

St. Joseph's College of Commerce (Autonomous)

Assessed and Re-Accredited with 'A' Grade by the National Assessment and Accreditation Council (NAAC)

**Recognized by the UGC as
College with Potential for Excellence**



Department of English
Syllabus for 2015-2016

Course and Credit Details:

	Course	Semesters	Total No. of Hours/Semester	Credits
1.	B.Com – General English	I & II	45	2
2.	B.Com – Additional English	I & II	45	2
3.	B.Com T & T– General English	I & II	45	2
4.	B.Com T & T– Additional English	I & II	45	2
5.	BBA – General English	I & II	45	2
6.	BBA – Additional English	I & II	45	2
7.	B.Com-General English & Business Communication	III & IV	45	2
8.	B.Com – Additional English	III & IV	45	2

B.Com - General English

Semester I

45hrs

Module one

(15 hrs)

Language debates: English as global language, learning a language and multilingualism.

- *I Type, Therefore I Am* by Tom Chatfield
- *The Kannada English Combat* by D R Nagaraj
- *A Matter of Fashion* by John McWhorter
- *English as Global language* by David Crystal

Module Two

(15 hrs)

New writing: the best of magazine writings and newspaper articles.

Newyorker, The Economist, Caravan, Tehelka, Frontline (Contemporary text)

Module Three

(15 hrs)

Enjoying the narrative: reading the Short story

Representative texts:-

- *The Last Leaf* by O. Henry
- *Quality* by John Galsworthy
- *The Stone Women* by ShashiDeshpande

Writing Activity: -students' encounter with English language; being bilingual: a personal narrative.

- writing an essay on contemporary issues by keeping the classroom texts as models.
- responding to a story in a personal and literary way.

Semester II

45hrs

Module One

(15 hrs)

Argumentation: contemporary Debates (*The Hindu Debates*)

- Debates on Masculinity and Male Domination

Module Two

(15 hrs)

Identities:

- Excerpts from *The Argumentative Indian (Dialectics of Internal and External Identity)*
- *What Clash of Civilizations? Why Religious Identity isn't Destiny* – Amartya Sen

Module Three

(15 hrs)

Poetry: romantic, modern/contemporary and Indian translations.

Representative Texts:

-Kamala Das –*Relationship*

The Old Playhouse

Punishment in kindergarten

- *Translations of Vachanas by A.K. Ramanujan*

-*The Road Not Taken; Stopping By Woods On Snowy Evening* – Robert Frost

-Faiz Ahmed Faiz

Writing Activity:

- Writing an argumentative essay
- Writing a personal, experiential narrative essay.
- Responding to poetry

Semester III

30hrs

Module One

(15hrs)

Issues in Contemporary Indian Society: democracy, pluralism and Religion.

The Sociology of Reservation – Ramachandra Guha

Excerpts: *Everybody Loves a Good Drought* by P Sainath

Jobra Village: From Text Book to Reality by Mohd Yunus

Module Two

(15hrs)

Debates on models of Development and progress

The End of Imagination & For The Greater Common Good by Arundhati Roy

Semester IV

30hrs

Module One

(15hrs)

Classical Literature: Extracts from Shakespeare/Dickens/Chekov/Dostoevsky

Topics on Shakespeare – Great Quotations
Various Themes
Important Characters
Shakespearian Dilemmas

Shakespearian Soliloquies

Module Two

(15hrs)

Business Narrative: Extracts from *Making Globalization Work* by Joseph Stiglitz.

B.Com Travel & Tourism General English

Semester I **45hrs**

Module 1: India in traveler's imagination 15hrs

- *India In Mind* by Pankaj Mishra
- *Bombay Theatre(excerpted from India: A Million Mutinees Now)*by V S Naipaul
- *The Local to Rameswaram* by Paul Theroux

Module 2: Intercultural narratives 15hrs

- *What is Multiculturalism* by Bhikhu Parekh
- Culture Shock series India and U S A

Module 3: Communicative English for travel purposes. 15hrs

Semester II **45hrs**

- *Enterprise* – Nissim Ezekiel
- *Two Old Men* – Leo Tolstoy
- *The Journey of the Magi* – T S Eliot
- *Not A Tourist* – Tom Swick
- *Karma* – Kushwant Singh
- *Tracing the Roots of Rajasthani Music* – Alex Shoumatoff

Semester III

30hrs

One –Act plays

Riders to the Sea by J M Synge

(5 hours)

OR

In the Shadow of the Glen By JM Synge

ShudraTapasvi by Kevempu

Poetry

(9 Hours)

The Whitsun Weddings by Philip Larkin

A Plagued Journey by Maya Angelou

I Ask Waris Shah Today by Amrita Pritam

Essays

(9 hours)

On the Abolition of English Department by Niguiwa Thingo

Extracts from the art of loving by Eric Fromm.

Short Story

Sparrows by K. Ahmed Abbas

(2 hours)

Film Review

The Bicycle Thief - Directed by Vittorio De Sica

(3 hours)

Grammar

Common Errors

(2 hours)

Semester IV

30 HOURS

- The Hairy Ape by Eugenie O Neill OR
- BadalSircar'sEvamIndrajit (10 Hours)

Poetry

(9 Hours)

- - A Far Cry from Africa by Derek Walcott
- An Introduction by Kamala Das / Earthen Pots by ONV Kurup
- All the Generations Before Me by Yehuda Amichai / Journey to the Interior by Atwood

Essays

(6 Hours)

- Teach your Children that Compassion is above Justice by SudhirKakkar.

