# St.Joseph's College of Commerce (Autonomous) No.163, Brigade Road, Bangalore - 560 025.

## SJCC MANAGEMENT RESEARCH REVIEW

## (A Bi-Annual Peer Reviewed Journal – ISSN 2249-4359)

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SJCC Management Research Review Journal is dedicated to fostering excellence in commerce management, social science research and practice.

The aim of the Journal is to disseminate the qualitative multidisciplinary research in Commerce and management. SJCC MRR's ultimate purpose is to build a professional network of scholars and practitioners devoted to more effective research investigation and supervision. SJCC MRR welcomes unsolicited manuscripts from all sources. SJCC MRR publishes original research and scholarly articles submitted in English that are relevant to social science, Commerce, Business Management, Human Resource Management, Economics and other relevant areas.

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All original contributions are reviewed by the editor and sent to two or more external reviewers as part of a double-blind peer review process (authors and reviewers are anonymous). The editor reserves the right to make editorial changes in all matter published in the Journal and cannot enter into correspondence about papers not accepted for publication. The editor has the final authority for the acceptance or rejection of any article.

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