



St. Joseph's College of Commerce (Autonomous)

Affiliated to Bengaluru City University

Accredited with A++ Grade by NAAC in 4th Cycle (CGPA of 3.57/4)

College with Potential for Excellence (CPE)

Ranked 93rd in NIRF 2022 by the Ministry of Education, Government of India

#163, Brigade Road, Bengaluru - 560025, Karnataka, India

**1.1.1 Curricula developed and implemented have
relevance to the local, national, regional, and global
developmental needs**

AQAR: 2021-2022

POST GRADUATION - COURSE OUTCOMES

1st Year

M.COM – Regular – 1st Semester

Course Code: P116 MC 101

Course Name: FINANCIAL REPORTING AND ANALYSIS

On completion of the course the student will be able to

Course Outcome No.	Course Outcome
CO 1	Explain the contents of Annual Report and Financial statements that comply with IND AS Report Framework.
CO 2	Apply Accounting Concepts, Conventions and Standards relating to IND AS 2, 8, 10, 16, and 18.
CO 3	Justify the treatment of the items as per IND AS 12, 17, 21, 23,24,33,34,36, 37,38 and 40
CO 4	Evaluate the implications and applicability of list of IND AS and IFRS in India.
CO 5	Interpret Financial Statement Analysis by using Ratio, Cash flow and Prospective Analysis.

Course Code: P115 MC 102

Course Name: ADVANCED FINANCIAL MANAGEMENT

On completion of the course the student will be able to

Course Outcome No.	Course Code:-
CO 1	Illustrate the Role of Financial Manager in the present state of Affairs
CO 2	Plan for an optimum Capital structure that minimizes the overall Cost of Capital
CO 3	Compute Risk and Return of portfolio by using CAPM

CO 4	Examine Investment Decision by using Capital Budgeting Technique under Risk and Uncertainty
CO 5	Relate the extent to which Capital Markets are efficient and its implications on the role of Capital Market in Merchant Banking.

Course Code: P115 MC103

Course Name: INTERNATIONAL BUSINESS ENVIRONMENT

On completion of the course the student will be able to

Course Outcome No.	Course Outcome
CO 1	Illustrate the drivers of International Business in the context of Theories of International Trade and Globalization
CO 2	Identify the variables that influence International Business decisions in the context of International Business Environment.
CO 3	Compare and Contrast the forms of International Trade and its implications on International Business.
CO 4	Relate the Role of International Bodies in promoting the Trade and Development of a country (s) in the context of Free Trade and Protection Regime
CO 5	Choose the methods of International Payment under FEMA Double Tax Agreement and FDI Laws and Regulations

Course Code: P115 AR 101

Course Name: BUSINESS INFORMATION SYSTEM

On completion of the course the student will be able to

Course Outcome No.	Course Outcome
CO 1	Illustrate the role of Management information system in providing information for Managerial/Business decision making.
CO 2	Develop information system Audit for Business information system of hypothetical organization.
CO 3	Design an Internet Electronic Data Exchange to take an advantage of advancement of Communication Technology
CO 4	Compare and contrast the Transaction Process system of any two E – Commerce and M – Commerce entities of the contemporary world
CO 5	Identify the security issues of Web publishing, learning HTML in the context of existing infrastructure of SOHO, BPO AND KPO.

CO 6	Illustrate the phases of developing Business continuity Planning and Disaster recovery planning
------	---

Course Code: P118 AR 102

Course Name: RESEARCH METHODOLOGY

On completion of the course the student will be able to

Course Outcome No.	Course Outcome
CO 1	After completion of the course the students will be able to
CO 2	Develop review of literature under conceptual framework/ theoretical framework/ chronological order so as to identify the research gap and question
CO 3	Choose an appropriate sampling technique for a given study.
CO 4	Compare and contrast the methods of collecting primary and secondary data for given study
CO 5	Select appropriate tool of analysis of data for testing of hypothesis.
CO 6	Design a research report for research article, Project report and Thesis.

M.COM – International Business – 1st Semester

Course Code: P415MC101

Course Name: INTERNATIONAL BUSINESS ENVIRONMENT

On completion of the course the student will be able to

Course Outcome No.	Course Outcome
CO 1A	Illustrate the drivers of International Business in the context of Theories of International Trade and Globalisation.
CO 2	Identify the variables that influence International Business decisions in the context of International Business Environment.
CO 3	Compare and Contrast the forms of International Trade and its implications on International Business.
CO 4	Relate the Role of International Bodies in promoting the Trade and Development of a country (s) in the context of Free Trade and Protection Regime.
CO 5	Choose the methods of International Payment under FEMA Double Tax Agreement and FDI Laws and Regulations.

Course Code: P418 MC 102

Course Name: ACCOUNTING FOR DECISION MAKING

On completion of the course the student will be able to

Course Outcome No.	Course Outcome
CO 1A	Illustrate the role of financial accountant in providing necessary accounting information for decision making .
CO 2	Construct financial statement as per the companies act 1956 and compare with - financial treatment.
CO 3	Show the accounting for depreciation and valuation of inventory as per accounting standards board of the institute the chartered accountants of India
CO 4	Examine critically the financial statement by using financial statement analytical tools
CO 5	Illustrate the role of cost accounts in providing necessary information to the concerned for decision making.

Course Code: P418MC103

Course Name: MANAGEMENT CONCEPTS & ORGANISATIONAL BEHAVIOUR

On completion of the course the student will be able to

Course Outcome No.	Course Outcome
CO 1A	Illustrate the role of a manager with contemporary and historical management through in the context of business management.
CO 2	Relate the effect of attitude of individuals with personality, perception and recovering process
CO 3	Compare and contrast implication of theories of motivation in solving the issues and challenges in work settings.
CO 4	Create team in work settings so as to bring out the individual and collective excellence into play
CO 5	. Examine the relationship between implication leadership theories and development of applicability of leadership stages.

Course Code: P418 AR 101

Course Name: BUSINESS STATISTICS AND ANALYSIS

On completion of the course the student will be able to

Course Outcome No.	Course Outcome
CO 1A	Justify the applicability of an appropriate tool of measure of central tendency and dispersion in managerial decision making
CO 2	Select an appropriate tool for business research / application problem
CO 3	Use decision tree technique for business application problems.
CO 4	Apply linear equation and affirmative equation to determine cost and revenue funds.
CO 5	Use excel functions of descriptive statistics – co relation and regression for tabulation, presentation and analysis of data.

