



## **St. Joseph's College of Commerce (Autonomous)**

Affiliated to Bengaluru City University

Accredited with A++ Grade by NAAC in 4<sup>th</sup> Cycle (CGPA of 3.57/4)

College with Potential for Excellence (CPE)

Ranked 93<sup>rd</sup> in NIRF 2022 by the Ministry of Education, Government of India

#163, Brigade Road, Bengaluru - 560025, Karnataka, India

**AQAR: 2021-2022**

### **3.6.4 Students Participation in Extension and Outreach Activities**

## Blue Chip 2021-22



## National Service Scheme (Wing 1 &amp; Wing 2)

• NSS commemorated the birth anniversary of the Indian social reformer Savitribai Phule who played a crucial role in shaping India's education system, with a special focus on educating the girl child, on 03 January 2022. To commemorate her birthday, NSS held a celebration on campus with the student. The NSS students also took part in the celebration by making placards with Savitribai Phule's remarks and paintings, NSS received over 30 placards.

• On the 12th of January, the NSS volunteers organized an online event. The principal addressed the student gathering and spoke about Vivekananda and his principles. There was a 'creative writing' and 'sketching' competition to emphasise on the significance of the day. The aim of the event was to sensitize the students about the philosophies, principles and ideas of Swami Vivekananda.

• National Voters Day was conducted on 25th of January 2022, the event was attended by 30 students. The National Voters' Day (NVD) was celebrated across the country to mark the foundation day of the Election Commission of India. The event was aimed at educating the student community about the importance of casting their votes.

• The Republic Day celebration was conducted online owing to the pandemic situation. The event was celebrated on the 26th January 2022. Dr. Charles Lasrado SJ, Principal of SJCC, hoisted the flag on the 73rd Republic Day. NSS volunteers conducted various activities like slogan writing, guess the

song, survival, quiz online. A large number of students participated in these activities.

• Every year, a blood donation is held to encourage students to donate blood to those who are in need. NSS volunteers organized an event with the support of hospitals to create awareness about the importance of blood donation. A blood donation camp was organized on 3rd March, 2022. The NSS team was assisted by five different hospitals - NIMHANS, KIDWAI, Indira Gandhi Hospital, Victoria, and Vanivilas, who had come for the collection. Many students and faculty members came together to donate blood.

• The National Service Scheme of St. Joseph's College of Commerce organized a rural camp for 8 days in Channaveeranahalli village, Doddaballapur from 23rd to 30th April 2022. This year NSS is renovating a library for the village children, which will be used by future generations. Also, saplings were planted to honour the late actor Puneeth Raj Kumar.

## Centre for Social Action (CSA)

• The Centre for Social Action (CSA) of SJCC organized the following activities during the academic year 2021-2022:

• CSA commenced its activities this year with a "Social Exposure Programme" on 18th September 2022. A team of volunteers from the association visited Khader Sheriff Garden Slum, Lalbagh Road. Students interacted with the members of the community. The visit helped



## Blue Chip 2021-22

each member to not only become familiar with the unpleasant living conditions of the people in marginalized communities but also to acknowledge the privileges in life that one often takes for granted.

- In continuation to the Social Exposure Programme, CSA organized an experience-sharing session on 23rd November 2022 at 11am at the Xavier Hall. During the session the members shared their experiences from the visit and discussed the possible solutions to improve the life situation of the people living in the community, especially that of the school going children.
- On the occasion of World Peace Day, 21st September 2022, CSA, the Harmony Club, CARE, SCMI, and GNOSIS, together conducted a National Level webinar titled, "Youth as Facilitators for Cultural Harmony". Dr. Ram Punliyan, Chairman, Centre for Study of Society and Secularism Mumbai and former Professor, IIT Mumbai was the Resource Person. The webinar helped the participants understand the role of youth in shaping societies that operate with secular consciousness.
- CSA and the Outreach department of SJCC organized a talk on People's Movements and the Constitution, on 26th November 2022. Mr. Abhijit B, Assistant Professor of Law at Ramaiah Law College, Mr. Manohar Ranganathan (Executive Director of CARE), K S Lakshmi and Prashant S, student representatives from SJCC, shared their views on the topic.
- CSA and CARE organized a Panel Discussion titled, "Religion, Choice, and the Law in India" on 13th January 2022. The discussion addressed and explored the possible responses to some of the growing concerns about the freedom to practice religion and its political dimensions within Karnataka and India.
- CSA, Shramana Samskruti and CARE conducted an experience-sharing session on labor politics, titled "Threading Narratives: An Experience Sharing Session on Labour Politics" on 8th March 2022 to understand the challenges of the garment workers. Saroja K, Garment Labour Union activist addressed the participants. The session looked at how the agencies responsible for the wellbeing of garment workers respond to their concerns and demands.



