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The programme of M.Com (Finance & Taxation / Marketing & Analytics) will hereinafter be referred as M.Com in the Annual Report 21-22.

CURRICULUM UPDATE

Board of Studies (BOS)

Keeping in line with the recent trends in the business circle besides the department's vision and mission of imparting academic excellence through innovative curriculum and academic flexibility; under the three PG programmes and 4 PGD programmes; two courses have gone through a re-arrangement in the programme matrix of M.com (Financial Analysis) and one course in M.Com (International Business) has gone through a thorough revamp across two Board of Studies meetings held during the academic year 2021-22. The dates being the 07th of October, 2021 and the 24th of March, 2022. The meeting quorum comprises of the institution's staff, student representative, industry experts and alumni

List of courses with changes passed in BoS and approved in Academic Council Meetings 2021-22

Programme	Course Code	Course Title
M.Com (International Business)	P422 MC 102	Accounting for Decision Making
M.Com (Financial Analysis)	P5 22 MC 101	Corporate Tax Planning & Law
	P5 22 MC 301	Company Legislation & Compliance

MOOCS AND SKILL BASED COURSES

As mandated by the UGC guidelines, the institution holds pride in offering courses that adheres to the requisite courses that are to be included in the curriculum for the post graduate students. On that note, a variety of options in interdisciplinary streams were offered for the students, some of which were mandatory and some of which they were allowed to pick as their will.

MOOCS: As a part of the PG curriculum, M.Com and M.Com IB students are required to take up either a corporate internship of eight weeks or 60 hours of Teaching Practice during their II semester summer break. However, this year due to the COVID -19 pandemic this was not

feasible. Thus, the Internship component was replaced with a suitable option to ensure that the learning process continues despite the uncertainty of the situation. Thus, to help the students expand their knowledge and gain new skills and expertise, the colleges provided students with the opportunity to pursue MOOC courses on SWAYAM. SWAYAM, is an online learning platform that hosts courses in 4 quadrants – (1) video lecture, (2) specially prepared reading material that can be downloaded/printed (3) self-assessment tests through tests and quizzes and (4) an online discussion forum for clearing the doubts. It partners with National Coordinators including AICTE, NCERT, UGC and NPTEL. Students were expected to choose one online courses of their choice, register for the course, pursue the course, take up the assignments, quizzes, assessments conducted and most importantly visit the allocated examination centre in order to complete the course. Further, the students also prepared summary reports on the specific MOOC courses completed by them. Some of the courses taken up were *Corporate Finance, Introduction to Game Theory, and Corporate Social Responsibility among others.*

Platform : SWAYAM		
No. of Participants: 52		
Name	Roll no.	Courses
Naveena B S	20SJCCMIB016	Decision Modeling
Sweta Sreedharan	20SJCCMIB027	
Krupa Aann Oommen	20SJCCMIB011	
Tanya Shibu Thomas	20SJCCMIB028	
Srishtee De	20SJCCMIB025	Film Appreciation
Bhavishya K.T	20SJCCMIB040	Corporate Social Responsibility
Pran Kariappa AT	20SJCCMIB018	
Varsha DechammaMS	20SJCCMIB030	
Rehan Thimmaiah K.U	20SJCCMIB020	

Sushmitha R	20SJCCMIB026	
Vishal M Venkat	20SJCCMIB031	
Prathap Reddy R S	20SJCCMIB019	
Naga Rashmi M R	20SJCCMIB015	
Pragathi Poovamma M.Y.	20SJCCMIB017	
M.N. Karumbaiah	20SJCCMIB012	
Shreyank D	20SJCCMIB039	
Thammaiah M S	20SJCCM032	
Mary Roseline R	20SJCCM014	
Teena Samantha G	20SJCCM031	
Tunnu Rose.J	20SJCCM033	
Navya Spoorthi. B	20SJCCM037	
Akash Leon	20SJCCM001	
Nithin Kumar V	20SJCCM018	
Valentina Pashan	20SJCCM035	
Joanna Selvaraj	20SJCCM012	Introduction to marketing essentials
Varun N	20SJCCM036	
Vishnu K.V	20SJCCMIB033	
Suhasini Hariharan	20SJCCMIB035	
Anu S Varghese	20SJCCMIB006	
Siya Babu	20SJCCMIB024	

Anna Thampi	20SJCCMIB005	
Sherin Mary Abraham	20SJCCMIB023	
Rose Maria Joshy	20SJCCMIB041	
Maria Grace Abraham	20SJCCMIB014	
A.S.Sandhya	20SJCCMIB001	Knowledge Management
Rebecca Kasper	20SJCCMIB10	Organizational development and change in 21st Century
Regina D Souza	20SJCCM022	
Alex Anthony	20SJCCM039	
Renita Dsouza	20SJCCM023	
Shwetha R	20SJCCM028	
Nisha Johnson	20SJCCM017	Introduction to Japanese and it's culture
Divith V Manjunath	20SJCCM006	Corporate Finance
Meghashree S	20SJCCM015	
Harish Kumar KP	20SJCCM038	
Lahari H	20SJCCM013	
Shantharaj R Swamy	20SJCCM026	Financial Accounting
Darshini J	20SJCCM005	An introduction to game theory
Rani Amulya Dalby	20SJCCM020	
Rose Mary James	20SJCCM025	
Fernandes Prezlen Max Patrick John	20SJCCM010	Innovation, Business Models and Entrepreneurship
Platform: Coursera		

Treesa Mathew	20SJCCMFA047	Analyzing companies performance using ratios
Namratha N K	20SJCCMFA053	Agile PM 201- understanding agile at a deeper level Lean leadership skills, lean culture and lean management Agile PM 202 - introduction to Agile project Management Understanding Jira for users, managers and admin The Agile Samurai Boot camp Agile 102 - what is the future of Agile Project Management

Skill based courses: SPSS, Financial Modeling, Econometrics, SAP-FICO, SAP-CRM and SAS

With a view to help students build their skills and ensure that they are ready to face the corporate world, students were offered courses which helped them gain hands-on experience in software such as SAP-FICO, SAP-CRM, SAS and SPSS. In today's world, where technology and data analysis are highly valued, learning these technology solutions will help the students stand out from the crowd.

During the 3rd semester, students of M.Com and M.Com IB had a mandatory course on - Statistical tools for data analysis. This subject mainly focused on the application and functionality of SPSS, which is a statistical software package that is used for statistical analysis of data. This was extremely beneficial for students, because in addition to allowing them to use SPSS for their dissertation and other research projects, it also provided them with the opportunity to learn a new tool.

Further, the M.Com FA students were offered financial modeling, which was highly relevant and beneficial for them, since they were about to start their corporate internships in the next few months. Financial modeling is the process of summarizing a company's financial scenario i.e. expenses and profits, in a spreadsheet. This is useful as it aids in decision making. Additionally, they were also offered econometrics, which is a tool that applies statistical and mathematical techniques to analyze data and forecast future events or trends

During the fourth semester, students of M.Com (Finance and taxation) and M.Com FA were offered SAP-FICO (Systems Application Products - Financial Accounting & Controlling). SAP-FICO, is a financial management solution, which is used by organizations to store, manage and analyze financial data. Since financial management requirements are constantly evolving, there is a growing need to upgrade skills in this area. Thus, the students benefited from this course as they gained practical experience on how the application works, how to use it and what to use it for.

Data analytics is said to be one of the most in-demand professions. Thus, to empower students in this area, a course on SAS was offered to the students of M.Com (Marketing and Analytics). SAS, is a statistical software which is widely used for statistical analysis and data visualization. The course was primarily presented from a marketing and analytical standpoint, with special focus on topics such as marketing campaigns, marketing automation, and optimization scenario models. It helped the students gain hands-on experience on how the tool can be used to analyze, visualize and interpret data.

Courses	Class	No. of students benefited
SPSS	II M.Com and II M.Com IB	80
Financial Modeling	II M.Com FA	48
Econometrics	II M.Com FA	48
SAP-FICO	II M.Com and II M.Com FA	86
SAS	II M.Com (Marketing & Analytics)	2
Total		264

ORIENTATIONS

Post-Graduation Orientation

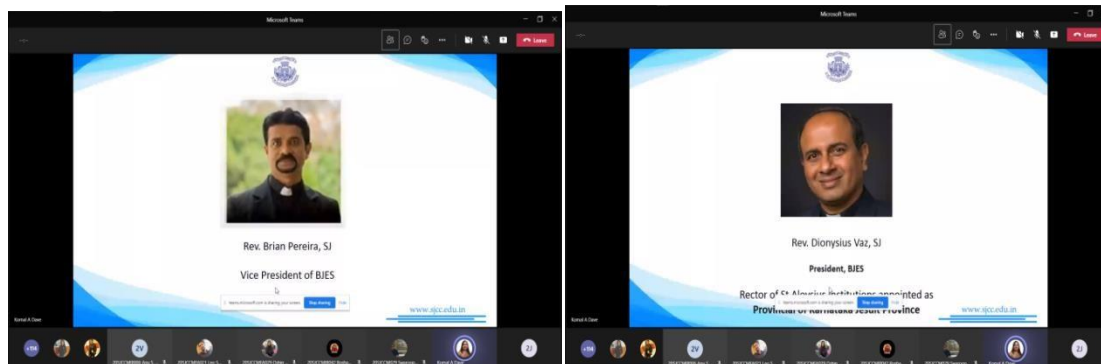
Date	15 th July 2021 and 19 th July 2021
Participants	I M.Com, I M.Com IB, I M.Com FA II M.Com, II M.Com IB and II M.Com FA
No. of participants	268
Platform	MS Teams

Objective: To orient the students about the PG Department of SJCC with regards to Vision and Mission of the college and department, course structure, examination pattern, etc. Impart the significance of research in PG Studies at SJCC. To welcome the second-year students of M. Com into their final year of Post-Graduation and mark the beginning of the academic year 21-22.

Write up:

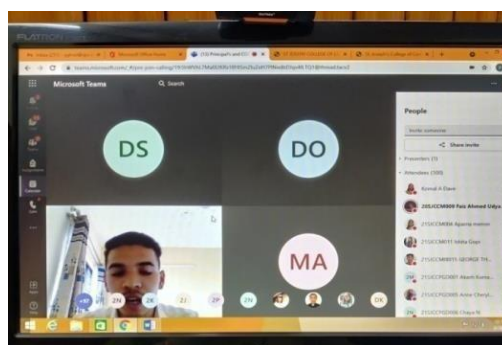
The orientation program was scheduled to happen on the 15th of July, 2021 and the session extended to cover all the necessary details and changes in the academic board and to inform the students of the same. To begin with, the session was started with a prayer by Ms. Maria Sanjana and the event thus began with the blessings of the almighty in order to bestow upon the students, a fruitful academic year ahead. The first official address for the day was delivered by the Principal, Dr.Charles Lasrado, SJ who had interacted with the students for the first time after having taken charge as the principal. In his speech, the principal had stressed on the fact that the batch was expected to graduate with a golden opportunity of completing their degree in the golden jubilee year of the institution. The newly appointed registrar to the board,

Dr. Augustin Amaladas had then addressed the students. Being final year students, placements play an important role for the students' final year. To emphasize on the same, the placement coordinator, Mr. Giridhar Naidu had officially addressed the students to carefully detail all the necessary information relating to placements. This short orientation was then followed by class mentors of respective classes to have a semi formal meeting with the mentees.



The students of PG Department of St. Joseph's College of Commerce – Batch 2021-23 started off their academic year with the orientation about the department and college.

The orientation program was held on the 19th of July 2021, between 10:00 am to 12:00 pm on Microsoft Teams Platform. The program started off by the official addressing by Dr. Charles Lasardo, SJ the principal of SJCC, who welcomed the new batch of students on board by delivering a prayer for the students, staff and the entire Josephite community, and by sharing his piece of advice and knowledge to empower the students during their journey in SJCC. Following that, Dr. Augustine Amaladas, the registrar of the college addressed the students by rendering a warm welcome. Post which a brief orientation was given by the Research In-charge, Dr. Deepika Joshi, who brought light to the importance of research in Post Graduate studies. The platform was then handed over to the Controller of Examinations, Dr. Antony Oliver, who gave a complete understanding on the OBE pattern followed by college, CBE system, examination pattern, CIA and ESE schedules, etc.



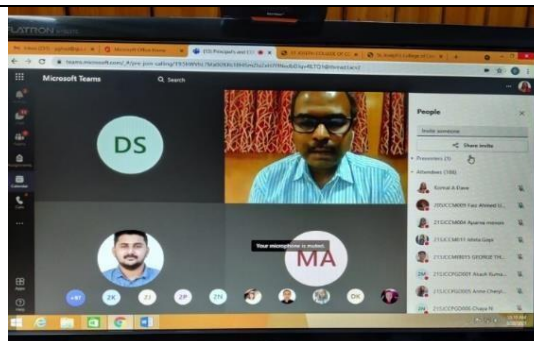
After a quick break, the students were oriented about the PG Department in detail by Dr. Komal Dave, Head of the Department. The platform was used to introduce students to the library functions, e- resources, outreach activities, PG association and clubs, placement cell, and everything that would revolve around a student during the course period. The students were

introduced to the different major core subjects and also the importance of the allied required subjects; allied optional subjects and skill oriented subjects were explained as well. The importance of guidance and mentorship was spoken about and hence the college introduced the students to their assigned mentors. The platform was also open for students to interact and develop a better understanding with the department people.

Post-Graduation Diploma Orientation

Date	17 th July 2021
Resource person	Mr. Mohammed Ashfaque
Participants	I M.Com, I M.Com IB and I M.Com FA
No. of participants	140
Platform	MS Teams

Objective: To expose learners with knowledge, skills and integrated perception of various functions of management to sustain the growing momentum of the industry and help the students of SJCC achieve higher levels.



Write up: The orientation started with the introducing about the post graduate diploma to the students. The course is for the period of one year. Post graduate diploma courses in SJCC are particularly designed to enhance an academic level in advanced level of study that one undertakes after completing an undergraduate degree course. The speaker mentioned about the benefit of having a post graduate diploma. The speaker explained how the students of SJCC can gain corporate knowledge, skills and achieve their objective of the master degree. The overview of the courses and its specialization were briefly explained. They also elaborated on how a PGD on a specialization subjects would benefit the students to build up an efficient career.

The PGD subjects available for the students were business administrations, human resource management, marketing management and financial management. They explained how each subject would add on to the strengths of the student's profile. They introduced about how each semester and the subjects allotted for the respective specialization. The first semester would start from 24th July 2021 to 27th November 2021, followed by the second semester which starts from 8th January 2022 to 30th April 2022. The timings for the classes are from 10am to 5pm (weekends only). The subjects allotted under 1st semester are common for all the PGD courses, specialization subjects will start only in second semester. They briefed us through the classroom allotment, class composition and the requirements of the course. It is mandatory to maintain compulsory attendance of 75% in order to complete the diploma.

The most important part of the session came into picture, examination guidelines were explained. The examination structure was as follows: 50 marks for CIA and 50 marks for ESE. It is mandatory to get an aggregate of 50% on each subject. The certification for PGD course would be one marks card for both the semester and one government recognized PG diploma certificate. The students have to produce certain documents in order to collect the marks card and the certificate. Lastly, they concluded with the discipline instructions to be followed in college; regarding the dress code, use of mobile phones etc. later they had an interactive session where the students were allowed to ask questions and clarify their doubts on the PG diploma.

The vote of thanks was given by Dr. Komal Dave, HOD of PG dept. She expressed the gratitude of students to Mr. Mohammed Ashfaq for conduction such an informative orientation where students were benefited to understand well about the course.

PROGRAM MATRIX
II SEMESTER
Marketing Management (PGDMM)

Paper No.	Title of the Paper	Marks		Total Marks	Credits
		CIA	ESE		
MM201	Advertising and Sales Management	50	50	100	4
MM202	Brand Management	50	50	100	4
MM203	Consumer Behaviour	50	50	100	4
MM204	Product Sales and Distribution Management	50	50	100	4

EXAMINATIONS

- CIA : 50marks + ESE : 50marks = 100marks
- CIA : 50marks = 20 marks Assignment + 20 marks Assignment + 10marks attendance
- ESE : 100marks exam
- ESE : I Sem - December 2021
- II Sem - May 2022
- PASS = Aggregate of 50% in each subject
- Course Completion should be done in 1+1 years

CONTACT DETAILS

OFFICE BEARERS:

- Ms. Komal A Dave – HOD: PG Dept. - pgdept@sjce.edu.in
- Ms. Norie Hoskins – Office Secretary - PG Dept. - pgdept@sjce.edu.in
- Mr. Mohammed Ashfaq – PGD Co-ordinator - pgdoffice@sjce.edu.in

CONTACT:
PG Department Office Direct No. **080-25360643**
080-25360644/46 (Extn. – 274)

WORKSHOPS/TRAININGS/WEBINAR

Research workshop

Date	10 th and 11 th August 2021
Participants	I M.Com, I M.Com IB and I M.Com FA II M.Com, II M.Com IB and II M.Com FA
No. of participants	268
Platform	MS Teams

Objective: To equip the students with the necessary knowledge for undertaking research in their final semester and there on.

Write up: St. Joseph's College of Commerce and the PG department of Commerce brought forward an opportunity for the students to enhance their research writing and publication skills.

Research is one topic of importance that has been introduced and continued to being exposed to the student through various ways and through several experts of that field. A Two days national level workshop on "Research Writing and Publication" was planned and organized on August 10 & 11, 2021 by the Research Centre.

The first day of workshop on 10.08.21 involved a detailed discussion on research writing, the process of research. More than teaching, several tips were also shared which was of immense help to the attendees. Beginning from framing a title, to writing objectives, data collection and their interpretation, finally conclusion and references more so was also discusses. Therefore, the students got a clear picture on the entire process of research which served to be a strong foundation.

On the second day being 11.08.21, the workshop was continued to add more knowledge in this area of concern. Beyond the confines of syllabus, research is a field in of education that never satiates a person. The session was inaugurated by Dr.Deepika Joshi from the Research Centre who introduced the first guest speaker for the day, Dr.Sumit Narula. Sir holds the position of Editor in chief. He is also the Chairman of Centre of Excellence. His main fields of interest

include journalism, mass communication and mass media where he has published several national and international research papers.

Detection of fake news or articles, identification of cloned journals or predatory websites were some of the main contents covered on the first day. Being a responsible researcher, the scholar is responsible for not being tricked and this awareness was created among the students to be alert at all times throughout their research journey.

In the course of session, Sir also shared various live examples by comparing genuine and fake websites and journals to illustrate the students of this alarming issue in research.

Concluding, the attendees had a fruitful learning session through the sessions held by the department as it covered one of the important and main aspects of their syllabus being research writing. The results of which will certainly reflect on the dissertation to be taken up by the attendees in their final semester.

UGC-NET Coaching

Date	25.08.2021- 07.10.21
Sessions	30 hours
Resource person	Mr.Vinay Krishna
Participants	I M.Com, I M.Com IB and I M.Com FA II M.Com, II M.Com IB and II M.Com FA
No. of participants	80
Platform	MS Teams

Objective: The College aims at developing students academically for the competitive world by providing coaching classes for one of the common competitive exams being National Eligibility Test conducted by the National Testing Agency.

Write-up:



Conducted by Mr. Vinay Krishna, these classes were scheduled to happen on a weekly basis on Wednesdays and Thursdays. With an intention to guide students who wish to appear for UGC NET, the PG Department of Commerce at SJCC initiated the guidance program for the students from the month of August to October 2021. The coaching was a 30 hour learning program which was covered over a period of two months. The Guidance Program commenced on the 25th of August 2021 and ended on 7th October.

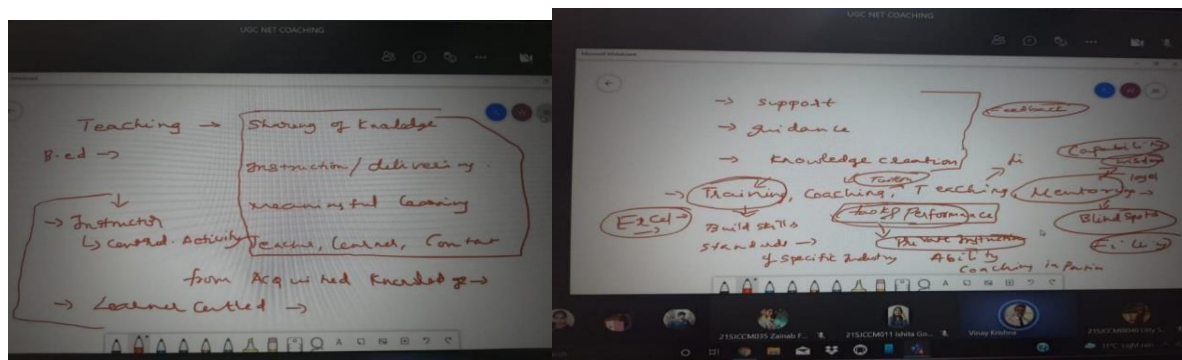
The exam being an eligibility test for Assistant Professors contains of two papers; one of which is General Paper which was made clear to the students on a conceptual basis.

25.08.2021

On the first session of UGC NET Guidance Program, the students were introduced to the UGC NET Exam- its qualification, benefits, applications, registration, exam pattern, topics that will be covered etc. The second half of the session was used to clarify all the doubts the students had regarding the exam preparation.

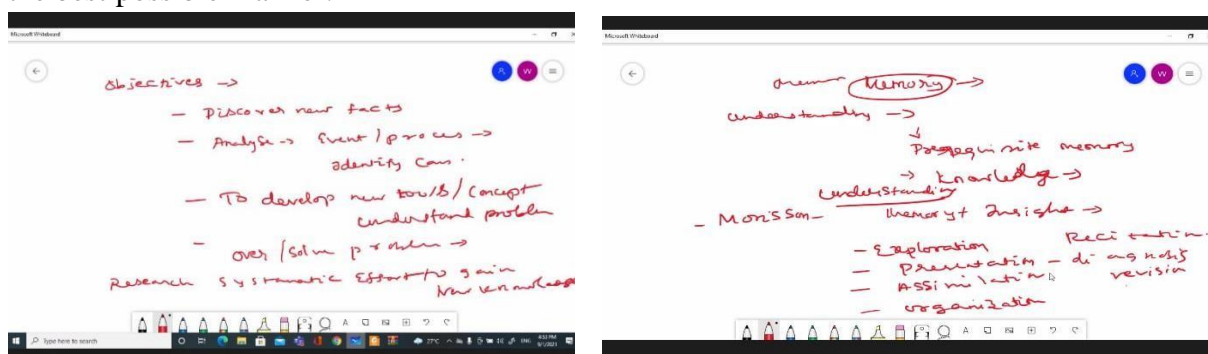
26.08.2021

In this session of the Workshop, the first unit of Paper 1 – “Teaching Aptitude” was introduced to the students. The concepts such as Characteristics of teaching, Objectives, Critical and Logical thinking, Levels and Phases of teaching was made familiar.



