

Some of the dissertation topics chosen by the students for the year 2016-2017 are as follows:

1	A Comparative Study On The Financial Performance Of Public And Private Sector Banks In India	44	Effects Of Training And Salary On Employees Performance - A Case Study On Pega Systems Ltd.
2	Impact of External Commercial Borrowings (ECB's) On Financial Performance Of Indian Companies With Special Reference To NSE - An Analytical Study	45	A Study On Corporate Social Responsibility And Its Impact On The Financial Performance Of Selected IT Companies
3	“Informational Effect Of Select Private Placements of Equity: An Empirical Analysis Of Indian Capital Market	46	A Study On The Effect Of Monetary And Nonmonetary Factors On Employee Retention With Reference To Amazon Development Center India Pvt. Ltd.
4	Financial Performance Evaluation of Pre and Post Mergers And Acquisitions - A Study Conducted on Oil and Natural Gas Industry.	47	Competitiveness of Indian Sugar Industry In The International Market
5	A Study On Financial Management Of Handicraft Industries	48	A Study On The Relationship Between Emotional Intelligence And An Individuals Adaptability To the Work Environment
6	A Study On Women Entrepreneurs in Meghalaya	49	A Comparative Study On Financial Performance Of ACC Ltd And Ambuja Cement Ltd.
7	Study On The Impact Of FDI In Petroleum Sector	50	A Study On Alternative Employment Of House Boat Workers In Alappuzha District of Kerala
8	Testing Of Efficient Market Hypothesis: A Study On Indian Stock Market.	51	A Study On Work Environment And Its Impact On Employee Commitment With Reference To An Investment Bank in Bangalore.
9	A Study On Environmental Accounting Disclosure Practices And Its Determinants: Empirical Evidence From BSE Companies.	52	A Study On Customer Relationship Management In South Indian Bank

10	A Study On Non-Performing Assets Of Public Sector Banks With Special Reference To State Bank Of India	53	A Study On The Challenges Faced By The Aging Workforce In The Service Industry
11	A Study On Financing Startups Using Information Technology In The Health Care Sector - Bangalore City	54	A Study On Factors Influencing Youth Preference Towards Global Brands Of Apparels In Chennai City.
12	“Determinants Of Dividend Payout – A Study Conducted on BSE Listed Agricultural Firms”	55	A Study On Factors Influencing Brand Loyalty in LP, Bangalore.
13	A Comparative Study On Housing Loan In State Bank Of India and ICICI Bank	56	A Comparative Study On Financial Performance Of Taj Hotel and Leela Hotel.
14	"A Comparative Analysis Of Cash Market And Derivative Market Performance - A Study"	57	A Study on Impact Of Online Shopping On Consumer Buying Behaviour
15	Risk Management Of Educational Loans in SBI	58	The Role of Green Marketing in Starbucks Bangalore And Its Impact On Consumers.
16	An Analytical Study Of Gold Prices And Its Impact On Indian Stock Market.	59	Effectiveness of CSR On Building Brand Equity: A Case Study Of Starbucks.
17	"Impact Of Working Capital On Profitability" - A Study Conducted For Indian FMCG Sector.	60	A Study On The Performance Of Selected Debt And Equity Mutual Fund Schemes.
18	Effect Of Inventory Management On Firm's Profitability -Empirical Evidence From Indian Cement Industry.	61	A Study On Marketing Plan Of Cloud Computing With Reference To Amazon Web Services.
19	An Empirical Study On Impact Of Interest Rates On State Bank of India's Profitability.	62	A Study On Job Satisfaction Of Central Tibetan Administration (CTA) Teachers In Karnataka
20	Effect Of Stock Split On Stock Liquidity – With Special Reference To National Stock Exchange, India	63	A Study On Impact Of FII And FDI inflows on Indian Stock Market
21	Microfinance: A Mechanism For Women Empowerment And Poverty Alleviation	64	A Study On The Employees Perception Towards Corporate Social Responsibility (CSR) With Reference To IT Firm

