

# The Josephite

## GUILDS' JOURNAL



**ST. JOSEPH'S**  
**COLLEGE OF COMMERCE**  
**(AUTONOMOUS)**

163, Brigade Road Bengaluru-560025

### PRESIDENTS

NSS – Mr. Arokianathan C  
CSA – Ms. Hemashree B. Sindhe  
AICUF – Mr. Sam Sharath  
ROTARACT – Mr. Gaurav N  
ENACTUS – Mr. Chithanya Ganatra  
E Cell – Mr. Sagar R. Gangwani  
JBC – Ms. Siddhi Joshi  
Women's Cell – Ms. Amala Mukundadas  
The Choir – Ms. Manisha D'Souza  
Eco Club – Mr. Rahul Pai  
Finaryans – Mr. P. Ranjith Kumar  
Mavericks – Ms. Sophia Maria Albina K & Mr. Richard  
Kannada Sangha – Ms. Cordila Shirley  
Hindi Parishad – Akshay D Nandwat  
Hashmi Theatre Forum – Ms. Rishika Sen Gupta  
ALMA – Ms. Jenita Maria H

### EDITORIAL TEAM

Nimi Mathew  
Ditya Krishna  
Dhruv G Menon  
Alisha Leonita D'Souza

### PHOTOGRAPHY

Amit Nair  
Adrian  
Alex Paul  
Arpithjaju  
Tara Thomas

## Principal's Message



Jesuit education is built on a vision of creating a loving, caring and a just society. This was the vision of the founder of the Jesuit order St. Ignatius of Loyola who serves as great inspiration for Jesuits around the world. The Ignatian pedagogical paradigm not only effectively communicates Ignatian values but also promotes the goal of Jesuit education. This paradigm is legendary as it helps students to gradually learn to discern and be selective in choosing experiences; to draw morals and ethics from the reflection on those experiences and become develop integrity and humanity to make conscious, responsible

choices. At St. Josephs College of Commerce, we strive to provide ample scope for students to make these responsible choices. The second edition of the Josephite Guilds' Journal is a mark of this continued commitment. This written account of our association activities acts as a validation of all the work that we, as a Jesuit institution, put into realizing our beliefs and objectives. The Josephite Guilds' Journal is a culmination of all the work that we know best. The creation of men and women for others.

Dear readers, as you peruse this newsletter and bear witness to all the good our associations have done this academic year, from raising funds through fests for charitable purposes to organizing protests, it needs to be mentioned that these activities are an integral part of character formation. Jesuit education transcends academic mastery. It is value oriented and encourages realistic knowledge, of the world in which we live. Above all through such social activities, it prepares men and women for active life commitment. On this note, I offer to you the second edition of the Josephite Guilds' Journal, along with my appreciation for all the efforts that was put into its publication.

Dr. Daniel Fernandes SJ  
Principal

## EDITOR'S NOTE

Never lose your hunger for new knowledge and new experiences

-Carolyn Robb

The world is looking for people who are armed with more than a million degrees and a perfect grade point average and here is where extracurriculars step in. At SJCC, we are offered the choice of an array of clubs and associations, from theatre and dance, to entrepreneurship and finance. Apart from providing a much needed break from studies, it gives us experience and skill that no classroom can provide. SJCC adopts a twofold approach to this, working on the kind of employees we'll be and the kind of human beings we'll be.

The Editorial committee is proud to present the association newsletter for the academic year 2015-16, chronicling the objectives and activities of various college associations that operate locally as well as nationally to offer to the country, young men and women who are not only academically accomplished but also exhibit character traits of honesty, courtesy, respect and dedication to hard work.

Through involvement in various associations we, the students of SJCC realize that we rise through lifting up others. This newsletter aims to shine the spotlight on the contributions made and heights achieved through the activities conducted throughout the year.

Nimi Mathew &  
The Editorial Committee



St. Joseph's College of Commerce has always been about education that reaches outside from the four walls of its classrooms into a world that needs men and women who can serve humanity through the pursuit of knowledge. The extension and outreach activities organized by the Institution, is an endeavour to encourage a deeper sense of service to others and achieve the

Jesuit vision of education of creating men and women for the larger society. The various associations work towards instilling and nurturing moral sensibility and ethical responsibility amongst students towards their environment, society and the less fortunate. NSS, CSA, E Cell, NCC, Women's Forum, AICUF, and Eco Club are the active association that participates in planning and implementing outreach activities in the Institution.

## National Service Scheme

### Not Me, But You

**TFaculty in- Charge-** Mr.VinayKambipura

**Students' Representative-** Mr.Arokianathan. C (3 B.Com)

**Team Members –** 150



The NSS unit of the Institution comprises students who tirelessly work towards the betterment of the society, thereby instilling in themselves and those around them, a spirit of brotherhood, patriotism and comradery. This academic year NSS conducted the following activities

- The NSS unit, comprising enthusiastic and energetic volunteers, began its activities by organizing a blood donation camp in association with the Lion's Club of Bangalore. A total of 203 students participated and donated blood to the patients of various hospitals. 203 units of blood were collected thus setting a new record from the Institution.
- NSS volunteers did a follow-up work of their previous rural camps by visiting the villages where they had previously camped. On 21 June 2015, the team visited Kugonahalli and Channaveeranahalli, both in Doddaballapur Taluk, and met the villagers. In order to maintain a link between the village and urban society, NSS volunteers frequently visit villages and interact with the villagers.

- NSS organized an orientation programme for the newly inducted volunteers on 15 June 2015. Justice and Care, an international NGO working towards rescue and rehabilitation of victims of human trafficking, was invited to make a presentation on the work they do. The NGO also invited students to work along with them in helping the victims of human trafficking and deliberated on the ways to prevent it.

- On 15 August 2015, NSS volunteers celebrated Independence Day with children of the Government School in Austin Town. The members actively organized various performances to celebrate the momentous occasion. The team also conducted several competitions for the children. A documentary was screened that showcased the importance of Independence Day and the students expressed their fervent emotions by singing patriotic songs.

