



**St. Joseph's College of Commerce  
(Autonomous)**

Affiliated to Bengaluru City University

Accredited with A++ Grade by NAAC in 4<sup>th</sup> Cycle (CGPA of 3.57/4)

College with Potential for Excellence (CPE)

Ranked 93<sup>rd</sup> in NIRF 2022 by the Ministry of Education, Government of India

#163, Brigade Road, Bengaluru - 560025, Karnataka, India

**AQAR: 2021-2022**

**1.2.1 New Courses Introduced across all  
Programmes offered during the year**

**Minutes of the Bachelor of Master of Commerce Board of  
Studies Meeting**



# ST. JOSEPH'S COLLEGE OF COMMERCE (AUTONOMOUS)

Affiliated to Bengaluru City University

No. 163, BRIGADE ROAD, BANGALORE - 560 025, KARNATAKA, INDIA

ಸಂತ ಜೋಸೆಫರ ವಾಣಿಜ್ಯ ಮಹಾವಿದ್ಯಾಲಯ (ಸ್ವಾಯತ್ತ)

ಬೆಂಗಳೂರು ನಗರ ವಿಶ್ವವಿದ್ಯಾಲಯ ಸಂಯೋಜಿತ

163, ಬ್ರಿಗೇಡ್ ರಸ್ತೆ, ಬೆಂಗಳೂರು-560 025, ಕರ್ನಾಟಕ, ಭಾರತ

Date : .....

**Minutes of Board of Studies Meeting - Post Graduate Department, held on 24<sup>th</sup> March 2022  
in Room No.401, III Floor, St. Joseph's College of Commerce, at 2.00pm.**

**The following members were present:**

Name	Designation
Dr. Komal A. Dave – HOD – PG	Chairperson
Dr. K. Jayalakshamma	BCU Nominee
Mr. Naveen Fernandes	Industry Expert
Ms. Sneha Rai	Vice Principal Shift-I
Dr. Raja Jebasingh	Vice Principal Shift-II
Dr. H.Nagaraj	Faculty
Ms. Muktha	Faculty
Dr. Mohan P. Philip	Faculty
Mr. Mohammed Ashfaque	Faculty
Dr. Himachalapathy	Faculty
Dr. Deepika Joshi	Faculty
CA Jayakumar Nair	Special Invitee
Mr. Faiz Ahmed Udyawar	Student Representative

The following Members were unable to attend the meeting with prior information:

Name	Designation
Mr. Milind Date	Industry Expert
Dr. Anup Krishnamurthy	Subject Expert
Mr. Chetan Venugopal	Industry Expert / Alumni
Dr. Augustin Amaldas	Faculty
Dr. A.M.Sheela	IQAC Co-ordinator
Dr. Nirmala Joseph	Faculty



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Date : .....

## Initiation:

The chairperson briefly welcomed everyone gathered for this meeting, Mr. Faiz was invited to conduct prayer and a round of introduction of all the external and internal members was provided by the Chairperson.

## The agenda was taken up for discussion:

### 1. Agenda 1: Passing of the minutes of Previous BOS Meeting.

The Chairperson invited Mr. Mohammed Ashfaque to read the minutes of previous meeting. The Chairperson also briefed the board about the previous meeting.

**Resolution:** Record of the proceedings approved. The resolution was proposed to be accepted by CA. Jayakumar Nair and seconded by Dr. Mohan Philip.

### 2. Agenda 2: Deliberations on major changes in a course of M.Com (International Business) – P418MC102: Accounting for Decision Making.

The Chairperson requested CA. Jayakumar to brief the changes, CA. Jayakumar introduced the course in detail, he emphasized that the rationale behind the change was to provide importance for decision-making rather than mere preparation of books of accounts. Dr. Nagaraj asked if the number of hours allotted for Module-4 is sufficient enough. Ms. Muktha suggested that Module-4 can with an overview of costing, to start the module with overview of Marginal Costing and Absorption Costing and then head with reconciliation begin and 'Make or Buy Decision'. Further, Ms. Muktha suggested to delete the first part, responding to this matter the chairperson said, re-allocation of hour will be considered based on the suggestion. Also, Dr. Nagaraj suggested to have Absorption Costing to be taught first and then progress to Marginal Costing in Module-4 and the heading as 'Decision-making using Absorption Costing'. CA. Jayakumar and the board agreed upon the changes to be made based on the deliberations.

**Resolution:** The acceptance of the syllabus was proposed by Dr. H. Nagaraj and seconded by Dr. Jayalakshamma.





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Date : .....

### 3. Agenda 3: Approval of Board of Examiners.

The chairperson presented the list of Board of Examiners, both Internal and External. Mr. Naveen Fernandes had some suggestions, which were duly considered.

