

**St. Joseph's College of Commerce (Autonomous)
163, Brigade Road, Bangalore – 560 025**

**Assessed and Re-Accredited with 'A' Grade by the
National Assessment and Accreditation Council**

**Recognized by the UGC as
College with Potential for Excellence**



**7.1.11: REPORT ON NUMBER OF INITIATIVES TAKEN
TO ENGAGE WITH AND CONTRIBUTE TO LOCAL
COMMUNITY DURING THE LAST FIVE YEARS**

Academic year 2014 – 2015

TURAS

Collaborating agency/College Association/ Department club: BCOM (TRAVEL AND TOURSIM)

No. of students participated: 800

Being in Bangalore, TURAS could attract and create awareness about the tourism possibilities of the state of Karnataka. TURAS successfully established itself as one of Bangalore's largest conceptual races. Participants from several colleges were involved in the fest and the College successfully held its first ever "Heritage Walk" walking through the central business district of Bangalore. It was also an event conducted exclusively by the BCOM travel and tourism department which also conducted events such as travel Quiz, Travel Puzzles, Travelogue writing's to encourage and to gain knowledge to the participants as well as the audience.



GO GREEN EVENT

Collaborating agency/College Association/ Department club: Extension Activity

No. of students participated: 80

On World Environment Day, the students sold saplings to students and teachers to instil the green culture. The main objective of this event was to spread green and create awareness among the students, teachers, participants and the public about the global warming and its effects. Students made greeting cards and distributed to everyone which had go green slogans in it. The participants also created awareness about the use of plastic and its contribution in global warming, and also to save trees and plants to sustain a better society and a secured and safe future.

would want them to do unto you". The Annual AICUF State Council Meet was conducted on the 26 and 27 of July at the Institution. The college AICUF President, Seevanth Raj was elected the AICUF State Council President, while Manoj, the college AICUF Treasurer, was elected as the AICUF State Council Treasurer.

- A Go Green event was organized on World Environment Day, 05 June 2014. The AICUF board sold saplings to students and teachers to instil the green culture.
- AICUF members took part in several protest marches viz. a protest-march on 18 July 2014, to fight the growing violence in Gaza, the March on 19 July 2014 that protested against the Vigour High School incident, and the Blind Walk campaign initiated by the NGO, 'Project Vision' in Jayanagar.
- AICUF enriched the Kalotsav event list by hosting a Pet Show.
- On the 28 November 2015, the AICUFers hosted an inter-collegiate Gospel fest, *URIEL*. All the events were based on the theme "Your word is a lamp to my feet and a light to my path" and aimed to spread the word of God.
- The association also participated in various gospel fests like *Stauros* by Mount Carmel College, *Adonai* by St. Joseph's Evening College as well as in *Magis*, a national level retreat and a camp for youths, held in St. Joseph's College Of Arts and Science.

E CELL

Magnate, the entrepreneurship cell of the Institution, aims at building a framework for student entrepreneurs to nurture and grow their enterprises from within the college, organizing a community project with small and medium entrepreneurs, workshops and panel discussions, and a fest that would act as a platform for student entrepreneurs from all over the city to give form to their ideas and have a marketplace to validate them.

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An extract from Annual Report – 2014-15: Pp-66

PROTEST AGAINST VIOLENCE IN GAZA

Collaborating agency/College Association/ Department club: Extension Activity

No. of students participated: 120

The students of the College carried out a protest march against the growing violence in Gaza. This event was wholly regarding the violence that had taken place in Gaza a protest was conducted for world peace and harmony. And also a moment of silence was dedicated for the lost souls and the affected people in Gaza. This event involved around 120 students from our college who actively participated and also prayed for the ones who lost their life and the suffering.



PROTEST RALLY AGAINST SEXUAL ABUSE OF MINOR IN VIBGYOR HIGH SCHOOL

Collaborating agency/College Association/ Department club: extension activity

No. of students participated: 200

The students carried out a protest march against the sexual abuse of the minor at VIBGYOR High School. Around 200 students participated for this event which was a protest march against the sexual abuse that had taken place in VIBGYOR high school where a minor was sexually abused. This protest march was for the safety of women and all the minors who were undergoing sexual abuse in the society. It was a high time to stand for the safety of women and protect them from various abuse and sexual activities.



