

St. Joseph's College Of Commerce (Autonomous)

Affiliated to Bengaluru City University

Accredited with 'A++' Grade by NAAC in 4th Cycle (CGPA of 3.57/4)

College with Potential for Excellence (CPE)

Ranked 65th in NIRF 2023 by the Ministry of Education, Government of India

#163, Brigade Road, Bengaluru- 560025, Karnataka, India

Department of Commerce(Travel & Tourism) Presents

The Ryoko Times

PROLOGUE

The Bachelor of Commerce in Travel and Tourism started in the year 2012. This programme specializes in the travel, tourism and hospitality industry - given the rapid growth and increasing importance of the hospitality industry in India and abroad. Apart from being a perfect blend between commerce and tourism studies it lays strong emphasis on communication skills and prepares the students to take up customer related services.

“The World is a Book & those who do not travel read only one page”

On July 23, Finance Minister Nirmala Sitharaman made history by presenting her seventh consecutive Union Budget for the fiscal year 2024-25. The budget is anticipated to address a wide array of needs across various sectors, including travel and tourism. As the industry awaits the detailed implications, key figures from the travel sector have shared their expectations and reactions to the new fiscal proposals. Abhishek Goyal, Executive Director of Aeroprime Group, expressed optimism about the budget's impact on domestic tourism. "We are highly encouraged by the 2024 budget's focus on enhancing domestic tourism through improved infrastructure and connectivity. These reforms are poised to revitalize the cargo and logistics sector. This initiative aligns perfectly with our commitment to driving growth and innovation in the aviation and logistics industries. We look forward to the positive ripple effects this will have on the economy and our industry," he stated. His comments highlight the anticipated benefits of infrastructure improvements and their potential to stimulate the broader travel and logistics sectors.

How Budget 2024 changes travel for Indians - within the country and abroad

The Union Budget introduced changes affecting international travel for Indian citizens, including adjusted Tax Collected at Source (TCS) rates and increased investment in tourism infrastructure. These modifications may alter travel patterns and financial planning, particularly through higher TCS rates on overseas tour packages. The budget also focused on enhancing domestic tourism and regional tourist circuits. The recent budget changes present both opportunities and challenges for international travel. They aim to streamline processes and enhance India's tourism offerings while introducing new complexities, particularly in taxation. Travelers will need to be more informed and strategic in their planning, while the travel industry must evolve to provide comprehensive support beyond traditional services.



En-route'24-A City Level Student Seminar

“Innovative Career Paths & Emerging Trends in the Travel Industry”

Ms. Sunita Anand (Air India): Discussed career opportunities and emerging trends in the airline industry, noting vast job opportunities within the airline and airport sectors, including cabin crew, passenger experience, ramp handling, cargo handling, and more. Outside the airport, roles in data/marketing analysis, sales and marketing, reservation and ticketing, revenue management, travel management companies, and consolidators were highlighted.



Mr. Thomas Emmanuel Ramapuram (Orange County Resorts & Hotels Ltd): Spoke from the hospitality perspective, emphasizing the significant outbound market of Indian and Chinese tourists. Key roles mentioned included front office manager, guest relations manager, and sales and marketing manager.

Mr. Towsif Anam (SOTC Travel Ltd): Explored career opportunities from a travel agent's perspective, introducing terms like VUCA (Volatile, Uncertain, Complex, Ambiguous) and FAANG (Facebook, Apple, Amazon, Netflix, Google). Highlighted roles included sales, operations, service, and tour management.



Panel Discussion:

Moderated by Dr. Bindi Varghese (Christ University), the panel featured Mr. Tariq Sheriff, Mr. Michael John, Ms. Sudha Padmakumar, Mr. Surya Velloor Sundar, and Ms. Madhulika Sharma. Each panelist shared insights into their respective industries and career journeys, appealing to the Gen Z audience.

The seminar was a massive success, with positive feedback from participants and the successful engagement of eight high-profile resource persons.

The seminar saw participation from all three years of the Bcom (Travel & Tourism) programme and approximately 70 students from other institutions

