

ELUCIDATION – THE PG EDITORIAL AND MEDIA

Activities handled by Elucidation:

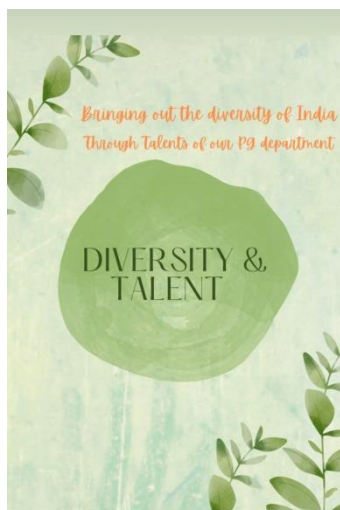
Date: 15.08.2021

Event name: Diversity and Talent

Objective: To create a platform for students to represent their heritage and culture through various art forms.

A nation being so diverse with its food, culture, topography and everything else. If this had to be captured and displayed, there would be no better day than the 15th of August which gave us an opportunity to celebrate freedom through the diversity that India beholds.

Diversity and Talent, was an event that aimed to bring out all of India's beauty from each corner which was to be portrayed through any talent that the students own. It could be a poetry or painting, a write-up or a video, any talent which shows us the diverse nature of our country to celebrate its beauty.



As an event, it caught the attention of participants from all classes ensuring participation across classes of M.com FA, M.com IB and M.com . Entries were collected through a link online and posted on the official Instagram handle of the PG department of SJCC, @sjccelucidation.

The day witnessed a number of works by participants ranging from an illustration to video creation. Scenic nature of Kerala topped the event with 3 entries for the State including a series of photograph to show the trails of Kerala, a video creation and a painting of the most famous dance form of Kerala, being Kathakali. Snippets of their traditional dance was also included in one of the videos submitted by the participants.

Janani, from II M.Com IB beautifully brought out various emotions through her expressions to depict Navarasa of Tamil Nadu. It was a video of delight to see talents on a delightful spin!

A hidden paradise from North Bengal was out to the spotlight when Srishte De of II M.Com IB encapsulated the scenic goodness through a video creation.

India on a whole as a colourful painting was sketched by Reena from II M.Com to add more colour to this event.

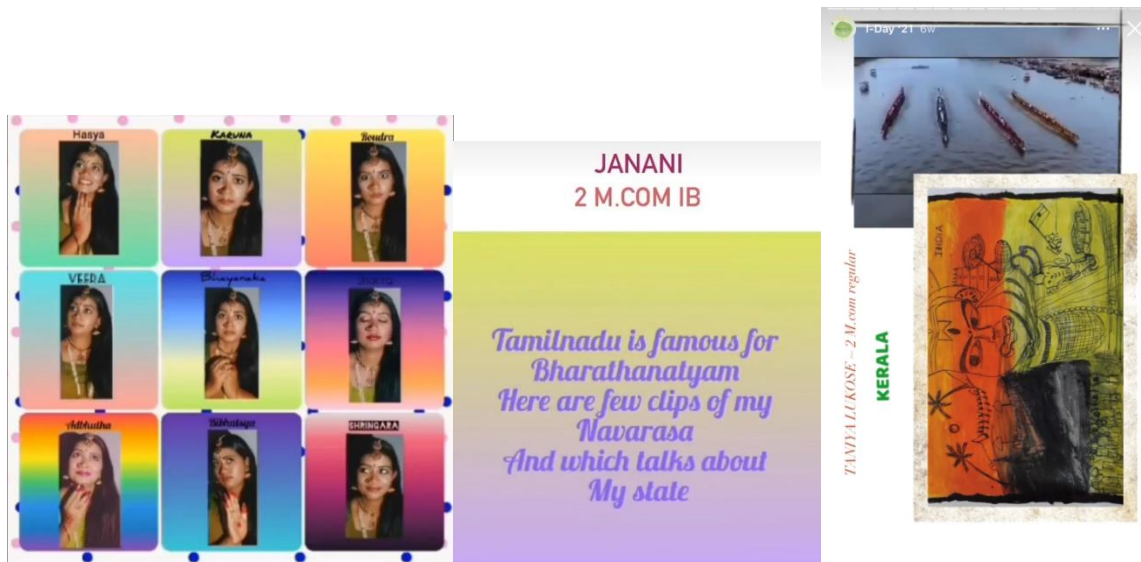
Results of the event:

1st place- Janani II M.Com IB

2nd place- Taniya from II M.Com and Adhwaidha from I M.com FA

3rd place- Anahita from I M.com IB

Bringing out the diversity of India through talents of the PG department was certainly the right way to celebrate on this virtual platform.



Date: 26.08.2021

Event name: Social awareness activity

Objective: The objective behind this activity by Elucidation, the PG Editorial was to bring out the social concern aspect among students to enable them to realise how important this as.

One of three inter twined goals of our college is social concern. St.Joseph's College of Commerce believes to live God's love through its service to others.

Social awareness is one of the most important objectives that give the ability to understand and respond to the needs of others. In light of this, an activity was conducted for I M.Com, I M.Com IB and I M.Com FA where the participants were required to come up with different creative

ways to raise the voice against social issues in today's world. This includes environment, cultures, communities, societal norms, problems, struggles, and all other areas that make up the social atmosphere in which we live.

This also aimed at bringing out various talents of the students as they were given the freedom to express their thoughts in any mode be it a painting, video creation or an article.

The response for this event was moderate as the number of participants totaled up to 17 from all three classes. Nevertheless, it is quality and not the quantum. The submitted entries saw innumerable talents blooming up as the videos, sketches and painting brought out the creativity among students.

Issues related to Poverty in the nation, Women inequality, Racism and discrimination, Political issues were few among the many.

Owing to present conditions, few entries covered the Taliban issue, the ongoing pandemic and mental health issues were also taken up.

This event was certainly a success as it threw light onto the societal issues which needed our attention desperately and through this, the requisite awareness was created.


Not one not two, the societal issues springing up around us are far too many to turn a blind eye.

Therefore this was an attempt to voice out every issue crippling our lives today. An attempt to direct the spotlight on the hidden or plainly visible issues. An attempt, by the PG Department to express their concern through ways they desire.

Videos, songs or paintings, the meaning and message inscribed within is something to carry forward and reflect upon.



In a country well governed, poverty is something to be ashamed of!



They are the future of humanity
 But many of them living in poverty
 Without shelter, homeless on the street
 Searching through bins for food to eat
 Poor children are victims of circumstance
 In life they never really get a chance
 Or have opportunities as privileged children do
 The road from the poor suburb to prison leads them to.

Anisha Anil
 MFA



Date: September 2021 onwards

Event name: Drop box



Objective: To enable students to recommend or share their favorite movies, songs, artists, series and books with their peers.