PARTICIPATED IN THE BLIND WALK CAMPAIGN BY PROJECT VISION

Collaborating agency/College Association/ Department club: Extension Activity

No. of students participated: 110

The students of the College participated in the Blind Walk campaign initiated by the NGO, 'Project Vision' in Jayanagar. A walk was conducted as a main activity in this event that described the life of a blind person and his struggles. It was an awareness creating event that enlightened the life of a blind person. Many public people witnessed this event and also

joined the walk that contributed even their efforts to be a part of this event and make it a successful in order to help their life in various possible ways.



A 5-DAY DRIVE

Collaborating agency/College Association/ Department club: Extension Activity

No. of students participated: 60

The students of the College collected old books and magazines for the poor children. A 5 day drive within the college had taken place where the students contributed their old books, magazines, pencils, erasers, scales, pens, and other stationery items to donate it to the underprivileged and poor students around the colleges location and the government school students to make some contribution to their education life which would also help them in practicing and learning's.



VISIT TO KIDWAI HOSPITAL

Collaborating agency/College Association/ Department club: Extension Activity

No. of students participated: 150

The intention of this visit was to lessen the despair in the afflicted individuals and provide them a sense of solace. Volunteers could reach out to the patients as travel interacted with the cancer patients and distributed blankets and snacks expressing their love and compassion which is also a dedicated part of grooming young minds at SJCC. Entertainment programs, games, and jokes were conducted to keep them entertained and to put a smile on their face and keep them happy from worries.



SOCIAL VISIT TO ST. PATRICK'S ORPHANAGE

Collaborating agency/College Association/ Department club: Extension Activity

No. of students participated: 60

A whole day was spent planting saplings at Nav Prabhuti Trust Vocational Training Centre for Intellectually Challenged. It was a social concern to spend a day in St. Patrick's orphanage and to have interactions with them. Saplings were planted and the premises were cleaned following helping them in arrangements of their daily tasks and helping in kitchen and the dining hall followed by an entertainment session that kept them involved and kept them away from all worries.



BLOOD DONATION CAMP IN ASSOCIATION WITH KIDWAI MEMORIAL INSTITUTE OF ONCOLOGY AND ST. JOHN'S HOSPITAL

Collaborating agency/College Association/ Department club: Extension Activity

No. of students participated: 199

Being at the heart of the city, and also at a convenient distance from Kidwai Memorial Institute of Oncology and St. John's Hospital Contribution, the students of the College conducted a blood donation camp in association with the two to contribute to the blood bank of these institutions which cater to a large crowd of afflicted people from across the country. Before starting this event there was a team of students who even created awareness regarding the good habits and advantages of donating blood.



