

ST. JOSEPH'S COLLEGE OF COMMERCE
POST GRADUATE DEPARTMENT

SUBMISSION OF DISSERTATION - 2014-16 BATCH
LIST OF STUDENTS WITH THEIR TOPIC & GUIDES
M.COM & MIB II YEAR, IVTH SEMESTER

Sl. No.	Reg. No	Name	Guides Name	Topic
1	13SJCCMIB003	Mr. Adrian Jude D' Souza	Prof. Ravi Richard	A study on the Financial Health and Performance of M/s. SNTTA cargo, L.L. C, Sharjah
2	14SJCCM001	Alappatt Ammu J.	Dr. Nirmala Joseph	Determinants of profitability of banks - A study on select new age private sector banks in India
3	14SJCCM002	Amal Alex	Dr. Hariharan Ravi	A study on customers perspective towards performance of NBFCs in Kannur district, Kerala.
4	14SJCCM003	Anbarasi A.	Ms. Suganthi Pais	A study on financial inclusion with respect to Pradhan Mantri Jan Dhan Yojana with reference to slums in Bangalore
5	14SJCCM004	Anee Mathew	Dr. Hariharan Ravi	A study on the Investment Pattern of Middle Income Group in Kottayam District, Kerala.
6	14SJCCM005	Arun Raj R.	Dr. Himachalopathy	A comparative study of financial performance of SAIL and TATA Steel Ltd



7	14SJCCM006	Ashihrii Ophrini	Mr. Augustin Amaladass	A study on saving and investment pattern, with reference to North Eastern Community working in Bangalore
8	14SJCCM007	Ashwini Gurusiddappa Hadapad	Dr. Nirmala Joseph	Mergers & Acquisitions Announcements and Market Efficiency - a study with special reference to NSE of India
9	14SJCCM008	Bernadette Swetha J.	Mr. Giridhar Naidu	A Study on Savings and Investment Pattern of Middle Income Individuals in Bangalore East.
10	14SJCCM009	Bhuwaneshwari V.	Ms. Suganthi Pais	A Study on Preference of Investors in Mutual Fund Compared to Other Investment Options
11	14SJCCM010	Claudia Winslee Lobo	Dr. Sheela A.M.	"An appraisal of financial performance, profitability of selected PSU's in India".
12	14SJCCM011	Cyril Shashi Kumar B.	Dr. Himachalopathy	"A Study on Micro Finance: Its Impact on Alleviating Poverty and Empowerment of Women in India with Special Reference to Selected Urban Bangalore Slums"
13	14SJCCM012	Divya Deepika A.	Mr. Giridhar Naidu	"Working capital management in selected small scale industries of Bangalore".
14	14SJCCM013	Esha M.G.	Dr. Hariharan Ravi	Corporate Governance and the performance of private sector banks in India
15	14SJCCM014	Gajalakshmi J.	CA K. Balaji	A study on financial constraints and opportunities in micro, small and medium enterprises.
16	14SJCCM015	Gisa George	Mr. Augustin Amaladass	"A comparative study on Pawn Brokers and Muthoot Finance with respect to gold loans - Bangalore City".

17	14SJCCM016	Immaculate Mary A.	Ms. Suganthi Pais	A Study on Awareness of Financial Institutions Among Individuals in Bangalore City.
18	14SJCCM017	Joseph Michael Raj	Mr. Giridhar Naidu	A Study on Special Economic Zones (IT/ITES) in Bangalore: Its impact on human development.
19	14SJCCM018	Joswin Prince Rodrigues	Dr. Sheela A.M.	An analytical study on the movement of MIDCAPs on Indian Economic Development.
20	14SJCCM019	Kavya V.	Dr. Himachalapathy	A Study on the Selected Determinants of Foreign Direct Investment and Foreign Institutional Investment Inflows into India.
21	14SJCCM021	Mary Josephine M.	Dr. Sheela A.M.	A study on financial literacy through investment behaviour among working women in Bangalore City.
22	14SJCCM022	Mary Radha	Dr. Mohan Philip	Micro-Investment/Saving pattern of urban slum dwellers with reference to selected slums in Bangalore city.
23	14SJCCM023	Mary Sunitha Dutto	Ms. Ruqsana Anjum	"Impact of working capital management on the profitability of paper mills limited. A study conducted for Bangalore city".
24	14SJCCM024	Namratha R.D.	Ms. Ruqsana Anjum	Management of Non-Performing Assets - A study conducted for State Bank of India, Bangalore
25	14SJCCM025	Priya Darshini S	Ms. Mukltha	An analytical study on human resource accounting in India with special reference to BHEL and INFOSYS.
26	14SJCCM027	Richard Y.	Dr. Mohan Philip	A study on the Techniques used by Commercial Banks to Assess the Credit worthiness of MSME's.