- On 1st April 2022, Harmony Club in association with CSA, Youth for Democracy and Constitution, Rotaract Club, and SCEAD International, organized a Discussion and Signature Campaign to express the institution's solidarity with students in Ukraine, at the Basketball Court. Mr. Katsumasa Maruo, the Deputy Council General of Japan was the Chief Guest of the event.
- On 16th May 2022, CSA in association with CARE, screened "Being the Other" an award-winning documentary, curated by its director, Mr. Amudha.
- R.P. The screening was followed by an engaging discussion on the issues addressed in the documentary.
- With a view to analyse the role of youth and media in ensuring social justice in the contemporary Indian societies, CSA and Harmony Club of SJCC in collaboration with CARE organized a guest lecture titled, 'Youth, Media and Social Justice in Present Day India' on 15th May 2022. Ms. Ammu Joseph, an independent journalist and writer delivered the lecture and responded to the questions raised by the participants.

### All India Catholic University Federation (AICUF)

- After a gap of two years, MAGIS 2022 was hosted by St. Aloysius College, Mangalore. A total of 7 students represented St. Joseph's College of Commerce. The students participated in the leadership camp for three days. The camp started with a mass followed by an introductory session by Fr. Dionysius Vaz, SJ. The students were taught about a powerful sharing session called



National Service Scheme (NSS)



### Institutional Response to Covid-19 Pandemic

In 2020, at the initial stage of the pandemic, St. Joseph's College of Commerce (Autonomous) effectively responded to the challenges that the marginalized communities faced. In this regard, the institution reached out to support the vulnerable individuals and families in dealing with the issues evolved. Similarly, this academic year too, the college continued the outreach initiatives through the Outreach Department, Associations, and Clubs. A detailed report of all the initiatives undertaken by the institution is furnished below:

#### Vaccination Drive

SJCC in collaboration with BBMP, Ashok Nagar, organised a Covid Vaccination Drive on 5th July and 4th August, 2021 for the students, faculty members, administrative and support staff. This drive was organized to help those who couldn't take the first dose of vaccination. 219 people including the teaching and non-teaching staff got vaccinated with Covishield in the 1st drive. In the 2nd drive 96 people got vaccinated with Covaxin and 142 were vaccinated with Covishield. In total 457 people were vaccinated during the drive.

#### Food Distribution Drive

On account of 75th Independence Day, the National Service Scheme (NSS) volunteers of SJCC visited the Gerizim orphanage on 15th August 2021 to organize a food drive. 15 volunteers from the association attended this drive. Participating in the Drive allowed the volunteers to comprehend the challenges faced by the children living in orphanages.

#### Social Visit and Fruits Distribution

CSA organized Social Visit and Fruits Distribution programme on 18th September 2022. A team of 27 volunteers from the association visited Khader Sheriff Garden Slum, Lalbagh Road. Students interacted with the members of the community which helped each member to understand the unpleasant living conditions of those who live in slums. The visit also made each one acknowledges the privileges, often taken for granted.