Course Code: P415 AR 102

Course Name: ECONOMICS FOR MANAGERS

On completion of the course the student will be able to

Course Outcome No.	Course Outcome
CO 1A	Integrate the basic concepts of economics with the tools of mathematics and statistics in order to analyze and make optimal business decisions.
CO 2	Develop demand forecasting models to estimate the demand
CO 3	Construct a production functions of short and long term in the context of multi-product firms.
CO 4	Use the implications of cost theory and revenue concepts in determining Cost and revenue functions.
CO 5	Determine equilibrium pricing and output under perfect and imperfect competitive market structure.
CO 6	Illustrate the implications of theories of firm and profit on managerial decision making

Course Code: P516MC101

Course Name: COMPANY LEGISLATION & COMPLIANCE

On completion of the course the student will be able to

Course Outcome No.	Course Outcome
CO 1	Illustrate the stages involved on formation of Public Ltd. Company in compliance with the Companies Act.
CO 2	Arrange for raising of capital in compliance with provisions of Companies Act.
CO 3	Show the procedure for acceptance of deposits by companies in compliance with provisions of Companies Act.
CO 4	Illustrate the conduct of meeting of shareholders, directors and others in accordance with provisions of Companies Act.
CO 5	Plan for declaration of dividend, submission of audited books of accounts and appointment of auditors at annual general body meeting.
CO 6	Illustrate the procedure for appointment of directors in accordance with articles of Association

Course Code: P516 MC 102

Course Name: ADVANCED FINANCIAL MANAGEMENT

On completion of the course the student will be able to

Course Outcome No.	Course outcome
CO 1	Illustrate the role of a financial manager in the present state of financial markets and its regulations.
CO 2	Evaluate the role of optimum capital structure and dividend decision in maximizing the value of the firm.
CO 3	Evaluate the capital expenditure decision with risk and uncertainty by capital budgeting technique.
CO 4	Examine the determinants of optimum working capital management decision by using estimated working capital requirement.
CO 5	Relate the financial policy and strategic management with shareholders value creation.

Course Code: P5 21 MC103

Course Name: FINANCIAL MARKETS AND REGULATIONS

On completion of the course the student will be able to

Course Outcome No.	Course outcome
CO 1	Illustrate the role of financial system and functions of four pillars of Financial system in the promotion of economic development.
CO 2	Examine the options of short term financing mix and investment decisions by using money market instruments.
CO 3	Evaluate the implication of capital mix and investment decisions under the dynamics of new issues Market and Secondary Market mechanism.
CO 4	Justify the role of derivatives market with the other global Financial Markets for raising finance and as investing avenues for the corporates
CO 5	Examine the implication and applicability of regulations of RBI and SEBI in protecting and promoting the interest of all stakeholders of financial markets and institutions.
CO 6	Compare and contrast the role and implications of each financial services range from Leasing to Securitization of Debt.

Course Code: P516 AR 101

Course Name: ECONOMICS FOR MANAGERS

On completion of the course the student will be able to

Course Outcome No.	Course outcome
CO 1	Illustrate the role of basic factors/ principles of managerial economics in business decision making.
CO 2	Develop demand forecasting model by using Qualitative and Quantitative techniques.
CO 3	Construct a production functions of short and long term in the context of multi-product firms.
CO 4	Use the implications of cost theory and revenue concepts in determining Cost and revenue functions.
CO 5	Determine equilibrium pricing and output under perfect and imperfect competitive market structure.
CO 6	Illustrate the implications of monetary policies and fiscal policies in correcting inflationary tendencies.

Course Code: P516 AR 102

Course Name: RESEARCH METHODOLOGY

On completion of the course the student will be able to

Course Outcome No.	Course outcome
CO 1	Illustrate the Research process for a hypothetical topic of research.
CO 2	Develop review of literature under conceptual framework/ theoretical framework/ chronological order so as to identify the research gap and question
CO 3	Illustrate the process and usual content of Research design for a hypothetical topic of research.
CO 4	Compare and contrast the methods of collecting primary and secondary data for given study
CO 5	Select appropriate tool of analysis of data for testing of hypothesis.
CO 6	Design a research report for research article, Project report and Thesis.

ALLIED OPTIONS FOR ALL M.COM PROGRAMS – 1ST Semester

Course Code: P119 AO 114

Course Name: (elective paper) ENVIRONMENTAL MANAGEMENT

On completion of the course the student will be able to

Course Outcome No.	Course Outcome
CO 1	Illustrate the role of stakeholder's participation in environment
CO 2	management practices and its implications on sustainable Development in the wake of major environmental issues
CO 3	Relate the enactment of Environmental laws and its impact on Green Product and Green Marketing in the context of various international summit on environmental issues
CO 4	Illustrate the process of Environment Impact Assessment practice in compliance with the ISO 14000.
CO 5	Examine the applicability of ethical theories and its implication of establishing of symbiotic relationship between people and environment
CO 6	Justify the relevance of Solid waste management practices in alignment with 3 R's of waste management with current waste management issues in your locality.

Course Code: P121 AO 116

Course Name: (elective paper) POSITIVE PSYCHOLOGY

On completion of the course the student will be able to

Course Outcome No.	Course Outcome
CO 1	Explain the fundamental ideas of Positive Psychology and its implications on Virtue and Character and Positive thinking
CO 2	Develop the Positive Emotions of Happiness, Hope, Optimism, Love, Motivation to attain the well-being
CO 3	Integrate the Happiness traits with Well-being through Happiness and Well Being Therapy.
CO 4	Create Mindfulness and Positive Thinking in the quest of Social / Emotional Wellbeing and mental health.
CO 5	Combine the effect and implications of Gratitude and Forgiveness, Gratitude and happiness, Forgiveness and happiness that give rise to Personal transformation and well-being
CO 6	Perform activities that stem from Positive Psychology at work, health, education and everyday life

GRADED SUBJECTS (VALUED ADDED COURSES) FOR ALL M.COM PROGRAMS- 1st Semester

Course Code: P115 MCE 101

Course Name: MANAGERIAL COMMUNICATION – I

On completion of the course the student will be able to

Course Outcome No.	Course Outcome
CO 1	Illustrate the process of different formats of Managerial communication.
CO 2	Evaluate the scope of modes of oral communication in the context of large group communication.
CO 3	Examine the scope of mode of written communication in the context of creative expression.
CO 4	Develop an effective communication by using master listening skills, non-verbal communication and interpersonal skills.
CO 5	Design a model of role plays, cases, lectures, individual and group exercises, films as business communication