1.9.2021

This session was an extension of the second session, continuing with the first unit of Paper 1. Initial few minutes of the session was made use of by the students to clear doubts regarding the previous lecture, exam, registration etc. The latter half of the session was utilized to familiarize the students with the concepts of 'Teaching Aptitude', wherein concepts such as level of teaching, characteristics and basic requirements, learner's characteristics, and factors affecting teaching etc. were discussed with relevant examples and doubts related to the same were clarified. Also, assessment-based knowledge development and evaluation was discussed, creating a platform for self-evaluation and elucidating the process to make use of the same in the best possible manner.



After allowing the students to gauge their understanding on UGC NET and its conduct, the students were extensively encouraged to take up periodical assessments conducted by the resource person. The assessment period helped students to refresh their memory on the previously taught concepts and also perform better in the forthcoming sessions. Each quiz also enabled students to familiarise with the pattern of testing along with practice questions, which was helpful for a competitive exam as this.

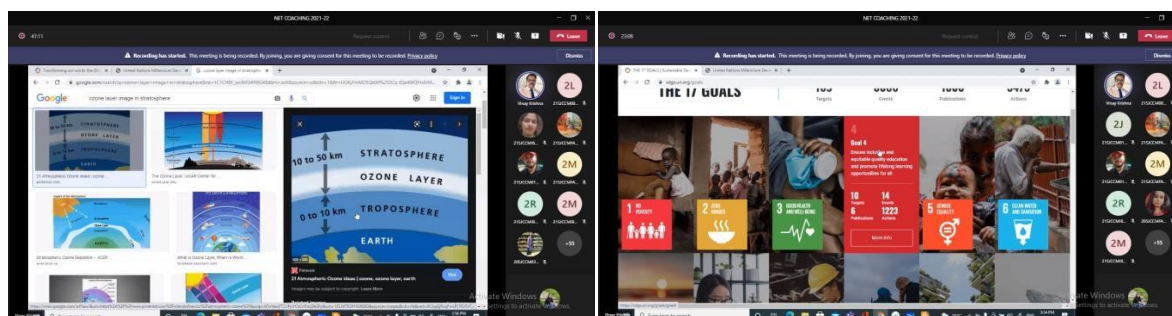
23.09.2021

Following the two week long assessment period, in this session of UGC NET Coaching, the facilitator had concentrated on the 9th unit of paper 1, which is People, Development and Environment. The session started with sharing thoughts and understanding the wider concept of sustainable development. In the discussion, the students were informed that development for sure is an improvement. But in the domain of infrastructure when there is development, there are also environmental damages and ensuring that need of present will not compromise the future needs. Going further, the history of sustainable development was introduced to the students. Which thereby lead sustainable development to take 4 dimensions, namely: society, environment, culture, economy. The UN CONFERENCE OF ENVIRONMENT AND

DEVELOPMENT (famously called as EARTH SUMMIT) 1992 in South Africa- put forward a framework of climate change and biological diversity- declaration for achieving sustainable development. The later half of the session was used to discuss on pollution where topics like industrial wastage, emission of gases that harms environment, ozone layer depletion and how CFCs damages the ozone layer, how UV rays affects eyes skin and also productivity of forest. Montreal protocol, 1985 UNEP Convention for protection of ozone layer—to reduce, eliminate and emission of manmade ozone depleting substances, KIGALI amendment- amendment to Montreal protocol, greenhouse effect and the gases that leads to it, etc.

The session concluded with understanding few key note steps taken in the past with this regards

- UNFCCC 1992- climate changes challenges
- Rio convention – climate change
- Rio earth summit 1992
- NAGAYO PROTOCOL
- UN CONVENTION OF COMBAT DESERTIFICATION
- Doha Amendment
- The Paris agreement
- Indian and Paris agreement

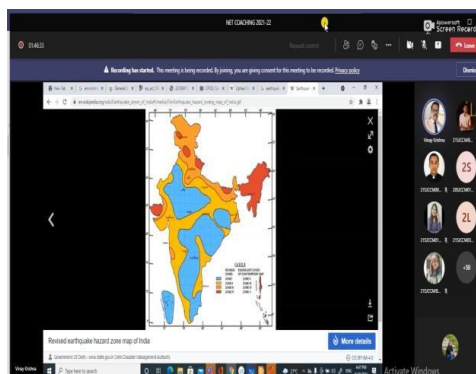
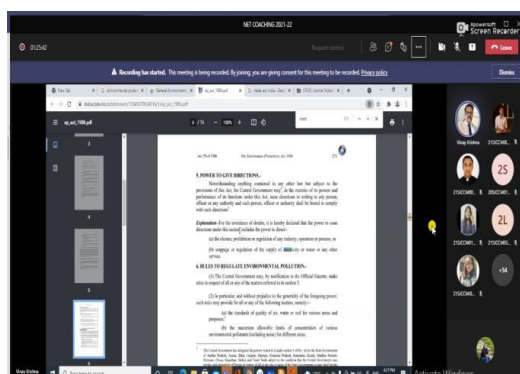


29.09.2021

Major and critical information regarding the exam pattern were explained in the beginning of the session followed by the topic of ‘pollution’ and everything in and around it. Types of pollution and various environmental hazards and their consequences were spoken about. Mina Mata, a disease caused from exposure to mercury in water bodies and also many other disease-like dyslexia and itaiitai and their causes as a part of impact of pollution. Another type of pollution spoken about was thermal pollution and air pollution. Concept of Eutrophication (enrichment of water bodies) was introduced with other relevant topics like Bod (biological

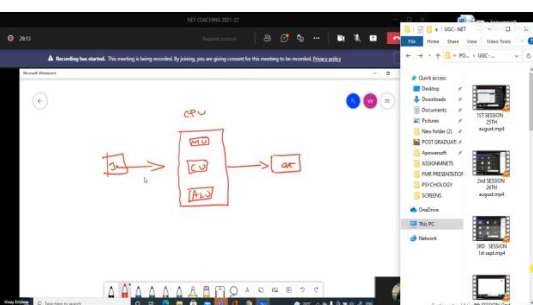
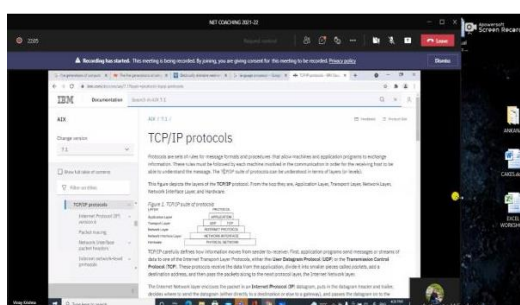
demand for oxygen). Light was also thrown on Radiation pollution. Platform opened up for students to share their knowledge about various diseases like Blue Baby disease.

Half way through the session the ENVIRONMENTAL PROTECTION ACT 1986 was introduced and explained as an act that covers statutory provision about prevention and control of pollutions. This session covered all the subtopics of unit 9 of people, development and environments of the NET syllabus.



30.09.2021

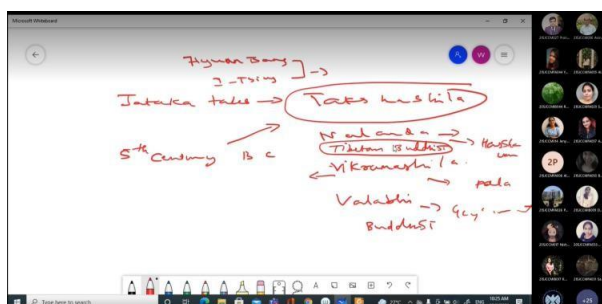
This particular class was focused on ICT i.e., INFORMATION TECHNOLOGY. The floor was kept open for students to define the term computer. After the initial student interaction the formal definition was given by the resource person, computer was defined as programmable electronic device that accepts instructions and performs mathematical and logical functions etc. other aspects like major parts of computer consisting of hardware, software, user and data were introduced. Inputs on functions of computers its generation were shed light on. After a short break the session was back on track with the discussion about network components. The most important part was covered at this stage of the session- Internet. It was formally defined as a global system of interconnecting various computers on networks. E governance was the final topic of the day and session was put to an end after the discussion on data security and privacy.



06.10.21

The session was aimed at covering Unit 10 of paper 1 – Higher Education System. The session started with giving an introduction on Institutions and education in ancient India, where the ancient system of education was the education of the Vedas, Brahmanas, Upanishads and Dharmasutras. Names such as Aryabhata, Panini, Katyayana and Patanjali were introduced and their writings and the medical treatises of Charaka and Sushruta which were some sources of learning. The session then continued on understanding how ancient education system in India became a way of life in both formal and informal ways. It was explained that indigenous education was imparted at home, temples, pathshalas, chatuspadi, gurukulas and so on. A brief information was given on how monasteries/viharas were set up for monks and nuns to meditate, debate and discuss with the quest for knowledge during the ancient period. Introduction to few famous ancient institutions of higher learning in India- such as Takshashila, Nalanda, Valabhi, Odantapuri, Mithila, Nadia, Kancheepuram, etc was given.

The second half of the session was used to discuss few questions from previous question papers related to UGC history, education system, ICT and so on.



UNIVERSITY GRANTS COMMISSION	
Total No. of Universities in the Country as on 06.08.2021	
Universities	Total No.
State Universities	417
Deemed to be Universities	129
Central Universities	64
Private Universities	389
Total	1009

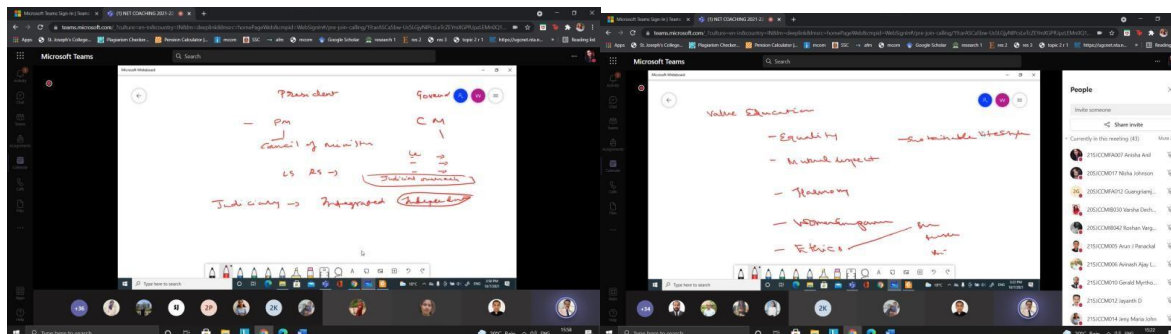
Universities under 12(B)	
State Universities	256
Deemed to be Universities	47
Central Universities	64
Private Universities	13

07.10.21

The session was aimed at covering Value education and Environmental education – unit 10 of Paper 1. The session started with leaving the platform open for students to share their understandings of the term “value”. Building on the inputs, in simple terms it was conveyed to the students that values are certain principles or virtues put forward to have standard behaviour in terms of equality, mutual respect, harmony, ethics and so on to lead a meaningful life. Later on discussion was made on Policies, Governance and Administration, where light was thrown at understanding what each of it means and who opposes such frameworks on the general public, the ruling part, and so on. Then the students were introduced to the the

fundamental principles, rights and duties- explaining each of its meaning, objectives and its importance in UGC NET course structure.

In the second half of the session, Teacher centered and Learner centered method of teaching topic under unit 1 of Paper 1 was covered. The pros and cons of each, the comparison, etc was introduced to the students. To wrap up, the evaluation system – characteristics, elements, process and types were explained in detailed.



Overall, every session of the UGC NET coaching program served its very purpose and trained the aspirants with the necessary practice to face a computer based test backed by thorough coverage of concepts from Paper 1 of the syllabus.

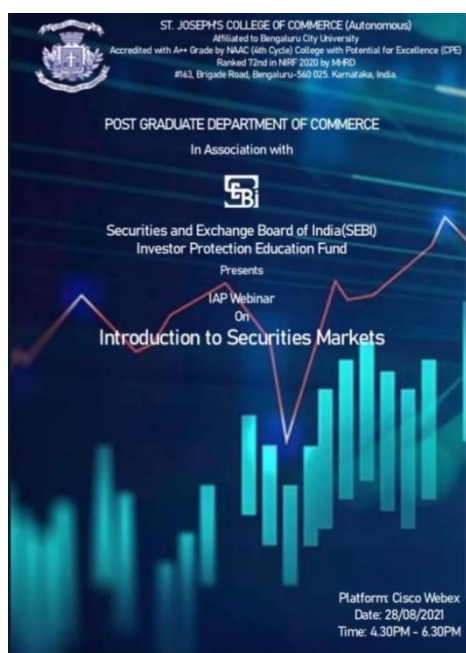
S.no	Topics Covered
1	Introduction to UGC-NET
2	Teaching Aptitude
3	People, Development and Environment
4	Higher Education System
5	Communication
6	Information, Communication & Technology
7	Logical Reasoning

SEBI – Investor Protection Education Fund organized webinar

Date	28 th August 2021
Participants	I M.Com, I M.Com IB and I M.Com FA II M.Com, II M.Com IB and II M.Com FA
No. of participants	268
Platform	MS Teams

Objective: To open the world of investing along with bringing awareness on its risk to the students this would encourage them to develop the habit of investment at an appropriate time.

Write-up:



The Post Graduate Department of Commerce in association with SEBI – Investor Protection Education Fund organized a webinar for the benefit of students to inculcate the value of investment and savings. The success of webinar depends heavily on the speaker as it is his/her insights which add value to the worthy hours of webinar. To fulfill this condition, the resource person for this webinar was Mr. Amit Gupta his educational qualification is MS Finance, MMS Finance (NIT), MBA Project Mgmt., CFP(USA), CFA(India), CCRATM, CWM(USA), CIRA. He is the Managing Director of iCapital Academy and Corporate Advisory LLP. He is

also SEBI& NISM Empanelled Securities Markets Trainer with total working experience of 17 years. The students of M. Com attended the webinar and benefitted off the webinar by being its participants.

Session 1 The topic for this session was Introduction to Mutual Funds. The topics covered during this session were – What is Mutual Fund? Structure of Mutual Fund, What is an AMC? How does a Mutual Fund work? Investment Portfolio, Risk-o-meter etc.

Session 2

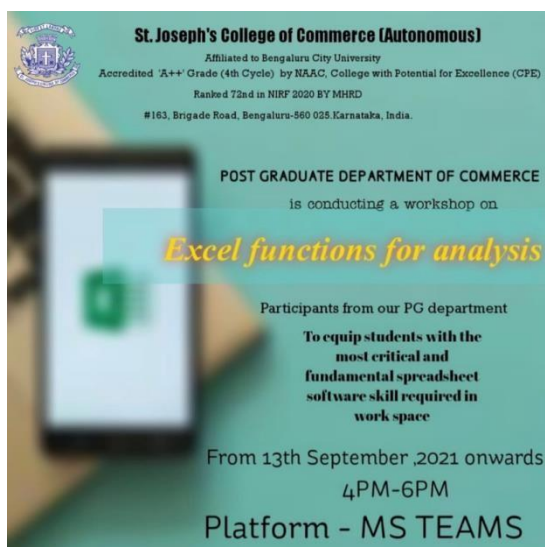
Welcome address was given by Dr. J. Vijaya Shanthi HOD – Accounting & Finance (Shift II) who also informed about the rationale of the program. The session started with the discussion on stock market and performance in last year. The topics covered in this session were – Introduction to SEBI and Indian Stock Market, Introduction to Primary and Secondary Market, Pre- requisite and Due Diligence for buying / selling shares in Securities Market, Rights of a shareholder, Do's and Don'ts of buying/selling shares in securities market, Investor Grievance Redressal – SCORES, Information/ Help Desk of SEBI, Post Trade: Contract Note. The main takeaway of this webinar was that an educated investor is a protected investor. Following the achievement of benefitting from this useful webinar, the vote of thanks was given by Yuvashree to mark the end of an insightful learning session.

Excel workshop for Analytics

Date	13.09.2021 – 04.10.21
Sessions	12 hours
Resource person	Dr.R.Himachalpathy (In- house faculty)
Participants	I M.Com, I M.Com IB and I M.Com FA II M.Com , II M.Com IB and II M.Com FA
No. of participants	100
Platform	MS Teams

Objective: To enable students master the excel functions which would help them in any field of career they opt for.

Write up:



Among the computer programs which exist, Microsoft Excel is one of the most important because of the key role it plays in many sectors. It is the most used spreadsheet program in many business activities, class work and even personal data organization.

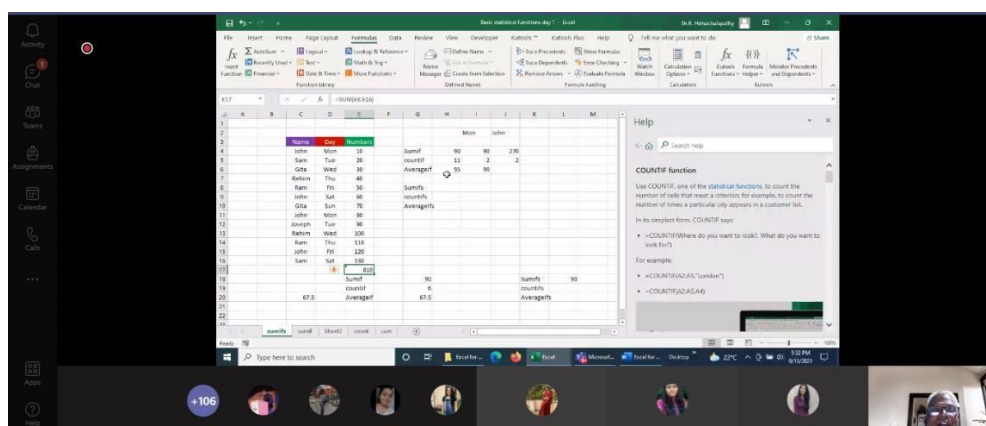
13.09.21:

The department in order to bring in various opportunities for the students that enable them fine tune their skills and prepare for their future career conducted a workshop starting from the 13th of September 2021. The main idea behind this was to equip students with the most critical and fundamental spreadsheet software skill.

The workshop was conducted by Dr.R.Himachalpathy being the resource person responsible for imparting this important spreadsheet skill. The speaker started with an introduction to inform the students about the importance of excel as he mentioned that irrespective of any field, excel is essential and needed everywhere.

The day's agenda involved handling of any analysis which would be helpful in various contexts of economics, finance and even Research.

Starting with basic excel functions, Dr.R.Himachalpathy asked students to perform the excel functions along with him in order to make the session more practical. This way, the students evoked their doubts and got it clarified which made the session more useful.

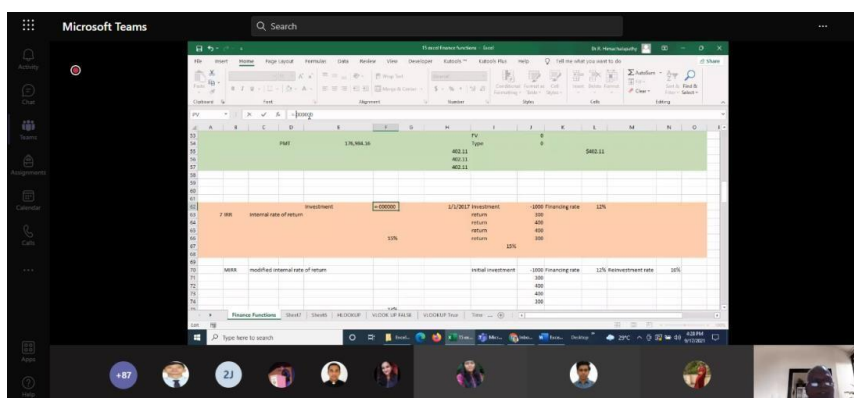


14.09.21:

Moving on from basic excel functions, added finance functions were illustrated much in detail with appropriate real life examples taking problems into consideration. Being students of finance major, the skill of knowing how to perform such complex functions such as calculation of NPV, PV, FV etc is highly essential in the workplace and they could be easily calculated using excel functions and formula. This was highlighted in the session keenly.

17.09.2021

The session covered additional finance functions like calculation of IRR, the yearly installments needed to be paid in case of EMI. Whether a student of finance or not, payments for monthly installments or return rate on investment are something which the individual needs to be aware of and in order to ease the process of calculation, this excel function is highly helpful.

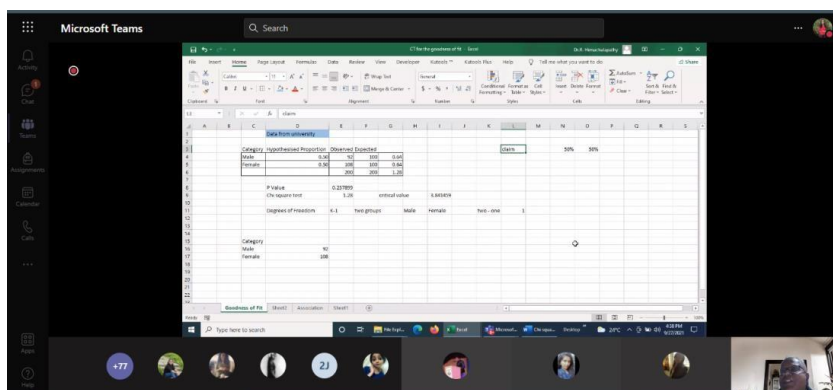


This workshop helped the students in performing formula based arithmetic calculations and other functions successfully as it was designed in such a way that the workshop covers some of the most important excel functions in logical, statistics and other areas.