#### Covid Awareness Street Play

A group of 75 members from the Hashmi Theatre Forum of SJCC formed five teams and performed more than 90 shows of the street play 'Go Corona Go', written and directed by Dr. T H Lavakumar, HoD of the Department of

3 Vaccination Drives  
3 Food Distribution Drives  
28 Social Visits  
More than 90 street play shows on Covid Awareness

## College Associations & Clubs

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NATIONAL SERVICE SCHEME PRESENTS  
AZADI KA AMRIT MAHOTSAV

**EVENT 1: BIG DAY OFF**

On 13th of August, 2021, the NSS kicked off its activities for the academic year 2021-22 with the event "A BIG DAY OFF." On this day, the college's non-teaching staff, primarily the cleaning crew, were granted a day off from their regular duties. The students also took turns cleaning the grounds, sweeping, and mopping the floors. All of the volunteers were clubbed into groups and they were given particular locations to work as well as their duties to be fulfilled.

Keeping in mind the pandemic protocols, just a few volunteers were chosen to participate in this event. Every NSS volunteers were committed, energetic and eager to help others. The event was conducted in a very systematic manner with strict adherence to Covid-19 standards. Following this, our very own NSS presidents led us to a short gathering. They shared their knowledge, experience and works with all the volunteers gathered. They also discussed the upcoming events in a way that was both practical and informative. This was a very closely involved discussion and the presidents



listened to each volunteers' suggestions. Afterwards, we had an interactive session with our faculty coordinator, Mr. Ashoka T.A, who explained us what NSS is and how it operates. He always reminded us to live by our NSS motto which had a huge impact on every one of us. In addition, he stated that in every step of our life we should adopt the experience and inspiration gained through NSS, we must Sacrifice and be Service oriented. This small talk given by our faculty coordinator Mr. Ashoka T.A, inspired all the volunteers who had gathered in the hall.

The team members had a great sense of belonging and everyone was excited to work for NSS and live up to the organization's motto, "NOT ME BUT YOU."

### EVENT 2: FIT INDIA RUN MOVEMENT



A mind that is agile and active is ensured by good health. A weak body is where a person's mood and emotions are reflected in their health. Which has a negative impact on a person's mental well-being. Keeping this in mind:

'Orandum est ut sit mens sana in corpore sano,' as Roman poet Juvenal put it, "a healthy mind in a healthy body"

On the 14th of August 2021, the NSS volunteers conducted a Fitness Run in the college ground at 7.30 a.m. Given this opportunity the women's football team of SJCC joined with the NSS volunteers to support 'healthy mind in a healthy body'. Life is to be good and happy, no matter what difficulties and obstacles we face in life. We need energy and enthusiasm to enjoy and appreciate the lovely

things happening in life. This is possible only if the mind is happy and the body is full of energy: if one has to deal with life's challenges.

### EVENT 3: The Independence Day Celebration at Orphanage



On the occasion of Independence Day August 15, 2021 St Joseph's College of Commerce NSS volunteers paid a visit to the Gerizim Integrated Home and School for Handicapped orphanage located at Ejipura, Bangalore. An orphanage which houses children of various age groups who have no family or have lost their families in natural calamities. Recently, the orphanage has new entrants who have lost their families during this Covid-19 Pandemic. When we entered the home, we were taken by surprise to see that there were more number of children than what we had imagined. There was a hall where the children both boys and girls of various ages between 3 to 21 years were gathered. Some of them were watching the television, some were enjoying by sipping their cup of soup from their bowls, some girls were busy playing with their dolls and others were gazing at us. The orphanage director gave us a lot of insights about the role of youths in the society and their responsibilities. Later, the NSS volunteers interacted with all the children. Also, we had an opportunity to play and spent some valuable time with these children. The NSS volunteers also distributed the food packets and home-made cakes. We all had a great experience and memorable time in the orphanage. The day came to an end after thanksgiving prayer and a group photo session. We are thankful to the orphanage management for providing us with this wonderful opportunity.



**EVENT 4: SADBHAVANA DIWAS**



‘SADBHAVANA DIWAS’ also known as ‘HARMONY DAY’, a very valuable day which marks the birth anniversary of India's Former Prime Minister Rajiv Gandhi. It was celebrated on the 23<sup>rd</sup> of August, 2021 to commemorate his 77<sup>th</sup> birth anniversary with an objective to encourage national integration, peace, affection, and communal harmony among the Indian people of all religions.

