

ST. JOSEPH'S COLLEGE OF COMMERCE				
#163, Brigade Road, Bangalore - 560 025				
POST GRADUATE DEPARTMENT				
M.COM CANDIDATES				
Sl. No.	Reg. No.	Student Name	Topics	Guides
1	16SJCCM036	Tenzin Gyaltzen	Factors affecting growth in Tibetan Settlement in Bylakuppe - An Analysis	Ms. Ravidarshini
2	17SJCCM001	Aishwarya S.	Green initiatives towards supply chain management - A Study in the food and beverage sector of Bangalore city.	Ms. Ravidarshini
3	17SJCCM002	Akhil Kuriakose P.B.	A study on the effectiveness and impact of outdoor advertising on consumer purchase behaviour with special reference to transit advertising	Dr. Soney Mathew
4	17SJCCM003	Akshay M. Jadhav	A Study on the effects of celebrity endorsement on consumer purchase intention in Bangalore, Karnataka.	Dr. Ritty Francis
5	17SJCCM004	Alfred C. Antony	Study on personality influence on investment decisions of male and female investors.	Dr. H. Nagaraj
6	17SJCCM005	Angela Suparna Rebello	Analyzing Farmer's perception on Pradhan Mantri Fasal Bima Yojana: A study of Dharwad Region	Dr. Deepika Joshi
7	17SJCCM006	Anju Mariam John	Impact of macroeconomic factors on BSE Sensex.	Ms. Ruqsana Anjum
8	17SJCCM007	Arafa Mujahid	A Study on Service quality Gaps in Education Institutes of Bangalore.	Dr. Deepika Joshi
9	17SJCCM008	Arpitha B.S.	A Study on Consumer Perception and Attitude Towards Acceptance of E-Pharmacy in Bangaluru City.	Dr. Soney Mathew

10	17SJCCM009	Bhuvanagri D.	Impact of capital structure on corporate profitability - A study conducted for FMCG sector.	Ms. Ruqsana Anjum
11	17SJCCM010	Chaitra K.S.	A study on perception of consumers towards persuasive techniques in digital communication with special reference to social media marketing.	Dr. Soney Mathew
12	17SJCCM011	Chinnu Rachel Thomas	A study on the investment patterns of individual investors in the stock market with reference to Kottayam district	Dr. Sridhar L.S.
13	17SJCCM012	Clifford Noel A.	An analysis of the Functioning of Indira Canteen Initiated by Government of Karnataka - with reference to Bangalore District	Dr.. Poornima Vijaykumar
14	17SJCCM013	Cyril Mathew	A study on agriculture finance of Kottayam district	Dr. Augustine Amaldass
15	17SJCCM015	Gayathri Sisir	Study on identification of issues of household garbage collectors, with special reference to Bangalore.	Dr. Deepika Joshi
16	17SJCCM016	Jeena James	A study on environmental accounting practices in India	Dr. Augustine Amaldass
17	17SJCCM017	Jennifer K.T.	A study on the awareness level and usage pattern of UPI(Unified Payments Interface) with respect to Bangaluru city.	Dr. Selvi Satyanarayana
18	17SJCCM018	Jithu Sunny	A Study on the Role of Banks in the Financial inclusion with reference to Kottayam District.	Dr. Hariharan Ravi
19	17SJCCM019	Joe B. Edapat	An analysis of issues and challenges faced by sugarcane farmers - with special reference to Mandya district.	Dr. Poornima Vijaykumar
20	17SJCCM020	Lavanya R.	A Critical Analysis of capital structure and it's impact on financial performance of TCS and ITC ltd; with special reference to pre and post effect of economic crisis 2008.	Dr. Himachalapathy
21	17SJCCM021	Lourdu Kumar A.	Sustainable development practices adopted by selected MSME's in Bangalore	Dr. Himachalapathy

22	17SJCCM022	Lynet Malvika Bibeiro	A study on perception and attitude of consumers towards the effectiveness of consumer rights in India with special reference to teenagers.	Dr. Soney Mathew
23	17SJCCM023	M. Arun Raj	A study on impact of brand image on consumer buying behaviour with special reference to Nike and Adidas	Dr. K. Karunakaran
24	17SJCCM024	Mariam Martin	A study on the export competitiveness and export performance of Indian Textile Industry.	Dr. Himachalapathy
25	17SJCCM025	Melron Shawn Dalmeida	A study on vehicle financing of selected company in Mangalore	Dr. Himachalapathy
26	17SJCCM026	Rachel Jerry	A study on the impact of revision of petrol and diesel prices among customers.	Dr. Selvi Satyanarayana
27	17SJCCM027	Raiga Thomas	A study on problems and challenges faced by BMTC women bus conductors with special reference to Bangaluru district	Dr. Poornima Vijaykumar
28	17SJCCM028	Rakesh L.	A Study on Foreign Direct Investment in Indian Retail Sector	Dr.S. Karthika Raghavendra
29	17SJCCM029	Reena D'Souza	A Study on the impact of advertising by educational, institutions on college admissions in Bangaluru.	Dr. K. Karunakaran
30	17SJCCM030	Rini Sojan	Personality traits and perceptions in investment decision: A study on Kottayam, Kerala	Dr. Suganthi Pais
31	17SJCCM031	Sara Elias	A Study on effects of Kudumbashree on poor rural household and status of women with reference to Ernakulam district.	Dr. Suganthi Pais
32	17SJCCM032	Shaista Kazi	A Study on FDI and its impact on the retail sector in Bangalore	Dr. Suganthi Pais
33	17SJCCM033	Shiva Prasad H.C.	An empirical study on awareness of social entrepreneurship with special reference to Bangaluru district.	Dr.S. Karthika Raghavendra