**Resolution:** The list discussed was proposed by Dr. Deepika and seconded by CA. Jayakumar Nair.

### 4. Agenda 4: Report of the Department Activities.

The chairperson informed the house that in the Odd Semester we have a lot of Orientation and related programs, apart from the National conference already conducted in, the upcoming major programmes in light of the celebration of our Institution's Golden Jubilee was highlighted. An important mention of the new event introduced this Academic Year – 'Seven Days National Faculty Development Program', upcoming National Conference, Workshops were presented along with student achievement and department progress.

### 5. Agenda 5: Any other matter with the permission of the Chairperson.

The chairperson, had kept the house open for discussion. Dr. Jayalaksmamma asked about the of research in the PG Department, as there is a recognized research center in this institute. The chairperson responded by explaining the practice of research paper writing being a compulsory activity for all PG Students, to encourage students further, there is a dedicated students' National Level Research Conference which has entered its 10<sup>th</sup> year- AGAMYA, publications are encouraged in in-house journals and other publication platforms. Dr. Jayalakshamma enquired about the encouragement for teaching of PG Students. Ms. Muktha said that at PG we follow Teaching Practice for students, the chairperson furthered, by saying that there is an allocation of Sixty Hours in the Curriculum towards Teaching Practice or Corporate Internships for a period of minimum six weeks during the semester break before the students resume their Final year. Having no further points to be discussed, the chairperson Dr. Komal Dave proposed the Vote of Thanks and meeting concluded at 3.00pm.

Minutes recorded by Mr. Mohammed Ashfaque.

Mohd. Ashfaque

Komal Dave

HOD of PG Department

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Date : .....

Minutes of Board of Studies Meeting - Post Graduate Department, held on 27<sup>th</sup>  
February 2021 in Microsoft Teams Online Platform at 11am.

The following members were present:

Sl. No	Name	Designation
1	Ms. Komal A. Dave - HOD - PG	Chairperson
2	Dr. M. Muniraju	BCU Nominee
3	Mr. Milind Date	Industry Expert
4	Mr. Naveen Fernandes	Industry Expert
5	Dr. Anup Krishnamurthy	Subject Expert
6	Ms. Sneha Rai	Vice Principal Shift-I
7	Dr. Raja Jebasingh	Vice Principal Shift-II
8	Dr. H.Nagraj	Faculty
9	Dr. A.M.Sheela	Faculty
10	Ms. Muktha	Faculty
11	Dr. Mohan P. Philip	Faculty
12	Mr. Mohammed Ashfaq	Faculty
13	Dr. Himachalpathy	Faculty
14	Dr. Shivakami Rajan	Faculty
15	Dr. Hariharan Ravi	Faculty
16	Ms. Nishchita	Faculty
17	Dr. Soney Mathew	Faculty
18	Dr. Deepika Joshi	Faculty
19	Dr. L.S.Sridhar	Faculty
20	Dr. Karthika S.	Faculty
21	Ms. Asha Joseph	Faculty
22	Ms. Athulya Suresh	Student Representative

The following Members were unable to attend the meeting with prior information:

Sl. No	Name	Designation
1	Dr. Nirmala Joseph	Registrar
2	Mr. Chetan Venugopal	Alumni



### Initiation:

The meeting commenced with a prayer by Dr. Soney Mathew followed by a round of introduction of all the external, internal members and the PG Student Representative by the chairperson. Also, the chairperson briefly introduced the programmes at PG Department and introduced PGD Faculty members present in the meeting, as they were specially invited to present PGD courses.

### The agenda was taken up for discussion:

**1. Agenda 1:** Passing of the minutes of Previous BOS Meeting.

The Chairperson invited Ms. Asha Joseph to read the minute of previous meeting.

**Resolution:** Record of the proceedings approved. The resolution was proposed to be accepted by Dr. M.Muniraju and seconded by Dr. Hariharan.

**2. Agenda 2:** Deliberations on the syllabus of PG and PGD Programmes.

Digital Marketing (P115 MA 401) - M.Com (Finance & Taxation / Marketing & Analytics) - IV Semester

Marketing Analytics (P115 MA 403) - M.Com (Finance & Taxation / Marketing & Analytics) - IV Semester

The chairperson informed the board that, a course named Rural Marketing is being replaced with Digital Marketing and currently Analytics was taught with the help of SAS only, but now Retail Analytics shall also be taught. Both the courses were presented by Mr. Ramesh.

After active deliberations by the board on both the above courses, it was accepted with a praise for setting the syllabus that truly matches the Post-Graduation.

**Financial Markets and Regulations (P5 21 MC 103) - M.Com (FA) - I Semester**

Experts commented on some relevant additions to be effected to this course to help student's learning perspective with current modifications in today's economy to be reflected.

**Financial Modeling (P5 21 SB 302) - M.Com (FA) - III Semester**

Having the complete paper revamped, the chairperson requested Dr. Himachalpathy to present the paper to the board. The Board Members highly appreciated the construct of the course which shall immensely benefit the students.