The celebrations for the day started at around 11 a.m. with an energetic and lively addressal given by our Principal Rev. Charles Lasrado SJ. His speech was an ode to the life of Rajiv Gandhi and his valuable contributions to our country. Throwing light on Rajiv Gandhi's life, he spoke about how he brought about changes in our education system and brought about computerization in our country, two of the most pivotal steps in the development of India. He ended his speech on a note of thanks to all the students who carried out these events during the pandemic with proper Covid -19 precautions being followed.

After the Principal's addressal was over, Our NSS coordinator, Mr. Ashok T.A. took over and spoke about the importance of equality and how we as the youth of our country can bring about a change and spread unity among all. He took us through the ideologies of Mahatma Gandhi and Dr. B.R. Ambedkar to bring about a sense of solidarity among us. Finally, the event was concluded by all the student volunteers of NSS repeating the NSS vow after our Wing 2 Patricia Sharon Roy Coordinator and ending the event on our motto “NOT ME BUT YOU”.

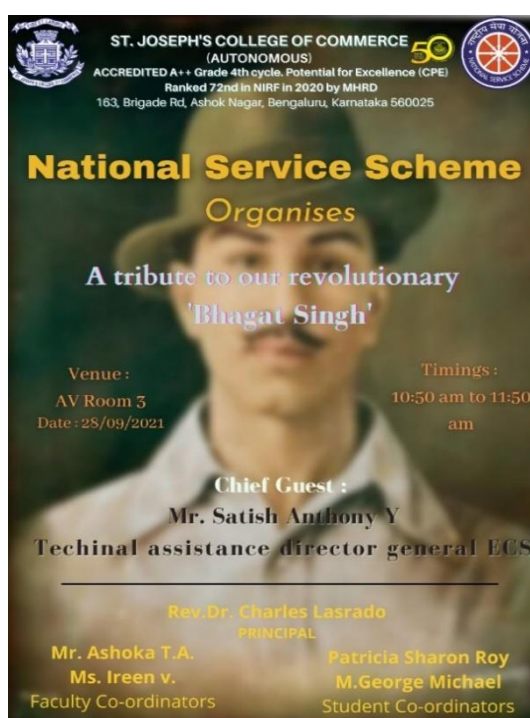
#### EVENT 5: CLEAN UP DRIVE



Cleanliness is an excellent habit. It is taught to us by our parents, teachers, and elders. There is also a famous proverb saying, "Cleanliness is next to Godliness." We must keep our environment clean. Keeping our environment clean involves reducing environmentally degrading activities and procedures, as well as taking steps to remove dirt that has already been discharged into the ecosystem. NSS volunteers organised a clean-up drive on 24<sup>th</sup> September 2021 to clean up the surroundings around the Tamil school in Ashok Nagar, enhancing community cleanliness. For the sake of hygiene and health, cleanliness must be promoted. Litter attracts scavengers, and the unhygienic conditions lead to a variety of illnesses. The absence of pollution and a higher quality of life are implied by a clean and green environment.

#### EVENT 6: TRIBUTE TO OUR REVOLUTIONARY

#### "BHAGAT SINGH"



Bhagat Singh was one of the most prominent freedom fighters, willingly sacrificing his life for the sake of his nation. From a young age, his heart was filled with patriotism. He sparked a revolution in the anti-British national movement. He was a well-known independence warrior who urged young people to join the struggle against the British. He came from a family of revolutionaries and freedom fighters. He made the decision to give his life for the sake of the country's freedom when he was very young. He was born on September 28, 1907, in a small village in British India's Punjab province. Bhagat Singh is a hero among India's youth. He was the one who made the most significant contribution to India's independence.

Our principal Rev. Dr. Charles Lasrado and Mr. Satish Anthony Y were the main guests on this day. Mr. Satish Anthony, the technical assistant of DRDO, graced his presence and shared a lot of insights and enlightened us about Bhagat Singh and his famous quote "Inquilab



Zindabad, Inquilab Zindabad", and also started his speech by stating that "don't fear failure in the first attempt because even the successful maths starts with zero only" the guest lecturer gave some motivation speech to all the students because they are the face of the next generation and it is necessary for them to play their duties in helping society. Also stated that while studying, youths should remain devoted and serve the society, and that this is the ideal moment for them to master the art of balancing everything in life. He also talked about his experience working as a DRDO technical assistant and his role in supporting the Indian community. And he closed his speech by quoting Sir APJ Abdul Kalam, who said that the brightest minds in the world are found in the last bench of the classroom.

