

## Business Economics II for B Com Semester II(General)

Even Semester 2017-18

UNIT/ SESSION/ HOURS  (TIME REQUIRED)	TOPICS FOR STUDENT PREPARATION  (INPUT)	PROCEDURE  (PROCESS)	LEARNING OUTCOME  (OUTPUT)	ASSESSMENT
15 hours	<p><b>Module –I</b></p> <p><b>Market structure</b></p> <p><b>1. Types of markets based on different classification</b></p> <p><b>2. competition –perfect and imperfect</b></p> <p><b>3. Perfect competition – characteristics, price and output determination</b></p> <p><b>4. Equilibrium of firm and industry in the short run and long run period</b></p> <p><b>5. Time element and its influence on price and output</b></p> <p><b>6. Monopoly-types- characteristics, price and output of monopoly,</b></p> <p><b>7 Price Discrimination types, degrees and equilibrium of</b></p>	Lecture through Ppt	Understand concepts of competition, need,	<p><b>Case study</b></p> <p><b>With student presentation</b></p> <p><b>Live examples of the functioning different types of markets through assignments</b></p>

	<p>discriminative monopoly</p> <p>8. duopoly-types</p> <p>9. Oligopoly-features ,types</p> <p>10.Monopolistic competition –features , price and out put determination (short run and long run period)</p>			
10 hours	<p>Module -2 Pricing Policy analysis, objectives, factors and methods estimation Meaning :</p>	<p>Ppt presentation</p> <p>Group discussion through case study</p> <p>Lecture method</p>	<p>To understand the existence and operation of different pricing methods</p>	<p>Case study of firms operation on present business scenario</p>
11 hours	<p>Module -3 1.Inflation-types, methods causes and effects of inflation</p> <p>2. Monetary policy-objectives instruments .</p> <p>3. Fiscal policy objectives instruments, and demerits .</p>	<p>Ppt presentation</p> <p>Case study for all three topics</p>	<p>Economic policies of the govt and their role in business operation</p>	<p>Case study</p> <p>Group discussion</p> <p>News analysis on current inflation and how it is measured</p>
04	<p>Module 4</p> <p>Business cycles types features, causes ,effects</p>	<p>Understanding of the different effects of the Business cycles</p>	<p>To understand the significance of economic activity and their effect on business</p>	<p>Case study analysis of alive firm and its cost function</p>

<b>10</b>	<b>Module 5</b> <ol style="list-style-type: none"> <li>1. Balance of trade and Balance of payments</li> <li>2. Types of accounts</li> <li>3. Causes and measures to correct the disequilibrium</li> <li>4. Indias foreign trade policy in the 1990s</li> </ol>	<b>competition</b>  <b>Pricing and output of product determination</b>	<b>Importance and operation of trade methods</b>	<b>Case study and statistics the volume and direction of Indias exports and imports analyzing a decadal change through statistical data . Assignment to be given to students</b>
<b>10</b>	<b>Module 6 Foreign trade</b> <ol style="list-style-type: none"> <li>1. Foreign aid types</li> <li>2. Indias foreign trade</li> <li>3. Multinational national companies-features, merits and demerits</li> <li>4. Exim Policy India's exim policy</li> </ol>			<b>Student presentation of Indian and foreign multinational companies and operation</b>  Case study of indian and foreign multinational companies