### **Econometrics (P5 21 ECO 301) - M.Com (FA) - III Semester**

The chairperson requested Ms. Jhumur to present the changes proposed in this paper to the board.

**Resolution:** After a fruitful deliberation by house on the syllabi presented, the acceptance of the syllabus was proposed by Dr. Muniraju and seconded by Dr. Deepika Joshi.

### **Proposed Open Elective Courses:**

Proposed papers for Open Elective Courses was introduced by the chairperson and she also informed the Board that Open Elective under the CBCS Scheme allows us with the freedom to get interdisciplinary and multidisciplinary courses into the curriculum. So, there are three courses namely Positive Psychology, Technology & Operations Strategy and Managing Service Operations.

The Chairperson requested Dr. Soney to present the course on Positive Psychology and Technology & Operations Strategy and Managing Service Operations was to be presented by Dr. Deepika

**Resolution:** The acceptance of the syllabus was proposed by Dr. Sridhar and seconded by Dr. Muniraju.

### **Proposal for Research Internship:**

Dr. Deepika Joshi was requested to explain the process of Research Internship proposal to the house. Research Internship is an initiative of the Research center involving PG students.

After an enthusiastic round of deliberation on Research Internship, the resolution was passed.

**Resolution:** The acceptance of Research Internship was proposed by Mr. Naveen Fernandes and seconded by Dr. Anup Krishnamurthy

### **Syllabus for PGD Programmes:**

The chairperson requested Mr. Ashfaque to introduce the PGD Programs to Board and present the papers for further deliberations. Mr. Ashfaque, gave a brief introduction about the four PGD Programs that are being run by the institution namely PGDBA, PGDMM, PGDHRM and PGDFM. It was also informed that minor changes on a timely basis were carried out keeping pace with the various



changes that are happening in the required areas. With this brief back ground the following papers were presented:

**Management Process (P3 14 101) - PGD - I Semester**

**Business Ethics and Corporate Governance (P3 14 103) - PGD - I Semester:** The title previously being Business Ethics has been modified as Business Ethics and Corporate Governance and the same has been presented to the board along with other changes proposed in the Syllabus.

**Marketing Management (P3 14 104) - PGD - I Semester**

**Financial Risk Management (P3 14 FM203) - PGDFM - II Semester**

**Mergers, Acquisitions and Corporate Restructuring (P3 14 FM204) - PGDFM - II Semester**

**Advertising and Sales Promotion (P3 14 MM201) - PGDMM - II Semester:** The title previously being Advertising and Sales Management has been modified as Advertising and Sales Promotion and the same has been presented to the board along with other proposed changes in the Syllabus as well.

**Strategic Brand Management (P3 14 MM202) - PGDMM - II Semester**

**Strategic Management (P3 14 BA203) - PGDBA - II Semester**

**Business Negotiation (P3 14 BA204) - PGDBA - II Semester**

**Strategic Human Resources Management and International Human Resources Management (P3 14 HR201) - PGDHRM - II Semester**

**Labour Legislations (P3 14 HR204) - PGDHRM - II Semester**

**Resolution:** After a healthy deliberation on the entire PGD Syllabi proposed, the acceptance of the syllabus was proposed by Dr. Anup Krishnamurthy and seconded by Dr. Soney Mathew.

### **3. Agenda 3: Approval of Board of Examiners.**

The chairperson presented the list of Board of Examiners, both Internal and External.

**Resolution:** The list discussed was proposed by Dr. Deepika and seconded by Dr. Sridhar.

### **4. Agenda 4: Report of the Department Activities.**

The chairperson briefed the board on activities of PG Department for this Academic Year. The board appreciated the updates.

**Resolution:** The report was proposed by Dr. Himachalapathy and seconded by Dr. Deepika.

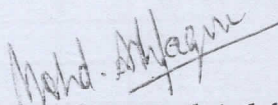


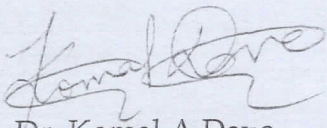
5. Agenda 5: Any other matter with the permission of the Chairperson. The chairperson, informed the board that the major changes were originally due to be taken up on the previous meeting, but on account of the Pandemic as mentioned in the Minutes of the meeting of previous BOS, the major changes has been taken up in this BOS and the same will come into effect from the Academic Year 2021 - 2022.

The house was kept open for discussions on any other matter by the chairperson and having no further points to be discussed, the chairperson Dr. Komal Dave proposed the Vote of Thanks and meeting concluded at 2.00pm.

The meeting ended with the chairperson thanking all the members present and sharing their valuable suggestion during the meeting.

Minutes recorded by Mr. Mohammed Ashfaque.

  
Mr. Mohammed Ashfaque

  
Dr. Komal A Dave  
(HOD - PG Department)