the various sports teams had commenced their practice sessions.

### **c) Sports Induction Ceremony 2016-17**

The Sports Induction Ceremony was held on 13<sup>th</sup> June 2016 in the Loyola Hall. This solemn Ceremony was graced by presence of our Chief Guests, Raghu Prasad R.V, an Olympic Hockey Umpire and Asst. Manager at K.S.H.A, Rev. Fr. Jason Furtado, SJ, Secretary and Treasurer of BJES, Rev Dr. Daniel Fernandes SJ, Principal and the esteemed staff members. 180 students were given the Pledge of Honor and were inducted in to fourteen various teams (Both Men & Women).

The captains of the various sports teams were called forward to take the oath, along with the other sports students, promising to 'participate in the true spirit of sportsmanship' with high levels of commitment and dedication, the sportspersons of SJCC were keen to impress, and anticipate an exciting 'sporting' year ahead. The College sports teams had performed very well in the academic year 2015-16 winning 35 trophies and 9 medals (Athletics) for the college. The Ceremony was concluded by honoring the national, state and university representatives for their achievements.

### **d) Special Olympics & WWE**

The Sports Department of the college in association with Special Olympics Bharath had organized a special cricket exhibition match on the 9<sup>th</sup> of July 2016 among the special student athletes with a guest appearance from the Four-time WWE World Heavyweight Champion, Alberto Del Rio. The Regional Director for Special Olympics Bharat, Vasanth Kumar Shetty was helpful in putting together such an event.

### **e) Annual Sports Day**

The College Annual Sports Day was held on the 10<sup>th</sup> December 2016. Mr. Elvis Joseph, Director of Bangalore Sports School Foundation graced this occasion. II B.com E class won the



overall championship trophy of the inter-class sports and games competition. The college flag was proudly held high by the Sports Co-ordinator Nihal Colaco. Sharath Shetty of III B.com C and Jovita Jose of III B.com B were judged as the 'Best Athletes' for the men and women category respectively. The HoD of the B.Com department Mrs. Veenu Joy proceeded over the closing ceremony as Chief Guest.

#### **f) Spiel 2017 – Respect All, Fear None**

The eagerly awaited mega event of the year, St. Joseph's College of Commerce's Inter-collegiate Sports fest Spiel 2017 – Respect All Fear None was held from 4<sup>th</sup> to 11<sup>th</sup> of February, 2017. The 27<sup>th</sup> Year of Spiel was conducted on a grand scale over the course of the week.

With over 40 Colleges including the host college participating in this event, the crowd support shown this year was unlike anything seen before. Nearly 1500 students of the 11 disciplines participated in Spiel 2017. With 11 Sporting events conducted this year such as Badminton, Basketball, Cricket, Football, Hockey, Throw ball, Table Tennis and Tennis, St. Joseph's College of Commerce were declared as the Overall winners of the fest in the men's category and in the women's category the prestigious award was shared by Christ University and St. Joseph's College of Commerce.

The Chief Guest for the closing ceremony was Mr. K Krishnamurthy, General Secretary of the Karnataka State Hockey Association graced the solemn occasion and declared Spiel 2017– Respect All, Fear None closed which marked the end of an extravagant fest that will stay in the minds of many for years to come.

#### **g) Bangalore University South Zone Volleyball Men Tournament**

The college took up the task to conduct the Bangalore University Inter-collegiate Volleyball South Zone Men Tournament which was held on the 14<sup>th</sup> and 15<sup>th</sup> of February 2017. The tournament had a spectacular turnout of 34 colleges eager to be declared as the winners.

Over the course of the two days, players from various institutes displayed their hard work and talent. Surana College won the tournament with St. Joseph's College of Commerce coming runners up, both teams reaping the fruit of their hard work and moving forward to the Bangalore University Interzone Tournament.

