

Orientation for the final year B.com Students held on 1st June 2016.

With jubilant smiles and enthusiastic hugs greeting them all around, the students of St. Joseph's College of Commerce, batch of 2014-17 set forth to face yet another year of academic fanfare and struggles as proud Josephites.

The excitement was soon liquidated as the students were directed towards the Loyola Hall for an Orientation Program. A formal prayer and lighting of the lamp preceded the program. The students were then addressed by our very own principal Rev Fr Daniel Fernandes SJ who received a huge cheer and applause for his quality and superior service towards the institution for over 18 years.

The students were then educated about the various facilities available to them, the varied disciplines under which sports enthusiasts could register for trials, the diverse personal development programs and the numerous support systems available at times of difficulty or grief. Our Vice Principal Ms. Nirmala Joseph took to the stage to throw light upon the institutional governance structure so as to help the students in having a complete picture to what lies ahead of them.

The orientation program was then concluded with a short description about the life of St. Ignatius of Loyola, founder of the Society of Jesus by our campus minister Rev Fr Roshan Pereira SJ. As the students progressed towards their respective classrooms, the message of "Faith and Toil" reverberated throughout the college atmosphere.

Orientation for the second year B.Com students held on 2nd June, 2016.

A new beginning should always be marked by light. The orientation for the academic year [2016-2017](#) was held for the second year students on 2nd June, 2016. The orientation was an evident reminder of the values the college aims to instill in its students.

Success always stems from rich values and quality education which the Campus Minister Fr. Roshan Pereira SJ emphasized on in his introductory speech. His talks on the works of the Jesuit society gave us perspective on the very existence of this great institution. The Jesuit society has worked with over 40 NGOs and has inspired us to be selfless and lend a hand to ones in need.

In the next session the students were introduced to their teachers and each of the teachers were given the opportunity to speak about their future endeavors for the year. The teacher's in charge of various extracurricular activities also discussed their future plans with the students for the upcoming year. Mrs. Sneha Rai, the Controller of Examination, briefed the students about the functioning of the CBCS system and also updated them regarding the modifications made to it. A short introduction about the Certificate courses was also given to the students.

The heads of various departments has been revised this year and hence a session was held for the teachers to get acquainted with their respective classes. They addressed the students and emphasized on the values and discipline the students are expected to maintain.

The orientation was very informative and proved to be a success. It motivated all the students to be responsible citizens and to work selflessly for the greater good. It stood true to the motto of the college, 'Fide et Labore' which all the students will inculcate to ensure a fruitful year ahead.

Orientation for the First year B.com students

The orientation program for the I B.com A, B, D, E seated in Loyola Hall and I B.Com C and I B.Com Travel and Tourism seated in Xavier Hall was held on the 3rd, 6th and 7th of June 2016. A brief video about the college marked the outset of the orientation. The emcees introduced the various speakers for the day. Like all other ceremonies at SJCC the orientation was formally started by invoking God's blessings under the lead of Ms. Christina. To mark the power and presence of knowledge the lamp was lit by our Principal Dr. Daniel Fernandes SJ, Vice Principal Dr. Nirmala Joseph, HOD of B.Com Ms. Veenu Joy, Staff Coordinator of B.Com (Industry integrated) and TT Ms. Suganthi Pais, Staff Coordinator of B.Com (International finance and accounting) Ms. Poornima Vijaykumar. This was followed by a heartwarming welcome rendered to the students by Ms. Veenu Joy. Then our Principal Dr. Daniel Fernandes SJ addressed the students followed by our The students were then familiarized with the institutional governance structure by Vice Principal Ms. Nirmala Joseph. Father Roshan, our Campus Minister gave an insight to Jesuit Education, its origin, fundamentals and principles. After a 15 minute refreshment break the students were addressed by the staff in charge. Ms. Rati informed the students on the structure of the student council, the posts and eligibility criteria for the upcoming student elections. Ms. Manjula H.G. informed the student regarding the library rules urging the students to make the maximum use of this facility. Mr. Vinay Kambipura and Ms. Marina Joyce Roche let the students in on the editorial committee. Ms. Asha informed the students about the various teams of the college giving a brief view about the Sports Department. Ms. Komal A Dave educated the students on the placement partners of SJCC. Dr. Mohan P Philip and Dr. Raja Jebasingh acquainted the students with the research cell and its procedures. Ms. Gretta Furtado and Mr. Deeniyar enlightened the students regarding the counseling cell ensuring and re-ensuring complete privacy to the students. Dr. Lalima Chakraverty related the various certificate courses offered by the college for this semester and incited the students to diversify and add value to their resume. Ms. Sneha Rai, the Controller of Examination illuminated the students on the system of grading that is put in place highlighting the necessary requirements to clear the semester. Ms. Muktha from the Internal Quality Assurance Cell forewarned the students on the consequences of ragging and established that the students should feel free to report any grievance or incidence of sexual harassment in the campus. Finally the orientation was concluded by the Head of Department Ms. Veenu Joy affirming to them the existing rules and regulations that they are expected to follow. The heartwarming welcomes and the informative sessions left the students eager to venture into a new semester and discover new boundaries.