#### EVENT 7: PLANTATION DRIVE



Gandhi Jayanti is a national festival held in India to commemorate Mahatma Gandhi's birthday. In honour of Mohandas Karamchand Gandhi, SJCC NSS volunteers conducted a plantation drive from October 1st to 3<sup>rd</sup> October 2021 in Thindlu, a rural village on the outskirts of Bangalore. The main goal of hosting this event was in remembrance of Mahatma Gandhiji's famous words, "The soul of India dwells in its villages."

The plantation drive was organized to show our support for our farmers who work so hard in the fields to deliver food to our tables, as well as to teach all of the youth about the necessity of farming and planting saplings to protect our environment. The volunteers decided to give the saplings to the local farmers in order for them to plant additional trees, resulting in a greener ecosystem and an income for the farmers. All of the volunteers were excited to take on this challenge to step outside of their comfort zone and help the community. The NSS volunteers organised a celebration on October 2nd, and all of the village headmen of Thindlu were invited

as guests. The village chief spoke highly of Gandhiji and Lal Bahadur Shastri afterwards praising our NSS faculty co-ordinator Mr ASHOKA T.A, who worked extremely hard and has achieved greater heights today as a teacher and farmer, and who is an inspiration to all the community's children and youth.

After the national anthem, the NSS volunteers walked across the fields to give the saplings to the farmers. Some of the volunteers even planted saplings, which gave them a fantastic sense of accomplishment and pushed them to work even harder for the betterment of our environment. The volunteers learned how our farmers, are the "Backbone of our country," provide 60% of our GDP and spend their sweat and blood only to produce food for our economy. Before eating our meal, how many of us thank the farmer who worked extremely hard to obtain food on our plates? Do we believe that even the farmer gets three meals a day? How many farmers commit suicide as a result of agricultural failure? These are the questions that arise in our minds. So, the life lesson we learn from this plantation drive is to not waste food, to respect the hard work of farmers, and to maintain our environment and surroundings greener, to plant more trees so that the existence of life increases because our environment generates 70% of the oxygen we breathe. A greener environment leads to a longer life span.

#### EVENT 8: NSS ORIENTATION PROGRAMME





The NSS orientation program was conducted on October 7, 2021. This event was attended by all first-year students. This event began with a welcome dance, which was followed by a short prayer asking for God's blessing. Mr. Ashoka TA, and Ms. Irene V, the NSS Co-Ordinators provided information regarding NSS activities, such as organizing NSS camps and special quality improvement initiatives. Focus on providing comprehensive information on youth development programmes, team building, leadership skills, disaster management, and village adoption, among other things. The core committee gave a video record of NSS's efforts. Later the cultural team of NSS performed various cultural activities like dance, singings and mock-rock to bring in zeal from the juniors.

#### EVENT 9: WALL PAINTING



The wall painting event organized by our NSS students of St. JOSEPHS COLLEGE OF COMMERCE was a huge success, with students' creativity and talents playing a big role, as well as the combination of social responsibility and art in raising awareness about social

concerns. The most significant accomplishment was that this event was televised on News 18 Kannada, which brought honour to our college and our association.

This is the first time a new event has been organized by an NSS volunteers. The purpose of a wall painting event is to promote people's social awareness by conveying a message that is connected to a political ideology or social awareness. The Telugu Government School in Vivek Nagar is where the wall painting is done. People in the neighbourhood used to dump garbage, spit on the walls, and loiter on the walls. People seem to have forgotten that schools in the area should be kept clean so that children studying there do not get any illnesses. The volunteers cleaned the entire school campus, both inside and outside, to make the surrounding environment look clean and well maintained.