ONE DAY MEAL PROGRAMME

Collaborating agency/College Association/ Department club: Extension Activity

No. of students participated: 80

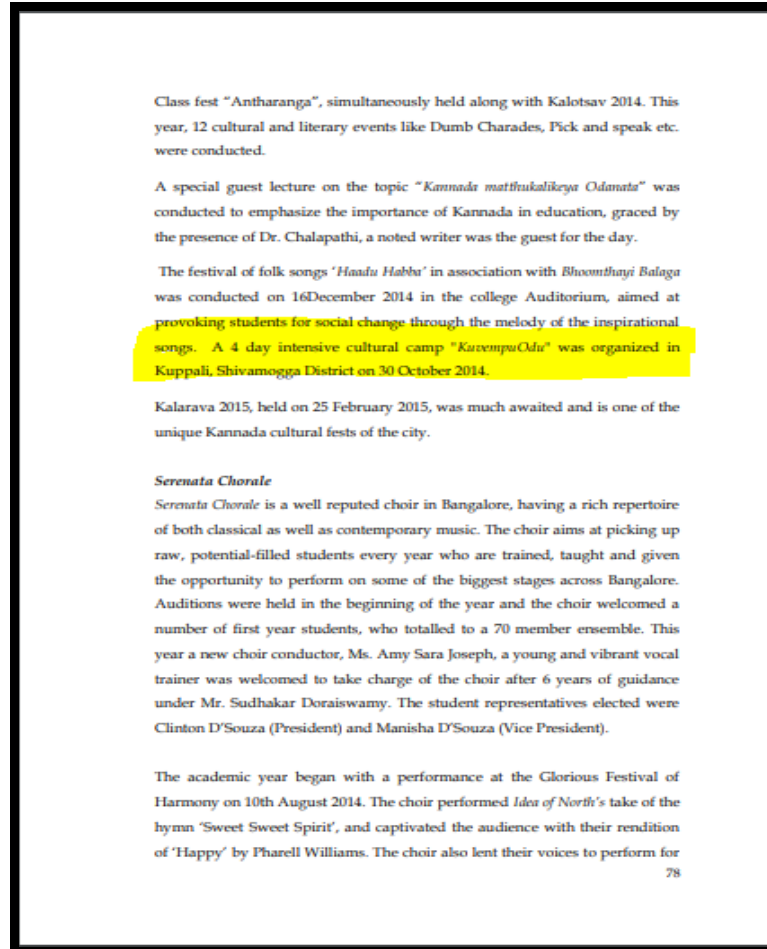
Students could go to Shivajinagar and distribute food among the poor. A food drive is the organized within the college where the announcement regarding the same for the poor people the foods are being conducted by various clubs, associations and other students and donate all these collected foods are being distributed in Shivajinagar to the poor people, lay people, and the abandoned people as a one day meal program. They don't have any family and strive for one meal.

LITERARY-CULTURAL CAMP IN KUPPALI, SHIMOGA

Collaborating agency/College Association/ Department club: extension activity

No. of students participated: 100

The camp was dedicated to celebrate and honor the works of the noted Kannada literature Kuvempu. The camp was the first of its kind and students had got a good opportunity to witness the books of Kannada poets and authors in live and also were being explained about its essence. They also were given a session to know more about the authors and poet's life history, events, awards, and achievements made by them. This was a one whole month activity which made the students effectively participate and make right use of this opportunity.



An extract from Annual Report – 2014-15; Pp-78

KANNADA RAJYOTSAVA

Collaborating agency/College Association/ Department club: Extension Activity

No. of students participated: 150

The students were taken to Naviukallabetta which Kuvempu often visited to draw inspiration for his poetic expressions and witnessed the sunrise. Malegalalli Madhumagalu and a documentary on K P Poorna Chandra Tejaswi, Kuvempu's son and a noted writer and environmentalist were also screened and were explained about their achievement's that inspired and motivated the students in various ways. On a special day like Kannada Rajyotsava this event had created a special interest in them



NAVPRABHUTI TRUST VOCATIONAL TRAINING CENTRE FOR INTELLECTUALLY CHALLENGED

Collaborating agency/College Association/ Department club: Extension Activity

No. of students participated: 60

The students of the College planted saplings at Nav Prabhuti Trust Vocational Training Center for Intellectually Challenged. It was a one day programme which made our college students visits the Nav Prabhuti Trust Vocational Training Centre for Intellectually Challenged people. The day started with introduction and planting saplings and cleaning the premises. Later followed by which cultural segments that included talents show which made them sing, draw, dance and show case their talents which kept the entire day entertaining,

RURAL EXPOSURE TO MUNDGOD

Collaborating agency/College Association/ Department club: Extension Activity

No. of students participated: 36

This visit was made with an objective to expose the students with hardships of life that many people have to endure in villages. Students were given tasks such as similar ones to the villager's life. To assist the farmers, cleanliness drive among the village, wash vessels,

witness the different struggles, the burning heat, the struggle for water, lesser availability of things all these made the students think and reflect on their own life in a different perspective and also created a thought in their mind to contribute all possible helps especially for the children's education as they are the assets of the place's development.



