

**ST. JOSEPH'S COLLEGE OF COMMERCE**  
**POST GRADUATE DEPARTMENT**

**SUBMISSION OF DISSERTATION - 2015-17 BATCH**  
**LIST OF STUDENTS WITH THEIR TOPIC & GUIDES**  
**M.COM II YEAR, IVTH SEMESTER**

<b>Sl. No.</b>	<b>Reg. No</b>	<b>Name</b>	<b>Guide's Name</b>	<b>Topic</b>
1	15SJCCM001	Abel Sam Zachariah	Ms. Ravidarshini	A Comparative Study On The Financial Performance Of Public And Private Sector Banks In India
2	15SJCCM002	Alamelu L.	Ms. Ravidarshini	Impact of External Commercial Borrowings (ECB's) On Financial Performance Of Indian Companies With Special Reference To NSE - An Analytical Study
3	15SJCCM003	Anson Greg Gonsalves	Ms. Ravidarshini	“Informational Effect Of Select Private Placements of Equity: An Empirical Analysis Of Indian Capital Market
4	15SJCCM004	Arokia Mary J.	Mr. Augustine Amaldas	Financial Performance Evaluation of Pre and Post Mergers And Acquisitions - A Study Conducted on Oil and Natural Gas Industry.
5	15SJCCM005	Callya G.	Mr. Augustine Amaldas	A Study On Financial Management Of Handicraft Industries
6	15SJCCM006	Dimchi T. Sangma	Mr. Augustine Amaldas	A Study On Women Entrepreneurs in Meghalaya

7	15SJCCM007	Eliza Sophia V.	Mr. Augustine Amaldas	Study On The Impact Of FDI In Petroleum Sector
8	15SJCCM008	Evashisha Thabah	Dr. Himachalopathy	Testing Of Efficient Market Hypothesis: A Study On Indian Stock Market.
9	15SJCCM009	K. Sathya	Dr. Nirmala Joseph	A Study On Environmental Accounting Disclosure Practices And Its Determinants: Empirical Evidence From BSE Companies.
10	15SJCCM010	Karmo	Ms. Suganthi Pais	A Study On Non-Performing Assets Of Public Sector Banks With Special Reference To State Bank Of India
11	15SJCCM011	Kevin Devassy	Ms. Suganthi Pais	A Study On Financing Startups Using Information Technology In The Health Care Sector - Bangalore City
12	15SJCCM012	Lintu Mary Chacko	Ms. Suganthi Pais	"Determinants Of Dividend Payout – A Study Conducted on BSE Listed Agricultural Firms"
13	15SJCCM013	M. Arularasu	Ms. Suganthi Pais	A Comparative Study On Housing Loan In State Bank Of India and ICICI Bank
14	15SJCCM014	Marcelino Masion A.	Ms. Muktha	"A Comparative Analysis Of Cash Market And Derivative Market Performance - A Study"

15	15SJCCM015	Maria Goretti Chaithanya K.	Ms. Muktha	Risk Management Of Educational Loans in SBI
16	15SJCCM016	Maria Jennifer A.	Ms. Ruqsana Anjum	An Analytical Study Of Gold Prices And Its Impact On Indian Stock Market.
17	15SJCCM017	Niranjan N.	Ms. Ruqsana Anjum	"Impact Of Working Capital On Profitability" - A Study Conducted For Indian FMCG Sector.
18	15SJCCM018	Niyathi Kurian Joy	Ms. Ruqsana Anjum	Effect Of Inventory Management On Firm's Profitability -Empirical Evidence From Indian Cement Industry.
19	15SJCCM019	Passang Bhuti	Ms. Ruqsana Anjum	An Empirical Study On Impact Of Interest Rates On State Bank of India's Profitability.
20	15SJCCM020	Priyanka Joshi	Ms. Komal Dave	Effect Of Stock Split On Stock Liquidity – With Special Reference To National Stock Exchange, India
21	15SJCCM021	Pruthvi Raj V.	Ms. Komal Dave	Microfinance: A Mechanism For Women Empowerment And Poverty Alleviation
22	15SJCCM022	Rini Ramachandran	Dr. Mohan Philip	A Study On The Performance Of Credit Scoring Models In Selected Private And Public Sector Banks In Bangalore.
23	15SJCCM023	Sandra Crisilda J.	Mr. Ravi Richard	A Study On Growth Of Financial Inclusion With Respect To Public And Private Sector Banks"