Course Code: P115 QTLR 101

Course Name: QUANTITATIVE TECHNIQUES AND LOGICAL REASONING- I

On completion of the course the student will be able to

Course Outcome No.	Course Outcome
CO 1	Choose the appropriate arithmetic in accordance with nature of problem
CO 2	Apply geometric techniques to solve the problems related go geometrical in nature

M.COM – Regular – 2nd Semester

Course Code: P115 MC 201

Course Name: COST MANAGEMENT

On completion of the course the student will be able to

Course Outcome No.	Course Outcome
CO 1	Illustrate the role of cost manager in developing cost ascertainment systems.
CO 2	Examine the applications and implications of marginal cost statement analysis in the context of product mix, pricing, make or buy decisions.
CO 3	Evaluate the applicability of budgetary control in managerial decision making by using functional, fixed and flexible budgets
CO 4	Compare and contrast the implications of different pricing decisions.
CO 5	Justify the applicability of contemporary cost concepts in accordance with the merit of the case

Course Code: P115 MC 202

Course Name: BUSINESS ETHICS AND CORPORATE GOVERNANCE

On completion of the course the student will be able to

Course Outcome No.	Course Outcome
CO 1	Illustrate the role of code of conduct and ethical behavior of a manager at personal, professional, business in corporate governance level.
CO 2	Identify the ethical and unethical issues and practices in the marketing management of a firm
CO 3	Distinguish between the ethical and unethical issues and practices of Human Resource Management.
CO 4	Examine the implications of issues and unethical practices in the area of

	finance and accounts.
CO 5	Identify the principles, issues and techniques of Corporate Governance and determine Corporate Governance model in India and its obligations to the stakeholders
CO 6	Justify the applicability and implications of sustainable practices of a firm under the companies Act.2013 in CSR

Course Code: PI15 MC 203

Course Name: INTERNATIONAL HUMAN RESOURCE MANAGEMENT

On completion of the course the student will be able to

Course Outcome No.	Course Outcome
CO 1	Distinguish between the nature of Domestic Human Resource Management and International Human Resource Management and its approaches.
CO 2	Explain the role and functions of Human Resource Manager in the International context.
CO 3	Illustrate the HRM practices with respect to Expat training, Repatriation program and International compensation.
CO 4	Evaluate the benefits of Human resources information system in context of Virtual organization and Global Talent Search.
CO 5	Justify the need for frame work of international industrial relations in the context of emerging trends in Employee relations and Employee involvement and issues.

Course Code: P116AR201

Course Name: QUANTITATIVE TECHNIQUES & OPERATIONS RESEARCH

On completion of the course the student will be able to

Course Outcome No.	Course Outcome
CO 1	Develop optimum solution for business decisions by using linear programming models
CO 2	Develop optimum solution for business decisions by using Transport problems models.
CO 3	Generate optimum solution for business decisions by using Assignment problems models.
CO 4	Design a solution for Business decision problems by using Monte - Carlo

	Technique of simulation
CO 5	Select an appropriate business application or analytical tool for solution in accordance with the basis of the type of probability distribution
CO 6	Generate optimum solution for business decisions by using Decision Tree Technique.

Course Code: P115 AR 202

Course Name: MANAGERIAL ECONOMICS

On completion of the course the student will be able to

Course Outcome No.	Course Outcome
CO 1	Integrate the basic concepts of economics with the tools of mathematics and statistics in order to analyze and make optimal business decisions.
CO 2	Illustrate the role of basic factors/ principles of managerial economics in business decision making.
CO 3	Develop demand forecasting technique.
CO 4	Construct production functions of short term and long term in the context of multi-product firms.
CO 5	Use the implications of cost theory and revenue concepts in determining Cost and Revenue functions.
CO 6	Explain the Government Regulations to support Business and to protect consumers, workers and the environment.

M.COM – International Business – 2ndSemester

Course Code: P415 MC 201

Course Name: FINANCE FOR MANAGERS

On completion of the course the student will be able to

Course Outcome No.	Course Outcome
CO 1A	Illustrate the role of finance management in the state of affairs.
CO 2	Evaluate capital expenditure decisions by using criteria of capital budgeting techniques
CO 3	Compute an overall cost of capital of capital mix of a hypothetical firm.
CO 4	Design optimal capital structure by using implication of capital structure.

CO 5	Plan for optimum dividend policy for a hypothetical firm by using the implications dividend theories.
CO 6	Analyse the role of each component of working capital maintaining optimized working capital by estimating working capital requirements of the firm.

Course Code: P415 MC 202

Course Name: IMPEX PROCEDURES & DOCUMENTATION

On completion of the course the student will be able to

Course Outcome No.	Course Outcome
CO 1	Illustrate the steps involved in export procedure and its documentation.
CO 2	Compare and contrast the procedure to be observed for the shipment of export cargo by sea, by air and by post and its documentation.
CO 3	Examine the applicability and implication of changes in marine insurance policy & export credit insurance policy in accordance with demand of clients.
CO 4	Evaluate the implication of pre-shipment inspection procedures and documentation for the same within the framework of export (Quality Control and Inspection) Act.

Course Code: P415 MC 203

Course Name: INTERNATIONAL FINANCIAL INSTITUTIONS & MARKETS

On completion of the course the student will be able to

Course Outcome No.	Course Outcome
CO 1	Illustrate the role of International Financial Institutions in the context of financing, banking and international payment and settlements.
CO 2	Relate the dynamics of foreign exchange market and its effect on flow of goods and services and funds across the countries of the world.
CO 3	Compare and contrast the risk and return of each international money market instruments and brand market instruments from the perspectives of borrower and investor.
CO 4	Examine the implication of issue of each instrument of international equity market from the standpoint view of issuer and investors and hedge its risk by using a set of derivatives of international financial market
CO 5	Evaluate the role of securitization process in converting illiquid assets into liquid

	assets and its impact on derivative market.
--	---

Course Code: P415 AR 201

Course Name: OPERATIONS RESEARCH FOR BUSINESS DECISIONS

On completion of the course the student will be able to

Course Outcome No.	Course Outcome
CO 1	Illustrate the nature and scope of OR models and its applications for Business problems for decision making.
CO 2	Design optimum solution for business decisions by using linear programming models.
CO 3	Design optimum solution for business decisions by using Transport problems and Assignment problems models
CO 4	Solution for Business decision problems by using Queuing models and simulations.
CO 5	Design optimum solution for business decisions by using Gaming theory
CO 6	Develop a project network diagram and analysis by Pert or CPM method for project management

Course Code: P415 AR 202

Course Name: BUSINESS RESEARCH METHODOLOGY

On completion of the course the student will be able to

Course Outcome No.	Course Outcome
CO 1	Explain the Research process for a hypothetical topic of research.
CO 2	Design review of literature under conceptual framework/ theoretical framework/ chronological order so as to identify the research gap and question.
CO 3	Explain the process and usual content of Research design for a hypothetical topic of research.
CO 4	Differentiate from one to other methods of collecting primary and secondary data for given study
CO 5	Choose appropriate tool of analysis of data for testing of hypothesis
CO 6	Develop a research report for research article, Project report and Thesis.