### **h) Gold Medal**

Ms. Pratima Kollali (Batch of 2015-16) has been declared as the Best Outgoing Sportsperson from Bangalore University and received the Smt. Paravathamma Mallaradhya Gold Medal for her outstanding performance in the field of Sports. She is also a member of Bangalore University Sports Board, for academic year 2016-17 to 2017-18 to render her services and advice for the development of sports.

### **i) Achievements Galore**

**The Following are Medalists in Bangalore University Athletic Championship 2015-16**

<b>Sl/No</b>	<b>Name</b>	<b>Place</b>	<b>Medals</b>	<b>Events</b>
1.	Bharath L	1 <sup>st</sup> Place	Gold	100mtrs
2.	Vimal Raj	3rd Place	Bronze	Long Jump
3.	Stalin Abhilash	1 <sup>st</sup> Place	Gold	1500 mtrs

4.	Sharath Shetty Fredrick John Bharath L Vimal Raj	1 <sup>st</sup> Place	Gold	4 X 100 Relay (M)
5.	Fredrick John Vimal Raj Ashrith Nanjappa Stalin Abhilash	2 <sup>nd</sup> Place	Silver	4 X 400 Relay (M)
6.	Bharath L	Best Athlete		

**j) The following are the details of Achievements of Sports Teams in 2016-17**

SI No:	Game	Category	Tournament	Position
1.	Hockey	Men	Christ University	Winners
2.	Tennis	Men	Christ University	Runners Up
3.	Volleyball	Men	Christ University (Invitational Tournament)	Third Place
4.	Basketball	Women	Bangalore University	Winners
5.	Table Tennis	Men	Bangalore University	Winners
6.	Table Tennis	Women	Bangalore University	Winners
7.	Tennis	Men	Bangalore University	Winners
8.	Chess	Men	Bangalore University	Runners Up
9.	Basketball	Men	Bangalore University	Winners
10.	Football	Men	Bangalore University	Winners
11.	Table Tennis	Women	St. John's Medical College	Runners Up
12.	Table Tennis	Men	St. John's Medical College	Winners

13.	Throw ball	Women	Sindhi College	Winners
14	Throw ball	Women	BDTA Inter-collegiate Tournament	Runners Up
15	Throwball	Women	SPIEL – 2017	Winners
16	Basketball	Men	Shanmuganathan Memorial Cup (Chennai)	Runners Up
17	Table Tennis	Men	SPIEL – 2017	Runners Up
18	Table Tennis	Women	SPIEL – 2017	Runners Up
19	Volleyball	Men	Bangalore University (South Zone)	Runners Up
20	Football	Men	Bangalore University (South Zone)	Runners Up
21	Cricket	Men	CMS Jain – CPL	Runners Up
22	Cricket	Men	SPIEL – 2017	Runners Up
23	Basketball	Men	Bangalore University (South Zone)	Winners
24	Basketball	Men	Malleswaram Cup	Runners Up
25	Basketball	Women	Malleswaram Cup	Winners
26	Basketball	Women	Jyoti Nivas College –Sphygmus	Winners
27	Basketball	Men	Jyoti Nivas College –Sphygmus	Runners Up
28	Basketball	Men	BES Tournament	Runners Up
29	Table Tennis	Women	Jain University – VIE 2017	Third Place
30	Football	Men	SPIEL -2017	Winners
31	Football	Women	SPIEL -2017	Runners Up
32	Basketball	Men	SPIEL -2017	Winners
33	Basketball	Women	SPIEL -2017	Runners Up
34	Badminton	Men	SPIEL -2017	Runners Up

35	Tennis	Women	SPIEL -2017	Runners UP
36	Throwball	Women	Jindal College Tournament	Third Place
37	Hockey	Men	SPIEL -2017	Runners Up