29.09.21

To make the sessions more interactive and practical, before each session a set of problems for the day were shared with the students beforehand which enabled them to access it along with the resource person and learn the concepts by doing it alongside the teacher. The first teaching of the day began with chi-square testing of hypothesis. Chi-square, being a non-parametric test is a method of testing of hypothesis and its theory was explicitly discussed before beginning the session. The cases in which chi square way of testing could be employed were discussed to familiarize the students with the application. This was done by the resource person by touching

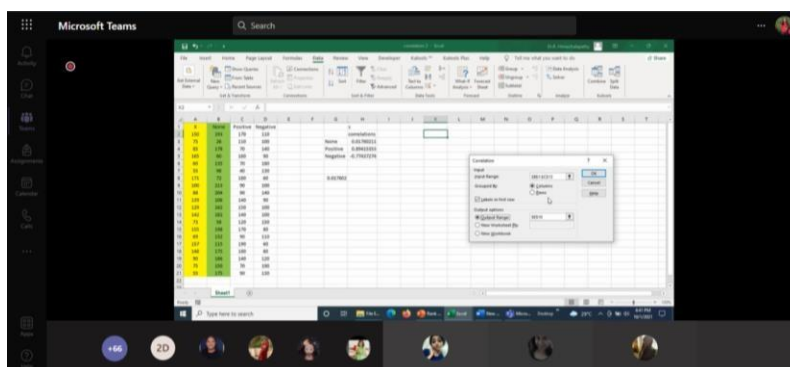
upon the basics of research methodology, involving types of data and types of scales used in data collection. Testing of goodness of fit with the help of observed and expected values were the focal point of this session. Later, the calculated values were compared with critical values to make a final decision so as to accept/ reject a research hypothesis.



1.10.21 :

The topic chosen for practice for the day was correlation where an example was taken up to help students understand and find out if there is any difference or relation between the collected samples. With relevant information on input range, the output will be estimated at ease, given that excel carries several functions under the data analysis tab. The correlation dialog box intimates the r value which yields significant result for the researcher to help in the identification of any relation between the data. The correlation value lies between -1 and 1 and with this it was understood that the obtained value either depicts a negative correlation or a positive correlation. While presenting the data, it is also noted that the mode of display is of importance so due care needs to be given while selecting the display options for the desired results. Such minute details and tips were shared by the resource person with the students to help them stay on the right track without any errors or deviation, while working on the excel platform for analysis of data. Another important theoretical concept of direct and indirect relationship of variables was also mentioned upon by the speaker. This analysis helped the attendees to easily identify the direction and strength of relationship between the variables to reach at a conclusion as to whether the relationship is positive or negative. The corresponding increase or decrease between the data collected was the crux of the day's session. With a give data for multiple correlations, students were tested to identify positive from negatively correlated data. This activity strengthened the core concepts of students.

This session on correlation analysis was equally supported with theory concepts to enable the students grab the concepts in an effective manner along with simultaneous practice. Towards the end of the session, the retention held by the students stated that selection of appropriate function and data were the essential elements to test the relationship or association between variables. A conclusive answer will be arrived at using the data analysis pack and that was depicted by the resource person on this session.



04.10.21:

The final day of the excel workshop for analytics came to an end with the topic regression analysis. Provided the fact that a strong understanding of correlation analysis is required for regression analysis, the previously taught concepts were revised yet again for a strong understanding. The initial concept threw light on the direction and strength of the variables. On the other hand, to predict or estimate one variable with the help of another variable, not only direction but also function of the variables needs to be understood. The functional relationship of variables was explained with an example to make it simpler and easier to grasp.

R square from the summary output gave out the desired results and this was achieved by the participants who practiced the regression function along with the resource person. Along with tables, even scatter diagrams could be drawn using the function $y=a+b(x)$ and this was easily conveyed. Bi-variate analysis was yet another topic of discussion for the day where 1 dependent and 1 independent variable would be involved. Uni-variate analysis is performed when taking x variable solely to predict x variable. With actual values, we estimate the predicted sums and they appear to be the same leaving residual as 0.

The session ultimately aimed to find out whether it is a good fit model or not using equation changes and multivariate analysis.

All in all, this excel workshop was a comprehensive, well equipped course whose benefits would be reaped on all kinds of research. This was possible as the workshop explored beyond the syllabus.

Following the day after the final session, students were encouraged to take up a test on the concepts covered in the workshop which was for 100 marks at a duration covering 1 hour.

S.no	Topics Covered
1	Finance Functions – Compound Annual Growth Rate, Future Value, Present Value, Net Present Value, Internal Rate of Return, Extended Internal Rate of Return (XIRR).
2	Logical Functions- AND and IF functions, Vlookup, HLookup, Match and Index Functions
3	SUM, SUMIF, SUMIFS, COUNT, COUNTA, COUNTBLANK, COUNT IF, Average and Average IF,
4	Cell referencing – Absolute cell Referencing, relative cell Referencing and Mixed cell Referencing
5	What if Analysis Functions - Data Table, Goal Seek and Scenario Manager
6	Mean and Standard Deviation by using Excel
7	Chi Square Test by using Excel
8	ANOVA Chi Square Test by using Excel
9	Correlation Analysis by using Excel
10	Regression Analysis by using Excel

An Experiential Training Program on Research Methodology

Date	01.09.2021 – 07.09.2021
Resource person	Internal faculty of SJCC
Participants	II M.Com and II M.Com IB
No. of students benefited	79
Platform	MS Teams

Objective: To help the students enhance their research skills by introducing all the essential concepts in research for their benefit.

Write-up:

Date	Topics	Resource Person
01/09/2021 3:30- 4:00 pm	Address by the organizers (Dr. Kunal & Dr. Deepika Joshi)	
01/09/2021 4:00-6:30 pm	<ul style="list-style-type: none"> Introduction to research Defining & formulation of the research problem Formulation of research hypothesis 	Dr. Rajajesh Singh
02/09/2021 4:00-6:30 pm	<ul style="list-style-type: none"> Research discovery and systematic literature review Research gap identification Writing and presenting a literature review 	Dr. Deepika Joshi
03/09/2021 4:00-6:30 pm	<ul style="list-style-type: none"> Population, sample, sampling techniques and its considerations Questionnaire construction Pilot testing of the questionnaire 	Dr. Shridhar L.S.
04/09/2021 9:00-11:30 pm	<ul style="list-style-type: none"> Coding of close-ended and open-ended questions Data tabulation Testing of hypotheses 	Dr. R. Harachalagudhy
05/09/2021 4:00-6:30 pm	<ul style="list-style-type: none"> Ethical policies and Plagiarism Various software's for checking plagiarism Citations and referencing Reference management software 	Dr. Shrikant Ragan
07/09/2021 4:00-6:30 pm	<ul style="list-style-type: none"> Preparing a research proposal Report writing Research Paper writing 	Dr. A. M. Shrivats

MOS based test of 50 marks will be conducted at the end of each session. Final test of 40 marks will be conducted on 09-September-2021. Students scoring less than 70% marks will be given a couple of extra assignments to complete. The marks obtained by a student will be shared with the dissertation guides in future.

Mode of Delivery: M S Teams

St. Joseph's College of Commerce never misses an opportunity; especially the PG department of commerce takes up every possible way to inculcate the habit of research in its students. Students right from the beginning of their journey as M.Com students are deeply encouraged to involve themselves in research and paper publishing as this adds a magnitude of value to their future. The quality of research done by the students speaks for the knowledge held in this vast and dynamic field. Nevertheless, the institution discovers the need to equip its PG students with the right amount of knowledge to take up research in a more passionate way.

For this purpose, the college has taken an effort towards the preparation of dissertation work for students and help them gain the requisite expertise by various experts in this field, being the very own faculty members of the college. Owing to this initiative, focused learning through a rigorous training program in Research Methodology jointly organized by the PG department and the Research Center of the college.

1.09.2021

The first session of this week-long training program was conducted on 1.09.2021 with Dr.Deepika Joshi convening the session. The day's session was handled by Dr.RajaJeba Singh being the speaker of the day and Sir was welcomed by Divith V Manjunath from II M.Com. Following which, a prayer was rendered marking the beginning. The resource person aimed at covering a few important aspects of Research to build a strong base. It started with students' perspective where the interaction resulted in clarifying doubts.

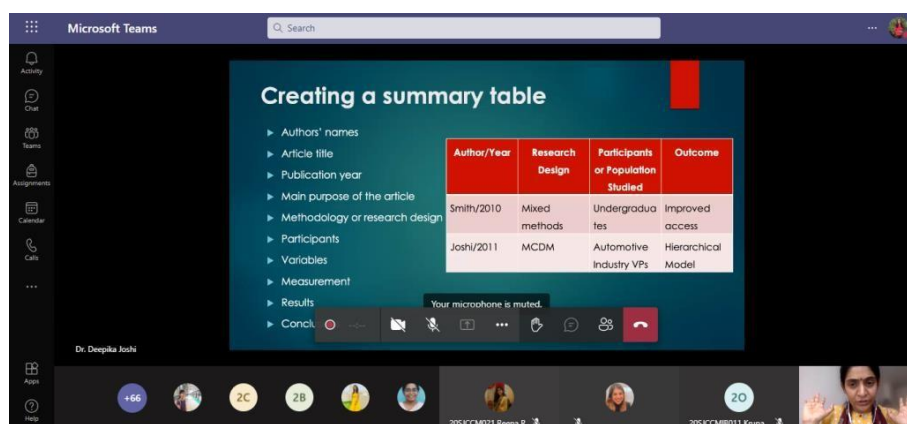
Agenda for the day included general concepts and perspective of research methodology to revise the known concepts. Identification of research problem being a major crux of research, the various approaches were discussed with relevant examples. Finally, another important part of research was discussed as the speaker taught the participants on how to identify, frame and approach a hypothesis.

The participants were encouraged to explore and gain insights about thesis after being exposed to research activity after getting the basic understanding of concepts.



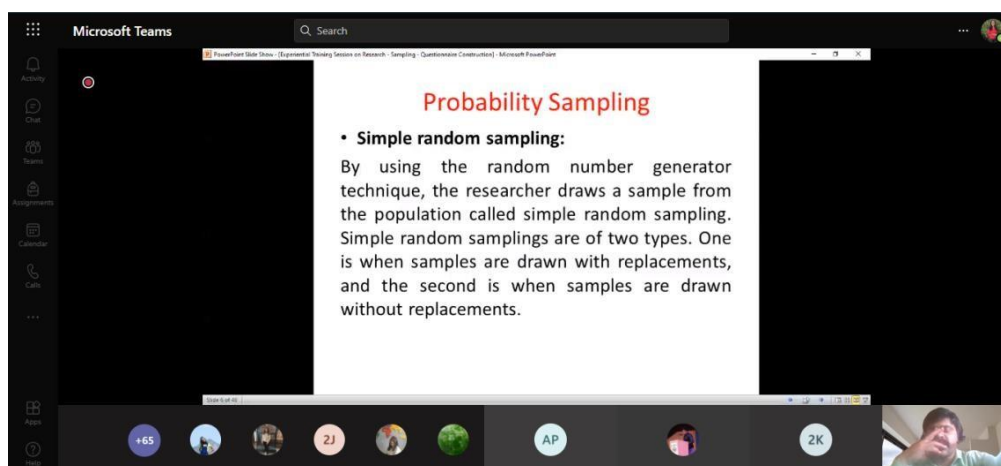
2.09.2021

Second day session was handled by Dr.Deepika Joshi on 02.09.21, who had a clear agenda for this experiential learning program which involved identification of research gap, important aspects of review of literature and a brief coverage on writing review of literature. This was majorly a combination of practical and theoretical session as the students' participation was high in terms of activities and tasks assigned. The aim of this session was to train the students so as to conduct a systematic literature review and the outcome achieved the same.



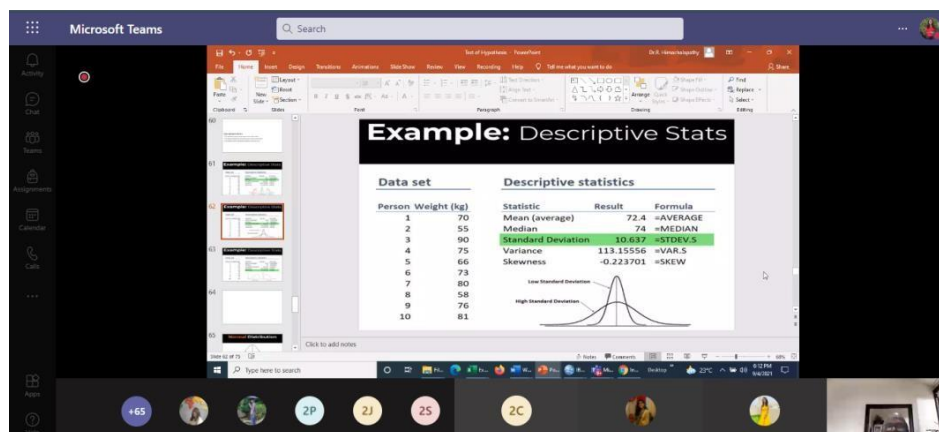
3.09.2021

The session on 03.09.21 had Dr.Sridhar LS as the speaker to cover some of the important parts of writing a research paper. The session was conducted to instruct the students on sampling where the speaker extensively lectured on the types of probability and non probability sampling. Following which, measurement and scaling along with the types of scaling were explained with relevant and simple examples. The final portion of the session was dedicated for questionnaire creation where the resource person explained on the do's and don'ts of framing a questionnaire.



4.09.2021

Dr.R.Himachalpathy being the resource person for day 4 of Research training week, conducted a detailed session on identifying various aspects of questionnaire and its evaluation to help the students in understanding coding and classification of data collected from respondents. Using the help of Excel and SPSS, students were also simultaneously involved with its operation for test of hypothesis.



6.09.2021

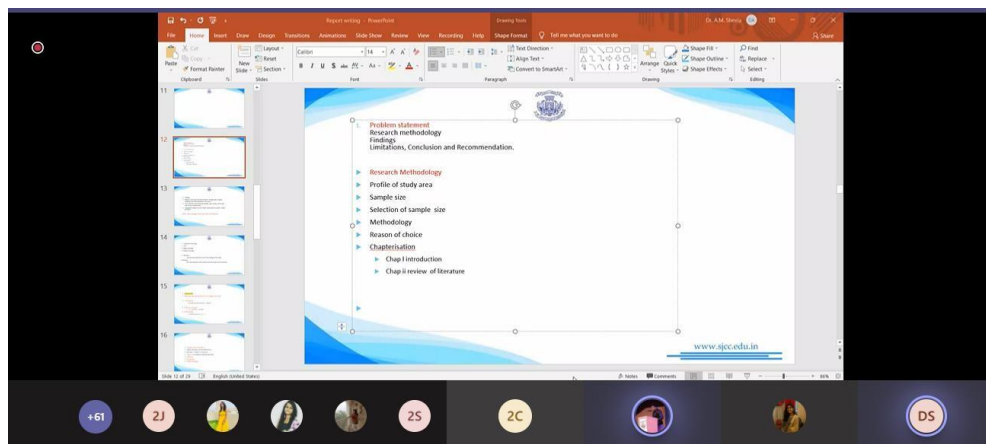
Dr.Shivkani Rajan was the speaker for day 5 which was held on 06.09.2021. The main objects for the day's topics were mainly around the grounds of conducting a research in ethical ways. Good research practices and principles involved in the process of writing a paper were clearly highlighted. Writing in accordance with the institution's standard operating procedures; following the guidelines are highly essential while submitting a dissertation. Strong research integrity values were instilled to the students through this session to avoid tarnishes of plagiarism, while encouraging them to cite and give references mandatorily. Following which, anti-plagiarism tools and software were given to the students to check their works.



7.09.2021

The final day of this research workshop was on the 7th of September, 2021 and was handled by Dr.A.M Sheela. The session was importantly focused in report writing which is inevitable in the presentation of any thesis/ dissertation. The elaborate work done by the researcher is only brought to fulfill its purpose when the results are communicated to the audience. Research writing or research reporting is generally the concluding part in the conduct of any research.

Therefore, the appropriate and right way of presenting a research was greatly dealt with in the session of 70 participants.



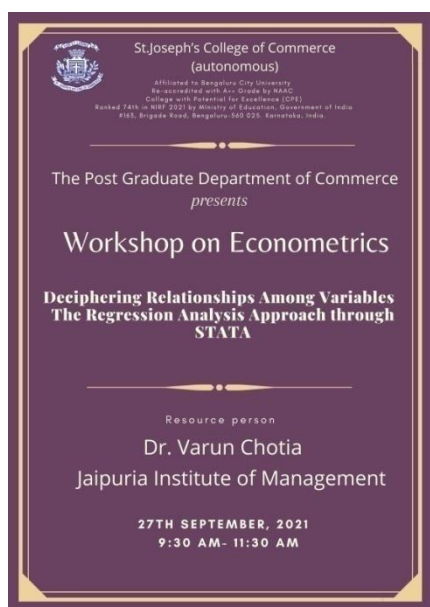
The session ended at 6:30 and the week-long session came to an end leaving the participants with exceptional knowledge in research and publication. At the end of each session, students were also tested to assess the outcome of the multiple sessions.

Econometrics workshop

Date	27.09.21
Resource person	Dr.Varun Chotia
Participants	II M.Com FA
No. of students benefited	49
Platform	MS Teams

Objective: To have a detailed understanding of the Regression analysis on STATA software for M.com FA students

Write-up:



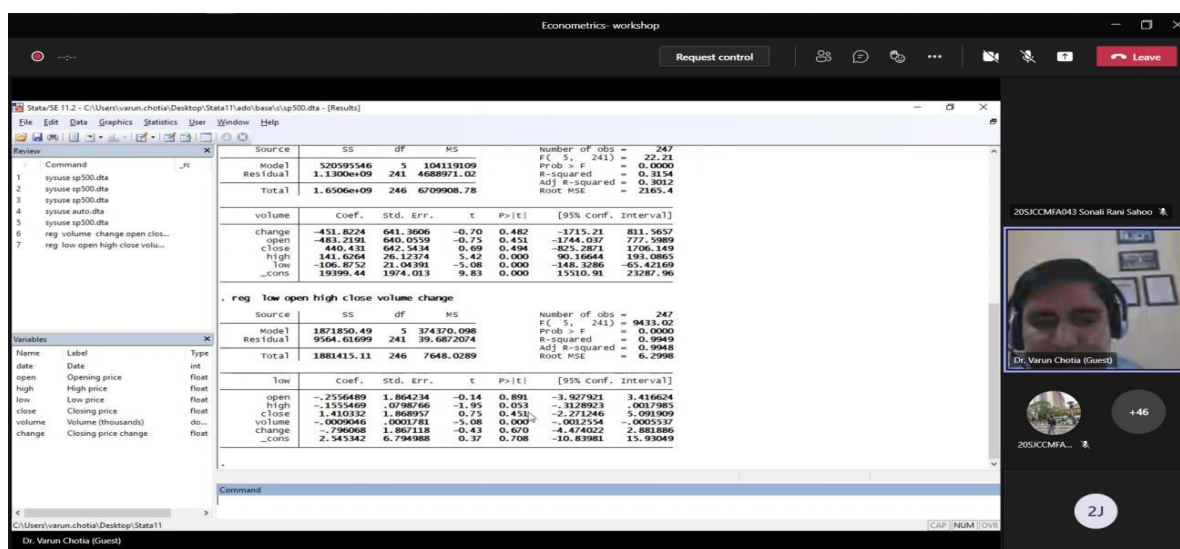
Deciphering Relationships among Variables the Regression Analysis Approach through STATA was a workshop organized by the Dr.Jhumur Roy to have a detailed understanding of the Regression analysis on STATA software for M.com FA students. This workshop is considered as highly essential because it aimed to give a detailed and precise information as to how we use STATA in econometrics and as to how to calculate regression model and its critical aspects

The invited speaker was Dr.Varun Chotia who has specialization in this aspect of Econometrics.

The workshop started with the key points as to how to install the STATA software. Shortly after this, a prayer was held to being the session auspiciously. Following which, Sir went on to give a basic idea of regression that is as to what it means, why it is used, and its objectives. He continued by explaining X and Y variables, Single and Multiple variables, Independent and Dependant variables and usage of STATA in this.

Regression was the opening one of the opening topics of the session. Following which, the students started to practically work in the software- STATA. Initially, the attendees practiced using data from the software. From a given table dependent Variable and independent variables were selected and the command for regression is –REG volume open close change high low. The output table will yield the P values which indicate whether the independent variable is impacting the dependent variable or not. The condition held was that the P value has to be equal or less than .05 then that variable will have significant impact on dependent variable. Further, Sir has explained about R- Squared and Adjusted R- Squared. R- Squared is also known a coefficient of determination and goodness of fit indicator. It indicates how we have executed regression model. Adjusted R- squared only increase when the added variable is a significant variable. Difference between them should be as less as possible. Next topic which was covered is coefficient it is also known as the Beta- If Beta is positive, it indicates that variable is impacting in a positive manner and in case of negative Beta the effect will be negative. Finally, the method of writing the regression equation was conveyed to the students.

The econometrics session was almost coming to an end, with final few instructions given to the audience, for performing it in STATA software. With constant instructions being given to the audience and explanations on how to read the results of the instructions inserted into the STATA software. It was an interactive session, between the speaker and students. The session came to a conclusion by the speaker giving us a brief but detailed explanation on how to write a research paper, and how to include the STATA software to get accurate findings in research. The vote of thanks was delivered by Nivedyta Khanna, with her thanking the college, the principal, the PG HOD and Ms. Jhumur Roy, for the organization of the seminar.



Data Analysis with R Software

Date	24 th April, 2022
Participants	I M.Com, I M.Com IB , I M.Com FA and external PGD students
No. of participants	181
Venue	Computer lab 2

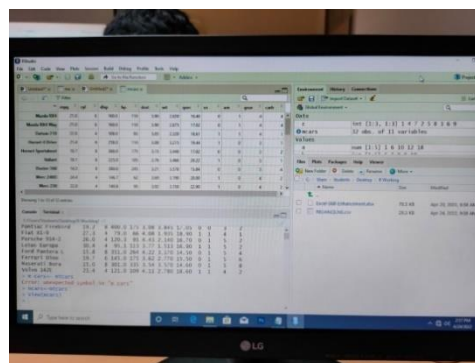
Objective: To equip the students with knowledge to operate R software.

Write up:

The workshop was organised and arranged by the PG department with the help of Mr. Mohammed Ashfaque, the PGD Co-ordinator. The resource person and speaker for the session was Mr. Harisha B. V. The session was divided into batches to accommodate all the PGD and MCOM FA students. The workshop was intended to provide the students with the knowledge and application of the “R” software in real world and corporate world.



The session commenced with the introduction of the use and importance of data analysis. The life cycle of data science in 7 stages from discovery, data pre-processing and preparation, model planning, model development, visualization, model deployment and finally model monitoring stage was briefly discussed. After the brief theory part came in working on the R software by the students with the guidance of the resource person. The different division and use of console for writing the code, writing pad and how to import data into the software was taught. The basic codes were taught and the forum was provided for the students for a hands-on experience to explore and understand those codes. Functions like matrix, summary, ln and its effect on the final output in terms of r – square were discussed and taught with the help of the data available of motor cars.



