

ST. JOSEPH'S COLLEGE OF COMMERCE

#163, Brigade Road, Bangalore - 560 025

POST GRADUATE DEPARTMENT

M.COM CANDIDATES

Sl. No.	Reg. No.	Student Name	Topics	Guides
1	16SJCCM001	Aishwarya B.	A Study on Status of Child Health in Raichur District with special reference to Manvi Taluk.	Ms. Ravidarshini
2	16SJCCM002	Akshitha Irene D.	A Study on the Status of Women Health in Raichur District with Special Reference to Maanvi Taluk.	Ms. Ravidarshini
3	16SJCCM003	Alisha Leonita Dsouza	A Study on Socio Economic Status of Self Help Group (SHGs) Members in the City of Bangalore.	Ms. Ravidarshini
4	16SJCCM004	Aloysius P.	Portfolio Construction on Academic Guides and Mentors using Risk, Return and Sharpe Ratio.	Ms. Tasmiya Husni

5	16SJCCM005	Amrita Sarmah	A Study of the Entrepreneurship Issues and Challenges Faced by Women in the Fashion Industry - Pertaining to Bangalore	Dr. N.Ramchandran
6	16SJCCM006	Anthony Pradeep T.	A Study on the Role of Self Help Groups in Promoting Employment Among Unorganized Sector in Bijapur District.	Dr. Sheela A.M.
7	16SJCCM007	Anumala Kumari S.	Pre and Post Impact of Demonetization on Real Estate Sector - An Event Study.	Ms. Suganthi Pais
8	16SJCCM008	Archana V.	A Study on the Enrollment and Dropout Ratio in Primary Schools of Raichur District.	Ms. Suganthi Pais
9	16SJCCM009	Christeen Mary Sanju	Impact of Poverty on Literacy in Primary Education - A Study on Raichur District.	Ms. Suganthi Pais
10	16SJCCM010	Cynthia Loyalo	A Study on the Impact of Forensic Accounting in Combating Financial Frauds -An Auditor's Perspective.	Dr. N. Ramchandran

11	16SJCCM011	Dinesh Prabhu M.V.	A Study on Migration of Agricultural Labourers and Its Impact on their Livelihood in Bijapur District.	Dr. Sheela A.M.
12	16SJCCM012	Disha Dechamma P.L.	A Study on the Effects of Fluctuations in Coffee prices and its impact on the Income of Coffee Planters in Coorg.	Ms. Ruqsana Anjum
13	16SJCCM013	Fabiola Raja	A Study on the Performance of Growth, Income and Balanced Schemes of ICICI Prudential Mutual Fund and HDFC Mutual Fund	Ms. Ruqsana Anjum
14	16SJCCM014	Ibanylla Mary Basaiawmoit	A Study on the Financing Decisions of Micro, Small and Medium Enterprises in Meghalaya.	Ms. Muktha
15	16SJCCM015	Irudaya Raj R.	A Study on Employability Risk of Unorganized labourers in Bijapur District.	Dr. Sheela A.M.
16	16SJCCM016	John Paul J.	A Study on Surrogare Advertising and its Impact on Consumer Behaviour towards Alcohol Brands.	Dr. Lily N. David

17	16SJCCM017	Kusuma C.N.	A Study on the Impact of Dividend Policy on Share Price of Selected Banks in India.	Ms. Ruqsana Anjum
18	16SJCCM018	Lakshmi M.	A Study on the Interactions Among Gold, Forex, MCX and Nifty Price	Dr. Himachalopathy
19	16SJCCM019	Lynne Rose Justine	A Critical Analysis of NPA's in Kerala Financial Corporation and Kerala State Industrial Development Corporation - A Comparative Study.	Dr. Himachalopathy
20	16SJCCM020	Madhura L.	A Study on Collaborative Consumption in Bangalore with Special Reference to the Transportation Hospitality and Food and Beverage Industries.	Dr. Lily N. David
21	16SJCCM021	Madhushree Mahadevaiah	A Comparative study on the financial performance of the Indian IT Sector with special reference to Infosys and TCS.	Dr. Himachalopathy
22	16SJCCM022	Manjitha Mathew	Agricultural Credit in India: A Comparative Study on Public Sector Banks and Private Sector Banks.	Dr. Himachalopathy

23	16SJCCM023	Margaret Priyanka A.	Oil Prices Volatility And Its Impact on the Indian Stock Market Indices	Dr. Hariharan Ravi
24	16SJCCM024	Maria Sanjana S.	A Study on the Status of Education in Bangalore District.	Dr. Sheela A.M.
25	16SJCCM025	Monica Janet Clifford	A Study on the Impact of Goods and Service Tax on Consumers with Reference to FMCG in Bangalore.	Dr. Hariharan Ravi
26	16SJCCM026	Penpa Lhamo	"A Study on Tibetan Entrepreneurs: In Obtaining Credit and Financial Growth in Karnataka State"	Dr. Hariharan Ravi
27	16SJCCM027	Petricia S.	A Study on the Financial Literacy and Investment Behaviour of Middle-Income Working Group - With Special Reference to Bengaluru City.	Ms. Nancy Christina
28	16SJCCM029	R. Renuka Devi	An Empirical Study on the Performance of Indian Textile Industry with regard to Import and Export	Ms. Nancy Christina