**k) The following students represented University/State/India 2016-17**

SI No:	Name	Class	Game	Representation
1	Shivil Kaushik	III B.Com C	Cricket	England County Cricket/ State/IPL /KPL/ MPL
2	Rishi Bopanna	I BBA A	Cricket	State
3	Jayesh. N	I BBA B	Cricket	State
4	Simran Henry	I B.Com C	Cricket	State
5	Rohan Raj Kini R	III B.Com C	Basketball	University
6	Siddarth Reddy	II BBA B	Basketball	University
7	Akhil M.U	II B.Com D	Basketball	University
8	Rakshith R Barigidad	I B.Com D	Table Tennis	University/State
9	Ankith. S	I B.Com TT	Table Tennis	University
10	Aishwarya N	I B.Com D	Table Tennis	University
11	Gabriella Smith	III B. Com C	Basketball	University
12	Surya Gowthaman	II M.Com	Basketball	University
13	Mercy Wilson	II BBA A	Basketball	University
14	Raima Mercy Johnson	I B.Com D	Basketball	University
15	Sneha. K	II BBA B	Basketball	University
16	Chandramuki A	I B.Com TT	Basketball	University

17	Shwetha R	II BBA B	Basketball	University
18	Shelton Nickson	II B.Com D	Football	State
19	Arvind Sekhar A	II B.Com E	Football	University
20	Ashwin Kumar L	III B.Com B	Football	University
21	C.P Bopanna	I B.Com E	Football	University
22	Sunil Joshua R	III B.Com D	Football	University
23	Nandini G	II B.Com D	Football	University
24	Archana V	I M.Com	Football	University
25	Neha M	II B.Com D	Football	University
26	Sharath Somanna	III B.Com B	Hockey	State/University (BU South Zone 2 <sup>nd</sup> Place)
27	Kenneth Anthony D'Souza	III B.Com D	Hockey	State/University (BU South Zone 2 <sup>nd</sup> Place)
28	Shashank C.N	III B.Com B	Hockey	University (BU South Zone 2 <sup>nd</sup> Place)
29	Bharath L	II B.Com E	Athletics/ Tennis	University
30	Charles Dennis	III B.Com E	Chess	University
31	Siddharth S	I B.Com TT	Badminton	University

## **PART VII: Innovation & Best Practices**

To enhance the quality in higher education, it is important to innovate the existing academic and administrative practices. It involves identifying innovative ideas and putting them into practice. Innovation in higher education would mean identifying and adopting newer teaching-learning methods and further creating an environment where holistic growth of students is

possible. In this direction, St. Joseph's College of Commerce has the below discussed innovative practices,

#### **A. Choice Based Credit System (CBCS)**

St. Joseph's College of Commerce, with a firm focus on holistic education strives to continually adopt a student centric approach to education. Choice Based Credit System (CBCS) is one such Best Practice introduced by SJCC to create flexibility in the learning process for the student and to enable them to learn in a more creative manner.

##### ***Highlights of CBCS***

- CBCS gives students greater freedom to study papers of their choice.
- This choice will help student to branch out into any other allied field of study.
- CBCS helps to develop an inter-disciplinary approach to higher education.
- Allows greater interaction with industry and helps to develop a curriculum, keeping in mind the requirements of the industry.

##### ***Advantages of CBCS for Students:***

- Various tie ups and collaborations with foreign universities and professional bodies.
- Introduction of courses which have Global relevance and Demand.
- Greater industry-academia integration.
- Enhances scope for student participation and experiential learning

#### **B. Social Inclusion in Education**

Social exclusion is a predicament in most developing countries. It usually manifests in a pattern, where a small minority of the population enjoys considerable economic and social opportunities, compared to the majority who are left neglected and deprived. To bridge this gap, we at St. Joseph's College of Commerce, have been continually taking special initiatives to support the students coming from the weaker and underprivileged sections of the community.

##### ***Highlights of Social Inclusion:***

- Ensure access to quality education to students from socially excluded background.
- Equity on campus where all students have same opportunity and resources to participate in key learning activities.
- Special efforts in empowering the students from the marginalized sections.