- The NSS unit believes that casting votes in election is a fundamental duty of all citizens. In keeping with this belief, it organized an awareness campaign about the BBMP election held on 22 August 2015. Two days prior to the election, the entire NSS unit conducted an 'awareness rally'. The volunteers also organized a street play and flash mob, urging the college students to cast their votes. Volunteers also held placards at Brigade Road and MG Road signals reminding passers-by about the upcoming election and urging them to vote.

- As a reminder of the nuclear holocaust tragedies of Hiroshima and Nagasaki, NSS volunteers drew charts condemning the use of nuclear weapons on 8 August 2015, and displayed them on the campus. Individual volunteers came forward to donate blood in times of emergencies.

- On 29 August 2015, NSS volunteers took part in a solidarity meet on the issue of Kandhamal violence, in front of the Town Hall. NSS volunteers actively participated in the solidarity meet by shouting slogans, making speeches and trying to spread awareness about the issue.

### NSS RURAL EXPOSURE CAMP 2015-2016



NSS held its annual rural exposure camp in the village of Maralagondala. Maralagondala is a small village in Magadi Taluk in the Ramanagara District of Karnataka State. The camp was held from 18 Oct to 25 Oct, 2015. About 50 NSS students were part of this rural exposure camp. The tasks students had to perform involved physical labour, cleaning the streets, temples, clearing garbage and creating a proper drainage system for the rain water and organizing cultural programmes every evening.

The cultural programme attracted a huge crowd as it was something that the villagers were not used to witnessing. It consisted of singing, dancing and drama. Drama was used as a means to educate villagers about various issues. The programme created a bond between the students and the villagers as even the villagers were given the opportunity to take part in the programme. A medical camp was also organized for the villagers. Free health check-ups were provided to about 200 villagers.

The camp was an educating experience for all the students and also for the villagers. For many of the students it was their first time in a village or even staying away from family. The students had to adapt to a very different life in a village. They understood the lives of villagers much better by facing the same problems the villagers face every day, problems such as lack of water and electricity. The interpersonal relationship skills of the students benefited as



they had to learn to work together with other students and also because they had to connect with the villagers to ensure their cooperation.

## Centre for Social Action Care, Connect, Change

**Faculty in- Charge-** Mr. Prakash Raju

**Student Representative-** Hemashree B. Sindhe(3 BBM)

**Team Members -** 200

The Centre for Social Action (CSA) is one of the social service associations of the Institution that goes by the motto Care Connect Change. The CSA conducts innumerable social visits, school-support activities, charitable events as well as a rural immersion camp and a seminar every year. The activities conducted by the CSA were the following-

- The CSA activities for the year commenced with an orientation programme conducted on 2 July 2015 for the first year students. The programme enlightened the students about the objectives and the goals of the Association and the various activities conducted by it.
- The CSA council members in association with CARE, an NGO visited a slum in KS Garden and conducted several welfare activities in congruence with the educational development of the slum-kids. In the month of July, the CSA Council accompanied by Mr Prakash R, the CSA Coordinator conducted a recce of the slum with Mr Manohar.
- On 4 August 2015, the CSA visited the Government Urdu School on Markham Road, with which it has along-standing association. Art & Craft classes were conducted for the school kids by the CSA members. The kids were also exposed to English Poetry and were encouraged to sing along and dance. Informal follow-up sessions ensured that the kids have been putting their new skills in practice.
- CSA organized Independence Day Festivities on 15 August 2015, at the Urdu School premise. The flag was hoisted by the Chief Guest, Mr Lavakumar, faculty of the Department of Kannada, St. Joseph College of Commerce, after which the National Anthem was sung by the gathering. The school was then treated to the volunteers' renditions of patriotic songs and dance performance.
- Computer classes for the Urdu School kids were conducted on 25 August 2015. The volunteers gave the kids an insight into basic computer skills such as MS-Paint and Notepad.
- An Art & Craft session was conducted on 26 August 2015 that helped the children to brush-up on their skills. They were also trained in practical arts such as envelope and mask making. The paintings made by the kids were displayed along the corridor of the Institution.
- On 27 August 2015, forty students from the Urdu School came to the Institution to play football and to compete in other sporting contests such as running race, dodgeball, frog race etc.

The volunteers of the CSA participated along with the kids in a piggyback race as well as a few rounds of tug-of-war, after which refreshments were served.

- On the occasion of Teacher's Day Celebration on 5 September 2015, the members of the Association, hand crafted greeting cards and distributed them to each member of the faculty of the Institution. The warmth, enthusiasm and respect put in by the volunteers were received with love and affection from the Principal and teachers.
- 29 August 2015, was observed as the week of giving in the Institution. The members actively participated and collected necessary items from the students. It was distributed to the in-patients and their care-takers at the Kidwai Memorial Cancer Institute, and about Four Hundred people and Hindered kids benefitted from this noble act.
- In line with a new initiative, the CSA took forty kids of the Urdu School to the Vishweshwaraya Museum, on 15 September 2015, and guided them through an extensive tour of the technological marvels and other scientific edicts showcased in the museum.
- Around forty students of the Association attended a four-day rural camp from 18- 21 October 2015 in Bhoomenahalli village in Dodballapur District, where several farmers had lost the lands and their families had been cultivating for nearly a decade in the Forest Department, which usurped the lands in the name of forestland reclamation. In collaboration with Dr Srinivas of the Karnataka RajyaRaitha Sangha, the students toured several villages, orienting villagers and performing street plays to sensitize the farmers on the plight of their Bhoomenahalli brethren. On the final day of their stay, the students organized a gathering where the farmers discussed the ways in which the issues could be tackled. The Principal and the Vice-Principal, graced the gathering with their presence. The students' participation in the struggle was a noble endeavour and was greeted by overwhelming enthusiasm from all quarters.