Towards the end of the session the students were equipped with the introduction level of R software for data analysis. Students also had first-hand experience of talking to the resource person about the applicability and career options in near future and its impact on the resume. The session ended with the leaving the forum open for clarifying doubts and asking question. With vote of thanks at the end, the effort and time put in by the resource person was appreciated.

Sustainability & Social Entrepreneurship

Date	3 rd April, 2022
Participants	I M.Com, I M.Com IB , I M.Com FA and external PGD students
No. of participants	181
Venue	Xavier Hall

Objective: To conduct a workshop for students to address the issue on Global warming and Climate change, Conservation of Environment and waste management; Reduce. Reuse, Recycle and Social entrepreneurship & pitching of social ideas

Write-up: The world is not dangerous because of us but because of those who look at it without doing anything -Albert Einstein

The seminar was facilitated by Mr. Shiva Prakash from Think tank. He conducted sessions on corporate social responsibilities and also spoke about various environmental issues and the responsibility of individuals in handling these issues.

We were also enlightened about the action taken by the UN worldwide, which involved activities revolving around the UN theme for this year which was world environmental day in ecosystem restoration. World water Day 2022 focuses on the theme valuing groundwater reserves.



Awareness was given on various damages happening worldwide to Mother Nature and what it would lead to in the near future if humans don't begin to take preventive measures.

He also enlightened us with what are the goals at COP-26 and the targets taken by India. India has promised to cut its emission to net zero emission a key goal of the COP-26 submit for countries to commit to reach that target by 2050.

The students were also informed about the consumer's assumption about brands engaging with social issues for commercial reasons.

An action guide as to how one can start with 10 simple steps to help tackle the climate crisis from the usage of electricity, to the food consumed and ways of commuting can make a difference. The session became more interesting when the students were asked to come out with their own creativity on designing poster for educating people on why they should opt to buy products from Hopcoms. Posters were designed to create awareness on the same and students were encouraged to make the best use out of waste as a part of the activity.

Mr Vinod Prem Lobo from Imagine NGO spoke about sustainability and how he and his friends had started their business and how they had to struggle to get into this field where the profitability is less and how it takes a long time to improve.

Further, Mr. Vishal Kodak from Indian Roots NGO spoke about the various social issues. He was looking into especially those concerns with the third gender and the sex workers with whom he was working closely. He also educated on how they work on preserving the hand looms, pottery making, kite making, basket weaving, terracotta etc.

National Level Faculty Development Programme

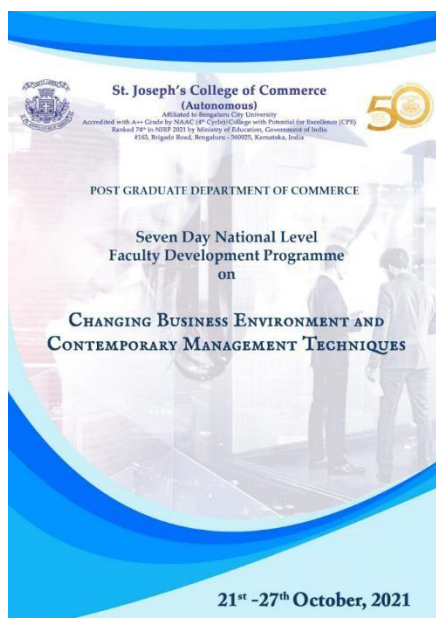
Date	21 st – 27 th October, 2021
Participants	Faculty members, trainers, mentors and research scholars in the field of economics, commerce, management, and other social sciences
No. of Participants	28
Platform	Microsoft Teams

Objectives:To give participants practical leaning experience in unnderstanding current managerial developments. Provide management educators with subject specific knowledge, evolving theory and practices

Outcomes:

- Rigorous and comprehensive learning experience
- Involved learning and clear understanding of the topics

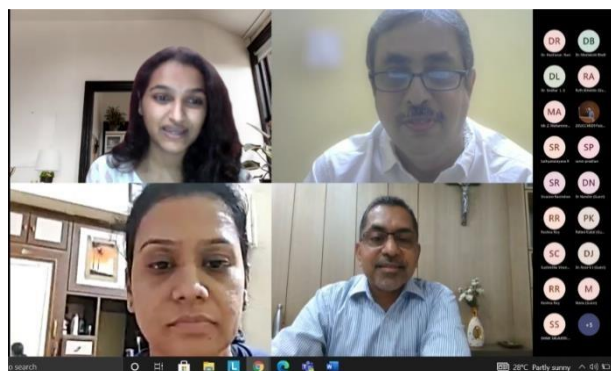
Write-up:



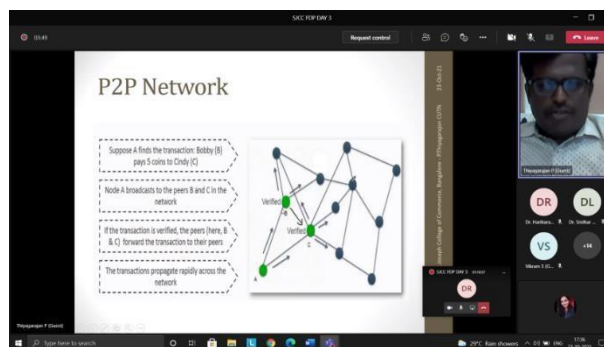
To mark the special milestone of the Post Graduation Department which was established in the year 2002, a Faculty Development Programme was organized for the first time. This FDP pioneered in the present academic year as a mark of 20-year celebrations. Challenges abound in the business world: industry borders are collapsing, resulting in convergence, product life cycle is growing shorter, technologies are proliferating in a flat world, and innovations are challenging existing business. Because of which survival of the most innovative is giving way to a new paradigm called “Survival of the most adaptable”. With that kept in mind, the PG Department at St. Joseph’s

College of Commerce had organized a week-long National Level Faculty Development Programme on Changing Business Environment and Contemporary Management Techniques, with an objective to provide management educators with subject-specific knowledge, evolving theories and practices in the areas of finance, marketing, operations, information technology, human resource management, and economics, as well as analytical tools, so that the resources can be better facilitators and researchers. The 7 days National Level FDP commenced on the 21st of October, 2021. The program started off with the official addressing by the principal, Dr. Charles Lasrado SJ, followed by a welcome note presented by the FDP Convenor, Dr. Hariharan Ravi.

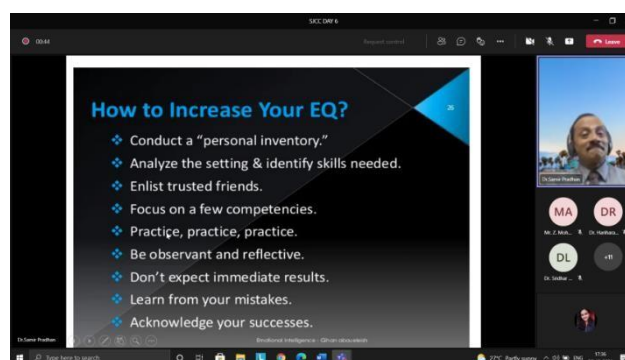
The topics were curated to suffice the need of today’s advancement in field of commerce. The topics included: The Rise of Algorithms in trading and Investment Strategies of Indian Stock Market, The Role of RPA in Finance (BFSI- Banking, Finance, Services and Insurance Sector),



Block chain and Its Banking Applications, Artificial Intelligence in Agriculture, Real Estate and its Block chain in Applications, Emotional Intelligence – Its role in classroom Performance, Academic Practices Using Outcome – Based Education. And to deliver these topics in the best possible way,



industrial and academic experts were called upon. The speakers included, Mr. Glenn Roger Carr - Founder-Director of Finmark, Mr. Ayiaz Khan - IT Delivery squad leader, IBM, Dr. P. Thiagarajan - Assistant Professor in the Dept of computer science, Central University of Tamil Nadu, Dr. Ganesh Kumar C - Assistant Professor, Decision Sciences and Operations Management in IIPM, Bangalore, Dr. Muthupandian - Assistant Professor, School of Professional Studies, Dr. Samir Ranjan Pradhan – Industrial and academic trainer, Dr. R Himachalapathy- Assistant Professor, SJCC.



The week-long National Level FDP, came to an end on the 27th October, 2021 with great teaching and learning experience and a lot of takeaways for the participants who could in turn use this knowledge in their professions. The programme wrapped up with Dr. Sridhar L S, the Co- Convener of the FDP, presenting the vote of thanks.

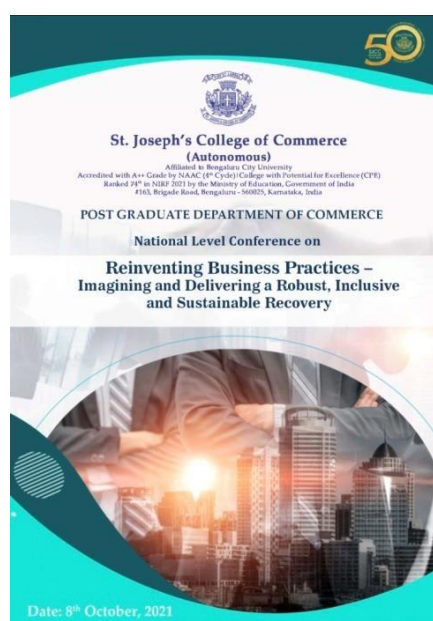
CONFERENCES

One Day National Conference

Date	08 October 2021
Moderator	CA Padmini
Speakers	Mr. Aditya Shah CA Asha Merugu CA Anand Prakash Jangid
Participants	I M.Com , I M.Com IB and I M.Com FA II M.Com , II M.Com IB and II M.Com FA
No. of participants	266
Platform	MS Teams

Objective: To create a platform for research scholars which would enable them to share their suggestions for the covid hit economy, among fellow scholars.

Write-up:



As any event organized by the St. Joseph's College of commerce, this one day national conference began with a bright and cheerful emcee, who was the student PG Coordinator, Mr. Faiz Ahmed Udyawar, of 2nd M.com. He gave a heartfelt and colourful greeting and introduction to the event. The conference was curated by the PG Dept faculty members, students and research scholars of the college. The topic for the conference was “**Reinventing business practices- Imagining and delivering a robust inclusive and sustainable recovery**”. The introduction of the theme of the conference was followed by the prayer, which was performed by the PG department music

association, Crescendo. The Choir lead the audience and speakers in prayer, and created a serene environment for the event to start. Father Principal delivered the introductory inaugural address, after the prayer and congratulated the PG department in successfully conducting the event, and declared the conference open, with giving a brief introduction and thanks to the key speaker of the conference. The concept note of the conference was delivered by Mohammed Ashfaq, who was the convener of the conference, and he gave a brief insight about the efforts that went into organizing the conference. The key speaker was next given a full introduction by the host of the event, CA Anand Prakash Jangid, then gave a riveting and informative address, wherein he talked about the fourth industrial revolutions, viz industrial revolution 4.0. And explored the impact of this revolution on the Internet of Things, business dynamics, supply chain and finance to name a few. He also showed his admiration for the following books like future of profession by Richard and Daniel Susskind. His address was enriching and enlightening with loads of information to unpack and review. He ended his address with few questions. His address ended the introductory part of the seminar, and then panel discussion was next on the agenda for the day.



PANEL 1 (Mr. Aditya Shah)

TOPIC: Impact of covid-19 pandemic on agri business with special reference to tea business

The first panelist for the day was welcomed by the PG Coordinator, Faiz Ahmend. The speaker for the day chosen to speak about the impact of pandemic on Agri business, was Mr. Aditya Shah.

The panelist started with a preview of tea industry and mentioned that shutting down was never an option for such industries but the beginning of new Covid season did not spare this industry just like any other. The impact of which was quantitatively estimated that the tea output dropped by 15%. The very first plucking of a tea plant's harvest season, known as first flush caused ripples as it was the beginning of the year and that was when the industry was closed for a period of 18 days.

Another important outcome of this pandemic was the lack of physical interaction which led to innovations in the Agri industry where technology was never a part of it earlier.

Social distancing pushed the growth to machines as the business looked at alternatives for human touch. This search resulted in businesses adopting technology although it was never the answer which was thought of earlier. The panelist mentioned that this was a silver lining to take away from the pandemic.

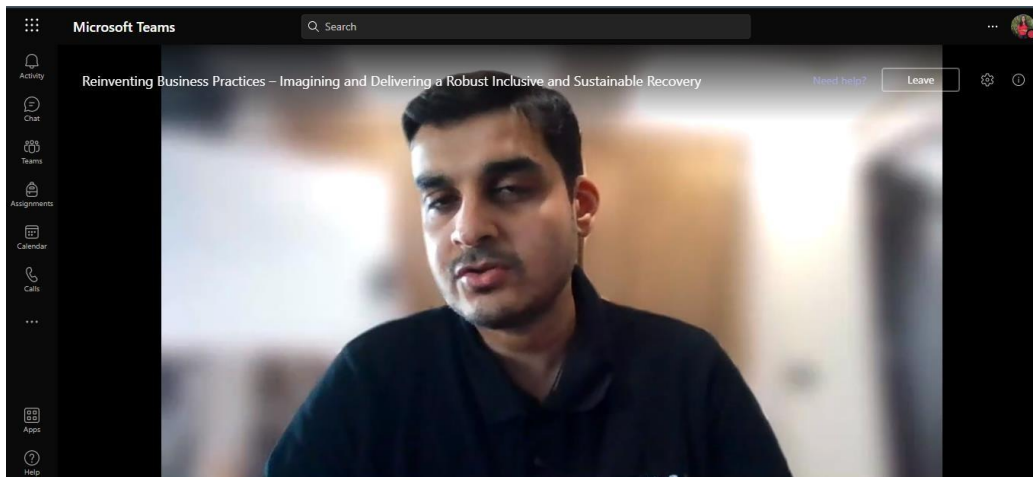
Reinventing at its best was done by the Tea industry which serves as an exemplar incident. This open approach is something the future businesses in that industry look forward to as it clearly seemed to be a wise choice for the future of our nation, as stated by Mr. Aditya.

Another important discussion was with regard to over hoarding by customers. Panic made prices to shoot up because of uncertainty of growing more and more during the Covid era. This act was justified as tea was one of the main staples in many Indian households. Demand and supply issues were the main reasons that caused buyers to pay 4 times more than usual.

Another mode reinvention in terms of vacuum packaging to improve the shelf life of tea thereby enabled customers to get a better value and quality for their price.

An interesting fact to note from the session was that, for the business that the resource person was involved in, entering Indian market was only considered as an outcome of pandemic because prior to this, only export demands were met. Presently, diverting their production to the Indian market opened a path to quality tea with Green tea grown from Assam being their renewed focus.

Overall, this session was an informative, engaging and interesting for the attendees as they were able to relate to various theoretical concepts through the panelist's speech.



PANEL 2 (CA Asha Merugu)

TOPIC: Change of career opportunities in accounting - a post Covid-19 scenario

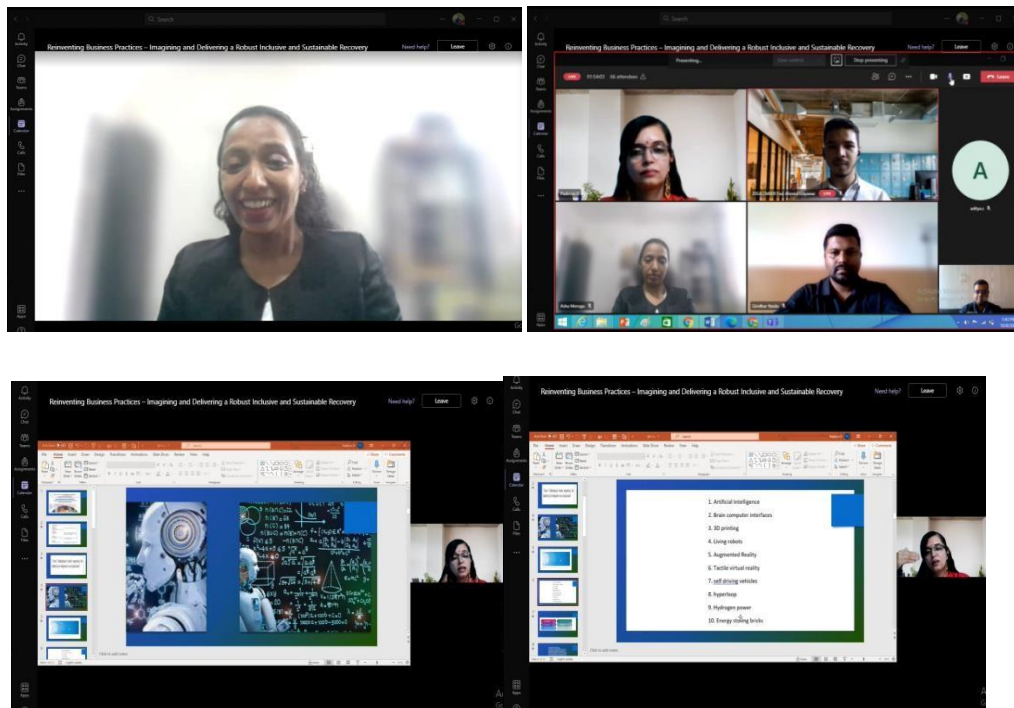
Accounting career has changed enormously. Now it is techno accounting and technology drives almost every sector and aspect of the world. The question raised in the discussion was “How to capitalize this change and what the future opportunities are”. Post pandemic 10 times more opportunities have arisen in the need of accountants. The fact laid in front of the audience and attendees were that India has hired 7times more than the normal demand of accountants. Across the whole world accounting field has enormously changed be it public sector undertaking or multinationals. The three major points given by the spokesperson were-

1. Technology and digital upgradation-Technology shaping the accounting field now. Technological face of an accountant has changed. Understanding the structure of the organisation is now a part of job of an accountant. Instead of just accounting now other visual experts are needed to work together in this era of changing technology and hence help of different visualisation field experts are required like python developers etc.
2. Core accounting domain- Core accounting is the next major point wherein set of accountant with set of expertise are required to understand the functionality of the technological aspect as well which in turn requires PMOs (Programme Management Roles). Emphasis of what customer wants along with what does business wants and to put it together and analyse is now accountant’s job. Light was shed on the acute shortage of accountants who can just read and understand make investor and analyst understand their responsibilities. The newly emerging and evolving Fin-techs, crypto currency, smart contracts, and ethereum platform are posing new challenges for accountants.

3. Sustainability accounting – Third biggest area of accounting opportunity lies in sustainability accounting. All big 4s talks about decarbonisation as part of sustainability and that needs to be recorded by the accountants as well.

Importance of soft matters or soft skills were also highlighted by the resource person including communication, content, confidence, softness, reaction , maturity, response, emotional intelligence, executive presence etc.

The discussion was brought to an end with a very well-spoken sentence that was – “Retrospectively we have to look in past to understand the basics that can’t be changed and prospectively we need to pro-actively adapt and embrace the changes.”



Moderator’s speech: The conference started with the introduction about technology. The speaker discussed on how technology is become a treat not a threat to the employees, they further elaborated on how covid-19 is given adverse economical effects and on the other hand also provided us vast technological opportunities. The speaker explained how work from home was just a choice for many organizations but it made them realize whether they really need a physical office to work, due to work from home the employee’s potential increased drastically. The speaker particularly mentioned about four positive ways adapted by the organization to

sustain during this covid-19 pandemic. They are business model innovation, automation, global to local and social engagement.

The speaker stated how technology evolved in last two years due to work from home and how well automation as well as artificial intelligence was put into use. Artificial intelligence was established in order to make use human resource in places where they are required the most not to replace them. The speaker moreover gave us a brief about the call center, online classes for leadership development and constant developing technology.

Lastly, the speaker concluded the conference by saying “the only thing that overcomes hard luck is hard work”. The impact of technology is substantial to employees. Thus, the employees must use it in right manner and in a right way. They must adapt to the dynamic technological challenges.

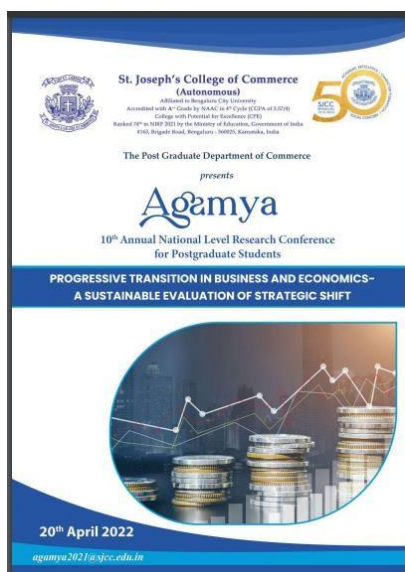
The conference was enlightening to the students of SJCC as it gave them an opportunity to the students to know the importance of technology in the current corporate environment. It also gave the students a positive prospective towards the dynamic technology and how technology can increase the efficiency of the employees.

AGAMYA- 10th Edition

Date	20 April, 2022
Key-note speaker	Dr. Anand Shankar Raja
Participants	I M.Com, I M.Com IB and I M.Com FA
No. of participants	144
Venue	Xavier Hall

Objective: To make students understand the importance of Research in their career from all perspectives. To bring together leading academic scientists and students to exchange and share their experiences and research on dynamics of Business and Economics

Write-up:



The Department and students of Post-Graduation had taken the initiative to organize a National Conference with an aim to bring together and provide a platform for eminent scholars, students and researchers by inculcating today's business practices. This year, the Tenth Annual National Level Research Conference for Post Graduate Students focused on the theme: *Progressive transition in Business and Economics – A sustainable evaluation to strategic shift*. The research papers were accumulated from diverse areas involving Finance & Accounting, Business, Marketing, Human Resources and other related topics. The conference

also witnessed participants from outside the college including Christ (Deemed to be University) and Sacred Heart College from Kerala.

The conference commenced with an Inauguration and welcome Address by the Head of Department, Dr. Komal A Dave, followed by a speech by Dr. Himachalapathy, the Chairperson of AGAMYA 2022. The keynote address was delivered by Dr. Anand Shankar Raja M from CHRIST University, Bengaluru on the lines of importance of Research in Higher Education.



For an exclusive session on the theme of Conference, Dr. Bhargavi VR gave insights on how there exists a strategic shift in business practices when the World is moving towards a recovery mode from the Pandemic.

The importance of research was stressed more upon when the Chairperson mentioned facts about our country which possessed a meagre of 36.5 researchers per one lakh population which is deemed to be as lacking in comparison with other countries. The speaker mentioned primarily about the



importance of networking with people. Besides, making research a part of one's academic life should ultimately contain a motive of solving bigger problems of society. He has also shared his thoughts on the selection of a research topic which required the scholars to deliberate upon a well-discussed topic to dwell upon.