22	A Study On The Performance Of Credit Scoring Models In Selected Private And Public Sector Banks In Bangalore.	65	A Comparative Study On Work-life Balance Of Female Employees In Corporate Sectors And Educational Institutions
23	A Study On Growth Of Financial Inclusion With Respect To Public And Private Sector Banks	66	A Study On The Impact Of Advertisement Strategies Of Industrial uPVC Pipes On Sales In Agriculture Sector: A Specific Reference To Sudarshan Extrusion Pvt. Ltd., Bangalore
24	Performance Evaluation of “Just Dial” IPO With Reference To National Stock Exchange of India	67	A Study Of Effectiveness Of Distribution Channel Of Agricultural Products: With Special Reference To Honey in Coorg District.
25	Technical Analysis On CNX Energy Sector (Stock Price Movement Through Technical Analysis: Empirical Evidence From CNX Energy Sector)	68	A Study On Just-In-Time Practices in Supply Chain Impacting The efficiency Of Manufacturing Units: A Case Of Reliable Sponge Pvt. Ltd. Rourkela, Odisha
26	A Comparative Study On Performance Of LICHFL and HDFC.	69	A Study Of How Effective Is 'Happy Hours" in Restaurants And Application Of The Marketing Communicators Behaviour.
27	A Study On Financial Analysis Of Infosys Ltd.	70	Impact Of E-HRM On Selected Organizations in Bangalore
28	A Study On Consumer Awareness Towards Green Marketing And Its Impact On Their Buying Behaviour.	71	A Study Of Social Media And Its Impact On Consumers buying behaviour.
29	The Impact Of Social Media On Purchasing Decisions Of Consumer Durables With References To Pathanamthitta District (Kerala).	72	A Study On Spending Vs Saving Habits of Youth In Bangalore.

30	Environmental Accounting From Auditor's Perspective	73	An Analysis Of Growth In Leather Industry: India
31	A Study On Financial Stability Of Tibetan Entrepreneur in Bangalore	74	Employee Satisfaction On Reward And Recognition System.
32	A Study On The Effect Of Credit Card System On Individual Spending & Saving Habits Of Tibetan In Karnataka.	75	A Study On The Promotion Strategy Of Air Asia With Brand Rajinikath's Biggest Project - 'Kabali'
33	Impact Of Key Macro Economic Variables On Movement Of The Indian Stock Market With Reference To NSE Nifty.	76	The Impact of Entrepreneurial Spirit On The Life Style Of The People in Nagaland.
34	Determinants of Foreign Exchange Rate: A study on Indian Perspective	77	A Study on the strategies and the impact of toon branding in Bangalore.
35	Valuation Of Merger And Acquisitions - An Evaluation	78	A Study On "The Impact Of Branding On Consumers Buying Behaviour With Special Reference to Nike and Puma"
36	Comparative Study Of Cross Border Acquisition And Domestic Acquisition With Respect To Shareholders Wealth – IT And Software Sector	79	A Study On Effect Of Inflation Rate And Foreign Exchange Rates on Returns of BSE Sensex and Nifty
37	Stock Price Reaction To Announcement Of Dividend In The Indian Share Market.	80	Consumer Awareness And Preferences For Organic Fruits And Vegetables In Bangalore
38	A Study On Buying Behaviour Of Customers Towards Pulses And Spices Marketed by My Home Food Pvt. Ltd. In Kochi, Kerala	81	Impact of Reward System on Employee Motivation With Reference To Convergys Corporation
39	Effects Of Training And Salary On Employees Performance - A Case Study On Pega Systems Ltd.	82	A Study On The Impact Of Stress On Social Life Of Students Pursuing Their Master Degree In Commerce in Urban Bangalore.

40	A Study On Corporate Social Responsibility And Its Impact On The Financial Performance Of Selected IT Companies	83	A Study On The Effect Of Organisational Culture On The Performance Level Of Employees
41	A Study On The Effect Of Monetary And Nonmonetary Factors On Employee Retention With Reference To Amazon Development Center India Pvt. Ltd.	84	The Impact Of Foreign Direct Investment On The Profitability Of Selected Private Sector Banks In India.
42	Competitiveness of Indian Sugar Industry In The International Market	85	A Study On Factors Affecting Consumer Buying Behaviour Towards Ready Made Garments With Special Reference To Women.
43	A Study On The Relationship Between Emotional Intelligence And An Individuals Adaptability To the Work Environment		