Each of the 15 walls was painted with a different theme. The main purpose of this two-day event was to make art more accessible to the general public while simultaneously raising awareness about important social issues. The group believes that the defacement of the government school walls can be stopped by combining two great forces- Social Responsibility and Art. This was a truly eye-opening experience for each of us. People will be less likely to litter or spit on freshly painted and aesthetically appealing walls.

#### EVENT 10: SAVITRIBAI PHULE






Savitribai Phule Jayanti is the annual commemoration of the birth anniversary of the Indian social reformer who played a crucial role in shaping India's education system, with a special focus on educating the girl child.

Savitribai Phule was the first female teacher of India; she is also known as the revolutionary feminist icon and a social reformer of India. Savitribai Phule was born on January 3, 1831, in the village of Naigaon in Satara district in Maharashtra state. She had the revolutionary flame to take forward women's education for the upliftment of women in the field of education and literacy. She, along with her husband, was comrades in arms in the struggle to educate women.

To commemorate her birthday, we held a celebration in our campus with the students. The NSS students also took part in the celebration by making placards with Savitribai Phule's remarks and paintings, we received over 30 placards. Our NSS coordinators and the heads of our language departments then explained Savitribai Phule's efforts, sacrifice, and service to us.

Savitribai is an iconic figure for Indian women who understood the true meaning of women's liberation long before feminism became fashionable.


## EVENT 11: NATIONAL YOUTH DAY



**ST. JOSEPH'S COLLEGE OF COMMERCE**  
(AUTONOMOUS)

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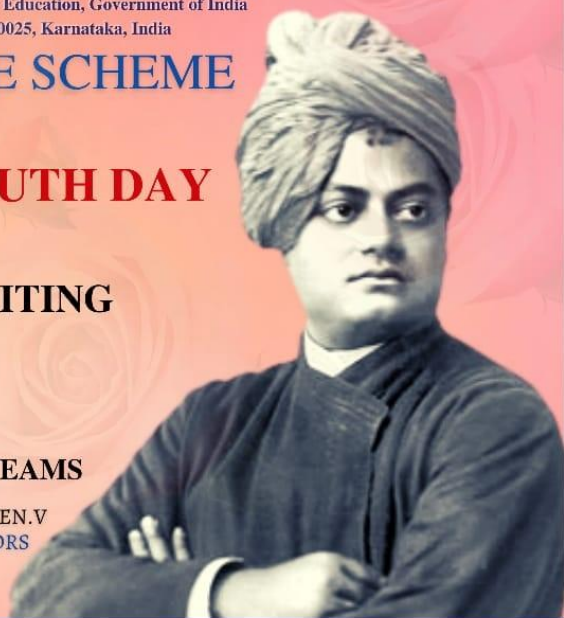
**NATIONAL SERVICE SCHEME**  
**PRESENTS**  
**NATIONAL YOUTH DAY**

**Events:**

- 1. CREATIVE WRITING**
- 2. SKETCHING**

**DATE : 12/01/2022**  
**TIME : 10:50 am      PLATFORM : MS TEAMS**

DR. CHARLES LASRADO , SJ      MR. ASHOKA T.A, MS. IREEN.V  
PRINCIPAL      FACULTY CO-ORDINATORS  
GEORGE MICHAEL AND PATRICIA SHARON ROY  
STUDENT CO-ORDINATORS