- The CSA organized the following programmes to mark the occasion of World AIDs Day –
  - An inter-class poster making contest on 30 November 2015.
  - AIDs Ribbons were distributed to students and passers-by on the morning of 1 December 2015.
  - A fund-raiser event was organized in the Basketball court, with food stalls, a photo booth and live music.
  - Fr. Biju Sebastian, a research scholar from Christ University and a Counselling Psychologist interacted with students on HIV/AIDS awareness.
- On 10 December 2015, World Human Rights Day, the Association, in collaboration with the NSS and other associations, organized a gathering at the Town Hall to protest against the murder of Dr M.M.Kalaburgi and the shrinking space for free speech in the country. The gathering saw a large attendance of several prominent speakers and extensive media coverage.
- On 13 January 2015, the Government Urdu School in association with CSA organized their annual school day. The students were accompanied by their Principal and teachers. They were greeted by a cultural get together organized by the CSA volunteers in which the school students enthusiastically participated.

• A two- day workshop titled Beyond Tolerance towards Acceptance was organized on 25 -26 February 2016 by Center for Social Action. The aim of the workshop was to promote the idea of tolerance and to affirm the notion of acceptance and understanding. Thirteen Institutions from Bangalore took part actively in this workshop.



The first session was on the topic Understanding Intolerance: Situations and Issues. In the introductory remark by Mr. Shivasundar, a social activist and freelance journalist highlighted the strategy to combat intolerance by integration of cultures, people, and faith. This was followed by an open house session where questions related to confronting bias, and to counter the effects of hate media were discussed. The second session was on 'Understanding Intolerance and Our Role in Combating'. Mr. Deepu, founder of pedestrian pictures screened a documentary on Indian history of equality. Prof. Vinay Sreenivasa, from Alternative Law Forum, talked about tolerance-a paradox of the Indian Constitution. This topic received great acclaim from the participants. The highlight of the second day of the workshop was a student panel discussion on the topic Student Politics on College Campuses. It was moderated by Prof. Vinay Kambipura. The students spoke about their experience of politics in college. Followed by this the next session concentrated on the issues of the vulnerability of minorities, women, children, Dalits, elimination of laws, and policies. The panelists for the session were Ms. Brinda Adige, Advocate AkhilaVidysandara, Prof. Y J Rajendra SJC, M. Rajesh and was moderated by Ms. Ramya from ALF. The workshop was an attempt by the CSA team to reinstate the idea of peace, harmony, and interfaith dialogue to live peacefully

## All India Catholic University Federation (AICUF)

### In the service of Humanity

**Faculty in -Charge:** Ms. Christina Aroojis

**Student Representative:** Sam Sharath(III B.COM)

**Team Members:** 250-300 members

The All India Catholic University Federation (AICUF) is an organization of catholic students who are committed to the impartment of social justice and care for the welfare of society in which they live in. They draw their inspiration from the person and life of Jesus Christ. AICUF believes in the motto; do unto others as you would have them do unto you. AICUF students stand affirm in their belief for peace, human and democratic rights. They celebrate plurality of cultures, faith and ideologies contributing to the all round development of human beings who have been created in the image of God. The AICUF organizes various activities keeping three objectives in mind- Social Outreach, Personality Development and Spiritual Growth. The diverse activities conducted by the Association include camps, retreats, social visits, seminars, rallies and campaigns.

• The AICUF association began the events for the academic year 2015- 16 with a flash mob organized on 4 June 2015. This was a promotional event designed to enlighten the first year students

about the importance and privilege of being a part of AICUF.

• The AICUF conducted a holy mass on 5 June 2015. During the mass, the choir performed and the prayer of the faithful and the offertory was organized and executed by the Association members. On a rotational basis it was ensured that as many members as possible got a chance to contribute to the Mass.

• AICUF members celebrated the World Environment Day with a paper drive, movement organized from 3– 5June, 2015. AICUF members motivated the students of the Institution to donate unused sheets of paper and note books. The collected material was then distributed to the students willing to study but unable to afford it. The activity saw large participation and the Association was successful in raising awareness of the importance of a healthy and green environment.

• The AICUF association conducted the Ignitor's Youth Retreat from 18– 20June 2015, for the second and third year Christian



students of the Institution. The retreat inspired and guided the students to become aware of God and to lead a meaningful and devotional life in the service of humanity.

• On 8 August 2015, the AICUF Association organized a pet show during the intra collegiate fest Kalotsav. The students received an opportunity to bring in their pets and show case their talents over three rounds of events. This pet show was designed to show the strong bond shared between the master and the pet.

• The AICUF association formed its Gospel fest team during Kalotsav from 6 - 8 August 2015. Events such as gospel sketching, bible quiz and potpourri were conducted in order to bring out the talents of the members, as well as to form the gospel cultural team. The fest helped the members unleash their creative potential and create a platform to showcase their artistic potential.

• The major highlight of AICUF's events for the year was a Blind walk, organized to develop an awareness and understanding about blindness. Students from different Institutions gathered at Cubbon Park on 6September 2015, to sensitize people about the challenges faced by visually impaired people. Blind folded students started in procession up to the Indian High School. The event was organized in collaboration with Narayana Nethralaya Hospital.

• The AICUF association put together a food fest on the 24and 26 November 2015 as an endeavor to raise funds for the waste segregation project. The event was not only an opportune moment for students to channel their gastronomic talents, but also to work together towards an extremely worthy cause.

• With the advent of globalization and modernization, Indian



society has progressed and developed. Yet one facet of society that still remains rooted in deplorable conditions is the Dalit community. They continue to remain a scapegoat of discrimination and subjugation in the world. AICUF participated with much zeal in a rally on 1st February, 2016 to raise awareness about their plight and dispel the antiquated practices that have been ingrained in people's minds.

