

## St. Joseph's College of Commerce (Autonomous)

Affiliated to Bengaluru City University Accredited with A++ Grade by NAAC in 4<sup>th</sup> Cycle (CGPA of 3.57/4) College with Potential for Excellence (CPE) Ranked 93<sup>rd</sup> in NIRF 2022 by the Ministry of Education, Government of India #163, Brigade Road, Bengaluru - 560025, Karnataka, India

## AQAR 2020- 21

1.3.4 Details of students undertaking field work/projects/ internships / student project Guide allocation for Projects

SI. NO	REGISTER NUMBER	STUDENT NAME	TOPICS	GUIDE
1	20SJCCM001	Akash Leon .A	A study on the impact of covid on digital banking with specific reference to customers of Ramanagara district.	Dr. Theresa Rathi Rani
2	20SJCCM002	Antony Pais	A study on the role of institutional support in enhancing the enterpreneurial skills for youth in Bangalore	Dr. Sridhar L.S.
3	20SJCCM003	Anusha P. Alexander	"Role of investors' personality in making investment decisions" - A study in Bangalore city.	Dr. Nirmala Joseph
4	20SJCCM004	Darshini J.	A Comparative study on the Financial Performances of Select Automobile Companies in India.	Ms. Nancy Christina J.
5	20SJCCM005	De Noronha Ingrid Carmel	A study on the Relationship between Financial Literacy and Demographic Characteristics of College students with special reference to Goa	Dr. Komal A. Dave
6	20SJCCM006	Divith V. Manjunath	Study on effectiveness of financial inclusion towards Kirana Stores in promoting modernisation with reference to south Bangalore	Dr. Augustine Amaladas
7	20SJCCM007	Diya Mariam Leslie	An Analysis of the relationship between the risk and return of Nifty 50 stocks: using the Capital Asset Pricing Model.	Dr. Charles Lasrado, SJ.
8	20SJCCM008	Elizabath Joseph	An Analysis of Financial Performance of Banks listed on Nifty 50 stock	Dr. Poornima Vijaykumar

			market during Covid 19 crisis.	
9	20SJCCM009	Faiz Ahmed Udyawar	A study on problems faced by deposit holders towards e- banking services of SBI.	Dr. Ruqsana Anjum
10	20SJCCM010	Fernandes Prezlen Max Patrick John	A study on consumer behaviour towards online and offline shopping - A special reference to Palghar District	Dr. Sridhar L.S.
11	20SJCCM012	Joanna Selvaraj	A study on tax payers attitude towards - E- filing in Bangalore	Ms. Nischitha K.
12	20SJCCM013	Lahari H.	A study on awareness satisfaction and environmental impact on use of menstrual cups in Bangalore	Dr. Komal A. Dave
13	20SJCCM014	Mary Roseline R.	A study on investors perception on initial public offering's with reference to Bangalore Urban.	Ms. Nischitha K.
14	20SJCCM015	Meghashree S.	An empirical study on the impact of digital devices on adolescents during the pandemic in urban Bangalore	Dr. Ruqsana Anjum
15	20SJCCM016	Moin Khan	A study on volatility and testing of market efficiency on selected sectoral indices	Dr. Sridhar L.S.
16	20SJCCM017	Nisha Johnson	A study on the challenges faced by public during smart city project in Bangalore urban	Dr. Deepika Joshi
17	20SJCCM018	Nithin Kumar V.	A study on the impact of covid 19 on consumer behaviour towards e-commerce with reference to Bengaluru.	Dr. Komal A. Dave

18	20SJCCM019	Pragathi V.	Performance evaluation of initial public offerings with special reference to the National Stock Exchange of India	Dr. Nirmala Joseph
19	20SJCCM020	Rani Amulya Dalby	A study on the investment behaviour of salaried people in Bangaluru city before and during Covid 19 Pandemic.	Ms. Nancy Christina J.
20	20SJCCM021	Reena R.	Financial statement as an indicator of Financial Distress - A study conducted on selected Airways in India.	Mr. Dileep Kumar Shetty
21	20SJCCM022	Regina J. D Souza	A study on unemployment during Covid pandemic within selected group of people in Bangalore	Mr. Giridhar Naidu
22	20SJCCM023	Renita Lilian Dsouza	A Study on Consumer preferences towards electric two wheelers. A case of Bangalore urban.	Ms. Nischitha K.
23	20SJCCM025	Rose Mary James	A study on the Personal Financial Planning with reference to Working Youth in Bangalore City.	Ms. Nancy Christina J.
24	20SJCCM026	Shantharaj R. Swamy	A study on the Role of Rural Women towards agriculture during and post pandemic with reference to Solur.	Dr. Sugandhi Pais
25	20SJCCM027	Shiny P. A.	A study on the perception of private school teachers towards savings and investment with reference to Bengaluru.	Dr. R. Himachalapathy
26	20SJCCM028	Shwetha R.	"Performance evaluation of select IPOs"	Dr. Charles Lasrado, SJ.