M.COM – Financial Analysis – 2ndst Semester

Course Code: P516 MC 201

Course Name: FINANCIAL REPORTING AND ANALYSIS

On completion of the course the student will be able to

Course Outcome No.	Course Outcome
CO 1	Explain the contents of Annual Report and Financial statements that comply with IND AS Report Framework.
CO 2	Apply Accounting Concepts, Conventions and Standards relating to IND AS 2, 8, 10, 16, and 18.
CO 3	Justify the treatment of the items as per IND AS 12, 17, 21, 23, 24,33,34,36, 37,38 and 40.
CO 4	Evaluate the implications and applicability of list of IND AS and IFRS in India.
CO 5	Interpret Financial Statement Analysis by using Ratio, Cash flow and Prospective Analysis.

Course Code: P516 MC 202

Course Name: FOREX AND DERIVATIVES

On completion of the course the student will be able to

Course Outcome No.	Course Outcome
CO 1	Relate the link between Foreign exchange market, Equilibrium and disequilibrium of balance of payment and International monetary system for determination of exchange rate
CO 2	Illustrate the nature and benefits of functioning of a Forex market markets from the stand point view of speculators, Arbitrageurs Hedgers and investors.
CO 3	Use Futures and options of equity and currency market instruments for minimizing risk and maximizing the return of the stock and currency from the perspective of Hedgers, Speculators and Investors.
CO 4	Use Interest rate derivative instruments for minimizing risk and maximizing the return of the instruments of credit from the perspective of Hedgers, Speculators and Investors.
CO 5	Use credit derivative instruments for minimizing risk and maximizing the return of the instrument of credit from the perspective of Hedgers, Speculators and

	Investors.
CO 6	Relate the trading mechanism of currency futures with the clearing, Settlement in Currency Futures.

Course Code: P515 MC203

Course Name: SECURITY ANALYSIS & PORTFOLIO MANAGEMENT

On completion of the course the student will be able to

Course Outcome No.	Course Outcome
CO 1	Illustrate the steps involved in investment management process from the perspectives of financial advisor of client.
CO 2	Calculate the Risk and return of each avenue of investment (financial Assets) for construction of portfolios.
CO 3	Conduct Fundamental Analysis, Technical analysis and Efficient Market Hypothesis analysis to decide whether to buy or sell or hold financial asset.
CO 4	Examine the profile of each avenues of investment of capital and Money market instruments
CO 5	Use derivatives for speculation and hedging the risks of stock in futures and options market
CO 6	Construct optimum portfolio by using Markowitz's efficient portfolios and Sharpe single index Model

Course Code: P517 MC 204

Course Name: GOODS AND SERVICES TAX

On completion of the course the student will be able to

Course Outcome No.	Course Outcome
CO 1	Explain the structure and functions of Dual Model under GST Act.
CO 2	Examine the complimentary role and implication of SGST Act of Karnataka State under the Dual Model of IGST Act
CO 3	Illustrate the procedure and levy under GST for a Casual Non Resident taxable provision
CO 4	Compute Tax Liability of an Assesse under GST and file returns for the same
CO 5	Relate the implication of integration of GST system with GSP Eco System

Course Code: P515 AR 201

Course Name: BUSINESS INFORMATION SYSTEM

On completion of the course the student will be able to

Course Outcome No.	Course Outcome
CO 1	Illustrate the role of Management information system in providing information for Managerial/ Business decision making.
CO 2	Develop information system Audit for Business information system of hypothetical organization.
CO 3	Design an Internet Electronic Data Exchange to take an advantage of advancement of Communication Technology.
CO 4	Compare and contrast the Transaction Process system of any two E – Commerce and M – Commerce entities of the contemporary world.
CO 5	Identify the security issues of Web publishing, learning HTML in the context of existing infrastructure of SOHO, BPO AND KPO.
CO 6	Illustrate the phases of developing Business continuity Planning and Disaster recovery planning

Course Code: P516 AR 202

Course Name: INTERNATIONAL BUSINESS ENVIRONMENT

On completion of the course the student will be able to

Course Outcome No.	Course Outcome
CO 1	Illustrate the drivers of International Business in the context of Theories of International Trade and Globalization.
CO 2	Identify the variables that influence International Business decisions in the context of International Business Environment.
CO 3	Compare and Contrast the forms of International Trade and its implications on International Business.
CO 4	Relate the Role of International Bodies in promoting the Trade and Development of a country (s) in the context of Free Trade and Protection Regime.
CO 5	Choose the methods of International Payment under FEMA Double Tax Agreement and FDI Laws and Regulations

ALLIED OPTIONS FOR ALL M.COM PROGRAMS – 2nd Semester

GRADED SUBJECTS (VALUED ADDED COURSES) FOR ALL M.COM PROGRAMS-2nd Semester

Course Code: P115 QTLR 201

Course Name: QUANTITATIVE TECHNIQUES AND LOGICAL REASONING- II

On completion of the course the student will be able to

Course Outcome No.	Course Outcome
CO 1	Select appropriate charts and graphs to represent the tabulated data.
CO 2	Solve problems of logical reasoning in nature
CO 3	Solve problems of Verbal reasoning in nature

2nd Year

M.COM – Regular – 3rd Semester

Course Code: P115 MC 301

Course Name: PROJECT APPRAISAL & FINANCE

On completion of the course the student will be able to

Course Outcome No.	Course Outcome
CO 1	Investigate into each project idea in the context of feasibility of study
CO 2	Justify the viability of the project by using Situation Analysis, Demand Forecasting and Financial Projections.
CO 3	Examine the criteria of selection of a project by using the qualitative and quantitative criteria.
CO 4	Evaluate the financing options in terms of targeted overall cost of capital.
CO 5	Illustrate the project planning and control by using PERT and CPM

Course Code: P115 MC 302

Course Name: COMPANY LEGISLATION & COMPLIANCE

On completion of the course the student will be able to

Course Outcome No.	Course Outcome
CO 1	Illustrate the stages involved in promotion of public limited company
CO 2	Examine the process of raising capital by way of public offer and private placement
CO 3	Justify the acceptance of deposits by companies as one of the components of capital mix
CO 4	Illustrate the conduct of each type of general meeting in compliance with provisions of Indian Companies Act

CO 5	Identify the usual business transacted in the annual general body meeting
CO 6	Justify the appointment of Directors that comply with provisions of Indian Companies Act.