Moreover, addressing a crowd of Post Graduate students coerced the speaker to stress on the importance of them being equipped with skills that can help them in analyzing big data. As corporate requires such analysis of big data, a promising career out research in this area, was spoken about.

Networking among people in the workplace carries importance and Collaboration was mentioned as one of the easiest ways of connecting and expanding to the companies of people from different institutions.



Post the sessions, panel chairs for various tracks assumed their roles as moderators in order to evaluate the research papers presented by the scholars.

External students

College: Christ (Deemed to be University), Bengaluru and Sacred Heart College, Kerala	
Name	Title of the paper
Kokila	Relationship between job enrichment and OCD
Shriya	Employee resilience and WLB amid covid 19 pandemic- the mediating role of transformational leadership experience
Anirban	A Study on fast fashion sustainability: a qualitative inquiry

Amul Mini	Sustainability and social impact of microfinance institutions in India pre-covid period analysis
Alphy Rose	
Anjali	A Study on fast fashion sustainability: a qualitative inquiry
Nelson	The role of personal harmony and organizational citizenship behavior in enhancing job satisfaction; of teachers working in Indian higher educational institutions
Saba Kittur	A study on the effect of personality traits on preference for remote work: a survey on Indian IT employees
Kishor	Study of the effectiveness of financial wellness programs in mitigating financial stress for women at work
Alex	The role of personal harmony and organizational citizenship behavior in enhancing job satisfaction; of teachers working in Indian higher educational institutions
Roselin	A case study approach on contribution of digital human resource management towards organizational performance (IT sector)

Internal students:

Panel Chair 1: Dr. Soney Matthews

Names	Title of the paper
Adithi B	A study on the consumer buying behavior towards E cars in India
Alex William Noronha and Keaton Franklyn	A Study on Artificial Intelligence (Voice Assistance) and its impact on buying behavior towards Online Shopping
Jennifer Nikita R and Jerome V	A study on consumer perception towards millet-based products.

John Wesley J	Study of impact of sponsor's(vivo) brand image on viewers" (A study on IPL)
Yashika A A	An Impact of social media on travel and tourism: in reference to Bengaluru City
K S Lakshmi	A study on the usage habits and increase in demand for OTT platforms after Covid-19.
A K Dinesh Kanna	A Study on customer perception towards packed masala products used for cooking
Rinchen Wangmo And Tenzin Dolker	A Study of consumer buying behavior towards life insurance policy
Keerthana Rakesh	A study on consumer behavior towards OTT platform
Paul Mathew	A Study on Consumer Perception towards usage of mobile payment applications
George Mullar C	A study on preference and satisfaction Towards online Apparel purchase: A customer perspective
Rhea Anish	Impact of packaging on consumer buying behavior
Faaiza Nayeem And Rifha Mariame	Consumer buying behavior towards luxury brands
Ishita Gopi	Paradigm Shift in the Consumer Perception towards Online Shopping during Pandemic
Ashwini M	A study on impact of social media advertising on consumer buying behaviour towards Apple iPhone
Jeffin Punnoose	A Study on consumer buying behavior towards Online Shopping
Jomin P Manuel	A study on consumer perception towards E-Two Wheelers

Manimegala	A study on the impact of digital advertisements on consumers buying behaviour
Monica Elza Kurian	A study on consumer relationship management strategy of Royal Enfield
Monica Peter	An Investigation of preference & Satisfaction towards online apparel Purchase: A Customer Perspective
Nandika. S	A Study on consumer perception towards Online Food Delivery and Service
Nikitha Chris Miranda and Zainab Fathima Shakir	A study on consumer behaviour and decision making with special reference to via monte
Pratik Shukla	A study on consumer buying behaviour towards smart phone
Veda Venkatesh Bhat	A study on impact of social media on consumer buying behaviour towards e-commerce
M Abiya Emima	A study on consumer perception towards green packaging with special reference to Bangalore City
Arunachalam	A study on the impact commercial advertising on consumer buying behaviour

Panel Chair 2: Dr. Ritty Francis

Names	Title of the paper
Anisha Anil	A study on consumer buying behaviour towards online shopping
Deekshitha C M and Saloni C Jain	The study of customer satisfaction at selected restaurants in Bangalore

Jitesh M and Yogesh N	“A study on consumers perception towards green products”
Kaushik Singh D	A Study on the Level of Customer Satisfaction Towards Amazon.in
Kiran S Kurian and Tony Jose Mampilly	A study on customer satisfaction towards online food delivery platform with special references to Trivandrum district.
Kiran Varghese and Michael Ashwini Raj	A study on the consumers’ satisfaction towards music streaming services
Monika P and Benita Sharon	A study on consumer perception towards shopping in malls.
Sakshi Kumari and Vaishnavi Singh	A study of consumer buying behaviour towards Myntra online shopping
Sumanth H.R	Consumer perception on vegan products
Tenzin Gelek and Tenzin Yega	A study on consumer behaviour towards online shopping and offline shopping
Litty Sylus	A study on effects of advertisement on consumer buying behaviour towards cosmetic products
L Lelenboy khongsai	A study on consumer buying behaviour towards sports apparels.
Jayanth D	A study on consumer’s perception towards Ott platform during lockdown with special reference to Bangalore city
Anne Cheryl Fernando	A study on customer buying behaviour towards fmcg on online platforms
V Geethanjali	A consumer buying behaviour towards branded products

Panel Chair 3: Dr. Preemal D Souza

Names	Title of the paper
Alisha Mariya Jose and June Caroline Charles	A Study On Consumer's Perception On Digital Payment In Time Of Covid-19 Lockdown"
John Pavith Phillips and Karthick Chaaran P	A Study On Perception Of Non-Investor Youth Towards Investment In India
Karthikeyan P	A Study On Consumer Perception Towards Digital Payments In India
Samuel Michal Davis A and Simeon Rodrigues	Perception Of Youth Towards Savings and Investing
Sachin Johnson	A Study On The Consumer Perception Towards UPI Payments
Satya Kumari	A Study On Saving & Investment Pattern Of Working Women
Sonam Tsomo and Tenzin Woser	A Study On Impact Of Unified Payment Interface (Upi) Service To Customers
Steffy Ann Joseph and Emima Preethi P	A Study On Customer Satisfaction Towards Online Banking Services Offered By Union Bank Of India With Special Reference Of Bangalore
Chaya N	An Empirical Analysis Of Selected Listed Companies' Capital Structure To Identify The Dividend Policies Using Which Dividend Income Can Be Earned By Investors.
Sharyu Kullolli	Role Of CSR On Financial Performance Of Top Companies
Arun J Panackal	The Impact Of CSR On Financial Performance Of Selected Listed Companies In India

Namitha Joseph	A Study On Customer Perception Towards UPI Payment System With Special Reference To Kottayam Municipality
Theresa Marie Antionette Da Costa	A Study On Consumer Perception Towards Sustainable Banking Services With Special Reference To Bangalore City
Winston David And Joseph J Perayil	A Study On Customer Satisfaction Towards Online food Delivery With Special Preference To Swiggy
Vijay .K	A Study On Consumer Behaviour Towards E-sports
Harsha M	A Study On Impact Of Celebrity Endorsement On Consumer Buying Behaviour
Milu B Thayil	A Study On YouTube Advertising And It's Impact On Consumer Buying Behaviour Special Reference To Bangalore City
Deepak Kumar N And Ravi Kumar P	A Study On Consumers Purchase Behavior Towards Green Product
Adhwaidha KP and Zaira Salim	A Study On The Perception Of College Students Towards Online Education (Higher Education)
Paksam Khadro and Tenzin Choezin	A study Of Consumer Buying Behaviour Towards Life Insurance Policy
Sandra Maria Suresh	A Study On The Impact Of The Kudumbashree Scheme On Women Empowerment In Kerala
Subhashish Dey	A Study On Consumers Perception Towards Green Banking Services Offered By The Selected Commercial Banks.
Yeshaswini R	A Study On Consumer Perception Towards E-Banking Services With Special Reference To Bangalore
Revathi Pradhiksha D	A Study On Stree Shakti Programme And It's Impact On Women Entrepreneurs.

Panel Chair 4: Dr. Raja Jebasingh

Names	Title of the paper
Kishor PM	The Topic of Employee Financial Wellness
Shriya Dixit	Employee Resilience and Work-life Balance amid COVID 19 pandemic: The Mediating Role of Transformational Leadership Experience
Kokila Joseph	Relationship between Job Enrichment and Organizational Citizenship Behaviour

Panel Chair 5: Mr.Mohammed Ashfaque

Names	Title of the paper
Alvita Pais	Comparative Study On Employees Job Satisfaction
Janvi Sharma and Shreya Kundu	Relationship Between Employee Well-Being And Spirituality In Workplace With Special Reference To Bangalore City
Dhanalatchoumy	A Study On Impact Of Work From Home On Employees- With Special Reference To South India
Anthony	A Study On 360 Degree Performance Appraisal In An Organization
R J CHANDANA	A Study On Employee Engagement And It's Impact On Employee Productivity
Sanjana Padmanabhan	The Role Of Employee Motivation In Employee Job Performance
Lavanya Bandia	A Study On Impact Of Covid-19 Pandemic Lockdown On Travel And Tourism Industry

Madhurya Shrikanth	Study On Clients Perception Towards Event Management Services Offered By Event Management Firms.
Ruthvika Hiremath	The Study On Gender And Its Impact Entrepreneurship
Annie Koshy	Study On The Impact Of Trade Openness On The Economic Growth Of India
Ajay George Thomas	A Comparative Study On The External Debt Of India And China And Its Impact On The Economy
Mary Christina W	A Study On Relationship Between High Performance Work-Based Practices, Employee Productivity And Retention In It Companies
Aparna Menon	A Study On Sustainable Socio-Economic And Environmental Practices In The Principles Of Triple Bottom Line(Tbl)-Evidences
A Mary Gladys	Understanding Emotional Intelligence And Its Impact On Effective Work Performance With Reference To Gen Y Women Employees In IT Sector”
Avinash Ajay Lobo	The Impact Of Covid On The Street vendors of Bangalore.
Fernandes Coleridge Timothy	A Study On The Influence Of Personality Traits On Cosmetics Consumption Behavior, With Special Reference To The Selected Hospitality And Non Hospitality Companies In North Goa
Gerald Myrthong	A Study On Socio Economic Performance Of Urban Poor Slums Around Mv Garden In Bangalore City
Jeny Maria John	A Study On The Effect Of Work From Home(Wfh) On The Productivity And Mental Health Of The Employees Of Selected It Companies With Special Reference To Bangalore City

Mary Jesintha Gregory	Understanding Emotional Intelligence And Its Impact On Effective Work Performance With Reference To Gen Y Women Employees In It Sector”
Mary Salina Delphine S	Stress Management At Workplace
Nikitha Chris Miranda	A Study On Consumer Behaviour And Decision Making With Special Reference To Via Monte
Siri Shivashankar	Impact Of Social Media On Mental Health Of Students
Srijit Jeno Toppo	A Study On Students Perception Towards Online Education Of Higher Education In India
Tenzin Chagdor Bhutia And Tenzin Lhawang	Study Of Corporate Social Responsibility

GOLDEN JUBILEE

National Conference- ‘Decoding Contemporary Changes Affecting 21st Century Higher Education in India: In the Context of NEP- 2020

Date	11 May, 2022
Key-note speaker	Dr. K. Kasturirangan
Chief Guest	Prof. Lingaraj Gandhi
Participants	I M.Com, I M.Com IB, I M.Com FA II M.Com, II M.Com IB , II M.Com FA and
No. of participants	295
Venue	Loyola Auditorium



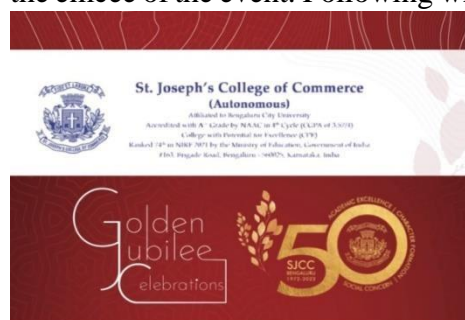
Objectives: To understand the change in quality of Higher Education, post implementation of NEP 2020. To analyze the role of Research in Higher Education in the future

Write-up:

In light of the Institution's 50th Year celebrations, the Post Graduate Department of Commerce conducted a National Conference in the context of National Education Policy-2020. Eminent people from the Education background were invited to witness the Conference as Chief Guests and Key-note speaker.

The day commenced with an introduction to the Conference by Ms. Maria Sanjana, who was also the emcee of the event. Following which, a prayer

was performed by Fr. Bala, the student



POST GRADUATE DEPARTMENT OF COMMERCE

National Conference Invite

'Decoding Contemporary Changes Affecting 21st Century Higher Education In India: In the Context of NEP- 2020'

11th May, 2022



Bengaluru City University. He is also the Director of College Development Council and has also published various journals and books. He emphasized on the reduction in values in people

'Varsities must be categorised into 3'

ENS @Bengaluru

A recommendation has been made to categorise higher education institutions into research universities, teaching universities and autonomous degree-giving institutions, said NEP drafting committee head and former ISRO chairman Dr Kasturirangan here on Wednesday.

Speaking at a national conference on NEP -- 'Decoding Contemporary Changes Affecting 21st Century Higher Education in India: In the Context of NEP 2020' -- at St Joseph's College of Commerce, he said there needs to be a restructuring of higher education institutions as well as integration of teacher's education into higher education institutions, rather than having separate teachers' training institutes.

"We have around 40,000 higher education institutions, but they are fragmented and many are suboptimal, in terms of

number of students, teachers or infrastructure. Based on this, we have made a recommendation on restructuring institutes. This is to have three broad classes of higher education institutions -- research universities, teaching universities and autonomous degree-giving institutions," he said. Research-oriented universities will give equal importance to research and teaching, while

teaching universities would emphasise on teaching.

"All school teaching must be done by teachers who have had a stint in higher education institutions. Teachers must also have a holistic and multidisciplinary education, there's no reason why teachers should not be trained and oriented in places where graduates study subjects like engineering and law," he said.

FORMER VCs' FORUM SUGGESTS AMENDING STATE UNIVERSITIES ACT

Bengaluru: With the state government due to amend the Karnataka State Universities Act 2000, in accordance with NEP 2020, the Forum of Former Vice-Chancellors of Karnataka (FVCK) has offered its own suggestions. They have asked that all vacancies, which constitute nearly 50% of faculty positions, must be filled, stating that guest lecturers cannot be of significant help for ritualistic teaching. They also sought developmental grants for updation of infrastructure in universities, a compulsory Public Relations Officer (PRO) position in every university, and for the government to act as a facilitator rather than controller of universities.

counsellor. Being a Research Conference, Dr. Deepika Joshi, the Assistant Research Director and Editor, released the Book of Abstracts and handed out copies to the dignitaries on stage.

To begin the day, the initial speech was delivered by Prof. Lingaraj Gandhi, the Vice Chancellor of

and the need of education and empowerment for expansion of intellect. Mr. Gandhi laid focus on development of society, culture and individual through education and those values and knowledge should be therefore built in the system. He mentioned the need of such curriculum which promotes Indian ethos, holistic development and multi-disciplinarily. Mr. Gandhi gave example of Takshila and Nalanda Universities to highlight the need of quality education thus requiring highly qualified teachers with experience. He thus mentioned how it is incorporated in the NEP 2020. His speech towards the end shed light on equal access to quality education therefore making it affordable for everyone. Post the inauguration and welcome address, the keynote speech by Dr. K. Kasturirangan created an aura of interest among the crowd. Being the Chairperson of the Committee to draft a policy of National importance, the speaker had several inputs to pass on to the students. He is also an astrophysicist and Indian space scientist, Chairman of Curriculum Development National Curriculum Framework (NCF), Former Chief of Indian Space Research Organisation (ISRO). He is also recipient of three major civilian awards PADMA SHRI in 1982, PADMA BHUSHAN in 1992 AND PAMA VIBHUSHAN in 2000.



An hour long of valuable comments and information, ended at 11:00AM, leaving the participants for the upcoming session. The session came to an end with Mr. Mohammed Ashfaq delivering the vote of thanks to the dignitaries and every person involved in planning, organising and helping in making this conference a success. The Conference witnessed participants from different states who were faculties and Researchers involved in the Educational field.

With a commendable participation in this National Conference, the 50th year Celebration marked a successful event. Daily Newspaper, Indian Express also covered the grand happening of this National Conference.

Session 1: Dr. Moses Satralkar

SDG4- Flexible Learning Pathways In Higher Education Without Compromising on Quality And Sustained Learning

The speaker shed light on the different patterns and priorities practiced by different countries in order to implement flexibility in learning. It was spoken about how people, who go for higher education in countries like UK, practice a routine of 3 day work and 3 day study week in order to avoid the monotony of college. Meanwhile, earning a livelihood for them becomes possible as well. The comparison was put in with India where either a student can study or choose to work hence developing financial capacity to manage their income and expense. He mentioned the lack of skill set and workforce as only theory is focused in classroom teaching. Exams have become a challenge in Indian education system for the students and the routine is getting tedious and boring for the students. Therefore it is required that this system is changed where 100% attendance is not mandatory and where classes are not conducted every day. This prompted the speaker to justify that reforms have to happen within the system. The Speaker also quoted how NEP introduces flexibility in education and also dual courses. MOOCs and Coursera courses are introduced as part of programme for certification. He mentioned how Virtual Internships have become a reality in current times. Dr. Satralkar also highlighted about twinning programme where 2 universities teach same course where student can go and join the other university outside of the country and learn and get exposure and experience. Other changes in the system accordingly can be online education where from different parts of the world students join in and learn same curriculum. Google certifications with assignments which when completed leads to prospect job opportunities with good pay were mentioned as one of the medium to develop the skill set.

A quick glimpse on UNESCO research on flexible learning in 3 stages as shared towards the end, the growth of higher education was much higher in developed countries and is growing because of this flexible learning. He suggested this can be done by reducing burden of exams and bureaucracy. Few challenges in the system were highlighted as follows, too much of competitions between local institution, pedagogy, curriculum provision, hierarchy. The speaker ended his session by quoting how ‘Information Guidance’ is missing and creating problem in implementation of new strategies. At the end, the forum was left open for few questions which were henceforth answered by the speaker leading the session to its final end.

Session 3: Dr. Chetan Singai

The third session of “Decoding Contemporary Changes Affecting 21st Century Higher Education in India: In the context of NEP-2020” was themed around ‘Research and the Changing Role of a Teacher in the light of NEP - 2020’. The speaker for the same was Dr.

Chetan Singai, Associate Professor, School of Social Sciences, M.S Ramaiah University of Applied Sciences, Bengaluru. Member, TS, Committee to Finalize the Draft NEP-2020. NEP 2020 aims to achieve 100% Gross Enrolment Ratio in school education by 2030. And this is possible only by creating a systematic structure for it. Thus, the session started with the speaker highlighting points as to why the structure is important and the consequences faced if not done so. Speaking on lines of research, Dr. Singai highlighted the objective of NEP in the field of research which is to create a conducive environment. And to reach there, the path is to catalyze and energize, lay special focus on research, competitive mentoring and to understand that innovation and research go together. Some of the key areas that the NEP Draft touched upon included academic reforms, more multi-disciplinary options to students, adoption of student centric learning, National Research organization and continuous faculty development in order to lay emphasis on faculty. According to a 2017 report, India had only 15 full time researchers per one lakh population, while in other countries exhibit a higher count. Thus, NEP with an aim to promote research, proposed to increase the GDP of the research sector. Dr. Singai believes that by 2030, institutions should and will evolve to give room for students to switch between courses. This creates an exit option for students. The session then moved forward with the speaker shedding light on the regulatory reforms. An hour- long interactive session came to an end with a qualitative exchange of information and a question-and-answer session. At the end of the session the participants had a clear understanding of the changing roles of teachers and students.