29	16SJCCM030	Rushika Mehta	Analysis of Shift in Travel and Tourism Trends of Generation X and Generation Y Residing in Bangalore.	Dr. Lily N. David
30	16SJCCM031	Shalini Pandey	A Study on the Impact of Select Macro-Economic Variables on the Indian Stock Market.	Ms. Nancy Christina
31	16SJCCM032	Shradha Anjali	A Study on the Impact of P/E Ratio on Market Price with Special Reference to Pharmaceutical Companies Listed Under NSE.	Ms. Nancy Christina
32	16SJCCM033	Sneha Rappai A.	An Empirical Study on Human Resource Accounting Practices in Selected Indian Companies.	Mr. Sridhar L.S.
33	16SJCCM034	Sunil Dennis Kumar R.	A Study of the Preference of Young Adults in Bangalore City towards Herbal Cosmetic Products.	Dr. Lily N. David
34	16SJCCM035	Tania Michelle Lobo	An Empirical Study on the Impact of Non Performing Assets on Profitability of Commercial Banks in India.	Mr. Sridhar L.S.

35	16SJCCM037	Tenzin Tsering		Mr. Sridhar L.S.
36	16SJCCM039	Mary Shilpa R.	A Study on Capital Structure and its Impact on Stock Market - An Empirical Study on Selected Indian Cement Industry.	Mr. Sridhar L.S.
37	16SJCCM040	Anirban Gangopadhyay	The Effects of Pre-post Demonetisation on the Growth of E Banking in India.	Ms. Selvi Sathyanarayanan
38	16SJCCM041	Chetan Singh B.M.	The Impact of Reliance JIO on the Indian Telecom Sector - With Special Reference to Bharti Airtel Limited.	Ms. Selvi Sathyanarayanan
39	16SJCCMIB001	Anuj Chabukdhara	Comparative Study on Customers' Expectations and Preferences towards Loyalty Program of Air India and Jet Airways.	Dr. Karunakaran
40	16SJCCMIB002	Ashwin Sundara Lingam R.	A Study on "The Effect of Bonus Announcement on Market Price of Stocks", with special reference to NSE.	Ms. Selvi Sathyanarayanan

41	16SJCCMIB003	Ayesha Rahath	A Study on Factors Motivating Investors to Invest in LIC Products	Ms. Selvi Sathyanarayanan
42	16SJCCMIB005	Chirag S.	A Performance Analysis with respect to Owners Perception of Hotel Rooms in Hospitality Industry Post rebranding by StartUp Company: A Case Study on Oravel Stays Private Limited (OYO) with reference to Bangalore urban.	Mr. Ravi Richard
43	16SJCCMIB006	Clarintina Claudius	To study the brand awareness and brand preference towards Louis Philippe, Bangalore.	Dr. Karunakaran
44	16SJCCMIB007	Deeksha S.	A Comparitve Study on Customer Relationship Management Techniques in Private Sector Banks and Public Sector Banks.	Mr. Ravi Richard
45	16SJCCMIB008	Deepthi J.	Career Preferences of Generation X and Generation Y - A Comparative Study	Mr. Ravi Richard
46	16SJCCMIB009	Divya K.	A Study on Challenges of Educating Migrant Worker Children with special reference to Construction Sector in Bangalore.	Dr. Hariharan Ravi

47	16SJCCMIB010	Garima Verma	Relationship between Foreign Reserves and Exchange Rate: An Empirical Study of India.	Dr. Karthika S
48	16SJCCMIB011	Hemashree B. Sindhe	Impact of Brand Origin on the attitude of Bangaloreans towards Japanese and German Brands: A comparative study	Dr. Ritty Francis
49	16SJCCMIB013	J. Dinesh Noel	Effectiveness of In-store and Out of store Advertisements on Purchase Intention of FMCG products: A comparative study	Dr.K. Karunakaran
50	16SJCCMIB014	Jemimah Sneha M.	Impact of Corporate Social Responsibility On Financial Performance of Infosys India Ltd	Ms. Ruqsana Anjum
51	16SJCCMIB015	Jiny John	Impact of Short Duration Television Advertisements on Consumer Buying Behaviour - With Special Reference to Cosmetic Products	Dr.K. Karunakaran
52	16SJCCMIB018	Joel Lancy Dias	A Comparative Assessment of Online Versus Offline Shopping (with reference to Mysore City).	Ms. Veenu Joy