Course Code: P1 21 AR 301

Course Name: BANK MANAGEMENT

On completion of the course the student will be able to

Course Outcome No.	Course Outcome
CO 1	Illustrate the structure of Indian Banking system and role of its regulatory bodies
CO 2	Relate the primary functions of bank with Risk, Treasury management and International clearing.
CO 3	Evaluate the mode of computation of NPA in the context of revised guidelines of RBI and its implications on the overall financial performance of bank.
CO 4	Justify the effect of service quality offered by banks in the wake of adoption of new banking technology ranging from banking distribution channel to information system security.
CO 5	Examine the financial performance of bank by using ratio analysis with live financials.

M.COM – Regular – 4th Semester

Course Code: P115 AR 401

Course Name: BUSINESS POLICY AND STRATEGIC MANAGEMENT

On completion of the course the student will be able to

Course Outcome No.	Course Outcome
CO 1	Illustrate the steps involved in Strategic Management Process from the perspective of Top Management and Board of Directors.
CO 2	Examine the relationship between Long term behavior of variables of external environment and strategic analysis of stakeholders' expectations and Strategy formulations.
CO 3	Evaluate the implications of five generic strategies from the performance of Business firm that have adopted.

CO 4	Describe a plan for allocation of necessary resources and choice of Organization structure to carry out implementation of Strategy
CO 5	Evaluate the implication and applicability of functional strategy in the context of corporate strategy
CO 6	Evaluate the Strategic performance and its applicability of Corporate Restructuring, Business Cost Reengineering, Benchmarking, TQM, and Six Sigma in achieving desired strategic performance.

SPECIALISED SUBJECTS FOR M.COM-(Regular)- 3rd Semester and 4th Semester

Finance and Taxation:

Course Code: P115 FT 301

Course Name: CORPORATE TAX PLANNING & LAW

On completion of the course the student will be able to

Course Outcome No.	Course Outcome
CO 1	Compute the taxable income of companies and corporate tax liability in compliance with Income tax act of 1961 as a part of corporate tax planning and management.
CO 2	Examine the implications of Tax concessions and incentives in setting up of new Business unit in the context of SEZ and R & D expenditure decisions.
CO 3	Evaluate the tax exemptions and restraints available for inbound and outbound investments of Non Residents under tax treaties with Mauritius, Singapore Netherland and Cyprus /FEMA
CO 4	Devise a tax planning as a tool of managerial decision to take advantage of tax deductibles under Income tax act of 1961
CO 5	Illustrate the mechanism of carry forward losses in respect of Amalgamation, de- merger and conversion of firm into company

Course Code: P115 FT 302

Course Name: STRATEGIC FINANCIAL MANAGEMENT

On completion of the course the student will be able to

Course Outcome No.	Course Outcome
CO 1	Explain the role and functions of financial manager in the context of formulation of strategic policy in finance.
CO 2	Relate the implications of strategic investment policy with financing, dividend and stock refunding decisions.
CO 3	Compare and contrast the implications of approaches of shareholders value creation with one and another
CO 4	Integrate the new metrics with traditional measures of valuation metrics for better valuation approach
CO 5	Justify the applicability of each types of Mergers and Acquisitions / take overs and its implications.

Course Code: P115 FT 303

Course Name: SECURITY ANALYSIS & PORTFOLIO MANAGEMENT

On completion of the course the student will be able to

Course Outcome No.	Course Outcome
CO 1	Illustrate the steps involved in investment management process from the perspectives of financial advisor of client.
CO 2	Calculate the Risk and return of each avenue of investment financial Assets) for construction of portfolios.
CO 3	Conduct Fundamental Analysis, Technical analysis and Efficient Market Hypothesis analysis to decide whether to buy or sell or hold financial asset.
CO 4	Examine the profile of each avenues of investment of capital and Money market instruments
CO 5	Use derivatives for speculation and hedging the risks of stock in futures and options market
CO 6	Construct optimum portfolio by using Markowitz's efficient portfolios and Sharpe single index Model

Course Code: P117 FT401

Course Name: GOODS AND SERVICES TAX

On completion of the course the student will be able to

Course Outcome No.	Course Outcome
--------------------	----------------

CO 1	Explain the structure and functions of Dual Model under GST Act.
CO 2	Examine the complimentary role and implication of SGST Act of Karnataka State under the Dual Model of IGST Act
CO 3	Illustrate the procedure and levy under GST for a Casual Non Resident taxable provision.
CO 4	Compute Tax Liability of an Assessee under GST and file returns for the same.
CO 5	Relate the implication of integration of GST system with GSP Eco System.

Course Code: P115 FT 402

Course Name: INTERNATIONAL FINANCIAL MANAGEMENT

On completion of the course the student will be able to

Course Outcome No.	Course Outcome
CO 1	Illustrate the role of a financial manager in an international business firm in the context of dynamic international financial Environment and BOP equilibrium and dis-equilibrium
CO 2	Evaluate the role of foreign exchange market in international financial decision.
CO 3	Use the tactics and strategies for minimizing the risk of foreign exchange exposure
CO 4	Evaluate capital budgeting decisions of international business firm in taking into account of international tax, overall cost of capital and capital budgeting.
CO 5	Examine the implications of international working capital management decisions of international business firm
CO 6	Choose a financing mix for an international project in the context of prevalent international financial Environment.