COMPETITIVE/PROFESSIONAL EXAMS

Appeared for UGC NET

Name	Class
Alex Anthony A	II M.Com
Valentina Pashan	
Rani Amulya Dalby	
Regina Dsouza	
Pragathi V	

Rose Mary James	
Reena R	
Anusha	
Ingrid de Noronha	
Divith VM	
Rakia Khatun	II M.Com IB
Janani	
Theresa da Costa	I M.Com
Arun John Panackal	
Siri Shivashankar	
Jeny Maria John	
V.Geethanjali	I M.Com IB
Anahita Elena Shabu	
Harsha Mohan	
Litty Sylus	
Gayathri kumari	
Ann Treasa Jose	
Roshan Varghese	II M.Com IB
Shwetha Rajeswaran	II M.Com
Navya Spoorthi. B	
Joanna Selvaraj	
Akash Leon	

Taniya Lukose	
Shantharaj R Swamy	
Antony Pais	
Moin Khan	
Adhwaidha KP	I M.Com FA
Steffy Ann Joseph	
Sumanth HR	
June Caroline Charles	
Sandra Maria Suresh	
Anisha Anil	

Cleared UGC-NET

DE Noronha Ingrid Carmel	2 MCom
Shwetha R	2 MCom

ICSI-CS

Nithin Kumar V	2 MCom	Cleared CS Executive
Varun N	2 MCom	Cleared CS Foundation

Appeared for SSC-CGL

Deekshitha CM	1 MCom FA
Anisha Anil	1 MCom FA

Appeared for IBPS PO

Deekshitha CM	1 MCom FA
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INTERNSHIPS**Summer Corporate Internship**

II M.Com			
Register No.	Name	Internship Company Name	Role
20SJCCM002	Antony Pais	Shrimalu Naidu & Co	Audit intern
20SJCCM003	Anusha P Alexander	iFortis	Corporate Ambassador
20SJCCM008	Elizabeth Joseph	iFortis	Human Resource Management Intern
20SJCCM009	Faiz Ahmed Udyawar	Shine Projects	Human Resource Management Intern
20SJCCM016	Moin Khan	Shrimalu Naidu & Co	Audit intern
20SJCCM019	Pragathi V	Growth Arrow	Equity research analyst
20SJCCM021	Reena R	Growth Arrow	Equity research analyst
20SJCCM027	Shiny PA	B.P Ramakrishnan & Co.	Audit Intern
20SJCCM029	Swaroop Thomas	Growth Arrow	Equity research analyst
20SJCCM030	Taniya Lukose	iFortis	Human Resource Management Intern

20SJCCM032	VKS Padmapriya	iFortis	Human Resource Management Intern
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II M.Com IB			
Register No	Name	Internship Company Name	Role
20SJCCMIB002	Adarsh Varghese	Chtrbox	Marketing Intern and execution team
20SJCCMIB003	Akhil Binoy	Jetta power technologies pvt limited	Marketing intern
20SJCCMIB004	Almitha Benny	The Aashman Foundation	Sales and Marketing Intern
20SJCCMIB008	Ganga V	HSKA & Associates	Indirect Taxation Intern
20SJCCMIB009	George Babu	Dhanlaxmi Bank	Financial Analyst Intern
20SJCCMIB021	Rekha Rawat	iFortis	Human Resource
20SJCCMIB029	V Aishwarya	Chtrbox	Marketing Intern
20SJCCMIB032	Vishnu Balaji . P	The Aashman Foundation	social media marketing
20SJCCMIB037	Varshini G	Pioneer Hardware Services	Accounting
20SJCCMIB038	Aditya Reddy	Urban Clap Private Limited	Business Development

20SJCCMIB042	Roshan Varghese	Chtrbox	Marketing intern
20SJCCMIB043	Deepu Sebastian	Pazhoor innovations and technology	Marketing intern
20SJCCMIB044	Rakia Khatun	Regency Incorporation	Assistant HR Executive Intern

Semester Corporate Internship

As a part of the PG curriculum, II M.Com FA students are mandated to complete (minimum of 3 months and maximum 6 months) of corporate internship in any vertical that is finance related, during their fourth semester. The details regarding the same are mentioned below

Register No.	Name	Internship Company Name	Role
20SJCCMFA002	Alan Thomas	Hska & Associates	Tax and compliance
20SJCCMFA003	Anamika Singh	Grant Thornton	Audit
20SJCCMFA004	Aneetta Mary Jacob	TS Phillip And Co. (CA Firm)	Tax
20SJCCMFA005	Anjaly Biju	TS Phillip And Co. (CA Firm)	Tax
20SJCCMFA006	Annshiya James	Grant Thornton	Tax
20SJCCMFA007	Anusha.U	1degree North	Accounts
20SJCCMFA008	Aparna V	Hska & Associates	Tax and compliance
20SJCCMFA009	Caroline Shaji	TS Phillip And Co. (CA Firm)	Tax

20SJCCMFA010	Daniel Aaron	Griffin Capital Advisor	Research
20SJCCMFA012	Guangriamjeiliu Ruth Gonmei	Beml	Accounts
20SJCCMFA013	Harshita V	Hska & Associates	Tax and compliance
20SJCCMFA014	Himannshu P Jain	Hska & Associates	Tax and compliance
20SJCCMFA015	J Angelina Zoe	Bpu & Co.	Accounting and tax
20SJCCMFA016	Jonathan Jarald	Grant Thornton	Audit
20SJCCMFA017	Joshna Anna John	Grant Thornton	Audit
20SJCCMFA018	Karishma Nicole Martins	Merdianwealth ,Goa	Investments
20SJCCMFA019	Kavana S	T N Lakshmana Reddy & Co Audit & Tax Consultant	Audit
20SJCCMFA020	Leo Florence S	Mark D'souza & Co. Chartered Accountants	Finance
20SJCCMFA021	Leo Sebastian George	Alex And Jose Chartered Accountants	Tax
20SJCCMFA022	Mahima Yadav	Grant Thornton	Tax
20SJCCMFA023	Navya A	Manishankar & Associates Chartered Accountants	Accounts
20SJCCMFA024	Nayana T V	Bharadwaj & Hosmat - By Ca Anil Bharadwaj	Tax

20SJCCMFA025	Ngawang Gyaltso	Oas South Branch	Audit
20SJCCMFA026	Nimi Ann Joseph	Indian Designs Export Pvt. Ltd.	Accounts and Finance
20SJCCMFA027	Nivedyta Khanna	Aggarwal R. Kumar And Co. Chartered Accountants	Tax
20SJCCMFA028	Norbu Dolma	Silver Stone Trading Company Mahadevpura, Bangalore	Accounting
20SJCCMFA029	Oshin Singh	Grant Thornton	Audit
20SJCCMFA030	Pramodini D	Aditya Birla Sun Life Mutual Fund	Finance
20SJCCMFA031	R. Bhoomika	George.P.Johnson Event Marketing Private Limited.	Accounts Executive
20SJCCMFA032	R. Harsha Lakshmi	Grant Thornton Bharat Llp	Advisory
20SJCCMFA033	Rakshitha Ch	1degree North	Accounts
20SJCCMFA034	Ramya . S	Grant Thornton	Audit
20SJCCMFA035	Reema Veigas	Stock Market Institute	Finance
20SJCCMFA036	Roseline Revathi S	Grant Thornton	Audit
20SJCCMFA038	S Varun Srivatsav	1degree North	Accounts
20SJCCMFA039	Sanjana Un	Thirumala Associates - By Ca K Thirumala Naidu.	Accounting
20SJCCMFA041	Sharadhi Kashi	Grant Thornton	Audit

20SJCCMFA042	Shweta	B.V. Swami & Co. Chartered Accountants	Tax/Audit
20SJCCMFA043	Sonali Rani Sahoo	Grant Thornton Bharat Llp	Audit
20SJCCMFA044	Sowmya R	Suri &Co. Chartered Accountants	Audit
20SJCCMFA045	Teena Shibu Thomas	Hska & Associates	Tax and compliance
20SJCCMFA047	Treesa Mathew	Orange County	Finance
20SJCCMFA048	Tsering Paldon	Grant Thornton	Tax
20SJCCMFA049	Nikitha. S. A	Naren&Veekshith Charatered Accountants	Audit
20SJCCMFA050	Gayathri. M. V	Naren&Veekshithcharatered Accountants	Audit
20SJCCMFA051	D.Isaac Naveen	Auma Pvt. Ltd	Audit
20SJCCMFA053	Namratha N K	Ey Global Delivery Services India Llp	Audit
20SJCCMFA055	N Rithu	Silver Stone Trading Company	Accounting

DISSERTATION

Register No.	Name	Topics	Guide
20SJCCM001	Akash Leon .A	A study on the impact of covid on digital banking with specific reference to customers of Ramanagara district.	Dr. Theresa Rathi Rani

20SJCCM002	Antony Pais	A study on the role of institutional support in enhancing the entrepreneurial skills for youth in Bangalore	Dr. Sridhar L.S.
20SJCCM003	Anusha P. Alexander	"Role of investors' personality in making investment decisions" -A study in Bangalore city.	Dr. Nirmala Joseph
20SJCCM004	Darshini J.	A Comparative study on the Financial Performances of Select Automobile Companies in India.	Ms. Nancy Christina J.
20SJCCM005	De Noronha Ingrid Carmel	A study on the Relationship between Financial Literacy and Demographic Characteristics of College students with special reference to Goa	Dr. Komal A. Dave
20SJCCM006	Divith V. Manjunath	Study on effectiveness of financial inclusion towards Kirana Stores in promoting modernisation with reference to south Bangalore	Dr. Augustine Amaladas
20SJCCM007	Diya Mariam Leslie	An Analysis of the relationship between the risk and return of Nifty 50 stocks: using the Capital Asset Pricing Model.	Dr. Charles Lasrado, SJ.
20SJCCM008	Elizabeth Joseph	An Analysis of Financial Performance of Banks listed on Nifty 50 stock market during Covid 19 crisis.	Dr. Poornima Vijaykumar
20SJCCM009	Faiz Ahmed Udyawar	A study on problems faced by deposit holders towards e-banking services of SBI.	Dr. Ruqsana Anjum
20SJCCM010	Fernandes Prezlen Max Patrick John	A study on consumer behaviour towards online and offline shopping - A special reference to Palghar District	Dr. Sridhar L.S.

20SJCCM012	Joanna Selvaraj	A study on tax payers attitude towards - E-filing in Bangalore	Ms. Nischitha K.
20SJCCM013	Lahari H.	A study on awareness satisfaction and environmental impact on use of menstrual cups in Bangalore	Dr. Komal A. Dave
20SJCCM014	Mary Roseline R.	A study on investor's perception on initial public offerings with reference to Bangalore Urban.	Ms. Nischitha K.
20SJCCM015	Meghashree S.	An empirical study on the impact of digital devices on adolescents during the pandemic in urban Bangalore	Dr. Ruqsana Anjum
20SJCCM016	Moin Khan	A study on volatility and testing of market efficiency on selected sectoral indices	Dr. Sridhar L.S.
20SJCCM017	Nisha Johnson	A study on the challenges faced by public during smart city project in Bangalore urban	Dr. Deepika Joshi
20SJCCM018	Nithin Kumar V.	A study on the impact of covid 19 on consumer behaviour towards e-commerce with reference to Bengaluru.	Dr. Komal A. Dave
20SJCCM019	Pragathi V.	Performance evaluation of initial public offerings with special reference to the National Stock Exchange of India	Dr. Nirmala Joseph
20SJCCM020	Rani Amulya Dalby	A study on the investment behaviour of salaried people in Bengaluru city before and during Covid 19 Pandemic.	Ms. Nancy Christina J.
20SJCCM021	Reena R.	Financial statement as an indicator of Financial Distress - A study conducted on selected Airways in India.	Mr. Dileep Kumar Shetty

20SJCCM022	Regina J. D Souza	A study on unemployment during Covid pandemic within selected group of people in Bangalore	Mr. Giridhar Naidu
20SJCCM023	Renita Lilian Dsouza	A Study on Consumer preferences towards electric two wheelers. A case of Bangalore urban.	Ms. Nischitha K.
20SJCCM025	Rose Mary James	A study on the Personal Financial Planning with reference to Working Youth in Bangalore City.	Ms. Nancy Christina J.
20SJCCM026	Shantharaj R. Swamy	A study on the Role of Rural Women towards agriculture during and post pandemic with reference to Solur.	Dr. Sugandhi Pais
20SJCCM027	Shiny P. A.	A study on the perception of private school teachers towards savings and investment with reference to Bengaluru.	Dr. R. Himachalapathy
20SJCCM028	Shwetha R.	"Performance evaluation of select IPOs"	Dr. Charles Lasrado, SJ.
20SJCCM029	Swaroop Thomas	A study on consumer buying behaviour towards health insurance policies with special reference to Bengaluru	Dr. R. Himachalapathy
20SJCCM030	Taniya Lukose	A Study on the Financing Agricultural Mechanization practices; with special reference to Kuttanad Taluk in Kerala State	Mr. Mohammed Ashfaque
20SJCCM031	Teena Samantha G.	A study on consumer's perception towards digital payment mode, with special reference to Bengaluru City".	Mr. Mohammed Ashfaque
20SJCCM032	Thammaiah Muckatira S.	A Study on Financial Problems faced by the Street Hawker's during the	Ms. Jhumur Samaddar Roy

		covid - 19 pandemic in South Bangalore	
20SJCCM033	Tunnu Rose J.	A study on customer perception of Pradhan Mantri Jan Dhan Yojana- with reference to Rajendra Nagar Slum, Adugodi.Bangalore	Dr. Suganthi Pais
20SJCCM034	V. K. S. Padmappriya	The security challenges related to electronic banking transactions	Dr. Sridhar L.S.
20SJCCM035	Valentina Pashan	A study on impact of cashless transaction on banking sector during pandemic	Mr. Giridhar Naidu
20SJCCM036	Varun N.	Consumer perception towards UPI payment application with respect to Bengaluru	Dr. Karunakaran
20SJCCM037	Navya Spoorthi B.	An analytical study on the problems encountered by street vendors with reference to UPI payments	Dr. Ruqsana Anjum
20SJCCM038	Harish Kumar K P	Digital lending and financial inclusion: A study on digital lending applications and its acceptance among borrowers.	Dr. Nirmala Joseph
20SJCCM039	Alex Anthony A.	A study on impact of Covid-19 on the Indian Stock Market volume	Mr. Giridhar Naidu
20SJCCM041	Sunanda Raj S.	Comparative study on visitors choice for organic search and sponsord search ads among college girls - a special reference to women clothing	Mr. Ramesh Babu Grandhi
20SJCCMIB001	Sandhya A.S.	A study on emerging role of Indian Banks towards digitalization	Dr. Suganthi Pais

20SJCCMIB002	Adarsh Varghese	A study on Indian Smartphone Market	Dr. A.M. Sheela
20SJCCMIB003	Akhil Binoy	Emergence of OTT Industry during COVID - 19 and its Impact on Indian Film Industry	Dr. Augustine Amaladas
20SJCCMIB004	Almitha Benny	A study on the impact of Millennials purchasing behaviour towards unethical fashion brands with special reference to Bengaluru	Dr. Karunakaran
20SJCCMIB005	Anna Thampi	A Study on Consumer Buying Behaviour of Electronic Vehicles and Sustainable Consumption in Bangalore City	Dr. Soney Mathews
20SJCCMIB006	Anu S. Varghese	A study on the impact of digital marketing on the impulsive buying behaviour of consumers in Bangalore.	Dr. Veenu Joy
20SJCCMIB008	Ganga V.	A Study on Employees Perception towards Work from Home Module Post Outbreak of COVID - 19 , Bangalore	Mr. Mohammed Ashfaque
20SJCCMIB009	George Babu Maliyekal	A study on the impact of work from home culture on employee productivity during covid - 19 pandemic with reference to Information Technology (IT) industry	Dr. D. Raja Jebasingh
20SJCCMIB010	K. Rebecca Raj	A study on influence of online product and service reviews on consumer purchase decision	Dr. Veenu Joy
20SJCCMIB011	Krupa Aann Oommen	A study on empowering women of agricultural community through financial inclusion in Kollam District, Kerala	Dr. H. Nagaraj

20SJCCMIB012	M. N. Karumbaiah	A study on Socio Economic status of daily wage agricultural workers. A case study of Kodagu district.	Ms. Muktha
20SJCCMIB014	Maria Grace Abraham	A study on the habitude of students towards E-banking services and their saving habits	Dr. Veenu Joy
20SJCCMIB015	Nagarashmi M. R.	An exploratory study on the impact of ANIME on young adults in Bengaluru city, India	Dr. Ritty Francis
20SJCCMIB016	Naveena B. S.	An Empirical study on capital structure and profitability with special reference to public sector Banks in India	Dr. Poornima Vijaykumar
20SJCCMIB017	Pragathi Poovamma M. Y.	A study on teachers motivation in government schools of Bangalore urban area	Dr. Deepika Joshi
20SJCCMIB018	Pran Kariappa A.T.	Role of homestays in rural tourism developed in Coorg	Dr. A.M. Sheela
20SJCCMIB019	Prathap Reddy R. S.	A Study on the employee attitude towards employee retention through career development in Indian Banking Sector	Dr. Soney Mathews
20SJCCMIB020	Rehan Thimmaiah K.U.	A study on influence of advertising on consumer buying behaviour	Dr. Shubhra Rahul
20SJCCMIB021	Rekha Rawat	A study n work from home / work from office and its impact on mentl wellbeing during covid 19	Ms. Muktha
20SJCCMIB023	Sherin Mary Abraham	The impact of Covid-19 on the education of undergraduate students from Bengalure urban	Ms. Jhumur Samaddar Roy

20SJCCMIB024	Siya Babu	A study on impact of online shopping sites on consumer behaviour and its effects on promoting fashion	Dr. Shubhra Rahul
20SJCCMIB025	Srishtee De	Digital transformation in the Indian Banking sector - evaluating the acceptance of e-services.	Dr. H. Nagaraj
20SJCCMIB026	Sushmitha R.	A study on the perception and attitude of women towards Luxury products with special reference to perfumes	Dr. Soney Mathews
20SJCCMIB027	Sweta Sreedharan	A study on online thrift stores: Case study on Instagram	Ms. Muktha
20SJCCMIB028	Tanya Shibu Thomas	A study on the role of culture on career choices among youth in Bangalore, India	Dr. Shubhra Rahul
20SJCCMIB029	V. Aishwarya	Impact of work-life balance and employee's performance: study specific reference to banks in Srilanka.	Dr. D. Raja Jebasingh
20SJCCMIB030	Varsha Dechamma M.S.	A Study on Role of Celebrities Endorsement of FMCG Products and it's Impact on Consumer Purchasing Decisions"	Dr. Theresa Rathi Rani
20SJCCMIB031	Vishal M. Venkat	A study on Post purchase satisfaction level of electric vehicle (EV) users in Bangalore	Ms. Jhumur Samaddar Roy
20SJCCMIB033	Vishnu K. V.	A study on the impact of technology and digital development on teaching and learning experience in higher education institutions	Dr. D. Raja Jebasingh
20SJCCMIB035	Suhasini Hariharan	A study on relationship between perceived value and intention to	Dr. Theresa Rathi Rani

		purchase with specific reference to 5 star hotel dining	
20SJCCMIB036	V Janani	A study on awareness level and perception of consumer towards recycled paper in Bangalore city, India.	Dr. Ritty Francis
20SJCCMIB037	Varshini Ganapathy	A study on impact on students mental health post covid-19	Mr. Ramesh Babu Grandhi
20SJCCMIB038	Aditya Reddy K	A study on consumer adoption of electric vehicles in Bangalore District	Dr. Mohan P. Philip
20SJCCMIB039	Shreyank D	The impact of cultural differences on advertising and consumer buying behaviour with special reference to Bangalore.	Dr. R. Himachalapathy
20SJCCMIB040	Bhavishya K T	A Study on Volatility in Prices of Coffee With Reference to Coorg.	Mr. Ramesh Babu Grandhi
20SJCCMIB041	Rose Maria Joshy	A Study on the Perception and Attitude towards Eco-tourism among adults in Kerala	Dr. Deepika Joshi
20SJCCMIB042	Roshan Varghese C J	A study on the satisfaction level of employees in private sector banks in Chennai	Dr. A.M. Sheela
20SJCCMIB043	Deepu Sebastian	A study on Bangalurians preference towards short term investment options	Dr. Mohan P. Philip
20SJCCMIB044	Rakia Khatun	A study of artificial intelligence and its effects on banking industry	Mr. Ramesh Babu Grandhi

PLACEMENTS

During the academic year 2021-22, a total of 54 students have been placed in various reputed companies through campus placements. The details regarding the same are mentioned below

Names	Register No	Class	Organization
Akash Leon . A	20SJCCM001	M.COM	Deloitte GLOBAL
Anusha P Alexander	20SJCCM003		
Diya Mariam Leslie	20SJCCM007		
Reena R	20SJCCM021		
S Varun Srivatsav	20SJCCMFA038	M.COM FA	
Naveena B S	20SJCCMIB016	M.COM IB	
Lahari H	20SJCCM013	M.COM	DELOITT TAX
Moin Khan	20SJCCM016		
Shwetha Rajeswaran	20SJCCM028		
Aneetta Mary Jacob	20SJCCMFA004	M.COM FA	
Anjaly Biju	20SJCCMFA005		
Aparna V	20SJCCMFA008		
Himannshu P Jain	20SJCCMFA014		

Karishma Martins	20SJCCMFA018		
Nimi Ann Joseph	20SJCCMFA026		
Teena Thomas	20SJCCMFA045		
Tanya Shibu Thomas	20SJCCMIB028	M.COM IB	
Krupa Aann Oommen	20SJCCMIB011		
Prathap Reddy R S	20SJCCMIB019		
Srishtee De	20SJCCMIB025		
Meghashree S	20SJCCM015	M.COM	KPMG TAX
Rani Dalby	20SJCCM020		
Rose Mary James	20SJCCCM025		
Harshita V	20SJCCMFA013	M.COM FA	
Reema Veigas	20SJCCMFA035		
Angelina Zoe	20SJCCMFA015		
Varun N	20SJCCCM036	M.COM	GRANT THRENTON
V K S Padmappriya	20SJCCCM034		
Anamika Singh	20SJCCMFA003	M.COM FA	GRANT THRENTON (Audit)
Jonathan Jarald	20SJCCMFA016		
Joshna Anna John	20SJCCMFA017		
Ramya . S	20SJCCMFA034		
Roseline Revathi S	20SJCCMFA036		
Nithin Kumar V	20SJCCM018	M.COM	BDO RISE
Swaroop Thomas	20SJCCM029		

Valentina Pashan	20SJCCM035		
Pragathi V	20SJCCM019		
K P Harish Kumar	20SJCCM038		
Shweta	20SJCCMFA042	M.COM FA	
Caroline Shaji	20SJCCMFA009		
Namratha N K	20SJCCMFA053		
Vishal M Venkat	20SJCCMIB031	M.COM IB	
Akhil Binoy	20SJCCMIB003		
Pragathi Poovamma M.Y.	20SJCCMIB017		
Mariya Grace Abraham	20SJCCMIB014		
Elizabeth Joseph	20SJCCM008	M.COM	
Kavana.S	20SJCCMFA019		
Alan Thomas	20SJCCMFA002	M.COM FA	
Anusha U	20SJCCMFA007		EY GDS
R.Bhoomika	20SJCCMFA031		
A.S.Sandhya	20SJCCMIB001		
M N Karumbaiah	20SJCCMIB012	M.COM IB	
George Babu Maliyekal	20SJCCMIB009		
Deepu Sebastian	20SJCCMIB043		
Naga Rashmi. M. R	20SJCCMIB015	M.COM IB	KPMG INDIA
Varsha Dechamma M S	20SJCCMIB030		
Roshan Varghese C J	20SJCCMIB042		

Aditya Reddy	20SJCCMIB038		
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OTHER ACHIEVEMENTS

S.No	Name	Register No	Achievement
1	Chaya N	21SJCCMIB006	1 st place in Singles women & mixed doubles in Carrom on Annual athletic sports meet
2	Anisha Anil	21SJCCMFA007	CIMA- National Level business game & Utchrista organized by Christ University
3	Samuel Michal Davis	21SJCCMFA030	
4	Sumanth H R	21SJCCMFA037	
5	John Pavith Philips	21SJCCMFA013	
6	Madhurya Shrikanth	21SJCCMFA023	Utrichrista organized by Christ University
7	Shreya Kundu	21SJCCMFA047	
8	Rebecca Raj K	20SJCCMIB010	1 st in 1500 metres and 2 nd in 800 metres on Annual athletic sports meet
10	Punith Kumar	21SJCCMIB024	2 nd in Carrom Men's singles on Annual athletic sports meet
11	Rekha Rawat	20SJCCMIB021	1 st in Carrom on Annual athletic sports meet

INDUSTRIAL VISIT

Date	18 th March 2022
Participants	I M.COM Financial Analysis

Objective: To gain practical knowledge and know how the industry works

Write up:

In order to bridge the gap between theoretical knowledge and practicum, the students of St. Joseph's College of Commerce are encouraged to visit industries to bridge this gap. In this context, the students of 1 M.com (Financial Analysis) who number up to 44 accompanied by Dr. Himachalapathy and Dr. Ramesh had visited Kirloskar Electric Co. Ltd, Hubli, Karnataka, on March 18th, 2022.

