

St. Joseph's College of Commerce (Autonomous)
#163, Brigade Road, Bangalore - 560 025

I B.Com 1st Semester

I. 1	Kavya Manthakini	Edited by Dr. Sajida Ahmed
2	Letter Writing	Business letters 1. Muleya Suchi Patra 2. Sandharb Patra 3. Shikayati Patra 4. Bhughtan Patra
3	Translation	
4	Precise writing	Books to be referred for Grammar Abhinav Vayavharik Hindi by Dr. Parmanand Gupta and Dr. Kuldeep Gupta

I B.Com 2nd Semester

1	Katha saroj	Edited by Dr. Sajida Ahmed
2	Letter Writing	Official letters 1. Samanya Sarkari Patra 2. Pari Patra 3. Ardh Sarkari Patra 4. Anusmark Patra
3	Essay Writing	Commercial Essays 1. Bhumandali karan 2. Multi National Companies 3. Women Empowerment 4. Small and cottage industries 5. Co-operative movement 6. Bank 7. Tax 8. Insurance 9. Foreign capital in India 10. Indian constitution 11. National language
4	Technical terms	Books to be referred 1. Abhinav Vayavharik Hindi by Dr. Kuldeep Gupta and Dr. Parmanand Gupta 2. Vanijya Nibandh edited by Dr. George Joseph and Dr. Sebastian

II B.Com 3rd Semester

1	Part A- Vytarani ke Par	NOVEL By Dr. G. J. Harijeeth
2	Part B- Applicative Hindi portions same.	<p>Part II</p> <ol style="list-style-type: none">1. Pallawan on any one of the given idiom or proverb (100 – 150 words only)2. Patrakaritha – edited by Dr. Oliver <ol style="list-style-type: none">1. Patra Karitha Ka Arth – Paribhasha, Swaroop, Awadharna2. Reporting – Nyayalaya, Sansadiya, Khel, Vignan, Vanijyak, Audhoygik, Manoranja3. Samvadata ka Lakshan, Gun, Karya4. Sampadan, photo, electronic mudran, prischt sajja5. Radio Samachar, TV Channel, Photo, evam film, bharathiya patrakaritha mein Hindi ka yogdan <ol style="list-style-type: none">3. Jan Sanchar – edited by Dr. Oliver <ol style="list-style-type: none">1. Pharibasha, Dayitva, Bhumika, Swaroop Evam Vikas2. Vigyapan, Vigyapan agencies, Neethi Niyam Prakar Vividh Aayam3. Madhyam – mudrith, Lok, Sampark, etc4. Media – Mahila, press Kanoon, Press meeting Samvidhan, Vaishwi karan, Manavadhikhar <ol style="list-style-type: none">4. RTI Act <ol style="list-style-type: none">1. Dialogue writing based on a given situation.2. Framing questionnaires for an interview.3. Paraphrasing4. Correction of passage5. Creating an advertisement for a given product.6. Product launch.7. Article review.