- The humanitarian week, an event organized to instill the feelings of empathy and philanthropy amongst the students of the Institution, commenced on 1 December, 2015. AICUF projected a short movie which depicted the theme "Responsible Citizen". The event wrapped up on 10th December with the students taking part in the protest held at Town Hall to raise their voices against the death of professor Kulbargi.
- The students of AICUF and other social clubs assembled at Kings Court, Palace Grounds, on 20 December, 2015, to raise awareness about the benefits of clean and safe food on the occasion of an event hosted by the Confederation of Indian Industry (CII) called SurakshitKhadyaAbhiyan. The walkathon spanned a distance of three km, and was a very unique way of enlightening minds about the crucial importance of safe and hygienic food.
- AICUF in association with The Robinhoodsters, an NGO, took up an initiative to spread joy during Christmas 2015. The members of AICUF strived to collect basic necessities and took up extensive fund raising to extend a helping hand to the families living in slums. After toiling to accrue as much as possible, the items were distributed by the students at a slum in tannery road on 22 December.
- Traffic rules and regulations must be stringent at all times to ensure the safety and security of the citizens. To this end, AICUF staged a rally at Kanteerava stadium on 9 January 2016 in an effort to strengthen the traffic rules. The traffic police commissioner addressed the gathering at the event, which brought to the fore the imperative need to streamline traffic policies in India for a safer future.
- Gospel Fest - Revelations 2016 was held on 21 and 22 February 2016 to spread the message and teachings of God. To celebrate these beautiful doctrines of the almighty, AICUF organized the Gospel fest. Events like treasure hunt, air crash, face painting and sketching received vivacious participation from students. The event truly invoked the essence of spirituality in a very meaningful way.

## Rotaract Club

Dream, Believe, Achieve

**Faculty in- Charge:** Ms Nisha Amogh

**Student Representative:-** Gaurav.N (III BBM)

**Team Members :** 206

- The Rotaract Club, funded by the Rotary, Bangalore Cantonment, is a youth forum committed to creating young leaders to serve and lead the society. Rotaract Club of the Institution has taken "Dream, Believe, Achieve" as their motto. The following were the activities conducted by the club for the academic year 2015 -2016:
- A talk about Leadership was conducted by Mr. Roshan Raikar, to provide an insight into the ways of making good career choices.
- A visit to a Muslim Orphanage was conducted by the Rotaract members. The subjects covered at the school by them were general knowledge and moral science. The club members' also organized games for the children.
- The club members attended the District Leadership Training Workshop (DLTW) conducted by the Rotaract District for the Board Members of Rotaract Clubs across Bangalore. Its purpose was to train the Board members on their duties and responsibilities as the Board members of their respective clubs.

- A 3- day Ryla Camp was conducted in S.C.M.I themed Kindle the Fire Within with eleven Institutions and forty- three students as participants. The session covered the topics like Anger Management, Lateral Thinking, Creativity, What Business Schools Don't Teach, Emotional and intelligent Quotient, Wisdom Seeds, Theatre Workshop, Laughter Yoga, Morning Fun and Jog.
- Humanitarian Week was celebrated in the Institution from 3- 10 December 2015. The week was full of activities where the various Associations raised funds for the protest rally at Town Hall which was held on 10 December 2015.
- The Rotaract Club collaborated with the Eco Club of the Institution on 7 December 2015 to celebrate 'Women Empowerment Day'. The Clubs organized activities for the day as well as arranged stalls to raise funds for social causes. The activities conducted included a debate on the topic Converse the Controversy, an activity titled Drape and Dunk followed by a play titled FIFA tournament. They Club arranged 14 stalls during Women Empowerment Day, which was the highest number of stalls set up by any individual club in the Institution during World Humanitarian Week.
- On 26 December 2015, five Rotaractors from Bangalore went on an Exchange Programme to Pune. This was a cultural exchange between Rotary Bangalore Cantonment (RBC) and Rotary Club of Pune Gandhi Bhavan (RCPGB) under the banner Rotary Youth Exchange (RYE). The following activities were conducted as a part of the Exchange Programme.

- A Heritage Walk in which the Rotaractors walked through the lanes of old Pune and visited several important points such as Shanivar Wada, TambatAali, Mandai, BurudAali, TulshiBaug and Vishrambaug Wada. After the Heritage Walk, the Rotaractors were taken on a trek to Vetal Hill.
- The group set out for Pune Darshan. The group visited various sites such as Aga Khan Fort, National War Memorial, Raja Kelkar Museum, ShindeChatri, etc.
- On the last day, the group visited the Rotary School where RCPGB took several educational initiatives for underprivileged students.
- Next, the group visited the Centre for Autistic Children where RCPGB makes donation for necessary equipment. MsSadhanaGodbole the psychologist in charge educated them about Autism, its symptoms and the various activities they undertake to help autistic children.



- Following this, they went to Lavasa, a private, planned city built near Pune.
- A rally was conducted in Kanteerava stadium on the 9 January 2016 to raise awareness on road safety and safe driving methods. The student members of all the clubs of the Institution gathered at the college gate at 9 am from where they were guided to the Kanteerava Stadium holding up picket signs on road safety and safe driving. The rally was a success and the Honourable Chief Minister of Karnataka, MrSiddaramaiah made a Closing Address about various traffic rules and their importance in our country today.

Inspired by the tagline of Gift to the World the Rotaract Club planned a visit on 11 February 2016 to Karnataka State Council for Child Welfare crèche, Nandidurg, a day care center where the less privileged kids are taken care of while their parents are off to work. The Rotaract team enthusiastically interacted with the tiny tots and spent the day with them doing creative artwork.



The Rotaract team of nine students made their way to the Karnataka State Council for Child Welfare crèche, Amruthahalli on 18 February 2016, to be greeted by smiles and laughter of the children present there. A session was conducted where the children were taught nursery rhymes. The children were also taught about the importance of waste management and its necessity in today's world. The children learnt about the process of the segregation of dry waste and wet waste and labeled the respective dustbins which were donated by the club. At the end, the team members got together to make craft items, to decorate the crèche in order to make it more educational, appealing and fun-filled.

The Rotaract Club visited RT Nagar crèche on 18th February 2016. The team members made a number of posters of the English alphabet and numbers for the children. The main idea behind this activity was to get to know these children and spend time with them while cleaning and decorating the entire place to make it a suitable learning environment. This project was inspired by the Happy Schools Initiative taken up by the Rotaract District 3190.

22 Rotaractors visited Vaderahalli Primary School, a government school in Hesaraghatta on 20th February 2016. The students were made to engage in various fun filled activities. The children of the first and second standard were supplied with art material and the members taught them to draw and color. Along with these activities various games like a ball in the bucket and throw ball were arranged to entertain the students. The Rotaract Club donated various stationery items, handmade books and dustbins to the school to be used for the benefit of the children.