HEALTH CHECK-UP CAMP AT GOVERNMENT HIGH SCHOOL, MALLESHWARAM

Collaborating agency/College Association/ Department club: Rotaract club

No. of students participated: 60

The College students participated in the Health checkup camp "Anandakanda" conducted by Rotaract District 3190 and the camp was a huge success. We had students even volunteering in this event where the doctors were invited and students assisted them in possible ways. The students also took care of the elders who participated in this health check up by distributing fruits and juice. This event also made students aware about how necessary it is to be healthy and to maintain all good habits in order to be healthy.



ANNUAL RURAL EXPOSURE CAMP AT CHANNAVEERANAHALLI IN BENGALURU RURAL DISTRICT

Collaborating agency/College Association/ Department club: Extension Activity

No. of students participated: 120

The location of the College provides ample opportunities to reach out to the suburbs and educate people on health and hygiene. As a part of the Annual Rural Exposure Camp on Sustainable Development and Ecology, students reached out to Channaveeranahalli and educated the people about hygiene and cleanliness. On the last day both Medical and dental camps were organized by the students wherein 200 villagers got the benefit of the camps. Students had a different exposure as this event was a huge success.

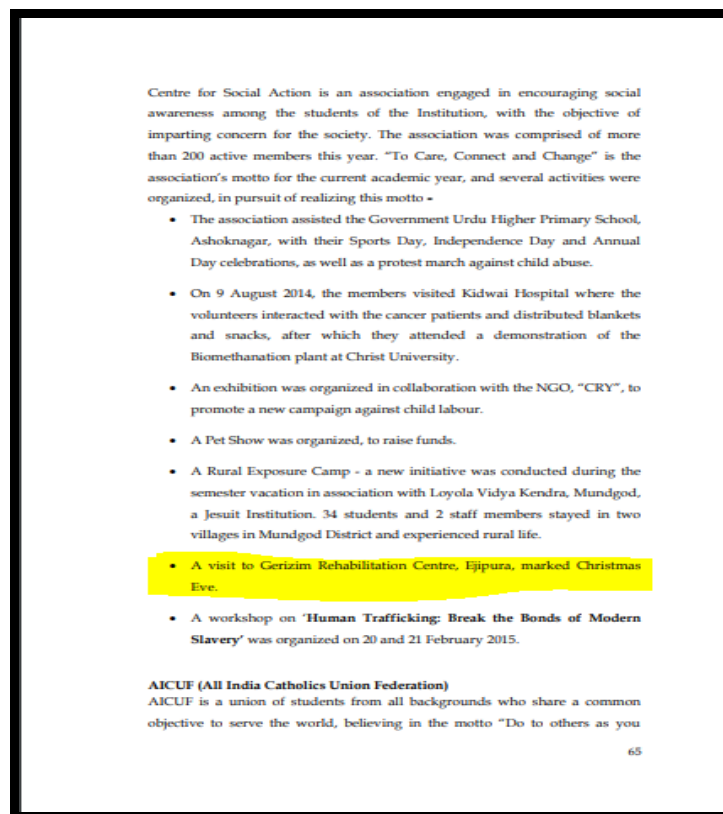


A VISIT TO GERIZIM REHABILITATION CENTRE, EJIPURA,

Collaborating agency/College Association/ Department club: Extension Activity

No. of students participated: 152

The students visited the home to spread the joy and happiness of Christmas among the inmates. As Christmas was nearing the special period of love and joy with happiness was the right time to show some love in the Gerizim Rehabilitation centre in Ejipura. Gifts, snacks and blankets were distributed to the people in the Rehabilitation centre and a person dressed up like Santa Claus entertained everyone with this dance and gifts to the people. A special segment was given for the prayer for every individual's intentions and also for the colleges, family, students and the world peace.



