

**St. Joseph's College of Commerce (Autonomous)**

**PG Department M.Com Candidates**

<b>SI. NO</b>	<b>REGISTER NUMBER</b>	<b>STUDENT NAME</b>	<b>TOPICS</b>	<b>GUIDE</b>
1	21SJCCM002	Anne Cheryl Fernando	An analysis of behavioural biases in the investment decisions of individual investors with reference to the Indian Capital Market.	Mr. Giridhar Naidu
2	21SJCCM004	Aparna Menon	A Study on Investments in Blockchain Technology and its impact on GDP.	Dr. Nischitha K.
3	21SJCCM005	Arun J Panackal	"Impact of CSR on the Financial Performance of Selected Listed Companies in India".	Dr. Sridhar L.S.
4	21SJCCM006	Avinash Ajay Lobo	Impact of Education at SJCC on personal and professional life.	Dr. Sridhar L.S.
5	21SJCCM007	Datar Sheetal Milind	A Study on Problems & Challenges of Women Entrepreneurs in Bangalore	Ms. Jhumur Roy
6	21SJCCM008	Dhanush KR	A study on the impact of microfinance on small scale business in Bengaluru Urban District	Dr. Karunkaran K.
7	21SJCCM009	Fernandes Timothy Coleride	A study on the perception of university students on formative assessments techniques in Goa.	Dr. Karunakaran K.
8	21SJCCM010	Gerald Myrthong	A Study on Media Habits of Millennials with special reference to Social Media	Dr. H. Nagaraj
9	21SJCCM011	Ishita Gopi	A study on the prospective launch of digital rupee with special reference to Bengaluru city	Mr. Mohammad Ashfaque
10	21SJCCM012	Jayanth D	Perceived Barriers of crowd funding by young entrepreneurs with reference to Bangalore.	Dr. Nischitha K
11	21SJCCM013	Jeffin Punnoose	"A Study on consumer Level of Awareness, Attitude, Behaviour and Satisfaction towards Organic Food Products - With Reference to Bangalore"	Ms. Nancy Christina
12	21SJCCM014	Jeny Maria John	"Financial Planning Behaviour Among the Residents of Bangalore "	Dr. Mohan P. Philip
13	21SJCCM015	Jomin P Manuel	An analysis of unregistered crowdfunding schemes with special reference to Kannur district.	Dr. Poornima Vijaykumar

			Kerala.	
14	21SJCCM016	M. Abiya Emima	A Study on the effect of Brand Image on Women apparels with special reference to Bangalore City	Dr. Sheela A. M.
15	21SJCCM017	Manimegala	A Comparative study on Hybrid and work from office model from the perspective of employees with special reference to IT sector.	Dr. Veenu Joy
16	21SJCCM018	Mary Christina W	Effect of Store Atmosphere on Consumer Purchase Intention	Dr. D. Raja Jebasingh
17	21SJCCM019	G.Mary Jesintha Gregory	A Study on Women's Perception towards Organic Sanitary Pads in Urban Bangalore District	Ms. Muktha
18	21SJCCM020	Mary Salina Delphine S	A Study on Consumer's Perception towards unethical advertising in the Food and Beverage Industry with special reference to Bangalore Urban	Dr.Ritty Francis
19	21SJCCM021	Monica Elza Kurian	A Study on the Perception of Digitalized payments among senior citizens	Dr.Ritty Francis
20	21SJCCM022	Monica Peter	"A Study on Consumer Behaviour towards Green Cosmetics among women in Bangalore City"	Ms. Nancy Christina
21	21SJCCM023	Namitha Joseph	"A Study on the Impact of Non performing Assets on Bank Profitability with special reference to SBI and HDFC Bank"	Dr. Suganthi Pais
22	21SJCCM024	Nandika. S	An empirical study on the impact of google ads on consumer buying behaviour and spending ability: A study with reference to social media sites.	Dr. Ruqsana Anjum
23	21SJCCM025	Nikitha Chris Miranda	The effect if IT infrastructure with reference to Academia Post the New Education Policy implemnetation with reference to Bengaluru.	Mr. Ramesh Babu Grandhi
24	21SJCCM026	Nikitha Immaculate M J	A Study on the relationship between self-grooming practices and body image perception among youth in Bangalore	Dr. Nischitha K
25	21SJCCM027	Pratik Shukla	A study on Consumer Buying Behaviours of Android and I Phone - A Comparative Analysis	Ms. Jhumurroy