##### ***Advantages of Social Inclusion Programmes for Students:***

- Students from underprivileged groups are able to develop strengths in terms of knowledge, skills and a proactive attitude to be on par with their peers from privileged backgrounds.
- Enhancement in the confidence levels and communication skills among these students.

#### **C. Sports Inclusive Services**

We, at SJCC, believe that Sports is an integral part of holistic education. Sports education develops the overall personality of the students.

##### ***Highlights of Sports Inclusive Services***

- Talent search at micro level and appropriate training
- Monitoring at regular intervals to enhance performance towards excellence.

- Excellent Sports Infrastructure Development & Maintenance.

#### **Advantages of Sports Inclusive Services for Students**

- Preference to students with excellent sports record during admission.
- Specialized coaches for specific training to sports students.
- Opportunity to participate in University/State or National teams.
- Enhancement in the confidence levels and communication skills among these students.
- Providing food and drink for the sports students during practice keeping their dietary requirements in consideration.

#### **D. Professional Certification Courses**

SJCC has always strived to keep pace with the emerging trends in higher education. Keeping up with this ethos, we constantly introduce programmes that allow students to specialize in credentials in their chosen field along with the graduate programmes.

#### **Highlights of Social Inclusion**

- Enables students build specialised job oriented skills in their chosen area of study.
- D. Professional Certification courses offered are market relevant and enable students to choose their future area of work and study.
- Each course has a clearly defined course objective and course outcome.

#### **Advantages of Social Inclusion Programmes for Students**

- Professional Certification Courses offered globally and locally relevant.
- SJCC has successfully collaborated with several distinguished companies that provide value add on courses.
- Internship and Final Placement opportunities in renowned companies such as KPMG, Deloitte, Goldman Sachs, HLL, HSBC among many others.

#### **E. Industry Collaborative Education:**

SJCC offers Industry Integrated Programme of B.Com (BPM – Industry Integrated) to enable students to pursue career in the ITeS Industry. SJCC relentlessly strives to bring on board globally relevant as well as value –added programmes to prepare students to the ever growing industry demand for trained manpower.

#### **Highlights of Industry Integrated Programmes**

- Industry Integrated Programmes stress on Practical Based Learning in the field of Business Process Management (BPM).
- Enables students to engage in work area in the relevant professional fields.

#### **Advantages of Industry Integrated Programmes to Students**

- Industry Interface enables students to gain job specific training imparted as a part of the Graduate programme.
- Students become Job-Ready as per the requirements of ITeS organisations.
- Sharpens students' analytical and decision making skills.
- TCS Trained Teaching Faculty ensures effective delivery of the programme.
- Internship and Final Placement opportunities in TCS.

#### **F. Student Participation in Quality Enhancement**



SJCC firmly believes that quality higher education is inevitable for sustainable economic development of a society. To this end, the participation of all stakeholders including the involvement of student participation in the Institutional quality enhancement processes is crucial and invaluable.

***Highlights of Student Participation in Quality Enhancement:***

- The Internal Quality Assessment Cell (IQAC) of SJCC from time to time organises student participation programmes.
- Student Council / Governing Body are consulted on various matters of student welfare and other policy matters.
- SJCC Alumni representatives are a part of Board of Studies.
- Events such as Open House for students and also exclusively for Girl Students is organised.

***Advantages of Student Participation in Quality Enhancement for Students:***

- Enables SJCC in adopting a Student-Centric approach not only in learning process but also in institutional quality enhancement.
- Creates a platform for students to share their ideas and views.
- Student involvement brings about newer and dynamic ideas into quality enhancement.

**G. Comprehensive & Continuous Student Feedback System**

AT SJCC, we believe that, quality higher education is possible only where there is greater and enhanced teacher-learner interaction. Also continuous student feedback enables active student participation in implementation of quality enhancement strategies.

