



Josephite Voice

ST. JOSEPH'S COLLEGE OF COMMERCE

June - October 2015



ST. JOSEPH'S COLLEGE OF COMMERCE (AUTONOMOUS) BANGALORE

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PRINCIPAL'S MESSAGE

Happiness is an elusive term. Many of us do experience bouts of joyful moments and feel content during the course of our everyday living, but are we really experiencing happiness? A simple Google search or a more specific search on Kindle on happiness will throw open a few thousands of titles in Amazon, listed in the "happiness" subgenre of self- help books. A more focussed search of videos will again open a few thousands of talks tagged in the same category with sometimes, a step-by-step manual on being happy!!! All this, as an Institution, has forced us to deliberate on a very pertinent issue of keeping the young minds entrusted to us happy. While we set out to do this, we strongly believe that true happiness stems from having a purpose and meaning in life. Happiness without meaning often characterizes a relatively shallow, self-absorbed or even selfish life, while a person who becomes conscious of the responsibility he bears towards another human being has understood the 'why' for his existence and in due course will find this 'elusive' happiness in life.

All activities at Joseph's – Academic, Cultural or Social - are guided by this one maxim of having a reason and being part of a greater meaning. All Josephites are instilled with the maxim that meaning is about transcending the present moment. Every effort is taken, in every activity, to make students realise that happiness, like all other emotions, will one day fade away, but meaning will endure.

The first half of the academic year 2015-16 has, as usual, been filled with activities. Each department, each association and each forum has put in 60 seconds worth of distant run in every minute to weave a meaningful and distinctive Josephite experience. A student today would not only be required to know his academic lessons, but also be able to cultivate a mind of his own. An open mind that is enthusiastic to learn from people and experiences, a mind that is tolerant and compassionate, a mind that knows how to live with dissent and difference, a mind fearless of prejudice and being capable of speaking truth to power. This alone would make the student a successful citizen and we at St. Joseph's have forever been guided by this need to keep pace with the spirit and needs of our times, to create individuals with a spirit of excellence and abiding concern for others. Being concerned for others, makes the life of a Josephite more meaningful and draws him very closer to happiness.

It is in this context that the Institution has been abuzz with activities all through the academic year and what you are about to peruse in this Josephite Journal is a detailed account of activities woven with the same spirit and need. I heartily congratulate the Editorial Committee of Josephite Journal for effectively capturing the substance of all the happenings at St. Joseph's College of Commerce.

Dr. Daniel Fernandes SJ
Principal





EDITOR'S NOTE

The irony in naming the early years of education “elementary,” is that they are not even close to being elementary. The term “basic schooling” might be better because it suggests that these years in school are foundational — years upon which one builds a quality life in a tumultuous world.

One of the most interesting things about St. Joseph's College of Commerce is the broad diversity of its students. At one end of campus we have the brightest minds the country has to offer and on the other a hub for a wide range of creative pursuits. I present this newsletter which serves as an attempt to highlight the achievements of every Josephite. I would like to thank all the student writers and photographers involved. I would also like to place on record my sincere thanks to Rev. Dr. Daniel Fernandes SJ, Principal, Dr. Nirmala Joseph, Vice Principal, Ms. Marina Joyce Roche and Mr. Vinay Kambipura.

ACADEMICS

‘Tell me and I forget. Teach me and I remember. Involve me and I learn’

Benjamin Franklin

WHAT'S NEW

B.COM PROFESSIONAL (INTERNATIONAL ACCOUNTING AND FINANCE) COURSE

The B.Com Professional (International Accounting and Finance) course has been designed for providing skills and knowledge relevant to any business. The curriculum framework and content of this course would facilitate students to conveniently pursue career in Accountancy and Finance. With an innovative curriculum design and content the B.Com Professional (International Accounting and Finance) course empowers students to conveniently adapt to an ever changing and dynamic business environment. The course enables students to have good fundamental knowledge of Accounting, Taxation, Law, Financial Reporting, Risk Management, Corporate Governance, Business Ethics, Management Accounting, Auditing, Cost Accounting, and Finance. The highlight of the course lies in the curriculum structure and innovative teaching practices. The teaching of core subjects is to be done by experienced

practicing professionals from the industry as well as the professors, specialized in the relevant area. The B.Com Professional (International Accounting and Finance) course is challenging and yet very rewarding to students with high career aspirations. Our B.Com students have been in high demand with employers for their excellent knowledge, skills and attitude which gives them an edge over their peers from other institutions.

The Programme entails a student to complete ACCA along with their B.Com degree with the exemption of 6 papers. The student needs to attend few external examinations across 3 years; the classes are run in campus by professional trainers from ISDC.

B.COM (BPM- INDUSTRY INTEGRATED) COURSE

The B.Com (BPM - Industry Integrated) course has been designed for providing knowledge and specialized domain focused skills of Business Process Management (BPM). The curriculum framework and content of this course would facilitate students to conveniently pursue careers in the ITeS Industry, as well as in sectors like Banking, Insurance, Financial Services, and Retail etc. The course enables students to have good fundamental knowledge of Accounting, Economics, Taxation, Statistics, Auditing, Cost Accounting, and Finance and other management subjects. The highlight of this course is the integration of subjects, specially prepared by industry experts to add the practical dimension of Business Processes Management.

INTERNATIONAL COLLABORATIONS

We at St. Joseph's have a stimulating vision for our students with a focus on innovative ways to add value to their learning through internationalization. In this regard, we are embarking on dynamic programs of strategic alliances with some of the top universities abroad. The following is a brief report on various activities organized during the first half of the academic year 2015-16.

I. Swansea University, Wales, UK

Swansea University, with a mission to drive forward the global economy by delivering world-leading research and educational programs, shares similar values with SJCC.

Over the past few years SJCC has established a strong relationship with Swansea in terms of academic twinning and cultural exchange programs. This initiative seeks to explore the possibility of developing collaborative activities which are mutually beneficial.



From the year 2010 onwards, undergraduate students of SJCC have been participating in the 1 + 2 year twinning program. As of date 20 SJCC students have been a part of this collaborative measure.

For admissions to academic year 2015-16, SJCC designed and implemented an exclusive enrolment process for this twinning program. Enormous response was received through both online and offline modes. An orientation was organized prior to final admissions for prospective students with their parents. The Swansea University representative who was a part of the orientation clarified various concerns of the audience. Post the admission process, 7 students have been enrolled to this twinning program. On successful completion of their 1 year BBA at SJCC these students will proceed to Swansea University in September 2016.

2. ESDES, France

SJCC has entered into an agreement with ESDES School of Business and Management for the following two International Business Program (IBP) programs.

6-month IBP program - This certificate program is open to 4th or 6th semester B.Com Travel & Tourism students only.

This year 2 of our vibrant 4th semester students – Sagar Gangwani and Sangita Rajan successfully completed this program thereby earning additional international academic credits.



1-year degree-seeking IBP program - Final year B.Com and BBM students are allowed to apply for this program.

For this academic year 4 students (Neharika, Laurel, Oshin and Cyril) were selected based on their competence in French, academic performance and extra-curricular participation to pursue this program.

3. Kobe College, Japan



Kobe College is an institution for higher learning for women in field of liberal arts and sciences. As a part of their vision Kobe College has been involved in cultural exchange program with St. Joseph's College of Commerce for 5 years now.

Based on their overall performance and good conduct record, SJCC selects 3 girls to participate and learn through this cultural exchange program. This year on special request from Kobe College, the number of SJCC students selected was raised to 4, out of which two compulsorily had to be Tibetan students. The selected students are – Ms. Rhea, M. Lhamo, Ms. Ditya and Ms. Norbu Dolma, all pursuing 2nd year under graduation. Online Japanese classes were organized for the selected girls in the month of July 2015 over skype to familiarize them with basic communication skills.