Short Story

- Kafan by Premchand (2 hours).

Book Review

- Animal Farm by George Orwell (3 hours)

Business Communication

Semester – III **15hrs**

Module 1 : Essentials of Communication (3 hours)

Introduction to Communication

Principles of Communication

Need, Function and Kinds of Business Letter

Module 2: Professional Writings (6 hour)

Letter Writing Skills

Personal and Business Letters

Form and Structure

Letters of Enquiry, Placing Order, Sales Letter, Complaints and Adjustments

Resume and Job Application

Module 3: Professional Speaking (3 hour)

Job Interviews – Planning, Purpose, Conversation

Pre-interviews Preparation Techniques

Interview Questions

Answering Strategies

Projecting a Positive Image

Module 4: Group Discussion (3 hour)

Presentation Skills

Note Making – Strategies for Executive Writing

Business Memos

Email Messages

Semester – IV

15hrs

Module 1: Report Writing

(6 hour)

Nature and significance

Types Of Reports - Information and Analytical Reports, Routine and Special Report, Oral and Written Reports, Formal and Non-formal Reports

Formats of Reports- Printed Forms, Letter Forms, Memo Format, Manuscript Format

Structure of Formal Reports – Parts of a Report

Module 2 : Classifieds and Advertisements

(3 hour)

Nature and Techniques of Advertising

Direct Mail Advertising

Press Releases – Characteristics of good press releases Specimen press releases

Module 3 : Management of and process for conducting effective meetings

(3 hour)

Purpose of meeting – agenda-identifying participants – organizing the meeting – minuting – schedule for follow up of action items – closure

Module 4 : Notes

(3 hour)

Public Notes

Tender Notices

Proposals

BBA – General English

SEMESTER I

45hrs

Objectives:

The objective of the course is to introduce a variety of literary texts to the students and familiarize them with basics of literary interpretation. The students will also acquire basic writing skills that are necessary for everyday life and also for business purposes.

Module One:

15hrs

1. The world is too much with us (poem) – W. Wordsworth
2. Last Leaf (short story) – O. Henry
3. On Relationships (extracts) – J. Krishnamurthy
4. Vachanas – (trans) extracts – A K Ramanujan.

Module Two:

15hrs

Comprehension Passage, guided writing activity and Business Vocabulary and Idioms.

Module Three:

15hrs

1. Saviours (poem) – Imtiaz Dharkar
2. The Necklace (short story) – Guy De Maupassant
3. Why the Novel Matters - D H Lawrence
4. An Astrologer's Day – R K Narayan
5. ArsPoetica – Archibald MacLeish

SEMESTER II

45hrs

Objectives:

The objective of the course is to sensitize students about the problems and issues of the contemporary society. The students will also learn different forms of writing which is essential for their profession.

Module One:

15hrs

1. The End of Imagination (extracts) – Arundhati Roy
2. Where the mind is without fear (poem) – R. Tagore
3. Refund – Fritz Karanthy
4. My Wood(prose) – E M Forster

Module Two:

15hrs

Event Reporting, note taking and effective e-mail writing

Module Three:

15hrs

1. Eco-junk(climate change) – George Montbiot
2. War(short story) – Luigi Pirandello,
3. Buying and Selling (poem) – Khalil Gibran
4. Two Kinds of Environmentalism – RamachandraGuha

Additional English

B.Com/B.Com T&T/BBA

Semester I - Non Fiction 45hrs

Module 1: Writings on Indian Society 15 hrs

- Excerpts from *India: A Million Mutinies Now* – V S Naipaul
- Excerpts from *Butter Chicken in Ludhiana* – Pankaj Mishra

Module 2: Writings on the Self 15 hrs

- The Lover* by Harriet Jacobs
- Ooru Keri* by Siddalingaiah

Module 3: Writings on literature, philosophy and culture 15 hrs

- Why Literature* by Mario Vargas Llosa
- Free Man's Worship* by Bertrand Russell

Semester II - Fiction

Module 1: Indian Literature in English 15hrs

- Short stories/poems by contemporary Indian writers: R K Narayan & Khuswant Singh
- India Is A Strange Country* – Kushwant Singh

Module 2: Indian Literature in translation 15hrs

- Selections from translations of short stories: Mahasweta Devi, Devanur Mahadev, Vaikom Mhd Bahseer
- *The Card Sharper's Daughter* – Vaikom Mhd Basheer
- *Classmate* – P. Lankesh
- Selections from *Speaking of Siva*

Module 3: World literature in translation: European, Latin American and African. 15hrs

- The Overcoat* by Nikolai Gogol
- Wole Soyenka's Telephone Conversation
- Rilke

Semester III - Music, Movies, Interviews and Letters

Module 1: Music and lyrics as literature	15hrs
Module 2: Idea of World Cinema	15hrs
Module 3: Interviews and letters: public and personal	15hrs
1. The Rashomon Effect By Stephen Prince	
2. NO MORE QUESTIONS Hannah Rosefield	
3. Interview of E M Forster	
4. Letters by John Keats	

Semester IV - Novella and a Play 45hrs

1. *The Catcher in the Rye* is a 1951 novel by J.D. Salinger
2. *Rudaali* by Mahasweta Devi