53	16SJCCMIB019	Kanchan B.R.	A Study on Consumer Buying Behaviour Towards Online Purchase of Electronic Goods.	Ms. Veenu Joy
54	16SJCCMIB020	Kaveramma K.R.	Study on Worklife Balance of Women in the Agriculture Sector.	Ms. Veenu Joy
55	16SJCCMIB021	Keerthan Cariappa	A Study on Parking Services in the Central Business District of Bangalore.	Ms. Gayathri Sasi Tampi
56	16SJCCMIB022	Keerthana C.		
57	16SJCCMIB024	Lolita Sherly Pinto	A Study on the Growing Popularity of Fidget Spinners: Causes, Effects and Demographics with reference to Bangalore.	Ms. Gayathri Sasi Tampi
58	16SJCCMIB025	Mani Rathnam G.	A Study on the Brand Recognition of 'Kalenji' Brand Conducted at Decathlon, Whitefield.	Ms. Gayathri Sasi Tampi

59	16SJCCMIB026	Mary Phiodora Sawian	A Study on the Customer Perception of Youth on the Advertising Strategies of Zara in Bangaluru.	Ms. Gayathri Sasi Tampi
60	16SJCCMIB027	Mitthi Jyoti Sharma	A Study on Professional Excellence of employees in Jindal Stainless Ltd., Kalingnagar, Odisha.	Dr. D. Raja Jebasingh
61	16SJCCMIB029	Neethu Anna Koshy	A Study on the Effectiveness of Self Appraisal System on Career and Development of Employees in Ernst & Young, Bengaluru.	Dr. D. Raja Jebasingh
62	16SJCCMIB030	Neha Jadav D.	A Study on the Effectiveness of Mid-Day Meal Programme: with reference to Mandya District.	Dr. D. Raja Jebasingh
63	16SJCCMIB031	Nikitha Elizabeth Cyriac	A Study on Preferences of Pet Owners with respect to Commercial Pet Food	Dr. D. Raja Jebasingh
64	16SJCCMIB032	Om Prakash Gurung	Reverse Supply Chain Management of Electronic Goods: A Study on Indian Retail Market.	Dr. Deepika Joshi

65	16SJCCMIB033	Pooja Kumar	A Study on the Effect of Mergers and Acquisitions on Performance of Indian Companies.	Mr. Sridhar
66	16SJCCMIB034	Pragathi L.	A Study on the Awareness Level of Crop Insurance Scheme in Mandya District	Ms. Selvi Sathyanarayanan
67	16SJCCMIB035	Radhika Mirani	Customized Marketing Strategies adopted for Millennials (A Study restricted to Millennials in Bangalore).	Dr. Shubhra Rahul
68	16SJCCMIB036	Ricaldonie Syngkrem	Mobile Banking in Shillong: Comparative Profiling of Users and Non-users.	Dr. Shubhra Rahul
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70	16SJCCMIB038	Sanjay A.	To Assess the Requirements for the Implementation of International Automotive Task Force (IATF 16949:2016) Standards at Foress Auto Comps (SME).	Dr. Shubhra Rahul

71	16SJCCMIB039	Shruthi Raghu	Study of Women Safety and Security in Karnataka Tourism	Dr. Deepika Joshi
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74	16SJCCMIB043	Stervin P. Sunny	Employee Engagement: A Study on Start Up Companies in Bangalore	Dr. Deepika Joshi
75	16SJCCMIB044	Sujith Sajeeve	A Study on the TQM Practices Among Tier one and Tier Two Automotive OEMs with special reference to Hosur.	Dr. Karthika S.
76	16SJCCMIB045	Sunny Gurung	A Study on Consumer Buying Behaviour towards International Brands with reference to Footwear in Kohima (Nagaland).	Dr. Karthika S.

77	16SJCCMIB046	Syeda Hafsa	Acomparative Study on Financial Performance of Selected Retail Store at Bangalore Big Bazaar and Star Bazaar (2011 - 2016)	Dr. Ramanathan
78	16SJCCMIB047	Syeda Saniya Misbah	A Study on Comparative Financial Performance Analysis of Selected Private and Public Banks, At West Bangalore in Karnataka (2011 - 2016)	Dr. Ramanathan
79	16SJCCMIB048	Tenzin Dolma	An Empirical Study on the dynamic relationship between Inflation and international Trade in India	Dr. Karthika S.
80	16SJCCMIB049	Tia John Ramapuram	Rebranding: An Analytical Study with special reference to Orange County - Evolve Back.	Dr. Karthika S.
81	16SJCCMIB050	Venkatesh P.	A Comprehensive Study on the Level of Employee Engagement Among City Group of Institutions, Bangalore.	Dr. Ritty Francis
82	16SJCCMIB051	Wuliake Andree Melissa Kiple	An Investigative Analysis on Consumer Behaviour and Perception towards Chocolate in Abidjan (Capital of Ivory Coast)	Dr. Ritty Francis

83	16SJCCMIB052	Yash Kumar J.	An Analytical Study of Online Listings and Consumer Generated Reviews for Restaurants and their Role in Consumer Perception in Bangalore	Dr. Ritty Francis
84	16SJCCMIB054	Nayanashree K.P.	Role of MGNREGA in empowering Women: A Study among the beneficiaries of Mandya District.	Dr. Ritty Francis