

**ST. JOSEPH'S COLLEGE OF COMMERCE**  
**#163, Brigade Road, Bangalore - 560 025**  
**POST GRADUATE DEPARTMENT**  
**M.COM CANDIDATES**

SL.NO	REGISTER NUMBER	STUDENT NAME	TOPICS	GUIDE
1	18SJCCM032	Subhiksha S.	A study on customer satisfaction and brand loyalty towards Big Bazaar with reference to Bangalore city	Dr. Karunakaran
2	19SJCCM001	Abigail Bijou Mathew	An Empirical Analysis of herding behaviour in the Indian Stock Market	Dr. Nirmala Joseph
3	19SJCCM002	Abil Saji	A Study on perception of Rural Customers towards Digital Banking Services With Special Reference to Kunnathunad Taluk , Kerala	Dr. S Karthika
4	19SJCCM003	Adithya S.Nair	Credit Risk Analysis of Public and Private Sector Banks in India	Mr. Giridhar Naidu
5	19SJCCM004	Aishwarya N.	A Study on the influence of celebrities in managing brand equity	Dr. H Nagaraj
6	19SJCCM005	Aishwarya S.	A comparative study of online and traditional shopping with in Bangalore city	Mr. Giridhar Naidu
7	19SJCCM006	Amitha Mary Emmanuel	A study on the impact of psychological pricing on the customers purchase intention with reference to facial skin care cosmetics.	Dr. Soney Mathws
8	19SJCCM007	Anaida Johnson	A study on students' perception and preference for online education in India during Covid-19 pandemic with reference to Bangalore.	Dr. K. Karunakaran
9	19SJCCM008	Ancy Antony	A study on impact of Covid 19 pandemic on students learning Process:Evidences from Higher Education Institutions (HEIS) in Bangaluru.	Dr. Raja Jebasingh
10	19SJCCM010	Aravind Nandakumar	An Empirical Study on Viewer Perception towards Non-skippable Advertisements on Streaming applications.	Dr. Ruqsana Anjum
11	19SJCCM011	Ashly Varghese	A study of Consumer behaviour and perception towards online food shopping platform during Covid-19 in Bangalore.	Ms. Jhumur Samaddar Roy
12	19SJCCM012	Athulya George	A Study on the influence of travel vlogging on destination decision	Dr. H Nagaraj
13	19SJCCM013	Ayesha Warda	A primary study on user perception of phishing in Banking Sector with reference to Bangaluru.	Ms. Jhumur Samaddar Roy
14	19SJCCM014	Cheryl Cysil	A Study on Students' Perception about the Practical Application of Theoretical Concepts in Classroom Teaching in Commerce Graduates with Special Reference to Bangalore City.	Dr. Ritty Francis
15	19SJCCM015	Divya Rozario	A study on the impact of social media fitness influencers on young adults: with special reference to Bengaluru City.	Mr. Mohammad Ashfaque
16	19SJCCM016	J. Clinton Peter	A study on work life balance during pandemic - perception of working women in Bangaluru.	MS. Asha Joseph
17	19SJCCM017	Janani J.	Impact of social media on consumers purchasing behaviour in promoting sustainable living with reference to Chennai urban Tamilnadu.	Dr. Poornima V
18	19SJCCM018	Josemon Jameson	A study on consumer buying behaviour towards online and offline shopping during Covid -19.	Dr. Himachalopathy
19	19SJCCM019	Kavya Y.	A study on Factors influencing consumer behaviour towards luxury cosmetic products.	Dr. Mohan Philip

20	19SJCCM020	Kevin George	A study on perception satisfaction and risk tolerance of investors towards Mutual Fund Investments.	Dr. Preemal Maria D'Souza
21	19SJCCM021	Larisha Janet Rodrigues	A study on the user perception towards the acceptance of Aarogya Setu App: An Empirical study of Bangalore Metropolitan Area.	Dr. Deepika Joshi
22	19SJCCM022	Lavanya K.V.	A study on dividend policy and its impact on stock prices of selected companies with reference to BSE Sensex 100	Dr. Himachalpathy
23	19SJCCM023	Maria Jeromie Giles	An assessment of Government Subsidized Food Scheme in Bangalore City - A case study on lifestyle of Indira Canteen Users.	Dr. Shivakami Rajan
24	19SJCCM024	Nichola P. R.	A study on the comparison of traditional marketing and digital marketing.	Dr. Preemal Maria D'Souza
25	19SJCCM025	P. Athishay	A study on the changes in the standard of living of people due to national lockdown imposed by the government in Bangalore.	Dr. Preemal Maria D'Souza
26	19SJCCM026	Rosmy Ann Philip	Factors affecting automation of accounting jobs : an empirical study of Bangalore Based Firms"	Dr. Deepika Joshi
27	19SJCCM027	Sahana M.	A study on the effect of online food delivery industry on the lifestyle of people in Bangaluru.	Dr. Theresa Rathi Rani
28	19SJCCM028	Sam Stanley	Impact of Pandemic on consumer behaviour on consumers in Bangalore.	Ms. Jhumur Samaddar Roy