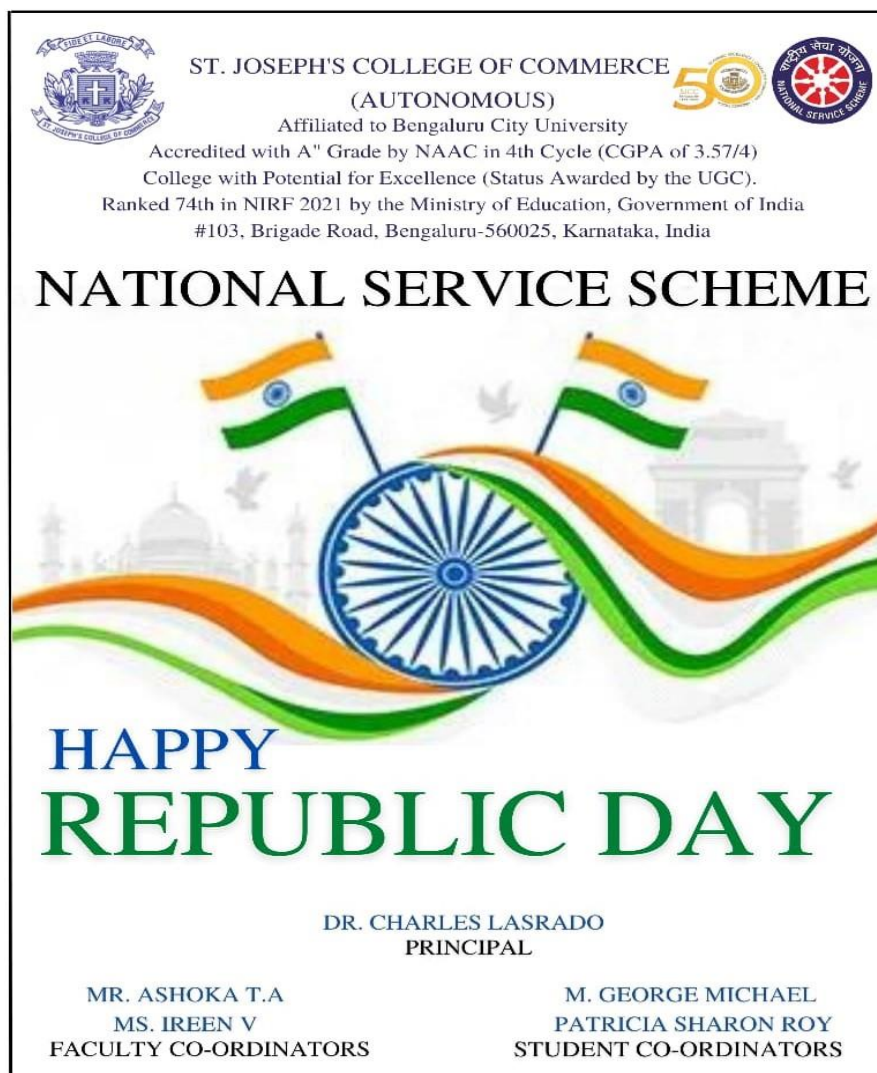


Swami Vivekananda was born as Narendra Nath Dutta on 12th January 1863. He was a key figure in the introduction of the Indian philosophies of Vedanta and Yoga to the western world and was credited with raising interfaith awareness. He was a chief disciple of 19th century saint Ramakrishna and founder of Ramakrishna Math and Ramakrishna mission. The 154th Birth Anniversary of Swami Vivekananda is celebrated all over the country giving a message to the youth the way of life and ideals that will make India a better country in future.

On the 12th of January, the Nss volunteers organised an online event. We got insights from the principal and student coordinators about Vivekananda. Recognizing the significance of this day, we did conduct 'creative writing' and 'sketching'.

The National Youth Day primary aim was of sensitizing the students about the philosophies, principles and ideas of Swami Vivekananda. The students were motivated to be good citizens of India, thus contributing to the development of the country.

#### EVENT 12: REPUBLIC DAY



The Indian constitution came into effect on January 26, 1950. This occasion is a matter of pride for every Indian, and it is commemorated every year on January 26th as Republic Day. Our REV.Fr. Charles Lasrado raised the flag on the 73rd Republic Day. Due to the epidemic, we were unable to hold virtual events. So, for the first year, the NSS volunteers arranged various activities to be conducted in online mode.