Orientation for Parents of B.Com first year students

"Ambiguity leads to uncertainty, and uncertainty leads to threat"

An orientation was organized for the parents of the newly inducted first years. The objective of the orientation was to solely educate the parents about the viewpoints and guidelines that the college follows as an institution in order to imbibe the spirit of 'faith and toil' among each and every josephite!

The results for the B.Com Professional batch were out during the month of April and an orientation was organized on April 16th. Our Vice Principal Ms. Nirmala Joseph addressed the parents with regards to the tie up with ACCA and its benefits to the students. Renowned ACCA member, Mr. Ravindran Balahrishnan also addressed the gathering to throw more light into the matter. The department HOD also addressed the students and wished them a bright future under the helms of SJCC.

On 4th June, a different schedule was followed altogether in order to ensure that the parents were addressed to the fullest. The schedule followed was as follows:

- 9:00 to 10:00- 1 B.Com A
- 10:30 to 11:30- 1 B.Com D and E
- 12:00 to 1:00- 1 B.Com C and TT

The underlying purpose of the orientation was to educate the parents about the various guidelines that the college follows and also to keep them aware about the various processes that the college implements for the betterment of the students. Our campus minister, Fr.Roshan Pereira threw light upon the institution and its founder, St.Ignatius of Loyola. Fr.Roshan also imbibed a sense of the work ethos that the college follows to ensure maximum reach to invoke maximum potential.

Bridge Course Report - B.Com

Bridge course is a fifteen day refresher course conducted for the newly admitted first years that need to better their Mathematics and Accountancy skills.

The idea of this course is to orient students who've opted out of Mathematics and also the students from other streams who've not done Accountancy earlier so as to be on par with their future classmates' understanding and knowledge of the subject.

Bridge course started from the 29th of June and ended on the 16th of July, 2016. A student team comprising of six III year B.com students conducted the math course under the guidance of Ms. Komal Dave. A total of 160(156 students for Mathematics and 04 students for Accountancy) students from the B.Com stream attended the Bridge Course.

The Mathematics course was conducted in three batches of 52 students each. The batch timings were 8.30 am to 10.30 am, 11.30 am to 1.30 pm and 1.30 pm to 3.30 pm. In Math, modules of LCM, HCF, BODMAS, Percentage, Profit Loss and Discount and Ratio and Proportion were covered over a seven day period and on the eighth day a test was administered to evaluate the general understanding of the students and their improvement over the period of the course.

Accountancy classes were conducted for a week 9th of August to 17th of August, 2016 from 1.30 pm to 4 pm, where students were taught the basic terminology in the subject as well as journal entries, ledger accounts and trial balance.