24	15SJCCM024	Sanjana S.I.	Dr. Nirmala Joseph	Performance Evaluation of “Just Dial” IPO With Reference To National Stock Exchange of India
25	15SJCCM025	Sharon David	Dr. Himachalapathy	Technical Analysis On CNX Energy Sector (Stock Price Movement Through Technical Analysis: Empirical Evidence From CNX Energy Sector)
26	15SJCCM026	Sherin Mathew	Dr. Himachalapathy	A Comparative Study On Performance Of LICHL and HDFC.
27	15SJCCM027	Sonam Dhondup	Dr. Himachalapathy	A Study On Financial Analysis Of Infosys Ltd.
28	15SJCCM028	Sonia Susan Thomas	Dr. Hariharan Ravi	A Study On Consumer Awareness Towards Green Marketing And Its Impact On Their Buying Behaviour.
29	15SJCCM029	Sraya Elizabeth Jacob	Ms. Gayathri Sasi Tampi	The Impact Of Social Media On Purchasing Decisions Of Consumer Durables With References To Pathanamthittu District (Kerala).
30	15SJCCM030	Surya Gowthaman	Dr. Hariharan Ravi	Environmental Accounting From Auditor's Perspective
31	15SJCCM032	Tenzin Dechen	Mr. Giridhar Naidu	A Study On Financial Stability Of Tibetan Entrepreneur in Bangalore

32	15SJCCM034	Tsering Bhuti	Mr. Giridhar Naidu	A Study On The Effect Of Credit Card System On Individual Spending & Saving Habits Of Tibetan In Karnataka.
33	15SJCCM035	Umme Asma S.	Mr. Giridhar Naidu	Impact Of Key Macro Economic Variables On Movement Of The Indian Stock Market With Reference To NSE Nifty.
34	15SJCCM036	Vandana Martin	Mr. Giridhar Naidu	Determinants of Foreign Exchange Rate: A study on Indian Perspective
35	15SJCCM037	Varsha V.	Ms. Ravidarshini	Valuation Of Merger And Acquisitions - An Evaluation
36	15SJCCM038	Vinitha Bhat S. V.	Ms. Nancy Christina	Comparative Study Of Cross Border Acquisition And Domestic Acquisition With Respect To Shareholders Wealth – IT And Software Sector
37	15SJCCM039	Wormi Vashum	Ms. Nancy Christina	Stock Price Reaction To Announcement Of Dividend In The Indian Share Market.
38	15SJCCMIB002	Alen Johny Thomas	Dr. Lily David	A Study On Buying Behaviour Of Customers Towards Pulses And Spices Marketed by My Home Food Pvt. Ltd. In Kochi, Kerala

39	15SJCCMIB003	Anisha Mary	Dr. Lily David	Effects Of Training And Salary On Employees Performance - A Case Study On Pega Systems Ltd.
40	15SJCCMIB004	Antony Lawrence J.	Ms. Komal Dave	A Study On Corporate Social Responsibility And Its Impact On The Financial Performance Of Selected IT Companies
41	15SJCCMIB006	Belinda Sober	Dr. Lily David	A Study On The Effect Of Monetary And Nonmonetary Factors On Employee Retention With Reference To Amazon Development Center India Pvt. Ltd.
42	15SJCCMIB007	Dasari Bharath	Dr. Lily David	Competitiveness of Indian Sugar Industry In The International Market
43	15SJCCMIB008	Deena Marie Prabhu	Dr. Sheela A.M.	A Study On The Relationship Between Emotional Intelligence And An Individuals Adaptability To the Work Environment
44	15SJCCMIB009	Deepak D.	Ms. Nancy Christina	A Coomparative Study On Financial Performance Of ACC Ltd And Ambuja Cement Ltd.
45	15SJCCMIB010	Eapen K. Jose	Dr. Sheela A.M.	A Study On Alternative Employment Of House Boat Workers In Alappauza District of Kerala
46	15SJCCMIB011	Getchya Sonu M.C.	Dr. Sheela A.M.	A Study On Work Environment And Its Impact On Employee Commitment With Reference To An Investment Bank in Bangalore.

47	15SJCCMIB013	Jeethu Darshan A.	Ms. Veenu Joy	A Study On Customer Relationship Management In South Indian Bank
48	15SJCCMIB014	Jennifer Samantha Gabriel	Ms. Veenu Joy	A Study On The Challenges Faced By The Aging Workforce In The Service Industry
49	15SJCCMIB015	Joff Thomas	Ms. Veenu Joy	A Study On Factors Influencing Youth Preference Towards Global Brands Of Apparels In Chennai City.
50	15SJCCMIB016	Joseph Praveen A.	Ms. Gayathri Sasi Tampi	A Study On Factors Influencing Brand Loyalty in LP, Bangalore.
51	15SJCCMIB018	Kanika Raj D.	Dr. Hariharan Ravi	A Comparative Study On Financial Performance Of Taj Hotel and Leela Hotel.
52	15SJCCMIB020	Khushboo Kumari	Ms. Gayathri Sasi Tampi	A Study on Impact Of Online Shopping On Consumer Buying Behaviour
53	15SJCCMIB021	Krithi K.N.	Ms. Gayathri Sasi Tampi	The Role of Green Marketing in StarBucks Bangalore And Its Impact On Consumers.
54	15SJCCMIB023	Manisha Mahindrakar	Dr. Raja Jebasingh	Effectiveness of CSR On Building Brand Equity: A Case Study Of Starbucks.
55	15SJCCMIB024	Maria Glory A.	Dr. Mohan Philip	A Study On The Performance Of Selected Debt And Equity Mutual Fund Schemes.