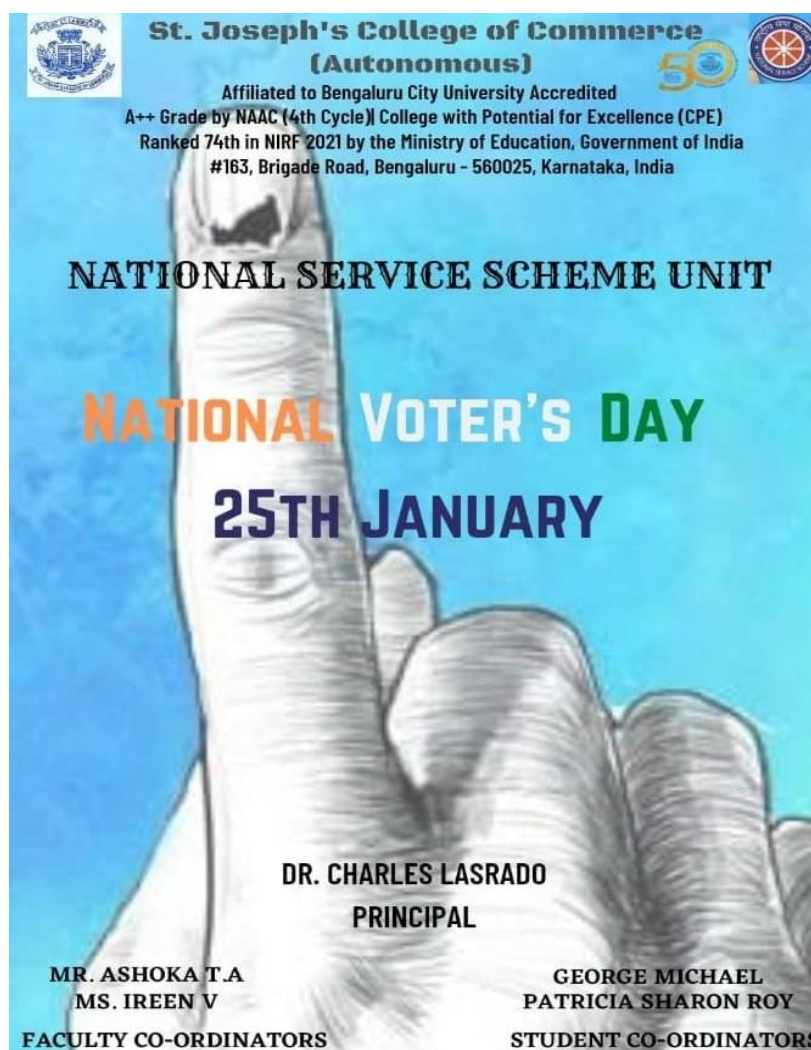
The events are:



1. Slogan writing
2. Guess the song
3. Survival
4. Quiz

The students were in large numbers. It was more of a joyful celebration of our country's pride.

### EVENT 13: VOTERS DAY



On January 25, 2022, NSS students organised "National Voter's Day."

The foundation day of the Election Commission of India, the autonomous constitutional organisation responsible for holding elections, is commemorated on National Voters' Day (NVD). This was started by the Manmohan Singh government in 2011.

This day exists mainly to urge India's population to vote and hence increase voter registration. As a result, this day is extremely significant, as voting is the foundation of any working democracy.

As Mentioned above National Voter's Day is a day dedicated to encouraging people to vote and raising voter awareness about the need of participating in the electoral process in a fair and impartial manner.

#### EVENT 14: BLOOD DONATION



Every year, a blood donation is held to encourage students to donate blood to those who are in need. NSS volunteers organised an event with the support of other hospitals to raise awareness about the importance of blood donation. A blood donation camp that also promotes responsibility and empathy for others.

On March 3, 2022, the National Service Scheme of St. Joseph's College of Commerce organised a blood donation. Even amidst the pandemic crisis, it took a lot of courage to do this. We were assisted by five different hospitals, NIMHANS, KIDWAI, INDIRA GANDHI, VICTORIA, and VANIVILAS, who had come for the collecting. Many students and faculty members came together to donate blood.

We had about 300 benefactors, which completely outnumbered everyone. Giving blood may appear simple or even uncomfortable to some. Whatever the case may be, we will never know the advantages and benefits of each unit of blood. In any event, we are pleased to report that this "Blood Donation Camp" was an informative experience for many students both inside and outside of our campus. The event went as planned, with 357 units collected in total. By 4 p.m., the day had come to a conclusion, with the volunteers assisting with packing and closure.