II B.Com 4th Semester

1	Part A- Raavi Liktha Hai	by Abdul Bismillah																													
2	Part B- Applicati ve Hindi portions same.	<p>1. Comprehension 2. Film review (Assignment based on this topic)</p> <p>Module 1 Brief History of Hindi Cinema (silent Era & motion picture) Module 2 Film Appreciation Module 3 Film form, content & Scriptwriting Module 4 The Creative Process Module 5 Direction Module 6 The Screen Technique Module 7 Art & Visual Technique Module 8 Actors & Action Module 9 Sound & Music and playback singing Module 10 Production and Post Production Module 11 The Commercial Aspect and career in Film Module 12 Assignments</p> <p>Part II</p> <p>Here are a list of must watch films to understand good Hindi cinema</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="padding: 5px;">Koshish</td> <td style="padding: 5px;">Droh Kaal</td> <td style="padding: 5px;">Omkaara</td> </tr> <tr> <td style="padding: 5px;">Anari</td> <td style="padding: 5px;">Ardh Satya</td> <td style="padding: 5px;">Rang de Basanti</td> </tr> <tr> <td style="padding: 5px;">Moghul-e-Azam</td> <td style="padding: 5px;">Masoom</td> <td style="padding: 5px;">Guru (new)</td> </tr> <tr> <td style="padding: 5px;">Abhimaan</td> <td style="padding: 5px;">Pyaasa</td> <td style="padding: 5px;">Black Friday</td> </tr> <tr> <td style="padding: 5px;">Do Bheega Zameen</td> <td style="padding: 5px;">Sahib biwi aur gulam</td> <td style="padding: 5px;">Raincoat</td> </tr> <tr> <td style="padding: 5px;">Guide</td> <td style="padding: 5px;">Zakhm</td> <td style="padding: 5px;">Khosla Ka Ghosla</td> </tr> <tr> <td style="padding: 5px;">Mother India</td> <td style="padding: 5px;">Roja</td> <td style="padding: 5px;">Jaane Bhi Do Yaror</td> </tr> <tr> <td style="padding: 5px;">Golmaal (old)</td> <td style="padding: 5px;">Salaam Bombay</td> <td style="padding: 5px;">Shoolay</td> </tr> <tr> <td style="padding: 5px;">Naram Garam</td> <td style="padding: 5px;">Hazon Khwahishen Aise</td> <td style="padding: 5px;">Swades</td> </tr> </table>			Koshish	Droh Kaal	Omkaara	Anari	Ardh Satya	Rang de Basanti	Moghul-e-Azam	Masoom	Guru (new)	Abhimaan	Pyaasa	Black Friday	Do Bheega Zameen	Sahib biwi aur gulam	Raincoat	Guide	Zakhm	Khosla Ka Ghosla	Mother India	Roja	Jaane Bhi Do Yaror	Golmaal (old)	Salaam Bombay	Shoolay	Naram Garam	Hazon Khwahishen Aise	Swades
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Rajniganda	Iqbal	Lagan
Khoobsoorat (old)	Satya	Pakizah
Sadma	Company	Lage Raho Munnabhai
Bhumika	Sarkar	Nayak
Arth	The Legend of Bhagat Singh	Chak De India
Sooraj Ka Saatwan	Yuva	Chandini
Ghoda	Dil Chatha Hai	Peepli Alive
Manthan	Maqbool	

1. Unseen poetry and comprehension
2. Book review.
3. Hindi puzzles and cross words.
4. Proof reading of a passage.
5. Screen play writing Based on a given story.
6. Business reporting.

I BBA 1st Semester

I. 1	Kavaya Manthan	Edited by Dr. Madhu Dhawan
2	Letter Writing	Business letters 1. Muleya Suchi Patra 2. Namuney Ke Patra 3. Sandharb Patra 4. Bhughtan Patra
3	Translation	
4	Technical terminology	

I BBA 2nd Semester

1	Katha Saphami	Edited by Dr. Sajida Ahmed
2	Letter Writing	Official letters 1. Samanya Sarkari Patra 2. Pari Patra 3. Ardh Sarkari Patra 4. Anusmark Patra
3	Essay Writing	Commercial Essays 1. Bhumandali karan 2. Multi National Companies 3. Women Empowerment 4. Small and cottage industries 5. Co-operative movement 6. Bank 7. Tax 8. Insurance 9. Foreign capital in India 10. Indian constitution 11. National language Hindi
4	Technical terms	

Syllabus for Language (Hindi) for B.Com - Travel & Tourism

(From 2012 onwards (100 marks - 3 hrs))

I B.Com - Travel & Tourism/ 1st Sem - Basic Hindi

Gadyamanika

Communicative Hindi

: Dialogue writing

Paraphrasing

Passage writing on different situations

Correction of sentences

Written skills

: Letter writing

Translation

Terminologies related to Travel & Tourism

I B.Com - Travel & Tourism/ 2nd Semester - word power (Vocabulary) Shabd Sampada

KATHA SANCHITHA & AAJ KI PUKAR

Sentence formations (Syntax, Question tags, tenses, etc.,)

Basic prose text (Vaani prakashan, Gadhya bhārathi, Dr. Madhu Dhawan)

Essay writing (200 - 300 words) related to Travel & Tourism

Food, Art, Culture, Geography of various states

II B.Com - Travel & Tourism/ 3rd Semester - Indian Tourism (Assignment)

Collection of Travlogue - **SAILAIYON KE KISSE** (Published by Vani Prakashan)

AURANGAZEB KI AAKHIRI RAAT (Laghu Natika) Dr. Ramkumar Varma.

- Note making (Draft making)
- Advertisement making
- Interview skills (Writing an interview)
- Story analysis (critical view)
- Food, Art, Culture, People of countries

II B.Com - Travel & Tourism/ 4th Semester - Mock Budgeting (Case studies) - Assignment

PARYATAN(YATHRA)PRABANDHAN (Edited by Dr. Antony Oliver)

Reporting, Tourism management (Part 2)

Safety measures and precautions during tour