The industrial visit commenced with Mr. Chowdaiah G.B, The Deputy Manager – Human Resources, KECL, briefing the students with the history of Kirloskar Electric and by throwing light on its journey so far. Kirloskar Electric was established in the year 1946 by Lakshman Rao and Ravindra R. Kirloskar. It is one of the leading Indian electrical engineering companies, which was the catalyst for industrialization in India. The headquarter is situated at Peenya, Bangalore, and has its branches spread across the country. The Hubli branch consisted of 3 units. Unit 2,6 and 25. As KECL concentrates on manufacturing of motors, each of these units is into manufacturing of different motors based on customization, standard and DG set.



KECL is recommended in this sector owing to their quality, customer dignity and years of experience and brand value. They receive a turnover of around 12-15 cr, out of which 40% is from exports. In the Hubli plant around 40-50% of the motor is manufactured while the rest is imported and assembled. Once the company receives an order the engineering department designs the motor, which under goes valuation, followed by procurement, inventory check, production, assembly, quality check and dispatch. Due to the COVID- 19 pandemic, like every other organization, KECL too faced the negative effect. They are still recouping from the financial instability and drop in sales. An effort has been made to tap the Electronic Vehicle Market to sustain in the relevant times.



After receiving a first-hand knowledge of the company and its working, the students were divided into groups and were allowed to take a visit around the plant to relate even better. During the visit the students

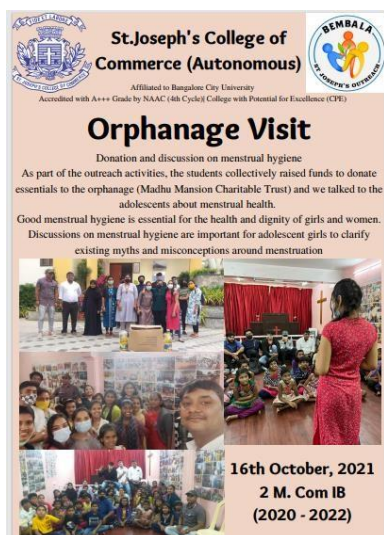
were introduced to the complete working from the scratch to the packing. The incoming inspection area is where the students were first taken, this is the place where the metal is checked and they either select or drop it based on the quality. Later, the identification is done based on the design drawing, followed by winding inspection (copper, silicon, steel) where they rectify noncompliance, followed by development shaft, spectrum series for conversion and then the painting and packing is done.

On completing the 2 hours visit, the students had gained knowledge on how the manufacturing process is carried on, the companies ISO standard, manpower, environment safety, competitors, challenges faced, suppliers, strategic alliance and so on. It was an insightful visit to the students and the faculties who had accompanied.



DEPARTMENT OUTREACH ACTIVITIES

Objective: To reach out to the communities and individuals who are socially and economically underprivileged. To extend knowledge and other institutional resources to the community



Write-up:

It is well known that the college aims at a holistic and integral formation of its students, fostering in them a spirit of academic excellence, social concern and character formation, shaping them to become “men and women” for others.

On that note, the institution aims to reach out to the deprived groups and vulnerable sections of society and create opportunities for education, awareness and skill enhancement. Following this, a series of outreach activities were carried out by the students PG department through exposure to

community needs, problems, and issues.

It aimed to provide students with a platform to explore and develop skills of leadership and techniques of meaningful interventions for building a just and equitable society

Eventually, this program truly benefitted the student community in developing a spirit of community service, thereby achieving one of the objectives of the institution. This way, students can contribute to the society and leave a positive influence on the communities.

Activities carried out:

Representing the department, students had visited several orphanages and shelter homes which provide care and protection, health, education and impart life skills to the children and elderly by which, their goal to empower are realized. The participants of outreach program desired to express the value of teamwork for which, the kids in the orphanage were given with fun tasks and activities which would enhance the value of group work. One of the activities included the famous indoor game, Jenga being chosen which required children to build a tall structure with wooden blocks. Through this game, the message that the students aimed at conveying, was clearly demonstrated and conveyed. All the experiences for the class left the students grateful for having learned to a great extent. This visit also enlightened them to be happy and have fun

with basic things around us without complaining about the things that we do not possess. Some of the key lessons from the visits included gratitude and Open heartedness which made them realize that it is important for people in the position to lend a helping hand, do so to the underprivileged who are in need. Because, the help that seems very small can actually be a big one to them.



Activities conducted in organizations

1. A session on Menstrual and Personal hygiene
2. A session on various academic and career opportunities

3. Fun and learning games

4. Grocery donation

<u>Date</u>	<u>Name of the organization</u>
24.10.21	Need Base India
08.11.21	Global Concerns India
16.10.2021	Madhu mansion charitable trust
22.11.2021	The Refuge Foundation
23.05.2022 & 24.05.2022	Home of hope

DEPARTMENT ASSOCIATIONS / CLUBS

INVESTITURE CEREMONY

Date	19 th August 2021
Participants	Student Body of Post-Graduation Department
Platform	Loyala Hall and Live stream on YouTube

Objective: To honor the badge holders of the Student council, various department coordinators and class representatives of SJCC.

Write-up: 19th of August, 2021 was indeed a special day for the office bearers and members of student council of St. Joseph's College of Commerce. Although most of the events, both academic and cultural happened on the virtual platform, an event as prestigious as 'Investiture Ceremony' had to be conducted on campus. Nevertheless, the pandemic protocols and safety measures were dealt with in the sincerest way in order to ensure utmost safety of the gathering. Limiting the crowd, the participants of this event were limited only to the badge bearers along with the fraternity.

The event was set out to begin from 3:30 PM on the 19th and the Auditorium was filled with bright and vibrant grins of the students all adorned in colours of their respective themes. Present among them were members of Student Council for the academic year 21-22, coordinators of various clubs including both UG and PG, Class representatives and club heads.

The emcees of the event welcomed the gathering cheerfully and started the event on a bright note. No event is complete without acknowledging the blessings received by the almighty and hence this investiture began on a rather spiritual note with a formal prayer.

A blissful musical performance by the Indian music team of the college and a graceful Bharatanatyam performance by Rupashree were witnessed by the crowd to start the event with enthusiasm and joy.

Dignitaries for the day included Chief guest, Dr.Salil Shetty, Principal of the college, Student body Governor and Registrar. The formal proceedings of the day were started by Anthony Rithwik, President of the SC for this academic year. Chief Guest for the day, being an alumnus

of the very same college, addressed the gathering and shared his experiences from the past as he recollected his days being in the student council himself. This was followed by a formal address by the Principal, Dr. Charles Lasrado, SJ. Father wished the present council members a very colorful and joyous year ahead, blessing them with his support and encouragement as always.

Anthony Rithwik, the President was invited to the stage to officially receive the flag of the college followed by his brief to the members present. The flag bearing moment was indeed a minute of pride to every Josephite seated in the Auditorium. This event was succeeded by naming of all the council members and honouring them on stage with badges and sashes, by the Principal. Along with them, various club coordinators of UG and PG were also made to receive their badges from the Registrar, Dr.L.AugustinAmaladas.

For an exclusive coverage, PG club heads of Elucidation, Mavericks, Mastermind, Crescendo and Erudite's along with the PG Coordinator for the year, Faiz Ahmed Udyawar were honoured with their badges.

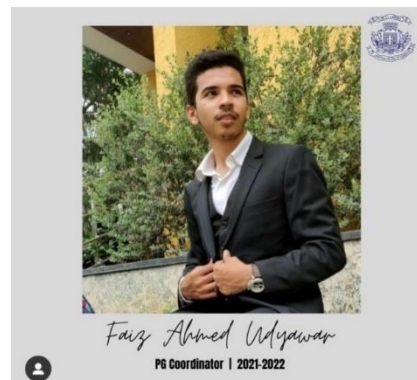
The ceremony ended with student councils of other colleges including MCC, Jain's College and the previous student council of SJCC sharing their wise words to this present council wishing them all luck in good faith as they wished for this Academic year 21-22 to be fruitful and eventful.

The event ended with the President proposing the vote of thanks to express his immense gratitude to the gathering present on that day.



The PG department operates under the guidance of the HOD, Dr. Komal Dave and presently the department has five clubs in order to conduct various events and activities which the members of the club conduct regularly.

Mr. Faiz Ahmed Udyawar was elected to lead the PG Department as the coordinator for the academic year 2021-2022.



Elucidation: PG Editorial

Coordinator	Nimi Ann Joseph
Coordinator	Shwetha R
Media Head	Lahari H



Elucidation is the official editorial for the PG Department of Commerce in SJCC, which handles all tasks related to reporting of events for the final annual report. But beyond this, the editorial also conducts events and activities as a team which engages the department and its students all for academic and other activities.

Activities handled by Elucidation:

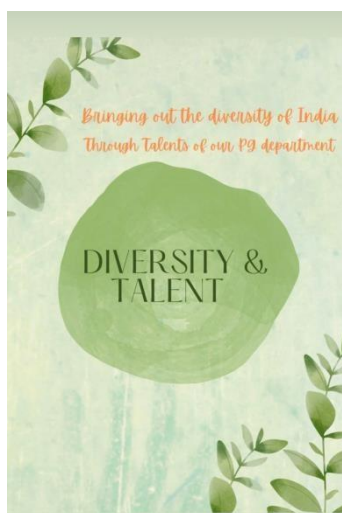
Date: 15.08.2021

Event name: Diversity and Talent

Objective: To create a platform for students to represent their heritage and culture through various art forms.

A nation being so diverse with its food, culture, topography and everything else. If this had to be captured and displayed, there would be no better day than the 15th of August which gave us an opportunity to celebrate freedom through the diversity that India beholds.

Diversity and Talent, was an event that aimed to bring out all of India's beauty from each corner which was to be portrayed through any talent that the students own. It could be a poetry or painting, a write-up or a video, any talent which shows us the diverse nature of our country to celebrate its beauty.



As an event, it caught the attention of participants from all classes ensuring participation across classes of M.com FA, M.com IB and M.com . Entries were collected through a link online and posted on the official Instagram handle of the PG department of SJCC, @sjccelucidation.

The day witnessed a number of works by participants ranging from an illustration to video creation. Scenic nature of Kerala topped the event with 3 entries for the State including a series of photograph to show the trails of Kerala, a video creation and a painting of the most famous dance form of Kerala, being Kathakali. Snippets of their traditional dance was also included in one of the videos submitted by the participants.

Janani, from II M.Com IB beautifully brought out various emotions through her expressions to depict Navarasa of Tamil Nadu. It was a video of delight to see talents on a delightful spin!

A hidden paradise from North Bengal was out to the spotlight when Srishte De of II M.Com IB encapsulated the scenic goodness through a video creation.

India on a whole as a colourful painting was sketched by Reena from II M.Com to add more colour to this event.

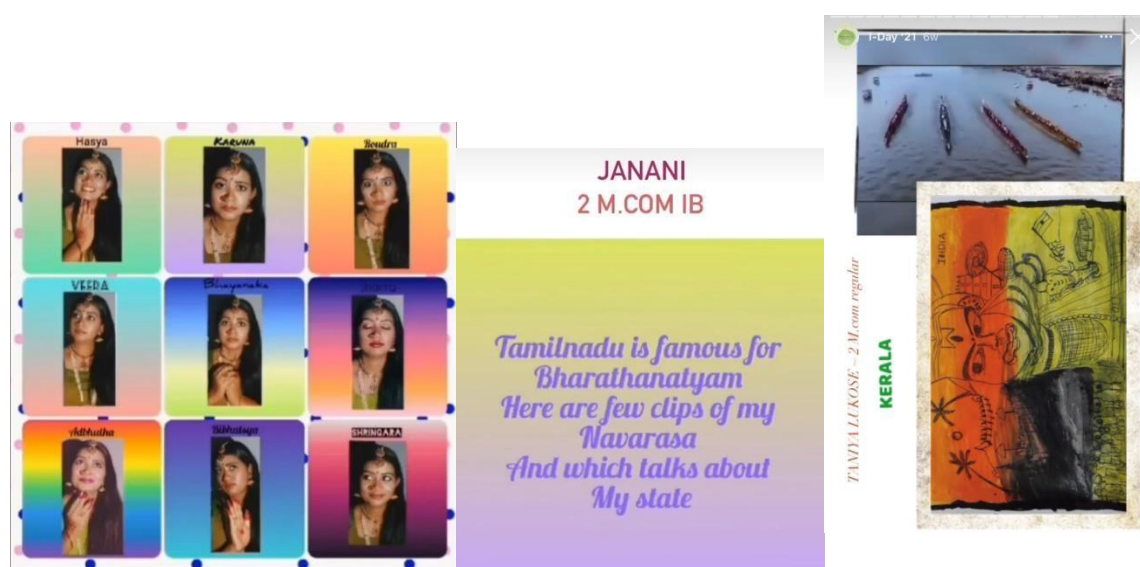
Results of the event:

1st place- Janani II M.Com IB

2nd place- Taniya from II M.Com and Adhwaidha from I M.com FA

3rd place- Anahita from I M.com IB

Bringing out the diversity of India through talents of the PG department was certainly the right way to celebrate on this virtual platform.



Date: 26.08.2021

Event name: Social awareness activity

Objective: The objective behind this activity by Elucidation, the PG Editorial was to bring out the social concern aspect among students to enable them to realise how important this as.

One of three inter twined goals of our college is social concern. St.Joseph's College of Commerce believes to live God's love through its service to others.

Social awareness is one of the most important objectives that give the ability to understand and respond to the needs of others. In light of this, an activity was conducted for I M.Com, I M.Com IB and I M.Com FA where the participants were required to come up with different creative ways to raise the voice against social issues in today's world. This includes environment,

cultures, communities, societal norms, problems, struggles, and all other areas that make up the social atmosphere in which we live.

This also aimed at bringing out various talents of the students as they were given the freedom to express their thoughts in any mode be it a painting, video creation or an article.

The response for this event was moderate as the number of participants totaled up to 17 from all three classes. Nevertheless, it is quality and not the quantum. The submitted entries saw innumerable talents blooming up as the videos, sketches and painting brought out the creativity among students.

Issues related to Poverty in the nation, Women inequality, Racism and discrimination, Political issues were few among the many.

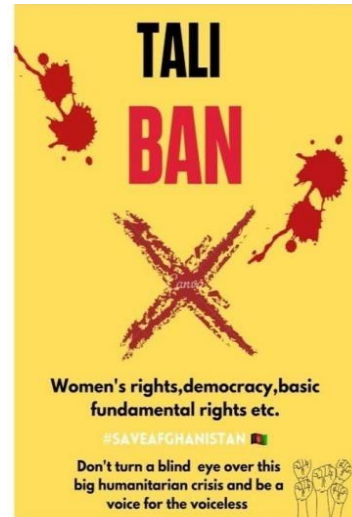
Owing to present conditions, few entries covered the Taliban issue, the ongoing pandemic and mental health issues were also taken up.

This event was certainly a success as it threw light onto the societal issues which needed our attention desperately and through this, the requisite awareness was created.


Not one not two, the societal issues springing up around us are far too many to turn a blind eye.

Therefore this was an attempt to voice out every issue crippling our lives today. An attempt to direct the spotlight on the hidden or plainly visible issues. An attempt, by the PG Department to express their concern through ways they desire.

Videos, songs or paintings, the meaning and message inscribed within is something to carry forward and reflect upon.



In a country well governed, poverty is something to be ashamed of!



They are the future of humanity
 But many of them living in poverty
 Without shelter, homeless on the street
 Searching through bins for food to eat
 Poor children are victims of circumstance
 In life they never really get a chance
 Or have opportunities as privileged children do
 The road from the poor suburb to prison leads them to.

Anisha Anil
 MFA



Date: September 2021 onwards

Event name: Drop box



Objective: To enable students to recommend or share their favorite movies, songs, artists, series and books with their peers.

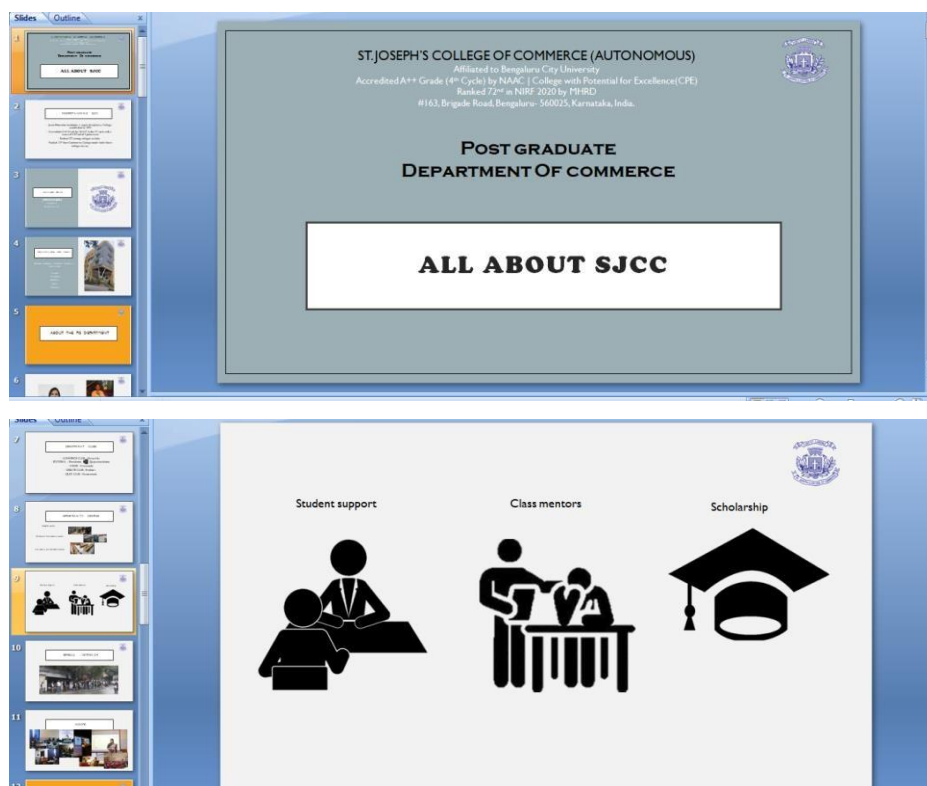
Write up: Following the practice of previous year, elucidation continued to enable students to share movies they love, songs they can't get enough of, artists they admire and authors they respect and so on. The editorial committee created a platform for PG students to share their favourite movies, songs, artists, books, and other media. Drop box is a collection of suggestions of movies, songs, books and series for everyone to watch and admire. To put it another way, it's a recommendation box. Students were asked to share their suggestion via a Google form, and each month 30 picks were chosen and featured on the Instagram page.

Date: 16.08.2021

Event name: A Session on Introduction to College and the PG Department

All mavericks sessions are scheduled to happen in the fifth hour (12:40-1:40) and the first session was handled by the Editorial Heads, Shwetha R and Nimi Ann Joseph. All about the college including a detailed explanation about the people of PG department, various facilities and opportunities available, the college motto, objectives, crest and all other essential information about the college was shared in detail to equip the freshers with the knowledge that they need to possess about the college that they have enrolled in.

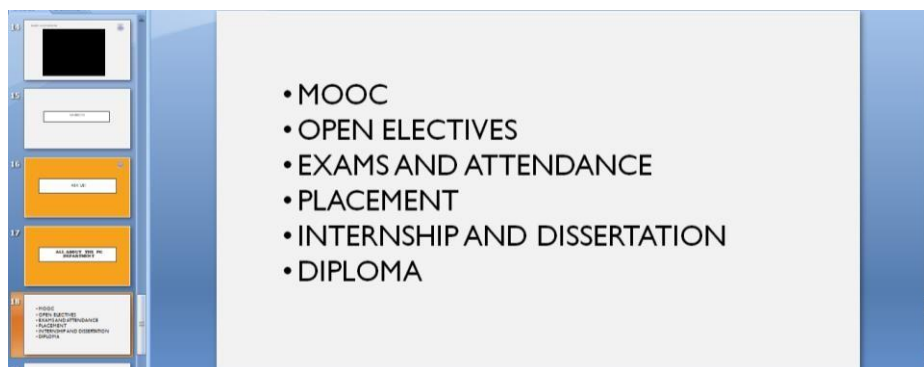
Along with a presentation about the college, a short interaction session to introduce each other and sharing of reasons to choose St.Joseph's to be the college of their choice, was also discussed.



17.08.2021

Following the same pattern, the second session was focused more on detailing every aspect about the PG department in particular to spread awareness of the various academic and non-academic information that are necessary to be known by the students. Various topics ranging from MOOC, Open electives, QTLR/ACBE classes, skill and development classes, workshops, seminars etc are some of the requirements to be completed and every component was explained in detail. Following which, exam pattern, importance of CIA and maintenance of required attendance and a few other instructions were given to the participants.

This session was followed by a Q&A session where the doubts of participants were cleared by the Club heads.



23.08.2021



Considering the fact that this session was the beginning of all Mavericks session where the involvement of participants was essential, this week's sessions were planned to begin on a rather fun and entertaining note.

Analyzing the interest and involvement towards movies, series and books, this session had three rounds of games revolving around the same.

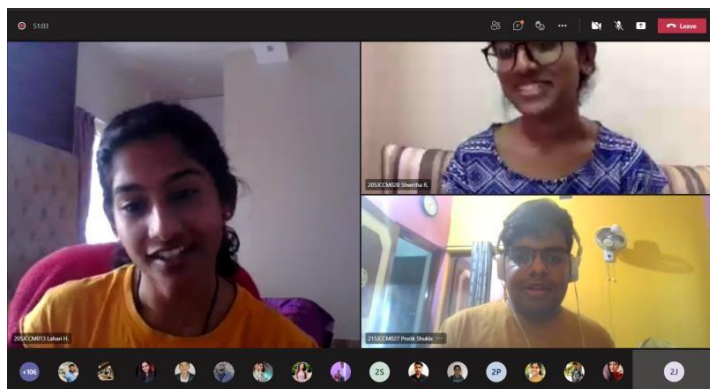
Two truths and a lie, facts quiz and a story building activity where students were picked from the lot in a random manner to create a story line with the inputs of the previous person. This brought out the creative and analytical side of the participants.

24.08.2021

As the previous session was most appreciated and witnessed utmost participation, this session was conducted with the same spirit involving activities like Guess the character, Guess the movie and a round of trivia which included random facts as questions. The session was lively and interactive as it ended with an informal talk among the juniors and seniors who shared their experience in SJCC, online mode of learning, conduct of events etc.