56	15SJCCMIB025	Melwin Walter Moras	Dr. Raja Jebasingh	A Study On Marketing Plan Of Cloud Computing With Reference To Amazon Web Services.
57	15SJCCMIB026	Monlam Dolma	Dr. Raja Jebasingh	A Study On Job Satisfaction Of Central Tibetan Administration (CTA) Teachers In Karnataka
58	15SJCCMIB027	Nikhil Francis	Dr. Himachalpathy	A Study On Impact Of FII And FDI inflows on Indian Stock Market
59	15SJCCMIB028	Pavithra R.	Dr. Raja Jebasingh	A Study On The Employees Perception Towards Corporate Social Responsibility (CSR) With Reference To IT Firm
60	15SJCCMIB029	Pooja G.K.	Mr. Ravi Richard	A Comparative Study On Work-life Balance Of Female Employees In Corporate Sectors And Educational Institutions
61	15SJCCMIB030	Prativa Pradhan	Ms. Shivakami Rajan	A Study On The Impact Of Advertisement Strategies Of Industrial uPVC Pipes On Sales In Agriculture Sector: A Specific Reference To Sudarshan Extrusion Pvt. Ltd., Bangalore
62	15SJCCMIB031	Rajani P.N.	Ms. Shivakami Rajan	A Study Of Effectiveness Of Distribution Channel Of Agricultural Products: With Special Reference To Honey in Coorg District.
63	15SJCCMIB032	Rakhi Menon	Ms. Shivakami Rajan	A Study On Just-In-Time Practices in Supply Chain Impacting The efficiency Of Manufacturing Units: A Case Of Reliable Sponge Pvt. Ltd. Rourkela, Odisha
64	15SJCCMIB033	Rhea Goel	Ms. Shivakami Rajan	A Study Of How Effective Is 'Happy Hours" in Resturants And Application Of The Marketing Communicators Behaviour.



65	15SJCCMIB034	Robin Samuel	Dr. Anupama Kotur	Impact Of E-HRM On Selected Organizations in Bangalore
66	15SJCCMIB035	Ruth Priyanka Immanuel	Mr. Ravi Richard	A Study Of Social Media And Its Impact On Consumers buying behaviour.
67	15SJCCMIB036	Sahana B.S.	Dr. Anupama Kotur	A Study On Spending vs Saving Habits of Youth In Bangalore.
68	15SJCCMIB037	Sai Kishore S.	Dr. Anupama Kotur	An Analysis Of Growth In Leather Industry: India
69	15SJCCMIB039	Shallot Prona P.	Ms. Poornima Vijaykumar	Employee Satisfaction On Reward And Recognition System.
70	15SJCCMIB040	Sindhuja S.	Ms. Muktha	A Study On The Promotion Strategy Of Air Asia With Brand Rajinikath's Biggest Project - 'Kabali'
71	15SJCCMIB041	Sunep T. Jamir	Ms. Poornima Vijaykumar	The Impact of Entrepreneurial Spirit On The Life Style Of The People in Nagaland.
72	15SJCCMIB042	Surya B.	Dr. Anupama Kotur	A Studdy on the strategies and the impact of toon branding in Bangalore.

73	15SJCCMIB043	Swati Shovangi Das	Dr. K. Karunakaran	A Study On "The Impact Of Branding On Consumers Buying Behaviour With Special Reference to Nike and Puma"
74	15SJCCMIB044	Swetha N.	Ms. Komal Dave	A Study On Effect Of Inflation Rate And Foreign Exchange Rates on Returns of BSE Sensex and Nifty
75	15SJCCMIB045	Thashma A.P.	Dr. K. Karunakaran	Consumer Awareness And Preferences For Organic Fruits And Vegetables In Bangalore
76	15SJCCMIB046	Umm E. Roma	Dr. K. Karunakaran	Impact of Reward System on Employee Motivation With Reference To Convergys Corporation
77	15SJCCMIB047	Vinod Kumar G.	Ms. Shivakami Rajan	A Study On The Impact Of Stress On Social Life Of Students Pursuing Their Master Degree In Commerce in Urban Bangalore.
78	15SJCCMIB048	Vishal Johnson S.	Ms. Poornima Vijaykumar	A Study On The Effect Of Organisational Culture On The Performance Level Of Employees
79	15SJCCMIB049	Winston Terence	Mr. Ravi Richard	The Impact Of Foreign Direct Investment On The Profitability Of Selected Private Sector Banks In India.

80	15SJCCMIB050	Sanjana Rana K.	Dr. K. Karunakaran	A Study On Factors Affecting Consumer Buying Behaviour Towards Ready Made Garments With Special Reference To Women.
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