Suggestions from the previous year's Bridge course (2015-16) were incorporated this year to refine the process further. Similarly feedback was collected from students this year which could be implemented in the coming years.

Prudentia 2016

Prudentia 2016, with the tag line of “Enrichment of Knowledge and Career Guidance” was organized by the Department of Commerce(B.com) of St. Joseph’s College Of Commerce on the 21st of July 2016 for the I and II year B.Com students. In a world of constant changes, this seminar helped students equip themselves with the emerging trends in retail marketing, the application of drone technology and career planning.

The first session from 9:30am - 11:00am on Applications of Drone Technology in Academics was spearheaded by Mr. Kiran, HOD of PG Dept and Sr. Professor, TADC. He introduced the students to the concepts of drones, its advantages against other aviation devices and the development of the device in the near future. The session advanced with a comprehensive presentation and many videos that kept the students interested and interactive in the seminar. The uses of drones in commerce, defense, archeology etc were highlighted throughout the seminar.

The second session from 11:30 am - 1:00pm was taken by Dr. Sriram M, Associate Profesor, Christ University. He spoke about the Emerging Trends and Technology in Marketing. He outlined the basics of marketing as an introduction to the new concept of consumer-based marketing. He expatiated on the changing methods of marketing being the birth child of the unexpected turns that commerce is taking including the sudden growth of e-commerce and the importance of social media in marketing.

The concluding session between 2:00pm and 3:30pm on Roadmap to Success through Career Planning was a panel discussion with Mr. Vinay Kambipura as an moderator to the panel discussion. The panel was graced by Mr. Alok Chakraborti, operational head at JK Shah Classes; Ms. Soujanya, entrepreneur; and Ms. Bhumika, Sr. Associate, NEN. The session embarked with Ms. Soujanya introducing the students to entrepreneurship as a career option. She gave a glimpse of various things that go into becoming an entrepreneur. It was forwarded by Ms. Bhumika who endorsed the E-Cell of the College; its ties with investors and angel investors who will become a great medium for the students to give life to their startup ideas. The session was completed by Mr. Alok Chakraborti who connected the various courses available in the field of commerce. He connected the dots to make sure the students could pursue professions that would grant them a globetrotting career.

All the sessions were helpful to provide an insight to the students on an overall basis of the new emerging technologies, marketing and career options. It provided a platform to the students to furnish themselves with the enlightening knowledge of learned individuals in the field of commerce and also interact with them. Thus the endeavor by the Department of Commerce proved to be a successful event.

RRIT 2016

Rrit 2016 was the National Level Training Workshop conducted on 22nd July, 2016. The programme was designed to provide an insight and exposure to the students, about various career opportunities available to them, and an insider view of the industry. The audience to this workshop were final year BCom students, who gained perspective, as well as, learned about the opportunities available to them. It was successful in bridging the gap between students and industry experts, through knowledge sharing sessions.

The day commenced with Dr. Geetha R, Associate Professor and HOD, Dept. of MBA, RJSIMS, conducting a session on the topic of Emerging Trends in the Spectrum of E-commerce, M-commerce and U-Commerce. The 90minute session covered the scope, opportunities and growth of ubiquitous commerce. The session was engaging and provided perspective to students in terms of the sheer scope, scale, opportunities and challenges of the online commerce industry.

The second session of the day was conducted by DR.C. N. Prabhu, Scientist at Karnataka State Natural Disaster Monitoring Centre, (KSNDMC), Bangalore, on the Implications of Natural Disasters on Economy of the state. This session served to provide a refreshing view of the economy as a whole, and the roles and opportunities available to students in the sphere of disaster management, in particular.

The final session of the day was a 90 minute long session where students were grouped on the basis of their target sector of employment. The sessions targeted the HR, Marketing and Finance sectors.

The finance session, conducted by Ms. Shilpasree, Innovation Programme Manager, CISCO, was an exhaustive one that covered the available opportunities in the field of accounting and finance, such as banking, insurance, investment services, taxation and audit, and a list of prospective companies that offer such roles. This served to provide a clear road map to the students, who benefited greatly from having an industry expert provide them with insight and first-hand information.

