

ST. JOSEPH'S COLLEGE OF COMMERCE

POST GRADUATE DEPARTMENT

SUBMISSION OF DISSERTATION - 2013-15 BATCH

LIST OF STUDENTS WITH THEIR TOPIC & GUIDES

M.COM II YEAR, IVTH SEMESTER

Sl. No.	Reg. No	Name	Guides Name	Topic
1	13SJCCMIB035	Nevil Jose	Dr. Alice Mani	Inventory Management In Duroflex Pvt. Ltd.
2	13SJCCMIB041	Sabarinath Menon V.	Dr. Alice Mani	A Study On The Priority Sector Lending By Canara Bank In Karnataka.
3	13SJCCMIB045	Shalini D.	Dr. Alice Mani	Evaluation Of Foreign Capital Inflow In India For The Period 2004 - 2014.
4	13SJCCMIB058	Tina Kaveriappa	Dr. Alice Mani	Risk Management With Reference To State Bank Of India
5	13SJCCM001	Ahana Ruth Pinto	Dr. Karunakaran	"A Study On The Role Of Micro-Finance In Empowering Marginalised Women"
6	13SJCCMIB008	Aneka Valerian D'Souza	Dr. Karunakaran	A Study On Customer Relationship Management (Bank of India).
7	13SJCCMIB012	Ashitha Poonacha	Dr. Karunakaran	A Study On Consumer Brand Loyalty - Ample Technologies (Apple franchise)
8	13SJCCMIB019	Farah Shefa Hameed	Dr. Karunakaran	A Study On The Effects Of Rebranding Products On Consumer Behaviour.
9	13SJCCMIB033	Mithali Muthanna	Dr. Karunakaran	A Study On Marketing Strategies - Tamara Resors

10	13SJCCMIB034	Monika M	Dr. Karunakaran	Impact Of Socio-Economic Determinants On Purchasing Behaviour Of Consumers Of Consumer Durables.
11	13SJCCMIB051	Sukriti Priya	Dr. Karunakaran	A Study On Society's Perception On Women Entrepreneurs.
12	13SJCCMIB004	Afsha Khan	Dr. N. Usha Devi	Study Of Working Capital Management of BHEL.
13	13SJCCMIB022	Hemant J. Varyani	Dr. N. Usha Devi	A Study On Peer Group Influence On Purchase Decisions Of Branded Mobile Phones With Specific Reference To Samsung Among Youth in Bangalore.
14	13SJCCMIB023	Hera Khan	Dr. N. Usha Devi	Study On Consumer Behaviour Of S.P. Electric Company.
15	13SJCCM008	Carmel	Dr. R. Himachalopathy	A Study On, "Role Of Financial Institutions In Small Scale Industrial Development With Special Reference To Bangalore East."
16	13SJCCM011	Harini P.	Dr. R. Himachalopathy	A Study On The Attitude Of Salaried Women Towards Investment, Choices in Bangalore, Karnataka.
17	13SJCCM012	Immaculate Abitha R.	Dr. R. Himachalopathy	"A Study On The Financial Performance of Selected Listed Companies in BSE"
18	13SJCCM022	Pavithra Celestine C.	Dr. R. Himachalopathy	A Comparative Study On The Performance Of SBI & HDFC Mutual Fund Scheme With Special Reference To Large, Medium & Small Cap Fund.
19	13SJCCMIB005	Ajay Joe Chinnan	Dr. Raja Jebasingh	A Study On Efficiency Of Supply Chain Management For Sustainability.
20	13SJCCMIB014	Benjamin Victor Michael	Dr. Raja Jebasingh	An Assessment Study Of Consumer Buying Behaviour : Sports Brands.
21	13SJCCMIB021	Gaurav Kumar	Dr. Raja Jebasingh	A Study On The Impact Of Mobile Applications - With Special Reference To Youth.
22	13SJCCMIB037	Priya Vivian Mathias	Dr. Raja Jebasingh	A Study Of Employees Skill Development With Special Reference To IT Sector
23	13SJCCMIB017	Divya D.	Dr. Sheeba Thomas	"A Comparative Study On Online Shopping Portals In Relation To Customer Satisfaction"
24	13SJCCMIB020	Gagan V	Dr. Sheeba Thomas	A Study On Consumer Perception In Organised And Unorganised Retailing.
25	13SJCCMIB052	Suman Kumar U.	Dr. Sheeba Thomas	A Study On 'Amazon's Deliveries through Kirana Stores in Bangalore.
26	13SJCCMIB059	Wendy Vincent Koonammavu	Dr. Sheeba Thomas	A Study On The Effect Of Customer Relationship Management (CRM) On Customer Retention In Regard To The Indian Telecom Sector
27	13SJCCM021	P. Gnana Sughana	Dr. Sheela A.M.	An Analysis On The Trends In Seafood Export From Tuticorin Port.
28	13SJCCM029	Sheryl.D.Sebastina	Dr. Sheela A.M.	A Study On The Impact Of Petroleum Imports And The Economic Performance Of Companies.

