



ST. JOSEPH'S COLLEGE OF COMMERCE (AUTONOMOUS)

Affiliated to Bengaluru City University
Accredited A++ Grade (4th Cycle) by NAAC | College with Potential for Excellence (CPE)
Ranked 72nd in NIRF 2020 by MHRD
#163, Brigade Road, Bengaluru-560 025, Karnataka, India.

Outreach Department Report

2020-21



OUTREACH COORDINATOR: MR. GLADSON

OUTREACH STUDENT COORDINATOR: ARRAN CHIRAG PINTO

Activities

Bembala is a BJES community outreach programme designed for students of all institutions under BJES, initiated to realize the Jesuit vision of life and education. SJCC envisions forming young men and women with a strong concern and commitment for the society they live in. Unlike last year, the new academic year 2020 – 2021 took off in greatly challenging times. The unprecedented Covid – 19 pandemic caused the world to come to a standstill while driving a huge population further into economic, social and psychological distress. It became imperative therefore for everyone to accept and prepare a way to approach the new normal. At this juncture, the BJES Bembala has come up with an initiative to offer an inclusive space for extensive discussions on various topics. Presentations on selected topics by experts was made available to all our students through online platforms.

1. Response to COVID-19

In the wake of the pandemic, the outreach department at SJCC took part in COVID-19 relief work in order to help the distressed communities and migrant workers. The UBA and outreach department distributed essentials and covid-19 protection kits to individuals and employees in Anekal, Vabasandra, Jigani police station, Jigani Govt. hospital. The staff and student contribution for the supply of essential kits amounted to BJES – INR 15,04,996.

- A. **Let's recharge** – was a special webinar program for the PG students, which was organized by the outreach department. The program created an impact among students and motivated them to raise money to recharge internet for 35 children from marginalized community as a form of education support for their online classes. These 35 students were children of parents working as drivers, housekeeping, rag pickers, manual scavenger and daily wage workers.
- B. **Covid -19 vaccine rollout** – The covid – 19 vaccine rollout was organized under the Arogya Seva Organization from 16.01.21 to 18.01.21, where students from three Jesuit Institution (SJC, SJCC and SJEC) participated in the program. Students were divided to volunteer at the help desk, registration desk and observation room. The covid -19 vaccine rollout took place in the various hospitals of Bangalore. K.C. General Hospital, Bowring Hospital, Vani Vilas Hospital, C.V. Raman Hospital, Bangalore Medical College and Vasanthnagar UPHC were the main centres. By the end of the program the college received a positive feedback on the student volunteers and their contribution.
- C. **Report on Polio drops drive - Date: 01.02.21 to 03.02.21** - The Polio drops oral vaccination drive was a three day student volunteer program organised under the BBMP of Shanthinagar ward. Students volunteered at two centers; UPHC Shanthinagar ward and UPHC Murphy town. Students from Jesuit Institutions (SJC, SJCC&SJEC) were a part of this event under the Bembala outreach department. A Day prior to the polio drops drive, an online zoom meeting about the dos and donts while giving polio drop vaccine were mentioned. The session concluded with the details of how the entry on the sheets should be made and of how the houses should be marked. Students were divided into pairs to cover 150 houses a day.



D. Work sheets for Govt. School children 24.08.20 - PG students participated in the webinar which focused on the importance of education and how resourceful we could be during the covid-19 pandemic. Soon after the webinar students were divided into small groups and were asked to work on Math and English worksheets based on the topics which are part of the Govt. school curriculum for standards one to eight. These worksheets were then distributed in different government schools. And the submitted worksheet reached Govt.

2. Webinar

As part of the outreach activity, all the UG 2nd and 3rd years and PG students of SJCC attended webinars organized by Bembala. The college had selected different topics on which the webinars were conducted. Students were engaged in further discussions after attending the webinars, and were asked to submit individual reports which were evaluated by the BJES team, in return the students were given credits.

