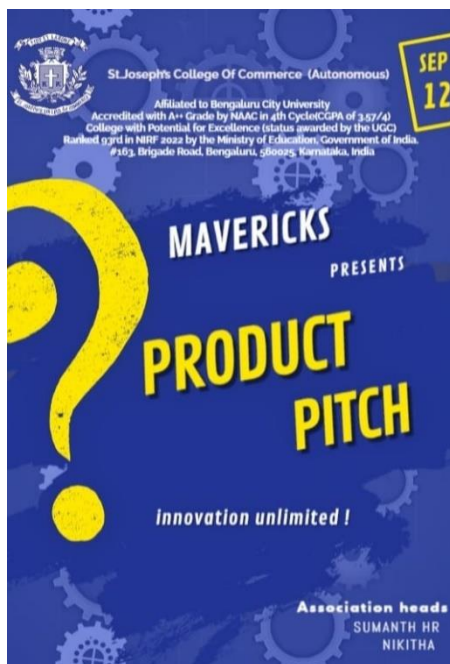


MAVERICKS PRODUCT PITCH

DATE	12 TH September 2022
PARTICIPANTS	1st years of M.COM, M.COM Financial Analysis, M.COM International Business students.
VENUE	PG AV Room
TIME	2 p.m.



Write up - Association Coordinators: Sumanth HR & Nikitha Chris.

Event Volunteers: Saloni Jain, Zainab, Deekshita, Jen0.

Mavericks hosted the Product Pitch event - A one-round in-class competition based on innovation and product development 12th of September 2022. It was hosted and organized by the seniors for the first years or juniors as part of fun activities with some learning. The P.G. Association of MAVERICKS of St. Joseph's College of Commerce was the organizer of the event.

The event aims to improve the student's critical thinking ability in times of pressure and enable them to adopt an innovative approach during dynamic situations.

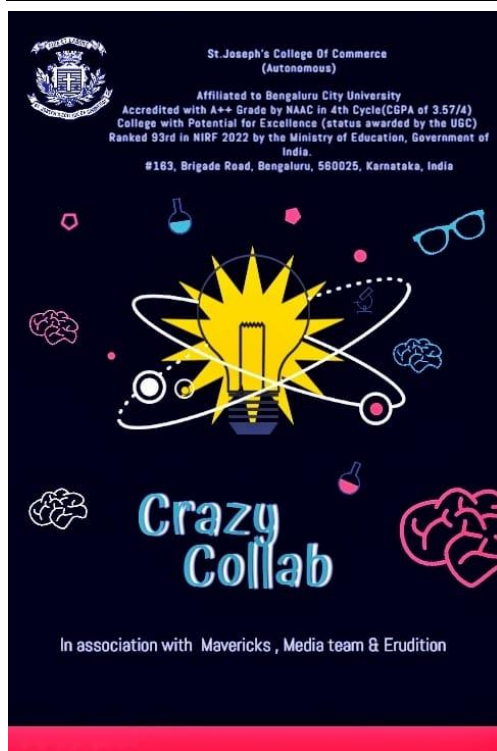
Students will learn to make good use of their public speaking skills, develop negotiation abilities, and improve their problem-solving skills. Students also benefit as the event encourages them to be innovative, creative, and improvise along the way.

Product pitch is an initiative that aims at providing and improving business skills among students.



MAVERICKS, EDITORIAL, ERUDITE - CRAZY COLLAB

DATE	17th October 2022
PARTICIPANTS	1st years of M.COM Regular M.COM Financial Analysis, M.COM International Business students.
VENUE	PG AV Room
TIME	2 p.m.



On October 17th, 2022, a PG Association activity titled "The Crazy Collab" was organized in collaboration between Mavericks, Erudite, and Editorial. The session was filled with fun and interesting events, including Photography (Editorial), Dum charades with a twist (Erudite), and Mad Ads (Mavericks). The first event was Photography, where one participant from each of the three batches showcased their photography skills within a 30-minute time limit. The best picture was selected and awarded, with Monica Peter, Association Head of Media, being part of the judging committee.

The second event was Dum charades with a twist, consisting of three rounds. In the first two rounds, participants had to guess company names and their taglines, while in the last round, they had to guess movie names. Each class had one representative for each round, and their respective classes had to guess the names. All three classes successfully guessed the company names and taglines in the first round, but only the company names in the second round. The bonus third round, involving movie names, was well-received by all three classes.



The final event was Mad Ads, where each class was given a company name in advance and had to come up with a funny and creative advertisement, which they then enacted. One team from each class was allowed, with no restrictions on the team size. Points were awarded based on the creativity and comedic elements of the enacted ads. The given company names for each class were Mingle dating app for 1 M.COM Regular, Zwiggy delivery app for 1 M.COM IB, and Zonkers footwear for 1 M.COM FA. There was active participation from the audience, and the overall session was enjoyed by the event organizers, participants, and the audience alike. It was emphasized that participants should be

mindful and maintain decency in their words, with no tolerance for vulgarity. The event provided a wonderful and jovial experience for everyone involved.