

**ST. JOSEPH'S COLLEGE OF COMMERCE**  
**#163, Brigade Road, Bangalore - 560 025**  
**POST GRADUATE DEPARTMENT**  
**M.COM CANDIDATES**

Sl. No.	Reg No.	Student Name	Topics	Guides
1	18SJCCM027	Shweta Kujur	A socio economic analysis of migrant workers - A study of Bangalore Urban District	Dr. A.M Sheela
2	18SJCCM005	Austin Parackal	Impact of MNREGA on employability of unorganized labour in Raichur District	Dr. A.M. Sheela
3	18SJCCM016	Manjunath KS	Self employment opportunities of the shepherd community through sheep banking - An impact study of Raichur district	Dr. A.M. Sheela
4	18SJCCM036	V. Sneha	Impact of migration on children education - A study of Bangalore rural district	Dr. A.M. Sheela
5	18SJCCMIB052	Victor Prashanth Kumar B.	Living conditions of north Karnataka migrant workers - An impact study of Bangalore rural district.	Dr. A.M. Sheela
6	18SJCCM019	Neelakanta VR	A comparative study on fintech adoption among salaried individuals with special reference to Bangalore and Mangalore	Dr. Augustine Amaladas
7	18SJCCM028	Sindhu D.	A study on the role of stree shakti programme on women empowerment with special reference to Hoskote taluk in Karnataka	Dr. Augustine Amaladas
8	18SJCCM031	Sripriya R .	A comparative study on the investment patterns of working women and household women in Bangalore	Dr. Augustine Amaladas
9	18SJCCM033	Sudhakar S.	A study on Socio-Economic condition of vegetable street vendors with special reference to Bangalore urban district.	Dr. Augustine Amaladas
10	18SJCCM018	Monica Jennifer	A study on teacher's perception towards the draft national education policy 2019	Dr. Deepika Joshi
11	18SJCCMIB004	Akshata Mahadev Manawadi	A study on people's perception towards Swachh Bharat Abhiyan with reference to Bangalore city	Dr. Deepika Joshi

12	18SJCCMIB005	Ananya R.	Employees perception towards the use of artificial intelligence in banking sector: A study on Bangalore city.	Dr. Deepika Joshi
13	18SJCCMIB007	Annu Joseph	Identification of issues pertaining to artificial intelligence implementation in medical industry: A study on Kerala Hospitals	Dr. Deepika Joshi
14	18SJCCM013	M.P. Shaji Saranya	Role of mudra yojana in facilitating financial inclusion	Dr. H. Nagaraj
15	18SJCCM038	Varsha V.	A study on awareness of financial inclusion in unorganized sector with special reference to Bangalore	Dr. H. Nagaraj
16	18SJCCMIB003	Akhila R.	A Study on the impact of Non Performing Assets(NPA) on the Financial Performance of co-operative banks with reference to Bangalore	Dr. H. Nagaraj
17	18SJCCMIB011	Bopaiah T. K.	A study on market for pepper in Karnataka with special reference to the price factors	Dr. H. Nagaraj
18	18SJCCMIB013	Chethan Krishna N.	A Study on attitudes and perception of teenagers towards social media and its influence on their buying decision	Dr. H. Nagaraj
19	18SJCCM011	Jennifer Jemima V.	Customer impression on adoption of India post payment banks	Dr. Hariharan Ravi
20	18SJCCM017	Maria Shirley Rozario	The perception of Borrowers with respect to sanction and repayment of loans	Dr. Hariharan Ravi
21	18SJCCM021	Poojashree C	Relationship between gold price, US dollars, crude oil price and BSF Sensex 30	Dr. Hariharan Ravi
22	18SJCCM030	Srilekha N.	A Study on customer preference towards digital banking (with special reference to Bengaluru District)	Dr. Hariharan Ravi
23	18SJCCM029	Sneha T.	A Study on employee's engagement of selected IT company with special reference to Bangalore City	Dr. Himachalapathy
24	18SJCCM034	Sukumar K.	A comparative study on financial performance of muthoot finance ltd and cholamandalam finance	Dr. Himachalapathy
25	18SJCCM039	Namitha Obed E.	A study on job satisfaction of employees of IT companies with special reference to Bangalore city.	Dr. Himachalapathy