29	13SJCCM034	Subhashini M.	Dr. Sheela A.M.	Impact Of Food Inflation On The Poor Households In Bangalore City.
30	13SJCCMIB027	Lolita Lewis	Dr. Sheela A.M.	Comparitive Study Of International Trade Between India And The Other BRICS Nations And Its Effect On Indian GNP.
31	13SJCCMIB011	Apoorva N.	Dr. Shubhra Rahul	" A Study On The Correlation Of Human Resource Development Climate With Job Satisfaction Of Employees of Clear Vision Consulting"
32	13SJCCMIB042	Sachin T. Fernandes	Dr. Shubhra Rahul	A Comparitive Study On The Buying Behaviour Of Consumers For International Perfumes - (a Study Limited to Bangalore).
33	13SJCCMIB046	Sharadha R.	Dr. Shubhra Rahul	A Study On Employee Retention Practices Of Manufacturing Companies - With Special Reference To Bangalore
34	13SJCCMIB057	Tenzin Rigdol	Dr. Shubhra Rahul	A Study On Internatioal Marketing Strategy Of Tibetan Herbal Medicine Under Tibetan Medical & Astro Institute
35	13SJCCMIB015	Bharath Eshwar S.	Dr.Lily N. David	A Study On The buying Behaviour Of Consumers Towards Apple and Samsung Mobile Phones.
36	13SJCCMIB056	Syed Sharoo	Dr.Lily N. David	"Branding and Consumer Behaviour" A Comparatative analysis of Pepsi and Coke (India and United Kingdom)

37	13SJCCMIB018	Eliena Toby	Mr. Amit Gupta	Business Case For C.S.R A Roadmap To Sustainability.
38	13SJCCMIB036	Olivia Mamatha D'Mello	Mr. Amit Gupta	A Study Of Just In Time Logistics (JIT-L) With Respect To Indian Retail Industry - In Comparison With Walmart.
39	13SJCCMIB040	Roshin Mathew	Mr. Amit Gupta	Product And Market Analysis Of Tolins Tyres :- In Business Context
40	13SJCCMIB049	Sidharth Sasidharan	Mr. Amit Gupta	Research On The Coffee Growers In Wayanad And Coffee Board
41	13SJCCM004	Angel Hepzibah A.	Mr. Augustin Amaladas	A Study On Financial Operations in Day Care Centres - With Special Reference To Bangalore City.
42	13SJCCM027	Roshini Androvita	Mr. Augustin Amaladas	A Study On Revenue Management In Hotel Industry - Economy Hotels
43	13SJCCM028	Sherley Priya S.	Mr. Augustin Amaladas	A Study On Financial Inclusion Of Street Vendors With Special Reference To Bangalore.
44	13SJCCM032	Sinu Narzary	Mr. Augustin Amaladas	Micro - Finance In BTC, Assam (Kokrghar District) Public Vs Private Banks.
45	13SJCCM003	Amrutha Samson	Mr. Ramani Dorai	A Study On Working Capital Management And Its Impact On Profitability: With Special Reference To Snowman Logistics Limited
46	13SJCCM007	Bhavana Francis	Mr. Ramani Dorai	Green Accounting - A Critical Study On the Impact of Green Accounting On Sustainability and Company Operations
47	13SJCCM035	Vidya Shree R.	Mr. Ramani Dorai	Impact Of GST In India - It's Dimension And Implication In Relation To The EU And ASEAN Tax Structure
48	13SJCCMIB043	Sajin Sunny	Mr. Ramani Dorai	Challenges in Sustained Economics Of Supply Chain & Logistics.
49	13SJCCMIB001	Abhay Kumar D.	Mr. Ravi Richard	A Study on challenges faced by retail apparel outlets in Bangalore Malls.
50	13SJCCMIB044	Sarah Natasha Nazareth	Mr. Ravi Richard	A Study On Perceptions About Corporate Social Responsibility (CSR) Among Key Managerial Personnel Of Companies.
51	13SJCCM005	Ankitha Gowda	Ms. Muktha	A Study On Gold ETF in India – Risk Return Relationship
52	13SJCCM025	Renil John	Ms. Muktha	A Study On Non Performing Assets (NPA) Of ING Vysya Bank With Reference To Pre And Post Recession
53	13SJCCM031	Sidharth Murthy	Ms. Muktha	A Study On The Relationship Between Exchange Rate And Stock Index - With Reference To The National Stock Exchange (December 2007 to August 2014).
54	13SJCCMIB007	Amogh S.	Ms. Muktha	Influence Of Company Performance And Realty Index On Share Prices Of Prestige Estates Projects Ltd. - A Study
55	13SJCCMIB006	Akrithi Kalappa	Ms. Gayatri Sasi Tampi	An Analytical Study On the Attrition Level Of The Employees.
56	13SJCCMIB025	K. Sanjana Uthapa	Ms. Gayatri Sasi Tampi	A Study On Job Satisfaction And Its Relationship With Group Cohession

