

**Paper Review:** All full papers submitted will be subjected to a review process through a review panel. Comments of the reviewers will be sent directly to the authors.

**Publication Opportunity:** Best papers presented would be awarded and papers which are rich in academic/practical content will be considered for publication in the Institute's UGC Listed Journal "SJCC Management Research Review" (ISSN 2249-4359) in the forthcoming June 2018 Issue. Subject to modifications/improvements suggested by the Journal's Editorial Board and reviewers.

**Important Dates:**

Abstract and full paper submission	6 <sup>th</sup> January 2018
Intimation of acceptance	16 <sup>th</sup> to 17 <sup>th</sup> January 2018
Full paper submission with modification	20 <sup>th</sup> January 2018
Conference Date	2 <sup>nd</sup> and 3 <sup>rd</sup> February 2018

**REGISTRATION FEE**

Details	For authors from India
Research Scholars / Students*	INR 800
Academicians	INR 1000
Corporate Delegates	INR 1500

\* Research Scholars / Students who would be coming for the presentation, have to produce the original Student ID card and Bonafide certificate from the Head of the Institution.

**DELEGATES**

Registration fee can be remitted by way of Demand Draft drawn in the name of 'The Principal, St. Joseph's College of Commerce', payable at Bangalore and the same be sent to:

The Convenor, St. Joseph's College of Commerce (Autonomous),

163, Brigade Road, Bangalore – 560 025. Karnataka. South India.

**Electronic Transfer Details:** Delegates can remit the registration fee by Bank

Transfer to the below given bank account:

IFSC	BARB 0 BRIGAD
Account Name	Bangalore Jesuit Educational Society
Account Number	06650100009876
Bank	Bank of Baroda, Brigade Road Branch, Brigade Road, Bangalore-25

**Any enquires relating to Conference please Contact**

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**FOR FURTHER COMMUNICATION**

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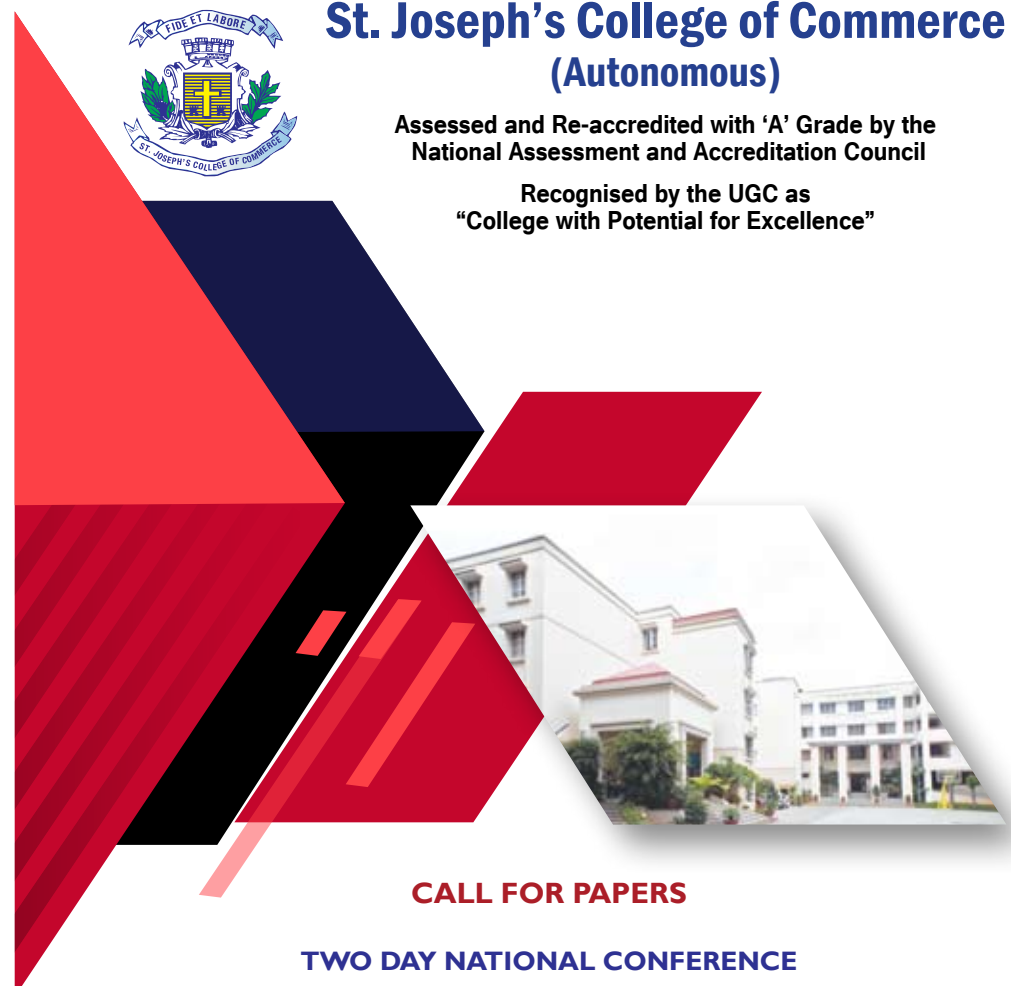
E- mail: fintech@sjcc.edu.in | www.sjcc.edu.in



