

CIPHER'17

The Reckoning

The intra college business fest Cipher: The Reckoning was conducted on 30th June and 1st July, 2017. The theme of the fest was “The Industrial Revolution”. This theme was relevant because as students of commerce and management, our lives will be greatly impacted by the changes taking place in the world regarding advancements in technology. With the theme, we not only had a very current topic to deal with but also gave the students a little insight into what's happening in the world at present.



There were 7 events namely- Marketing, Public Relations, Finance, Human Resources, Entrepreneurship Development, Business Quiz and Best Manager.

The aim of the fest was to tap unknown talents of the dressers whilst allowing second and third year students to exhibit their talents. Each event had stimulating and innovative presentations with each team bringing something new to the table.



On the first day of cipher the college had a bubbly vibe with students smartly dressed in formals. Round after round, the participants competed vigorously, giving their very best.

The judges for the events ranged from corporates to college alumni to entrepreneurs to professors. The judges were extremely pleased with the participation and gave their valuable feedback at the end of every round. The fest continued for two days making it a grand success.



The fest ended with a small closing ceremony where the official Cipher video was played. During the valedictory, the winners of the various events were announced and finally, the Student Governor, Mrs Rathi David announced that 1 BBA D were the overall winners of Cipher 2017.