In tune with the MOU, Kobe College too shortlists and selects Kobe students to learn and experience the social and economic life in India. SJCC hosted 6 Kobe college girls and one of their faculty members who visited India during September 2015.

In Late October 2015 the selected SJCC students accompanied by Ms. Marina Joyce Roche, SJCC faculty visited Japan.

4. Eastern Institute of Technology, New Zealand

A Twinning Program proposal with EIT and SJCC has been initiated. Both the parties are currently working on the intricate details of understanding, to materialize this proposal in the coming semester.

ORIENTATION PROGRAMMES

On 1st June, 2015 the 2nd and 3rd year B.Com and BBM students returned to their academic routines. In order to prepare them for the year ahead, orientation sessions were conducted in which the guest speakers spoke about issues ranging from academics to personal well being. Students were also introduced to their respective class mentors.



3rd June, 2015, saw an arrival of fresh faces on campus as students of 1st year B.Com and BBA attended the orientation program to set off their academic year. They were addressed by our Principal, Rev. Dr. Daniel Fernandes SJ.

The orientation program for the Post Graduate Diploma course (2015-16) was held on 4th July 2015 in Loyola Hall at 12 noon. The batch consisted of 180 students and it was a mixture of working professionals and SJCC's first year post graduate students.

June 8, 2015 marked the beginning of an important phase of life for the 1st year Post Graduate students in St. Josephs College of Commerce. A batch of 90 students became the part of an ever loving Josephite family.



On the 9th of June 2015, the 1st year M.Com and M.Com (IB) students attended a lecture on "Orientation to the academic life of a PG course", delivered by Mrs. P.K. Jayashree, Director and CEO of iBAS Consulting Pvt. Ltd.

Another year has gone by and the second year PG students were reminded of this as they were warmly welcomed for their final academic year on the 15th of June, 2015.

IGNITORS



Ignitors for the year 2015-16 was held from the 18th to the 20th of June. Over the course of 3 days, students developed their creative and critical thinking through sessions on peer pressure and peer power, motivation and self-esteem, conducted by volunteers and life skill trainers, many of whom were former Josephites.

The main objective of the program was to 'ignite' the students on social issues and the role they play as change drivers. Social issues addressed included domestic violence, sexual harassment and gender discrimination.

Retreat was organized for the Roman Catholic students which used songs, videos and group activities to tap into their spiritual side.

'Ignitors' resulted in constructive actions by the students who were inspired to tap into their hidden talents.

NATIONAL AND INTERNATIONAL SEMINARS

NATIONAL SEMINAR ON SOCIAL ENTREPRENEURSHIP – BBM DEPARTMENT

SOCIAL ENTREPRENEURSHIP IN INDIA- PANACEA FOR SOCIAL CHANGE



The seminar commenced at 9 a.m on the 25th of August with an inaugural ceremony. The dignitaries were escorted onto the stage for the lighting of the lamp by the BBM co-ordinator, Snehal .V.Chetti. The dignitaries included:

Chief Guest – Mr. Rajesh. Rai

Guest of Honor – Mr. Raman Gujral

Keynote Speaker –Ms. Shraddha Sharma

Principal- Rev. Dr. Daniel Fernandes SJ

HOD of the BBM Department – Ms. Rency Alex

A video montage of the relevance of social entrepreneurship was played followed by welcome address by Ms. Rency Alex which highlighted the importance of skills that challenge the ordinary, during which she introduced the dignitaries to the gathering.

The Chief Guest's address contained an important piece of advice for young entrepreneurs to create sustainable enterprises. Mr. Rajesh Rai explained the evolution of entrepreneurship as a way of life.



Shraddha Sharma, Founder and Chief Editor of Your Story delivered the keynote address, passionately championing and promoting the entrepreneurial ecosystem in India.

This was followed by a presentation by our Guest of Honor, Mr. Raman Gujral on 'Social Entrepreneurship,' explaining the importance of solving people's problems for wide scale change with examples of leading social entrepreneurs in the world such as 'Goonj' and 'Lizzat Papadam.' He explained the difference between commercial and social entrepreneurship as well as the social enterprise model.

Session 2 consisted of student paper presentations on sub-topics such as Green Marketing, Technology and Innovation, Women Entrepreneurship and Social Entrepreneurship. This was followed by a panel discussion on 'Social Entrepreneurship- a Roadmap for Social Empowerment and Economic Integration' in India, a question and answer session, which saw active student participation.

The seminar concluded with the valedictory ceremony where winners were awarded mementos and the vote of thanks was delivered by the BBM co-ordinator, Snehal .V.Chetti.

NATIONAL SEMINAR ON GOODS AND SERVICE TAX Bill- PG DEPARTMENT



With the red carpet rolled out for a much awaited event, September 3rd dawned bright and sunny to usher in participants for the National Seminar on Goods and Service Tax (GST). Months of planning and organising by the PG department had borne fruit. The day began with the inaugural ceremony at 9:30 am on the arrival of the dignitaries. The chief guest for the day was CA K.S Ravi Shankar and the guest of honour was CA AllamaPrabhu MS. An invocation song was rendered by the 1st year students followed by a lighting of the lamp. The compendium of GST papers was then released. This was followed by a welcome speech by our Principal, Rev. Dr. Daniel Fernandes. SJ and an address by the HOD-Ms. Ravi Darshini. The stage was now set for the key note address by the chief guest for the

day- CA K.S Ravishankar. What followed was an interesting session where he took the crowd by storm. He spoke about topics ranging from his reminiscences as a Josephite, to GST issues. His speech was a treat for the ears, peppered with anecdotes. The vote of thanks was delivered by Ms. Shivakami and the inaugural ceremony ended with a photo session of all participants.

The first technical session began at 11:00 with Mr. V Raghuraman's talk -an expert on indirect tax and author of various books. He covered topics such topics as: the need for GST (whose primary purpose is to simplify India's tax structure), the components of a tax structure and the proposed working of GST. He spoke in great detail about IGST (integrated goods and service tax), goods which will be out of its purview as well as the costs of administration it will entail. He concluded by reiterating that GST will create a national market.

The second technical session commenced at 12:30 and was handled by CA Sanjay Dhariwal-author of over 25 books as well as several articles. He elucidated on the 122nd Constitutional Amendment and transition to GST. He began by explaining about the need for this amendment as well as the structural changes that have been envisaged through GST. He then went on to discuss the various sections of the Constitutional Amendment Bill, 2014 and rounded up his session by giving the highlights of the bill. This was followed by a Question & Answer session in which he answered some common FAQs.

Technical session 3, which began at 2:20, was taken by CA S. Venkataramani on the impact of GST on business/profession, end-use consumer and state revenues. He set the pace by giving a general overview on the proposed law and went on to elaborate on its impact on business in terms of grey market operators, record-keeping, compliance costs etc. He then went to discuss its impact on the end-user by changing consumption patterns and creating a level playing field. The last topic was spent in understanding how GST would entail a loss of revenue for manufacturing states along with a loss in fiscal autonomy.

With all sessions drawing to a close, it was time for a panel discussion on GST. The panellists were Sanjay Dhariwal, S Venkataramani and our very own students- Rakshitha and Ashwini (II M.Com students). While the participants served a volley of questions which were comfortably answered by our eminent panellists, what was commendable to note was how the senior members encouraged their junior counterparts to speak. The panel discussion further enlightened us on the GST. This was followed by a reading of the seminar proceedings by Dr. Shubhra and the vote of thanks by Mr. Giridhar. As the curtains closed on yet another successful seminar hosted by the PG department



one can definitely claim to be all the wiser on the topic at hand. So, come April 1st, 2016 (proposed date for rolling out GST) we all know what to look out for!