Course Code: P115 FT 403

Course Name: SYSTEMS, APPLICATIONS, PRODUCTS – FINANCIAL ACCOUNTING & CONTROLLING (FICO)

On completion of the course the student will be able to

Course Outcome No.	Course Outcome
CO 1	Describe the role of R/3 in FICO of Business firm.
CO 2	Examine the implication and Integration of Financial Accounting with each components of Material Management of Business Firm

CO 3	Analyze the implication and integration of accounting with sales and distribution.
CO 4	Devise a plan for Controlling in alignment with Cost center reports.
CO 5	Conduct the procedure for creating settlement of real time Internal orders.
CO 6	Devise a cost estimate with and without Quantity Structure

Marketing and Analytics:

Course Code: P115 MA 301

Course Name: ADVERTISING AND SALES PROMOTION

On completion of the course the student will be able to

Course Outcome No.	Course Outcome
CO 1	Explain the role of advertising in a developing economy
CO 2	Design a copy of advertisement and media plan
CO 3	Examine the applicability and execution of advertisements in a chosen medium of advertising.
CO 4	Illustrate the role of sales promotion in the use of Integrated Marketing Communication.
CO 5	Evaluate the recent trends in advertising and its applicability under the existing legal framework

Course Code: P115 MA 302

Course Name: INTERNATIONAL MARKETING

On completion of the course the student will be able to

Course Outcome No.	Course Outcome
CO 1	Illustrate the steps involved in international marketing management process in the context of each international marketing entry strategies
CO 2	Identify the factors that influence international consumer buying behavior
CO 3	Develop a product mix and pricing strategy for an international business firm
CO 4	Design a channel of distribution for an International business firm in the context of multi channeling, international retailing and E-tailing.
CO 5	Devise a plan for promotion mix strategies of international business firm

CO 6	Compare and contrast the role of global logistics and supply chain management and its applicability in international marketing.
------	---

Course Code: P115 MA 303

Course Name: BUSINESS MARKETING

On completion of the course the student will be able to

Course Outcome No.	Course Outcome
CO 1	Differentiate the role and implications of consumer marketing from business marketing.
CO 2	Identify the factors influencing organizational buying behavior
CO 3	Illustrate the process of marketing intelligence system and its importance and applicability in business marketing.
CO 4	Design a product mix and pricing strategies for industrial/ business marketing in the wake of recent development in Ecommerce
CO 5	Design a channel of distribution for the distribution of an industrial product and services
CO 6	Plan for promotional mix for the distribution of the industrial product and services.

Course Code: P1 21 MA 401

Course Name: DIGITAL MARKETING

On completion of the course the student will be able to

Course Outcome No.	Course Outcome
CO 1	Examine the core elements of digital in promoting business effectively online and develop a targeted online marketing strategy that engages potential customers throughout the digital landscape.
CO 2	Use email marketing campaigns to reach out optimal audience and analyze customer interactions and data for digital marketing in the context of Website Automation
CO 3	Relate Google Analytics with performance of the website to develop Ad for social media
CO 4	Evaluate the applicability and implication of Social media analytics in the context of web design and the approach of conversion rate optimization

CO 5	Design a Project as to how to promote the products and services on social media platforms like Facebook and twitter
------	---

Course Code: P115 MA 402

Course Name: STRATEGIC BRAND MANAGEMENT

On completion of the course the student will be able to

Course Outcome No.	Course Outcome
CO 1	Illustrate the steps involved in strategic Brand Management process in the capacity of Brand Manager.
CO 2	Justify the development, application and implication of customer based Brand equity model.
CO 3	Evaluate the contribution of each brand element towards building brand equity.
CO 4	Compare and contrast the applicability of each branding strategy in the context of Indian marketing
CO 5	Identify the factors that determine the brand imitation decision in the global context.
CO 6	Evaluate the steps involved in each method of brand valuation in finance and Accounting.

Course Code: P121 MA 403

Course Name: MARKETING ANALYTICS (SAS / SPSS)

On completion of the course the student will be able to

Course Outcome No.	Course Outcome
CO 1	Illustrate the benefits of marketing solution offered by SAS marketing Automation programme.in the context of Retailing
CO 2	Examine the design of information maps for SAS marketing Automation program in the context Retailing
CO 3	Create and generate Metadata for marketing optimization problems by using user interface in the context Retail Supply chain management
CO 4	Design an optimization scenario model by using SAS maps in the context Retail Analytics
CO 5	Illustrate the role and benefits of SAS real – time decision manager in the diverse situations of marketing Analytics

M.COM – International Business – 3rd Semester

Course Code: P418 MC 301

Course Name: INTERNATIONAL FINANCIAL MANAGEMENT

On completion of the course the student will be able to

Course Outcome No.	Course Outcome
CO 1	Illustrate the role and functions of a financial manager in an international business firm in the context of international financial system
CO 2	Relate the effect of international flows with equilibrium and dis- equilibrium adjustment of BOP and trade deficits.
CO 3	Evaluate the functions and implications of foreign exchange market in international financial decisions.
CO 4	Justify the implications of international tax, overall cost of capital and capital budgeting on investment decisions of international business firm.
CO 5	Analyze the factors that influence the each components of working capital management of international business firm and its risks
CO 6	Choose a financing mix for an international project in the context prevalent international financial system.

Course Code: P411 MC 302

Course Name: ADVANCED COMPUTER APPLICATIONS IN BUSINESS

On completion of the course the student will be able to

Course Outcome No.	Course Outcome
CO 1	Illustrate the fundamental roles and benefits of Data Processing Applications in Business in the context of Data process management.
CO 2	Develop a broad framework for conducting information system audit of a hypothetical business firm
CO 3	Justify the applicability and implications of web publishing under SOHO and BPO infrastructure
CO 4	Justify the applicability and implications of computer applications in business and its impact on Information technology that support data process

	management in all areas of business.
CO 5	Design a management information systems and expert systems for a hypothetical business organization.

Course Code: P1 21 AR 301

Course Name: BANK MANAGEMENT

On completion of the course the student will be able to

Course Outcome No.	Course Outcome
CO 1	Illustrate the structure of Indian Banking system and role of its regulatory bodies
CO 2	Relate the primary functions of bank with Risk, Treasury management and International clearing.
CO 3	Evaluate the mode of computation of NPA in the context of revised guidelines of RBI and its implications on the overall financial performance of bank.
CO 4	Justify the effect of service quality offered by banks in the wake of adoption of new banking technology ranging from banking distribution channel to information system security
CO 5	Examine the financial performance of bank by using ratio analysis with live financials.

M.COM – International Business – 4th Semester

Course Code: P115 AR 401

Course Name: BUSINESS POLICY & STRATEGIC MANAGEMENT

On completion of the course the student will be able to

Course Outcome No.	Course Outcome
CO 1	Illustrate the steps involved in Strategic Management Process from the perspective of Top Management and Board of Directors.
CO 2	Examine the relationship between Long term behaviour of variables of external environment and strategic analysis of stakeholders' expectations and Strategy formulations.
CO 3	Evaluate the implications of five generic strategies from the performance of

	Business firm that have adopted.
CO 4	Describe a plan for allocation of necessary resources and choice of Organisation structure to carry out implementation of Strategy.
CO 5	Evaluate the implication and applicability of functional strategy in the context of corporate strategy
CO 6	Evaluate the Strategic performance and its applicability of Corporate Restructuring, Business Cost Reengineering, Benchmarking, TQM, and Six Sigma in achieving desired strategic performance.