## ENACTUS

**Faculty in Charge** – Mr. Giridhar Naidu  
**Student Coordinator**- Chaithanya Ganatra  
**Team Members** -20

Enactus is an international non-profit organization that works with leading Institutions with an objective to encourage and inspire university students to make a difference in their communities while developing the skills required in becoming socially responsible

business leaders. The participating teams apply business concepts to design outreach projects which aim at improving the quality and standard of living of those in need. The students of our Institution participated in the following events:

- Attended workshops and seminars organized by ENACTUS India
- Attended the KPMG progress sessions at regular intervals.
- Received support from the LGBT community of Bangalore.
- Attended the National level ENACTUS competition in Delhi in July 2015.
- Under the guidance of Mr. Farhan Pettiwala, Head of ENACTUS India, collaborated with HP to set up Smart Classrooms, an initiative to bring technology to underprivileged students.

## Continuing Education beyond Classrooms

Engagement beyond Classrooms describes the Institution's educational mission: to augment the all-round development of students. The Institution's has framed various extracurricular activities for students' to advance their educational experiences and to enhance their social skills. The activities provide a platform for students to be involved and interact with other students, thus leading to their personal development and increased learning. Various Associations, Business Clubs, Literary Clubs, Students' Council Association, Sport activities provide a place to students to come together, share ideas, discuss issues and attain common goals.

In the academic year 2015-16, under the CBCS system, all the association members earned credits for their participation in the extension and extracurricular activities.

The academic year 2015-16, witnessed the formation of the ECO Club. The Club is constituted to spread environmental awareness and to successfully address environmental problems.

This academic year 2015-16, witnessed the formation of the Finance Club, named Finaryans. The Club aims to inculcate in students an understanding of the trends and developments of the financial world.

This academic year 2015-16, witnessed the formation of The Mavericks- A Step above the Rest for PG students.

A brief over view of the Associations and the activities organized are listed below.

## Entrepreneurship Cell

### Innovating for a Better Tomorrow

**Faculty in- Charge** – Ms. Tina Singh  
**Student President** – Sagar R. Gangwani  
 (III B. Com T&T)  
**Team Members**– 85

Magnate, the Entrepreneurship Cell of St. Joseph's College of Commerce has established itself as a premier association in the fields of Business and innovation. The Cell laboriously and exuberantly works towards providing an array of unique opportunities to students who possess a passionate entrepreneurial mindset and a penchant for cutting-edge thinking. The Association guides and provides crucial assistance to its members and imparts knowledge that is required to make inroads in the complex challenging world of entrepreneurship.

The key activities conducted by The Entrepreneurship Cell are the following:

- A workshop was conducted on 'Innovation & Entrepreneurship' on 4 August, 2015 by Mr. Amit V Punjabi, the founder of Sankalp Academy. The session brought to the forefront the pivotal role of innovation in entrepreneurship and also shed light on the

burgeoning potential for entrepreneurs in the country and in the business world.

- The Entrepreneurship Cell forms a database of entrepreneurs and startups in the Institution that fosters an entrepreneurship culture amongst the students. The E-Drive provides these budding entrepreneurs a platform to exponentially grow and develop.
- The members of The Entrepreneurship Cell are a part of ENACTUS, a global competition conducted to promote social entrepreneurship and direct societies towards sustainable development. Chaitanya Ganatra, the president of ENACTUS and twenty other students are actively working towards competing in the event which will be held in Delhi in June 2016.



- Magnate, the Entrepreneurship Cell of St. Joseph's College of Commerce organized Marche 2016, to offer students the experience of running a business on 30 January 2016. Marché provided entrepreneurs a ready market and helped them network



with each other and also with potential customers. There were 33 stalls set up by 60 Entrepreneurs of the Institution and various other colleges in Bangalore, each selling a variety of products and services. Everybody enthusiastically motivated the entrepreneurs by buying/trying out the products and services offered. The highlight of the Marché 2016 was Le Casse Croute, the French Food Truck which ranks among the top 10 food trucks in India. People had a great time feasting on the delicious French Croques and Desserts the food truck had to offer. Start Ups like Wlend, My Dream Wear, BheemStyx, JewelIn and Buddy also participated. Unsung People, a Social Start-Up were also given a platform to share their idea and spread awareness about such a venture. Entrepreneurs from Christ College, Jain University - CMS, CMRIT, Montford, Jain College and the like came forward to set up stalls at Marché. There were a variety of stalls that sold Mocktails, Sticks, Dream Catchers, Art, Candles, handmade posters, key chains and merchandise.

## Josephite Business Club

### Passion in sync with Purpose

Faculty in- Charge – Ms. Rency Alex  
Students' Representative – Ms. Siddhi Joshi (IIIBBM)  
Team Members - BBM Department

The Josephite Business Club, founded in the year 2012, is an initiative by students of the BBM Department, to promote business knowledge and create a globalized business environment for future



entrepreneurs and business leaders. The Club aims to train and nurture students to master business skills and catalyze the practical applicability of the same. The JBC identifies the need to make students not only educated but employable as well, and addresses it by providing training and development activities on a regular basis.

The club creates a forum for students to hone their ideas, learn from Industry leaders, lead teams and conduct drives, events and programmes in view of the business environment and emerging market demands. The yearly activities organized by JBC are as follows.