			with special reference to Bangalore	
26	21SJCCM028	R J Chandana	A Study on Impact of GST on Discretionary Expenses of Students with Special Reference to Bangalore.	Ms. Muktha
27	21SJCCM029	Siri Shivashankar	An empirical study on the impact of emotional appeal in advertisements on the consumer buying behaviour.	Dr. Ruqsana Anjum
28	21SJCCM030	Srijit Jenop Toppo	A Study on impact of Global recession due to Russia-Ukraine war on Indian Economy	Dr. Komal A. Dave
29	21SJCCM031	Tenzin Chagdor Bhutia	A Study on employees motivation in Tibetan Youth Hostels	Dr. Preemal D'souza
30	21SJCCM032	Tenzin Lhawang	A study on behaviour biases of Individual Investors at the time of major financial crisis in Indian Capital Market.	Mr. Giridhar Naidu
31	21SJCCM033	Theresa Marie Antionette Da Costa	A Study on student centric teaching methods based on problem solving techniques with special reference to selected undergraduate commerce colleges in Bangalore city.	Mr. Mohammad Ashfaque
32	21SJCCM034	Veda V. Bhat	A study on perception of investors towards portfolio management	Dr. Himachalpathy
33	21SJCCM035	Zainab Fathima shakir	A Study on Customer Perception towards Online taxi services with special reference to Ola and Uber in urban Bengaluru	Dr. Preemal Maria D'souza
34	21SJCCM036	Sanjana Padmanabhan	A Study on Determinants influencing dividend policy	Dr. Ritty Francis
35	21SJCCM037	Allen Sebastian		Dr. Soney Haris
36	21SJCCMIB001	Ajay George Thomas	An analytical study on the impact of external debt on the economy of India.	Dr. Komal A Dave
37	21SJCCMIB002	Annie Koshy	A study on the impact of FDI inflows on Indian Stock Market	Dr. Suganthi Pais
38	21SJCCMIB005	Ashwini M	A Study on Commuters satisfaction on using Namma Metro in Bengaluru City	Dr. Sheela A.M.
39	21SJCCMIB012	Dolma Wangchuk	The impact of Social Media on Travel Decisions of Consumers.	Dr. Veenu Joy
40	21SJCCMIB013	Faaiza Nayeem Nasser	An empirical study on weak form of efficient market	Dr. Veenu Joy

			hypothesis ; The top six highest GDP earning countries	
41	21SJCCMIB014	Gayathri kumari S	A Study on impact of Covid - 19 on the export and import values of pharmaceutical industry in India	Dr. Rathi David
42	21SJCCMIB017	K S Lakshmi	A Comparative study on the customer preference towards traditional auto and taxi services with latest ride hailing applications	Dr. Augustine Amaladas
43	21SJCCMIB019	L LelenboyKhongsai	A study on the rapid market growth of Anime and Mango around the Globe	Mr. Mohammad Ashfaque
44	21SJCCMIB021	Milu B Thayil	A study on impact of Social Media Advertising on Consumer buying behaviour towards food and grocery delivery apps Special reference to Bangalore urban district.	Dr.Himachalopathy
45	21SJCCMIB024	Punith Kumar V	A Study on the impact of Black Friday Sales on retailer in East and West area of Bangalore	Dr. Rathi David
46	21SJCCMIB025	Rhea Anish		Dr.Himachalopathy
47	21SJCCMIB026	Rifha Mariame	Exploring Employees Experience on Hybrid Work Setup Arrangements: Evidences from IT Sector in Bangalore	Dr. D. Raja Jebashingh
48	21SJCCMIB027	Rinchen Wangmo	A study on consumer perception towards international branded product.	Dr.Himachalopathy
49	21SJCCMIB034	Theresita Fernando.C	A Study on the Young Earner's Investment preference towards Real Estate - an emperical evidence with reference to the Silicon Valley of India	Dr. Komal A. Dave
50	21SJCCMIB036	Willrey Armando D'souza	A study on impact of the Russia - Ukeaine war on the European Stock Market	Dr.Himachalopathy
51	21SJCCMIB037	Yashika A A	Adventure Sports for youth with special reference to Coorg	Dr. Shubhra
52	21SJCCMIB039	Anahita Elena Shabu	The effect of Technology on MICE Tourism with reference to Bengaluru	Mr. Ramesh Babu Grandhi
53	21SJCCMIB040	Litty Sylus	GST and its impact on consumer buying behaviour of dairy products in Bangaluru uban district	Dr. Sheela A.M.

54	21SJCCMIB042	Sriaakash N	A study on consumer perception towards digital marketing strategies with special reference to Insurance services in India	Dr.Soney Haris
55	21SJCCMIB047	Sujay nair	A Compaative Study on the Conflict Management Techniques Adopted in International and Indian Companies	Dr.Preemal D'Souza
56	21SJCCMIB048	Augustin D souza A	Customer Satisfaction and Adaptaton towards new technologies in the Banking Sector.	Ms. Jhumur Roy
57	21SJCCMIB052	George Mullar C.	Logistic Performance, Exports: Evidence from Indian Economy	Dr. D. Raja Jebasingh