27	20SJCCM029	Swaroop Thomas	A study on consumer buying behaviour towards health insurance policies with special reference to Bengaluru	Dr. R. Himachalapathy
28	20SJCCM030	Taniya Lukose	A Study on the Financing Agricultural Mechanization practices; with special reference to Kuttanad Taluk in Kerala State	Mr. Mohammed Ashfaque
29	20SJCCM031	Teena Samantha G.	A study on consumer's perception towards digital payment mode, with special reference to Bengaluru City".	Mr. Mohammed Ashfaque
30	20SJCCM032	Thammaiah Muckatira S.	A Study on Financial Problems faced by the Street Hawker's during the covid - 19 pandemic in South Bangalore	Ms. Jhumur Samaddar Roy
31	20SJCCM033	Tunnu Rose J.	A study on customer perception of Pradhan Mantri Jan Dhan Yojana- with reference to Rajendra Nagar Slum, Adugodi.Bangalore	Dr. Suganthi Pais
32	20SJCCM034	V. K. S. Padmappriya	The security challenges related to electronic banking transactions	Dr. Sridhar L.S.
33	20SJCCM035	Valentina Pashan	A study on impact of cashless transaction on banking sector during pandemic	Mr. Giridhar Naidu
34	20SJCCM036	Varun N.	Consumer perception towards UPI payment application with respect to Bengaluru	Dr. Karunakaran
35	20SJCCM037	Navya Spoorthi B.	An analytical study on the problems encountered by street vendors with reference to UPI payments	Dr. Ruqsana Anjum
36	20SJCCM038	Harish Kumar K P	Digital lending and financial inclusion: A study on digital lending applications and its	Dr. Nirmala Joseph

			acceptance among borrowers.	
37	20SJCCM039	Alex Anthony A.	A study on impact of Covid-19 on the Indian Stock Market volume	Mr. Giridhar Naidu
38	20SJCCM041	Sunanda Raj S.	Comparitive study on visitors choice for organic search and sponsord search ads among college girls - a special reference to women clothing	Mr. Ramesh Babu Grandhi
39	20SJCCMIB001	Sandhya A.S.	A study on emerging role of Indian Banks towards digitalization	Dr. Suganthi Pais
40	20SJCCMIB002	Adarsh Varghese	A study on Indian Smartphone Market	Dr. A.M. Sheela
41	20SJCCMIB003	Akhil Binoy	Emergence of OTT Industry during COVID - 19 and its Impact on Indian Film Industry	Dr. Augustine Amaladas
42	20SJCCMIB004	Almitha Benny	A study on the impact of Millennials purchasing behaviour towards unethical fashion brands with special reference to Bengaluru	Dr. Karunakaran
43	20SJCCMIB005	Anna Thampi	A Study on Consumer Buying Behaviour of Electonic Vehicles and Sustainable Consumption in Bangalore City	Dr. Soney Mathews
44	20SJCCMIB006	Anu S. Varghese	A study on the impact of digital marketing on the impulsive buying behaviour of consumers in Bangalore.	Dr. Veenu Joy
45	20SJCCMIB008	Ganga V.	A Study on Emploees Perception towards Work from Home Module Post Outbreak	Mr. Mohammed Ashfaque

			of COVID - 19 , Bangalore	
46	20SJCCMIB009	George Babu Maliyekal	A study on the impact of work from home culture on employee productivity during covid - 19 pandamic with reference to Information Technology (IT) industry	Dr. D. Raja Jebasingh
47	20SJCCMIB010	K. Rebecca Raj	A study on influence of online product and service reviews on consumer purchase decision	Dr. Veenu Joy
48	20SJCCMIB011	Krupa Aann Oommen	A study on empowering women of agricultural community through financial inclusion in Kollam District, Kerala	Dr. H. Nagaraj
49	20SJCCMIB012	M. N. Karumbaiah	A study on Socio Economic status of daily wage agricultural workers. A case study of Kodagu district.	Ms. Muktha
50	20SJCCMIB014	Maria Grace Abraham	A study on the habitude of students towards E- banking services and their saving habits	Dr. Veenu Joy
51	20SJCCMIB015	Nagarashmi M. R.	An exploratory study on the impact of ANIME on young adults in Bengaluru city, India	Dr. Ritty Francis
52	20SJCCMIB016	Naveena B. S.	An Empirical study on capital structure and profitability with special reference to public sector Banks in India	Dr. Poornima Vijaykumar
53	20SJCCMIB017	Pragathi Poovamma M. Y.	A study on teachers motivation in government schools of Bangalore urban area	Dr. Deepika Joshi
54	20SJCCMIB018	Pran Kariappa A.T.	Role of homestays in rural tourism developed in Coorg	Dr. A.M. Sheela