- An orientation programme was organized on 29 June 2015, by the Club to introduce the fresher's to the objective, goal and activities of the Business Club. The students were greeted with a powerful speech delivered by Ms. Rency Alex and she elaborated on the roles and the responsibilities of the group members associated with the Business Club.
- On 15 July 2015, the Club conducted an activity titled Sell BBA as a Product that focused on developing the public speaking and negotiation skills of the first year students. As a part of the event the students were asked to design unique business strategy to market BBA as a product.
- On 23 September 2015, the Club arranged a talk on entrepreneurship development by Mr. Anirudh Poddar, CEO and Co-founder of Eventuer, for the second and third year students. He enlightened the students on various business models and strategies adopted in the contemporary business scenario.
- On 23 November 2015, the club organized a talk by Mr. Ravindra Kumar, Co-founder of Spyn, a mobile application for sportsmen. His 3 member team briefed the students about their internship program, providing a platform to the students to experiment in a career path that is personally rewarding.
- On 7 December 2015, the club invited Mr. George Abraham from Press Play TV to speak to the students about his journey to becoming a successful entrepreneur. He emphasized on the importance making the right choices and taking risks. His relatable experiences and stories made it an inspiring and delightful session.
- A seminar was conducted on 5 December 2015 on the topic TeensMAD- Making a Difference. The speaker focused on three core principles, Learn, Discover and Inspire. He encouraged the students to start a program to train teenagers in the areas of Self Awareness, Creativity, Leadership Skills and Problem Solving.
- Virtuoso 2.0 - The Dawn of Armistice was hosted on 18 and 19 February 2016. Being a one of a kind international summit, it saw the participation of over 14 colleges from across the globe. The winners of this fest were from the University of Vermont, United States.

## Women's Cell

### Living Empowered

Faculty in- Charge – Dr. Shubhra Rahul  
Student Representative – Ms. Amala Mukundadas (II BBM)  
Team Members – All girl students of the Institution.

The Women's Cell of the Institution is committed to redefine and reaffirm a just position for women in society and seeks for gender equality. The Cell is an initiative to provide women a liberal space

where she can voice out her opinions, and secure a progressive learning environment for herself. Guest lectures, seminars, poetry performances, film screenings are conducted regularly in consonance to be living empowered. The activities conducted for this academic year are as follows -

- The women representatives from all the undergraduate classes attended a talk held on 1 August 2015, which elucidated on the key activities to be taken up by the Cell. The talk also educated them on women specific health issues and the measures that can be taken to prevent it.



- The piquant, delectable culinary delights of Mexico were the quintessence of the workshop organized by the Cell, for the staff members on 18 September, 2015 at Loyola Hall. Ms Joyce LaMarca, a prolific culinarian in the field of Mexican cuisine from Georgia, Atlanta, made several culinary delights. The staff was also given an insight into cooking of various Mexican dishes.

## The Choir

### For the love of music!

Faculty in- Charge: Ms. Preema Maria D'Souza

Student Representative: Ms. Manisha D'Souza ( IIBBM)

Team Members: 70

Serenata Chorale is the performing choir of St. Joseph's College of Commerce. The choir has won many accolades time and again for its exquisite musical renditions infused with a well-blended articulation of rhythm and melody. The choir welcomed a number of students, totaling the chorale to a 70 member ensemble. Conducted by Ms. Amy Sarah Joseph, the members go through immense vocal training. Seranata Chorale has performed on various occasions throughout the year, under the leadership of President Manisha D'Souza and Vice President Tony Joy.

- This year, the team successfully rendered to the choir concert, Go Light Your World.
- The 24th Glorious Festival of Harmony, held on 23rd August, 2015, saw the choir performing their own rendition of Waving Flags and a classical piece, Nearer my God to Thee by Lowell Mason.
- Serenata Chorale took part in Basel Mission; a choir competition conducted for schools and colleges and won the second place.
- Serenata chorale celebrated the Christmas spirit with their first



ever choir performance for the Christmas season with Divine Noel at St. Joseph's Boys High school. Divine Noel is an all -India Christmas carol competition conducted by Hope Television, where the choir performed during Christmas season.

- The choir performed at Magnificat on 6 December 2015 at Christ University. Rendering beautiful pieces, they shared the joy of the festive season of Christmas.
- The choir rendered grand music at St. Mark's Cathedral, which was appreciated by all. The song Going to Bethlehem created a mesmerizing spell and audience just swayed to its rhythm.
- Serenata Chorale visited Liza's home on the 22 December 2015. Liza's Home is a centre for the care and rehabilitation of the brain-injured or the mentally challenged girls/women. Serenata Chorale celebrated the season of Christmas with them. They sang, danced, and laughed, spreading the joy of the season. They also had an impromptu jam session where few women from Liza's home sang while members from Serenata Chorale played the guitar, beat boxed, clapped and sang along.



- The Choir participated in choir concert Go Light Your World.
- The annual concert of Serenata Chorale was held on 28 February 2016. Various acoustic group and choirs participated in the concert enthraling the audience of more than 500. The College choir came up with five musical renditions.

## ECO Club

### Let's live Green

Faculty in- Charge: Mr. Krishnan Mahadevan

Student Representative: Mr. Rahul

Pai ( I B.com)

Team Members: 91

The need to spread environmental awareness is enormous in the context of successfully addressing environmental problems. While this need is recognized by and large, there is little action taken to satisfy these needs. Keeping in mind the importance of taking physical action to protect and preserve our environment, besides inculcating awareness, the Eco club of St Joseph's College of Commerce was formed in the year 2015. The Eco Club strives to educate the students about the current environmental challenges, advocating environmentally conscious behaviour and responsible consumer choice.





The club has tie ups with numerous NGOs in the city such as Daily Dump and Saahasamong various others. With the support of these experienced organizations, the Eco Club seeks to provide the students with a network to all conceivable opportunities, facilities and activities related to the environment, both in the college and at large. The members of the club will also be a part of the projects initiated by the associated NGOs.

- On 4th September, 2015, the club organized a flash mob in the Institution as a part of an awareness campaign, focusing on the disposal and management of waste on the campus. The flash mob was a huge success, as it drew the participation of more than 100 students, while drawing the attention of several others.
- On 5 February 2016, the students created an awareness drive against the use of plastic in and around Brigade Road. The drive raised public awareness of the harmful effect of plastic on human health and environment.



## Finaryans

### The Power of Financial Altitude

Faculty in- Charge: Mr. Christopher Devakumar

Student Representative: Mr. P. Ranjith Kumar (I B.Com)

Team Members- 70 members

- The Financial Club of the Institution is formed with an objective to encourage students to be participative in financial activities and to equip them with required skills to be successful finance professionals.