Amit Gupta, Founder & CEO, Callidus Training & Consulting Pvt Ltd, discussed the Marketing Challenges in a Digital Economy. The students had a proactive discussion on the industrial revolutions, digital goods, changing trends and consumer demands, with the speaker. The session proved to be highly informative and opened several doors of thought in the students looking to build careers in the marketing industry.

Ashwini Mrinal Bhagat, Sr. HR Manager, State Street, brought to the forefront the need for HR in the millennial space. The emphasis was on the importance of HR management in a world with increasing digitization and technological advancement. The nuances of managing employees and other stakeholders, and the various requirements, roles and responsibilities were discussed extensively in this session, providing a window to students seeking positions in this field.

All the sessions proved to be beneficial and insightful, and provided a platform for students to understand the workings of the industry, as well as the prospective opportunities available to them. The proactive discussions and Q&A sessions allowed the students to engage with the speakers, resulting in the successful completion of the seminar.

En Route 2016 (Student Level Seminar - TT)

The Travel and Tourism department of St Joseph's College of Commerce organized a student seminar, En Route 2016 which kicked off with much gusto on 8th August, 2016. The raison d'être of the seminar was to conduct an in- depth foray into the current scenario of the tourism sector and the slew of opportunities that abound in it, as well to keep the students abreast of the latest developments in the travel industry.

The event began with an edifying speech by Mr.KawaljitSinghNarula, the Assistant Vice President of Le Passage to India with a rich experience of over 22 years in the travel industry, who threw light on how tourism plays an indispensable role in enriching our lives. He also went on to speak about the myriad impediments that have been strewn in the path of successfully marketing India as a tourist destination as well as the integral part tourism plays in generating foreign exchange for the nation.

He concluded his speech on a positive note, bringing to the fore the special facet of tourism as an evergreen business in today's rapidly changing world.

The next speaker for the day, Mr Naik, enlightened the students about the burgeoning importance of online travel agencies and the Business to Business (B-B) and Business to Customer (B-C) aspects of travel trade, which was extremely engrossing and informative.

The last speaker for the first session of the seminar, Ms LoveleenArun. Ms. Arun began her career at the Taj Group and then founded her own travel companies, Panache World and Travelati. She engaged the students in a riveting and fact- filled talk about creating an identity for oneself in the tourism industry, which is absolutely pivotal to success. Ms. Arun truly inspired the students with the gripping account of how she started her two successful travel companies and illuminated the students about the crucial need to converge one's education and understanding of a millennial's psyche in order to adeptly capture the travel market and reach a new pinnacle of success.

The second session of the seminar was set into motion with an extremely educative and interactive speech on tourism and entrepreneurship by Mr. SujithSoman, the Executive Director of COMINDIA, an Indo- German tourism venture .The evolution of the travel industry and the requirements of a plethora of different kinds of travellers were highlighted by him. He also informed the students about the bevy of entrepreneurship opportunities that are ubiquitous in the tourism industry like adventure tour suppliers, online travel portals, travel blogging, etc and the method to effectively capitalize on these.

The seminar concluded with a riveting panel discussion weaving around the emerging trends and challenges in the travel industry. Mr. Raaj, a radio jockey, spoke about the travel behaviour of young individuals in today's world. Mr. SagarGangwani, an Ex-Josephite also spoke about the avenues that are opening up in the field of tourism. The panel discussion was guided by the able moderation of Dr Anupama S kotur, and it greatly expanded the mental horizons of the students by leaps and bounds.

The seminar witnessed a good participation from students from other colleges i.e., NMKRV and Mount Carmel College (In total 32 participants). The seminar came to an end with distribution of certificate.