***Highlights of Comprehensive & Continuous Student Feedback System:***

- Students can write their feedback/grievances 24/7 to a designated Email ID.
- A systematic Student Feedback / Survey is conducted by the Internal Quality Assessment Cell (IQAC) once every semester.
- The students are asked to rate the instructor of their concerned subjects on various vital parameters.
- The students' responses are automatically analysed on a 10 point scale by the system and it is monitored by a mechanism under the control of Principal.

***Advantages of Comprehensive & Continuous Student Feedback System for Students:***

- Develops the skill of critical evaluation.
- Develops a sense of greater responsibility and belonging to the institute among the students.
- Enables opening a transparent communication channel between the students and the teacher.

**H. Need for Professional Programmes:**

SJCC offers and prepares students for various Professional Programmes as a part of its diverse and progressive curriculum. These professional programmes cater to both international and Indian requirements enabling and empowering students to become industry ready.

***Highlights of Professional Programmes:***

- a. Professional Programmes offered are:
- b. Chartered Accountancy (CA)
- c. Company Secretary (CS)

- d. Association of Chartered Certified Accountants (ACCA)
- e. Chartered Institute of Management Accountants (CIMA)
- f. Chartered Financial Analysts (CFA)

***SJCC Students Performance Record:***

<b><i>Professional Programme Exam</i></b>	<b><i>SJCC Statistics</i></b>	<b><i>All India Statistics</i></b>
CA		
CPT- May 2016	78%	38.98%
CPT – Dec 2016	91%	48%
IPCC	30.3%	17.26%
Both Groups	24.24%	4.78%

***Advantages of Professional Programmes to Students:***

- Offered Professional Programmes are internationally recognised.
- Job Oriented Programmes enabling students to land job offers immediately after completion of the programme.
- Excellent coaching and mentorship facilities at SJCC.

**I. Comprehensive Evaluation System:**

SJCC keeping in line with its progressive higher education standards has been practicing a very Comprehensive Evaluation System for students. We at, SJCC, understand that students come with diverse and multitude of talents, therefore the need for a system that recognises individual abilities among students.

***Highlights of Comprehensive Evaluation System:***

- SJCC follows a system of continuous and comprehensive evaluation system that is spread across the semester.
- Various application-based and analytical activities included as a part of Continuous Internal Assessment (CIA) each semester to develop critical thinking among students.
- Evaluation gives equal importance to Academics, Cultural and Creative Talents, Sporting abilities and Social Works undertaken during the course of the semester.

***Advantages of Comprehensive Evaluation System:***

- Encourages reasoning and critical thinking among students.
- Recognises diverse talents among students giving a platform to excel in their chosen field.
- Allows students to excel in their chosen field along with academic excellence.

**J. Faith Formation Sessions**

SJCC's institutional ethos has a deep rooting in the holistic development of students. This is possible only when students' academic growth is combined with spiritual growth as well. Students of SJCC are encouraged to take up Faith Formation sessions which are conducted on a regular basis for Catholic students where other students are also encouraged to participate in the same.

***Highlights of Faith Formation Sessions:***

- In depth teachings of the Catholic Church are taught to ensure that they are deep rooted into the faith.
- Teachings include value based learning sessions.
- Newer teachings from the church are discussed as part of Faith Formation.

***Advantages of Faith Formation Sessions:***

- Encourages and promotes a much needed holistic development among students.
- Continuous religious education with a vision to promote faith formation.
- Enables inculcate much needed human values among students.

**K. Examination and Evaluation**

St. Joseph's College of Commerce runs with an objective of the examination system to expose students to continuous evaluation rather than focus only at term end exams. The system also puts focus on the students to perform consistently and not study in a sporadic manner. The college encourages the use of assignments to inculcate the spirit of self-learning in the students besides developing ability to solve practical problems.