29	19SJCCM029	Sheeba Sigamonie	Impact of Covid - 19 on impulsive online shopping.	Ms. Vedapradha
30	19SJCCM030	Suhas D. N.	Impact of Over-The-Top (OTT) platforms on theatres (with reference to Bangalore).	Dr. Hariharan Ravi
31	19SJCCM031	Suhas L.	A study on quality of life of male beneficiaries of MNREGA: with specific reference to Kalaburagi district, Karnataka, India.	Dr. Shivakami Rajan
32	19SJCCM032	Swetha Elizabeth Mathews	An Event Study on the Impact of Natural Disasters on Stock Returns of Firms listed in BSE	Dr. Ruqsana Anjum
33	19SJCCM033	Tiney Kurian	A study on financial socialization among college students with special reference to Bangalore metropolitan city.	Mr. Giridhar Naidu
34	19SJCCM034	Vinolia V.	A study on the impact of advertisement on children and their influence on parent's buying decision.	Dr. Suganthi Pais
35	19SJCCM036	Vidushi S.	Individual investors and irrationality: A study on the role of behavioural finance in decision making of investors trading in the stock market	Dr. Nirmala Joseph
36	19SJCCM037	Lakshmi Narayan	A study on the impact of Covid - 19 on change in consumer behaviour towards E-commerce in Bangalore.	Dr. Suganthi Pais
37	19SJCCM038	Leah Daphney A	A study on increasing popularity in UPI apps with reference to Bangalore city during pandemic.	Dr. K. Karunakaran
38	19SJCCM040	Richard K.M.		Mr. Mohammad Ashfaque
39	19SJCCMIB001	Afshan Z	A study on Consumer's buying behaviour towards branded and first copy apparel with reference to Bangalore city.	Dr. Raja Jebasingh
40	19SJCCMIB002	Aishwarya Jeevakumar C.R.	Comparative study between government and private colleges in online learning.	Ms. Vedapradha
41	19SJCCMIB003	John Ajitha	Comparative study on consumer preference of fast food industry with specific reference to Domino's Pizza and pizza hut in Bangalore.	Dr. Theresa Rathi Rani
42	19SJCCMIB004	Alan Gerard Raj	The impact of user -- generated and marketer generated content in automobiles on consumer's decision making with special reference to social media environment.	Dr. Shubhra Rahul
43	19SJCCMIB005	Alen Samuel George	A study on the impact of shopbots on consumer buying behaviour in digital markets with special reference to Bengaluru city.	Dr. Ritty Francis
44	19SJCCMIB006	Anantharam H J	A study on performance of Indian mutual funds with special reference to multi cap equity schemes	Dr. Sridhar L S
45	19SJCCMIB007	Anisha Rosemary Angelo	"The impact of social media influencers on consumer buying behaviour with reference to the beauty industry"	Dr. Ruqsana Anjum
46	19SJCCMIB008	Anusha L	A COMPARATIVE STUDY ON FINANCIAL PERFORMANCE OF BAJAJ FINANCE LTD AND I&t FINANCIAL HOLDINGS	Ms. Nischitha
47	19SJCCMIB009	Anusha R	A study on perception and consumer behaviour towards online shopping and their social media influence on their purchase decision with reference to youth.	Ms. Muktha
48	19SJCCMIB010	Arun Kumar M	Consumer behaviour towards home fitness equipments.	Dr. Mohan Philip
49	19SJCCMIB011	Ashwani Anna Thomas	Study on brand acceptance for online food applications.	Dr. Mohan Philip
50	19SJCCMIB012	Athulya Suresh A	Impact of green business strategies on consumers purchasing behaviour towards green products with special reference to Chennai District.	Dr. Poornima V