INTERNATIONAL CONFERENCE ON PARADIGM OF TRIPLE BOTTOM LINERISKS, ETHICS, GOVERNANCE AND SUSTAINABILITY - B.COM DEPARTMENT

Inauguration and Keynote address

Mahatma Gandhi once said, "There is enough in the world for every man's need but not enough for every man's greed." On the lines of this principle of thought, St. Joseph's College of Commerce held an international seminar in association with ACCA and ISDC on the paradigm of Triple Bottom Line – Risks, Ethics, Governance and Sustainability. The inaugural program provided the required momentum to ensure the frictionless proceeding of the conference.



Rev. Dr. Daniel Fernandes, SJ, delivered the welcome address followed by the presidential address by Rev. Fr. Anthony Joseph. Mr. Toby Moseley, head of partnerships of ACCA, UK, spoke about the role of ACCA in developing TBL by facilitating dialogues and sharing thoughts and challenges within the profession.

The special edition of the research journal was handed over to Ms. Beth Shotton by Dr. Raja Jebasingh. It contained over 21 thoroughly researched and scrutinized papers following which Ms. Nirmala Joseph delivered the vote of thanks. The keynote address was delivered by Ms. Beth Shotton who intends to prepare the next generation to sustain our planet by making the arrangements now.

Technical Session –I

Ethics in TBL reporting: by Mr. Toby Moseley - the Head of Partnerships of ACCA, UK.

The speaker for this session was Mr. Toby Moseley the Head of Partnerships of ACCA, UK. He spoke about sustainable development from the ACCA's perspective. Emphasis was given to the way in which professionals contribute to TBL reporting.

Technical Session –II

"From Plates to Buckets" – The Need For Sustainable Profitability Over Corporate Profitability by Dr. Joe Arun SJ

Dr. Joe Arun SJ was the first speaker in the first technical session of the conference, presenting a thesis on sustainable profitability as opposed to corporate profitability, and the need to divert focus to the former. Dr. Joe Arun SJ is the former director of the Goa Institute of Management and completed his Ph.D at Oxford University. A Jesuit priest, he also holds an MBA from IIBM, Delhi.

Introducing his thesis with an analysis of the present notion of profitability, Dr. Arun affirmed his statement of the problem – sole focus on profit leads to depletion of resources and short term results only.

ROUND TABLE



The objectives of deliberation were very clearly laid out right at the outset by the moderator of the debate and Head of Business Relations at the ACCA, Mr. Kush Ahuja. The areas that this session aimed to shed light on were the profitability of using the Triple Bottom Line, education's perception of the TBL and the perception of an entrepreneur towards utilizing capital for sustainable investment.

The discussion, participated in by the country's leading academicians, aimed to shed light on the role of education in implementing the Triple Bottom Line. Participants included:

Dr. K.S Casimin, Principal of Loyola Academy

Dr. Roy Pereira – Provost, Vice Principal and IQAC Coordinator of St. Xavier's College, Mumbai

Dr. Neri Canelio, the Principal of Milagres College

Rev. Dr. Nicholas Tette of St. Xavier's College (Ranchi) and Dr. Umarani, the Principal of GCC College (Pune)

Rev. Dr. Andrew Francis, Assistant Professor at St. Joseph's College, Trichi

Ms. Latha Subramanian, faculty member of St. Francis Women's College, Hyderabad



Dr. Josephine Rosario, the Dean of Commerce at Mount Carmel College

The round table conference came to a conclusion with Dr. Roy explaining quoting lines from the song, "Impossible Dream", relating them to the need for optimism to pervade the pessimism that exists in the business world today.

Technical Session –III

Corporate Social Responsibility and Value Creation by Dr. Benedict Valentine, Senior Lecturer with the Sunway Education Group in Selangor, Malaysia

An interactive prayer session is the best way to kick starts a conference which is exactly how Fr. Roy Pereira SJ ignited our minds with devotion and joy. The moderator for the session, Ms. Shivakami introduced the speaker, Dr Benedict Valentine, and invited him to share his valuable inputs on the topic 'Corporate social responsibility and value creation '.

Panel Discussion

Topic: Vision of Educational Institutions In Moulding Young Minds For Economic, Social and Environmental Stability

Beginning discussion was Dr. Cheriyan Alexander, the moderator of the session, who explained in no uncertain terms the need for sustainability in the modern world. Affirming that no individual can truly be absolved of guilt for making the world as unsustainable as it presently is, Dr. Alexander stressed on the need for humanity to stop heading down this unsustainable path.

The panelists for the discussion were Dr. Parameshwarlyer, Dr. Venugopal, Dr. Ashwin Mahesh, Mr. Bhushan and Dr. Alexander.

A highly participative question and answer session followed, where more perspective was shared on the ways in which educational institutions can gear young minds for problem solving. Academicians from various colleges presented their research papers.

INTERNATIONAL SEMINAR ON TOURISM SECTOR IN INDIA: DEVELOPMENT, SUSTAINABILITY & CHALLENGES- B.COM TRAVEL AND TOURISM DEPARTMENT

St. Joseph's College of Commerce (Autonomous), Bangalore, in association with the Federation of Karnataka Chambers of Commerce and Industry (FKCCI) conducted an International Seminar on the topic: "TOURISM SECTOR IN INDIA: DEVELOPMENT, SUSTAINABILITY & CHALLENGES" on Friday, the 4th of September.



The Inauguration was graced by various eminent personalities and the Chief Guest was Mr. Hussain S A, Chairman, KSTDC, Tourism Committee, Govt. of Karnataka. The Guest of Honour was the Consul General of France to India, Bangalore, Mr. François Gautier. The Inauguration was also presided by Rev. Dr. Daniel Fernandes SJ, the principal of SJCC, Mr. Tallam R Dwarkanath, President of the FKCCI and Mr. Prakash Mandoth, Chairman, Tourism Committee, FKCCI. The Guests of the ceremony released the ISBN-book that consisted of 23 Research Papers written by various individuals and experts from the industry. The Seminar saw participation of more than 150 students, academicians, corporate delegates and research scholars, among which, around 35 were International participants from countries like Japan, Afghanistan, Ethiopia, Korea and the Ivory Coast. The Organizing Secretary, Mr. Raj Sadhwani proposed the vote of thanks.

The speakers for the technical sessions were Mr. Avi Friedman, Consul Trade & Economy, Consulate of Israel, Mr. Parag Shirname, Trade & Investment Commissioner for India, Govt. of Queensland, India Office and Mr. Asif Iqbal, Honorary Consul of the Republic of Suriname. The speakers threw light on the foreign perspectives of the Tourism Sector in India and how it can develop.

The Seminar also had a Panel Discussion on the topic "Atithi Devo Bhava...A Reality?" It was moderated by Mr. Bansy Kalappa from News9 and the Panellists of the discussion were Mr. C. B. Ramkumar, Founder & Managing Director, Our Native Village – Eco Resort, Mr. V. Ravichandar, Honorary Consul of the Republic of Slovenia, RJ Raaj, Radio jockey 93.5 Red FM and Dr. Rajaram, Head of the Department of English, SJCC. The panel openly discussed and debated on the reach and effect of the campaign and also checked the reality of the change that the campaign has brought about. It also discussed the sector's development and sustainability potentials and how it can overcome its challenges.



The Valedictory Ceremony was presided over by Ms. Vinisha Nero, Member of Legislative Assembly, Govt. of Karnataka and Mr. M. C. Dinesh, the Senior Vice President of the Federation of Karnataka Chambers of Commerce and Industry. The Seminar was concluded with addresses by the Chief guest, Guests of Honour, presentation of the seminar report by Dr. Philip and the narration of the journey to the Seminar by a Core-Committee member, Sagar R. Gangwani and the vote of thanks by the B.Com T.T coordinator, Pranav Bharadwaj.

