

BACHELOR OF BUSINESS STUDIES 2018

Information for International applicants

Napier and Gisborne

This degree will give you a strong foundation in business and help you gain the skills today's employers demand. You will benefit from a wide-ranging business education with plenty of practical experience, and you can choose to specialise in majors in:

- Accounting
- Management
- Marketing
- Management and Marketing

Small classes and experienced staff mean you will get the right level of support to show employers you mean business. This programme distinguishes itself by being practically orientated and having an internship in the final semester for real-world learning. Our philosophy is that business is a practical subject and that is how we teach it so don't be surprised when you are asked to solve problems in the complex world of people and uncertainty.

CAREER OUTCOMES

Accounting Major

Graduating with an accounting major will enable you to undertake accountancy related work in the commercial and not-for-profit sectors. With appropriate course selections you will be able to meet the provisional admission requirements Chartered Accountant (CA) with either Chartered Accountants Australia and New Zealand (CA ANZ) or CPA Australia. The Programme Coordinator can advise you on appropriate course selections.

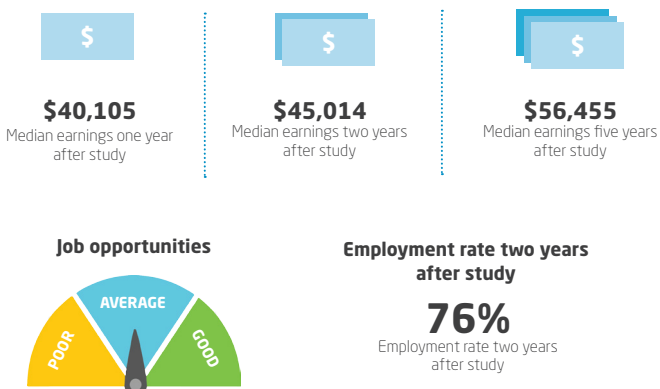
Management Major

Typical opportunities after graduation include the areas of: human resources; operations management; or developing your own business. You will work initially in roles such as Team Leader, Functional Manager or Trainee, progressing to more senior positions with experience.

Marketing Major

Typical opportunities after graduation include work as a Marketing Manager, Sales Manager, Account Manager or Product Manager and progressing to more senior positions with experience.

CAREER OUTLOOK



STUDENT PROFILE

Guo Jian (Jarvis) | China

"EIT teachers understand it can be difficult living away from home. They take the initiative to support students who might need individual help. They are always encouraging."

Qualification	Bachelor of Business Studies
Programme level	Level 7
Length	Three years
Start dates	19 Feb, 7 May, 23 July, 8 Oct
Fees	NZ\$ 19,900 per year
IELTS requirements	6.0 (academic) with no band score lower than 5.5 or equivalent.
Total credits	3 years (360 credits) - 120 credits per year
Class times	Classes are scheduled between 8.00am and 5.00pm Monday - Friday. Approximately four classroom hours per course per week
Study hours	Approximately two hours for each classroom hour
Location	Napier: All majors Gisborne: Accounting and Management majors

WHAT YOU WILL LEARN

GENERAL BUSINESS:

- Business Skills
- Management of Change
- Communications
- Business Environment and Economics

IN MANAGEMENT:

- Human Resources Management
- Operations Management
- Entrepreneurship/Starting your own business
- Career Management
- Business Strategy

IN ACCOUNTING:

- Management and Financial Accounting
- Business Finance

IN MARKETING:

- Marketing Research
- Branding
- Marketing Communication

WORK EXPERIENCE

The workplace component of the BBS degree involves:

1. Activities in the majority of courses such as external speakers and visits.
2. Specific courses such as Business Planning also include extensive collaboration with local organisation
3. The capstone of the EIT Bachelor of Business Studies is the work based business project. Project available depends of major. Accounting students take a 15 credit Industry Based Project. All other majors have the option of 30 credit Industry Based Project or 45 credit Internship. Project selection is subject to Programme Coordinators approval.

ENTRY CRITERIA

ACADEMIC ENTRY REQUIREMENTS

Applicants must meet degree standard entry requirements. Approved bridging programmes include the New Zealand Diploma in Business or provisional entry without prerequisites for those over 20 years.

ENGLISH LANGUAGE ENTRY REQUIREMENTS

Students are required to have attained an acceptable level of English Language fluency. This may be demonstrated in a variety of ways, including successful study in English, approved scores on TOEFL or IELTS (6.0 Academic) tests, completion of accepted international equivalents, or completion of an EIT assessment.



FIND OUT MORE:

✉ international@eit.ac.nz
 🌐 www.international.eit.ac.nz

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COURSE LIST

Students take two 15 credit courses per term, or equivalent.

LEVEL 5	COURSE	CREDITS
LEVEL 5		
AC5.01	Introduction to Accounting and Taxation	15
AC5.02	Applied Accounting	15
AC5.03	Analysis of Financial Information	15
AC5.04	Budgets for Planning and Control	15
BU5.01	Organisations in a New Zealand Context	15
BU5.02	Business Functions	15
BU5.03	Business Environment	15
BU5.04	Understanding Change	15
BU5.05	Quantitative Analysis	15
BU5.06	Law for Business	15
LM5.01	Operational Management and Compliance	15
LM5.02	Business Planning and Team Engagement	15
LM5.03	Leadership	15
LM5.04	Managing Projects	15

LEVEL 6	COURSE	CREDITS
LEVEL 6		
AC6.01	Financial Accounting	15
AC6.02	Management Accounting	15
AC6.03	Principles of Managerial Finance	15
AC6.04	Taxation	15
AC6.05	Corporate Law	15
AC6.06	Internal Risk Management and Controls	15
BU6.01	Economic Thinking	15
ITPM6.31	Project Management	15
LM6.01	Accounting and Finance for Managers	15
LM6.02	Business Planning	15
LM6.04	Business Analysis	15
LM6.05	Health Services Management	15
LM6.06	Retail Operations	15
LM6.07	Research Methods	15
MG6.01	Supply Chain and Logistics Management	15
MG6.02	Designing and Improving Operations	15
MG6.03	Human Resource Management	15
MG6.04	Organisational Behaviour	15
MG6.05	Employment Relations	15
MK6.01	Marketing Management	15
MK6.02	Consumer Behaviour	15
MK6.03	Branding	15
MK6.04	Intergrated Marketing Communication	15

LEVEL 7	COURSE	CREDITS
LEVEL 7		
AC7.01	Advanced Financial Accounting	15
AC7.02	Advanced Management Accounting	15
AC7.03	Corporate Finance	15
AC7.04	Advanced Taxation	15
AC7.05	Audit and Assurance Services	15
AC7.06	Industry Based Learning (Accounting)	15
BU7.01	Special Topic	15
LM7.01	Business Project	30
LM7.02	Internship	45
LM7.03	Advanced Project Management	15
LM7.04	Strategic Business Analysis	15
LM7.05	Advanced Health Services Management	15
LM7.06	Retail Management	15
LM7.07	International Business	15
MG7.01	Strategic Management	15
MG7.02	Advanced Operations Management	15
MG7.03	Advanced Human Resource Management	15
MG7.04	Career Management	15
MG7.05	Entrepreneurship and Innovation	15
MK7.01	Strategic Marketing	15
MK7.02	Marketing Research	15