

## Session Plan

**ST. JOSEPH'S COLLEGE OF COMMERCE, BANGALORE.**

PG DEPARTMENT

**Course Name:** M.COM Course (2017 – 2018)

**Subject:** Ethics for  
Business Decisions

**Semester:** IV SEM

**Faculty:** Shivakami

<b>Module Number</b>	<b>Session No</b>	<b>Topic</b>	<b>Pre- class activity</b>	<b>Pedagogy (in class)</b>	<b>Out of class assignment</b>
1.	1,2	Business Ethics an overview		Lecture and Discussion	
	3,4	Nature of Business Ethics Need and importance, Sources of Ethics – Religion, Philosophical System		Lecture and Discussion	
	5,6	Ethical Concepts – Values and attitudes, Moral Standards-Principles of Rights		Lecture and Discussion	
	7,8	Ethical Concepts – Equality- Care – Virtue- Agency – Prisoners Dilemma - types and codes of ethics		Lecture and Discussion	
	9 ,10	Kantianism - Kohlsberg Vs Utilitarianism	Review of Literature	Lecture and Discussion	
	11,12	Business and Religion		Case Study discussion	BANCO CASE
	13,14	Individualism, Collectivism.		Case Study	GERMANY example
	15,16	Ethical Decision Making Model.		Lecture and Discussion	
2	17,18	Ethical issues in Marketing Management – Marketing Strategy	Case of OIL Spill	Lecture and Discussion	
	19,20	Marketing Mix – Pricing and Distribution-		Lecture and Discussion	Case Study

	21,22	Advertising and its Impact		Case study	
	23,24	Product Safety, Due Care theory - Contractual theory	Lancer case study	Lecture and Discussion with Case study	
	25,26	Strict Liability Theory		Debate	
3.	27,28	Ethical issues in Human Resource Management	#metoo campaign	Lecture and Discussion	
	29,30	Nature of employment contracts		Lecture and Discussion	
	31,32	Ethical hiring, equality of opportunity,		Lecture and Discussion	
	33,34	Ethics and Remuneration		Lecture and Discussion	
	35,36	Ethics in Retrenchment.		Lecture and Discussion	
4	37,38	Ethical issues in Finance and Accounts	Political readings	Lecture and Discussion	
	39,40	Importance of Financial Statements, Importance of transparency in disclosure		Lecture and Discussion	
	41,42	Ethical issues in mergers and acquisition, Inside trading, money laundering.		Lecture and Discussion with Case study	
	43,44	Right to information Act with Ombudsman Scheme.		Case study with Lecture and Discussion	
5	45,46	Corporate Governance: Meaning – Definition- Significance		Lecture and Discussion	Journal Article Review
	47,48	Principle of Corporate Governance- Issues		Lecture and Discussion	Case of Remuneration pay of CEOs
	49.50	Strategies and Techniques to Sound Corporate Governance		Lecture and Discussion	
	51,52	Indian Model. Obligation: investors, employees,		Lecture and Discussion	

6	53,54	Corporate Social Responsibility: Definition – importance		Lecture and Discussion	Weworks
	55,56	Scope – Advantages – Steps- Theoretical Justification for CSR		Lecture and Discussion	
	57,58	CSR as a Business strategy for sustainable Development- External Standards on CSR- Indian perspective	Entrepreneurial ventures	Lecture and Discussion	
	59,60	Ethics & CSR of business.- Companies Act (Amendment) 2013		Lecture and Discussion	

### ***BOOKS FOR REFERENCE:***

1. *Ferrell, O.C., Fraedrich, John, and Ferrell, Linda (2008). Business Ethics, Ethical Decision Making & Cases, Seventh Edition. Boston, MA: Prentice Hall.ISBN (10 digits) – 0-618-74934-9.*
2. *Manuel G. Valasquez, Business Ethics – Concepts and Caes, Pearson Education, 2002.*
3. *Parthasarathy S, Rangarajan P, Concepts and realities in Business Ethics, Sadagopan Publishers, 2003.*
4. *Bhatia SK, Business ethics and managerial values, Deep and Deep Publications, 2001.*
5. *Banerjee, R P., Ethics in business management, concepts and cases, Himalaya Publishing House, 2001.*

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