RESEARCH CENTRE

The purpose of research is to enable action. The Research Centre of SJCC seeks to contextualize its findings within the larger body of research. Research must always be high quality in order to produce knowledge that is applicable outside of the research setting with implications that go beyond the group that has participated in the research. Keeping this in mind, the research centre has conducted the following activities:

- Visit of Expert Committee under the chairmanship of Prof. N.S. Ramegowda, Former Vice Chancellor, KSOU, Mysore on 1st July '2015 along with Prof. Ramachandra Gowda, Chairman Department of Commerce, Bangalore University and Dr.Sridhar, Dean of Commerce, Bangalore University for the renewal of recognition of the Research Centre.
- Issuance of Bangalore University order which accords continuation of recognition as Research Centre for conducting research leading to Ph.D. programmes in Commerce from the year 2014- 15 to 2017-18.
- The research Centre has published the following publication during the period.

Sl. No.	Title of the publication	ISSN / ISBN	Month & Year
I	SJCC Management Research Review	ISSN : 2249-4359 Vol.5, No.1	June, 2015
II	SJCC Management Research Review – Special Issue on	ISSN : 2249-4359	September, 2015
III	Goods and Service Tax (GST) (National Seminar Compendium)	ISBN: 978-81-924180-4-9	September, 2015
IV	Tourism Sector in India: Development, Sustainability and Challenges (International Seminar Compendium)	ISBN: 978-81-924180-5-6	September, 2015

- Proposal has already been sent to Madras Institute of Developmental Studies (MIDS), Chennai to conduct national level research methodology workshop for Ph.D research scholars.
- Call for papers sent for “SJCC Management Research Review Journal Special Issue (December 2015) on Challenges and Sustainability in Banking Sector”, and the work is in progress.
- Several classes were conducted on theme “How to write research papers” to orient UG & PG students to come out with scholarly research articles.
- Scrutinized research on the papers submitted for two International Conferences and one National Seminar which was held in the months of August and September, 2015 respectively.
- Helped faculty members to write research proposals for UGC Minor Research Projects.
- Reviewed performance of Ph.D Research Scholars in their respective areas of research.
- Nominated Ph.D Research Scholars and faculty members to take part in the Research Methodology workshops, conferences and seminars organized by academic and research institutions in Bangalore and outside.
- Gave hands-on-training for students, research scholars and faculty members on presenting their research work before academic experts.
- Preliminary work on online Journal in progress.
- Submission of application of Dr. Lily N David, Dr. D. Rajajebasingh, Dr. Himachalpathy for recognition as research supervisors for guiding Doctoral candidates of the Bangalore University.
- Equipping Ph.D research scholars for their doctoral committees and sending them for research methodology workshop, helping them to present and publish papers.

LSE SUMMER SCHOOL



In its constant endeavour to provide students the opportunity to gain an International exposure, the college sent eight students – seven BBM and one B.Com, to attend the 27th Annual LSE Summer School Programme.



The three-week programme at the famed London School of Economics & Political Science offered its students a perfect blend of academics, practical experience and unparalleled exposure to an International learning community. The students of the college chose to attend courses in 'Strategic Management', 'Financial Alternative Investments' and 'Consumer behaviour', while they also had the option of 'Management Accounting'. The lectures were conducted in an auditorium filled with 300 students, every morning, and were very technically advanced. Applications such as Response Ware were used to enhance the classroom experience.

Academics aside, the LSE encouraged students to be independent and self-reliant, and in managing the arrangements for their travel and accommodation. The college tacitly encouraged the students to take in the grandeur of the city by providing them with concessional tickets to the movies and the LSE Riverboat Party.

To sum up, the students found it a superlative experience and report that it has contributed greatly to their academic competence, interpersonal skills and highly recommend the programme to their juniors.

PLACEMENT CELL

This academic year for placements started with a series of meetings to finalise a letter-of-intent to be accepted by the companies visiting our campus for placements and also the college placement policy which serves as a mandate for our students. At St. Joseph's College of Commerce, we are continuously working on grooming the skills of our students to make them industry ready. 'Test cracker' founded by a group of IITians conducted a pre-placement workshop from the 3rd of July to 24th of July, 2015 for 116 final year students. Spread over a period of two weeks this workshop included mock interviews, developing soft skills, and training students to make them 'job-ready'. Also, the following guest talks were conducted across all sections of the final year and second year students.

Topic	Guest Speaker	Date
The " how, why, when and where " of Chartered Accountancy	Mr. Vishal Jain- Tax and Audit departments – KPMG	15.07.2015
Life's next chapter- Glimpse into Corporate Life	CA. Padmini	29.06.2015
Creating an Impact Workshop	Mr. Sumit Bhatnagar- Assistant Director- KPMG	18.09.2015

On-campus placement: The placement activities in college started as early as the 3rd of August, 2015.

Information about placements was made available to students through the college SMS system, college website, placement notice board and social media. 111 students have been placed till October 15 in the following companies:

Company	Job role	Selected
DE Shaw	Finance	01
Deloitte	Audit and Assurance	10
UBS Verity	Finance	02
KPMG	Tax, GRCS & AAS	08
Ernst & Young Global	Tax & Assurance	70
Goldman Sachs	Compliance, Operations, Human Capital Management & Internal Audit	20

Other placement activities include:

- As last year, this year too we have had KPMG, EY and PWC conducting their hiring processes for article interns and 2 students who cleared IPCC were hired as article interns by KPMG.
- Kenneth George and Vishal Jain of Final year B.Com represented our college on the 16th of July, 2015 at the Anchor Program organized by Ernst and Young Global Operations Division.



- College has partnered with Aircel for its Campus to Corporate initiative called 'Aircel Harvard Joint Certification Program'. As per this program, selected students from college will complete a 6 month management program designed by Harvard Publishing Limited and bag a month's internship with Aircel. Three students from II year B.Com have made it through this program.
- Cross-Intern is a firm which enables students to work while they are studying. This time the placement department came up with an initiative for our students called the 'SJCC Learn and Earn While You Study Program'. Close to 20 students have been benefited from this program.
- Goldman Sachs has hired 25 students as interns for their upcoming Summer Internship Program.



PG INDUSTRIAL VISIT

On 26th August 2015 the students of IST M.Com and Ist M.Com (IB) accompanied by Mr. Giridhar and Mr. Krishnan visited VST Tillers Tractors Ltd situated in Whitefield for an industrial visit.

VST Tillers Tractors is recognised throughout India for its Power tillers, tractors, rice transplacers and other renowned products. The company holds about 45 percent of the market share in the Power tiller industry.

CULTURAL

'Culture is the widening of the mind and of the spirit' - Jawaharlal Nehru

CIPHER



Cipher, the intra-collegiate business fest of SJCC, which aims to give students a real life experience of the corporate world, was held on the 16th and 17th of July, 2015. Students competed with each other by applying the various theories they learned in the classroom in a hypothetical environment based around the Television show, 'Game of Thrones.'

The Mock Stock event at Cipher 2015 consisted of 3 rounds; the first round was an elimination round and consisted of virtual trading on Moneycontrol.com. In the final round, the teams had to engage in a pit trading session.

The public relations event was an exciting one comprising of a total of six rounds. With 18 teams participation, the first three rounds comprised namely; a presentation dealing with the given crisis, an impromptu round on banned advertisements and a combined round with the participants of the Marketing event. Day 2 started off with two stress rounds, (one of which revolved around the famous GAME OF THRONES) with the chosen six teams.

The finance event commenced with participants having to prepare a business model and forecast their financial accounts for the following year along with their unique selling proposition, to attract venture capitalists. The next round required us to represent JSW in an acquisition deal with RCB and USL. The third round was the most riveting as it involved money laundering for an anti state organisation.

The fourth round was a quiz round that put our knowledge to test. The final round was trying and it tested our ability to understand the mechanics of world economics.