57	13SJCCMIB047	Shilekha M.C.	Ms. Gayatri Sasi Tampi	A Study On Employee Recognition And Career Development Opportunities As a Tool For Employee Engagement.
58	13SJCCMIB048	Shruthy M.C.	Ms. Gayatri Sasi Tampi	A Study On Changing Trends In Online Shopping For Indian Consumers In Apparel Segment.
59	13SJCCM006	Anu Theresa Jose	Ms. Nirmala Joseph	A Critical Study On Tax Planning Techniques Adopted By Assessee Taxable Under The Head "INCOME FROM SALRIES".
60	13SJCCM024	Ranjitha R.	Ms. Nirmala Joseph	Performance Evaluation of IPOS With Special Reference to NSE.
61	13SJCCM026	Rini Steven	Ms. Nirmala Joseph	Model Portfolio Construction - A Study On Mutual Funds And Investor Interests.
62	13SJCCM033	Stephanie Mariatte D'Costa	Ms. Nirmala Joseph	A Critical Study On The Drivers, Pattern And The Impact Of FDI On The Economic Development of India.
63	13SJCCM002	Amita Priyadarshini	Ms. Ravidarshini	Financial Performance And Sustainable Development - An Analytical Study On Green Banking In India.
64	13SJCCM014	Jenifer J	Ms. Ravidarshini	A Study On Returns And Volatility Of Mutual Funds In India - An Analysis.
65	13SJCCM016	Krishnan M.	Ms. Ravidarshini	Impact Of Corporate Announcements On Information Efficiency Of Stock Prices With Respect To NSE.
66	13SJCCM017	Maria Johnnet Nisha G.	Ms. Ravidarshini	A Study On Financial Crisis And Bond Market In India.
67	13SJCCM030	Shruthi P.S.	Ms. Ruqsana Anjum	Role of microfinance in the Growth and Development of Karnataka.
68	13SJCCMIB028	Madhu Kumar L.S.	Ms. Shivakami Rajan	A Study On The Market Potential For Handmade Paper And Its Products In Bangalore, India.
69	13SJCCMIB030	Mark Balachander	Ms. Shivakami Rajan	A Study On Consumer Preferences Toward E-Wallet Facilities in Restaurants
70	13SJCCMIB031	Masha Versiglia Quadros	Ms. Shivakami Rajan	Bull Whip Effect
71	13SJCCMIB053	Suman U. Jain	Ms. Shivakami Rajan	Factors Influencing Customers Preferences Of Event Management Companies With Reference To CGS.
72	13SJCCM010	Gracy V.	Ms. Suganthi Pais	A Study On The Impact Of Basel III On Indian Banks
73	13SJCCM015	Karthik T.P.	Ms. Suganthi Pais	A Comparative Study On LIC Policy Loans And Bank Loans - Bangalore City.
74	13SJCCM018	Muriel Tracy Fernandes	Ms. Suganthi Pais	Credit Risk Management of Personal Loans in Vijaya Bank - Bangalore City.
75	13SJCCM019	Nayantara Ruth Pillay	Ms. Suganthi Pais	A Study On Financial Planning For Children Among The Middle Income Group In Bangalore City.

76	13SJCCMIB009	Anna Mathew	Ms. Veenu Joy	To Study The Effectiveness Of Various Advertising Appeals In Influencing Consumer Decisions.
77	13SJCCMIB016	C.A.Akash Subbaiah	Ms. Veenu Joy	Effect Of Branding On Consumers Purchase Behaviour On Buying Sports Products.
78	13SJCCMIB039	Rebecca Patricia Geralda Vieyra	Ms. Veenu Joy	The Impact Of Endorsers In Influencing Consumers' Preferences Towards Fast Moving Consumer Goods.
79	13SJCCMIB050	Sonika R. Sunku	Ms. Veenu Joy	A Study On The Effectiveness Of Promotional Activities And Its Impact On Consumers Of Café Coffee Day.