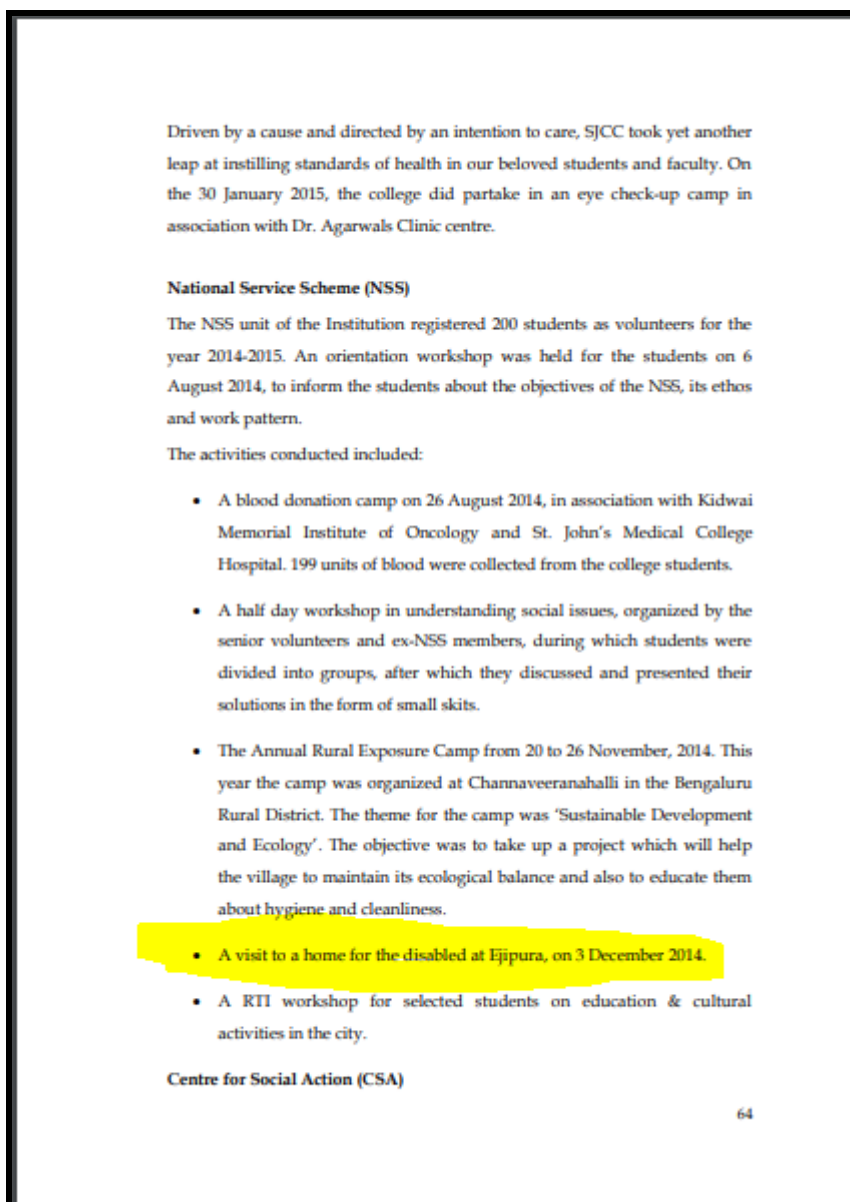
An extract from Annual Report – 2014-15; Pp-65

A VISIT TO A HOME FOR THE DISABLED AT EJIPURA

Collaborating agency/College Association/ Department club: Extension Activity

No. of students participated: 195

The College specifically reaches out to the nearby rehabilitation centers and restoration homes with its students for not only addressing the basic needs of the inmates but also to make them feel as an integral part of the society. Students engage themselves in day long activities and arrange events for their participations providing them scopes of interaction. The students collected all the basic needs of the people staying there and donated it for them as a contribution for them.