No Declaration & Acknowledgement

51	19SJCCMIB013	B Swaathi	A study on how social media influencers affect consumer behaviour with special reference to cosmetic products.	Mr. Giridhar Naidu
52	19SJCCMIB014	Bhavyashree K V	A study on impact of micro finance through selfhelp group with special reference to Union Bank, Kkanakapura.	Dr. Sridhar L S
53	19SJCCMIB015	Bibey Thomas	Effect of celebrity endorsement on purchasing behaviour of youngsters.	Dr. Karunakaran
54	19SJCCMIB016	Derric Dennis	"A study on teenagers' attitude towards online purchase in Aloor gramapanchayat, Kerala with special reference to Amazon"	Dr. Ritty Francis
55	19SJCCMIB017	Fernandes Fabiola	Study on factors affecting the hybrid shopping behaviour of youth in Goa.	Ms. Muktha
56	19SJCCMIB018	Felix Raj A	A study on the impact of work from home environment on the employee performance in Bangalore	Ms. Christina Aroojis
57	19SJCCMIB019	Franklyn Santhosh I	A study on how pandemic has changed consumer's attitude towards online shopping with special reference to grocery products.	Dr. Mohan Philip
58	19SJCCMIB020	Geetha D	A study on the consumer perception towards online food ordering application in Bangalore city with special reference to young customers.	Dr. Sheela A.M
59	19SJCCMIB021	Greeshma G	Role of social media in impulsive buying behaviour among millennial consumers in Bangalore.	Dr. Sheela A.M
60	19SJCCMIB022	Harikrishnan Babu	A study on instagram as a tool of marketing to generation Y.	Dr. H Nagaraj
61	19SJCCMIB023	Janet Sandra R	A study on stress management and employee's performance: Special reference to HAL F&F Division, Bangalore.	Dr. Raja Jebasingh
62	19SJCCMIB024	K R Chengappa	Study on the effect of "National Farm Law" 2020 on sales of coffee. A farmer's viewpoint in Karnataka.	Dr. Sheela A.M
63	19SJCCMIB025	Leya Sojan	Customer satisfaction towards BSNL mobile network with special reference to Meenachil Taluk, Kottayam District.	Dr. Hariharan Ravi
64	19SJCCMIB026	Mamta Smriti Kerketta	"An empirical study on youth perception towards entrepreneurship- with reference to state of Jharkhand."	Ms. Vedapradha
65	19SJCCMIB027	Maria Amulya A	A study on the challenges and issues faced by E-Banking users with special reference to Private Commercial Banks.	Dr. Suganthi Pais
66	19SJCCMIB028	Martina Roshini M.	A comparative Analysis on Customer Satisfaction between Amazon and Flipkart during Co-vid 19 in Bangalore	Dr. Suganthi Pais
67	19SJCCMIB029	Nevin Mathew	Perception of Rural areas towards digital payments with respect to Meenachil Taluk of Kottayam District, Kerala.	Dr. Hariharan Ravi
68	19SJCCMIB030	Priscilla Sharon	A comparative study of consumer preference - Apple versus oneplus smartphones.	Ms. Veenu Joy
69	19SJCCMIB031	Ranganath L	Impact of consumer reviews on online purchasing decision of electronic items with special reference to youth.	Dr. Karunakaran
70	19SJCCMIB032	Rashmi M R	A study on the outward foreign direct investment flow of India.	Dr. S Karthika
71	19SJCCMIB033	Reddy Mounika B	To Study the impact of Covid-19 Pandemic on Students learning Process in Urban Bangalore	Dr. Deepika Joshi

No Plagiarism Report

72	19SJCCMIB034	Roshni S Kumar	A Study on consumer perception towards Menstrual Cups with special reference to millennial women in Bangaluru District.	Dr. Komal Dave
73	19SJCCMIB035	Sanna Samvedna Bara	An empirical study on the impact of gender stereotyping in automobile advertisement on consumer buying behaviour.	Dr. Ruqsana Anjum
74	19SJCCMIB036	K N Santhu	A study on the impact of Animated series on children with reference to family buying behaviour.	Ms. Veenu Joy
75	19SJCCMIB037	Sheril Elizabeth Benny	A study on the changing consumer preference towards e-tailing during lockdown period.	Dr. Karunakaran
76	19SJCCMIB038	Shreya S	A study on import and export of selected countries and its impact on economic growth .	Dr. Himachalapathy
77	19SJCCMIB039	Tenzin Choezin	A study on job satisfaction of teachers in Tibetan Children's Village (TCV) Schools with reference to India.	Ms. Muktha
78	19SJCCMIB040	Tenzin Yeshe	A study on consumer perception towards herbal cosmetic products with reference to Tibetans in Bylakuppe.	Ms. Veenu Joy
79	19SJCCMIB041	Tenzing Woser	A study on perception of Tibetan towards entrepreneurship with special reference to the city of Shillong, Meghalaya.	Ms. Nischitha
80	19SJCCMIB042	Tessa Davis	A study on the psychological behaviour of young adults towards retail format choices for food and grocery shopping in Thrissur district, Kerala.	Dr. Soney Mathws
81	19SJCCMIB043	Vinay Shree V S	"A study of consumer perception on green products" - with special reference to Bangaluru city	Dr. Shubhra Rahul
82	19SJCCMIB044	Vishnu Thejas J	A study on influence of organic brands on consumer buying behaviour	Dr. H Nagaraj
83	19SJCCMIB045	Michelle Lalhimpuii	A study on the consumers' perception and attitude towards consumption of meat in Mizoram state.	Dr. Soney Mathws
84	19SJCCMIB046	Megha Rangika E C	A study on cross-selling influences on buying behaviour in hotel industry, with special reference to Tirupur district.	Mr. Mohammad Ashfaque
85	19SJCCMIB047	Rajatha S.	An analysis into impulse purchasing of personal care products during Covid 19 pandemic in Bangalore	Ms. Christina Aroojis
86	19SJCCMIB049	Yamini Ganesh M	"The impact of consumer behaviour on online shopping of essential food commodities with special reference to Covid - 19"	Dr. Shubhra Rahul
87	19SJCCMIB050	Adanya C P	A study on influencer marketing in different social media platforms with special reference to Bangalore City	Dr. S Karthika
88	19SJCCMIB052	Devang R Pandya	A study on the consumer buying behaviour towards Byjus	Mr. Mohammad Ashfaque