***Highlights of Integrated Software in Examination and Evaluation:***

- The examination and evaluation system exercises the conducive method for the students by emphasizing paperless record.
- ERP package is used for all examination processes in order to provide a smooth channel to evaluate the students throughout an academic session.

***Advantages of Integrated Software in for the Students:***

- Integrated software includes Fee submission, Time-table, Seating arrangement, Hall Ticket, Online test, Assignments, Open Book Examination, Semester and Consolidated Marks Card, Research Paper.
- Students have all time access to everything from their attendance till the marks cards which helps them to update themselves as per the requirement.

**L. Need of Bridge Courses**

Learning is a lifelong natural process and hence it cannot be restricted else wise. St. Joseph's College of Commerce, with the same firm belief emphasize on supporting all its learners.

***Highlights of Bridge Courses:***

- Bridge Courses enables the slow learners to get equipped with fundamentals of the subject to pursue further degree.
- Guidance is given to all the slow learners to overcome their problem after identifying the problems under expert faculty members.

***Advantages of Bridge Courses for Students:***

- Careful analysis of the students' performance and diagnosing the areas of difficulty are focussed as well as improved.
- The course emphasize on reducing the gap between normal learners and the slow learners in order to welcome them in the race.

- Suitably tailored lesson plan and careful monitoring by the teachers help them to match up with the rest.

#### **M. Mentored based Andragogical programme for Research Methodology**

As a part of Constructivist approach along with the idea of nurturing a spirit of enquiry and initiate higher order of thinking i.e., analyse, evaluate and create in the minds of students; SJCC has initiated a culture of research in the campus with the approach of Mentored based Andragogical programme for Research Methodology.

Highlights of Mentored based Andragogical programme for Research Methodology:

- The approach aims to develop a culture of quality in 'Implementing and Sustaining approaches to Quality in Higher Education'.
- The programme intends to encourage its students to take up research work for future endeavour.
- Adopts the flipped classroom model to improve teaching-learning process in the classroom.
- Students have access to existing material through online/textbooks along with continuous guidance of the teacher.
- Advantages of Mentored based Andragogical programme for Research Methodology for the Students:
  - Enables students to grasp the basics of technical procedure of research work.
  - Students are facilitated with experts to develop the knack of applied research.
  - Learning of students is enhanced through critical thinking, in-class instruction based assignments and discussions.
  - Students are exposed to activity and practice-based learning ensuring better understanding of concepts.

## **PART VIII: Information, Infrastructure and Technology**

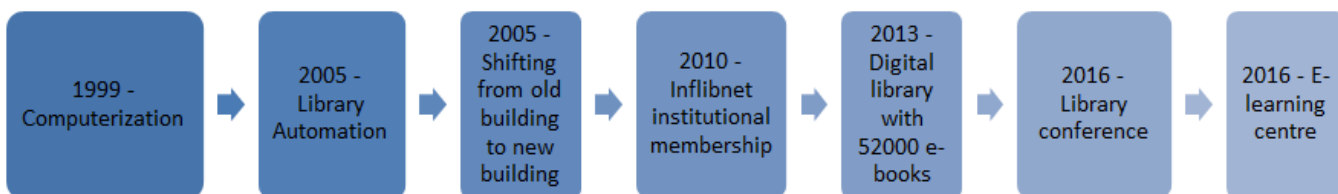
### **A. Library and Information Services**

The Library at St. Joseph's College of Commerce, has been an integral part of the institution ever since its inception in the year 1972. The Library offers vital support for teaching, learning, research activities of the College by disseminating knowledge and offering modern services to the academic fraternity. It is fully automated using Easy Lib software for its housekeeping operations.