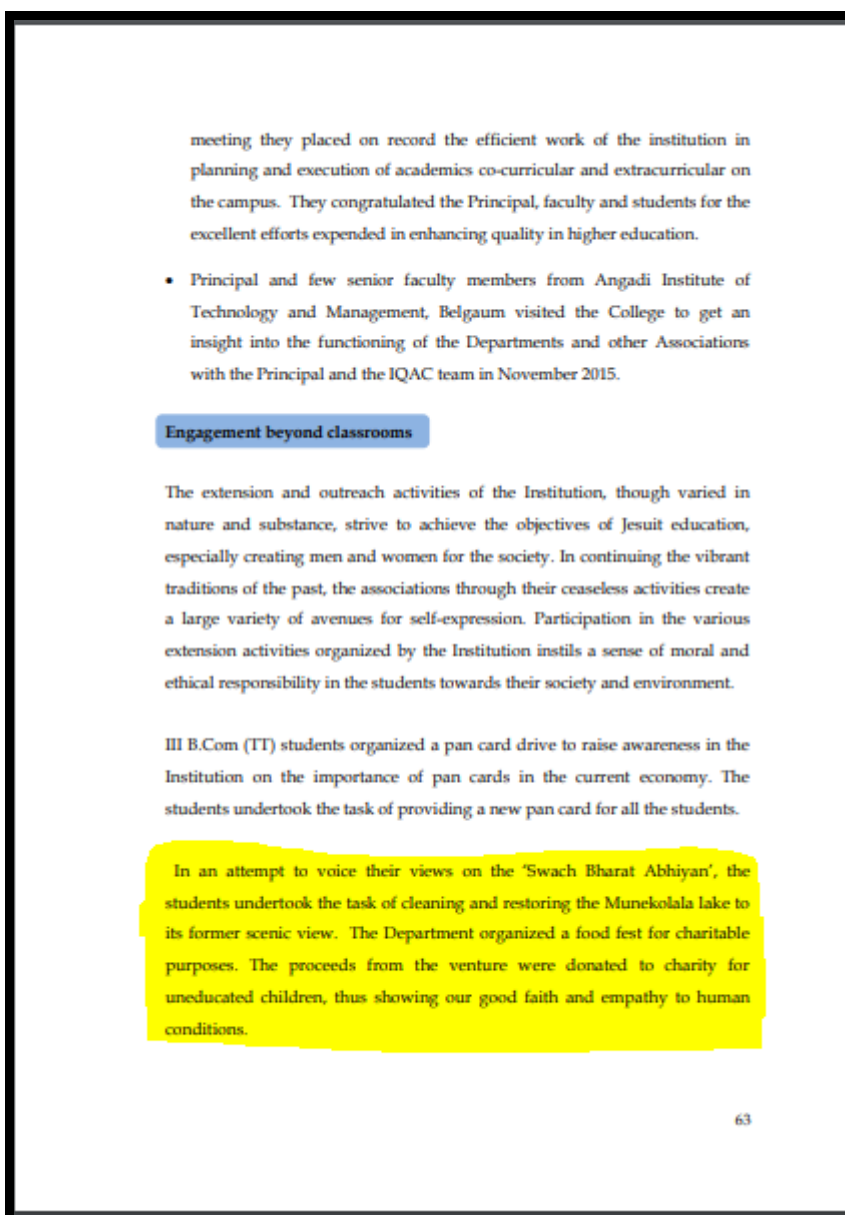
An extract from Annual Report – 2014-15; Pp-64

SWACH BHARAT ABHIYAN

Collaborating agency/College Association/ Department club: Extension Activity

No. of students participated: 82

The students of the College cleaned the Munekolala Lake as a part of their social outreach programme. This was a part of cleanliness drive where students were supposed to clean the surroundings of the Munekolala Lake. Students were interested in this event as it was more towards cleaning and recreating the looks of a place in a new and a creative manner. Banners were posted that had written not to litter the surroundings, dumping garbage into the lake, and use of plastic must be prohibited in order to sustain it cleanly.



An extract from Annual Report – 2014-15; Pp-63

FIESTA

Collaborating agency/College Association/ Department club: Extension Activity

No. of students participated: 20

The College conducted Fiesta 2014 enthralling around a hundred HIV +ve children from 'Sneha Care Home'. Battling with the idea that there is no cure for AIDS, the students organised the programme for the children to motivate them to rewrite their future in creative ways although they live in the realm of uncertainty. All their basic needs were purchased by the students and given as a gift to them. Cultural programs and games were conducted to keep them away from worries and tried involving them into the entertainment segment by dancing.