This session also included one of the main objectives of the college, Social concern where Nimi Ann Joseph, led the crowd by speaking for a few minutes about the importance of social concern in the college and how their participation would create an impact in this case.

Various schemes and activities of the college with respect to this regard were also brought into light.



Crescendo: PG Choir

Coordinator	DE Noronha Ingrid Carmel
Coordinator	Diya Mariam Leslie

Crescendo, the PG Choir is the club where all musicians and singers meet to sing their hearts out in every occasion to make it more beautiful and melodious in their own way with their unique voices. Great music of the department echoes from here as the club graces events both online and offline with their performances. The co-coordinators of the business club were:

Crescendo is a conglomeration of all kinds of musicians, showcasing a massive amount of

diversity, having singers from various backgrounds using different styles of music to unique instrumentalists. Throughout the journey of our college, Crescendo has grown in terms of musicians and a progression of talent. If there is a place to grow musically and get inspired along the way, Crescendo is definitely the place to be a part of. This year, the team was blessed with several musicians from the Batch of 2021, with a total of 16 members.

There were breathtaking performances put together by our previous choir heads, and this year Ms. Ingrid Carmel de Noronha and Ms. Diya Mariam Leslie from II M.Com, headed the team.



Amidst the pandemic, our first task was to group together and come up with a performance for Independence Day. Despite the limitation of having few members in the team, they had managed to form a team from the 2nd years and gave out a vocal rendition of ‘Teri Mitti’ (Female Version) and had the honor of having it posted on the SJCC Elucidation Instagram. Apart from the performance, another event was also held on the same day – Reel Remix, where the participants had the freedom to utilize their creativity and make a reel and remix/duet it using the Instagram App. The event had a total of 5 Classes taking part, from which 1st M.Com IB was the winner, with 1ST M.Com FA and 2nd M.Com being the runners up.

Crescendo managed to grow further with the limitations at hand. With the intention to expand their horizons even further this year, online auditions were conducted live on the 30th of August, with various vocal exercises that were done, in order to provide a new learning experience for the group as a whole.

Teachers Day 2021

The team had the opportunity to portray their talents on Teachers Day with the 12-member group performing a rendition of the song ‘You have made a Difference’ by Brian Asselin and Eric Disero. Modifying the lyrics to suit the current scenario, the team put forth a one-of-a-kind version of the song with tight harmonies and an instrumental backing track.

The team had taken their time to share their expertise on music as a whole and come together as one, even during such drastic times. The distance between never became a limitation, but only brought them closer together and helped in learning new ways to keep in touch with friends and music.



Mavericks: Business Club

Coordinator	Adarsh Varghese
Coordinator	Shantharaj R. Swamy

Mavericks is the PG department's business club. The club ensures that through conduct various interesting activities, they create awareness and educate students on the happenings of business which would help them be better prepared to succeed in this ever-growing competitive world.

Date: 15.08.2021

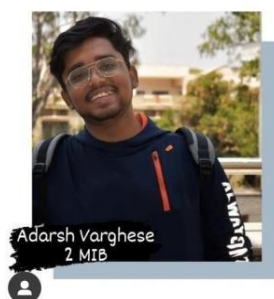
Event name: Ice breakers

Starting the team activity with the patriotic spirit to showcase their talent with of their whole class in a creative way.

The idea behind this event was for the PG Department having 6 classes to bear the same colour among their specialisation and hence 2 classes will be having 1 colour of our Indian flag.

In the pandemic as everything is online it's the moment for us to show that distance doesn't matter for the joy of unity and celebrating it as one nation one vision. Bringing everyone in the class together on the online mode showcasing their talents in a group as one class, one department and one Joseph's.

MAVERICKS





There were participants from 4 classes (**2Mcom, 1Mcom, 1Mcom IB, 1Mcom FA**) for this event where all the first year class took up this event sincerely where their efforts were seen in bringing most of their classmates together in a single shot of video. All the 4 classes submitted their videos through the email and the judges finalised the results.

Results:

1st Place- 2Mcom

2nd Place- 1Mcom FA

3rd Place- 1Mcom IB

Mavericks' sessions – PG associations

As unique as it could get, it is a practice of this department to allow the seniors interact and involve with the happenings of the department across the first years. On that note, Mavericks conducts two hours of classes each week for the first year students of M.com to engage them with fun activities along the lines of business and commerce.

Very first of such classes were handled by Elucidation, the Editorial of PG Department. The sessions on four days were spread across two weeks and they were planned to cover all the essential information about college and the department as it was the first class for this academic year.

13.09.21 & 14.09.21

Mavericks club from PG department of SJCC conducted different rounds of debate, with 8 teams from each class i.e., M. Com FA and M.com IB, and 7 from M.com

Students were Given a type of industry for example, considering audio devices as an industry one group from each classes will choose one company from that industry (BOAT, SONY, MI)

. The conduct of the game was smooth as each team was given their topics one week prior to their presentation which allowed the students to prepare consciously and it was ensured that no two teams had same company. With the condition that each team had a maximum of 7 minutes to make their stance, the participants were then moved to try and convince a panel of judges as to why their company is better than the other competitors or rivals among them. Judges played the role of Employee of that particular Company, Shareholders of that company, Government & consumer. The team which gets the best approval ratings was declared the winner. After the 3 teams had presented all the teams were given 5 minutes in total for their concluding statements and Q&A from judges.

Panel of Judges:

Sonali From. Com FA

Divith, Reena R&Moin Khan from M. Com

Pran and Akhil from M. Com IB

Results were as follows for this event: *Round 1*

M.com team 14/5

M.com IB team 13/5

M.com FA team 15/5

Round 2

M.com team 24/5

M.com IB team 25/5

M.com FA team 23/5

Erudite's: The Debate Club

Coordinator	Nivedyta Khanna
Coordinator	Roshan Varghese

Debate is all about stating facts and this club does exactly the same with their quick wit and ever flowing facts. The club is formed for the sole purpose of providing a platform for the students of PG Department to discuss topics ranging wide. They conduct periodic debate events to bring out the inner debater in every interested student.



Elocution competition

15.08.21

The theme was "Real freedom after Independence." Every class had enrolled one student as participant for the event. The Rules of the event and other related details was circulated earlier. Every speaker spoke for 3 minutes and recorded those videos. The students uploaded their speeches in a drive link. The participants made sure that they had clarity of speech and proper understanding of the theme. The perspectives of the participants were on point and satisfactory. Keerthana of 1 M.com IB bagged the first place. The event began at 11:30 and the results were announced in about an hour.



30.08.21

The maverick's session, conducted on 30-08-2021 by the Erudite's club hosted by The Erudite's Club was fun and interesting. The task given to the participants was to talk in for and against the topics assigned to them. We had three rounds between different classes from the 1st year MCOM students.

The first round was between 1 M.com FA and 1 M.com IB in motion of 'THIS HOUSE CONSIDERS USE OF PERFORMANCE ENHANCEMENT DRUGS IN SPORTS'. They came up with their points and views for and against it. For, the team (1 M.com FA) mostly focused on the points about the usage of steroids. And against, the team (M.com IB) spoke about the health issues, how it would affect the new entrants into the sports field, and how it spoils the spirit of true competition.

The second round between M.com IB and 1 M.com on the topic, 'THIS HOUSE BANS ALL ZOOS'. The team in favour of it (1 M.com) focused on the ill effects of animals being harassed by being put into cages in zoos. And the team against it (1 M.com IB) pointed out that the animals are protected and this would help in multiplying the number of once-endangered species.

The third round is between 1 M.com FA and 1 M.com. The team M.com FA was given to speak against the topic, 'SHOULD MOVIES BE ALWAYS POLITICALLY CORRECT.' They spoke about their views on it such as it would take away the fun of watching movies from different genres if the point of political rightness is checked on always. And how the censor board seems to always encourage the mighty movies too often which sometimes shows the lack of freedom of expression.

31.08.21

The 2nd of the debate competition was conducted on 31st August 2021 during the PG Association hour. The moderators were the coordinators of the Erudite's Club.

The first topic for debate was 'Development of Artificial Intelligence helping Humanity'. It was between 1 M.com and 1 M.com IB where the former went against the motion and the latter, for the motion. The participants Talked about how the artificial intelligence is affecting the lives of the people in both ways that is good and bad.

The 2nd topic for debate was 'Does matrimonial sites promote class/caste divisions?' The competition was between 1 M.com IB and 1 M.com FA where the former spoke for the motion and the latter against the motion. This was mainly focused to make the participants realise how things are in the society and what impact does the matrimonial sites have on people.

The last debate competition was between 1 M.com FA and 1 M.com and the topic was "Are we living in a dystopian society?" and 1 M.com FA spoke for the motion and 1 M.com against the motion. Here the views of the participants were divided, they even mentioned the corona virus, Taliban, Black lives matter and many more interesting yet serious subjects.

The activity as a whole went well without any discrepancies and it was brilliant to listen to different point of views from different participants.

27.09.21

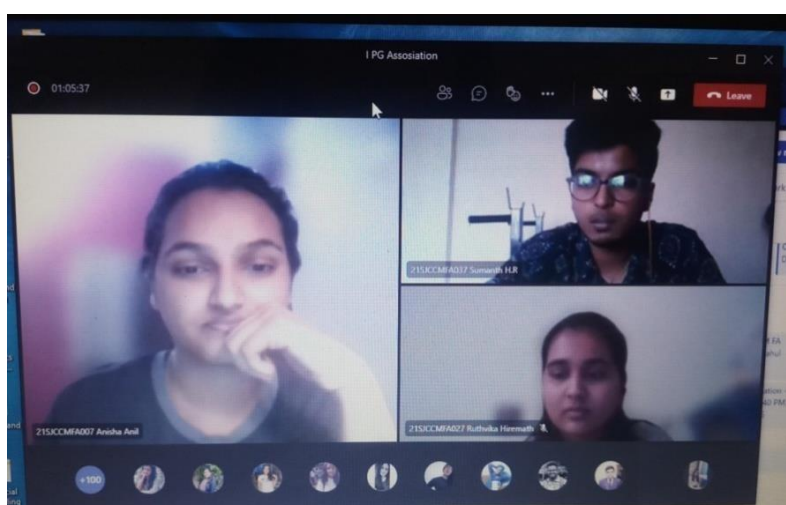
The Mavericks session (debate session) by the Erudite's club was held on 27-09-2021 hosted by Roshan CJ. It was an interesting and enlightening session, where students from all three sections of 1 MCOM participated actively. Two rounds were held.

The 1st round was between M.com IB and M.com FA. Their motion was "THIS HOUSE WOULD ALLOW DOCTORS TO LIE TO PATIENTS IN ORDER TO USE PLACEBO EFFECT." The participants shared their views, for the motion as well as against the motion. The team M.com IB went for the motion. They pointed out that if a doctor lies to his/her patients, that would not give the patients sudden shocks that might disturb the patients. The placebo effect is when an improvement of symptoms is observed, despite using a non-active treatment. It's believed to occur due to psychological factors like expectations or classical conditioning. So, when a doctor lies that might give some positive expectation to the patients which will help him recover better. The team M.com FA went against the motion, where in the team mentioned about how the act of lie to the patients is unethical, which would not let the patient know his exact health conditions and might cause hindrance in proper medication.

The 2nd round held between M.com FA and M.com with the motion "THIS HOUSE BELIEVES THAT THE FEMINIST MOVEMENT SHOULD ACTIVELY WORK WITH LIBERAL RELIGIOUS LEADERS TO CHANGE RELIGIOUS PERCEPTION ABOUT WOMEN". Team M.com FA went for the motion. The team mentioned how the feminist movement with religious leader might bring in gender equality which India still lacks, in relation with religion where women are still not allowed to do few things in a religious way.

And the team came forward with their views that this might put down the value of women which again will be a gender inequality where women might stand higher than men. They pointed out men and women are different and will be different in many ways as both are different biologically. So, the feminist movements with religious leaders should not be performed.

All the teams came forward with their views that gave us better idea about various concepts and gain knowledge. The complete session went well and was an amazing session.



Masterminds: Quiz Club

Coordinator	Rebecca Raj
Coordinator	Sonali Sahoo

Quizzers are constantly on a quest for knowledge and this club intends to inculcate a passion for quizzing which enable the participants and contenders to gain knowledge as they share knowledge.



Independence Day Quiz

On the auspicious occasion of the most awaited national holiday for every Indian, St. Joseph's College of Commerce PG Department, had joyous and fun celebration on Independence Day 2021. As this year has been, the celebration was virtual in nature, and all games and competitions conducted were done via Microsoft teams, or the participants were asked for their videos and pictures. The theme of all the competitions celebrated the Independence Day, so the quiz club, Mastermind of the PG department took it upon themselves to have a quiz competition amongst all the classes in the PG department. These celebrations and competitions also served as a meet and greet between the newly joined first year M.Com students and their seniors. The topic of the quiz was sports competitions, and India's contribution to the world of sports. The questions were based on Name, Place and Things. Questions were asked on Asian games, Olympic games and commonwealth games. Majority of the questions were centered on India's achievement in the above mentioned games. There were three rounds, the first being a normal round, the second being a rapid fire round and third being the picture round. Two out of three rounds had 5 questions for each participating class, there were six classes that participated in total, and the rapid fire round had 6 questions to be answered within one minute, by each class, this round was also the elimination round, where two of the lowest scoring classes/team were knocked out and only four out of six teams proceeded to the next round. The game was conducted via Microsoft teams, and all the participants were asked to keep their cameras on, to avoid any malpractice. The First round was conducted by Sonali Sahoo, the quiz Club core team member, the second and the third round was conducted by Rebecca, the quiz club core team member. The quiz competition started at 1:30 PM and ended by 3:30 PM. The winning classes were as follows, 1st place 2nd M.com IB, the 2nd place 1st M.com IB and 3rd place were 1st M.com (FA). All the classes had fun, and were really eager to answer the questions and win. All in all, the quiz was a success.

COLLEGE DAY**Prize List for College Day for the Academic Year 2021-2022**

Category	Winners	Class
Award for Excellence in Academics (PG 2020 Batch)	De Noronha Ingrid Carmel	II M.Com
	Naveena B S	II M.Com IB
	Roseline Revathi S	II M.Com FA
UGC NET (Cleared)	De Noronha Ingrid Carmel	II M.Com
	Shwetha Rajeshwaran	
Award for Social Concern	Lahari H	II M.Com
	Navya Spoorthi	
	Aishwarya V	II M.Com IB
Award for Service and Helpfulness	Moin Khan	II M.Com
	Shwetha Rajeshwaran	
	Akhil Binoy	II M.Com IB
	Roshan Varghese CJ	
	Nimi Ann Joseph	II M.Com FA
	Roseline Revathi S	
Award for Leadership	Divith Manjunath	II M.Com
	Faiz Ahmed Udyawar	
	Naveena B S	II M.Com IB
	Adharsh Varghese	
	Joshna Anna John	II M.Com FA

	Nivedyta Khanna	
Award for Excellence in Sports (Kabaddi -Men)	Faiz Ahmed Udyawar	II M.Com

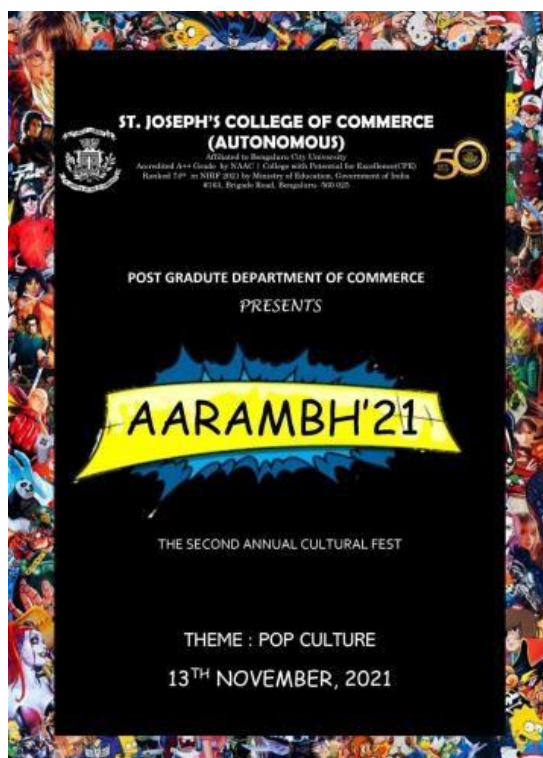
DEPARTMENT LEVEL CULTURAL FEST

AARAMBH 2021

Date	13.11.21
Participants	I M.Com , I M.Com IB, I M.Com FA II M.Com , II M.Com IB and II M.Com FA
No. of students benefited	268

Objective: Contrary to the belief that PG Students are solely being engrossed with academics, the institution last year had developed a practice of conducting cultural and literary fest exclusively for the PG students to provide them with a forum to showcase their talents. The aim of Aarmabh was to help students realize their full potential by hosting a cultural festival that included both enriching and entertaining activities.

Write up:



November 13th, 2021 witnessed a multitude of emotions beginning early in the day. It was a day unlike any other, for the PG Students as it lingered the hidden emotions that they have been carrying since last year's Aarambh. Enthusiasm and excitement was witnessed in and around Loyola Hall with the cheers and bright smiles of students pumped with boundless potentials. This was indeed a day that most of them awaited after a week-long of practice sessions to spiritedly compete among the 6 classes in the PG Department.

The inauguration started at 9 AM with Veda from I M.Com, the emcee for the day addressing and

welcoming the gathering. The day was marked extra special as the students of PG Department affectionately began the fest with a birthday celebration, to commemorate The Principal's birthday. Following the birthday note delivered by Shwetha of II M.Com, Dr.CharlesLasrado, SJ, The Principal, welcomed the audience and began the fest on a cheerful note. Emcee of the

day gave a brief introduction on the tradition of AARAMBH, with this being the second year and provoked the enthusiasm of students. A short movie on Aarambh from last year was also shared before revealing the theme of Aarambh 2021 which certainly added on to the excitement.

Chief guests for the day Mr. Kiran Raj and Mr. Aaron, were welcomed to the stage to share a few words with the audience. Finally, the events scheduled for the day was presented and the participants dispersed to their respective venues to begin with the day. The events conducted by the PG Department ensured to kindle the creative and fun version of most talented students.



AARAMBH'21 – Heads	
Venue	Nimi Ann Joseph and Shwetha R
Events	Shanthraj R Swamy
Logistics	Divith V Manjunath
Emcee	Reena R and Roshan Varghese
Media	Adarsh Varghese

Spell bee:

It is well known that “Words and ideas can change the world”. Spell Bee was one such event which required students to spell the words that the mediator tells.

Spell bee had five teams in total from both 1st year and 2nd year of the PG Department. The event comprised of 3 rounds wherein the 1st round was conducted at an easy and second round

at a moderate and third round on a difficult level. All the participants were very enthusiastic and pro-active.

In a nutshell, the event worked out as a learning and fun experience for the participants of the literary space.

Personality:

The Personality event started on a rather enthusiastic note by having the participants introduce themselves in an interesting way. The judges went on after that to have rounds asking them to create pick-up lines by themselves. The event had participants engage the audience with jokes, dance, and even poetry. It definitely was all about how creative and witty the participants can get. It ended with a round of Air Crash which puts the participants in a situation where they would be in a plane that is about to crash. Each participant chose a character/person that they wanted to represent and convince the judges why they should be given a parachute to save themselves. This was certainly an event which brought out the diverse creativities that the students of PG Department contained.

Group dance:

This year Aarambh 2021 had a multitude of exciting events but one of the highlights was the group dance event which was called 'feel the beat'. The event happens to be a crowd favourite every year and didn't fail at the task this year either.

The event had maximum participation and was judged by the infamous Biscuit crew member Aaron, also an SJCC alumnus.

All teams put their best foot forward but every event must have winners and 'feel the beat' was taken over by 1st MCOM bagging the first place, 1st MCOM FA the second place and 2nd MCOM the third place.

The event ended with a stellar performance by Judge Aaron and was a resounding success like always.

Treasure hunt:

Amongst the variety of activities, this year's fest involved the inclusion of a new event being treasure hunt. Organization of an event such as treasure hunt was a thrilling experience by itself and the participants were found to be overjoyed and enthusiastic. With four teams

participating, the teams were tested on their ability to solve some riddles before being given the task of strolling around the college, gathering clues, and approaching towards the destination.

The event was full of energy, team spirit, and fun, ultimately ending in the achievement of the ultimate goal.

FIFA:

FIFA has been a game that any crowd has grown up playing. The pandemic had moved most of the gaming events online. A huge disheartenment it is, considering the lack of fierce healthy competition and the reactions of the players, both failures and victories.

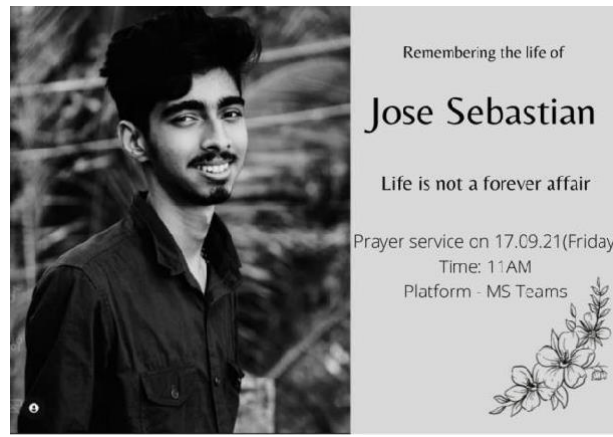
For the same reason, the audience was exhilarated to watch intense, nail-biting matches offline, that too on the big screen. The event started off with 8 gamers, trying to climb the mountain of victory. Eventually it was a battle between 2 connoisseurs at the summit of Mount Victory.

The event had cheers echoing through the department for every goal scored or missed, formations of new friendships and memories that are forever etched within, which encompasses everything a fest demands.

EVENT	WINNERS
Dance	I M.Com I M.Com FA II M.Com
Group singing	II M.Com I M.Com FA II M.Com IB
Treasure hunt	II M.Com II M.Com IB I M.Com FA

Fashion show	II M.Com II M.Com IB I M.Com FA
Personality	II M.Com I M.Com FA II M.Com
Spell bee	II M.Com IB I M.Com I M.Com IB
Poetry	II M.Com IB II M.Com I M.Com and II M.Com
FIFA	I M.Com FA II M.Com IB I M.Com
Photography	II M.Com IB II M.Com I M.Com

OBITUARY



The demise of a student Jose Sebastian from 1 M.Com IB has left the department saddened. It is unfortunate that his presence is no longer felt amidst the activities of the department. Condolences are bid for this great loss.