26	18SJCCMIB014	Dangsha Kantrimachim Matthew Maring	A study on performance appraisal system of selected company in Bangalore city	Dr. Himachalopathy
27	18SJCCMIB016	Devika N.M.	A study on the role of social media in interpersonal communication among the youth	Dr. Karunakaran
28	18SJCCMIB019	Harshitha G.P.	A Study on customer satisfaction level for decathlon products	Dr. Karunakaran
29	18SJCCMIB024	Kavya Karnick	A comparative study on impact of "Fun at Work" towards employee engagement with specific reference to organizations in Bangalore city	Dr. Karunakaran
30	18SJCCMIB028	Manish S.	A study on consumer expectation and satisfaction towards two wheeler bike rentals in Bangalore	Dr. Karunakaran
31	18SJCCM040	Poornima Purushotham	Role of Government Support in Generating Economic Welfare of MSME's with special reference to the city of Bangalore	Dr. Mohan Philip
32	18SJCCMIB006	Angelina Kavitha Aishwarya	A study on online self driven rentals in revolutionasing uses preference in Bangalore city	Dr. Mohan Philip
33	18SJCCMIB010	Asha Supriya C.	A study on the impact of work place stress on employees performance	Dr. Mohan Philip
34	18SJCCMIB038	Pratibha Singh	A study on factors influencing investment behaviour towards mutual funds	Dr. Mohan Philip
35	18SJCCMIB039	Rajiv B. Athreya	Technological influence in food processing industry	Dr. Mohan Philip
36	18SJCCM001	Adeeba Afreen	A study on gold as an investment in the investment portfolio of Indian Investors	Dr. Nirmala Joseph
37	18SJCCM002	Aishwaryalakshmi C.	A study on the sources and challenges in finance for micro, small and medium sized enterprises with special reference to the city of Bangalore	Dr. Nirmala Joseph
38	18SJCCMIB021	Jovin Glen Crasta	A study on investors perception towards UTI mutual fund in Bangalore city	Dr. P. Muralidharan
39	18SJCCMIB022	Kamal R.	A study on consumer preferences towards foreign bike brands with a special reference to Bangalore city	Dr. P. Muralidharan

40	18SJCCMIB029	Mary Lalruatsangi	A study on consumer perception about mobile wallet in Aizawl city	Dr. P. Muralidharan
41	18SJCCMIB041	Sam Wilfred V.	A study on the attitude and perception of urban Bangalore youth towards mental health literacy	Dr. P. Muralidharan
42	18SJCCM007	Dayani M.	A study on the impact of social media on consumer buying behaviour for apparels with reference to Genz	Dr. Poornima Vijaykumar
43	18SJCCM022	Punida Arpitha B.	A study on the role of Academic Performance Indicators (API) for career advancement among college teachers with reference to Bengaluru City	Dr. Poornima Vijaykumar
44	18SJCCM026	Shradha Sangeeth	A study on the impact of kudumbashree scheme among the marginalised women with reference to Alappuzha, Kerala.	Dr. Poornima Vijaykumar
45	18SJCCM003	Amala Varghese	A study on comparative analysis of non performing assets of public sector and private sector banks.	Dr. Raja Jebasingh
46	18SJCCM009	Grace Prerana	A study on the impact of ecotourism on sustainable development of local communities: experiences from Kodagu district	Dr. Raja Jebasingh
47	18SJCCM014	Maha Shriesha V.	Financial inclusion : A study on Pradhan Mantri Jan Dhan Yojana (PMJDY) Scheme with special rERENCE to Hoskote taluk"	Dr. Raja Jebasingh
48	18SJCCM025	Sherin Raj J.	Growth and economic development of mutual fund industry evidences from India	Dr. Raja Jebasingh
49	18SJCCMIB001	Abraham Britto L.	A study on socio economic conditions of migrant workers of North Karnataka in Bangalore district	Dr. Ravi Darshini
50	18SJCCM015	Manisha Soreng	A socio economic profile of north Karnataka migrants in Bangalore - An analysis	Dr. Ravidarshini

51	18SJCCMIB012	Braganca Jonathan Orlando	A study on the economic and social wellbeing of north Karnataka migrants - An evaluation	Dr. Ravidarshini
52	18SJCCMIB033	N.V. Kamala Shreya	A study on the customers' preference for SMULE and star maker karaoke applications and their impact on the users in India	Dr. Ritty Francis
53	18SJCCMIB042	Sandra Raju	A study to understand the attitudes of young adults towards the arising need for third gender public toilets in Bangalore	Dr. Ritty Francis
54	18SJCCMIB043	Saurav S. Shetty	A study to understand the perception of transgenders towards the arising need for third gender public toilet facilities in Bangalore city	Dr. Ritty Francis
55	18SJCCMIB056	Mahesh P.M.	A study on the influence of social media on fitness concious millenials with special reference to instagram users	Dr. Ritty Francis
56	18SJCCM010	Hanisha M. V.	Impact of NPA management on profitaility - A study conducted on federal bank	Dr. Ruqsana Anjum
57	18SJCCM024	Ritayan Kulabhi	An analytical study on the impact of investment in inventaries on profitability with special reference to FMCG sector	Dr. Ruqsana Anjum
58	18SJCCMIB026	Marline Backia Indira M.	An Exploratory study on individualistic approach towards minimalist lifestyle with special reference to youngsters in the city of Bangalore.	Dr. Ruqsana Anjum
59	18SJCCMIB032	Muthakka C. A.	Menstrual Care Products - Consumer Perception and market analysis with specific reference to Bangaluru city	Dr. Ruqsana Anjum
60	18SJCCMIB002	Aishwarya K.	Human trafficking - It's forms, causes and rehabilitation	Dr. Shubhra Rahul
61	18SJCCMIB018	Gladys J.	Women in prostitution: Types, causes and its rehabilitation - A study limited to Bangalore city	Dr. Shubhra Rahul
62	18SJCCMIB025	Kritika Jena	Resistance to change in middle aged working women in Bangalore city- Causes, Effects and challenges	Dr. Shubhra Rahul
63	18SJCCMIB031	Merrill Margarita	Opportunities and challenges faced by the transgenders - A study limited to Bangalore city	Dr. Shubhra Rahul
64	18SJCCMIB048	Tenzin Tsewang	A study on the influence of social media marketing with reference to tibetan youth in Bangaluru.	Dr. Siva Kumar