The Cipher Business Quiz, christened 'House Frey', was organized under the guidance of Mr. Krishnan Mahadevan, by event heads – Rahul Rego of II BBM 'A' and Dean Michael Castelino of II BBM 'B.' The four preliminary rounds, conducted on the 16th, comprised of an objective test, a crossword puzzle and two mixed rounds. Of the 43 classes that competed, six teams qualified for the finals held on the 17th. The finals had six rounds, including a visual connect round, a dry round, betting round, bounce & pounce round and a connect round

CHANAKYA

Chanakya, the annual intercollegiate business fest hosted by St. Joseph's College of Commerce saw its plans and ideas come to fruition on the 13th and 14th of August. The fest provided an appurtenant forum for the brightest minds to hone their managerial and soft skills, expand their creativity and sharpen their business acumen. The inauguration ceremony was presided over by Mr. Naveen Bhat, CFO and GM - HR at Orange County Resorts & Hotels Limited.

The theme for Chanakya 2015, Creatio ex Nihilo, constructed a setting pertinent and germane to the elements comprising a business fest. The fest sought to challenge the shrewd minds of the participants and provide them the very tools with which they would set the very gears in motion that would drive them further.

This fest encompassed several events, each of which strived to mould the minds of participants by exposing them to new avenues of thought

- Eximius Vexillum – Best Manager
- Aurora Nitentem – Finance
- Factorem Aqua - Marketing
- Aramas – Human Resources
- Rosea Luna – Public Relations
- Scoriam Cyprum – Entrepreneurial Development
- Cinis Plantis - Business Quiz

Punctilious efforts and actions were rewarded. The strategy play implemented and executed served the teams in good stead, as the fest witnessed the phoenix of their ideas burgeon from its ashes and take form despite the cogent rebuttals of the judges. Each of the fourteen teams, selected to participate in Chanakya, performed exceptionally well, and the judges' feedback provided them with ample scope for growth and improvement. The yoke of executing this fest was shouldered by many a Josephite. It served as the very crucible which strengthened our relationships with each other, and taught us more about ourselves.



The team from Christ University – Department of Management Studies exalted in their victory and were exuberant to lay claim to the title of the winners of Chanakya 2015

ELLIPSIS



Ellipsis is the intra-collegiate literary festival of St. Joseph's College of Commerce introduced for the first time this academic year and conducted on the 11th of August.

Students were greeted by vibrant posters and other creative content to get the buzz going a week prior to Ellipsis and the fest saw a brilliant turnout come on the 11th.

Ellipsis, a sequence of three dots, can express what a lot of words can't. It is the silence after speech. It communicates more than words. But words are important, speech is important, without them ellipsis has no meaning. This literary festival hoped to create that silence, the ellipsis, after a series of writing and speaking competitions.

The festival was divided two sections namely Breaking Waves – Speaking events and Drifting Earth – Writing events

Speaking events included Scheherazade, the narration contest where participants narrated a story or an incident that held the attention of the audience for five minutes held in the basketball court which caught the attention of a large crowd of non-participants; Socrates, the disputation contest where participants expressed their views for and against a variety of topics and Shakespeare, the Soliloquy contest where participants prepared and performed a soliloquy based on a scene given to them.



Writing events were conducted in the new auditorium where participants were greeted by a set created in association with Hashmi Theatre Forum. The visuals were accompanied by sounds which formed the theme and inspiration for participants of ,Persona, the fiction writing contest and Reminisce the Autobiographical essay contest.

The main and concluding event of the fest that enjoyed the largest crowd and the most active participation was Divergence Debates , the debate that saw participants with opposing views battle it out on a contemporary issue of great relevance. This year's topic for the debate was 'Equality' is still a token word for women in India'. A motion was moved and three speakers defended and three speakers opposed the motion. A select audience voted for or against the motion before the debate began. The moderator then interrogated each speaker and threw open the floor to the audience for questions. Another vote was taken at the end of the debate to determine the most convincing group and also the best speaker of the debate.

KALOTSAV

Kalotsav, the annual intra college cultural fest was a cultural extravaganza with 42 events, held from the 5th to the 7th of August, 2015. The theme for this year's Kalotsav was Time Travel and classes were allotted themes based on which they decorated different parts of college which explained the peace symbols made of newspapers hanging off the college gate and a giant dreamcatcher which adorned the basketball court.





The Icebreaker which kicked off the fest involved participation from all the classes. Students were given 5 minutes to showcase their skills on stage and made the most of the limelight with an array of dance routines, dialogues from popular movies, keeping in mind the theme, and skits which left the audience in splits.

Treasure hunt participants were sent on a mad race around Brigade Road and nearby areas looking to find clues faster than the rest of the teams to reach their final destination. Western Acoustics saw group, solo and duet performances. All Styles, a crowd puller had students face off in a showcase round followed by a knockout round and DJ Wars with equal appeal to the crowd saw students groove to music played by participants using their own laptops and equipment.



Events like collage, face-painting, photography, cartooning, thermocol, carving, sketching, painting, t-shirt designing and wealth out of waste provided students with the opportunity to showcase their creativity.

Classical and Western dance participants who took to the main stage entertained and awed students and Personality Finals marked an eventful end to Kalotsav 2015-16.

PG ETHNIC DAY

It was time for the PG department to be bathed in festive spirits and bright colours. And August 27th was that day, for it was time to celebrate ethnic day along with Onam. The corridor was decorated with a floral decoration (pookalam) by the I M.Com students. With all students decked up in their ethnic best, the PG department was indeed abuzz as everyone enjoyed the day. Both students and teachers alike were happy to pose for pictures. Banana chips were distributed to the faculty members by the students. It was indeed a joyous occasion and one worth remembering.

WORLD ENVIRONMENT DAY

A beautiful environment always pleases the eye. On the occasion of World Environment Day, the students of B.Com Travel and Tourism department of the college chose to promote just that. Aware of the dependence of the Tourism

industry on the natural environment, the students all clad in green, bustled around the Basket Ball court selling saplings. The saplings were sold at nominal prices to encourage investing in green cover, essential for sustainable development.



The students of AICUF also organized a waste paper drive, where collection bins were placed around the college to collect newspaper and other waste paper generated by daily activities. The waste collected was then recycled and repackaged to make books, which were to be distributed among students from under-privileged communities.

TRIBUTE TO DR.KALAM

Kalam, the man who taught us to dream...

When a great man dies, for years the light he leaves behind him, lies on the paths of men. 27th July 2015 had left the entire nation in utter shock with the news of Dr. APJ Abdul Kalam's death. In order to pay a tribute to the people's president, the PG Department had a short programme organized on 3rd August 2015 at 1 pm in the new auditorium to commemorate his contribution to the society and pray for a peaceful journey of his departed soul. Alina from II MIB hosted the event and Elizabeth from II MIB offered a small prayer and also gave us a glimpse of his journey which had inspired all.

Our beloved Principal, Rev. Dr. Daniel Fernandes, SJ was also a part of the event and he shared his thoughts too.

With the hope that another Kalam will be born soon, the programme concluded.

WEEK OF GIVING





In recognition of the week of giving at college, on 29 Aug 2015, collections in kind, viz., toothpastes, toothbrushes, shawls, blankets, t-shirts, juice, and other necessary items from the students of the college were distributed to the in-patients and their care-takers at the Kidwai Memorial Cancer Institute, and about 400 people and 100 kids were benefitted.



Fernandes, SJ, our principal, then addressed the gathering and spoke of his august contribution to world peace and social justice. Then, a cake was cut by Fr Roshan, SJ, Ms. Nirmala Joseph, our Vice-Principial, and Mr Dhaundup, the director of the Tibetan Hostel. Lunch, consisting of Veg Momos and Tea, was then served, following which a few videos depicting various celebrities wishing the Dalai Lama on the occasion, as well his visit to the UK. The event concluded at around 5pm

STUDENT COUNCIL ACTIVITIES

“As we look ahead into the next century, leaders will be those who empower others.”

