

St. Joseph's College of Commerce (Autonomous)

Assessed and Re-Accredited with 'A' Grade by the National Assessment and Accreditation Council (NAAC)

Recognized by the UGC as
College with Potential for Excellence



Department of English Syllabus for 2018-2019

Contents:

- Course and Credit Details
- Changes and Additions Proposed
- Proposed Syllabus for all Courses

Course and Credit Details

	Course	Semesters	Total No. of Hours/Semester	Credits
1.	B.Com/B.Com Professional/B.Com Industry Integrated – General English & Business Communication	I & II	45	2
2.	B.Com/B.Com Professional/B.Com Industry Integrated - General English & Business Communication	III & IV	45	2
3.	B.Com T & T– General English	I & II	45	2
4.	B.Com T & T - General English & Business Communication	III & IV	45	2
5.	B.Com/B.Com Professional/B.Com Industry Integrated/BBA - Additional English	I & II	45	2
6.	B.Com/B.Com Professional/B.Com Industry Integrated – Additional English	III & IV	45	2
7.	BBA – General English	I & II	45	2

**Syllabus for General English for
B.Com, B.Com Professional, B.Com Industry Integrated & B.Com
Travel & Tourism
(2018-2019)**

Course Objectives:

The objective of the entire course is to enable students to read, engage and respond to various kinds of texts in English. The primary function of the course is to give students an immersive experience in reading and writing. The first and second semesters introduce students to all kinds of writings, some familiar and others completely new. The set of essays, articles, narratives, stories and poems hope to kindle interest and build curiosity around any one form or genre. The third and fourth semesters takes the student beyond reading and writing and involves them in debates on contemporary issues in India and World.

The different modules in each semester help the teacher and students to focus on a particular genre, form or an issue. The writing and speaking activities designed around each module helps to further the interest of a student in articulating responses and exploring the idea.

Semester I 45 hours

Module One: Reading, Writing, Speaking & Listening Skills 20 hours

This module enables students to develop reading, writing, speaking and listening skills by engaging in activities.

Reading activity:

- Read a passage and identify key words.
- Read a passage and identify the purpose of the punctuation marks used.
- Read a passage and identify the relevance of paragraph breaks.
- Read a passage and identify the key points or arguments.
- Read a passage and identify the sentence structuring.
- Read a passage and identify the tone and voice of the writing.

Listening activity:

- Watch a ten minute YouTube clip and summarize and comment on the content.
- Listen to a radio broadcast of a discussion or a talk and summarize and comment on the broadcast.
- Summarize and comment on a group discussion or a student presentation.
- Learn proper pronunciation and difference between formal and informal use of language by watching clippings from movies, news broadcast and talks.

Writing activity:

- Write about personal experiences and everyday observations.
- Recollect and write about a conversation that you had with friends or family members.
- Describe an incident that you have seen.
- Recollect a memory associated with an object and write about it.
- Write about a photograph or a painting by describing the contents.
- Explain a process (e.g. Opening an email account, riding a bike, operating a machine)
- Write about a topic that is arrived at through brainstorming in class or through a discussion with students.
- Write about any topic that inspires and motivates you.

Speaking activity:

- Classroom discussion on contemporary issues.
- Student presentations on topics.
- Narrate a story or an incident.

Module Two: Media Literacy

25 hours

Understanding media is critical to the understanding of modern world. Media Literacy will help students to process the information received from diverse sources and develop an ability to examine contemporary political, social and cultural events. Media literacy also provides a foundation for the development of critical thinking.

- News Analysis and Interpretation
- Digital Media and the Internet
- Understanding Social Media

News Analysis and Interpretation

Skills:

- Ability to differentiate between information and news
- Identifying reliable news sources and differentiating between fake and authentic news
- Understanding and interpreting the news
- Developing perspectives on society through reading/watching news

Activities:

- Read newspaper articles and opinion pieces in class and evaluate its authenticity, its bias if any and the perspective from which the news is reported or the opinion is stated.
- Watch television news debates and discuss the same aspects. Also discuss how television news is different from print news and the impact it can have on an individual and society.