55	20SJCCMIB019	Prathap Reddy R. S.	A Study on the employee attitude towards employee retention through career development in Indian Banking Sector	Dr. Soney Mathews
56	20SJCCMIB020	Rehan Thimmaiah K.U.	A study on influence of advertising on consumer buying behaviour	Dr. Shubhra Rahul
57	20SJCCMIB021	Rekha Rawat	A study n work from home / work from office and its impact on mentl wellbeing during covid 19	Ms. Muktha
58	20SJCCMIB023	Sherin Mary Abraham	The impact of Covid-19 on the education of undergraduate students from Bengalure urban	Ms. Jhumur Samaddar Roy
59	20SJCCMIB024	Siya Babu	A study on impact of online shopping sites on consumer behaviour and its effects on promoting fashion	Dr. Shubhra Rahul
60	20SJCCMIB025	Srishtee De	Digital transformation in the Indian Banking sector - evaluating the acceptance of e- services.	Dr. H. Nagaraj
61	20SJCCMIB026	Sushmitha R.	A study on the perception and attitude of women towards Luxury products with special reference to perfumes	Dr. Soney Mathews
62	20SJCCMIB027	Sweta Sreedharan	A study on online thrift stores: Case study on Instagram	Ms. Muktha
63	20SJCCMIB028	Tanya Shibu Thomas	A study on the role of culture on career choices among youth in Bangalore, India	Dr. Shubhra Rahul
64	20SJCCMIB029	V. Aishwarya	Impact of work-life balance and employee's performance: study specific reference to banks in Srilanka.	Dr. D. Raja Jebasingh

65	20SJCCMIB030	Varsha Dechamma M.S.	A Study on Role of Celebraties Endorsement of FMCG Products and it's Impact on Consumer Purchasing Decisions"	Dr. Theresa Rathi Rani
66	20SJCCMIB031	Vishal M. Venkat	A study on Post purchase satisfaction level of electirc vehicle (EV) users in Bangalore	Ms. Jhumur Samaddar Roy
67	20SJCCMIB032	Vishnu Balaji P.		
68	20SJCCMIB033	Vishnu K. V.	A study on the impact of technology and digital development on teaching and learning experience in hgher education institutions	Dr. D. Raja Jebasingh
69	20SJCCMIB035	Suhasini Hariharan	A study on relationship between perceived value and intention to purchase with specific reference to 5 star hotel dining	Dr. Theresa Rathi Rani
70	20SJCCMIB036	V Janani	A study on awareness level and perception of consumer towards recycled paper in Bangalore city, India.	Dr. Ritty Francis
71	20SJCCMIB037	Varshini Ganapathy	A study on impact on students mental health post covid-19	Mr. Ramesh Babu Grandhi
72	20SJCCMIB038	Aditya Reddy K	A study on consumer adoption of electric vehicles in Bangalore District	Dr. Mohan P. Philip
73	20SJCCMIB039	Shreyank D	The impact of cultural differences on advertising and consumer buying behaviour with special reference to Bangalore.	Dr. R. Himachalapathy
74	20SJCCMIB040	Bhavishya K T	A Study on Volatility in Prices of Coffee With Reference to Coorg.	Mr. Ramesh Babu Grandhi

75	20SJCCMIB041	Rose Maria Joshy	A Study on the Perception and Attitude towards Eco- tourism among adults in Kerala	Dr. Deepika Joshi
76	20SJCCMIB042	Roshan Varghese C J	A study on the satisffaction level of employees in private sector banks in Chennai	Dr. A.M. Sheela
77	20SJCCMIB043	Deepu Sebastian	A study on Bangalurians preference towards short term investment options	Dr. Mohan P. Philip
78	20SJCCMIB044	Rakia Khatun	A study of artificial intelligence and its effects on banking industry	Mr. Ramesh Babu Grandhi