27	14SJCCM028	Richie Saron S.R.	Ms. Mukltha	A Study on financial performance and risk management in small scale industries in Bangalore urban district of Karnataka.
28	14SJCCM029	Richu Sara Shibu	Ms. Ruqsana Anjum	Gold rate fluctuations and its impact on gold investment options among salaried women - A study conducted for Bangalore city.
29	14SJCCM030	Rishika D.	CA K. Balaji	A study on Corporate Social Responsibility - oportunities, spending and benefits.
30	14SJCCM031	Rosemin Joseph	Dr. Hariharan Ravi	Financial inclusion: Existing model and its impact on economy with reference to Palakkad district.
31	14SJCCM032	Savitha C.	CA K. Balaji	A study on financial analysis of cooperative bank - Bhavasara Kshatriya Cooperative Bank Ltd.
32	14SJCCM033	Shreyas S.	Mr. Augustin Amaladass	"Self driven car - A study on the financial viability of self driven cars in India with reference to Zoomcar and Carzonrent Pvt. Ltd."
33	14SJCCM034	Sonam Dolma	Mr. Augustin Amaladass	"A study on financial literacy of Tibetan Entrepreneurs in Karnataka Region, India".
34	14SJCCM036	Tenzin Nordhen	Ms. Ruqsana Anjum	A study of Risk and Return of major saving options available for Tibetan investors in Bangalore .
35	14SJCCM037	Tenzin Youngdu	Ms. Suganthi Pais	"A study on capital structure and its impacts on profitability in indian cement industry".
36	14SJCCM039	Rakshitha V.	Dr. Himachalapathy	A study on Bond Market and its relevance in the indian context

37	14SJCCM040	Vana Priya S.	Mr. Giridhar Naidu	A comparative study on the financial performance evaluation of SBI and ICICI with respect of Indian context.
38	14SJCCMIB001	Aashna Khatwani	Dr. Amit Gupta	The impact of talent management on organization performance at Lifestyle International Pvt. Ltd.
39	14SJCCMIB002	Aileena Catherin Amon	Dr. D.Raja Jebasingh	A Study on Development and Challenges of Ayurvedic Medical Tourism in Kerala State
40	14SJCCMIB003	Akarsha Srivastava	Dr. Subhashini Muthukrishnan	Crude Oil Price Fluctiation and the impact on transport sector
41	14SJCCMIB004	Angelita Shylin D'Silva	Dr. D.Raja Jebasingh	A Study on Consumer Perception of Brand Extension in Relation to the Brand Image of the Parent Company, Special Reference to ITC Ltd.
42	14SJCCMIB005	Anola Maria D'Souza	Ms. Ravi Darshini	Performance evaluation and wealth creation of Indian Banks pre and post merger and acquisition.
43	14SJCCMIB006	Anto Praveen S.	Mr. Sathisha H.K.	A Study on Indian Food Processing Industries (In reference to Bangalore)
44	14SJCCMIB007	Anusha M.C.	Ms. Veenu Joy	A study on the supply chain management of Flipkart.
45	14SJCCMIB008	Apeksha Patel	Dr. Shubhra Rahul	Effects of Brand Rejuvenation on Consumers buying behaviour.
46	14SJCCMIB009	Bharath Kumar N.	Dr. Amit Gupta	Fundamental and Technical Analysis of Bank Stocks listed in NSE.

47	14SJCCMIB010	Charishma K.P.	Dr. Binoy Mathew	Challenges and Constraints Faced by Banks while Lending Credit to Micro, Small and Medium Enterprises.
48	14SJCCMIB011	Deepika Bendapudi	Ms. Ravi Darshini	“Short Term Financing Strategies of Food and Dairy Industry – An Analysis
49	14SJCCMIB012	Divya Jane Ashwal	Ms. Ravi Darshini	Exchange Rate Volatility with Special Reference to Indian Rupee against World Currencies
50	14SJCCMIB013	Elizabeth George	Ms. Shivakami Rajan	A Study on Commuter Awareness of Green Standards and Green Initiatives With Specific Reference to BMTC, Bangalore
51	14SJCCMIB014	Ganapathy B.A.	Dr. K. Karunakaran	A Study On Customer Perception Towards Big Bazaar In Bangalore.
52	14SJCCMIB015	Harsha Kiran S.	Dr. K. Karunakaran	A Study on BATA's change in brand position
53	14SJCCMIB016	Joshua Noel Bosco D.	Dr. Sheela A.M.	Employees Perception of Work Life Balance in an Organization.
54	14SJCCMIB018	Meenakshi Yadav	Dr. Shubhra Rahul	Factors Contributing to Consumers Purchase Behaviour towards Organic Cosmetic Products.
55	14SJCCMIB019	Milton Eldho	Dr. Jaishree Desai	A study on consumer's perception and current market analysis of frooti in Bangalore city.
56	14SJCCMIB020	Musayyib Ahmed Nilawar	Dr. Jaishree Desai	A Study of Investor's Buying Behaviour while Investing in Equity Market in Different Sectors