The library houses a vast collection of books, journals and periodicals comprising of a selection from various disciplines under commerce and management. In this academic year (2016-17), a total of 423 books were added to the collection at a cost of Rs. 2,16, 687. As a part of our constant effort to efforts to encourage and promote research and scholarship among students and staff, the Institution subscribes to over 54 journals of national and international repute at a

cost of Rs. 1.27 Lakhs per year. Library has subscribes to over 17 magazines and 12 newspapers in both English and vernacular languages. As a part of our continuous effort to modernize and expand the collection of books across disciplines, the library also has access to online catalogues and libraries such as N LIST, Delnet, British Library and Capitoline.

The timeline below highlights the important developments made by the SJCC Library



### Digitized Library

The Institution has, over the years promoted digital library concept to enhance the innovativeness in learning and to create accessibility to the best of books in the world across disciplines. In order to attain this objective, the E-learning tool, Johan Brown Digital Library, the world’s largest on-campus digital library was introduced in this academic year. It has the capacity to connect with 3000 devices over a secure, offline and virus free learning environment. It covers over a gazillion subjects and topics ranging from social sciences, commerce, mathematics, and many other research areas. It is easily accessible through customizable compatible devices over a matter of seconds. It has been made available for all UG and PG level students encompassing the needs of their learning and research applications.

### Library Holdings

The table below lists the Library holdings

SL.No	Item Type	No. of Titles	No. of Copies
1	Books	18307	25210
2	Video Compact Diskettes (VCDS)	351	360
3	Audio Compact Diskettes (ACDS)	347	356
4	Digital video discs(DVDS)	116	120
5	CD Rom(compact disc read-only memory)	20	24

6	Kindle	1	5
	<b>Distinct Total:</b>	<b>18957</b>	<b>26075</b>

### **Other Library Services**

The library provides also provides various other services both on demand and anticipatory to students and staff such as Lending of books, Exclusive reference sections in the library, Referral service, CAS service, External database access, Book bank service, Question paper bank, OPAC & E-PAC, Internet access, Photo copying service and Interlibrary loan service.

### **E- Resources of the Library**

Library houses the E- Resources such as Johan Brown digital Library, CAPITALINE, EBSCO, N-LIST and DELNET which can be accessed by students and staff.

### **E-Learning Center**

This academic year an E-learning Center was established in the library to facilitate research work. About fifteen computers with connection to all available e-resources to the library has been set-up exclusively for the purpose of research.

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### **B. Integrated Software for Examination**

The college aims at efficient and transparent examination system for its students, a system which is conducive, fair and reliable for all. The current practice for examination and evaluation is quite tedious and often gets ridicule for either being late or too complicated. Thus, the college introduces Integrated Software Solution for Examination Processing System which can not only help in reducing the changes after the declaration of examination but also assist in improving the efficiency, reliability and transparency in the conduct of the examinations. An Enterprise Resource Planning system is in place for an effective management of examination process, attendance entry, fee payment, download of certificates and other administrative work. The ERP is supported by servers, broadband internet connection and computers.

### **C. Infrastructure Development**

The college aims at making teaching-learning process more effective by incorporating upgraded technological services. The following are technological advancements that have been introduced in the academic year 2016-2017:

- a) Up-gradation and addition of Internet Leased Line was done to facilitate students as well as staff members.
- b) Official Mobile Apps of the college has been launched which is accessible to students and staff.
- c) Replacement of CCTV Cameras with new and additional CCTV high-definition cameras for the purpose of safety.
- d) Replacement of LCD to LED Projectors in Class Rooms for a clear picture quality and long life.
- e) Procurement and Up-gradation of Rack Server to Knowledge Pro Software (ERP).
- f) Procurement of IBM Server for Computer Lab.
- g) Procurement of Sony Camcorder (Video Camera) along with microphone and lights for the purpose of recording video lectures.
- h) Procurement of 15 i5 Computers to Library.
- i) Two Additional Digital Signage TVs for flashing college news, events and notices through electronic media.
- j) Design and structure of the college website has been changed to make it more user friendly.