# St. Joseph's College of Commerce (Autonomous)

Assessed and Re-accredited with 'A' Grade by the  
National Assessment and Accreditation Council

Recognised by the UGC as  
"College with Potential for Excellence"



## CALL FOR PAPERS

**TWO DAY NATIONAL CONFERENCE  
ON**

## "FINTECH ECOSYSTEM - TRANSFORMATION AND MARKET DYNAMICS"

**Date: 2<sup>nd</sup> and 3<sup>rd</sup> February, 2018**

**Organized by  
DEPARTMENT OF COMMERCE**

**In association with**



## ▶ ABOUT THE COLLEGE

St. Joseph's College was established in the year 1882 and is affiliated to Bangalore University. The College has been serving as a beacon of light in the city of Bangalore emphasizing teaching, learning and research activities in Commerce and Management subjects.

St. Joseph's College of Commerce is one of the first Autonomous Colleges in Karnataka to be Re-accredited with 'A' Grade by National Assessment and Accreditation Council (NAAC) and has been ranked 8th Best Commerce College in India and 2nd best in Karnataka by India Today – Nielsen survey June 2016. Our college has also been ranked 29th by the NIRF. In February 2010, the College was recognised by the UGC as a "College with Potential for Excellence".

## ▶ ABOUT THE CONFERENCE

With the rapid coalesce of financial and technological development in the First and the Third world countries, FinTech has indomitably surfaced itself as a major catalyst in managing the functioning of finance and its related infrastructure. Emerging out of the multiple factors like increasing customer expectations, expanding VC funding, reducing barriers to entry and amplified pace of technological evolution, FinTech demands the reconstitution of the competitive landscape blurring the performance of the player in the financial services sector. Added to this, the new paradigm shift masquerades multiple challenges for regulators and market participants in balancing the potential benefits of innovations, technology and risks mostly affecting the Third World countries. India being one such socioeconomically diverse country with billion-plus population provides the widest opportunities in terms of talent, innovation and massive markets for the FinTech firms. FinTech is the new norm that reinforces the need for agility, innovation, cooperation and collaboration that would redefine and appropriate the existing financial institutions.

The Conference aims at approaching the institutionalization of Fintech through critical and analytical advances that would render possible pathways to raise the existing standards of financial growth and management of financial infrastructure as is deemed to be and expected for the growth of the country keeping in view, very much, the Indian perspective.

## ▶ OBJECTIVES OF THE CONFERENCE

1. To provide expert insights and track the impact of financial technology on markets
2. To explore the probable sectors in Fintech that entail the next wave of innovations
3. To discuss & deliberate the issues and challenges affecting financial technology
4. To encourage delegates to embrace disruptions in financial services technology

## ▶ THEMES OF THE CONFERENCE

Tracks	Sub Themes
Financial Services	• Electronic Payments • Alternative Lending • Banking Technology • Mobile Payment Platforms • Credit Card Processing • Point of Sale System and other methods • Crypto Currency Services • Crowd Funding • Robot Advisory • Integrated Digital Banking • Lending to MSMEs • Insurance
Personal finance	• Lending Phenomena • Insurance • Taxes • Banking • Trading and Wealth • Consumer's Wealth Management • Securities • Wealth Management
Investors	• Start ups • Venture Capitalists • Angel Investors • Block Chain • Artificial Intelligence • Drones • Robotic Process Automation (RPA) • Transfer of Technology (TOT)
E commerce & Telecommunication	• Consumer payments • Mobile wallets • VSAT
Ethics	• Fraud Protection • Transparency • Quality Service • Cyber Security • Service Efficiency • Customer Satisfaction • Sustainability
Government and Regulations	• Funding Support • Financial Inclusion and Enablement Schemes • Infrastructure Support Any other topics relevant to the main topic can be explore

### Paper Submission Procedure:

The following information may kindly be noted while preparing the manuscript and Please make all your submission to E-mail: [fintech@sjcc.edu.in](mailto:fintech@sjcc.edu.in)

- The title of the paper centered with bold capital letters (14 Font Times New Roman)  
Name of the author(s) centered in bold letters (12 font Times New Roman)
- Affiliation, contact no. and e-mail id. Up to three authors are allowed for each paper. Authors need to send the full papers as word document only.
- Keywords (5-10), a 250 word abstract must contain precise information including brief introduction, objective of the paper, methodology, results and conclusion (12 font Times New Roman normal, justified).
- Full papers should not be of more than 3000 - 3500 words and not more than 10 pages (A4 size).
- Authors are expected to cite all their references in APA Model Only.
- Line Spacing: 1.5. Margin: 1' on all sides. At least one author needs to register for the conference to get considered for publication of the paper.

**Copyright declaration:** A declaration should be provided from the corresponding author along with the paper stating that the work is an original one and does not violate Copyright.