- Bill Gates

Campaigning - Democracy at its Best

The start of a new academic year marks the birth of dreams, determination and dedication. The atmosphere of pomp and grandeur of the elections at SJCC ushered in a wave of introspection and brought to the share promising leaders. The filing of nominations certainly saw no dearth of candidates. The next phase of the elections, - 'the campaign'- saw gallons of creativity come to the forefront.

The nominees reflected on their responsibilities in their formal speeches, while the college students in turn reflected on their responsibility to make the right choice. Adhering to the system of secret ballot, all the students of the college cast their vote on the 10th of June, staying true to the democratic tradition of the country.



With the candidates chosen it now remained to see if the young leaders justify themselves with the responsibilities placed upon them. With hopes for an eventful academic year the college yet again justified the belief – “The ballot is stronger than the bullet”.

The Calling of Leadership: Student Council Investiture Ceremony



The morning of 22nd June 2015 witnessed the Investiture Ceremony of the newly elected Student Council of St. Joseph's College of Commerce for the academic year 2015-16. The ceremony commenced with an invocation dance by Sushmitha and team. The occasion was graced by several dignitaries who were escorted to the dais by the Council President Linfriola Pinto. Jairus and team led the gathering in prayer with a hymn followed by the lighting of the lamp symbolizing the path being lit for the coming year.

Student Governor, Ms. Venu Joy welcomed the gathering which included Rev Dr. Jerome Stanislaus D'Souza, SJ, Provincial of Karnataka Jesuit Province, our Principal, Rev Dr. Daniel Fernandes SJ, Rev Fr. Anthony Joseph SJ, our Rector, the newly elected council members and the Association and Class Representatives.

Rev Dr. Jerome Stanislaus D'Souza SJ then proceeded to address the gathering with his words of wisdom, emphasizing on the Council's responsibility of being encouragers to the



diverse student body. He also advised them to communicate with the faculty before making choices, following which, Rev. Fr Anthony Joseph SJ addressed the Council, re-emphasizing on the task the Chief Guest placed on them to be the binding force to unite the Josephite family into one of vision and action.

Next event was a solemn oath taking ceremony. The Principal handed over the college flag to the President Linfriola Pinto symbolizing the handover of duties. Ms. Veenu Joy rendered the oath of office. Brimming with confidence to shoulder their newly assigned duties, the Council Members, various Association Heads and Class Representatives repeated the oath after the President Linfriola Pinto. The dignitaries then pinned the office bearers with badges of their office.

The gathering was then addressed by the Principal, reminding them of their duties and the need to nurture the newly born Student Council.

This was followed by a vote of thanks rendered by Linfriola Pinto who said that she hopes to set the bar for our college sky high. Following the tradition, a congratulatory message was delivered by the President of the Student Union of Mount Carmel Degree College. The ceremony concluded with a soulful rendition of the college song by the gathering.

So begins the journey of the Student Council of SJCC for the academic year 2015-16 comprising of:

President	Linfriola Shanel Pinto
Vice President	Divyanjali J Lasrado
General Secretary	Utkarsh Choraria
Treasurer	Aishwarya Mohan
Ladies Secretary	Amala Mukundadas
Academic Coordinator	Ajay K Varadarajulu
Cultural Coordinator	Rishi Poovamma N
Sports Coordinator	Kenneth Antony D'Souza
BBM Coordinator	Snehal V Chetti
B.Com TT Coordinator	Pranav Bharadwaj K
PG Coordinator	Divya Jane Ashwal

LEADERSHIP CAMP

In order to prepare ambitious students holding various posts of authority in college for long term success, the annual Leadership Camp was conducted by Rev. Fr. Dionysius Vaz on the 11th of July.

The camp started off at 9 a.m with an introductory ice breaker session followed by a talk on the guiding principles of leadership such as situation analysis, planning, implementation and evaluation which saw excited management students chirp in with their opinions.



The post lunch session included a variety of team building games which required the young leaders to plan and strategize with a small network within prescribed time limits. Confusion, cheer and chaos followed the word 'start' and this session taught students to be doers and not mere instructors.

The camp ended with something for everyone to take away and Rev. Fr. Dionysius Vaz called the leaders of the academic year 2015-16 a cohesive group with a lot of potential.

ASSOCIATION REPORTS

AICUF

The AICUF association kicked off the event for the year with a flashmob on 4th June 2015. This was a promotional event designed to attract the first year students and hence strengthen the association numbers. 30 members actively made this event happen.

On the first Friday of the month a mass was organized which included choir, the prayer of the faithful and the offertory.

The 'Blind Walk' started by NarayanaNethralaya saw students from different colleges come together to walk blindfolded from Cubbon Park up to Indian High School on 6th September. This rally motivates the citizens of the country to donate their eyes after their death. AICUF members of SJCC participated enthusiastically in this event.

CSA

The Centre for Social Action goes by the motto "CARE CONNECT CHANGE".



Headed by President Hemashree B Sindhe of III BBM 'A', under the aegis of Mr. Prakash of the English Department, the CSA conducts innumerable social visits, school-support activities and charitable events, as well as one rural immersion camp and one seminar every year. The CSA activities for the year kicked off with an orientation programme in early July for the students. Other activities undertaken by the CSA this year are listed below:

Recce at KS Garden Slum

Mr. Manohar, of CARE NGO has been associated with the CSA for several years now. In the month of July, the CSA Council accompanied Mr. Prakash R, the CSA Coordinator, and conducted a recce of the slum with Mr Manohar.

Art & Craft Classes for the students of the Urdu School

The CSA visited the Government Urdu School on Markham Road, with which it has a long-standing association, on 4 August 2015. About 25 members and a few council members spent a few hours with the kids at the school, and conducted Art and Craft classes for them.

A follow-up Art & Craft session was conducted on 26 August 2015, and helped the kids brush-up on their skills

Independence Day celebrations at the Urdu School

The CSA attended the flag hoisting at college, and then proceeded to the Urdu School to organize their Independence Day Festivities. The flag was hoisted by the Chief Guest, Mr. Lavakumar of the Kannada Department, after which the National Anthem was recited by the gathering.

Computer Classes for the Urdu School Kids

Computer classes for the kids were conducted 25 August 2015. The volunteers gave the kids an insight into basic computer skills such as MS-Paint, Notepad.

Sports Day for the Urdu School Kids

On 27 Aug 2015, 40 notorious kids, bursting with energy, were brought to the college football ground, and competed in sporting contests such as running race, dodgeball, frog race etc

Vishweshwaraya Museum Visit

In line with a new initiative, the CSA escorted 40 kids of the Urdu School to the Vishweshwaraya Museum, on 15 Sept 2015, and guided them through an extensive tour of it.

NSS

The National Service Scheme unit began its work early in the academic year by organizing a blood donation camp in association with the Lion's Club of Bangalore. NIMHANS and St. John's Medical College were invited to collect blood on 30th of June.

Even before the blood donation camp NSS volunteers did a follow-up work on their previous rural camps by visiting the villages in which they had camped.

Once the registration process for first year students were over NSS organized an orientation session for the newly inducted volunteers. Justice and Care, an international NGO working towards rescue and rehabilitation of victims of human trafficking, was invited to make a presentation on the work that they do and invite students to work along with them.

On August 15th NSS volunteers celebrated the Independence Day with the Government school children in Austin Town.

The NSS unit believes that casting votes in election is a fundamental duty of all citizens and hence it decided to organize awareness campaigns on the upcoming BBMP election. Two days before the election the entire NSS unit took out awareness rally in its neighbourhood, held placards in Brigade road and MG road junctions and visited houses and distributed pamphlets encouraging them to vote.

As a reminder of the nuclear holocaust tragedies of Hiroshima and Nagasaki NSS volunteers drew charts condemning the use of nuclear weapons on August 8 and displayed them in the campus.

On 29th August NSS volunteers took part in a solidarity meet on the issue of Kandhamal violence, in front of Town Hall. The meet 'Kandhamal Never Again' was organized by Kandhamal Solidarity Group in order to protest against the delay in justice to the victims of communal violence against the Christian community in Kandhamal.

