



## St. Joseph's College Of Commerce (Autonomous)

Affiliated to Bengaluru City University  
Accredited with A++ Grade by NAAC in 4<sup>th</sup> Cycle(CGPA of 3.57/4)  
College with Potential for Excellence(Status Awarded by the UGC)  
Ranked 93<sup>rd</sup> in NIRF 2022 by the Ministry of Education, Government of India  
#163, Brigade Road, Bengaluru - 560025, Karnataka, India

# VALUE ADDED COURSES OFFERED

## 2021 - 2022



## **ABOUT THE INSTITUTION**

St. Joseph's College of Commerce, formerly a part of St. Joseph's College was established in the year 1882 as an educational initiative by the French foreign mission Fathers. The Department of Commerce was established in the parent college in 1949. In 1972, this department became an independent college under the name St. Joseph's College of Commerce. It is recognized under Section 2(f) and 12B of the UGC Act.

It became an autonomous institution in October 2004. St. Joseph's College of Commerce was recognized as a "College with Potential for Excellence" in February 2010 by UGC. The motto of the College is 'Fide et Labore' ('Faith and Toil'), which serves as an inspiration behind the vision and mission of the college to give shape to a society full of all-inclusive minds to cater to the inherent diversity of our country.

From the beginning, the College has been striving to be a state of the art institution for commerce education. The thrust has been on transforming commerce a multi-dimensional academic field. Currently it enjoys an A++ grade with the National Assessment and Accreditation Council (NAAC). The college has been proactive to the significant changes and developments in the domain of higher education as well as business and commerce.

## **ABOUT THE VALUE ADDITION**

Value added programmes aim to keep pace with the emerging trends in higher education and to develop skills essential for career advancement in today's fast paced business world. Each course under this programme is selected after careful evaluation of its content, productivity, shelf-life and market relevance. These courses are reviewed and revised annually in response to the changing needs and demands of the academia and Industry.

## **OBJECTIVES**

- ❖ Designed to expose learners with knowledge, skills and integrated perception of various functions of management to sustain the growing momentum of the industry and help achieve higher levels.
- ❖ To provide an opportunity to students, wishing to change disciplines.
- ❖ To upgrade knowledge within a discipline.
- ❖ Preparation for entry to other specialized courses.

## LIST OF VALUE ADDED COURSES OFFERED

Sl. No	Course Code	Name of the value-added courses
1	FSD21C064	Administrative Law
2	FSD21C065	Advanced corporate strategy
3	FSD21C066	Astrobiology: Exploring Other Worlds
4	FSD21C067	Astronomy: Exploring Time and Space
5	FSD21C068	Becoming A Sports Agent
6	FSD21C069	Block chain Revolution
7	FSD21C070	Business Research Methods to Understanding Disciplines and Subjects
8	FSD21C071	Consumer Psychology
9	FSD21C072	Corporate Finance
10	FSD21C073	Developing soft skills and personality
11	FSD21C074	E Marketing Specialization
12	FSD21C075	English for Career Development
13	FSD21C076	English for Journalism
14	FSD21C077	Entrepreneurship And IP Strategy
15	FSD21C078	Excel Skills for Business
16	FSD21C079	Financial Investment and Risk Management
17	FSD21C080	Financial Markets
18	FSD21C081	Forms of Business Organization
19	FSD21C082	Fundamentals of Graphic Design
20	FSD21C083	Google Data Analytics
21	FSD21C084	Hospitality Industry in Tourism
22	FSD21C085	IBM Data Science Professional Course
23	FSD21C086	Information And Digital Literacy For University Success
24	FSD21C087	International Women's Health and Human Rights
25	FSD21C088	Introduction to Basic Cognitive Processes
26	FSD21C089	Introduction to Block chain Technology
27	FSD21C090	Introduction to Marketing Essentials
28	FSD21C091	Introduction to Negotiation: A Strategic Playbook for Becoming a Principled and Persuasive Negotiator

29	FSD21C092	Introduction to Neuroeconomics: How the Brain Makes Decisions
30	FSD21C093	Introductory Human Physiology
31	FSD20C027	Fundamentals of Spanish Vocabulary
32	FSD20C028	Global Sustainability and CSR
33	FSD20C029	Guitar for Beginners
34	FSD20C030	HTML,CSS and Javascript for Web Developers
35	FSD20C031	Initiating and Planning Projects
36	FSD20C032	Innovation for Entrepreneurs
37	FSD20C033	Inspiring and Motivating Individuals
38	FSD20C034	International Marketing Entry and Execution
39	FSD20C035	Intro to International Marketing
40	FSD20C036	Introduction to Digital Advertising Landscape
41	FSD20C037	Introduction to Financial Markets
42	FSD20C038	Introduction to Global History
43	FSD20C039	Introduction to Negotiation
44	FSD20C040	Introduction to Successful Planning
45	FSD20C041	Introduction to the Digital Advertising Landscape
46	FSD20C042	Introduction to Typography
47	FSD20C043	Leading Teams
48	FSD20C044	Learn to Speak Korean 1
49	FSD20C045	Marketing Analytics
50	FSD20C046	Marketing in a digital world
51	FSD20C047	Marketing Strategy
52	FSD20C048	Moral Foundations of Politics
53	FSD20C049	Professional Skills for International Business
54	FSD20C050	Project Management
55	FSD20C051	Python Basics
56	FSD20C052	Qualitative Research
57	FSD20C053	Social Psychology
58	FSD20C054	Songwriting : Writing the lyrics
59	FSD20C055	Strategy Formulation
60	FSD20C056	Supply Chain Logistics

61	FSD20C057	Supply Chain Management
62	FSD20C058	The Art of Music Production
63	FSD20C059	The Singer Songwriter
64	FSD20C060	Trading Algorithms
65	FSD20C061	Trading Basics
66	FSD20C062	Understanding Financial Markets
67	FSD20C063	Write professional Emails in English
68	FSD15101	Holistic Development- I (Life Skills)
69	FSD15402	Excel- I
70	FSD15301	Tally- I
71	FSD15201	Holistic Development- II (Life Skills)
72	FSD15202	Indian Constitution
73	FSD15301	Tally- II
74	FSD15402	Excel- II
75	FSD15203	French
76	FSD15204	Spanish
77	FSD15401	Environment and Public Health
78	FSD15402	Excel- III
79	FSD15501	Advanced Excel

### **Coordinators:**

**Ms. Benila Susan Jacob**

**Assistant Professor & Certificate Course Coordinator**

St. Joseph's College of Commerce (Autonomous), Bangalore.

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