57	14SJCCMIB021	Nagarjun S.A.	Dr. Amit Gupta	Factors affecting online buying decision of used cars in Bangalore
58	14SJCCMIB024	Nayana S. Madhav	Dr. K. Karunakaran	"A Study on Customer Perception towards the Brand Positioning and its Impact in the Context of Foreign Banks in India"
59	14SJCCMIB025	Nethra P.	Dr. Subhashini Muthukrishnan	Social Network and Labor Market outcome - A study in Bangalore.
60	14SJCCMIB026	Nikhita K. Murthy	Dr. Mohan Philip	Mergers and acquisitions: a comparative study on domestic and cross border acquisition
61	14SJCCMIB027	Nyzil Fernandez B.	Ms. Shivakami Rajan	A Study on Buy Back Schemes of Electronic Products in IT Sector with Special Reference to Acer, Bangalore.
62	14SJCCMIB028	Ponnappa K.B.	Ms. Shivakami Rajan	Study on generating resource from domestic waste with reference to Bangalore city
63	14SJCCMIB030	Prity Baheti	Dr. Shubhra Rahul	"A Study on the Effectiveness of Online Marketing in Integrated Marketing Communication"
64	14SJCCMIB031	Rachel Anne Marie Andrade	Dr. Binoy Mathew	Use of Social Media Marketing in Commercial Banks - A Study with reference to SBI's Customers & Employees
65	14SJCCMIB032	Renaldo Joseph Comerford	Dr. Shubhra Rahul	Student preferences on e-learning tools in commerce colleges.

66	14SJCCMIB033	Rithika R.J.	Dr. Amit Gupta	Impact of employee engagement on organizational performance
67	14SJCCMIB034	Rohini S.V.	Dr. Subhashini Muthukrishnan	Career Management and work life balance of women
68	14SJCCMIB035	Rushab Lunia R.	Dr. Jaishree Desai	Scope of green manufacturing in textile industry - with specific reference to Naina Fab.
69	14SJCCMIB036	Sahar Parveen	Dr. Binoy Mathew	An Analysis of Greece's Balance of Payments for the year 2000 - 2014.
70	14SJCCMIB037	Sanjana Rachel Manmohan	Dr. Mohan Philip	A study on the consumer buying behaviour in the apparel industry in urban Bangalore.
71	14SJCCMIB038	Sheba Mariam Sam	Ms. Veenu Joy	Impact of Globalization on Food Consumption - A Comparative Study On the Global Fast Food Giants
72	14SJCCMIB039	Sonia G	Ms. Veenu Joy	A study on the impact of sensory marketing on consumer purchase behaviour
73	14SJCCMIB040	Sonia Lobo	Ms. Shivakami Rajan	A Study on the Impact of Lean Initiatives and its Benefits in Manufacturing Industry - with Special Reference to "BHARAT FRITZ WERNER" Bangalore
74	14SJCCMIB041	Sophia Maria Albina K.	Dr. Subhashini Muthukrishnan	Entrepreneurship among university college students - A study in Bangalore.

75	14SJCCMIB042	Sri Raksha Rai T.	Dr. K. Karunakaran	A Study on Consumer Perception Towards Online Shopping
76	14SJCCMIB043	Subash K.S.	Dr. Binoy Mathew	A study on investment preferences of young investors in Bangalore City.
77	14SJCCMIB044	Tejas S.A.	Dr. D.Raja Jebasingh	A Study on Green HRM Practices and effective implementation.
78	14SJCCMIB045	Thirumalai C.	Dr. D.Raja Jebasingh	A Study on Performance of Sea Logistics with special reference to UTI worldwide Ltd.
79	14SJCCMIB046	Varsha Ganesh A.	Ms. Veenu Joy	A Study On the Progress of Corporate Social Responsibility at Larsen & Toubro