NSS volunteers have been tirelessly working for the annual rural exposure camp to be held in Maralagondala village of Magadi Taluk, from October 18 to October 25. NSS this academic year has Mr. Arokianathan as President and Mr. Vinay Kambipura as the NSS Programme Officer.

HASHMI THEATRE FORUM

The Hashmi Theatre Forum of St. Joseph's College of Commerce is the Dramatics association of the college. This association is in its ninth year and has been evolving since it originally begun and has its students performing plays in three different languages, namely English, Hindi and Kannada.



Josephite Voice

ST. JOSEPH'S COLLEGE OF COMMERCE

All of the plays performed by the Forum are directed and mostly scripted by Mr. Lavakumar. Hashmi Theatre Forum, this year, is led by the enthusiastic president Rishika.

Activities:

- This academic year the Hashmi auditions took place for three days where more than seventy five students turned up. The association heads formulated the Forum this year with fifty two members, who were categorized into various sub divisions.
- The Hashmi Theatre Forum embarked on its journey this year with its first performance during the Independence Day celebration in college by putting up a great show depicting Independence in various sects of the community and the inner self.

KANNADA SANGHA

The elections for various posts in the association took place on the 22nd of June, 2015. Cordilla Shirley was elected as the President, Raiga Thomas as Secretary and Likitha as Vice-President.

Activities:

- Office bearers had a meeting on 29-6-2015 and as a part of "Karnataka Odhu -3" and to plan the activities of the Kannada Sangha for the year 2015/16.
- "Karnataka Odhu -3"- the special lecture series took place in the premises of St. Joseph's Commerce College on 7-7-2015. Dr. K. C. Shiva Reddy – The Director of Kuvempu Kannada Adhyayana Kendra, Kuppalli (Hampi Kannada University) spoke on the theme "NigudatheyaBenneriThejasvi".
- "Kalotsava"-the Annual intra-class language fest was held from the 6th to 8th of August, 2015. Activities like Poetry Writing, Creative Writing, Debate, Mehendi, Cooking without fire were held.

Members of the Kannada Theatre Club Participated in the State Level "Yuva Rangothsava" theatre auditions organised by 'Vijaya Karnataka'-the Kannada News Paper based on the theme, "Jaggathinattha Kannada".

HINDI PARISHAD

Hindi Parishad is an association which encourages the use of the Hindi language through its various activities. The association has been successful in conducting events that were incorporated under the banner 'Kalotsav', the intra-college cultural fest of the college. The following were the events:

- ❖ Under the banner of Kalotsav-
 - Hindi Debate

- Creative Writing
- Poetry Writing
- Cooking Without Fire

- ❖ Under the banner of Hindi Parishad-
 - Hit and Win
 - Bollywood Dialogues

Under the guidance and leadership of President Akshay Nandawat and other core committee members of the association, the Hindi Parishad is in the midst of planning 'NAKSHATRA', the annual Hindi inter-collegiate fest for the upcoming semester. The Parishad is also gearing up to release a research journal along with it.

JBC

The Josephite Business Club found in the year 2012 was an initiative by a group of final year students to identify and nurture each individual to make the most of what they learn and catalyze practical applicability of the same.

Under the leadership of President Siddhi Joshi and Vice President Ankita Chatterjee, JBC identifies the need to make students not only educated but employable and addresses it by providing training and development activities on a regular basis to students of the BBM department so as to make them more confident and more aware as to requirements of prospective employers. Activities conducted by the association during this semester included:

- In the month of June, the club commenced functioning by hosting its orientation for the first years to break the ice and to make them more familiar with the club and its activities.
- The club conducted its first activity in the month of July, the activity focused on improving the public speaking and negotiation skills of the first year students where they were asked to come up with a unique business strategy to market BBA as a product.
- JBC has also arranged a guest lecture on entrepreneurship development by Mr. Anirudh Poddar, CEO and Co-founder of Eventuer, for the second and third year students.

MAGNATE

Magnate, the Entrepreneurship Cell of St. Joseph's College of Commerce is an association which aims at providing a platform to students who have an entrepreneurial is run under the able leadership of the board members that consists of the President, Sagar R Gangwani, the Vice president, Gantavya Kshatree, the Coordinator, Chaitanya



Ganatra and the Secretary, Anitha. The association is coordinated and guided by Ms. Tina P Singh. Key activities of the association for this semester included:

- The orientation of the association introduced the first year students to the potentialities and future prospects that students have as entrepreneurs.
- The first session that Magnate conducted was a speaker session on 'Innovation & Entrepreneurship' by Mr. Amit V Punjabi, the founder of Sankalp Academy. The session threw light on the importance of Innovation in the process of entrepreneurship and how important the mindset of an entrepreneur is.
- The students and members of Magnate are also a part of Enactus, a global competition conducted to promote Social Entrepreneurship and help societies towards Sustainable Development. Chaitanya G is the president of Enactus and he, along with a team of 20 is diligently working towards the competition, which will be held at Delhi in June 2016.

ALMA

The Arts, Literature and Music Association of SJCC is a budding platform for the canopy of talents of the student community.

These were some of the activities that ALMA conducted for its students:

- One of the very first events for the year was a guitar workshop presided by professional lead guitarists- Mr. Stephen Pradeep and Mr.Nile. The workshop was for a duration of 3 hours. Students were taught the basics of music and the art of playing the guitar.
- A quilling workshop was conducted by Supritha of 2B.Com A
- A card making workshop was held which saw students at their creative best, working with nothing but paper and glue.

CHOIR

Serenata Chorale, the performing choir of St. Josephs College of Commerce is a well reputed choir in Bangalore conducted by Ms. Amy Sarah Joseph, having a rich repertoire of both classical as well as contemporary music. To sing in a versatile choir requires immense vocal training and musical knowledge. The choir aims at picking up raw, potential-filled students every year who are trained and taught everything musical, and are given the opportunity to perform on some of the biggest stages in Bangalore. They also pulled off a successful choir concert "Go Light Your World ". After the auditions held at the start of the academic year, they welcomed a number of first year students, who totalled the

choir to a 70 member ensemble. The choir has performed on various occasions under the leadership of President Manisha D'Souza and Vice – President Tony Joy:

- The 24th Glorious Festival Of Harmony 2015 on 23rd August 2015, performing their own rendition of "Waving Flags" and a classical piece , "Nearer my God to Thee" by Lowell Mason.
- International Seminar conducted by the B.Com Travel and Tourism department of college for various foreign delegates.

WOMEN'S CELL

The Women's Cell intends to elevate the status of women in our society and to make them self dependent. The objective of this cell is ensuring the comfort and security of girls in college by setting up grievance cells, training them in self defence, and encouraging and supporting their ideas and abilities by talking to them one-on-one and getting to know their potentials and encouraging them to take a step forward in order to actualize them.

Activities conducted from June 2015 to september2015.

- EVENT – Talk on Dress Code
Date - 8th July, 2015

A talk on the Dress Code for the students was conducted in the presence of Ms. Nirmala Joseph, Vice Principal of SJCC, Ms. Veenu, Students Governor of SJCC, and Dr. Shubhra Rahul, Staff coordinator for the Women's Cell. The talk helped the students in understanding the DO'S and DON'T'S of the ethos of the college with regards to the way the students represent and carry themselves.

- EVENT – Meeting on activities of the Women's Cell
Date - 1st August 2015

A meeting was held with all the Women Representatives from the UG classes. The meeting helped in understanding the activities to be conducted by the Women's Cell. The meeting also discussed some of the issues concerning the basic sanitary needs of the students.

- EVENT – Workshop on Mexican Cuisine
Date - 18th september, 2015

Expert – Ms. Joyce LaMarca, expert in Mexican Cuisines from Georgia, Atlanta.