SPECIALISED SUBJECTS FOR M.COM-(International Business)- 3rd Semester and 4th Semester

Course Code: P418 IB 301

Course Name: FOREIGN EXCHANGE MANAGEMENT

On completion of the course the student will be able to

Course Outcome No.	Course Outcome
CO 1	Illustrate the fundamental roles of Foreign exchange market and determination of foreign exchange rate as implications of Fisher effect
CO 2	Compare and contrast the settlement of transactions in spot and futures and options market.
CO 3	Justify the use of currency and interest futures and options transactions for the purpose of speculations and hedging in Forex market.
CO 4	Devise strategies of hedging and speculation against the each type forex exposure risks by using money market instruments and currency derivatives.
CO 5	Develop the strategies of hedging against the each type interest rate exposure risks by using interest rate derivatives.

Course Code: P418 IB 302

Course Name: INTERNATIONAL MARKETING

On completion of the course the student will be able to

Course Outcome No.	Course Outcome
CO 1	Illustrate the steps involved in International marketing management process in the context of E.P.R.G framework.

CO 2	Examine the factors that influence the buying behavior of consumer in the International marketing context.
CO 3	Compare and contrast the International Product and Pricing Strategies adopted by selected MNCs
CO 4	Develop an International promotion mix and distribution channel of a hypothetical / real MNCs
CO 5	Examine the applicability and implications of the use of recent trends in International marketing on global markets.

Course Code: P418 IB 303

Course Name: PROJECT MANAGEMENT

On completion of the course the student will be able to

Course Outcome No.	Course Outcome
CO 1	Apply the principles of strategic management process and integrative approach in organizing the project its structure.
CO 2	Design network by using MS PROJECT for planning and controlling of project by Integrating the WBS and PBS with responsibility matrices of a hypothetical project.
CO 3	Examine the applicability of critical chain scheduling and cost control for Resource Scheduling and Allocation for project.
CO 4	Relate the risk management process with Quality Planning with Quality Control for Quality Assurance of a project.
CO 5	Illustrate range of activities from the managing project teams to the procedure of Project Closure/ Termination
CO 6	Use contemporary information technology system and software for the management of data of projects for Agile project management.

Course Code: P415IB401

Course Name: INTERNATIONAL LOGISTICS AND SUPPLY CHAIN MANAGEMENT

On completion of the course the student will be able to

Course Outcome No.	Course Outcome
CO 1	Distinguish between the concept of international Logistics and international supply chain Management in value addition to a product and services
CO 2	Compare and contrast the elements of international Logistics and international

	supply chain Management in value addition to a product and services
CO 3	Examine the trends and advantages of Liner and tramp operations of sea transport industry in the context of supply chain management.
CO 4	Determine the modality of shipping of goods by sea transport and Air transport under UN convention on code of conduct for linear shipping conferences

Course Code: P415 IB 402

Course Name: SECURITY ANALYSIS & PORTFOLIO MANAGEMENT

On completion of the course the student will be able to

Course Outcome No.	Course Outcome
CO 1	Illustrate the steps involved in investment management process from the perspectives of financial advisor of client.
CO 2	Calculate the Risk and return of each avenue of investment (financial Assets) for construction of portfolios.
CO 3	Conduct Fundamental Analysis, Technical analysis and Efficient Market Hypothesis analysis to decide whether to buy or sell or hold financial asset.
CO 4	Examine the profile of each avenues of investment of capital and Money market instruments
CO 5	Use derivatives for speculation and hedging the risks of stock in futures and options market
CO 6	Construct optimum portfolio by using Markowitz's efficient portfolios and Sharpe single index Model

Course Code: P415 IB 403

Course Name: SAP (CRM)

On completion of the course the student will be able to

Course Outcome No.	Course Outcome
CO 1	Describe the role of SAP CRM marketing solution in meeting needs of customers across different segments in the Industry.
CO 2	Examine the processing of data in ERP and SAP right from Login to Logout process Firm.
CO 3	Justify the organizational management of Master data and its functions in SAP CRM

CO 4	Show the range of activities performed in the context of CRM sale and service.
CO 5	Design the range of activities performed in the context of market channelization and scenarios
CO 6	Conduct the CRM analytics by using SAP CRM marketing solution

M.COM – Financial Analysis – 3rd Semester

Course Code: P515 MC 301

Course Name: CORPORATE TAX PLANNING & LAW

On completion of the course the student will be able to

Course Outcome No.	Course Outcome
CO 1	Examine the implications of Tax concessions and incentives in setting up of new Business unit in the context of SEZ and R & D expenditure decisions.
CO 2	Evaluate the tax exemptions and restraints available for inbound and outbound investments of Non Residents under tax treaties with Mauritius, Singapore Netherland and Cyprus /FEMA
CO 3	Devise a tax planning as a tool of managerial decision to take advantage of tax deductibles under Income tax act of 1961
CO 4	. Illustrate the mechanism of carry forward losses in respect of Amalgamation, de- merger and conversion of firm into company

Course Code: P515 MC 302

Course Name: STRATEGIC COST AND MANAGEMENT ACCOUNTING

On completion of the course the student will be able to

Course Outcome No.	Course Outcome
CO 1	Explain the contribution of each method and technique of costing in the ascertainment of cost and control of cost.
CO 2	Examine the applicability and implications of Marginal costing and CVP in the context of Product mix, Pricing and volume decisions.
CO 3	Compare and contrast the implications of functional and flexible budgets in the context of budgetary control.
CO 4	Justify the adoption of a pricing option range from differential price to export pricing.