GST Seminar

On the 23rd of August 2016, the B.Com department of our college hosted a seminar on the 'Implications of the GST Bill'. Mr. Kalyan Kumar, Associate Director of Indirect Tax at KPMG, was the guest lecturer for the seminar, and shared with the students the various ways in which this amendment would affect the economy and the individuals in particular.

Before the start of the student seminar, Mr. Kalyan had a small discussion with a few students in a one-on-one session. In the one and a half hour session, Mr. Kumar spoke about the dual levy system that would be adopted in India, which is similar to that of Canada. He also spoke in detail about the elimination of the cascading effect of indirect taxes due to the implementation of GST, and the decline in prices because of the same.

Due to the majority that the Bill received in the Parliament, it has become a topic of great debate; especially it's impact on the tax structure. Mr. Kumar elaborated on this impact by extending his viewpoints on the different areas - fiscal, business, marketing, supply chain, cash flow and a few others.

The seminar concluded with an interactive question-answer session between the guest lecturer and the students, which helped students clarify their understanding and perspective of an amendment that would have a lasting impact

Orientation for Allied Optional Subjects (Even Semester)

With the introduction of the new ten point grading system under the Choice Based Credit System (CBCS), St. Joseph's College of Commerce has inculcated Allied Optional Papers. These are some cleverly put together subjects with the intention of catering to all the varied interests of the students. It has been included to increase the thirst for knowledge in subjects related to the commerce while simultaneously nurturing the mind on practical events thus making the students street smart.

Keeping this in mind, a small seminar was conducted in order to introduce the 2nd year students, currently completing their 3rd semester to the various allied optionals available to them at SJCC. The seminar was conducted on 27th August, 2016 between 12:00 noon and 1:30 pm at the Loyola Hall.

Students were briefed about the pool of subjects from which they were expected to choose their allied optional subjects for a stimulating field of exposure. They were taken through the whole orientation by two very energetic MC's from the 3rd year students- Shruthi and Akshaya. The following subjects were presented to the students by the respective lecturers and they include:

1. **Accounting and Finance for Non Profit Organisations:**

This subject was introduced by Ms. Suganthi Pais who highlighted the increase in active NGO's and the increasing demand to be well versed with the financial aspects which go hand in hand with the execution of those NGO related activities.

2. **Event Management:**

One of the most captivating options given to the students was presented by Ms. Nikhath Asrar who aptly put across the main crux of the subject- the essential requirements for hosting a good party, be it a social or corporate event.

3. **Gender and Leadership:**

Mr. Vinay K.S. introduced an out-of-the-box topic which enthralled many students and have definitely left them intrigued about the specifications of the

subject. It is assured that this subject will be the choice for many a curious students.

4. **Operations Research:**

As the name suggests, Ms. Poornima Vijayakumar introduced the students to another interesting subject regarding the various operations carried out in an organisation and how the knowledge of all these operations can help us as we go ahead.

5. **Production and Operation management:**

Ms. Komal Dave introduced to the students the subject regarding the management of production and operations in a business. The subject definitely hit a mark with those who like management of inventory and the like in a business organization.

6. **Research Methodology:**

The importance of Research and development in today's world is of immense importance and the same was conveyed to the students by Ms Gayatri Sasi Tampi, who inculcated a thirst for the process of R&D in the students.

7. **Service Management:**

Mr.Ashfaque conveyed to the students the importance of management of services in today's service oriented organizations and the need for good management skills in the same field.

8. **IFRS:**

Due to the growing importance of international financial reporting systems and the need to unify the same for quicker understanding for the financial statements of organizations, Ms. Ruksana filled in relevant information on the elective of IFRS.

As part of the latest version of the ERP system adopted by SJCC, the students had the opportunity to enroll themselves into these allied optional subjects via electronic media through their Login ID which was conferred to them at the beginning of the academic year. Keeping in mind the evolving trends in this fast moving world the college decided to curb both man power resource as well as paper during the Allied Optional subject choice procedure which was open to all the students on 31st August,2016 between 1:00pm and 4:00pm.