VISIT TO THE REFUGE FOUNDATION

Collaborating agency/College Association/ Department club: Extension Activity

No. of students participated: 40

Located at the CSI colony, the students of the college visited twenty eight orphaned children and shared with them the joy of music. The children also participated alongside the choir and enjoyed the day. The children's were thought tips to study and to be successful, they were also thought cultural activities such as singing, dance, drawing and other games like carom and chess. Books and other stationery items were distributed to the orphan students and motivated them to be successful in all terms of life.

ORGANIZATION OF ANNUAL SCHOOL DAY FOR THE GOVERNMENT URDU SCHOOL

Collaborating agency/College Association/ Department club: Extension Activity

No. of students participated: 70

Paper Drive Movement started with a donation of unused sheets of paper and note books from the College students. The collected material was then distributed to the students willing to study but unable to afford it. All possible stationery items and education related stuffs were collected in the form of a drive and were distributed to the students of the government school for Urdu. The students were happy in receiving these gifts as it was very helpful for the education and studies.



TALK ON SOCIAL STIGMA

Collaborating agency/College Association/ Department club: extension activity
No. of students participated: 354

Mr. Varun Agarwal, the CEO of Alma Mater spoke about the stigmas of society and how the generation can break free from it. Various topics were covered and spoke in this session, as the topic was simple as it spoke about social stigma the students also pitched in doubts and questions and this event turned out to be an interactive session and was a successful one. It also spoke about soft skills and also the righteous way to use the in the social society. At the end of the day students came up with new and a creative shape.

TANGLED

Collaborating agency/College Association/ Department club: Extension Activity
No. of students participated: 80

The Campaign was an initiative to recover the cancer victims from the much apprehended distress of hair loss that happens during and after chemotherapy. The College reached out to cancer victims in its vicinity and across the city propelling in them a renewed desire to look at themselves and gain back their lost confidence. Cosmetic touch-ups have often helped people regain their lost confidence and especially, make over's using wigs in patients have worked wonderfully in cancer patients for whom hair loss had always been a phobia.



SUPPORTING CELEBRATIONS AT GOVERNMENT URDU HIGHER PRIMARY SCHOOL, ASHOKNAGAR

Collaborating agency/College Association/ Department club: Extension Activity
No. of students participated: 253

The College assisted the school with their Sports Day, Independence Day and Annual Day celebrations, as well as a protest march against child abuse. The college students went and joined the students of government school in Ashok Nagar and assisted them in various sports, cultural and academic events. Students were also thought about the crimes and abuse against children's which helped them to get even more secured and stop someone from doing it to them in the future instances.



CULTURAL FEST 'KALARAVA'

Collaborating agency/College Association/ Department club: Extension Activity
No. of students participated: 150

Around 550 participants from 32 colleges across the city participated in this event that was observed to disseminate the idea of revering and preserving Kannada as a language. This was one of the most successful fest and a mandatory fest as it is about Kannada. Various events were conducted within the college. Drama's and other events which brings back our culture back to us were the most successful events and also were the highlights of the day and all the participants and great fun and entertainment.



SOCIAL VISIT TO BIJAPUR AND MUNDGOD

Collaborating agency/College Association/ Department club: Extension Activity
No. of students participated: 80

To uplift the marginalized sections in the district, this social visit was about to show the struggles of the village life with less availability of things and still to proceed with a happy life, their hard work in every work they performed inspired the students to be like them.

It also put a thought to bring them up to our margins as they sufferings were hard. Students tried to contribute to their children's and for their livelihood. They were given one day holiday and rest and students took their job and earned one day for them.



RURAL EXPOSURE CAMP TO BIJAPUR AND MUNDGOD DISTRICT IN ASSOCIATION WITH LOYOLA VIDYA KENDRA, MUNDGOD

Collaborating agency/College Association/ Department club: Extension Activity

No. of students participated: 36

The staff visited Loyal Yomiuri School, Loyola ITI, St. Joseph's Community Care and Navasanidya-HIV/AIDS care center for Girls, all run by Jesuits. They met the SHGs started by the Jesuits for the benefit of the slum dwellers and also visited Shikar Khana (Golla Tribe). In Bijapur the team visited the schools and hostels run by Jesuits in order to understand about the service provided by the Jesuits and their never ending pursuits to make the society a better place to live.