CO 5	Illustrate the applicability and implications of contemporary concept of costing range from Activity based costing to Balance Score Card.
------	---

Course Code: P516 MC 303

Course Name: BUSINESS ETHICS AND CORPORATE GOVERNANCE

On completion of the course the student will be able to

Course Outcome No.	Course Outcome
CO 1	Identify the contributions of philosophical system, Religion, principle of rights and codes of ethics role in developing an Ethical Decision making Model at personal, Professional, Business and corporate governance level.
CO 2	Examine the implications of Ethical and unethical practices in the context of issues of marketing management.
CO 3	Examine the implications of Ethical and unethical practices in the context of issues of Human Resources Management.
CO 4	Examine the implications of Ethical and unethical practices in the context of issues of Finance and Accounts.
CO 5	Justify the contributions of principles of corporate governance and obligations of the stakeholders towards building governance model for Indian corporates.
CO 6	Evaluate the implications of sustainable development practices and standards on CSR in the practices of CSR in India firms

Course Code: P517 MC 304

Course Name: BUSINESS VALUATION

On completion of the course the student will be able to

Course Outcome No.	Course Outcome
CO 1	Relate the approaches of business valuation with the principles of business valuation.
CO 2	Compare and contrast the implications between Asset – based approach and Earnings/Dividend based valuation.
CO 3	Differentiate the implications of Free flow valuation from Adjusted book value approach
CO 4	Justify the usage of market multiple method and multiple valuation method for shareholders value analysis.

CO 5	Examine the applicability and implications of live case studies of valuation models on Merger and Acquisition.
------	--

Course Code: P517 MC 305

Course Name: MERGERS AND ACQUISITIONS

On completion of the course the student will be able to

Course Outcome No.	Course Outcome
CO 1	Justify synergy and value creation in mergers and acquisition.
CO 2	Compare and contrast the implications of each type and form of mergers and acquisition.
CO 3	Evaluate the strategic process involved in mergers and acquisition within the legal framework of merger and acquisition.
CO 4	Examine the applicability and implications of LBOs, MBOs, MLPs and ESOPs
CO 5	Choose appropriate valuation method that commensurate takeover bid.
CO 6	Devise a plan for Post-Merger Integration model in accordance with the five governing rules of integration process

Course Code: P117 FA 301

Course Name: PROJECT APPRAISAL & FINANCE

On completion of the course the student will be able to

Course Outcome No.	Course Outcome
CO 1	Investigate into each project idea in the context of feasibility of study.
CO 2	Justify the viability of the project by using Situation Analysis, Demand Forecasting and Financial Projections.
CO 3	Examine the criteria of selection of a project by using the qualitative and quantitative criteria.
CO 4	Evaluate the financing options in terms of targeted overall cost of capital.
CO 5	Illustrate the project planning and control by using PERT and CPM

Course Code: P521 SB 302

Course Name: FINANCIAL MODELING

On completion of the course the student will be able to

Course	Course Outcome
--------	----------------

Outcome No.	
CO 1	Explain the meaning and purpose for which Financial Modeling is built and the use of basic and advanced features of excel in the context of financial modeling applications
CO 2	Apply Advanced Excel functions to present behavior of sensitivities to the projected financial metrics of a firm
CO 3	Develop a Financial Modeling for forecasting of Financial Statements with Analysis and interpretation of Financial statements by using excel
CO 4	Construct a Financial Modeling for Project and franchise after identifying the Revenue Drivers and Cost Drivers of those Business models
CO 5	Develop a Financial Modeling for equity valuation by using Discounted cash Flow (DCF) Model.
CO 6	Apply advanced Financial Modeling technique forecasting of three financial Statements with linking necessary schedules.

M.COM – Financial Analysis – 4th Semester

Course Code: P515 SB 401

Course Name: SYSTEMS, APPLICATIONS, PRODUCTS – FINANCIAL ACCOUNTING & CONTROLLING (FICO)

On completion of the course the student will be able to

Course Outcome No.	Course Outcome
CO 1	Describe the role of R/3 in FICO of Business firm.
CO 2	Examine the implication and Integration of Financial Accounting with each components of Material Management of Business Firm.
CO 3	Analyze the implication and integration of accounting with sales and distribution.
CO 4	Devise a plan for Controlling in alignment with Cost center reports.
CO 5	Conduct the procedure for creating settlement of real time Internal orders.
CO 6	Devise a cost estimate with and without Quantity Structure

GRADED SUBJECTS (VALUED ADDED COURSES) FOR ALL M.COM Regular & International Business -3rd Semester

Course Code: P118 ST 301

Course Name: STATISTICAL TOOLS FOR DATA ANALYSIS

On completion of the course the student will be able to

Course Outcome No.	Course Outcome
CO 1	Use Minitab for editing the data , sampling size selection and sampling error
CO 2	Analyse the given data by using descriptive statistics tools
CO 3	Use appropriate Parametric tool for testing the given hypothesis
CO 4	Select appropriate Non Parametric tool for testing the given hypothesis
CO 5	Interpret the R & R Square value while using simple linear regression analysis
CO 6	Develop appropriate graphs and charts for the presentation of data on the basis of given data/distribution

Course Code: P115 MCE 301

Course Name: MANAGERIAL COMMUNICATION - II

On completion of the course the student will be able to

Course Outcome No.	Course Outcome
CO 1	Explain the role of cross cultural communication in business in an intercultural business set up.
CO 2	Justify the use of appropriate oral communication in the context of a small group communication.
CO 3	Compare and contrast different modes of a business correspondence in writing.
CO 4	Explain the role of business etiquette and protocol as effective form of managerial communication.

GRADED SUBJECTS (VALUED ADDED COURSES) FOR ALL M.COM -Financial Analysis -3rd Semester

Course Code: P521 ECO 301

Course Name: ECONOMETRICS

On completion of the course the student will be able to

Course Outcome No.	Course Outcome
CO 1	Derive an ordinary least squares (OLS) estimator for a simple regression model

	proving that it is unbiased, BLUE, and consistent
CO 2	Estimate an ordinary least squares (OLS) for a Multi – variant regression model proving that it is unbiased, BLUE, and consistent
CO 3	Examine the implications of Heteroscedasticity and Tests for Homoscedasticity and its Consequences for OLS
CO 4	Justify the implications of Autocorrelation and Multicollinearity and its Consequences for OLS
CO 5	Use panel Data Method for Pooled OLS in the context of Panel data Problems with panel data and analyze the role of random effects and fixed effects estimators.

Course Code: P115 MCE 301

Course Name: MANAGERIAL COMMUNICATION - II

On completion of the course the student will be able to

Course Outcome No.	Course Outcome
CO 1	Explain the role of cross cultural communication in business in an intercultural business set up.
CO 2	Justify the use of appropriate oral communication in the context of a small group communication.
CO 3	Compare and contrast different modes of a business correspondence in writing.
CO 4	Explain the role of business etiquette and protocol as effective form of managerial communication.