Digital Media and the Internet

Skills:

- Navigate the internet to find required information
- Identify websites of repute that provide authentic, thought provoking content
- Produce content for the internet

Activities:

- Choose a topic and search the internet to find in-depth information about the topic
- Watch YouTube videos of quality content and discuss
- Discuss various ways of producing content for the internet

Understanding Social Media

Skills:

- Analyse one's own relationship with social media
- Understand new forms of communication through social media
- Assess the impact of social media on human habits and thinking

Activities:

- Discuss students' relationship with social media
- Ask students to identify an important change that they have discovered within themselves after engaging with social media
- Discuss the impact of social media on society and individuals with the aid of an essay

Readings:

- "Why so many people believe fake news – and how to get them to see through conspiracy theories" by Mark Lorch, The Conversation
- "I type, therefore I am" by Tom Chatfield, Aeon Magazine

Writing Activity:

- Write responses to news articles and opinion pieces
- Write short pieces on interesting websites describing and evaluating it.
- Write a personal essay on the relationship with social media.

Speaking Activity:

- Classroom discussion and interaction
- Presentations on the topics being discussed

Semester II**45 hours****Module One: Fiction****20 hours**

1. The Tell-Tale Heart – Edgar Alan Poe
2. The Story of an Hour – Kate Chopin
3. Amasa – DevanuruMahadeva
4. The Sniper – Liam O’Flaherty
5. Toba Tek Singh – Saadat Hasan Manto

Module Two: Poetry**15 hours**

1. *Relationship, The Old Playhouse, Punishment in kindergarten* -Kamala Das
2. Selections from *Speaking of Siva* by A.K. Ramanujan
3. *Ifelta Funeral, in my Brain, The Soulselects her own Society, Tell all the truth but tell it slant, They shut me up in Prose* – Emily Dickinson
4. *A Prison Evening, Solitude, My Heart, My Traveller* by Faiz Ahmed Faiz
5. *Give us This Day a Feast of Flesh* – N D Rajkumar

Business Communication**10 hours**

- Letter writing and creating Resumes and CV
- Effective use of language in writing

Semester III**45 hours****Module One: Understanding Gender & Caste****20 hours**

1. Mona's Story – Urvashi Bhutalia
2. Akku – Vaidehi
3. Unveiling India (extracts) Anees Jung
4. The Danish Girl (movie)
5. Annihilation of Caste (extracts) – B R Ambedkar
6. Father, here, keep your venthinga! – T K C Vaduthala
7. Fandry (movie) – Nagaraj Manjule

Module Two: Imagining India: Contemporary Debates in Indian Society (Nationalism, Secularism, Liberalism, Economy, History and Culture)**20 hours**

1. Dissent and Freedom in India – Amartya Sen
2. How The Black Economy Grew In Post-Independence India – Arun Kumar

Business Communication**5 hours**

- **Group Discussions and Interviews and Public Speaking**
- **Effective use of language in speaking**

Semester IV **45 hours****Module One:****Critiques of Modernity & Narratives of Globalization** **20 hours**

1. Runaway World (extracts) - Anthony Giddens
2. Globalization and its Discontents (extracts) - Joseph Stiglitz
3. The Globalisation of Inequality – P Sainath

Module Two: Literature **20 hours**

1. One of These Days – Gabriel Garcia Marquez
2. Tabara's Story – Poornachandra Tejaswi
3. Draupadi – Mahasveta Devi
4. A Tale of 1947 – Saadat Hasan Manto
5. The Shemiran Bus – Goli Taraqqi

Business Communication **5 hours****Writing Reports, Circulars, Memos & Minutes of Meeting**

**Syllabus for Additional English for
B.Com, B.Com Professional, B.Com Industry Integrated, B.Com
Travel and Tourism & BBA
(2018-2019)**

Semester I: Creative Non-Fiction

45 hours

This paper attempts to cover the contemporary discourses of on literature of the displaced, the construction of selfhood through illness, impairment, and care-giving, the staging of the nation, woman and the fluidity of gender as perceived on the performance spaces.