**The new features added Enterprise Resource Planning systems in the academic year 2016-17 are:**

- a) Access to online claims for attendance for scholastic as well as co-curricular activities and approval of it by the faculty through their staff login.
- b) Online work load diary to capture day to day efforts of the faculty members.
- c) Online payment of examination fee facility for all the students.
- d) Online application for convocation fees and various other certificate fees like TC, Bonfide, etc. with integrated payment gateway.
- e) Enhancement in software to capture research and publication data of the institutions.
- f) Re-alignment for admission applications for easier filling along with the addition of the third gender option.
- g) Changes in student info to accommodate CBCS system from 2015 batch onward.

## **Alumni Association**

The Alumni Association has been an integral and vibrant part of the college. The association conducts various activities for the intellectual growth of the students. It is an important stake holder in the college and its advice is sought on important academic matters. The Alumni Association is headed by Mr. CA Vinay Mrithunjaya who has contributed immensely to the academic development of the institution. Below listed are the activities hosted and participated by the association this year:

a) The Association held an annual intra-collegiate annual quiz competition on August 12<sup>th</sup>, 2016 to facilitate and imbibe a spirit of competitiveness and camaraderie amongst students. A minimum of 60 teams, comprising of two students in each team, took part in the prelims. Top six teams were selected to take part in the final round.

b) AGM was held on 21st August 2016 along with a inter batch cricket match organised by the Alumni Association.

c) The Alumni association also conducted a special "Teachers Day" programme exclusively for all the staff of the college. It was an afternoon of fun, games and good food where senior retired teachers also joined in. The evening ended with a thank you note from Dr. Daniel Fernandes, SJ, to the Alumini members and Mr. Vinay Mrithunjaya, President Alumni Association in particular.

d) Alumni Association organized a guest lecture on GST for the students on 11<sup>th</sup> November 2016 by Mr.Venkatramani, Chartered Accountant.

e) The association also participated in the Spiel Run as part of college's Annual Inter-collegiate Sporting Event.

f) An Inter Class Debate was held on 20th January 2017 on the topic 'Demonetisation and its Impact on Indian Economy'. Winners were awarded cash prizes.

g) Ms. Kavita Muthappa, Secretary of the Alumni Association, took part in a panel discussion on topic 'Business Ethics'.

h) A contribution of around rupees two lakhs towards scholarships for students was made by the association.

i) The association also sponsored the customary award for best outgoing boy and girl student 2016-17.

The college is happy to note that the Alumni members make their presence felt at all formal functions of the college. We cherish the help, support and goodwill extended by them.

## **Conclusion**

The Annual Report of the college is not only a record of our journey of this academic year but it also captures the dreams and aspirations of the years to come. God has blessed us with His grace so that we may continue this journey of excellence and our Patron St. Joseph is always a source of inspiration for us to work hard.



I would like to place on record my sincere appreciation to all those who have helped me in the administration of the college and to all those who have been a true source of inspiration and support. I would like to thank Rev. Dr. Jerome Stanislaus D'Souza, SJ, President, BJES, for his vision and inspiration. I express my deep sense of gratitude to Rev. Fr. Anthony Joseph, SJ, Vice President, BJES, for his constant guidance, support and encouragement. I thank all the members of the Governing Body of the society and the Principals of BJES Institutions. My sincere thanks to the Chief Guest of this day, Mr. Anand K Joshi, Vice Chancellor, CMR University. I thank the members of the Alumni Association for their constant support. My heartfelt thanks to the administrative staff for all their hard work in the functioning of the college. My special thanks and appreciation to the service staff who keep the campus clean and tidy. Thank you my dear students, the office bearers, the committed student volunteers and the members of the students' council. Congratulations to all the prize winners - your contribution to the Institution will always be cherished and I wish you luck for the future. Farewell to the outgoing batch, may you always treasure special memories of your student life at St. Joseph's College of Commerce.

Thank you and have a pleasant evening.

Dr. Daniel Fernandes, SJ

Principal

10 March 2017

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