

## **INDUSTRIAL VISIT**

At St. Joseph's College of Commerce, one does not confine learning to the four walls of the classroom. The management of the college encourages industrial visits for the students in order, to ensure that the students are updated about the latest developments in the corporate world. The students also get an opportunity to meet eminent professionals from the business world who can impart their knowledge and share their experiences.

Each class in the BBA department has to compulsorily undertake an industrial visit every academic year.

### **2016 – 2017**

#### **1 BBA 'A' – NESTLE FACTORY, NANJANGUD**

1 BBA 'A' went for an industrial visit to Nestle, Nanjangud on 27<sup>th</sup> August 2016. It was facilitated and coordinated by the class teacher Ms. Tina Singh. Nestle is one of the largest food brands in the world. Its manufacturing plant set up in Nanjangud with an initial investment of Rs. 360 crore, manufactures a range of culinary products like ketchups, pasta, instant noodles, mixed condiments and seasonings.



#### **2 BBA 'A'- TVS FACTORY, HOSUR**

The Students of Class 2 BBA 'A' went for an Industrial Trip on 6<sup>th</sup> September, 2016 and visited the TVS Factory located in Hosur. TVS Motor Company is the third largest two-wheeler manufacturer in India, with a revenue of Rs. 11, 516 Cr in 2015-16. It is the flagship company of the TVS Group. The

students saw the manufacturing process of scooters right from product design and planning to assembling and painting and also understood the different types of plant layouts and Production Systems.



## **2 BBA 'B' – RAMSONS, KARNATAKA MILK FEDERATION, TANFLORA, INDIAN RAILWAYS**

The students of 2 BBA 'B' were given the pleasure of choosing an industry of their choice to visit to understand the functions of production operations management in a factory. The industries visited are as follows:

Ramsons, a laundry solution delivering company. This 60-year-old company provides laundry solutions to various clients with the help of machines designed to be safe and user friendly like the personalized stain removing workstation etc.

The students visited Karnataka Milk Federation in order to understand the processes undertaken to manufacture milk and other dairy products.

Tanflora, company cultivates 30 varieties of roses and has regular facilities like cold storage, irrigation and fertigation and has operations like bunching, bundling and length grading.

Industries vital to the development of the country include railways and therefore, one of the groups visited the Indian Railways where they witnessed how the wheels and axles function. These are used in railroad wagons, coaches and locomotives in the trains both locally and abroad.

ACE Designers is India's largest manufacturer of CNC lathe machines. The production of these machines requires a floor shop plant layout and the plant location also needs to meet certain specifications.

The students of 2 BBA 'B' also went for an Industrial visit on 2<sup>nd</sup> December, 2016 to Paramount Nutritions in Bidadi. The main objective of the visit was to enable the students to witness the practical application of various managerial concepts taught in college. Paramount Nutritions is a food processing unit that primarily manufactures biscuits and currently, manufacture the premier line of biscuits for Britannia.

### **3 BBM A- LAZZA ICE CREAM FACTORY**

On 23 January 2017, the students of 3 BBM A visited the Lazza Ice Cream Factory, Kumbalgodu, on an industrial trip. They were shown the process by which ice creams are manufactured, right through the stages of blending ingredients, pasteurization, homogenization, and freezing and packing. It enabled the students to visualize aspects of the "Production & Operations Management" subject that was covered in their 2<sup>nd</sup> year.