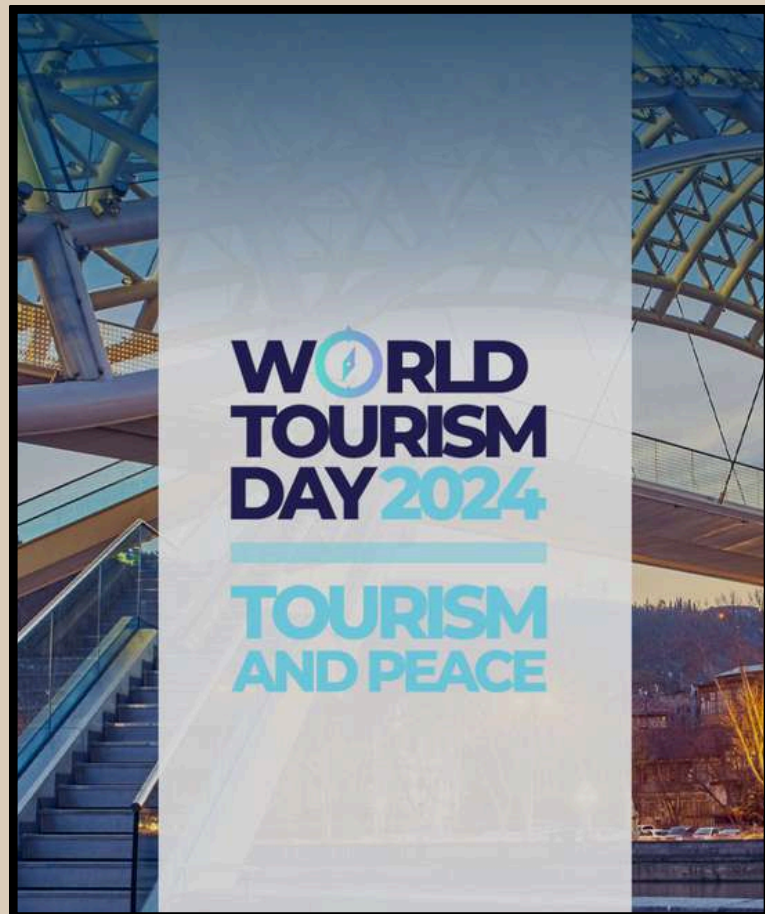




The UNWTO's theme "Tourism and Peace" underscores tourism's vital role in fostering global harmony and mutual understanding. Tourism bridges cultural divides, promotes economic development, and strengthens social cohesion, all of which are crucial for maintaining peace. By encouraging cultural exchange, tourism helps dispel stereotypes and foster respect among different communities. Economically, it generates jobs, supports infrastructure development, and reduces poverty, contributing to stability.

The UNWTO promotes peace through initiatives like international cooperation, educational programs, and policies that support inclusive tourism aligned with the UN Sustainable Development Goals. Notable examples include Rwanda's use of wildlife tourism to aid reconciliation after genocide, Colombia's community-based tourism in former conflict zones, and Jordan's heritage tourism fostering cross-cultural dialogue.

Through sustainable and inclusive tourism practices, destinations can protect the environment, preserve cultural heritage, and ensure that all individuals benefit from tourism's economic opportunities. The UNWTO's efforts illustrate tourism's potential as a powerful catalyst for peace, helping to build a more peaceful and prosperous world.



World Tourism Day: Tourism And Peace

World tourism day is celebrated on 27th September every year around the world since 1980. Every year UNWTO has a theme to celebrate the world tourism day to spread awareness about the importance of tourism and its impact on the society. The theme for 2024 is "Tourism And Peace"

Tourism accounts for 10% of Kerala's economy.

The state has promoted itself as a tourist destination, which has resulted in rising footfalls over the years. Wayanad, too, saw rampant construction of buildings and resorts in eco-sensitive areas. The landslides in Wayand that killed over 300 are a reminder that a balance needs to be struck.

Paradise lost to tourism: Greed behind Wayanad landslide tragedy?

According to a research paper on the impact of tourism on Wayanad by Philip Varghese and Yoji Natori, the emergence of tourism in the area has led to the decline of traditional livelihoods and contributed to environmental degradation. They also found out how the agricultural land was being converted into hotels and resorts. Skyscraper flats were also constructed illegally in the ecologically fragile areas of Vythiri and Kalpetta. Tourism-linked indiscriminate construction has also led to an agrarian crisis and increasing man-animal conflict. The variety of traditional crops which can offer resilience to climate change are not encouraged any more. This has made agriculture unsustainable.



As the death toll continues to increase and rescue operations are ongoing, The Kerala Police have requested people to 'stay away' and abstain from 'dark tourism'.

The Washington Post decodes Dark Tourism as a visit to locations where “some of the darkest events of human history have unfolded,” including as “genocide, assassination, incarceration, ethnic cleansing, war or disaster - either natural or accidental.” The term is also sometimes known as 'Thanatourism'.

Fill up the gaps: Engage with the essence of Tourism

Fill up the gaps is an interactive section where you can contribute your words and experiences to craft a vibrant tapestry of travel narratives, by filling the gaps in to given words unique perspective. Join us in creating a dynamic fusion of words that create a better and deeper understanding of the tourism world.

1. What is the practice of minimizing environmental impact while preserving cultural heritage in tourism called?

C _ T _ R _ S M

2. Which international organization promotes responsible and sustainable tourism?

U _ T

3. What's the name of a document that allows you to travel to foreign countries and serves as proof of identity and nationality?

A _ P _ R _

4. What is the practice of traveling to remote or exotic locations to participate in outdoor activities like hiking and camping called?

A _ E N _ U _ T _ U _ _ S _

5. What is the term for a place that offers lodging, meals, and various amenities for travelers?

I _ N _

6. What is the concept of leaving no trace while enjoying nature in protected areas called?

L _ A _ E O T _ C E



BCOM (TRAVEL AND TOURISM)

PROGRAMME CLASS REPRESENTATIVES

2024-25

3 BCOM H



Academic Representative
PRNAV P



Cultural Representative
SAURAV SINGH



Sports Representative
SRI HARSHA



Women's Representative
THANISHKA P

2 BCOM H



Academic Representative
VISHAL R



Cultural Representative
CHARAN G



Sports Representative
TEJASWINI KRISHNA



Women's Representative
SVETLANA BHATIA

1 BCOM H



Academic Representative
YOKSHA M.S



Cultural Representative
ANDREW VINCENT.F



Sports Representative
S PAUL SHERWIN



Women's Representative
JESSICA ROY J

DR. NISCHITHA K
HEAD OF DEPARTMENT, BCOM

MS. NIKHATH ASRAR
FACULTY COORDINATOR, BCOM (TRAVEL & TOURISM)

AFEEF ANSARI
STUDENT COORDINATOR, BCOM (TRAVEL & TOURISM)

EDITORS
HUZAIFA- 2 BCOM H
DISHA- 2 BCOM H
RAECHEL-2 BCOM H
JOYCE-2 BCOM H