

**ASSOCIATION ACTIVITIES 2024-25**  
**NAME OF THE ASSOCIATION: MAVERICKS**

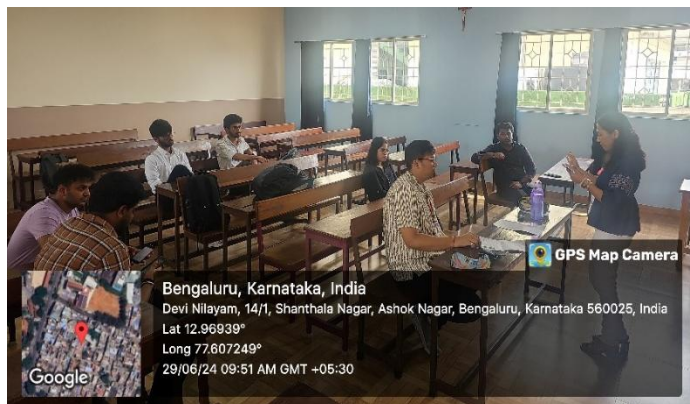
**Activity 1**

|                     |  |
|---------------------|--|
| Department          | Post Graduate Department of Commerce                         |
| Date                | 29.06.2024   |
| Participants        | I M.Com, I M.Com IB and I M.Com FA                           |
| No. of Participants | 6  |
| Venue               | Room no – 504, St. Joseph's College of Commerce (Autonomous) |
| Time                | 9:45 am to 10:45 am  |

Mavericks is a business association which provides a platform for forming partnerships, overcome the business challenges, promote products or services, fosters professional networking which ultimately drives towards the growth and success within the domain. Participants have the opportunity to analyze new market trends, know about the industry experts and discover innovative solutions that can enhance their business operations. Coordinators of the association, Kushi R and Rahul Chand, devised two distinctive activities to assess students' capabilities.

**THE BEST CEO:** It provides a platform for participants to aspire business leaders and showcase their entrepreneurial skills. It assists the participants to demonstrate their capabilities in a competitive yet educational environment. The competition unfolded through two captivating rounds.

***Round 1: CEO Spotlight***



It was an individual event. Participants were asked to present themselves as any CEO of their choice. This round is designed to assess how well they embody the characteristics and leadership style of their chosen CEO. They were assessed based on the leadership skills, confidence, communication, creativity, strategic

vision and execution. Elon Musk, Tim cook, Mukesh Ambani, Sashidhar Jagdishan were some of the business leaders chosen by the students.



### ***Round 2: Investment Challenge***

In the second round, participants were given a specific budget on the day of the event and a buffer time of 5 minutes to discuss with their teammates. They were asked to present on how they would invest the budget, develop a plan and its strategy in the most innovative and effective way. Logical approach, return on investment,

team work and investment strategy were some of the judging criteria for this round.

Overall, “THE BEST CEO” was a remarkable event. It provided a platform for students to exhibit their knowledge, teamwork and to build their business strategy, develop plan and overcome challenges. M.Com Financial Analysis programs stood out, securing top positions in the event.

## Activity-2

|                     |  |
|---------------------|--|
| Department          | Post Graduate Department of Commerce                       |
| Date                | 29.06.2024   |
| Participants        | I M. Com, I M. Com IB and I M. Com FA                      |
| No. of Participants | 12   |
| Venue               | Xavier Hall, St. Joseph's College of Commerce (Autonomous) |
| Time                | 12:15 pm to 12:45 pm                                       |



**4P INNOVATORS:** The Mavericks Association successfully organized the 4P Innovators, in Xavier Hall. The participants had to demonstrate and represent the given product on the perimeter of the 4 P's. It is an exciting event focused on creative and strategic marketing. Teams were asked to showcase their ability and represent a product through the lens of the 4 P's: Product, Price, Place, and Promotion. It's a unique

opportunity to test your marketing acumen and teamwork skills. The product was given an hour before the commencement of the event.

Three teams competing, each consisting of four members and one team from each class. Ultimately, the top



position was claimed by M.Com Finance and Taxation program depicting the product “Highlighter” followed by M.COM Financial analysis as Nail Cutter and M.COM International business as Water bottle. Each team were given 3+1 minute to present and promote their product.

Overall, both the events were a remarkable success keeping the participants on their toes and providing a dynamic and engaging experience. The Mavericks Association eagerly anticipates organizing more such events to promote learning, unity, competition, and fellowship among students.