34	17SJCCM034	Shiveshree H.R.	Pradhan Mantri Jan Dhan Yojana (PMJDY) and its implication towards financial inclusion policies with reference to Shivamogga and Chickmagalur districts in Karnataka	Dr. Suganthi Pais
35	17SJCCM035	Srushti S.M.	Risk Perception of Women Investors towards Investment Avenues	Ms. Muktha
36	17SJCCM036	Supreeth S.	An empirical study on problems and prospects of floriculture exporters in Bangalore	Dr.S. Karthika Raghavendra
37	17SJCCM037	Sushmitha Vincent Chemmannoor	A Study on Investment Patterns and Risk taking perceptions among investors in Bangalore city with special reference to government employees"	Ms. Muktha
38	17SJCCM038	Tejas Kumar S.	A Study on financial inclusion and growth of MSME sector in India	Dr.S. Karthika Raghavendra
39	17SJCCM039	Tejeswini R.	A study on the customer preference in choosing d-mart over big bazar in Bangalore	Dr. K. Karunakaran
40	17SJCCM040	Tenzin Chonzom	A study on the Financial Problem of Tibetan Enterprieners	Dr. Sridhar L.S.
41	17SJCCM041	Zehawa Tamkeen	A Study on CSR practices and its impact on financial performance of prestige group.	Ms. Muktha
42	17SJCCMIB001	Anoop N.	A study on market preference of middleweight bikes in Bangalore	Dr. Mohan Philip
43	17SJCCMIB002	Ashwini S.	A Study on the responsiveness to Health Insurance by non-health policy holders of the Oriental Insurance Company.	Dr. Sridhar L.S.
44	17SJCCMIB003	Bharath Vasam G.	A study on challenges faced by marketers in retail business	Dr. Ritty Francis
45	17SJCCMIB004	Bijay Manjaly	A study on the managerial motives towards stock splits and liquidity.	Ms. . Tasmiya Husni

46	17SJCCMIB005	Carmel Shirin Raj	A study on Human Resource Management Practices in Higher Education Institutions in Bangalore.	Dr. Raja Jebasingh
47	17SJCCMIB008	Darikordor Lyngdoh Nongbri	The effectiveness and ineffectiveness of warning messages on cigarette packets - with special reference to millennials In Bangalore.	Dr.Shubhra Rahul
48	17SJCCMIB009	Dhorda Nikul Bhikhalal	A study on Robotic swigery practices in hospitals(with special reference to Bangalore city).	Dr. Hariharan Ravi
49	17SJCCMIB010	Diana Barnabas	Impact of social media recruiting (SMR)in IT firms in Bangalore.	Dr.Shubhra Rahul
50	17SJCCMIB011	Flavia Sibyl S.	A study on effectiveness of e-commerce in pharmacy retailing with special reference to Bangalore district.	Dr. Hariharan Ravi
51	17SJCCMIB013	Humera S.	Impact of green human resource management on the organizations performance in Bangalore.	Dr.Shubhra Rahul
52	17SJCCMIB014	Jenifer Doreen Barboza	An exploratory study on the impact of advertising in tourism for destination selection among youngsters in Bangalore city.	Dr. Ritty Francis
53	17SJCCMIB015	Jerin Geo Jos	A study on consumers perception of millets as a staple food.	Ms. Veenu Joy
54	17SJCCMIB016	Jeswin Felix Joshy	The impact of celebrity endorsement on the purchase behaviour of consumers with special reference to soft drinks cola cola and pepsi.	Dr. K. Karunakaran
55	17SJCCMIB017	Jithinraj D. Panicker	A study on the delivery agents in Bangalore: with special reference to e-commerce sector.	Dr. Hariharan Ravi
56	17SJCCMIB018	Jitto James Varghese	A study on the role of digital marketing in the healthcare sectors with reference to lifecell international private limited.	Dr. Deepika Joshi