65	18SJCCMIB049	Tia Joseph	A study on the impact of surrogate advertising of alcohol brands on the purchase behaviour of young adults	Dr. Siva Kumar
66	18SJCCMIB050	Treesa Jose	A comparitive analysis of customer preference towards Uber eats and Swiggy with special reference to Bangalore city .	Dr. Siva Kumar
67	18SJCCMIB053	Vidhya Mary D.	A study on the perception towards digital payment mode among college students with a special reference to Bangaluru.	Dr. Siva Kumar
68	18SJCCMIB008	Anushka	An investigation towards adolescents psychological abuse and their mental wellbeing in Bangalore City.	Dr. Soney Mathews
69	18SJCCMIB009	Arpitha K.	A Study on Factors influencing Impulsive buying behaviour of mullennials with special reference to personal and psychological factors.	Dr. Soney Mathews
70	18SJCCMIB015	Deepa Paul	An investigation on youth perception and attitude towards juvenile crime in India and protection of the child	Dr. Soney Mathews
71	18SJCCMIB023	Karthik P.L.	An empirical study on the impact of psychological factors influencing consumers towards app operated scooter rental services in Bangalore city	Dr. Soney Mathews
72	18SJCCM006	Chelsea S.	A study on investment behaviour of middle income salaried people with special reference to Bangalore	Dr. Sridhar L.S.
73	18SJCCM037	V. Sophia	A study on consumer awareness and perception towards goods and service tax implementation in India with special reference to Bangalore	Dr. Sridhar L.S.
74	18SJCCMIB037	Parav Mehra	A study on consumer buying decision influenced by the celebrities for the purchase of fast moving consumer durable goods with special reference to Bangalore city	Dr. Sridhar L.S.
75	18SJCCMIB057	Thomas Benny Kunnath	A study on the perspective of e-learning as an alternative for classroom learning	Dr. Sridhar L.S.
76	18SJCCM004	Ananthu Prasad	A study on customer satisfaction and their impact on repurchase decision of SAMSUNG smart phones in Bangalore city	Dr. Suganthi Pais
77	18SJCCM020	Pooja Jasani	A study on the impact of hunger marketing strategy on consumers at Rajajinagar, Bangalore	Dr. Suganthi Pais
78	18SJCCMIB017	Dheepthi N. S.	A study on the condition of migrant children in Bangalore South	Dr. Suganthi Pais

79	18SJCCMIB020	Hera	A study on Socio Economic Status of Migrant Workers in Bangalore District	Dr. Suganthi Pais
80	18SJCCM012	Leonora D'Souza	A study on the impact of customer preference towards online streaming over movie theatres.	Ms. Muktha
81	18SJCCMIB027	Manisha Mathew	A study on consumer perception towards credibility of electronic payment system with special reference to Bangalore city	Ms. Muktha
82	18SJCCMIB030	Melissa Ann Jacob	A Comparative study on the preference of young adults towards fitness apps and personal trainers	Ms. Muktha
83	18SJCCMIB035	P. Baavani Akshita Rao	A study on the challenges faced by women in participating and sustaining in the field of sports and games	Ms. Muktha
84	18SJCCM035	Tenzin Passang	A study on effects of advertisement on tibetans in Karnataka on selected brands	Ms. Tasmiya Hussni
85	18SJCCMIB051	Tsewang Dolma	A study on the tourist satisfaction and the contribution of religious tourism with special reference to golden temple bylukuppee	Ms. Tasmiya Hussni
86	18SJCCMIB054	Vijay Mathew Joseph	A study on consumer preference towards sports apparel brands	Ms. Tasmiya Hussni
87	18SJCCMIB055	Yashika S.	A study on the impact of social media on tourism marketing	Ms. Tasmiya Hussni
88	18SJCCMIB040	Raksha D.	A study on students preferences to pursue masters programme overseas	Ms. Veenu Joy
89	18SJCCMIB044	Sherwin Mathew Joseph	A study on the influence of social media marketing of film industry on consumers	Ms. Veenu Joy
90	18SJCCMIB045	Shinoy P. Abraham	A study on Indian consumers preference towards foreign car brands	Ms. Veenu Joy
91	18SJCCMIB047	Sowndarya Narayan	A study on influence of online shopping apps on impulsive buying behaviour	Ms. Veenu Joy
92	18SJCCM032	Subhiksha S.	A Study of determinants of Financial Independence and its impact on personal life growth of women beauty parlour owners	