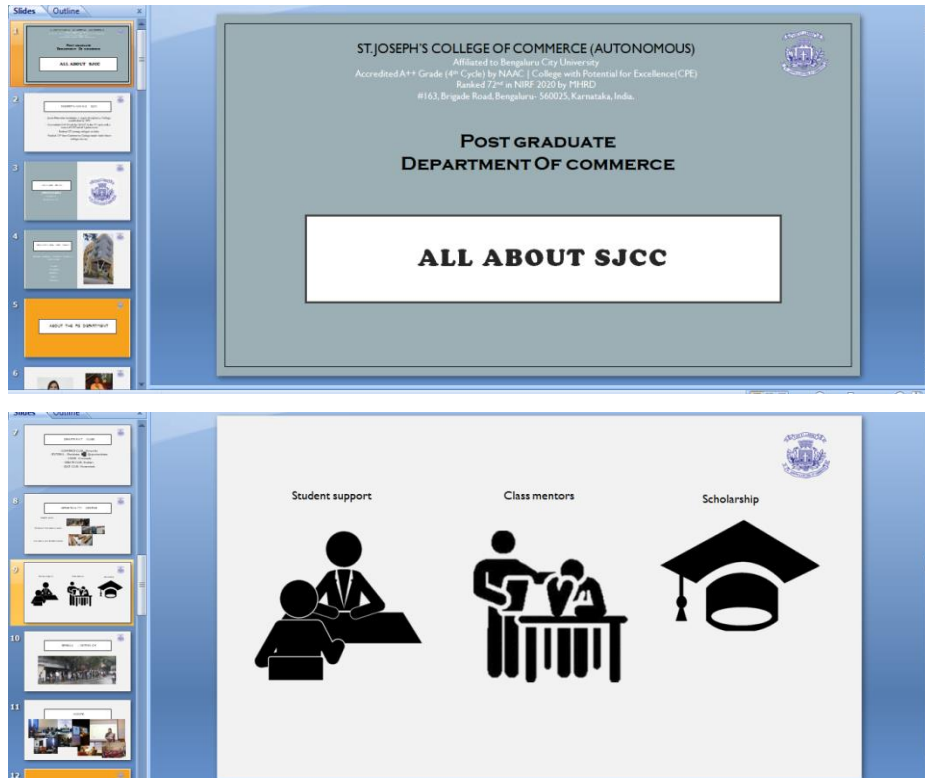
Write up: Following the practice of previous year, elucidation continued to enable students to share movies they love, songs they can't get enough of, artists they admire and authors they respect and so on. The editorial committee created a platform for PG students to share their favourite movies, songs, artists, books, and other media. Drop box is a collection of suggestions of movies, songs, books and series for everyone to watch and admire. To put it another way, it's a recommendation box. Students were asked to share their suggestion via a Google form, and each month 30 picks were chosen and featured on the Instagram page.

Date: 16.08.2021

Event name: A Session on Introduction to College and the PG Department

All mavericks sessions are scheduled to happen in the fifth hour (12:40-1:40) and the first session was handled by the Editorial Heads, Shwetha R and Nimi Ann Joseph. All about the college including a detailed explanation about the people of PG department, various facilities and opportunities available, the college motto, objectives, crest and all other essential information about the college was shared in detail to equip the freshers with the knowledge that they need to possess about the college that they have enrolled in.

Along with a presentation about the college, a short interaction session to introduce each other and sharing of reasons to choose St. Joseph's to be the college of their choice, was also discussed.



17.08.2021

Following the same pattern, the second session was focused more on detailing every aspect about the PG department in particular to spread awareness of the various academic and non-academic information that are necessary to be known by the students. Various topics ranging from MOOC, Open electives, QTLR/ACBE classes, skill and development classes, workshops, seminars etc are some of the requirements to be completed and every component was explained in detail. Following which, exam pattern, importance of CIA and maintenance of required attendance and a few other instructions were given to the participants.

This session was followed by a Q&A session where the doubts of participants were cleared by the Club heads.



23.08.2021



Considering the fact that this session was the beginning of all Mavericks session where the involvement of participants was essential, this week's sessions were planned to begin on a rather fun and entertaining note.

Analyzing the interest and involvement towards movies, series and books, this session had three rounds of games revolving around the same.

Two truths and a lie, facts quiz and a story building activity where students were picked from the lot in a random manner to create a story line with the inputs of the previous person. This brought out the creative and analytical side of the participants.

24.08.2021

As the previous session was most appreciated and witnessed utmost participation, this session was conducted with the same spirit involving activities like Guess the character, Guess the movie and a round of trivia which included random facts as questions. The session was lively and interactive as it ended with an informal talk among the juniors and seniors who shared their experience in SJCC, online mode of learning, conduct of events etc.

This session also included one of the main objectives of the college, Social concern where Nimi Ann Joseph, led the crowd by speaking for a few minutes about the importance of social concern in the college and how their participation would create an impact in this case.

Various schemes and activities of the college with respect to this regard were also brought into light.