57	17SJCCMIB019	Joselin Monica L.A.	A study on the youth perception on credibility of social media marketing	Dr. H. Nagaraj
58	17SJCCMIB021	Kevin Maria Ignatius F.	A study on perception of consumers towards green FMCG.	Dr. Augustine Amaldass
59	17SJCCMIB022	Lama Yidham	A study on impact of social media on consumers' buying behaviour in Bangalore city, Karnataka.	Ms. Veenu Joy
60	17SJCCMIB023	Laurel Nola Lobo	Shades of dark tourism: A study on the perception of millennials in Bangalore towards Dark tourist sites	Dr. Ritty Francis
61	17SJCCMIB024	Lhakpa Dolma	A study on customer perception towards e-commerce with special reference to electronic gadget.	Dr. Sheela A.M.
62	17SJCCMIB025	Misbah Fatima	A study on work life balance of faculties of degree colleges in Bangalore.	Dr. Raja Jebasingh
63	17SJCCMIB026	Mohammed Rashad Ikkery	A study on social intelligence marketing with reference to gardening products.	Dr. Augustine Amaldass
64	17SJCCMIB027	Nabil Ahmed	Online versus offline grocery shopping: A Study on consumer perception with special reference to Bangalore (urban).	Ms. Komal Dave
65	17SJCCMIB028	Namitha John	A study on the impact of organisational climate on employee job satisfaction: Ernest and Young Bangalore.	Dr. Raja Jebasingh
66	17SJCCMIB029	Naveen N.	A relative study on consumer satisfaction with reference to Bajaj Motors and TVS Motors.	Dr. Selvi Satyanarayana
67	17SJCCMIB030	Nigitha P.N.	A study on work life balance of women employees; with special reference to IT companies in Bangalore.	Dr. Raja Jebasingh
68	17SJCCMIB031	Nikitha Madappa C.	Comparative analysis of consumer behaviour towards Android and windows operating system	Dr. Sheela A.M.
69	17SJCCMIB032	Nitin Lazarus	A study on buying motive of youths towards Honda Bikes.	Dr. Selvi Satyanarayana

70	17SJCCMIB033	Palchen Lhamo	A study on consumer preference towards online shopping and offline shopping.	Ms. Veenu Joy
71	17SJCCMIB034	Prashanth D.	A study on foreign direct investment in India and its impact on trade and development - An analysis.	Ms. Muktha
72	17SJCCMIB035	Priyanka M.B.	A study on employee opinion towards retention policy practise at Decathlon Sports Company	Dr. P. Muralidharan
73	17SJCCMIB036	Rajeshwar S.N.	A study on market preferences for protein bars in Bangalore	Dr. Mohan Philip
74	17SJCCMIB037	Rajith Antony Joseph	A study on the psychographics of professional gamers with special reference to Bangalore	Dr. H. Nagaraj
75	17SJCCMIB038	Riyanga Jitty	A study on impact of employee engagement activities on motivational level of employees at Ernst and Young	Dr. P. Muralidharan
76	17SJCCMIB039	S. Shruti	A Comparative Study of Pace of changing technology and coping machanism in the information technology sector	Ms. Veenu Joy
77	17SJCCMIB040	Sachin N.V.	Impact of Green Bankinking inititative on Banks profitability - A study conducted for State Bank of India.	Ms. Ruqsana Anjum
78	17SJCCMIB041	Sandhya C.	A study on consumer perception of disruptive marketing strategy of JIO	Dr. H. Nagaraj
79	17SJCCMIB042	Sanjay Kumaran K.V.	A Study on impact of Swachh Bharat Abhiyan (TOILET) on Public in reference to Salem district.	Ms. Shivakami Rajan
80	17SJCCMIB043	Sanjeevan F.	A study on factors that influences the revenue of dairy farms in Hassan district	Dr. Mohan Philip
81	17SJCCMIB044	Shwetha Umesh	A study on psychgraphics of youth and its implication on buying behaviour of contraceptives	Ms. Shivakami Rajan

82	17SJCCMIB045	Silvana G.P.	A Comparative Analysis of Consumers Preference towards SWIGGY and ZOMATO	Dr. Sheela A.M.
83	17SJCCMIB046	Snehit Rai R.	A study of advertising on sports apparels and it's effects on youth	Ms. . Tasmiya Husni
84	17SJCCMIB047	Suvojit Dutta	Agricultural credit in India: A comparative study in public sector banks and private sector banks in Mandya district with respect to credit facilities provided to sugarcane farmers	Ms. Shivakami Rajan
85	17SJCCMIB048	Tenzin Kunsal	A study on the management of rural healthcare facilities, with special reference to Mundgod, Karnataka.	Dr.Shubhra Rahul
86	17SJCCMIB049	Varun S.	An empirical study of women empowerment through self help groups (SHGs) with special reference to rural areas of Bangaluru	Dr. Sridhar L.S.
87	17SJCCMIB050	Rohan Mark G.	Impact of digital payment bank on business performance. An emperical study with special reference to fast food restaurants in Bangalore city	Ms. Shivakami Rajan
88	17SJCCMIB051	Nikitha S.T.	Impact of fluctuations in reporate in stock market with special reference to BSE Index	Ms. Ruqsana Anjum
89	17SJCCMIB052	Nonitha Bollamma A.M.	A study on effectiveness of recruitment and selection process at Decathlon Sports Company, Bangalore.	Dr. P. Muralidharan
90	17SJCCMIB053	Rachel Suzana Joseph	A Study on the factors associated with Farmer Suicide Crisis with special reference to Mandya district	Ms. Poornima Vijaykumar
91	17SJCCMIB054	Devanshi Agarwal	A comparative study on organised retail outlets in Bangalore city.	Dr. Sheela A.M.