| DATE | TOPIC | CLASS | RESOURCE PERSON |
|----------|---|-----------------|---|
| 28.07.20 | Promotion of civic sense. | 2 BBA A & B | Mr. D Kiran Jeevan,, Asst. Professor, SJC |
| 29.07.20 | Health & Hygiene. | 2 BBA C & D | Mr. Dav Fod Hod, Sociology, SJEC |
| 30.07.20 | Migrant worker's concern and state's response. | 3 BBA A & B | Mr. Ebenezer Asst. Professor,BBA, SJEC |
| 03.08.20 | COVID-19: Rise in mental health issues indicates need to change our priorities. | 3 BBA C & D | Mrs. Neeta Gerosa Pereira Hod, Psychology, SJC |
| 04.08.20 | The poor and the crisis: A personal reflection. | 2 BCOM A & B | Mr. Jerrin Chandan Hod, English, SJEC |
| 07.08.20 | Changing lifestyles post pandemic. | 2 BCOM C & D | Mr. Prashanth Kumar Hod, Economics, SJEC |
| 12.08.20 | How to remain optimistic in the midst of the ongoing pandemic. | 2 BCOM E & F | Dr. Alen Godfrey Asst Professor, School of social work, SJC |
| 13.08.20 | COVID-19: Rise in mental health issues indicates need to change our priorities. | 2 BCOM G & H | Mrs. Neeta Gerosa Pereira Hod, Psychology, SJC |
| 18.08.20 | Migrant worker's concern and state's response. | 3 BCOM A & B | Mr. Ebenezer, Asst. Professor,BBA, SJEC |
| 19.08.20 | The poor and the crisis: A personal reflection. | 3 BCOM C & D | Mr. Jerrin Chandan, Hod, English, SJEC |
| 31.08.20 | Health & Hygiene. | 3 BCOM E & F | Mr. Dav Fod, Hod, Sociology, SJEC |
| 28.08.20 | How to remain optimistic in the midst of the ongoing pandemic. | 3 BCOM G & H | Dr. Alen Godfrey, Asst Professor, School of social work, SJC |
| 24.08.20 | Education | 1 MCOM | Dr. Alen Godfrey, Asst Professor, School of social work, SJC |
| 25.08.20 | Value of life and environment today. | 2 MCOM | Mr. Gladson, Bembala coordinator, SJCC |
| 4.3.2021 | Civic sense & spirit of volunteerism | 1 B.com A and B | Mr. Ebenezer, Asst. Professor,BBA, SJEC |

3. Bembala program for 2nd semester students (March, 2020-2021)

Bembala is a BJES community outreach programme for the 1st year students, started with individual class bembala orientation along with the new set of activities, designed by the Bembala team, on March 20-21, since it was the first activity for the 1st year students it was challenging and impact full for students, NGOs, Govt. school and the main objective of these new set of activities, were to build new contacts for the future outreach activities, exploring new community based intervention with the likeminded organizations, and to create impact among student community through NGOs visits, Govt. school online teaching and conducting need based analysis.

1. NGO and Orphanage need analysis – The program focused on the need of the NGOs. It was conducted by NGOs and was an activity that required the students to assess the need of the NGOs during their visits. The needs and the difficulties faced by each NGO would then be presented by the students to the Bembala team. The objective of the program was to make Bembala a support system to these NGOs, where their needed could be met by resources linked to the program.
2. Government school need analysis – The program focused on the need of the government schools. The activity that required the students to assess the need of the schools during their visits. The needs and the difficulties faced by each school would then be presented by the students to the Bembala team. The objective of the program was to make Bembala a support system to these schools, where their needed could be met by resources linked to Bembala.
3. Govt school online teaching – The program as the name suggests was an online teaching program for the Govt. school children and school dropouts. The program entailed sessions on life skills. For which students were oriented on how to prepare for the topic and conducted session on zoom platform.
4. Citizen Journalism – this program was initiated to make students aware of the impact of covid-19 among most vulnerable community in Bangalore, the students were oriented about the program and divided into small groups to interview and record people from different professionals and submit the report based on the same.
5. Sapling plantation drive – This program was initiated to promote green Bangalore, students were asked to plant sapling at their house, with the message about the environment which was record and sent to Bembala team.

| Sl.No | Date | Class | Activity |
|--------------|-------------|-------------------------|---|
| 01 | 8.3.2021 | 1 B.com G and 1 B.com H | Sapling plantation drive |
| 02 | 9.3.2021 | 1 BBA A and 1 BBA B | Govt. school need analysis |
| 03 | 13.3.2021 | 1 BBA D | NGO need analysis |
| 04 | 18.3.2021 | 1 B.com C and 1 B.com D | NGO need analysis |
| 05 | 22.3.2021 | 1 BBA C | Citizen Journalism |
| 06 | 24.3.2021 | 1 B.com F | Govt. school online life skill teaching |
| 07 | 25.3.2021 | 1 B.com E | Orphanage Need analysis |