

Organizing Committee

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Rev. Fr. Anthony Joseph, SJ
Vice President, BJES

Patron

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Principal

Advisory Committee

Dr. Nirmala Joseph, Vice Principal
Rev. Fr. Roshan Pereira, SJ Campus Minister

Conveners

Dr. Mohan P Philip
Dr. D. Raja Jebasingh

For further details on the workshop application please cont:

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St. Joseph's College of Commerce
(Autonomous)

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St. Joseph's College of Commerce
(Autonomous)

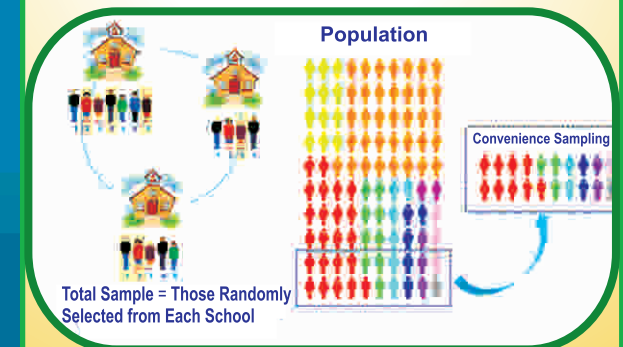
163, Bangalore- 560 025. Karnataka, India.

College with Potential for Excellence (CPE)
Status awarded by the UGC

&
(An Institution Re-Accredited by NAAC
with "A" Grade)

CALL FOR PARTICIPATION

**National Level Training Workshop
on
Use of Sample Design & Techniques
in
Social Science Research:
Practical Applications**



Date: 22nd and 23rd July 2016

**Organized By
SJCC - Research Center**

About the College

St. Joseph's College was established in the year 1882 and is affiliated to Bangalore University. The College has been serving as a beacon of light in the city of Bangalore, emphasizing teaching, learning and research activities in Commerce and Management subjects. The college aims at the integral formation of its students, helping them to become men and women for others. St. Joseph's College of Commerce is one of the first Autonomous Colleges in Karnataka to be Re-Accredited with 'A' Grade by National Assessment and Accreditation Council (NAAC) and has been ranked 9th Best College in India and 2nd best in Karnataka by India Today – Nielsen survey June 2015. In February 2010, the College was recognized by the UGC as a “College with Potential for Excellence”.

Research Centre

At St Joseph's College of Commerce (Autonomous), Research activities by faculty and students have always been encouraged. Inculcation of Research orientation among: Students and teachers which involve continuous identifying of project work and its publications. Faculty members are encouraged to take up minor, major research projects from funding agencies such as UGC, ICSSR and the Planning Commission.

Bangalore University had recognized SJCC as a research Centre in 2010 to conduct Research programme leading to Ph.D degree in Commerce. The research centre publishes a Bi-Annual Peer Reviewed Journal, Students' Journal. The Centre committed to extending training programmes to teaching fraternity and research scholars.

Learning objectives

The main objective of the training programme is to improve the skill of the participants in sample designing techniques. The course will also provide a platform to share knowledge and demonstrate the emerging good practices in sample design development.

Curriculum Design

DAY-1	Sampling Design & Techniques. Basics of Questionnaire Design, How to Design Questionnaire
DAY-2	Practical Lab Session-SPSS: Univariate and Multivariate Analysis.

Who can participate?

The programme is meant for Faculty members, Research scholars, PG students and Industry professionals.

Total number of seats

The programme will admit **only 40** participants on first come first serve basis. **Last date for registration – Monday, 20th July, 2016.**

Methodology

The programme design includes presentations by resource persons and problem-solving exercises through hands on training with SPSS.

Accommodation

Accommodation facilities can be arranged for outstation participants based on prior request.

Registration Fee:

Rs. 1,000/- (Faculty / Working Professionals)
Rs. 500/- (Research Scholars / PG students)

Fee Payment: Bank Demand Draft in favour of *The Principal, St. Joseph's College of Commerce, payable in Bangalore.*

Resource Persons

Dr. C. Samudhra Rajakumar,
Professor
Dept of Business Administration,
Annamalai University.

Dr. K. Tamizhijothi,
Assistant Professor
Dept of Business Administration,
Management Wing -DDE
Annamalai University.

Expected outcomes

- Participants enable to identify needs, interests, and common approaches towards sample design.
- Participants will have an opportunity to explore their skills in sampling techniques and to explore research questionnaire design processes.
- Participants will have opportunity to have hands on training with different statistical tools.



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Use of Sample Design & Techniques in
Social Science Research: Practical Applications**

REGISTRATION FORM

Name _____

Designation_____

Name of the Institution & Address:

_____ Pin _____

Tel. No: (Off.): _____

Mobile: _____

E-mail: _____

Payment: Demand Draft no. _____

Date _____ for Rs. _____

Bank Name _____

Date:

Place:

Signature of Delegate

Registration fee can be remitted by Demand Draft drawn in the name of "The Principal,
St. Joseph's College of Commerce, payable at Bangalore".