The workshop gave the staff an insight into Mexican Cuisine like cooking different types of salsas and tacos and its variations.



SPORTS

'Sports do not build character. They reveal it'
Heywood Broun

SJCC always provides ample opportunities for students to participate in sports and games that cater to the situations that are physically wholesome, mentally stimulating and satisfying and socially sound.

Sports and Games are essential for many reasons. They not only help us to maintain good health but also foster friendship and good behaviour. Many people think that the aim of sports and games is to win gold medals. But that is not the priority, what is important is that every boy and every girl in our country be interested in sports and games. Being interested in games does not mean merely watching other people play games but they should devote at least an hour a day to sports and games.

College Sports Team Selections

Mr. Kenneth Anthony D' Souza of II B.Com 'D' was elected Sports Co-ordinator in the Council Elections of 2015-16 unanimously.

The beginning of June saw the consolidation of the recruitment efforts by conducting internal selections for fourteen teams and also for individual sports events, thus giving opportunities for those students who were not admitted under sports quota to participate in college sports activities. Nearly 500 students registered for these selections and by the end of June all the fourteen teams and individual sports events were finalized by meticulous selection process. And with the dream of selection fulfilled the sports teams of St. Joseph's College of Commerce were officially inaugurated at the Sports Induction Ceremony held on 8th July, 2015.

Sports Induction Ceremony 2015-16

The Sports Induction Ceremony was held on 8th July 2015 in the Loyola Hall. This solemn Ceremony was graced by the presence of our Chief Guests, Mr. Sachin S Belwadi, Kempegowda Awardee and also a former Josephite, Rev. Fr. Roshan Pereira, SJ Campus minister, Vice-Principal and Staff members. 170 students were given the Pledge of Honor and were inducted into fourteen various teams (Both Men & Women).

The captains of the various sports teams were called forward to take the oath, along with the other sports students, promising to 'participate in the true spirit of sportsmanship'. With high levels of commitment, and a lot of dedication, the sportspersons of SJCC are keen to impress and anticipate an exciting 'sporting' year ahead.



The college sports teams have done very well in the academic year 2014-15 by winning 39 trophies and 10 medals in Athletics to the college and also 42 students represented at University and State level from the college including one student who represented India and won silver medal in athletics. The Ceremony concluded by honoring the national, state and university representatives for their achievements.

ACHIEVEMENTS GALORE

The Following are Medalists in Bangalore University Athletic Championship 2015-16

Sl. No.	Name	Place	Medals	Events
1	P. Vishal Kumar Jain	1st Place	Gold	100mtrs
2	Meghana Shetty	2nd Place	Silver	100mtrs
3	P. Vishal Kumar Jain	2nd Place	Silver	200mtrs
4	Vimal Raj	2nd Place	Silver	Long Jump
5	Syeda Ruqaiyah Aga	2nd Place	Silver	Long Jump
6	P. Vishal Kumar Jain Bharath. L Sharath Shetty James Nishant Rajeev	1st Place	Gold	4 X 100 Relay (M)
7	Meghana Shetty Syeda Ruqaiyah Aga Manogna. G Jovita Jose	1st Place	Gold	4 X 100 Relay (W)
8	Ashrith Nanjappa Dashank. K.K Sharath Shetty Siddarth Reddy K	2nd Place	Silver	4 X 400 (M)
9	P. Vishal Kumar Jain	Best Athlete		



The following are the details of Achievements of Sports teams & Trophies Won in 2015-16

Sl. No.	Game	Category	Tournament	Position
1.	Badminton	Women	Bangalore University	Winners
2.	Table Tennis	Men	Bangalore University	Winners
3.	Table Tennis	Women	Bangalore University	Runners-up
4.	Basketball	Women	Bangalore University	Winners
5.	Tennis	Men	Bangalore University	Winners
6.	Football	Men	CMS Jain CFL 2015	Winners
7.	Athletics	Men	BUDDA	800 Meters Silver
8.	Basketball	Men	Bangalore University	Winners
9.	Cricket	Men	CMS Jain CPL 2015	Winners
10.	Judo	Men	Bangalore University State (Junior) State (Senior)	Gold Silver Bronze
11.	Football	Women	Christ University	Runners-up
12.	Tennis	Men	Christ University	Runners-up
13.	Football	Men	Christ University	Winners

The following Names of Students Represented University/ State/India 2015-16.

Sl. No	Name	Class	Game	Representation
1	Aishwarya Mohan	III BBM B	Basketball	University
2	Gabriella Smith	II B	Basketball	University
3	Surya Gowthaman	I M.Com	Basketball	University
4	Mercy Wilson	I BBA A	Basketball	University
5	Chandana Muthanna	I BBA B	Basketball	University
6	Shanice Dias	II B.Com B	Basketball	University
7	Sneha. K	I BBA B	Basketball	University
8	H.P Tejas Gowda	I BBA A	Cricket	State
9	Ankith Udupa	I BBA A	Cricket	State
10	Sharath Somanna	II B.Com B	Hockey	State
11	Sindhu Bharadwaj	III D	Badminton	University
12	Akhil. M	I D	Basketball	State
13	Shwetha. R	I BBA B	Basketball	State



STAFF ACHIEVEMENTS



Principal
Rev. Dr. Daniel Fernandes SJ was nominated by the Government of Karnataka as Member of Bangalore University Syndicate.



Dr. Nirmala Joseph successfully defended her PhD Viva Voce on the thesis titled "Performance Evaluation of Mergers and Aquisitions - A Study on Wealth Creation with special reference to Acquiring Companies"



Dr. Hariharan successfully defended his PhD Viva Voce on the thesis titled "Corporate Governance and the Performance in Select Banks"

The Management and Staff of SJCC congratulate all staff members for their achievement.

JOSEPHITES IN NEWS

STARTING UP YOUNG
 Increasingly students are setting up start-ups during their college years

They are young, energetic and have embarked on their journey to become entrepreneurs. But they are still students. Taking advantage of the booming e-commerce market, these youngsters are realizing their dreams early on. We spoke to three young guns who tell us about their student ventures.

Once Again
 Early this year, Nikita Agarwal (20) was desperately looking to buy a new wardrobe to fit her ever growing pile of clothes. That was when she was struck with an idea of selling and exchanging pre-owned clothes, and she started Once Again, with friend and classmate Umang Chordia, in July. The final year business management students of St. Joseph's College of Commerce, whose portal is into the sale of pre-owned and accessories, decided to capture the e-commerce boom and get to work on their own ventures.

Founder of Teri Gadget Ki Pradyumna, his sister and Anan

Samyukta Hornad judges Fresh Face auditions at St Joseph's College of Commerce, Bengaluru

TNN | Sep 18, 2015, 02:50PM IST

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There was enthusiasm in the air when the Clean & Clear Bangalore Times Fresh Face 2015 came to St Joseph's College of Commerce. Students registered in large numbers, and showed off a variety of skills. Judges Samyukta Hornad and RJ Sudesh were impressed by the talent on display – which included blindfold dancing, mimicry, monologues, beatboxing, ramp walking and singing ghazals, among other things. The crowd also supported the participants by cheering, clapping and hooting. Towards the end, many of the shy students, who plucked up the courage after seeing their friends go on stage, also performed.



Nominated to BU Syndicate

The State Government on Monday nominated N Vijay Kumar Simha, Jayanna, Daniel Fernandes, Nafeeza Fathima, B J Ravikumar and K R Manjunath as members of the Bangalore University Syndicate.

The nominations have been in accordance with the provisions of Karnataka State University Rules, 2000, ac-

See The Real Me worth Rs 13 lakh covered from a house at M Hesaraghatta arrested the duo. The two men were dupe people by selling fake gold biscuits. The suspects would buy copper plates from merchants on SP Road, reshape and polish them like gold biscuits and sell them, said the police.

Annointed ruling

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To:

