



**St. Joseph's College of Commerce (Autonomous)**

Affiliated to Bengaluru City University

Accredited with "A++" Grade by NAAC 4<sup>th</sup> Cycle (CGPA of 3.57/4)

College with Potential for Excellence

Ranked 93<sup>rd</sup> in NIRF 2022 by the Ministry of Education, Government of India

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**Internal Quality Assurance Cell (IQAC)**

**Annual Report 2021 - 2022**

The Internal Quality Assurance Cell (IQAC) of St. Joseph's College of Commerce (Autonomous) ensures that all the academic activities conducted on campus adhere to the established policies of the institution and all the other agencies and academic bodies under the state and central bodies. The Cell also offers support to all the departments in the college in academic matters – specifically with regard to meeting the expected level of excellence. It functions with a view to raising the benchmarks in the educational practices of the institution by applying numerous time-tested pedagogical approaches that offer ample scope to the instructors and learners to go beyond classroom learning and conventional learning practices. The Cell also plays a central role in introducing initiatives that cater to the holistic development of the student community, focusing primarily on quality enhancement in teaching, learning, evaluation, research, extension and consultancy activities.

**Autonomy Status Extension**

This academic year SJCC applied for the extension of its autonomous status. The A++ grade with a CGPA of 3.57 was awarded to the institution in the fourth cycle of NAAC accreditation makes it eligible for applying for the extension of autonomy up to ten years without conducting the onsite visit. Therefore, SJCC's autonomous status was extended for a period of ten years till the academic year 2031-2032.

### **Participation in Rankings**

SJCC successfully completed the AQAR submission procedure by 24<sup>th</sup> February 2022. The college submitted details of academic activities conducted during this academic year to several top-notch college ranking frameworks i.e., ARIIA, NIRF – set up by the Ministry of Education, India, and submitted the report to the AISHE portal on 18<sup>th</sup> February 2022. Also, the institution submitted the data for the surveys conducted by India Today and The Week Hansa.

### **Feedback**

IQAC, through a structured feedback mechanism, annually collects feedback from various stakeholders of the institution – teachers, students, employers, alumni and parents. Feedback from the aforementioned stakeholders and the subsequent actions taken play a significant role in improving the quality of the practices followed in the institution and is instrumental in developing the plan of action for the upcoming academic year. The Cell submitted a detailed report to the Principal's Office after analyzing the feedback.

The Parent Teacher meeting for the first-year B. Com and BBA students was held on campus on 26<sup>th</sup> February 2022. Also, the class mentors organized virtual meetings with parents/guardians who could not attend the Parent Teacher Meeting in person.

### **Open House 2021-22**

The Open House is a forum which is conducted by the IQAC at the end of every Academic year to collect feedback from the students. Student representatives from all classes and associations of the undergraduate and postgraduate programmes attended the 2021-2022 Open House. It was conducted on 9<sup>th</sup> May 2022 in three batches at 10 am and 11: 30 am for the first and second batch students. The Open House for the members of the Women's Forum was held on 10<sup>th</sup> May at 11 am, and around 180 students attended the Open House.

The Open House discussions were conducted based on the parameters mentioned below:

- Teaching and learning methods, specifically tools, syllabus completion and course structure
- Learning and evaluation process
- Infrastructural facilities, such as WIFI connection, ICT tools used in classrooms, cafeteria, computer labs, and washrooms
- Feedback on co-curricular and extracurricular activities

- Placement facilities
- Curriculum development of the college

### **PARAMARSH**

Institution under this scheme and the college had adopted 6 mentee institutions under the PARAMARSH scheme. This academic year, faculty members and students from St. Joseph's College, Hassan (mentee institution) visited SJCC campus from 7<sup>th</sup> to 14<sup>th</sup> September 2021 to understand the student support practices and extension activities. Faculty members from Loyola College, Manvi, (mentee institution) stayed at SJCC for a period of two weeks from 23<sup>rd</sup> August to 4<sup>th</sup> September 2021 to learn the complete process of NAAC, the best practices and research activities of the institution. The extension approved for the scheme under PARAMARSH ended on 30<sup>th</sup> September, 2021. The college successfully completed the requirements of the scheme and assisted the six mentee institutions in implementing several best practices.

### **International Virtual Conference on 'Enhancing Teaching Competencies through Professional Ethics'**

IQAC of SJCC organized a 2 Day International Virtual Conference on 'Enhancing Teaching Competencies through Professional Ethics' (ETCPE2021) on 7<sup>th</sup> and 8<sup>th</sup> October, 2021. The conference was a maiden academic interface, collaboratively organized by the institution and Globethics.net Foundation, headquartered in Geneva, Switzerland, after signing a Cooperation Agreement this year. Globethics.net is an international organization committed to furthering its vision of ethics in higher education and provides a unique platform for knowledge sharing.

Dr. Charles Lasrado SJ, Principal, welcomed the participants. Rev. Dr. Jose Nandhikkara, National Director, Globethics.net India spoke about the necessity of making learning accessible, besides touching upon the four pillars of learning. Prof. Goh Kim Chuan, former faculty member at the University of Science, Penang Malaysia, University of Brunei and National Institute of Education, Nanyang Technological University, Singapore, was the Keynote Speaker. He reflected on the assessment levels of knowledge application and the need for HEIs to inculcate practices of knowledge dissemination blended with ethical values. Dr. Ignace Haaz, Programme Executive Online Ethics Library, Publication Manager, Globethics.net Geneva, Switzerland introduced the unique resources available at Globethics and acquainted the audience with how the resources could be accessed to optimize their efficacies as teachers and knowledge facilitators.

The first speaker for the second day Dr. Joye James SJ, Secretary, Jesuit Higher Education, South Asia emphasized the need for the teachers to prioritize the emotional well-being of the students. Dr. John Methuselah, faculty member at the Adikavi Nannaya University, Rajahmundry, AP focused on the role of educators in propagating ethical codes in society, and critically examined the violation of ethics in the academic world. Ms. Christine Housel, in-charge, Donor Relations and Strategic Partnership, Gloebthics.net, Geneva, Switzerland accentuated the need for a holistic approach to ethics, especially within the context of higher education.

The paper presentations in the conference converged on ethical values in higher education emerging from an array of research based on adult education, interpretation of ethics in contemporary narratives, the implications of the National Education Policy-2020 to maximize well-being and happiness for learners and educators.

The conference received 708 registrations from across the globe including Kenya, Saudi Arabia, Switzerland, Muscat, Abu Dhabi, Sharjah, Croatia, Singapore, Malaysia and India.

**IQAC also completed the following activities in the academic year 2021-2022:**

- a) IQAC conducted the Student Satisfaction Survey for the academic year 2020-2021 in November 2021.
- b) The staff evaluation by students for the odd semester was carried out between 18<sup>th</sup> and 23<sup>rd</sup> February 2022.
- c) A survey was conducted on student progression across all programmes between 28<sup>th</sup> October and 15<sup>th</sup> November 2021.
- d) Staff feedback was collected as part of the biannual review process.
- e) The feedback on the curriculum was initiated by the IQAC, along with the HODs in the Subject Teacher Meeting and the Pre-BoS meetings, which helped in revising courses that required changes.

**Faculty Development Programmes**

- a) To encourage research interest among the faculty members, IQAC and the Innovation & Incubation Centre of SJCC in collaboration with the Centre for Intellectual Property Rights & Advocacy (CIPRA), National Law School of India organized a National Level Workshop on 'Intellectual Property Rights for Commerce and Management Institutions' in July 2022.
- b) IQAC initiated an FDP on international affairs titled "War and Peace in Czar's

Land: Russia Ukraine Conflict.” This interactive session was steered by Dr. Olvin Viegas, SJ on 28<sup>th</sup> February 2022.

- c) The IQAC organized a presentation on “BJES Institutional Policy and Protocol on Protection of Minors and Vulnerable Adults” on 3<sup>rd</sup> March 2022. Members of BJES and faculty members of St. Joseph’s Evening College, St. Joseph’s College of Law, St. Joseph’s Institute of Management and St. Joseph’s College of Commerce attended the session. The presentation was conducted by Adv. Gerard Dsouza SJ, Director, St. Joseph’s College of Law and Fr. Felix Victor SJ, St. Aloysius College, Mangalore.

#### Other Initiatives:

- a) The IQAC organized ‘Basic Life Support’ a Health Awareness Programme (CPR Demonstration) on 29<sup>th</sup> March, 2022. The Resource Persons were Dr. V.K Srinivas, Chief Cardiologist, Mallya Hospital Bangalore and Dr. Kiran Kumar, Critical Care Intensive Care Physician and AHA Trainer, Mallya Hospital. The session included - simulation via video and practices with mannequins.
- b) A Financial Literacy Programme ‘Savings, Investing, and the Possibility of Using Funds from Diverse Sources.’ was conducted in Kannada for the support staff of the institution on April 5<sup>th</sup> 2022. The Resource persons were Mr. Ashoka (Assistant Professor), and Dr. Hanumanthraya, (Assistant Professor), from SJCC.
- c) IQAC completed the selection of members to SQAC from the first- year classes across programmes in September 2021. Also, conducted a webinar on ‘Leadership’ for SQAC members.

#### Faculty Involvement in the Administration of the College

Designation	Faculty Name
Principal & Research Director	Dr. Charles Lasrado SJ
Register	Dr. L. Augustin Amaladas (up to - 31 December 2021) Dr. D. Raja Jebasingh (Registrar In-charge from 01 March, 2022)
Vice Principal (Shift 1)	Ms. Sneha S. Rai
Vice Principal (Shift 2)	Dr. D. Raja Jebasingh
Controller of Examinations	Dr. Anthony Oliver
Custodian of Examinations	Dr. Soney Mathews
IQAC Coordinator	Dr. Sivakami Rajan (up to 30 September, 2021) Dr. A. M. Sheela (from 1 October, 2021)
Assistant Research Director	Dr. Deepika Joshi
HOD - B.Com	Dr. Suganthi Pais

HOD - BBA	Dr. Ruqsana Anjum
HOD - PG	Dr. Komal A Dave
HOD - English	Dr. Rajaram
HOD - Kannada	Dr. T. H. Lava Kumar
HOD - Hindi	Dr. Antony Oliver
Sports Director	Dr. Asha
Professional Programs Coordinator	Ms. Sumithra Sreenivasan
B.Com (Industry Integrated) Coordinator	Ms. Nancy Christina
B.Com (Travel & Tourism) Coordinator	Dr. Theresa Rathi Rani
BBA (Entrepreneurship) Coordinator	Dr. Ritty Francis
Students' Governor	Dr. Preemal Maria D'Souza
Social Outreach Program Coordinator	Mr. Gladson J
Associations' Coordinator	Ms. Christina Aroojis/ Mr. Vinay Kambipura
Staff Secretary	Dr. Susmitha K. E

#### **IQAC Initiatives towards Professional Development Program**

The development of individual employees is vital for Institutional growth. St. Joseph's College of Commerce (Autonomous) encourages learning for its own sake. In this background, the IQAC took the initiative to design and conduct many programs for both teaching and non-teaching staff members termed as employee development programs for the non-teaching staff members and professional development programs for the faculty members. The faculty members of the institution were also encouraged to attend the faculty development program in the college as well as outside the college. The faculty members of the Institution have attended many numbers of orientations programs, Refresher Courses, Short Term Courses, and Faculty Development Programs during the year 2020-2021. They have also represented the Institution in their professional capacity in various seminars, workshops, college committees and have delivered guest lectures, and keynote addresses, chaired sessions, were a member of panel discussions.

**I. Details of Staff Participation in External Conferences, Seminars, Workshops and Symposium with Paper Presentation:**

Sl. No	Faculty Name	Nature of event	Name/Topic/Title of the Programme	Place	Date
1.	Ms. Alamelu L	Conference	Second Annual Capital Markets Conference 2021 (Webinar Mode) on investors' Interest and Innovative Instruments	National Institute of Securities Market	22 & 23 July, 2021.
2.		Conference	Global Perspectives on Business, Economy and Society- for Sustainability in the New Normal	ISBR College, Bengaluru.	5 & 6 August, 2021
3.		Conference	Redesigning Management and Organisations in New Paradigm	Institute of Innovation in Technology and Management	26 March, 22
4.	Dr. Anusuya A Paul	International Seminar	Performing Arts and Culture	Organized by the Department of Dance and Music, Manipur University, Manipur, India	28 & 29 October, 2021
5.		Conference	History And Memory Conference	Theatre and Drama Network, Turkey	03 & 04 December, 2021
6.	Dr. Anusuya A Paul	International Online Symposium	Jewish Theatre: History, Development, Perspectives	University of Ottawa together with the Department of Theatre and the Department of Modern Languages and Literatures, and in collaboration with The Bakhrushin State Central Theatre Museum (Moscow, Russia)	30 September, 21
7.	Ms. Asha Joseph	FDP	One Week International Faculty Development Programme on Big Data Analytics	PG Department of Banking and Insurance Management & Department of Bank Management (SS) of Ethiraj College for Women (Autonomous), Chennai in collaboration with Thomas J. Watson College of Engineering and Applied Science, Binghamton University, State University of New York	07 to 15 February, 2022
8.		Conference - Paper presentation	One Day Virtual International Conference on "Covid 19 -Paradigm Shift in Business"	AIMS IBS B School, Bangalore	19 February, 2022
9.	Dr. D. Raja Jebasingh	Conference	Enhancing Learning Experiences from OER Initiatives: Lessons from Indian Higher Education Institutions (HEIs): NOMSA 21 Open Up and Connect: Education in a Digital Era Online Conference	UNESCO Chair on Multimodal Learning and Open Educational Resources & North- West University, South Africa	06 & 07 December, 2021
10.		Workshop	Artificial Intelligence	St. Claret College, Bangalore	15 to 21 November, 2021

11.	Ms. Jhumur S Roy	Workshop	Basic Statistical Analysis and Interpretation Using SPSS	Global Institute of Statistical Solutions	4 to 6 June, 2021
12.	Dr. Komal A Dave	FDP	Soft Skills for Capacity Building	St. Joseph's College (Autonomous), Tiruchirappalli, TamilNadu	08 to 12 November, 2021
13.	Ms. Marina Joyce Roche	Short Term Course	Psychological First Aid	Johns Hopkins University	16 November, 21
14.	Dr. Neeti Roy	International Conference on Sociology of Education in the Time of Covid-19 Pandemic	Social Inclusion in Interdisciplinary Education: Argument of Scholarship and Licence in HEIs.	University of Science and Technology, Meghalaya	11 August, 2021
15.	Ms. Nischitha K	Conference	International Economics Conference on Economic Growth and Sustainable Development: Emerging Trends	Shri Dharmasthala Manjunatheshwara Institute for Management Development (SDMIMD), Mysore	26 November, 2021
16.	Dr. Ritty Francis	Conference	The Benefits of Using the R4C Self-Reflection Tool and Implement Changes Built Around the Result	Eden Annual Conference-Madrid, Spain Reflecting 4 Change workshop	23 June, 2021
17.		Webinar	Customer-Driven Quality Management	Hamdan Bin Mohammed Smart University, Dubai	29 June, 2021
18.		Webinar	Reskilling the Workforce for a Post-Pandemic Future.	McKinsey	30 June, 2021
19.		Webinar	IPR Strategy and Cleantech Innovation	Turnip Innovations	16 July, 2021
20.		Conference	Ethics In Higher Education Towards Building Sustainable Development	Globethics.net. India and Rani Anna Government College of Women, Tirunelveli	26 & 27 July, 2021
21.		Webinar	Designing Better Courses: Blending the Best of Pre- and Post-Pandemic Pedagogy	Harvard Business Publishing Education	21 July, 2021
22.		International Conference	Industry 4.0 Leading Business Practices for Sustainable Milieu I4Bpsm 2021	Alagappa Institute of Management (AIM), Alagappa University and sponsored by ICSSR	25 & 26 August, 2021
23.		7 Days Workshop	Aichef Artificial Intelligence Workshop 2021	St. Claret College, Bangalore, India	15 to 21 November, 2021
24.		Webinar	The Hybrid Classroom: How to Engage Students to Promote Individual and Collective Learning	Harvard Business Publishing	09 September, 2021



25.	Dr. Ritty Francis	Conference	2022 Climate Change Conference, The Intersection of Climate Change, Human Health & Justice	Loyola University Chicago USA	14 to 18 March, 2022
26.		Webinar Series	Writing, Preparing and Submitting Your Work to the Journal: Issues, Strategies and Success Criteria	Abu Dhabi University	27 April, 2022
27.		Monthly Seminar Series	Global Brown Bag Seminar Series	Abu Dhabi University	28 April, 2022
28		Webinar	How to Work a Mind Map	Hamdan Bin Mohammed Smart University, Dubai	23 February, 2022
29		Conference	Achieving Entrepreneurial Sustainability Through Workplace Citizenship Behaviour and Employee Belongingness: A Study on Small Scale Enterprises During the Covid 19 Era	Jadara University Jordan	
30		Webinar	Finding Relevant Journals to Read and Publish In	Elsevier Researcher Academy, Netherlands	
31		Conference	Using Technology Meaningfully in Qualitative Research	6th World Conference on Qualitative Research, London	
32		Conference	The Middle East Teaching and Learning Conference 2021	Teach Middle East Magazine	
33		Conference	6 <sup>th</sup> International Conference on Business, Economics and Finance 2021	Academic Research Society of Malaysia	
34		Ms. Sharon P V	Webinar	Recent Trends in Management	S A College of Arts & Science, Chennai
35		Conference	Industry 4.0 "Leading Business Practices for Sustainable Milieu I4Bpsm 2021- Participated and Presented Research Paper Titled: 'A Study on the Perception and Attitude of Youth Towards Acceptance of E-Pharmacy and Sustainable Consumption	Alagappa Institute of Management (AIM), Alagappa University	

36	Dr. Soney Mathews	International Conference	6th International Conference on Contemporary Management (ICCM)- 2021 Organised by University of Jaffana, Sri Lanka. Participated and Presented Research Paper Titled: An Exploratory Study on Factors Persuading the Lifestyle Consumption Among the Youth	University of Jaffna, Sri Lanka	
37		International Conference	International Webinar on Ethics in Higher Education and Sustainable Development. Participated and Presented Virtually a Research Paper Title sustainability in Heis Through Professional Code of Ethics: A Study Reflecting the Role of the Governing Bodies	Globethics.net India	26 & 27, July 2021
38		Conference	The Second International Conference of the School of Business Entrepreneurship and Sustainable Development in Light of the Corona Pandemic. Participated and Presented Research Paper Titled 'Achieving Entrepreneurial Sustainability in Business Through Work Citizenship Behaviour and Employee Belongingness: A Study on Small-Scale Enterprises During the Covid- 19 Era'	School of Business- Jadara University- Jordan	13 &14 October, 2021
39		Workshop	Mendeley Training Workshop	Mendeley and Elsevier	21 to 23 June, 2021
40	Conference and Workshop	Way to Make Your School E-Mature and Open: The Benefits of Using the R4C Self Reflection Tool and Implement Changes Built Around the Result	EDEN Annual Conference 2021 and Reflecting4Change Workshop	23 June, 2021	
41	Webinar	Customer-Driven Quality Management	Hamdan Bin Mohammed Smart University Dubai	29 June, 2021	

42	Dr. Soney Mathews	Webinar	Upskilling and Reskilling India Present and Future Workforce with Digital Education	THE (Times Higher Education) and Coursera for Campus	26 August, 2021
43		Conference	Virtual Participation In the 3rd International Conference on Advanced Research in Management, Business and Finance and Presented the Paper a on Study on Strategic Initiative for Reinvigorating Employee Engagement Among Gen	Munich - Germany	29 to 31 July, 2021
44		Webinar	Designing Better Courses: Blending the Best of Pre- and Post-Pandemic Pedagogy	Harvard Business Publishing	02 July, 2021
45		Webinar	Finding Relevant Journals to Read and Publish In	The Bhopal School of Social Sciences and Elsevier	17 September, 2021
46		Webinar	The Hybrid Classroom: How to Engage Students to Promote Individual and Collective Learning	Harvard Business Publishing Education	09 September, 2021
47		Conference	The Intersection of Climate Change, Human Health, and Justice	Loyola University Chicago 2022 Virtual Climate Change Conference	14 & 18 March, 2022
48	Mr. Thomas Mathew	FDP	Two-Week Online Faculty Development Programme on Continuing Professional Development: Practising, Researching and Publishing	Department of Humanities and Social Sciences, National Institute of Technology, Tiruchirappalli	12 to 16 July, 2021 & 19 to 23, July 2021
49	Mr. Thomas Mathew	FDP	Seven-Day International Online Faculty Development Programme	Department of English Pondicherry University	18 to 24 October, 2021
50	Ms. Alamelu L	Workshop	Econometrics Using EViews	Centre for Sustainable Development and Policy Research Analysis, New Delhi	23-28 August, 2021.
51		FDP	Basic and Advanced Sem Using Amos	ISBR Business School	11 & 12 March, 2022
52		Workshop	Writing Interpretations for Statistical Tools in Research	Kongu Engineering College (Autonomous) Perundurai, Erode, Tamilnadu - 638060	12 & 13 July, 2021

53	Dr. Anusuya A Paul	Workshop	Memory, Cognition, Literature	IIT Madras, Department of English, Jamia Milia Islamia University and Indian Network for Memory Studies (INMS)	9 to 12 November, 2021
54		Webinar	Literary Theory: Challenges and Implications	Department of M.A. English, Dwaraka Doss Goverdhan Doss Vaishnav College (Autonomous), Chennai	08 September, 2021
55	Ms. Asha Joseph	FDP	One Week FDP on "Research Methodology: Tools & Techniques"	IMS Ghaziabad	14 to 18 February 2022
56	Dr. D. Raja Jebasingh	Refresher Course	ARPIT Refresher Course in Commerce	Shri Ram College of Commerce	1st December, 2020 to 31st March, 2021
57		FDP	Advance Research Methods	FIIB, New Delhi	21 to 25 March, 2022
58	Ms. Jhumur S Roy	FDP	Econometrics	Holy Cross College (Autonomous), Tiruchirappalli	18 to 22 September, 2021
59		Training Programe	NBA Accreditation Process	National Institute of Technical Teachers Training and Research, Chennai	6 to 10 December, 2021
60		Summer School	Econometrics for Non-Econometricians	Jaipuria Institute of Management	18 to 19 June, 2021
61		UGC - HRDC 14 days Refresher Course	Refresher Course Commerce and Management	Ranchi University, Jharkhand	11 September, 2021
62	Dr. Komal A Dave	FDP	Online Teaching Methodology	SHASUN Jain College for Women, Chennai	6-14 September, 2021
63	Ms. Marina Joyce Roche	FDP	Secondary Data Analysis	St. Joseph's College of Commerce (Autonomous), Bengaluru	9 to 10 March, 2022
64		Workshop	R Programming for Statistical Data Analysis	St. Xavier's College of Management & Technology, Bihar	23 to 31 March, 2022
65		Workshop	Experiential workshop on Research Methodology	St. Joseph's College of Commerce (Autonomous), Bengaluru	18 to 24 April, 2022
66		One-day National Webinar	Teaching ESL Writing Skills to Indian Undergraduates	Malla Reddy University, Hyderabad	04 February, 2022
67		Seminar	Quality Parameters in Research	St. Joseph's College (Autonomous) Trichy	01-Mar-22
68		Webinar	Process and Paradigms in Research	St. Joseph's College (Autonomous) Trichy	29 and 30 October, 2021
69		FDP series - 2	Methodology and Statistical Data Analysis Through SPSS	St. Joseph's College (Autonomous) Bangalore	2 to 4 September, 2021
70		Webinar	"Funds and Fellowships for Research"	St. Joseph's College (Autonomous) Trichy	16 July, 2021
71		Webinar	Research: Concept to Process	MES ASMABI COLLEGE, KERALA	06 August 2021

72	Mr. Merwin Abraham Mathew	FDP	Research Methodology in Commerce and Management	St. Joseph's College (Autonomous), Bengaluru	27 and 28 May, 2021
73		Workshop	IPRs For Management Institutions	IBMR Business School	05 August, 2021
74		Webinar	OBE - In Pursuit of Academic Excellence	Karpagam Academy of Higher Education	16 June, 2021
75		FDP	Changing Dimensions of IPR in India - An Intellectual Deliberation	Jain College, Bengaluru	12 to 17 August, 2021
76		Webinar	Tools and Techniques for Research in Current Context	Library Association of Bihar	22 August, 2021
77		FDP	Research Methodology and Statistical Data Analysis through SPSS	St. Joseph's College (Autonomous), Bengaluru	2 to 4 September, 2021
78	Mr. Merwin Abraham Mathew	FDP	Innovative Approaches in Management Teaching	Holy Cross College (Autonomous), Tiruchirappalli	20 to 24 September, 2021
79		FDP	Finance and Accounts for Business Process	TCS	28 to 30 September, 2021
80		FDP	Secondary Data Analysis	St. Joseph's College of Commerce (Autonomous), Bengaluru	09 & 10 March, 2022
81	Mr. Mohammed Ashfaque	Workshop	Experiential workshop on Research Methodology	St. Joseph's College of Commerce (Autonomous), Bengaluru	18 to 24 April, 2022
82	Ms. Natya Bopanna	Online Faculty Development Program on	Qualitative Analysis Using NVIVO	ISBR Business School, Bangalore.	02-May-22
83		Three Days National Level Virtual Faculty Enrichment Programme	Quality Imperatives Driving Higher Education Outcomes	St. Joseph's College of Commerce (Autonomous), Bengaluru	17 to 19 June, 2021
84		Faculty Development Program	Goods and Services Tax	ICAI Ernakulam Branch & Mahatma Gandhi University, Kottayam.	9 to 14 August, 2021
85		FDP	Why, What & How of Patents	St Joseph's College of Commerce	02 July, 2021
86	Dr. Neeti Roy	National Seminar Integration of Indigenous Knowledge in the School Curriculum: Prospects and Challenges	Ancient Indian Wisdom and its Relevance to Modern Mental Health	NCERT, Meghalaya	18 February, 2022

87	Dr. Nirmala Joseph	Three Days National Level Virtual Faculty Enrichment Programme	Quality Imperatives Driving Higher Education Outcomes	IQAC (Internal Quality Assurance Cell), St. Joseph's Evening College,	17 to 19 June, 2021
88		FDP	Science of Learning, Centre for teaching and learning	IIM Bangalore	July 27, 2021
89		International Faculty development programme cum workshop	Creating and Floating MOOCs on NPTEL-SWAYAM, UDEMY and Coursera platforms	India Foundation	27 February, 2022
90	Dr. Nirmala Joseph	FDP	Creation of E-content for Professional Sustainability	PSG Centre for Academic research and excellence	4 to 9 October, 2021
91		FDP	FDP on 'Econometrics'	PG and Research Department of Economics, Holy Cross College, (Autonomous) Trichy	18 to 22 September, 2021 to
92		Workshop	Financial Econometrics	PG department of Management Studies and Centre for International Programs, Mount Carmel College	31 July, 2021
93	Ms. Nischitha K	Faculty Development Program	Faculty Development Program on Citation Styles and Reference Lists	Siva Sivani Institute of Management NH. 44, Kompally, Secunderabad, Telangana	21 to 23 June, 2021
94	Ms. Raveena Roy	FDP	Secondary Data Analysis	St. Joseph's College of Commerce (Autonomous), Bengaluru	09 & 10 March, 2022
95		FDP	Why, What and How of Patents	St. Francis De Sales College	02 July, 2021
96		FDP	Qualitative Analysis Using NVIVO	ISBR Business School	02 May, 2022
97		FDP	Data Analysis in Research Using SPSS	ISBR Research Center	22, 29 & 30 January, 2022
98	Dr. Ritty Francis	Webinar	Post Covid-19 Era in Education and Technology	Department of Computer Science and Engineering, Dr. Ambedkar Institute of Technology in association with NOUS INFOSYSTEMS	05 June, 2021
99		FDP	Citation Styles and Reference Lists	Department of Data Sciences, SSIM Secunderabad in collaboration with Mendeley, Elsevier	21 to 23, June, 2021
100		Webinar	Assessment In the Context of OBE	MasterSoft ERP Solutions	24 July, 2021

101	Dr. Ritty Francis	Workshop	IPRS for the Management Institutions	IBMR Business School in Collaboration with Association of Indian Management Schools.	05 August, 2021
102		Webinar	Upskilling and Reskilling India's Present and Future Workforce with Digital Education	THE (Times Higher Education) and Coursera for campus	26 August, 2021
103		Faculty Enrichment Program	Why, What & How of Patents	St. Francis De Sales College, Bangalore, India	07 February, 2022
104		Panel Discussion	Cinema as a Learning Tool in Higher Education	IIM Bangalore's Centre for Teaching and Learning	05 December, 2022
105		3 <sup>rd</sup> day session	IP Lecture Series	Ministry of Education Innovation Cell	27 to 29 April, 2022.
106	Ms. Sharon P V	FDP	Strategic Resilience and Organization Agility	Valluvar College of Science and Management, Karur, Tamil Nadu	26 to 31 May 2021
107		Webinar	Environment Issues and Sustainability	St. Joseph's College, Hassan	26 June, 2021
108		FDP	Citation Styles and Reference Lists	Siva Sivani Institute of Management, Secunderabad, Telangana	21 to 23-June, 2021
109		Exam	National Accounting Talent Search 2021- 22	Indian Accounting Association	02 April, 2022
110		FEP	Why, What & How of Patents	St. Francis De Sales College, Bangalore	02 July, 2021
111		FDP	Secondary Data Analysis	St. Joseph's College of Commerce (Autonomous), Bangalore	09 to 10 March, 2022
112	Dr. Soney Mathews	Online Workshop	Data Analysis Using-JAMOVI	Meerashpa Learning Solutions	7 to 11 April, 2021
113	Dr. Soney Mathews	Workshop	Multivariate Data Analysis for Social Science Research	-	18 September, 2021
114		FDP	Secondary Data Analysis	St. Joseph's College of Commerce (Autonomous)	9 & 10 March, 2022
115		Workshop	IPRs For Management Institutions	IBMR Business School and AIMS	05 August, 2021
116		National Workshop	Intellectual Property Rights for Commerce and Management Institutions	The Innovation & Incubation Centre and IQAC of SJCC in collaboration with CIPRA, National Law School of India University	27 August, 2021
117		FDP-7 Days	Exploring Dynamics of the Classroom-NEP and NAAC Perspective	St. Paul's College, Bengaluru	20 to 28 January, 2022
118		Webinar	Post Covid-19 Era in Education and Technology	Department of Computer Science & Engineering -DR. AMBEDKAR INSTITUTE OF TECHNOLOGY- Bangalore in association with NOUS INFOSYSTEMS	06 May, 2021

119		Webinar	NEP 2020 Implementation in Karnataka- Opportunities and Challenges	Mangalore University and Private College Management Association	29 June, 2021
120		Webinar	Assessment In the Context of OBE	Master Soft ERP Solutions Pvt. Ltd. Nagapur	24 July, 2021
121		Webinar	Reskilling the Workforce for a Post Pandemic Future	McKinsey	30 June, 2021
122		Webinar	Leadership, Life Lessons, Inspiration	ICFAI	07 September, 2021
123		Panel Discussion	Ancient India and Lessons for Business, Government and Society	Indian Institute of Management Bangalore (IIMB)	30 September, 2021
124	Dr. Suganthi Pais	FDP	Secondary Data Analysis	St. Joseph's College of Commerce (Autonomous), Bangalore	09 & 10 March, 2022
125		Workshop	Implementation of NEP 2020	Bangalore University, Jnana Bharathi Campus	01 September, 2021
126	Dr. Veenu Joy	Workshop	Implementation of NEP 2020	Bangalore University, Jnana Bharathi Campus	01 September, 2021
127		FDP	Why, What and How of Patents	St. Francis De Sales College	07 February, 2022

II. **In addition to the above, faculty members have published papers in proceedings of the conferences which they have attended, and presented, the details of which are given below:**

S. No.	Name of the Authors	Title of the Paper	Name of the Journal	ISBN/ISSN	Volume No.	Issue No.	Page No.
International							
1	Dr. Deepika Joshi	Endeavour Towards Sustainability: An Empirical Study of an Indian Electronics Retail Industry	World Review of Entrepreneurship, Management and Sust. Development	17460581	18	1	100-118
2	Mr. Ganeshkumar, C., David, A. and Dr. D. Raja Jebasingh	Digital Transformation: Artificial Intelligence Based Product Benefits and Problems of Agritech Industry.	Advanced Series in Management (Emerald Publishing Limited)	1877-6361		27	141-163
3	Dr. Komal A Dave	An Empirical Study of the Effect of Inflation Rate on Nifty Realty Index Before and After COVID-19	Design Engineering (Toronto)	0011-9342	20 21	09 (Special Issue)	3144-3152



4	Mr. K N Lakshmipathi & Dr. R. Senhilkumar	Availability and Usage of Digital Infrastructure Services and Facilities in University Libraries of Karnataka and Andhra Pradesh: A Comparative Study	Library Philosophy and Practice	1522-0222	20 21	Winter, 8-16- 2021	Jan-21
5		A Study of the Awareness and Utilization of Digitized Resources in Selected University Libraries of Karnataka	Library Philosophy and Practice	1522-0222	20 21	Winter, 12-25- 2021	Jan-17
6	Ms. Marina Joyce Roche & Dr. R Jayakanth	The Problem of Choice in Paulo Coelho's Eleven Minutes and Brida: A Lesson to Own upto Your Decisions and Accept Who You Are	International Journal of English and Literature (IJEL)	ISSN (P): 22496912 ;ISSN (E): 2249802 8	11	2	83-90
7.	Dr. Ritty Francis	An Inquisition on Plebeian Class Approach Towards Online Purchase During Pandemic in Semi Urban Areas, Bangalore City, India.	Impact of Covid 19 on Economy, Business, Education and Social Life	ISBN	6	13:979- 850594 1386	184-202
8	Dr. Soney Mathews	An Exploratory Study on the Factors Persuading the Lifestyle Consumption Among the Youth	6 International Conference on Contemporary Management "Issues and Challenges of Sustainable Development: Fostering Resolutions Towards Economic Resilience"	2783-8773	-	-	176
9		A Study on the Perception and Attitude of Youth Towards Acceptance of E-Pharmacy and Sustainable Consumption	Vidyabharati International Inter- disciplinary Research Journal	2319-4979	21- Oct	Special Issue	3018-3026

10	Mr. Kiran L. Maney & Dr. Soney Mathews	A Study of the Impact of Lifestyle on Consumer Purchase Decision of Young Indians	AIMS International Journal of Management 15(2)	1939-7011	15	2	89-99
11		A Study on Social Security of Domestic Migrant Workers: An Evidence from Bangalore Urban Districts	Journal of Education: Rabindra Bharati University	0972-7175	X	XIII	94-100
12	Dr. D. Raja Jebasingh	Enhancing Teaching and Learning: Significant Government Initiatives in Information and Communication Technology during COVID-19 Pandemic	University News, AIU Weekly Journal of Higher Education	0566-2257	59	35	22-28
13	Dr. D. Raja Jebasingh, Ms. Ancy Antony	Teaching-learning Experiences in Higher Education Institutions During COVID-19 Pandemic: A Case Study	University News, AIU Weekly Journal of Higher Education	0566-2257	59	51	8-15,27
14	Ms. Minu & Dr. D. Raja Jebasingh	A Study on Lead- Lag Relationship Between Spot and Futures Prices in the Agriculture Commodity Sector	Journal of Education: Rabindra Bharati University	0972-7175	XXV	2(II) 2022	September, 2016
15	Dr. Sridhar L S & Dr. D. Raja Jebasingh	Social Stock Exchange - A new Socio-Economic Phenomenon and Innovative Financing for Social Enterprises	Chartered Secretary Journal	0972-1983	51	-	48-53
16		Strengthening Corporate Governance Through Digital Transformation	Chartered Secretary Journal	0972-1983	52	1	136-143

17		Reshaping the Role of Micro Small and Medium Sized Firm a Key Driver Aatma Nirbhar Bharat Abhiyan : An Analytical Review	Chartered Secretary Journal	0972-1983	52	6	61-65
18		Comprehensive Study of the Effects of Forensic Accounting on Stock Market Management	The Management Accountant	0972-3528.	56	-	57-62
19		The Importance of Due Diligence Investigations in the Indian Context: A Global Lesson from Failed Mergers and Acquisitions	Chartered Secretary Journal,	0972-1983	51	-	83-89
20	Dr. Sridhar L S & Dr. D. Raja Jebasingh	Global Perspective on Digital Transformation in the Finance Domain - Opportunities and Challenges	Chartered Secretary Journal, May	0972-1983	52	5	119-124
21	Ms. Jhumur Samaddar Roy & Ms. Jyoti Prakash	MGNREGA and Its Impact on Decent and Green Jobs: An Overview	Jharkhand Journal of Social Development	0974 651x	XII	1 & 2	111-118
22	Ms. Jhumur Samaddar Roy	Decent Works Country Programme (India) and its Relevance in MGNREGA: A Case Study Ranchi Districy	SDG Lessons and Challenges in the VUCA World, Bloomsbury	978-93-54350-90-0	1	-	136-143
23	Ms. Marina Joyce Roche & Dr. R Jayakanth	Of Choices Made, Chances Taken, and Changes Made, For Better or Worse	Stochastic Modelling & Applications	0972-3641	26	3 (Special Issue)	1305-1309

### III. Details of Staff participation in Institutional organized Conferences, seminars, workshops and symposium organized in the College:

Faculty Development Programmes are organized by the institution to facilitate the enhancement of knowledge and skills of the faculty members. These programmes also provide them with opportunities to attain scholarly and interdisciplinary expertise. They help the faculty learn, teach and create positive social changes through talks, workshops and research projects. The different FEPs conducted, and their details are given below:

### **Jesuit Education**

The FDP on Jesuit Education steered by Dr. Joye James, SJ – Secretary of Jesuit Higher Education Association South Asia (JHEASA) was conducted from 12th to 14th of July 2021. The session emphasized on the unique traits of Jesuit ethos and how Jesuit education is different from the others. The Principal, Dr. Charles Lasrado, SJ, delivered the Welcome Address. These sessions offered insights on how the pedagogical paradigm of Jesuits function. The sessions also discussed the values that the management, teachers and staff are expected to endorse, and goals that need to be pursued. Dr. Joseph D’Mello, SJ, the Executive Assistant to Provincial, Karnataka Jesuit Province handled the second session on day two.

#### **a) Implementation of NEP**

On 13<sup>th</sup> July, 2022 an FDP was organized on the topic ‘NEP Implementation and Institutional Development Plan (IPD)’. Dr. Chetan B Singai, member of the National Education Policy-2020 Committee and the Deputy Director of Ramaiah Public Policy Centre, Bengaluru delivered the first session on day two. The session effectively communicated the ways to communicate the institution to NEP 2020 were effectively communicated.

#### **b) Technology Strategies for Commerce Students**

On 14th July 2020 an FDP was conducted on the topic ‘Technology Strategies for Commerce Students’. Mr. Britto L Marceline who is the CEO, Co-founder, and Director of Synapticdots Solutions Private Limited, Chennai steered the session. This equipped the participants to understand the nature of the changing trends and to efficiently address them. The FDP concluded with the Vote of Thanks proposed by Dr. D. Raja Jebasingh, Vice Principal & FDP Convener.

#### **c) Core Skills and Performance Management**

St. Joseph’s College of Commerce organized a Faculty Development Programme on Core Skills and Performance Management on 29<sup>th</sup> November, 2021. Mr. Roger Joseph Lurshay, a Leadership Trainer from Bengaluru led the first session of the FDP. The introductory session highlighted the importance of developing self-awareness as a leader to improve individual performance and thereby organizational performance as a whole. The resource person pointed at the significance of self-discovery and the impact it holds on leadership.

The second session of the FDP insisted on collaboration and conflict management. where the speaker brought up how conflicts are generated. The session also focused on effective ways to manage people, and listen to their concerns. The session was helpful in understanding the importance to practice empathy and mutual respect

at workplace. The final session of the day was on Goal setting and Performance Management dealt with goal setting, and discussed ideas to enhance the performance management process.

**d) E-content Development Methods and Good Practices**

An FDP was conducted on the topic 'Designing an Effective E-content Development Methods and Good Practices' on 30th of November, 2021. The FDP focussed on ways to improve the opportunities to further the academic and research careers. Dr. K. Thiyagu, Assistant Professor, and Department of Education, Central University Kerala conducted the session on the topic, 'Designing an Effective E-content Development – Methods and Good Practices' on day two of the Faculty Development Programme. The sessions were divided into three segments to comprehensively cover the subtopics involving E-content Development, Documentation and Presentation, and Video Creation. This session was successful in providing educators with the required technological base to supplement their subject knowledge. The speaker also helped the participants to become familiar with the tools necessary for documentation and presentation. The final session of the day was conducted on video creation tools.

**e) Seven-day National Level Faculty Development Programme**

The Postgraduate Department of SJCC organized a Seven-day National Level Faculty Development Programme on 'Changing Business Environment and Contemporary Management Techniques,' from 21st October 2021. 28 participants, including faculty members, trainers, mentors and research scholars in the field of Economics, Commerce, Management, and Social Sciences participated in the FDP. The FDP was organized to familiarize the participants with the contemporary developments in the field of management. The sessions also focussed on evolving theories and practices – in the areas of Finance, Marketing, Operations, Information Technology, Human Resource Management, Economics, as well as analytical tools. The sessions looked at the challenges in the business world emphasizing on a new paradigm called 'survival of the most adaptable'.

### Details of the sessions

S.NO.	Resource Person	TopicNo.
1	Mr. Glenn Roger Carr - Founder-Director of Finmark	The Rise of Algorithms in trading and Investment Strategies of Indian Stock Market,
2	Mr. Ayiaz Khan - IT Delivery squad leader, IBM	The Role of RPA in Finance (BFSI- Banking, Finance, Services and Insurance Sector)
3	Dr. P. Thiyagarajan - Assistant Professor, Dept of Computer Science, Central University, Tamil Nadu	Block chain and Its Banking Applications
4	Dr. Ganesh Kumar C - Assistant Professor, Decision Sciences and Operations Management in IIPM, Bangalore	Artificial Intelligence in Agriculture
5	Dr. Muthupandian, Assistant Professor, School of Professional Studies,	Real Estate and its Block chain in Applications
6	Dr. Samir Ranjan Pradhan, Industrial and academic trainer	Emotional Intelligence – Its role in classroom Performance
7	Dr. R Himachalopathy, Assistant Professor, SJCC	Academic Practices Using Outcome Based Education

#### **Train the Trainer Programmes**

The Department of Commerce organized four Train-the-trainer programmes in this academic year:

- A workshop on 'Finance and Accounts for Business Process' was organized from 28th September to 30th September, 2021. Three faculty members participated in it. The workshop was organized in collaboration with TCS.
- A workshop on Supply Chain was organized from 5th to 8th October, 2021 and one faculty member participated in it. The workshop was organized in collaboration with TCS.
- A workshop on 'Financial Reporting' was conducted by Mr. Venkat Raavi Reddy on 10th July, 2021. The workshop was organized in collaboration with ISDC.
- A workshop on "Financial Management" was conducted by Mr. Venkat Raavi Reddy on 19th July, 2021. The workshop was organized in collaboration with ISDC.

#### **Seminars, Conferences and Workshops**

##### **International Webinar Series on Sustainable Development Goals - 2030**

The International Webinar Series on Sustainable Development Goals-2030 was inaugurated in the academic year 2020-21 with the objective of organizing international webinars on sustainable development goals by inviting eminent speakers. Three episodes with the titles 'Synergising Sustainable Goals: Envisioning the Future We Want', 'Can We Achieve the SDGs Without Human Rights?' and 'Child Rights in The Conflict Zones of Asia', were organized in the

previous academic year. This year two episodes were organized which invited participants from all over the world. Along with the webinars, the IWSSDG team organized podcasts, discussions and other events.

#### **Episode Four**

The fourth episode of IWSSDGs-2030 “**Accelerating and Revitalising Grassroot Level Education: A Perspective on India and Africa**” was held on 19th November, 2021. Creating awareness on the reality of the education system at the grassroots and rural levels has become very important in the context of development. The webinar received an overwhelming participation of more than 500 people from across the globe from different sectors.

The speakers of the day were Mr. Kassaga James Arinaitwe, Co-founder of Teachfor Uganda and Ramesh Balasundaram, Co-founder of Bal Utsav and the session was moderated by Dr. A Alan Godfrey, Assistant Professor at St. Joseph’s College (Autonomous). The webinar focussed on the challenges faced by children in different parts of Africa and India which pose a great obstacle in the path of achieving the SDGs. Mr. Arinaitwe shed light on the hurdles in the path of educational development in Africa, especially in Uganda. Similarly, Mr. Balasundaram highlighted the efforts undertaken by Bal Utsav to increase enrolment in primary schools, especially the girls. The vast experience of the panelists in the field of education made the conversations informative and enlightening. The panel discussion was broadcast live on YouTube for participants across the globe.

#### **Episode Five**

The fifth episode of IWSSDGs-2030 titled “**Women, Nature and Sustainability**” was held on 8 March 2022, in the online mode. The speaker for the day was Ms. Nafisa Barot, the founder and former Executive Director of Utthan, a public charitable trust in Gujarat, India. Ms. Barot delivered a talk titled “**Are we listening to women and the environment?**”

The talk focused on the speaker’s experience with rural women in Gujarat, especially in the Bhal region where her organization has supported women in accessing clean and hygienic water for domestic and other community usages. The talk delivered the message that women and nature are inseparable and women are closer to nature and hence are capable of sustaining the environment and preserving natural resources much in the way they take care of their families.

### **Sustainable Fridays and the Sustainable Grid - Podcast**

Sustainable Fridays tell the stories of individuals who made the effort to be the change this planet requires. Every Friday a thirty-second video is released describing how these individuals are doing their part to save the planet. Their stories are a true inspiration to the young generation and encourage action.

Various individuals working in the field of sustainability are brought on to start a dialogue on subjects that are easily overlooked by the general public. They provide the listeners with anecdotes from their experience in the field and voice out suggestions that can be implemented in everyday lives.

### **Collaboration with the College Departments/Associations/ Clubs**

1. The BBA Department in collaboration with UN GCNI hosted the International Conference on the 18<sup>th</sup> September 2021 titled - "Environmental, Social & Governance Reporting: A New Dimension in Achieving Sustainable Development Goals".
2. The Harmony Club of the College used the UN GCNI logo to observe the UN International Day of Peace on the 21<sup>st</sup> September 2021 titled - "Recovering Better for a Sustainable and Equitable World".
3. The BBA Department used the UN GCNI logo for the International E-Conference held on the 30<sup>th</sup> November 2021 titled - "Disruptions in Business and Economy: Challenges and Opportunities to a Sustainable Future."
4. The International Desk and IQAC of the College used the UN GCNI logo for the International E-Conference held on the 21<sup>st</sup> - 22<sup>nd</sup> January 2022 titled - "Synergising Technology, Language, and Literature: towards mapping new directions in Higher Education".

International Conference on "Synergizing Technology, Language, and Literature: Towards Mapping New Directions in Higher Education"

International Desk in collaboration with IQAC (SJCC), UN Global Compact Network India, Eastern Institute of Technology, New Zealand, and Sri Ramakrishna College of Arts & Science (Autonomous), Coimbatore, hosted a two-day virtual International Conference on "Synergizing Technology, Language, and Literature: Towards Mapping New Directions in Higher Education" on 21 & 22 January, 2022. The keynote speaker for the inauguration was Dr. Sumitra Kukreti, Pro-Vice-Chancellor, Indira Gandhi National Open University (IGNOU) Delhi, followed by the panel discussion comprising Dr. Kirti Kapur, English professor at the Department of Education and Languages, NCERT Delhi, and Fulbright Nehru



Academic and Professional Excellence Fellow (2021) HPU, Hawaii, USA, Dr. Smriti Singh, Professor, Indian Institute of Technology (IIT), Patna, Dr. Dhriti Sundar Gupta, Assistant Professor, Department of English, Rajiv Gandhi Arunachal Pradesh and Ms. Yesmina Khedhir, University of Debrecen, Hungary.

Day one of the virtual conference comprised two technical sessions, titled 'Technology, Education, and Teaching', and 'Literature and Arts'. Day two comprised lectures delivered by Prof. Narayana Chandran K., Department of English, Central University, Hyderabad; Dr. Asha Sen, Professor, Department of English, University of Wisconsin-Eau Claire, USA; Prof. Shayma Hassouna, Department of Languages, U C Davis, USA; Prof. Joseph Dorairaj, School of English and Foreign Languages at Gandhigram Rural Institute (Deemed to be University), Gandhigram, Tamilnadu; and Dr. Farheena Danta, Professor, Department of English, Tezpur University. The lectures were followed by five technical sessions in which research scholars presented papers on themes such as Literature and Film, Technology and Language Teaching, Technology, Education and Teaching, and Literature and Arts. The conference ended with a valedictory speech delivered by Prof. Shreedhara, Professor of English (Retd.).

The conference witnessed 270 registrations and 50 paper presentations by faculty members and research scholars from institutions across the globe.

#### **Department of Commerce**

##### **International Conference on 'Industry 5.0 - Post Pandemic Transformation'**

The Department of Commerce of St. Joseph's College of Commerce (Autonomous) in collaboration with Patrician College of Arts and Science, Chennai, organized an e-Conference titled 'Industry 5.0 - Post Pandemic Transformation' on 20 August, 2021.

The conference began with the presidential address by Dr. Charles Lasrado SJ, Principal, St. Joseph's College of Commerce, Bangalore and Dr. Fatima Vasanth, Academic Director, Patrician College of Arts and Science, Chennai. It was followed by the Keynote Address delivered by Dr. Sivakumar, Associate Professor, PG Programme Coordinator, School of Governance and Development Management, Hawassa University, Ethiopia. The keynote speaker highlighted the evolution of human societies and gave a global overview of the impact of the pandemic on the industry at large. His presentation also highlighted the need to develop more human-centric, sustainable and resilient practices.

The keynote address was followed by a panel discussion on “Emerging Strong from the Pandemic: An Industry Perspective”. Mr. Ravi.R.A, Head of the department, Department of Commerce, St. Joseph’s Evening College, Bengaluru, moderated the panel discussion with distinguished panelists Mr. CA.K. Raghu, Institute of Chartered Accountants of India, Dr.Amalanathan.S, Head, School of Business and Management-BBA Central Campus, Christ Deemed to be University and Ms. Subha, Asst. Vice President, TCS. The panel discussion was followed by technical sessions. Paper presentation sessions were held parallelly on various sub-themes. A total of 130 abstracts were received, out of which 100 full papers were submitted. 37 papers were selected based on the internal reviewers which were then recommended for publication in UGC Care List journals. In total 67 papers were presented in the two technical sessions under various tracks like Finance, Marketing, HR, Information and technology, Banking and Insurance. The Top-rated papers selected by the review committee will be published in the ‘SJCC Management Research Review’ – peer-reviewed journal published by the research center of SJCC.

The conference was concluded with the valedictory programme. Dr. Geetha Rufus, Vice Principal, Patrician College of Arts & Science, presided over the valedictory programme. Mr. Kalaiarasan presented the report giving details of the conference. Dr. Sweety Regina Mary proposed vote of thanks.

#### **International Symposium: Tourism: Re-connect, Re-introduce and Re-build**

The International Symposium on ‘Tourism: Re-connect, Re-introduce and Re-build’ was organized on 2<sup>nd</sup> November, 2021 in collaboration with Campus France and Atout France along with the event sponsor, Planned the Unplanned. The symposium was organized with the objective to help kick-start new beginnings in the tourism industry. The symposium deliberated over the demand for evolution in travel while also considering the health and safety of tourists. The speakers for the symposium were Mr. Yash Khakkar – Manager, Campus France, Ms. Shriya Vidwans – Promotion Manager, Atout France, and Ms. Geetha Badikillaya – Founder & Trustee, Destination Heritage. There were nine sub-themes presented with the intention of establishing ways in which the industry can advance for the better.

#### **National Level Student Seminar**

The Department of Commerce organized a national-level seminar on 25<sup>th</sup> April to 27<sup>th</sup> April 2022. Dr. Samuel Johnson, Assistant Director, Centre for Teaching & Learning, CTL, Mr. Binod Rangadore Hampapur, Chief Advisor, FSOFT, Mr. Hemanth Kumar N, Senior Accounting Assistant, World Bank, Mr. Murtaza

Mohiyuddin, Regional Director, South India, ISS Global Forwarding, and Ms. Sudha Padmakumar, General Manager, South Region, Flomic Global Logistics Ltd., and Mr. Rajesh Poonia, Manager, ISDC Global were the invited speakers for the seminar.

### **Day One**

The day one session was titled 'Keys to Mastering the Use of Google Tools'. The resource person, Dr. Samuel Johnson, briefed the students on various important google tools which would help them in their professional life. The session also shed light on the additional skills required in order to meet the changing demands of the industry. The speaker also shared his views on the role that technology plays in students' life. 400 students from the second-year degree batches attended the session.

### **Day Two**

The sessions on day 2 titled 'Significance of Understanding about the Professional Courses in Today's Competitive World' were handled by Mr. Binod Rangadore Hampapur and Mr. Hemanth Kumar N. The sessions looked at how professional courses would enhance the scope of the students' career prospects. The speakers stressed that the professional courses are frequently adjusted according to the needs of the industry to help both students and working professionals.

### **Day Three**

On day three two sessions under the title 'Career Opportunities in the Field of Logistics and Supply Chain Management' were organised. Mr. Murtaza Mohiyuddin and Ms. Sudha Padmakumar were the speakers for the event. The speakers elaborated on the importance of logistics and supply chain management in today's world. They are helpful in optimizing the budget of enterprises that produce goods and services. The sessions provided students with a platform to learn and optimize the budget of enterprises producing goods and offering services. 400 students from the undergraduate programmes attended the sessions.

### **One-day International E-conference on Artificial Intelligence and Business Analytics**

The Department of Commerce organized a one-day International E Conference on 6<sup>th</sup> May 2022, in collaboration with Johnson Controls, an American Irish-domiciled multinational conglomerate headquartered in Cork, Ireland. Principal, Dr. Charles Lasrado, SJ delivered the Welcome Address which emphasized on the importance of being aware of the latest trends in the field of Jesuit Education and

their application in modern work spaces, primarily to remain in sync with the latest industry trends. Dr. ShubhraRahul, convenor of the E-conference, readout the Concept Note in which elaborated on how new tools, techniques and methods with a blend of technology can supportbusinesses across all sectors.

Mr. Akshay Sethi, Powers and GasAnalyst, was the Keynote speaker for the E-conference. Mr. Sethi shared his views onartificial Intelligence and highlighted the components of artificial intelligence and their significance in the dynamic industry. The Keynote Address was followed by twotechnical sessions.

Mr. Ran Vijay Roy, Solutions Manager, DataCentre, Johnson Controls, was the speakerof the technical session one titled, 'Smart Buildings and IoT'. He explained howsmart buildings, which connect building operations through the Internet of Things (IoT), simplify tasks like controlling building temperature, security and maintenance through mobile devices and computers. Thesecond technical session titled 'IoT and AI Applications in Healthcare' was steered by Ms. Uma Maheswari, Solutions Manager, Data Centre, from Johnson Controls. She shared her perspective on how artificialintelligence is changing the health industry. She also stressed on the impact that big dataand machine learning has on most aspects of modern life, such as entertainment, commerce, and healthcare.

The E-Conference was concluded with the Vote of Thanks proposed by Dr. Shubhra Rahul, the Convener of the E Conference.

#### **National Level Student Webinar forProfessional Students**

A two-day national-level webinar titled, 'Financial Resilience through Internal Control and Compliance' was organized for B.Com Professional – International Accounting and Finance students on 27<sup>th</sup> October 2021 and 16<sup>th</sup> November 2021. The webinar was organized in collaborationwith the Institute of Internal Auditors, US, Bangalore Chapter. Mr. Krishnan Venugopal, President IIA Bangalore Chapter, Headof Audit Infosys, Mr. Amal Kundu – CEO RiskIn, Ms. Lalitha Satheesh – Head of Quality Assurance, Société Generale, Ms. Bhavani Jois – Associate VP, Internal Audit, Infosys, Mr. Aditya Ghadage – Corporate Audit Manager, Lowe's Companies, and Mr. Joly Joseph – Director Internal Audit, Target were the speakers for the event.

The participants explored the details of internal audit in an organization and how it helps the organization maintain financial resilience. The speakers emphasized on the importance of being updated with the advancements in the fast-paced world.

### **National Level Webinar for B. Com Analytics Students**

The Commerce Department in association with the Institute of Analytics, IoA, and ISDC organized a national-level student webinar titled, 'Digital Acceleration - Redefining Future in Analytics' on 26<sup>th</sup> February 2022. Dr. Vinod Murti - Country Head IoA, Dr. Chandrashekar Menon - Founder director, M/S Swift MBA, Mr. Venkatesh Vaidyanathan- Business CFO, Global Delivery Lead- Wells Fargo India and the Philippines, Ms. Asha Deepika Balla- Finance and Analytics professional, and Ms. Munmun Ghosal- Data Scientist Innowise, Pune were the speakers for the event.

### **ENVISAGE 2022 – National Level Student Seminar**

The Department of Commerce organized a National Level Student Seminar – ENVISAGE on 20<sup>th</sup> May 2022 for the BPM students. The seminar was conducted on the topic 'Cyber Security in Banking'. It was also live-streamed for the students of other colleges. A total of 280 students participated in the seminar. This seminar was conducted to help students take precautions to protect themselves from cyber threats.

Principal Dr. Charles Lasrado SJ offered the opening remarks on the topic and Ms. Manorama KN delivered the keynote address. Ms. Nancy Christina, the Industry Integrated Programme Coordinator welcomed the speakers and the participants.

#### **Session 1:**

The first session was led by Ms. Manorama KN, Internal Ombudsman of Canara Bank on E-security in Banking System, highlighting the frauds that take place in the digital world and the possible preventive measures.

#### **Session 2:**

Mr. Satyaratna, Divisional Manager of Canara Bank shared his expertise on the topic Emerging Trends in the Cyber World. The session looked into the evolving trends in the banking sector and how the pandemic affected the banking sector. He explained that 'password' shall remain as a standard for cybersecurity best practices; however more companies will adopt Multi Factor Authentication (MFA) as an additional measure against data breaches and malicious attacks by 2023.

#### **Session 3:**

Session 3 conducted by Mr. Kartheek Chanda, an A Grade Trainer, and Founder of Ersegment Solutions Pvt. Ltd. focused on ethical hacking and cybersecurity. He demonstrated how the hacking model works and spoke at length about the probable preventive measures. The speaker also explained the difference between

cyber security and ethical hacking as people often think they are the same.

#### **Session 4:**

The speaker for the final session was Ms. Ramya BT, Advocate of Thiru and Thiru Coordinator at BIMACC. The session looked at the topic of the judicial approach on cybercrimes and cyber securities, the law enforcement agencies approach to fraud in banking systems, and different laws like Section 75 of Information Technology Act, 2000. The speaker also explained the types of attacks like phishing, spoofing, internet pharming, and credit card fraud.

#### **Department of Business Administration**

##### **E-Symposium on 'Sustainable Startup Ecosystem through Innovative Business Models'**

The Department of Business Administration (Entrepreneurship) conducted a City-Level Webinar on 30<sup>th</sup> August, 2021. The symposium was organized in collaboration with Wadhvani Foundation and National Entrepreneur Network. The invited speakers for the event were – Mr. Rishikesh KB, Mr. Craig, Dr. Deep Jyothi Gurung, and Mr. Anil Rao. All the speakers mentioned above shared their unique approach to the preliminary steps to be followed before starting a company. At the same time, the speakers expressed similar opinions on the factors that affect a business enterprise. The first session of the symposium stressed on the importance of 'Blue Ocean Strategy' – a relatively new concept related to start-up business where differentiation and a low-cost structure are used to create demand for a product. 174 students attended the symposium.

##### **Digital Transformation: Portal to the Future**

A City-level Webinar titled 'Digital Transformation: Portal to the Future' was organized on 30<sup>th</sup> August, 2021. The webinar attempted to answer some of the intuitive questions around digital transformation in the area of marketing, accounting and human resource. The webinar was organized in collaboration with PSAI (Professional Speakers Association of India). The Keynote Address on the topic 'the Changing Face of Marketing: Embracing the Transition through Social Media Marketing' was delivered by Mr. Vinay Pushpakaran. He explicated the relevance of the topic in the current times and introduced the conceptualization and evolution of social media by narrating the story of Kevin System.

The first technical session titled 'Digital Transportation – A Portal to the Future' was handled by Mr. Lokesh. He stressed on the fundamental aspects related to the key avenues of digital finance and the changing phase of accounting. He also explained the concept of Fin-Tech, RPA (Robotic Process Automation), and Block Chain.

Ms. Gauri, the speaker of the second technical session elucidated the topic 'Conventional to Gig: Culture Transition in the Human Resource Domain'. She spoke in detail about understanding culture - its elements, importance and composition, a case study on Zappos and The Gig Economy. A total of 442 students attended the webinar.

#### **Environmental, Social and governmental Reporting: A New Dimension in Achieving Sustainable Development Goals**

The Department of Business Administration conducted an International Webinar on 18<sup>th</sup> September 2021 titled, 'Environmental, Social, and governmental Reporting: A New Dimension in Achieving Sustainable Development Goals'. The webinar was organized in collaboration with CIMA, ISDC and UN Global Compact Network India. The first session titled "Sustainable Finance & ESG: The Next Level Growth Engine for Corporates" was led by Mr. Vishal Bhavser. Mr. Vishal explained how topics such as sustainable finance, and ESG (environmental, social and governance) are the next level of growth engines for corporates. He elaborated on why businesses should pursue ESG and sustainability, and also on how improved brand image increases productivity and reduces costs.

The second session titled 'ESG Investing and Analysis' was chaired by Mr. Hardik Shah. Mr. Hardik spoke about how ESG helps to create a positive impact in society, improves risk-adjusted portfolio returns, manages reputational risk and aligns with stakeholders. He spoke about multiple ways of incorporating ESG factors, and the increased pressure related to ESG disclosures and commitments for corporates.

CA Keshav Maheshwari handled the third session of the International Webinar titled, 'ESG Reporting towards Achieving Sustainable Development Goals.' Mr. Maheshwari shared his views on ESG integration in EM equity and investment perspective, the role of ESG reporting in achieving sustainable development goals, the reporting requirements in India, and SDG goals for the environment as well as for governance. A total of 252 students attend the webinar.

#### **International Conference: Disruptions in the Business and Economy: Challenges and Opportunities to a Sustainable Future**

The Department of Business Administration of St. Joseph's College of Commerce (Autonomous) Bengaluru in collaboration with St. Xavier's College (Autonomous) Kolkata, Eastern Institute of Technology New Zealand, Loyola College Manvi and UN Global Compact Network India successfully organized an International E-Conference on the topic "Disruptions in Business and Economy:

Challenges and Opportunities to a Sustainable Future” on 29<sup>th</sup> and 30<sup>th</sup> November, 2021. The objective of the conference was to understand the challenges and opportunities resulting from the disruptions caused in the recent past and arrive at possible solutions for a sustainable future. As a part of the international conference, research papers were invited for presentation. The conference received a great response from academicians and research scholars. There were 61 abstracts that were submitted to the conference. These abstracts were reviewed by the research team of St. Joseph’s College of Commerce (Autonomous) Bengaluru and St. Xavier’s College (Autonomous) Kolkata. The day witnessed 22 Doctoral Colloquium Presentations and 18 Research Paper presentations. At the end of the research paper presentation sessions, the evaluation sheet from each track was compiled by both institutions and the best 3 papers were selected for the certificate of merit.

Day two of the conference began with a keynote address by Dr. Mia Mikic, Advisor at large for the Asia - Pacific Research and Training Network on Trade (ARTNeT). The first session of the day was handled by Dr. Anju Kalluvelli Janardhan, Lecturer at Crown Institute of Higher Education, North Sydney, NSW, Australia. Session 2 was by Dr. Ram Roy, Senior Academic, Eastern Institute of Technology, New Zealand. Session 3 was by Dr. Upasak Das, Presidential Fellow, Economics of poverty reduction Global Development Institute, University of Manchester, UK. The conference was attended by 165 participants from across the globe.

During the valedictory, the “Best Paper” award winners under the ‘Research paper presentation’ and ‘Doctoral Colloquium’ category were announced by the Vice Principal Rev. Fr. Peter Arockiam SJ of St. Xavier’s College (Autonomous) Kolkata followed by the vote of thanks by Dr. Ruqsana Anjum HOD, BBA department, St. Joseph’s College of Commerce (Autonomous), Bengaluru.

#### **Department of Post-Graduate Studies**

#### **National Conference- ‘Decoding Contemporary Changes Affecting 21<sup>st</sup> Century Higher Education in India: In the Context of NEP- 2020 by the Postgraduate Department on 11<sup>th</sup> May 2022**

On the occasion of SJCC’s Golden Jubilee Celebration, the Postgraduate Department of SJCC organized a national-level conference titled Decoding Contemporary Changes Affecting 21<sup>st</sup> Century Higher Education in India: In the Context of NEP 2020 on 11<sup>th</sup> May 2022. The conference was conceptualized with a view to understanding the developments in the field of higher education after the implementation of NEP 2020. The conference also addressed the growing



relevance of research in the higher education sector. Prof. Lingaraj Gandhi, the Vice Chancellor of Bengaluru City University and Director of College Development Council delivered the Inaugural Address.

The Keynote Address was delivered by Dr. K. Kasturirangan, Indian space scientist and Former Chief of the Indian Space Research Organization (ISRO), Chairperson of the NEP 2020 Drafting Committee, Chairman of Curriculum Development National Curriculum Framework (NCF), and recipient of three major civilian awards. The Keynote Address was followed by two technical sessions. Session one titled, 'SDG4- Flexible Learning Pathways in Higher Education Without Compromising on Quality and Sustained Learning' was chaired by Dr. Moses Satralkar. The second session titled 'Decoding Contemporary Changes Affecting 21st Century Higher Education in India: In the context of NEP-2020' was steered by Dr. Chetan Singai, Associate Professor, School of Social Sciences, M.S Ramaiah University of Applied Sciences, Bengaluru.

The conference witnessed 295 participants including faculty members and research scholars representing different colleges across the nation.

#### **Session One**

Session one titled, 'SDG4 - Flexible Learning Pathways in Higher Education Without Compromising on Quality and Sustained Learning' was chaired by Dr. Moses Satralkar. The speaker shed light on different patterns and priorities practiced by different countries in order to ensure flexibility in learning. He spoke about how people who join higher educational institutions in countries like UK practice a routine of 3-day work and a 3-day study week. He compared this scenario with that of the practices followed in countries like India. The Speaker mentioned how NEP makes the education system more flexible by allowing students to pursue dual courses, courses from MOOCs, and Coursera. Dr. Satralkar also highlighted twinning programmes and the extended scope it offers to students in gaining multicultural experience.

#### **Session Two**

The second session titled 'Decoding Contemporary Changes Affecting 21st Century Higher Education in India: In the context of NEP-2020' was steered by Dr. Chetan Singai, Associate Professor, School of Social Sciences, M.S Ramaiah University of Applied Sciences, Bengaluru. The session emphasized on the theme 'Research and the Changing Role of a Teacher in the light of NEP - 2020'. He stressed on the vision of the National Education Policy 2020 i.e., to achieve a 100% gross enrolment ratio in school education by 2030. Dr. Singai highlighted

the role of NEP 2020 in creating a conducive environment for research. He also shared his outlook on diverse academic reforms – the need for more multi-disciplinary options to students, implementing more student-centric learning practices, continuous faculty development initiatives, and National Research Organization.

The conference witnessed 295 participants including faculty members and research scholars representing different colleges across the nation. The event was covered by the Daily Newspaper, and Indian Express, Bangalore.

### **One Day National Conference on ‘Reinventing Business Practices-Imagining and Delivering a Robust Inclusive and Sustainable Recovery’**

The Postgraduate Department of SJCC organized a one-day national-level conference on 8th October 2021. Mr. Aditya Shah, CA Asha Merugu, and CA Anand Prakash Jangid were the guest speakers for the event. CA Padmini moderated the event. Principal, Dr. Charles Lasrado, SJ, delivered the inaugural address, and declared the conference open. Mr. Mohammed Ashfaque, Convener of the Conference read out the Concept note. CA Anand Prakash Jangid, the Keynote Speaker spoke about the fourth industrial revolution, the impact of this revolution on the Internet of Things, business dynamics, supply chain and finance.

#### **Session One**

Mr. Aditya Shah handled the first session of the national conference titled ‘Impact of Covid-19 Pandemic on Agri-Business with Special Reference to Tea Business’, where he stressed on the impact of the pandemic on agricultural business. According to the estimate he shared, the tea output dropped by 15% during the pandemic times. Demand and supply issues resulted in the buyers paying 4 times more than usual. Also, he opined that post pandemic the production focus of tea companies shifted to Indian Markets.

#### **Session Two**

The second session of the conference-Change of Career Opportunities in Accounting, a Post Covid-19 Scenario was steered by CA Asha Merugu. The speaker led the session around how the accounting career has changed enormously with the advent of technology. The session also looked at the range of emerging opportunities in the field of accounting, core accounting domain, sustainability accounting and Programme Management Roles (PMOs). He concluded the session by highlighting the challenges brought forth by fin-techs, crypto currency, smart contracts, and Ethereum.

The Moderator of the conference CA Padmini expressed her perspective on the role technology plays in the field of accounting. The speaker explained how the pandemic made employers ask questions about the need for a physical workspace. The speaker particularly mentioned about the four positive ways adopted by organizations to sustain during the Covid-19 pandemic. They are business model innovation, automation, and global to local and social engagement. 8 external participants and 266 students pursuing PG programmes at SJCC attended the seminar.

### **Agamy - Annual National Level Research Conference**

The Post-graduation Department organized the Tenth Annual National Level Research Conference for the Post-graduate students focusing on the theme 'Progressive Transition in Business and Economics - A Sustainable Evaluation to Strategic Shift'. The sub-themes for the conference were Finance & Accounting, Business, Marketing, Human Resources and other related topics. The conference also witnessed participants from outside the college including Christ University and Sacred Heart College, Kerala.

The conference commenced with the inauguration and welcome address by the Head of Department, Dr. Komal A Dave, followed by a speech by Dr. Himachalopathy, the Chairperson of Agamy-2022. The Keynote Address was delivered by Dr. Anand Shankar Raja M from Christ University, Bengaluru, on the lines of the importance of research in higher education.

The speaker mentioned primarily about the importance of networking with people. Besides making research a part of one's academic life, it should ultimately contain a motive of solving bigger problems in society. He has also shared his thoughts on the selection of a research topic which required the scholars to deliberate upon a well-discussed topic to dwell upon.

Moreover, addressing the Post Graduate students the speaker stressed on the importance of them being equipped with skills that can help them in analyzing big data. Networking among people in the workplace carries importance and collaboration was mentioned as one of the easiest ways of connecting and expanding with the companies of people from different institutions. Dr. Bhargavi V R gave insights on how strategic shift exists in business practices when the world is moving towards a recovery mode from the pandemic.

Post the sessions, panel chairs for various tracks assumed their roles as moderators in order to evaluate the research papers presented by the scholars.

The panel consisted of Dr. Soney Matthews, Dr. Ritty Francis, Dr. Preemal D Souza, Dr. Raja Jebasingh and Dr. Shubhra Rahul. 114 students presented research papers on various topics.

### **UGC-NET Workshop**

The College aims at developing students academically for the competitive world by providing coaching classes for one of the common competitive exams being National Eligibility Test conducted by the National Testing Agency.

- Guidance to face relevant other competitive exams
- Improve the skill set and prepare students for their future career

These classes were scheduled to happen on a weekly basis on Wednesdays and Thursdays conducted by Mr. Vinay Krishna. With an intention to guide students who wish to appear for UGC NET, the PG Department of Commerce at SJCC initiated the guidance program for the students from the month of August to October 2021. The coaching was a 30-hour learning program which was covered over a period of two months. The Guidance Program commenced on the 25th of August 2021 and ended on 7<sup>th</sup> October.

The exam being an eligibility test for Assistant Professors contains of two papers; one of which is a General Paper which was made clear to the students on a conceptual basis.

### **Department of Kannada**

A national conference titled "21<sup>st</sup> Shathanada Kannada Sahithya matthu Cinema Nayaka/ Ki Paathragalu" (Emerging Protagonists of 21<sup>st</sup> Century – Kannada Literature and Film)' by the Department of Kannada on 14-15<sup>th</sup> May, 2022

The Department of Kannada conducted a national seminar titled, "Emerging Protagonists of the 21<sup>st</sup> Century: Kannada Literature, Film, and Theatre" on 14<sup>th</sup> - 15<sup>th</sup> May, 2022. More than 155 members, including lecturers, writers, authors, research scholars and students from different parts of Karnataka attended the seminar. Research scholars and faculty members from reputed institutions presented a total of 51 papers.

Mr. K. Ramaiah, a renowned Kannada writer, inaugurated the seminar and spoke about the shifts that Kannada literature and cinema could have taken. The Keynote Address was delivered by Ms. M. S. Ashadevi, a contemporary Kannada Literary Critic.

First day of the seminar was comprised of three sessions chaired by young Kannada writers. Dr. Prakash Manteda, Mr. Devaraju, and Mr. Murali Kati shared their perspective on the papers presented. Dr. Ravikumar B.G., and Dr. Jagadish B.V. chaired the sessions on the second day of the seminar.

On 14<sup>th</sup> May 2022, Dr. Venkateshaiah from Karnataka Administrative Service conducted an input session. Dr. K.Y. Narayana Swamy, a noted dramatist from Karnataka was the guest of honor for the valedictory.

### **Department of Hindi**

Eight-day National Level Workshop titled “Navalekhakh Prashikshan Shivir” by Department of Hindi from 28<sup>th</sup> April to 5<sup>th</sup> May 2022

**The Department of Hindi of SJCC organized an Eight-day National Level Workshop**, titled Navalekhakh Prashikshan Shivir in collaboration with Central Hindi Directorate, New Delhi from 28<sup>th</sup> April to 5<sup>th</sup> May 2022. The workshop was conducted to increase the understanding level of the participants on different writing styles in Hindi, educate the participants on the current trends in Hindi literary forms, enhance the technical and digital skills in Hindi through e-tools, and also to improve the writing skills of the participants through a series of practice sessions. The workshop witnessed participants including teachers, professors, writers, retired professionals, journalists and students from Ladakh, Jammu and Kashmir, Punjab, Rajasthan, Gujrat, Maharashtra, Karnataka, Kerala, Tamil Nadu, Andhra Pradesh, Telangana and West Bengal. Mr. Shailesh Bidaliya, Assistant Director, Central Hindi Directorate was the Chief Guest for the inauguration.

Sessions of the eight-day workshop were handled by the Resource Persons mentioned in below given table:

<b>Name of the Resource Person</b>	<b>Designation</b>	<b>Title of the Session Handled</b>
Dr. Anitha Karpur	Hindi Writer, Bengaluru	New Trends in Writing Fiction
Dr. Fariyal Shaik	Hindi Professor, St. Joseph's College of Commerce	Applicative Knowledge of Grammar and its Usage
Dr. Raj Kumar Nayak	Hindi Professor, DHPS, Dharwad	New Styles of Writing in Hindi
Dr. Sumith Poduval	Hindi Professor, Kannur, Kerala	Hindi Typing E- tools
Ms. Anubha Jain	Senior Reporter, Lokmat Press	Hindi Journalism
Dr. Deepak Kumar Gond	Hindi Professor, Kalburgi Central University	New Dimensions and Models of Writing
Dr. Koyal Biswas	Hindi Professor, Mount Carmel College	Modern Poetry and Verses
Dr. Sushmitha K E	Hindi Professor, St. Joseph's	Translation Methodologies

	College of Commerce	
Dr. Rajeshwari	Hindi Professor, NMKRV College	Writing Comics and Children's Books
Dr. Antony Oliver	Hindi Professor, St. Joseph's College of Commerce	Film Review Techniques
Dr. Asha	Sports Director, St. Joseph's College of Commerce	Physical Well-being

### **Department of English Media and Society Lecture Series**

The term 'media' has an expansive meaning in today's socio-political and cultural context. It may refer to a piece of paper on which news is printed or to a political advertisement that pops up while browsing the latest TV show on the internet. Media acts as a tool to manufacture consent and at the same time, it is the very space where such 'manufacturing' can be resisted. Hence, understanding media is crucial to understanding the modern world that is saturated with information.

The Media and Society Lecture series has been designed to help students understand the dimensions of media and society. The inaugural lecture titled 'Indian Media Today: The Dynamics of News Ecosystem' was delivered by Mr. Hartosh Singh Bal, Political Editor of the Caravan magazine on 24<sup>th</sup> August 2021 at 11 am. The lecture was followed by a Q&A session where our students raised their doubts and concerns regarding how media-generated discourses, especially the narratives emerging out of the news eco-system, influence human experiences in modern society.

### **Annual Republic Day Lecture**

The Annual Republic Day Lecture Series, hosted by the Department of English, is now in its fourth edition. Every year a renowned public intellectual is invited to deliver a lecture on contemporary socio-political and cultural challenges. The earlier editions of this lecture series have featured Prof. Rajendra Chenni, Prof. Anand Teltumbde and Prof. G N Devy. This year the lecture titled 'Socio-political and Cultural Challenges in Contemporary India – A Personal Reflection' was delivered by Ms. Patricia Mukhim, a renowned journalist and editor of Shillong Times.

**Guest Lectures & Workshops**  
**Department of Commerce**

Sl. No.	Topic	Resource Person	Date	Class	No. of Attendees
1.	Innovation In The Digital Space For The New Normal In Travel Business	Mr. Abhijith R Ambedkar, Franchise - Investor, Thomas Cook India Ltd, Banshankari	17th August, 2021	1 H	61
2.	Insight Track to Success	Ms. Natasha Nikitha Dias, Global Rank Holder, ACCA	17th August, 2021	1 B.Com B	76
3.	ACCA Exam Coaching for AA	ISDC	16th to 20th August, 2021	2,3 B.ComB	80
4.	ACCA Exam Coaching for FM	ISDC		2,3 B.ComB	80
5.	ACCA Exam Coaching for FR	ISDC	16 <sup>th</sup> to 21 <sup>st</sup> August 2021	2,3 B.ComB	80
6.	The Inside Track to Success	Ms. Nathasha Nikitha Dias, ACCA global rank holder	17 <sup>th</sup> to 21 <sup>st</sup> August 2021	1 B.Com B	76
7.	UPSC Civil Services Examination- A Complete Roadmap	Shri .P.Krishnakanth (IPS) Mr. Sakthya Krishnan (IAS)	17 <sup>th</sup> August 2021	All B.Com classes	265
8.	Business Intelligence and Data Analytics with Tableau	Mr. Yaasheen Analytics Expert, Oracle	1 <sup>st</sup> September, 2021	1 and 2 B.Com C	110
9.	Data Analysis & Proficiency Test	Mr. Ratan Prasad Gupta Director of Knowledge Varsity, Bangalore Prof. Shivaprakash Ramaswamy CFA, FRM	2 <sup>nd</sup> September, 2021	All B.Com classes	284
10.	Audit Process and Internal Control in the Era of Digitalization	CA Akash Pirgal Founder, Pirgal Consulting private Ltd. Co Founder, Fab Hotels	4 <sup>th</sup> September 2021	1,2,3 B.Com B	75
11.	Cyber security in the Digital Age	Prof. Dr. Saravanan, School of Computer Science and Engineering, Vellore Institute of Technology	13 <sup>th</sup> September 2021, MS Teams	All Analytics classes	98
12.	Career/ Higher Education Options after Graduation	Mrs. VIJAYALAKSHMI PAL Verbal Academic Head of Time, Bangalore	22 <sup>nd</sup> September. 2021	All B.Com classes	245

13.	Discover Yourself- Look beyond, Search within	Prof. Jossy Peter Founder and Leadership coach, Crossover training academy, Insurance Coordinator, DPS, Christ University	30th September, 2021	All B.Com classes	178
14	Insights and Strategies: Plan your Future	Mr. Jerome Alexander , Data Analyst, Google.	9th October 2021	All B.Com Analytics classes.	125
15	Value Based Decision Making	Dr. Sudharshan H.L, Assistant Professor, Head, Department of Psychology, Surana College, Bangalore	11th October, 2021	All B.Com classes	520
16	Ladder to Success	CA Aditi Joshi, Certified Fraud Examiner, ACFE Institute, USA,	11th October, 2021	2nd and 3rd year Students	
17	A Balanced Skill Development- A Holistic Perspective	Mr. Roger Joseph Lurshay, HR Consultant, Oracle, Bangalore Mr. Prithvi Kumar, Co- Founder & Partner, 8 Advisory, Bangalore	12th October, 2021	All B.Com classes	512
18	Discovering your Career Avenues	Mr. Raj Koganti, Managing Director & CEO, 42 Learn, EdTech Space Dr. Rahul Rao, Managing Director, Nipuna Health Care Business Solutions LLP	13th October, 2021	All B.Com classes	512
19	Carry Your Benefits with IATA	Mr. Patrick Andrews Director, Patrick Academy	11th November, 2021	2 H	70
20	Overview on Capital Markets and Wealth Management Operations	Mr. Balaji Pasupulati Senior Manager, TCS	15th November 2021	1st , 2nd, 3rd years of Bcom BPM	200
21	An Overview of the Indian Capital Market	Marina Jose Kanjikal, BSE- Investor Protection Fun	23 <sup>rd</sup> November, 2021	3rd Yr students	345
22	Future of Analytics - Career prospects and Opportunities	Mr. Arpit Sharma, Business Analyst and Mentor, Uggam Solutions	22nd January 2022, Ms Teams	All Analytics classes	198
23	Vistara : Cryptocurrency - Overview, Opportunities and Future	Dr Babu V HoD, Commerce & Management, St. Paul's College, Bangalore	4th February 2022	1st , 2nd , 3rd years of B.Com BPM	200
24	Steering towards Success	Mr. Uttam Pai, CMA, CPA, Trainer, Miles Education	18 February, 2022	1 and 2 B. Com C	85



25	Building a Linked-In Job Profile	Mr. Nishchal Jain Entrepreneur and Marketer	18th February, 2022	3 H	67
26	Open your mind to find the limitless you	Ms. Susan Timothy Certified life Coach, Trainer-Mental & Emotional Wellness, Certified NLP Practitioner.	23rd Feb, 2022	All B.Com classes	165
27	Current Trends in Supply Chain Management	Mr Baiju M , Assistant GM, Agile SCM Delivery Mr Karthikeyan Rj, Assistant GM, Agile SCM Delivery	8th March 2022	1st , 2nd , 3rd years of B.Com BPM	200
28	Campus to Corporate Training	Dr. Anup Krishnamurthy, Assistant Professor, SJIM	11 <sup>th</sup> March, 2022	All B.Com classes	134
29	Key to Master the use of Google Tools	Dr. Samuel Johnson, Assistant Director, Centre for Teaching and Learning - CTL, VIT AP School of Business, VIT-AP University	25 <sup>th</sup> April, 2022	2 <sup>nd</sup> year B.Com Students	670
30	Significance of Professional courses in the 21 <sup>st</sup> century	Mr. Binod Rangadore Hampapur, Chief Advisor, FSOFT. Mr. Hemanth Kumar N, Senior Accounting Assistant, World Bank	26 <sup>th</sup> April, 2022	1 <sup>st</sup> year B.Com students	650
31	Career Oppurtunities in the field of logisites and supply chain management	Mr. Murtaza Mohiyuddin, Regional Director, Douth India, ISS Gobal Forwarding Ms. Sudha Padmakumar, GM-South Region, Flomic Global Logistics Ltd	27 <sup>th</sup> April, 2022	3 <sup>rd</sup> year B.Com Students	150
32	Forensic Accounting and Fraud Management	Gaurav Siyal, ACCA. Audit Senior, EY	14 <sup>th</sup> May, 2022	All ACCA students	76
33	Insights into the corporate world	Mr. Mahantesh Kumar, Deutsche Bank	16 <sup>th</sup> May 2022	All Analytics classes	178
34	Erudition International	Ms. Divya Chandradhara	24 <sup>th</sup> and 25 <sup>th</sup> February, 2022		
35	Commerce Week	Tushar D Nayak Sharan Mr. Derick Brian Mr. Aditya Gupta	20 <sup>th</sup> - 25 <sup>th</sup> April, 2022		

## Department Activities

Course	Topic	Resource Person	Date
B.Com Professional - IAF	Subject Orientation	Mr. Subin John, ISDC	26 <sup>th</sup> July 2021
B.Com Professional - IAF	Orientation for ACCA and registration process	Ms. Fathima Imraz, Head- Institutional Operations, ISDC	29 <sup>th</sup> July 2021
B.Com Professional - IAF	Orientation for ACCA -Financial Reporting	Mr. Suhail	3 <sup>rd</sup> June to 23 <sup>rd</sup> June 2021
B.Com Professional - IAF	Orientation for Audit and Assurance	Ms. Mayurika Desai	4 <sup>th</sup> to 24 <sup>th</sup> August 2021
B.Com Professional - IAF	Orientation for Financial Management	Ms. Nidhi Kalmady	22 - 25 October, 7 <sup>th</sup> to 10 <sup>th</sup> February 2022
B.Com Professional - IAF	ACCA Exam Centralised Coaching for AA	Ms. M.N. Ayurika Dassani, ISDC	16 <sup>th</sup> to 20 <sup>th</sup> August 2021
B.Com Professional - IAF	ACCA Exam Centralised Coaching for FM	Ms. Nidhi Kalmadi, ISDC	16 <sup>th</sup> to 21 <sup>th</sup> August 2021
B.Com Professional - IAF	ACCA Exam Centralised Coaching for FR	Mr. Prabha Shankar, ISDC	17 <sup>th</sup> to 21 <sup>th</sup> August 2021
B.Com Professional - IAF	ACCA Exam Centralised Coaching for FR	Mr. Deepak Agarwal, ISDC	22 <sup>nd</sup> to 27 <sup>th</sup> November
B.Com Professional - IAF	ACCA Exam Centralised Coaching for AA	Mr. Prabha Shankar, ISDC	22 <sup>nd</sup> to 27 <sup>th</sup> November
B.Com Professional - IAF	ACCA Exam Centralised Coaching for FM	Ms. Nidhi Kalmadi, ISDC	22 <sup>nd</sup> to 26 <sup>th</sup> November
B.Com Professional - IAF	ACCA Exam Centralised Coaching for SBL	Ms. Anjana Mothi, ISDC	22 <sup>nd</sup> to 27 <sup>th</sup> November
B.Com Professional - IAF	ACCA Exam Centralised Coaching for SBR	Mr. Deepak Agarwal, ISDC	22 <sup>nd</sup> to 27 <sup>th</sup> November
B.Com Professional - IAF	ACCA Exam Centralised Coaching for AAA	Mr. Madesh, ISDC	22 <sup>nd</sup> to 27 <sup>th</sup> November
B.Com Professional - IAF	ACCA Exam Centralised Coaching for AFM	Mr. Satyarth, ISDC	22 <sup>nd</sup> to 27 <sup>th</sup> November
B.Com Professional -	Forensic Accounting and Fraud	Mr. Gaurav Siyal, ACCA, Audit Senior, EY.	14 <sup>th</sup> May, 2022

IAF	Management		
B.Com Professional - IAF	ACCA Exam Centralised Coaching for AA	Mr. Prabha Shankar, ISDC	14 <sup>th</sup> - 19 <sup>th</sup> February 2022
B.Com Professional - IAF	ACCA Exam Centralised Coaching for FR	Mr. Deepak Agarwal, ISDC	14 <sup>th</sup> - 19 <sup>th</sup> February 2022
B.Com Professional - IAF	ACCA Exam Centralised Coaching for FM	Ms. Nidhi Kalmadi, ISDC	15 <sup>th</sup> - 22 <sup>nd</sup> February 2022
B.Com Professional - IAF	ACCA Exam Centralised Coaching for AFM	Mr. Satyarth, ISDC	14 <sup>th</sup> - 19 <sup>th</sup> February 2022
B.Com Professional - IAF	ACCA Exam Centralised Coaching for SBR	Mr. Deepak Agarwal, ISDC	14 <sup>th</sup> - 19 <sup>th</sup> February 2022
B.Com Professional - IAF	ACCA Exam Centralised Coaching for FR	Mr. Deepak Agarwal, ISDC	17 <sup>th</sup> - 23 <sup>rd</sup> May, 2022
B.Com Professional - IAF	ACCA Exam Centralised Coaching for AA	Ms. Prabha Shankar, ISDC	19 <sup>th</sup> May, 2022 - 25 <sup>th</sup> May, 2022
B.Com Professional - IAF	ACCA Exam Centralised Coaching for FM	Mr. Utkarsh Upadhyay, ISDC	16 <sup>th</sup> May, 2022 - 21 <sup>st</sup> May, 2022
B.Com Professional - IAF	ACCA Exam Coaching for SBR	Mr. Deepak Agarwal, ISDC	17 <sup>th</sup> May, 2022 - 23 <sup>rd</sup> May, 2022
B.Com Professional - IAF	ACCA Exam Coaching for SBL	S- Ms. Anjana Mothi, ISDC	16 <sup>th</sup> May, 2022 - 21 <sup>st</sup> May, 2022
B.Com Professional - IAF	ACCA Exam Coaching for AAA	Mr. Raavi Reddy, ISDC	16 <sup>th</sup> May, 2022 - 21 <sup>st</sup> May, 2022
B.Com Professional - IAF	ACCA Exam Coaching for AFM	Mr. Satyarth, ISDC	16 <sup>th</sup> May, 2022 - 21 <sup>st</sup> May, 2022
B.Com TT	Workshop on Food Tourism: Learn to Sell Experience	Mr. Ashwani Bhati, a Farmer and Founder of the Horses King Organic Farms	4 <sup>th</sup> September 2021
B.Com TT	Panel Discussion - Tourism for Inclusive Growth	Dr. Bindi Varghese, Associate Professor, Tourism Department, Christ University Ms. Narmada Muthuthanu, Product Head Short Haul Destinations, Thomas Cook Ms. Panjary V Shankar, Restaurateur and Entrepreneur Ms. Akanksha Bumb, Co-founder and COO F5 Escapes Ms. Purnima Pawar, Aviation Veteran and Instructor	27 <sup>th</sup> September 2021

B.Com TT	Workshop on Travel Journalism	Ms. Lakshmi Shrath.	27 <sup>th</sup> January 2022.
B.Com TT	Travel Diaries - Episode 19 Innovation in the Digital Space fothe New Normal in Travel Business	Mr. Abhijith R. Amberkar	17 <sup>th</sup> August 2021
B.Com TT	Travel Diaries - Episode: 21	Mr. Nishchal Jain, Entrepreneur and Marketer	18 <sup>th</sup> February 2022
B.Com	Inceptus	Intercollegiate Commerce Fest	25 <sup>th</sup> September 2021
B.Com	Commercium	Intercollegiat Commerce Fest	22 <sup>nd</sup> and 23 <sup>rd</sup> October 2021
B.Com	Eco Track	Cyclathon	1st May 2022
B.Com (SF)	IMA Orientation for First year class	Mr. Fenil Vadekkan, Country Manager, Partner's Relationship, IMA	12 <sup>th</sup> August 2021
B.Com (SF)	Guest Lecture - Business Intelligence and Data Analytics with Tableau	Mr. Yaasheen Analytics Expert, Oracle	1st September 2021
B.Com (SF)	Harvard Business Simulation Case Study	Mr. Abhijit Sengupta & Ms. Pallavi Parekh, CMA	7th October 2021
B.Com (SF)	IMA Exam Guidance on Registration Process	Ms. Rhea Zenu, Manager Academics, Miles Education & Mr. Vimal Joseph, Manager South zone	18th November 2021
B.Com (SF)	Harvard Business Simulation	Ms. Siddhi, CMA, Trainer Miles Education	25th January 2022
B.Com (SF)	SWOT for SMART Goals	Ms Honey Rai, General manager, HR, Miles Education	10th February 2022
B.Com (SF)	Orientation about Miles LMS	Mr. Michael Wagner, Vice president Institutional Relations, Ms. Nitya Rajagopalan, Vice President, Academics and Student experience	4th April 2022
B.Com (SF)	Online Orientation on Miles LMS - New features	Ms. Rhea Zenu, Manager- Academics & Mr. Mir Kalbe, Manager, relations	22nd April 2022
B.Com (SF)	CMA - Part 1 Coaching Classes	Mr. Suresh Mani, CPA, CMA, Miles Education-Trainer	28th April, 6th May, 9th May, 13th May
B.Com Analytics	Orientation on Analytics and Institute of Analytics	Ms. Fathima, ISDC and Ms. Likitha Krishnan, IoA	10th August 2021
B.Com	Cyber security in	Prof. Dr. Saravanan,	13th

Analytics	the Digital Age	School of Computer Science and Engineering, Vellore Institute of Technology	September 2021
B.Com Analytics	Insights and Strategies: Plan your future	Mr. Jerome Alexander, Data Analyst, Google	9th October 2021
B.Com Analytics	Future of Analytics - Career prospects and Opportunities	Mr. Arpit Sharma, Business Analyst, Uggam Solutions and Mentor	22nd January 2022
B.Com Analytics	Digital Acceleration: Redefining Future in Analytics	Dr. Vinod Kumar Murty, Country Head, Institute of Analytics Mr. Venkatesh Vaidyanathan, Business CFO and Global Delivery Lead Corporate and Investment Bank Wells Fargo India and Philippines Ms. Asha Deepika Balla, Finance and Analytics Professional Ms. Munnum Ghosal, Data Scientist Innowise, Pune	26th February 2022
B.Com Analytics	Enigmatix: Analytics and Data Science for Business Strategies	Ms. Premitha Fernandes, former VP Deutsche Bank, Ms. Nalini Dinesh, Senior Business Development Manager, CRISIL, Mr. Tarun Gupta, Risk Analytics Manager, Xerox Technologies	26th February 2022
B.Com Analytics	The Future is Here: A Student Interaction Session	Dr. Clare Walsh, Head of Education, IoA, Ms. Rosie Sweeney, Head of Membership Services, IoA	15th November, 2022
B.Com Analytics	Bitcoin and Crypto Currency	Mr. CMA Raveendranath Kaushik, Raveendranath and Associates	7th May 2022

#### Department of Business Administration

SL. No	Name of the Activity/Topic	Resource Person	Date	Participants	Collaborations if any
1	AIMS - Empowerment of Nations through Financial Inclusion	Mr. Karnati Rakesh	28 August, 2021	BBA students - I, II & III years 306	

2	UPSC Civil Service Examination: A Complete Roadmap	Shri. P. Krishnakant Mr. Sakthya Krishnan	1 September, 2021	BBA & B.Com students - I, II & III years 447	Shankar IAS Academy
3	Data Analysis Proficiency Test	Mr. Ratan Prasad Gupta Prof. Shivaprakash	3 September, 2021	BBA & B.Com students - I, II & III years 134	
4	Quest Club - Prelude to Research Methodology	Dr. Sridhar L.	21 September, 2021	BBA students - I, II & III years 25	Research Center, SJCC
5	Career/Higher Education Options after Graduation	Mrs. Vijayalakshmi Pal	22 September, 2021	BBA students - I, II & III years 318	T.I.M.E Bangalore
6	Placements & Profile Building	Mr. Abhishek Gupta	7 October, 2021	BBA students - II & III years 35	Career Labs
7	JBC Exchange: A Journey from Passion to Profitability	Mr. Adrian Onea	11 October, 2021	BBA students - I, II & III years 109	
8	Investor Awareness Program	Ms. Marina Jose Kanjikal	2 November, 2021	BBA students - III years 150	The Bombay Stock Exchange
9	AIMS - Industry Dialogue (Series 1 & 2)	Mr. Kal Ali Ms. Janani Sekar	2 November, 2021	BBA (Professional) students - I, II & III years 115	
10	The Frugal Investor	Prof. Atul Sathe	4 February, 2022	BBA students - II & III years 50	Board of Industry-Academia Partnerships
11	Career Cannon	Mr. Sanjay Sugumaran	09 March, 2022	BBA students - III years 127	Career Launcher
12	Quest Club - All About Research	Dr. Babu V	10 February, 2022	BBA students - II years 130	
13	IPR & Indian Patenting Landscape	Mr. Shobhit Singhal	11 February, 2022	BBA students - II years 175	
14	Quest Club - Orientation on Online Databases	Mr. K N Lakshmi pathi	18 February, 2022	BBA students - II years 130	

15	JBC Exchange: Beyond the Fine Print	CA Nidhi Rathi	25 February, 2022	BBA students - I, II & III years 60	
16	LDC - Repertum	Varun Agarwal	02 March, 2022	BBA & B.Com students - I, II & III years 100	
17	Pro Talks	Puneet Chawla Kritika Nayyar David Thomson Elvia D'souza Jade Rocklyn Cerllo Tanay Daga	02 March, 2022	BBA & B.Com students - I, II & III years 50	
18	Break the Bias	Ms. Abirami	08 March, 2022	BBA students - I, II & III years 80	Durga India
19	Nirmana	Dr. K A Asraar Ahmed Dr. J Daniel Inbaraj	09 March, 2022	BBA students - I, II & III years 130	
20	Campus to Corporate Training	Dr. Anup Krishnamurthy	11 April, 2022	BBA & B.Com students - I, II & III years 150	

**PG**

SL. No	Name of the Activity / Topic	Resource Person	Date	Participants	Collaborations if any
1	Two-days Research workshop	Dr.Sumit Narula Dr.Deepika Joshi	10 and 11 August, 2021	Workshop	268
2	Research training program- An Experiential Training Program on Research Methodology	Faculty of SJCC	1 September, 2021 to 7 September, 2021	Training	79
3	Excel workshop for Analytics	Dr.R.Himachalpathy	13 September 2021 to 4 October, 2021	Workshop	100
4	Econometrics workshop	Dr.Varun Chotia	27 September, 2021	Workshop	49
5	Workshop on Data Analysis with R Software	Mr.Harisha B. V.	24 April, 2022	Workshop	181
6	Workshop on Sustainability & Social Entrepreneurship	Mr. Shiva Prakash Mr Vinod Prem LoboMr. Vishal Kodak	3 April, 2022	Workshop	181
7	SEBI Webinar	Mr. Amit Gupta Dr. J. Vijaya Shanthi	28 August, 2022	Webinar	268

### Department of English

The Department has included several film texts as part of the syllabus over the years. This year, Choma's drum, the English translation of Chomana Dudi by Shivaram Karanth was part of the Additional English Syllabus for the fourth-semester students. The film adaptation, sometimes referred to as a translation as well, directed by BV Karanth was screened in Loyola Hall for the students. The screening was followed by a student- moderated discussion with the filmmaker Mr Ashok Maridas.

### Guest Lectures & Workshops

#### B.Com

SL. No	Date	Name of the Activity/ Topic of the Lecture	Resource Person	Participants
1	27 <sup>th</sup> June 2020	Workshop on Retail Analysis and K-mean Clustering	Mr. Karthikeyan Dhandapani, Data Scientist, Accenture	III B.Com A(72)
2	27 <sup>th</sup> June 2020, 5 <sup>th</sup> September 2020	Workshop on MIS Reporting (Using Excel)	Ms. Likhtha Krishnan, IOA Trainer	II B.Com A(74)
3	9 <sup>th</sup> July 2020	Workshop on Neural Networks	Dr. Abhishek Sachan , Quant Analyst, Quantile Analytics Pvt Ltd	III B.Com A(66)
4	18 <sup>th</sup> July 2020	Workshop on Un Structured Data and building Sentiment Analytics	Ms. Swetha Mallika ,Data Scientist , Priceseacher, UK	III B.Com A(69)
5	27 <sup>th</sup> July 2020	Shaping Finance Post-Pandemic	Mr. Swarup Das AVP of Northern Trust	160
6	29 <sup>th</sup> July 2020	Workshop on Real World Banking Applications of business Analytics	Mr. Shrey Charavorty Marketing Consultant, Immersica , Toronto	63
7	7 <sup>th</sup> August 2020	Data-Driven Digital Marketing	Ms. Ashwini Karthik, Freelance consultant in digital marketing, digital highflyer	100
8	September 14 <sup>th</sup> , 2020	Webinar on Career/Higher Education Options after Graduation	Mr. Philip Thomas - Academic Head of TIME Bangalore	All B.Com Classes - 458
9	23 <sup>rd</sup> Sept 2020	"TCS - Initiation"	Mr. Ravi Kumar Murthy, AIP, Human Resource, TCS	79



10	29 <sup>th</sup> September 2020	Webinar on Digital Transformation in Finance and Accounting	Mr. Gaurav Kapur, Head of Policy, ACCA India	152 (All B.Com B classes)
11	1 <sup>st</sup> October 2020	Student Workshop on Online Filing of Income Tax Returns	Mr. Deepak Lodha CA, Founder Partner of Lodha and Bhatt	54 (3 B.Com B)
12	1 <sup>st</sup> October 2020	Workshop on Income Tax Structure and Online Filing of Income tax returns	CA Deepak Bhatt, Founder partner, Lodha & Bhatt Associates	III B.Com A ( 62)
13	7 <sup>th</sup> October 2020	Data Visualization using Tableau	Mr. Manoj K Cyriac, professor of Data Science, Christ University.	118
14	9 <sup>th</sup> October 2020	Workshop on Applications of Analytics in Digital marketing and Advertising	Mr Bharath Manghnani, CEO , Bharath GoDigital	All Analytics classes (132)
15	11 <sup>th</sup> October 2020	Workshop on Microsoft Power BI	Mr.Mohammed Rafiq, Microsoft Certified Trainer	I,II and III B.Com A (123)
16	11 <sup>th</sup> October 2020	Applications of Analytics in Digital Marketing and Advertising	Mr Bharath Manghnani CEO Bharath Go Digital	76
17	17 <sup>th</sup> October 2020	Webinar on "Management Accounting in Business Decisions"	CA Devendra Bagree, Senior Finance Professional	I B.Com C( 76)
18	9 <sup>th</sup> January 2021, 12 <sup>th</sup> March 2021	Workshop on "Introduction to Analytics in Finance"	Mr. Yaasheen Sheik, Analytics Consultant Oracle ( Miles Education)	1 B.Com C (72)
19	1 <sup>st</sup> February 2021, 11 <sup>th</sup> March 2021	Workshop on Data Analytics using MS Excel	Ms. Likhtha Krishnan, IOA Trainer	I B.Com A(74)
20	6 <sup>th</sup> , 27 <sup>th</sup> February 2021, 6 <sup>th</sup> March 2021	Workshop on Reproducible research	Mr. Sachin Tripathi, IOA Trainer	3 B.Com A (56)
21	6 <sup>th</sup> , 8 <sup>th</sup> , 9 <sup>th</sup> February, 2021	Universal apostolic preferences: driving a common passion	Fr. Jerald D'Souza, SJ, Director - Ashirvad - Centre for Social Action	1863
22	1 <sup>st</sup> to 6 <sup>th</sup> March, 2021	National Level Workshop on "Financial Markets & Its Secrets"	Mr. Swarup Das AVP of Northern Trust	112
23	23 <sup>rd</sup> March 2021	Traveler's Eye: A Workshop on Travel Writing	Mr. Vinod M Singh, musician and writer	25

**BBA**

SL.	Date	Name of the Activity	Resource Person	ParticipantsNo
24	04-09-2020	Analytics for Managers – An International Webinar	Mr. Keith Castelino – Data Engineer at Paccar Parts, Seattle University , USA	I year Students-293 Students
25	16-09-2020	Out of the comfort Zone – Time to face life in real world – An international webinar	Ms. Teresa Jacobs - Executive Director, Learning , ISDC, UK	III Year Students -193 Students
26	18-09-2020	Ingenious : Innovation during the Pandemic – An international Webinar	Mr. Kylie Vixie, Vice President , Board of Director at Associated Recreation Council. Chair, Kind County CEOC , Seattle University Innovation Centre	II Year Students -263 Students
27	05-02-2021	Changing Roles at the workplace in the new normal- An international Webinar	Ms. Sabeeta Bidasie Singh, CEO of Cardinal Services LLC, USA	III year C and D students – 132students
28	25-06-2020	Why entrepreneurship is a way to create wealth- Webinar for 2nd year BBA entrepreneurship students	Mr. Venkatesh Majji- Founder of Red Solar	II Year -80 students
29	26-06-2020	Why entrepreneurship is a way to create wealth -Webinar for 3rd year BBA entrepreneurship students	Mr. Venkatesh Majji- Founder of Red Solar	III Year- 80 students
30	09-07-2020	Students Orientation on Entrepreneurship	Mr. Craig Jude Moreya – Regional Manager, South Region,India – Wadhvani Foundation	BBA - (Entrepreneurship)I,II and III year students -225 Students
31	18-07-2020	Conversation with a strategic consultant – Helping Professional Students to shape their career - CIMA webinar	Mr. Satya Tandon – Strategic Consultant – KPMG	BBA (Professional – Finance and Accountancy) - 148Students
32	17-08-2020	Opportunity Landscape during pandemic Times – A Student Webinar	Mr. Naveen Lakkur- Founder and Chief Innovation Coach – Institute of Inspiring Innovations	BBA (Entrepreneurship) – I , II and III students – 221 students

33	30-07-2020	Entrepreneurship in the VUCA world - webinar	Mr. Shaik Waseem Manager, Entrepreneur and Educator- Wadhvani Foundation	BBA (Entrepreneurship) - I, II and III students - 221 students
34	24-08-2020	A company secretary's esplanade - A student Webinar	Ms. Noor Summaya - Assistant Director - The institute of Company Secretaries of India	III-year students
35	11-09-2020	Workshop on Innovation and Design	Mr. Shivaprakash - Promoter/Chief- Think tank - IMC	BBA (Entrepreneurship) - 102 Students
36	14-09-2020	Career/Higher Education Options after graduation	Mr. Philip Thomas - Academic Head of T.I.M.E, Bengaluru	III Year Students - 202 Students
37	25-09-2020	Incolumitas: Finding Comfort in virtual Spaces	Ms. Monika Rajashekar- Architect of Safe Spaces, Durga India	II year Students - 247 Students
38	29-09-2020	Revive - The earth, your mind and your conscience - A student Webinar	Mr. Arvind Kamath - Advisor and Consultant, Happy World Foundation	II Year Students - 205 Students
39	30-09-2020	Promise - You and I can be the change - A student Webinar	Ms. Anjana Kumar - Manager, Teach Program at U&I	II Year Students - 218 Students
40	30-09-2020	Edification - Change in the end result of all true learning	Mr. Siju Daniel - Project Coordinator	II Year Students - 226 Students
41	16-10-2020	Introduction to Insolvency and Bankruptcy Code	Mr. CA Shravan- Chartered Accountant and Registered Valuer	II Year A and B - 138 Students
42	2-01-2021	An online webinar on Environmental Sustainability and Conservation; Issues and Challenges	Mr. Santosh CV, Co- Founder of Happy World Foundation	I Year A, B and C Students - 289 Students
43	13-01-2021	"ICAI Career Counselling Program- A student Webinar"	C.A Anjan Babu - Chartered Accountant CA Raveendra S Kore - Chairman of Bengaluru Branch of SIRC of ICAI	III Year Students - 246 Students
44	22-01-2021	Sustainable Business Practices towards Enhancing Performance	Mr. Sarvesh Mopkar- Course Facilitator, ISDC Project, India Pvt Ltd	BBA (Professional - Finance and Accountancy) Students - I, II and III Year Students- 183 Students

45	28-01-2021	Effective use of Online E Resources and E Learning Platform for Quality Enhancement	Mr. MS Srinivasa - Training Manager , EBSCO Mr. KN Lakshmi pathi, Chief Information Officer, St Joseph's College of Commerce	II Year A and B Students- 103 Students
46	2-02-2021	Universal Apostolic Preferences - Driving a Common Passion	Dr. Gerald D'Souza, SJ - Director, Aashirvad - Centre for Social Concern	I Year BBA Students - 293 Students
47	03-02- 2021	Oratus - Speak to Lead - An international Student Webinar - A student Webinar	Mr. Siddharth Narayanan, Public Speaker, Member of executive committee of science India Forum	I Year A, B and C Students - 192 Students
48	03-02- 2021	Emoting with Empathy - A student Webinar	Ms. Jaya Aiyappa, Counsellor	I year A, B and C Students- 187 Students
49	04-02- 2021	Entrepreneurship Trends - A look into whats next ahead? - A student webinar	Dr. Swetha P.A, Assistant Professor , Centre for PG Studies, Sindhi College	II Year BBA C and D Students - 94 Students
50	04-02- 2021	Entrepreneurship Trends - A look into what's next ahead? - A student webinar	Dr. Swetha P.A, Assistant Professor , Centre for PG Studies, Sindhi College	I Year BBA Students - 274 Students
51	04-02- 2021	Universal Apostolic Preferences - Driving a Common Passion	Dr. Gerald D'Souza, SJ- Director, Aashirvad - Centre for Social Concern	III Year BBA Students - 266 Students
52	04-02- 2021	Basics of research and research tools	Prof. Brijesh Singh, Associate Professor, SJB Institute of Technology	II Year A and B Students- 103 Students
53	04-02- 2021	Mitigation plans : The Essential Life Skills - A Student Webinar	Dr. Veertha Tantia, Assisstant Professor, Christ University, Bangalore	II year BBA C and D Students - 109 Students
54	04-02- 2021	Understanding Relationships	Ms. Jaya Aiyappa, Counsellor	III year Students- 264 Students
55	05-02- 2021	An Online Workshop on Questionnaire Design : Data Analysis and Interpretation - A Peer Learning Initiative	Post Graduate Department Students	II Year A and B Students- 134 Students
56	05-02- 2021	Universal Apostolic Preferences - Driving a Common Passion	Dr Gerald D'Souza, SJ - Director, Aashirvad - Centre for Social Concern	II Year BBA Students - 283 Students

57	05-02- 2021	An online webinar on Employability : A journey from campus to Corporate	Mr. Arvind Kamath, Strategic Advisor, Happy World Foundation	III Year Students- 237 Students
58	05-02- 2021	Importance of Mental Healthcare in our Indian Culture, Self-Care and Self Love as a tool for healthy mental well being	Mrs. Rizwana Begum, Counsellor	II Year Students- 258 Students
59	05-02- 2021	Transition from adolescents to Adulthood - A Student Webinar	Ms. Bindu , Counsellor	I Year A,B and C Students- 178 Students
60	06-02- 2021	Budget 2021: Key Takeaways - A student webinar	Mr. Vinod Balachandran , Chartered Accountant	III year BBA students - 237 Students
61	06-02- 2021	Budget 2021: Key Takeaways - A student webinar	Mr. Vinod Balachandran , Chartered Accountant	II year C and D students - 139 Students
62	06-02- 2021	Productivity and Procrastination - A conversation on every day's reality - A student webinar	Mr. Varun Kaul - Counselling Psychologist and Corporate Trainer	I year BBA students- 278 students
63	06-02- 2021	Leadership in the VUCA world - A student Webinar	Mr. Roger Joseph Lurshay, HR Consultant, Oracle	I year BBA Students- 281 Students
64	06-02- 2021	Stress Management - In the pandemic Times - A Student Webinar	Dr. Vinnarasi B, Associate Professor and Program Coordinator, Christ University , Bangalore	II year BBA C and D , III year BBA Students - 428 Students
65	06-02- 2021	Embracing Entrepreneur Style of Business- A journey of an entrepreneur - A student Webinar	Mr. Lucky V jain , Directory, Meghraj Food Processing India Pvt Ltd	III year BBA students - 268 Students
66	06-02- 2021	Educatum - Enlightening the Gen Z on the age of consent	Ms. Priya Varughese - Busking Poet , Founder of @SOULDASARAC, Creative Head of WOMXN writers Project	III year Students -270 students
67	05-03- 2021	Unleash your financial energy through effective planning -- A student Webinar	Dr. Sharan Kumar Shetty, Financial Advisor, Motivational Speaker and Educational Consultant	BBA Students - 60 Students