Objectives

- To look into the deeper aspects of representations of the migrants and their various challenges
- To understand and evaluate illness, impairment, and care in a variety of texts.
- To understand the diversity of the performance and the performing subjects

Module 1: Literature of the Diaspora

10 hours

1. "Power-Personal Geography" from *Maximum City: Bombay Lost and Found*- *Suketu Mehta*
2. *A Journey to the Other Half of the World* - Thomas Saw Aung

Module 2: Illness as Metaphor

20 hours

1. *When Breadth Becomes Air*- *Paul Kalanithi*
2. *Being Mortal*-*Atul Gawande*
3. *The Healing Power of A Personal Narrative*- *May Benatar*

Module 3: Narratives of Performance

15 hours

1. *Contemporary Indian Theatre: Three Voices* -*Erin B. Mee* from *Performing Arts Journal*
2. *How Sonal Mansingh ended one life and began another (and kept dancing through it all)*- *Excerpt from Sonal Mansingh: A Life Like No Other by Sujata Prasad, Penguin Viking.*
3. *Bal Gandharva: From Female Impersonator to Icon of New Womanhood* in *Gender, Culture and Performance: Marathi Theatre and Cinema Before Independence* by *Meera Kosambi*

Semester II: Discourses on Nationalism

45 hours

This paper attempts to focus on the seminal issues of nation formation such as quest for regional identity, the imagined nation, the Empire looking back at the Emperor, the statelessness vs. nationality.

Objectives:

- To acquaint students with the idea of ethnicity, heterogeneity, debates on nationality of the sub-nations
- To compare the idea of “nationalism” before and after independence
- To understand how war and conflict affect individuals and societies
- To relate the understanding of the idea of a nation within the literary theoretical framework

Module 1: Poems

15 hours

1. Blood of Others- *Temsula Ao*
2. Where the Mind is Without Fear-*Rabindranath Tagore*
3. Rule! Britannica-*James Thomson*
4. Refugee Blues- *W. H Auden*

Module 2: Short Story

8 hours

1. War – Luigi Pirandello
2. In Another Country – Ernest Hemmingway

Module 3: Essays

20 hours

1. Nationalism in India-*Rabindranath Tagore*
2. Regional Consciousness in 19th Century India: A Preliminary Note - *Sudhir Chandra*
Source: Economic and Political Weekly

Semester III - Cinema, Music and Other Genres 45 hours

The objective of this course is to understand popular genres of narratives like film and music and ruminate in ways that are imaginative, creative and interpretive.

Module 1: Film and Music 20 hours

- *Film as Art* – David Bordwell
- *The Rashomon Effect* By Stephen Prince
- *WAAH!: The ecstatic exclamation of appreciation* – Haresh Bakshi
- *Searching the Roots of Rajasthani Music* – Alex Shoumatoff

Module 2: Popular Science Writing

Selections from The Oxford Book of Modern Science Writing

- *Man in the Universe* by Fred Hoyle
- *How the Mind Works* by Steven Pinker
- *The Rise and the Fall of the Third Chimpanzee* by Jared Diamond

Semester IV - Novella 45 hours

The objective of this course is to reflect upon the stereotypes and prejudices of the society through the works of fiction.

1. *The Catcher in the Rye* a novel by J. D. Salinger
2. *Chomana Dudi* by Shivarama Karanth

General English Syllabus for BBA (2 semesters) (2018-2019)

Semester I

45 hours

Objectives:

The objective of the course is to introduce a variety of literary texts to the students and familiarize them with basics of literary interpretation. The students will also acquire basic writing skills that are necessary for everyday life and also for business purposes.

- *The World Is Too Much With Us* – William Wordsworth
- *Ars Poetica* – Archibald MacLeish
- *Saviours* – Imtiaz Dharker
- *The Last Leaf* – O. Henry
- *On Relationship* – Jiddu Krishnamurthy
- *The Necklace* – Guy de Maupassant
- *An Astrologer's Day* – R. K. Narayan
- Vacanas: Selections from *Speaking of Siva*

Writing Activity: Descriptive Prose & Persuasive Prose

Semester II

45 hours

Objectives:

The objective of the course is to sensitize students about the problems and issues of the contemporary society. The students will also learn different forms of writing which is essential for their profession.

- *On Buying and Selling* – Khalil Gibran
- *My Wood* – E. M. Forster
- *End of Living and Beginning of Survival* – Chief Seattle's Speech
- *War* - Luigi Pirandello
- *The End of Imagination* – Arundhati Roy
- How Much Land Does a Man Need - Tolstoy.
- *The Fir Tree* – Hans Christian Anderson

Writing Activity: Narrative Prose & Reflective Prose