The formal inauguration of the Club was held on 5 August 2015. The chief guest for the inaugural ceremony was Mr. Ravi Raman COO of Infra hedge Bangalore and Mr. Ganesh Iyer, Country Head of Chartered Institute of Securities and Investments, UK. The chief guest was welcomed by Rev. Dr. Daniel Fernandes, Principal of the Institution. Mr. Iyer delivered the key note address, and spoke about the role and importance of finance in business and the strategic use of financial instruments required to raise the economy on a global level.

- An orientation programme, Know Your Bank, was organized by the Club on 13 January 2016. The programme familiarized the students on various banks operations and functions like the cash management services, rates, SMEs, and microfinance schemes and



products. The students prepared charts on the topics like retail banking functions and products and functions, Investment Banking, Nationalized banks, Private Banks and International Banks, Reserve bank of India and its operations and on many other related topics.

- On 11th February 2016, finance club organized The Stock Market Game for the BBA students. Through this programme, the students learnt about virtual stock trading and the ways to create and monitor their virtual portfolio. 200 students took part and enrolled for this event.



## Mavericks

### A Step above the Rest

Faculty- in -Charge- Ms. Ravi Darshni

Student Representative- Ms Sophia Maria Albina K & Mr Richard (II M.Com/MIB)

Team Members - 17

The Mavericks was an initiative to provide a platform exclusively to the PG students to display their skills in the field of finance and business. The club was inaugurated by the Vice Principal Dr. Nirmala Joseph and Ms. Muktha, IQAC co-coordinator on 11 July 2015. It aimed give students a chance to enhance their skill sets and also put their classroom learning into practice by providing them a real life situation through various events.

- Logo Designing, Group Discussion and Pick-&-Speak were organized on the 13 August 2015. Students from all the four classes participated in these events with various innovative logo designs and shared their views on topics like importance of primary education, farmer suicides and LGBT community and so on.
- A Presentation and Soft skill workshop was conducted for the second year students on 19th December 2015 by Mr. Heinz, HR manager at Volvo. He highlighted the importance of body language as a core medium of communication during presentations. He also gave an overview of corporate connect session.
- On 9 January 2016, the Club organized a session on crisis management and on multi-tasking skills. For Crisis management the students had to present a case study and also had to handle a situation as a PR manager of a logistics company. The event also included searching of a number of words simultaneously as an AV was being played in the background. The participants were later questioned on the AV that was being played. This helped them bring out their multi tasking skills.

## Literary Clubs

*For last year's words belong to last year's language, and next year's words await another voice.* Language continuously evolves, much like human beings. The essence of a language is in its practice and in its continuous evolution. It is therefore the responsibility of the youth of any language to preserve, practice and nurture their language. Keeping the above objective in mind, the Institution has evolved a variety of literary clubs that lays emphasis on the use and growth of languages. Clubs like Kannada Sangha, ALMA, and Hindi Parishad are the effective forums for students to exhibit their literary talents.

## Kannada Sangha

### For the Glory of the Vernacular

Faculty in Charge – Mr.Ashok

Student Representative- Cordila Shirley (2 B.Com)

Team Members - 200

The Kannada Sangha, of the Institution promises to protect and develop the Kannada language, the official and administrative language of the state of Karnataka. The Kannada Sangha is an association of students that organizes and conducts activities that uphold the literature, music, art and the rich culture of the Karnataka.

- On the 22 June, 2015, the annual elections conducted by the Sangha yielded the following results with Cordilla Shirley II B.Com as the President, Raiga Thomas of II B.Com as the Secretary and Likitha of I B.com as the Vice-President.
- This year, the Sangha's activities commenced with a special lecture series titled, Karnataka Odhu-3 on 7 July 2015. Dr. K.C. Shiva Reddy, Director of Kuvempu Kannada Adhyayana Kendra, delivered a lecture on the topic, 'NigudatheyaBenneriThejasvi.'
- Members of the Kannada Theatre club auditioned for roles at the "YuvaRangothava," a state level theatre audition conducted and managed by 'Vijaya Karnataka,' a Kannada newspaper with the central theme as, "Jaggathinatha Kannada".



- **A Talk on Ambedkar** On 23rd Dec, 2015 Mr. Shivasunder, thinker and activist, delivered a talk on the importance of Reading Ambedkar's writings. His talk helped students understand the social history of India and the relevance of Ambedkar and his writings to today's world. After his talk students asked questions on contemporary political issues to which Shivasunder gave responses by further emphasizing on the relevance of Ambedkar.



- In co-ordination with the Information Department, Government of Karnataka, Kannada Sangha organized Ganayana, a singing festival on 9 December 2015. The event was graced by the presence of Mr. N. R. Vishukumar, the Director of Information Department. The fest was given life by the melodies of well known artists of Karnataka. Their tunes entwined the audience in a trance of rhythms unique to our culture.

### Cultural camp at Hampi

Department of Kannada in collaboration with Kannada University, Hampi organized a literary and cultural camp for about 50 students from 12 Dec to 30 Dec, 2015 at Hampi University campus. The theme of the camp was 'Women, Society and Culture'. The students for this camp came from our own college, rural colleges around Bangalore and Hampi University, thus allowing students from diverse backgrounds to interact.

The camp was inaugurated in Vijaya Vittala Hall and the guests included Dr. Mallika S Ganti (Vice Chancellor, Hampi University), Dr Shoba Devi (Director of Dept. of Women's Studies), M G, Dr Ashok Kumar Ranjere (Director of Theatre Studies), Dr B.M Puttaiah, T.H.Lavakumar (HOD, Kannada Dept, SJCC) and Ashoka T.A (Kannada Sangha Coordinator, SJCC). The speakers motivated the students to interact and discuss issues pertaining to the welfare of the society.

Kalarava – the inter-collegiate Kannada Literary fest was held on 15th February 2016 for the academic year 2015-2016. The theme for this year was 'Dr. Rajkumar and his Cinema'. Invites were given to both private and government colleges of Bengaluru. The events conducted for the year were singing – solo and group, dance- solo and group, mono-acting, anthyakshari, fancy dress, personality, essay writing and cine –rangayana. All the events were designed based on the theme. One could see the enthusiasm of the participants from different colleges throughout the fest and everyone enjoyed being part of it.