68	08-03- 2021	Miss Adventure or Misadventure? – A student Webinar	Ms. Simi Marina Mathew , Assistant Facilitator , Durga India; Ms. Abirami S, Program Coordinator, Durga India	BBA Students – 89 Students
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### PG

Sl.	Date	Name of the Activity	Resource Person	Participants
69	27th July, 2020	City Level Webinar on Careers in Banking and Government Jobs	Mr. Sheshanshu Shekhar and Mr. Ritesh Sinha, Centre Directors, IMS Learning Centre, Bengaluru, Karnataka, India.	I year PG students
70	12th September 2020	Training on EBSCO Database	Mr. M.S. Srinivasa, Training Manager, EBSCO, Bengaluru, Karnataka, India.	II-year PG students
71	14th September 2020	AI for Commerce	Ms. Sezel Lalwani and Mr. Tharun Jagateri, Founders of firedotfly.com, Bengaluru, Karnataka, India.	II-year PG students
72	29th October 2020	AI for Commerce	Ms. Sezel Lalwani and Mr. Tharun Jagateri, Founders of firedotfly.com, Bengaluru, Karnataka, India.	I-year PG students
73	13th January 2021	Chartered Accountancy as a Lucrative Career Option	CA Anjan Babu and CA Raveendra S Kore, Chairman of Bengaluru Branch of SIRC of ICAI, Karnataka, India.	I-year PG students
74	4th February 2021	Innovations and opportunities in the Indian financial markets	Mr. Glenn Roger Carr, Founder and Director, Finmark, Bengaluru, Karnataka, India	I & II year PG Students
75	5th February 2021	Gearing up of companies financially in the COVID scenarios	Ms. Megha Rathi, Associate, JP Morgan and Chase, Bengaluru, Karnataka, India	I & II year PG Students

76	8th February 2021	The New Labour Law Codes	Dr. M. Venugopal, Director, Nitte School of Management, Bengaluru, India	I & II year PG Students
77	9th February 2021	Emotional Intelligence	Dr. Samir Pradhan, Freelance Training and Development Professional	I & II year PG Students

#### Faculty Achievements:

#### Faculty Accolades

- Dr. Dileep Kumar Shetty received his PhD degree from Mangalore University on the topic 'A Study on Financial Time Series Analysis and Forecasting' on 23<sup>rd</sup> April 2022.
- Dr. Veenu Joy received her PhD degree from Bharathiar University on the topic 'A Study on Online Impulse Buying Behavior of Consumers in Bengaluru' on 23<sup>rd</sup> February 2022.

#### Courses Completed by the Faculty Members

Sl. No	Faculty Name	Type of Award	Name of the University/ Organization/Agency granting the certificate	Exact title of the certificate/ recognition
1	Dr. D. Raja Jebasingh	Certificate Course	Centre for Public Policy Research(CPPR)	Certificate Course on Introduction to Data Driven Policymaking
2	Dr. Komal A Dave	Certificate Course	University of Illinois	4 weeks of course on Financial Planning for Young Adults
3	Dr. Ritty Francis	Others	The Academy of Modern Applied Psychology	Masters Certification in Mindfulness
4	Ms. Natya Bopanna	Others	ACCA	ACCA Exam - Strategic Business Leader
5		Others	NPTEL, Swayam	Introduction to Marketing Essentials
6	Ms. Raveena Roy	Others	Swayam - NPTEL	Introduction to Marketing Essentials
7	Dr. Soney Mathews		Indian Council for Professional Education Mission-Bangalore	Certificate in Mindfulness
8	Mr. Merwin Abraham Mathew	Others	Swayam - NPTEL	Introduction to Marketing Essentials

### Faculty Awards and Recognition

Sl. No	Faculty Name	Name of the University/ Institution/ Department	Nature of Responsibility	Date
1	Dr. D. Raja Jebasingh	Certificate of Appreciation for Local Chapter	NPTEL - Local Chapter- IIT- Madras	January 2022
2		Conference Grant	UNESCO Chair on Multimodal Learning and Open Educational Resources & North- West University, South Africa	06 December 2021
3.	Dr. K Karunakaran	Dr. Sarvepalli Radhakrishnan Distinguished Professor Award in Marketing Management	Centre for Professional Advancement, India	18 December, 2021

### Faculty Assignment

#### Academic assignments undertaken by the faculty members

S.No.	Faculty Name	Name of the University/ Institution/ Department	Nature of Responsibility	Name of the session	Date
1	Dr. Charles Louis Lasrado SJ	St. Joseph's College (Autonomous), Bengaluru	Member of the Governing Council	25th Governing Council Meeting	22 June, 2021
2		St. Joseph's Evening College, Bengaluru	Member of Governing Council	Governing Council	13 August, 2021
3		Mount Carmel College (Autonomous), Bengaluru	Member of Governing Body	Governing Body Meeting	5 October, 2021
4		St. Joseph's College (Autonomous), Bengaluru	Member Of Governing Council	26th Governing Council Meeting	25 November, 2021
5		Sacred Heart College (Autonomous), Tirupattur	Member of Academic Council	39th Academic Council Meeting	04 December, 2021
6		St. Joseph's Evening College, Bengaluru	Member of Governing Council	Governing Council	10 December, 2021
7		St. Josephs' Institute of Management, Bengaluru	Member of Governing Council	Governing Body Meeting	11 December, 2021



8		Mount Carmel College (Autonomous), Bengaluru	Member of Governing Body	Governing Body Meeting	31 March, 2022
9		Sacred Heart College (Autonomous), Tirupattur	Member of Academic Council	38th Academic Council Meeting	02 May, 2022
10		St. Josephs' Institute of Management, Bengaluru	Member of Governing Council	Governing Council Meeting	12 May, 2022
11	Dr. Anusuya A Paul	St. Joseph's College of Commerce in Collaboration wi Sri Ramakrishna College of Arts and Science, Coimbatore	Chairperson & Moderator	Synergising Technology, Language, And Literature: Towards Mapping New Directions in Higher Education	21 and 22 January, 2022
12	Dr. D. Raja Jebasingh	Department of Studies in Commerce, Davangere University, Davangere	Resource Person	Ph.D Course Work: Drafting Research Design and How to use OER for relevant Literature Review	26 February, 2022
13		Bharaidasan University, iruchirappalli. TN.	External Examiner	Adjudication of Ph.D Thesis Evaluation	27 October, 2021
14		Kongu Arts and Science College (Autonomous) Erode. TN Department of Commerce	Subject Expert	Board of Studies in Commerce	27 September, 2021
15		Kongu Arts and Science College (Autonomous) Erode. TN Department of Commerce	Subject Expert	Board of Studies in Commerce	19 March, 2022
16		Bengaluru City University, Department of Commerce	Subject Expert	Board of Studies in Commerce	05 October, 2021
17		Bengaluru City University, Department of Commerce	Member Doctoral Committee	Ph.D. Colloquium	15 February, 2022
18		Bengaluru City University, Department of Commerce	Board of Examiner	M.Com, M. Com IB, M. Com FA, MTTM examination	

19		Bharaiar University, Coimbatore	External Examiner	Adjudication of Ph.D esis Evaluation	10 January, 2022
20		Bharaiar University, Coimbatore	External Examiner	Ph.D Public Viva Voce Examination	07 May, 2022
21		St. Annes' Degree College for Women, Ulsoor.	External Member	To conduct External Audit & Document Verification: Institution Preparation for NAAC PTR	04 May, 2021
22		St. Joseph's College (Autonomous) Bengaluru, Department of Industrial Relations	Academic Expert	Board of Studies	10 November, 2021
23		St. Joseph's College (Autonomous) Bengaluru, Department of Industrial Relations	Academic Expert	Board of Studies	07 May, 2022
24	Dr. D. Raja Jebasingh	St. Joseph's College (Autonomous) Tiruchirappalli, TN. Department of Commerce	Member	Board of Studies	-
25		PSG College of Arts and Science (Autonomous) Coimbatore, TN	Resource Person - Webinar	Skill Development and Life Long Learning	30 March, 2022
26		CMR University, Bengaluru, School of Commerce & School of Management Studies	Resource Person- FDP	Academic Writing & Publishing in Scholarly Journals	06 May, 2022
27		University of Huelva, Spain	Reviewer	Enlightening Tourism. A Pamaking Journal	-
28		St. Joseph's College of Commerce (Autonomous) Research Centre	Resource Person - ICSSR-SRC Funded National Research Meodology Workshop	Academic Writing and Publication	23 May, 2022
29		St. Joseph's College	PhD Co-Guide	PhD Public Viva Voce	12 April, 2022
30		St. Joseph's College	PhD Co-Guide	PhD Public Viva Voce	23 May, 2022

31		NAAC Sponsored Two Days National Level Seminar Quality Sustenance in Affiliated Colleges through Innovative Practices Sree Narayana Guru College (Autonomous), Coimbatore	Resource Person	Role of Academic and Administrative Audit	29 January, 2022
32	Dr. Deepika Joshi	UGC, HRDC, Ranchi University, Ranchi	Resource Person	Demystifying Industry 4.0	9 September, 2021
33		Research & Development Cell, Vivekananda Global University, Rajasan	PhD esis Evaluator	A study of corporate social Responsibility practices in Private telecom industry in Afghanistan	15 June, 2021
34	Dr. Deepika Joshi	Manipal University, Jaipur	PhD esis Evaluator	Factor Influencing Brand image of AMC and its Impact on customer repurchase Intention	3 September, 2021
35		Seven Days workshop sponsored by ICSSR at SJCC	Resource Person	Sampling Techniques	19 April, 2022
36		Five Days FDP sponsored by AICTE at SJCC	Resource Person	Challenges, remedies, and trade-offs of cases writing	28 October, 2021
37	Dr. Dileep Kumar Shetty	SDM College (Autonomous), Ujire	BOS Member	Subject Expert	31 May, 2022
38	Dr. Komal A Dave	Dr. NGP Arts and Science College, Coimbatore	Guest Speaker	Campus to Corporate Transition	11 June, 2021
39		Nitte School of Management, Bengaluru	External Examiner	PGDM Viva Voce	09 March, 2021
40		Indian Academy (Autonomous), Bengaluru	Member	Board of Studies of PG Commerce Department	07 April, 2022


41	Dr. Neeti Roy	University of California USA	BOS Member	Subject Expert	15 February, 2022	
42		University of California USA	Resource Person	Indian Regalia	26 January, 2022	
43	Dr. Ritty Francis	School Of Business, Jadara University, Irbid, Jordan.	Chairperson For Conference Session	Human Capital and Sustainable Development	13 and 14 October 2021	
44	Dr. Soney Mathews	Soundarya Institute of Management and Science- Bengaluru	Guest Speaker	'Building Research Culture'	08 November, 2021	
45		Inti International University-Malaysia	International Guest Speaker	Business In Crisis: e Quest for Solutions	25 August, 2021	
46		Faculty Of Business, Finance & It (FOBIT)- MAHSA University	International Guest Speaker	Online Symposium -Business in Crisis: e Quest for Solutions	24 October, 2021	
47		Dayananda Sagar University	Doctorial Committee Member	Pre-Phd Comprehensive Viva Voce Examination	29 April, 2021	
48		IGI Global	Reviewer- International Journal of Teacher Education and Professional Development (IJTEPD)	-	21 July, 2022	
49		Dr. Soney Maews	Patrician College & St. Joseph's College of Commerce	Research Paper Reviewer and Moderator	International Virtual Conference on e Topic "Industry 5.0 Post Pandemic Transformation	18 September, 2021
50		Department Of Commerce, Mount Carmel College, Autonomous.	Guest Speaker	-	11 December, 2021	

51		MBA Department -Maharaja Agrasen Institute of Technology (MAIT) New Delhi.	Guest Speaker	3 <sup>rd</sup> National Seminar on Evolving Paradigms in Marketing: Contemporary Opportunities & Challenges   Changing Customer Dynamics in Post Covid Era	05 July, 2022
52	Dr. Sridhar L S	PSG College Of Arts and Science, Coimbatore	Resource Person	Two Days Virtual Seminar on Crypto Currency and Block Chain Technology	22 March, 2022
53		the Institute of Cost Accountants of India (ICWAI), Akurdi Chapter	Resource Person	Comprehensiv e Study of e Effects on Forensic Accounting on Stock Market Management	26 March, 2022
54		Corporate Professionals - Institute of Company Secretaries of India (ICSI)	Resource Person	Social Stock Exchange in India	12 March, 2022
55		St. Joseph's College of Commerce in Collaboration Wi ICSSR- SRC	Resource Person	ICSSR-SRC Sponsored 7 Days Workshop on Research Methodology	24 April, 2022
56		NAAC Sponsored Two Days National Level Seminar Quality Sustenance in Affiliated Colleges rough Innovative Practiceses Sree Narayana Guru College (Autonomous), Coimbatore	Resource Person	Research Enhancement and Promotion in Affiliated Colleges	29 January, 2022
57		Dr. Suganthi Pais	Sri Satya Sai Institute of Higher Learning, Vidyagiri	BOE	External Examiner
58	St. Joseph's Evening Collge		BOE	External Examiner	April, 2021
59	Calicut University		BOE	External Examiner	November, 2021
60	Calicut University		BOE	External Examiner	May, 2022

61		Bangalore Nor University	BOE	External Examiner	June, 2021
62	Dr. Sushmitha Koroth Edavana	Bangalore University, Jnana Bharathi Campus	BOE	External Examiner	June, 2021
63		Hindi Parishad, St. Joseph's College (Autonomous)	Guest Lecture	Eco Friendly Diwali	11 February, 2021
64		Central Hindi Directorate, Ministry of Human Resource Developments	Resource Person for the National Workshop Session.	National Level 8 Days Workshop by Central Hindi Directorate, MHRD	05 March, 2022
65	Dr. Theresa Rai Rani	Mount Carmel College	University Nominee	Board of Studies- Department of Travel & Tourism	03 November, 2022
66	Ms. Asha Joseph	Department Of Commerce, Mount Carmel College, Autonomous	Resource Person	Guest Lecture on Financial Inclusion	18 September, 2021
67		Loyola College (Autonomous) Chennai	Chairperson	Panel Chair for e-Panel Discussion on Entrepreneurship and Innovation for International Conference	22 April, 2022
68		Loyola College (Autonomous), Chennai	Board of Advisor, Member	Two-Day International Conference on Business Analytics for Sustainable Digital Transformation	21 and 22 April, 2022
69	Ms. Marina Joyce Roche	St. Josephs' College, Trichy	Guest Speaker	Art of Public Speaking	10 March 2021

70	Ms. Nikha Asrar	Surana College Autonomous	BoS Member	Member Of Board of Studies	03 November, 2022
71		Surana College, Bangalore	Board Of Studies Member	Member Board of Studies	23 March, 2022
72		Surana College, Autonomous	Subject Expert	Board of Examiners	04 December, 2022
73	Dr. Veenu Joy	Calicut University	Academic Expert	Chairperson, Question Paper Setters	November 2021 to March 2022
74		Indian Academy	External Examiner	Question Paper Setter	February 2022
75		St. Joseph's Evening College	External Examiner	Question Paper Setter	January 2022

  
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