### **INFERNO- Business Related Activities for the 1<sup>st</sup> Year PG Students By Mavericks Association**

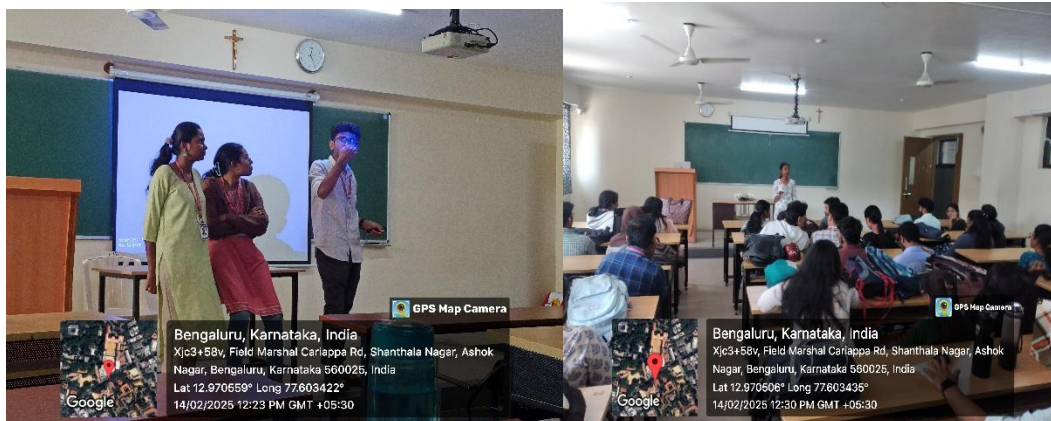
|                        |   |
|------------------------|---|
| Department             | Post Graduate Department of Commerce  |
| Date and Time          | 9 <sup>th</sup> February 2025- 6pm to 8pm<br>10 <sup>th</sup> February 2025- 7:15 am to 8:30 am<br>14 <sup>th</sup> February 2025- 12:00 pm to 2 pm<br>25 <sup>th</sup> February 2025- 7:15 am to 8:30 am |
| Organizing Association | Mavericks   |
| Venue                  | G-Block   |
| Faculty Coordinator    | Mr. Mohammed Z Ashfaque   |
| Participants           | 1 <sup>st</sup> Year M Com Students   |
| No of Participants     | 112   |

First Activity (Virtual quiz) on general commerce related questions, GST and Budget 2025 on 9<sup>th</sup> February 2025 (Sunday) the event was conducted around 6 o'clock to 8 o'clock via Google Forms which was sent in the WhatsApp. Totally 112 students attended the quiz out of which 1 M. Com (F&T) = 8 students, 1 M. Com (IB) = 14 students, 1 M. Com (FA) = 7 students secured the highest marks.

Second Activity (Inter Class Activity) was about Guess the CEO names & Tagline, Explain the Concept and storytelling on the company's success, which was conducted on 10<sup>th</sup> February 2025 (Monday) in Loyola Hall SJPU, the started around 7:15 a.m. and ended around 8:30 a.m. The judge for story telling on the company's success, was **Mr. Mohammed Ashfaque (PGD Co-ordinator)**. The winners are DEEPTHI MAHESH KUMAR – 1 MCOM FA, ALEENA JOHNSON – 1 MCOM F&T & LISA KARIAPPA – 1 MCOM IB.



Third Activity (Quiz and Guss the company or product) was conducted on 14<sup>th</sup> February 2025 (Friday) in the class room, totally 50 students participated in this activity. For quiz the link was sent via WhatsApp to the students to participate, after this the students were divided into 3 groups based on company names like ITC, TATA and WIPRO. In this round student's had to guess the company or product by listening to the Audio and video. Each team was giving 1 audio and 2 video files to guess the company or product.



Forth Activity (Best Marketer) which was conducted in Common Room (Gonzaga Block) on 24<sup>th</sup> February 2025 (Monday) and the judge for Best Marketer event was **Mr. Mohammed Ashfaque (PGD Co-ordinator)**, and the winners are WANPLRANG 1 MCOM IB, JAYANTH 1 MCOM F&T & Mariya Grace 1 MCOM FA. **DR. KOMAL A. DAVE (HOD-PG)**, **Mr. Mohammed Ashfaque (PGD Co-ordinator)** and **Kushi R (Mavericks Coordinator)** distributed the certificates for the winners of the INFERNO.





### **Names of the Winners**

#### **CLASS ACTIVITY LOYOLA HALL 10<sup>TH</sup> FEB- 3 certificates**

1<sup>ST</sup> PLACE: DEEPTHI MAHESH KUMAR – 1 MCOM FA

2<sup>ND</sup> PLACE: ALEENA JOHNSON – 1 MCOM F&T

3<sup>RD</sup> PLACE: LISA KARIAPPA – 1 MCOM IB

#### **INDIVIDUAL ACTIVITIES – 9 certificates**

**FA:** Parvati Anilkumar, Mariya Grace, Steven. A

**F&T:** Neha Krishnan, Harsha Babu, Johanna Hazel Louis

**IB:** Arunima Sreekumar, Daniel Abraham, Ronisha Meyn

#### **FINAL ACTIVITY – 25<sup>TH</sup> FEB – 3 certificates**

1<sup>ST</sup> PLACE: WANPLRANG

2<sup>ND</sup> PLACE: JAYANTH

3<sup>RD</sup> PLACE: Mariya Grace

| Virtual activity – 10 <sup>th</sup> February |                     |                | Individual activity – 14 <sup>th</sup> February |                |                   |
|--|---------------------|----------------|---|----------------|-------------------|
| 1 MCOM FA                                    | 1 MCOM F&T          | 1 MCOM IB      | 1 MCOM FA                                       | 1 MCOM F&T     | 1 MCOM IB         |
| Ann Jessy Sam                                | Ruhidash Tensubam   | Syeda Mariyam  | Vandana Yadav                                   | Aleena Johnson | Arunima Sreekumar |
| Aditya Kumar                                 | Devika              | Aiswarya S     | Steven. A                                       | Neha Krishnan  | Daniel Abraham    |
| Parvati Anilkumar                            | G Mrudula           | Harshaveenaa B | Meghana. I                                      | Anju Jose      | Ronisha Meyn      |
| Shreyaskar K M                               | JOHANNA HAZEL LOUIS |                | Sanjana Monica                                  |                |                   |
| Mohammed Faiz                                | Harsha Babu         |                | Disha Puranik                                   |                |                   |

|         |  |  |              |  |  |
|---------|--|--|--------------|--|--|
| Sanjana |  |  | Mariya Grace |  |  |
|         |  |  | Parvati      |  |  |