## Hindi Parishad

### Nurturing Language

Faculty in Charge: Dr. Oliver Anthony (Dept. of Hindi)

Student Representative: Akshay D Nandawat (3 B.com T&T)

Team Members: 29



A nation's language is one of the most important facets of its identity, and in a multi lingual country like India, languages play a significant role. The Hindi Parishad is one such association which aims to encourage the development and promotion of the Hindi language, the most widely spoken vernacular in India, through its various activities. The association organized numerous events for the academic year 2015-16, not only for those familiar with Hindi language, but also for those with an interest in mastering this vernacular as well. The myriad cultural aspects of the language, its literature, art and music are explored and pursued through the work of the Parishad.

IndraDanush, the annual intra-class fest, witnessed the inception of new events wholly dedicated to the promotion Hindi language like 'Hit and Win' and 'Bollywood Dialogues'.

As a part of humanitarian week celebration Hindi Parishad organized a programme on 8 December 2015. The programme inspired Urdu school students to take part in painting competition reflecting the need for peace and harmony in the world. This was followed by jengahunt and human chain event. The member of Hindi Parishad also took part in the peace march organized on 10 December 2015.

## Art Literature Music Association (ALMA)

### Art and Life, Hand in Hand

Faculty in Charge: Dr. Raja Ram (Dept. of English)  
Students' Representative: Jenita Maria H (3 B.Com)  
Team Members: 30

ALMA is a forum dedicated to the flowering and flourishing of creativity and artistic impulse of students on the campus. Alma nurtures the aesthetic and expressive selves of motivated students and connects them to the hypnotic charms of art, literature and music. Embracing the different art forms, ALMA conducted the following events for the academic year 2015-16.

- An introductory workshop on the theory and practice of guitar was conducted on August 20 2015, by Stephen S Pradeep of 3 B.Com and Adriel Nile of 3 B.Com. The workshop witnessed many participants, who learnt different music styles ranging from jazz, classical, reggae and rock.
- A handmade greeting card making workshop was conducted for Alma members' on 17th September 2015 by Roseline of 2 B.Com. The workshop inspired the students to unleash their creativity and use different innovative ideas to make Greeting cards.
- A skill training workshop in quilling was organized by Alma on 10 September 2015 by Supreetha of 2 B.Com. The workshop aimed at teaching students the styles of making fancy designs by using quilling paper which was used in making greeting cards. The participants learnt the technique of paper quilling and used the art to make beautiful earrings and other decorative items.
- A pot painting workshop was conducted on 18th November 2015 by Keerthika of 2 B.Com. In the workshop the participants learnt different artistic forms and styles like warli art, contemporary and ceramic designs.



## Hashmi Theatre Forum

### Learning without Boundaries

Faculty In charge: Mr. T.H. Lavakumar  
Students' Representative: Rishika Sen Gupta (IIIB.Com TT)  
Team Members: 40

Reflecting life through sophisticated expressions like metaphors and narratives to satiate the most primal of human needs, to narrate the story, is the essence of theatre. Hashmi Theatre Forum integrates culture and education and serves to achieve holistic development of an individual, while catering to the innate need of self-expression and the eternal love for stories. It is an integral part of the curriculum and it allows students to explore contemporary and past stories, understand different perspectives objectively, and predominantly, learn about themselves and the world around them.

Hashmi Theatre Forum is the dramatics and theatre association of the Institution, consisting of the most theatrically gifted students, performing plays and acts in English, Hindi and Kannada.

- This academic year 2015-16, the Hashmi Theatre auditions witnessed massive participation and after auditions, fifty-two members were selected to be part of it. Hashmi Theatre forum is led by T.H. Lavakumar, faculty in-charge and Rishika Sen Gupta of 3 B.Com TT, elected Student Representative.
- The forum's journey for this academic year commenced with its first performance on 15 August 2015, on occasion of the Independence Day celebration. The performance was a result of a week-long meticulous preparation by students, who were at their creative best to depict the importance and relevance of freedom and liberty in a society.
- Members of the Kannada Theatre Club ventured out to test themselves by participating in the State Level "YuvaRangothava" theatre auditions organized by "VijayaKarnataka," a Kannada newspaper and the central theme was, "Jaggathinatha Kannada".
- A moment of pride and honour for the Institution and the Hashmi theatre Forum when the first-ever India- Palestine theatre collaboration, Freedom Jatha performed on the campus on 14 January 2015. They staged the play HameshaSamidha, a joint production of The Freedom Theatre and Jana NatyaManch. The play showcased all the hardships that Palestinians have been facing while being under occupation, for over 67 years. With deep emotions, realistic scenes and well written dialogues, the play was scripted in Arabic and Hindi.

## ENACT 2016



This year's annual theatre fest, Enact 2016, was organized and conducted with great deal of zest. Spirited and vibrant, Enact 2016 was the perfect stage for numerous budding artists to flaunt and showcase their talents. The atmosphere of histrionics and showmanship enveloped everyone as the performances captured the attention of all; rapturous applause being the evidence of it.

The Hashmi Theatre Forum presented a two day fest hosting eleven different colleges across the city, who presented theatre performances in various languages. It was a delightful experience for the audience to witness a variety of performances of young budding artists ranging across various themes. Jain University's act "One Part Woman" and C.V. Gurukula College's "Kivudu Sir Kivudu" were declared the best plays in English and Kannada respectively.

In addition to that, the students of the Hashmi Theatre Forum performed three plays. "Riti Ki Kahani" was a Hindi play, which revolved around the life of a girl. "TeeradaRaatri", a Kannada play, which means 'A never ending night', was an awe inspiring play. "Woyzeck", an English play written by Georg Buchner, was performed with utmost perfection. The students were mentored, and the plays were directed by Mr. T. H. Lavakumar, who left no stone unturned in getting the best onto the stage.

Theatre to these students did not only mean staging various written dramas, but also taught them how to express themselves more effectively. With every change in this digital age, theatre teaches students more about themselves in a fun way, thus making it a great tool to learn in a theatrical setting.

