



St. Joseph's College of Commerce (Autonomous)

Affiliated to Bengaluru City University

Accredited with A++ Grade by NAAC in 4th Cycle (CGPA of 3.57/4)

College with Potential for Excellence (CPE)

Ranked 65th in the NIRF 2023 by the Ministry of Education, Government of India

#163, Brigade Road, Bengaluru -560025, Karnataka, India

THE POST GRADUATE DEPARTMENT OF COMMERCE

PG GAZETTE 2023-24





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CURRICULUM UPDATE

Multidisciplinary and interdisciplinary approach

The department has over the years effectively utilized the autonomous status of the college to identify the local, national and global developmental needs and design curricula that aids in meeting those needs. As a result, in PG department, the participants have three different programmes catering to the needs of filling the resource gap in the national and international industry which include M.COM (Finance & Taxation/Marketing & Analytics), M.COM (International Business) and M.COM (Financial Analysis). This year there is introduction of a new course - Forensic Accounting and Audit applicable from the academic year 2024-25.

The programme matrix under the choice-based credit system (CBCS) has been built to ensure that skill development and inter-disciplinary as well as multi-disciplinary courses remain an important part of the programme. Skill sets are developed through courses on Digital marketing, SPSS, Advanced Excel, SAS and SAP (FICO) & SAP (CRM), Econometrics.

Course	Class	Number of Students
SPSS	II M.COM (Finance & Taxation/Marketing & Analytics) and II M.COM (International Business)	64
Financial Modelling	II M.COM (Financial Analysis)	47
Econometrics	II M.COM (Financial Analysis)	47
SAP-FICO	II M.COM (Finance & Taxation) and II M.COM (Financial Analysis)	83
SAP-CRM	II M.COM (International Business)	28
SAS	M.COM (Marketing & Analytics)	1

The current curriculum flexibility within the department permits exits due to personal reasons but does not extend the same flexibility to entries in the middle of the academic year.

Programmes Offered: 2024-25 onwards:

Post Graduate Programs

- M.COM (Finance and Taxation)
- M.COM (International Business)
- M.COM (Financial Analysis)

Postgraduate Diploma Programmes

- PGD (Enterprise Resource Planning - Data Science)
- PGD (Business Administration)
- PGD (Financial Management)
- PGD (Human Resource Management)
- PGD (Marketing Management)

Relevance of the curriculum and list of courses focusing on employability, entrepreneurship, and skill development:

The curriculum for M. Com programmes is developed within the Outcome Based Curriculum Framework (OBCF). The learning objectives, including the Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (Cos) are clearly defined for all programmes and courses. The curriculum demands the development of skills like collaborative thinking and cognitive flexibility.

Courses focusing on Employability

Name of the Course with Course Code	Name of the Programme	Activities which have a direct bearing on employability
P516MC303: BUSINESS ETHICS AND CORPORATE GOVERNANCE	M.Com (Financial Analysis)	Ethical issues in Marketing Management Ethical issues in Human Resource Management Ethical issues in Finance and Accounts Corporate Governance Corporate Social Responsibility
P115MC102: ADVANCED FINANCIAL MANAGEMENT	M.Com (Financial Analysis)	Financial Decisions Dividend decision Capital budgeting and its importance in decision making, estimating cash flows, techniques of investment appraisal Corporate Financial Policy
P521MC103: FINANCIAL MARKETS AND REGULATIONS	M.Com (Financial Analysis)	Introduction to Money Market Financial Services
P516AR101 - ECONOMICS FOR MANAGERS	M.Com (Financial Analysis)	Production analysis Cost and revenue analysis

P516MC201: FINANCIAL REPORTING AND ANALYSIS	M.Com (Financial Analysis)	ACCOUNTING CONCEPTS, CONVENTIONS AND STANDARDS I & II
P516MC202: FOREX AND DERIVATIVES	M.Com (Financial Analysis)	Trading, Clearing, Settlement in Currency Futures - NSE membership – categories, eligibility and criteria, future contract specifications, trading system, placing orders, client broker relationship. Clearing, settlement through margins of different kinds, clearing entities, and settlement mechanisms
P515MC203: SECURITY ANALYSIS & PORTFOLIO MANAGEMENT	M.Com (Financial Analysis)	Financial Instruments - Corporate Bonds, Government Bonds, Special Bonds, Bond Returns, Bond Management Strategy, Equity Shares, Dividend Policy, Money Market Instruments, ADRs, GDRs, and Recent Innovative Instruments.
P516AR202 - INTERNATIONAL BUSINESS ENVIRONMENT	M.Com (Financial Analysis)	International Trade and Theories Socio-cultural environment

<p>P517MC204: GOODS AND SERVICES TAX</p>	<p>M.Com (Financial Analysis)</p>	<p>GST and Technology - GST Network: Structure, Vision, and Mission, Functions. Goods and Service Tax Suvidha Providers (GSP): Concept, Framework and Guidelines and architecture to integrate with GST system. GSP Eco system.</p>
<p>P517MC305: MERGERS AND ACQUISITIONS</p>	<p>M.Com (Financial Analysis)</p>	<p>Strategic Evaluation of M & A Opportunities Synergy and Value Creation in Mergers Types and Forms of M&A Strategizing and Structuring M & A Activity LBOs, MBOs, MLPs and ESOPs Takeover Defences</p>
<p>P517FA301: PROJECT APPRAISAL & FINANCE</p>	<p>M.Com (Financial Analysis)</p>	<p>Analysis Project Selection Financing of Projects Financial Projections</p>

P115MC101: FINANCIAL REPORTING AND ANALYSIS	M. Com (Regular/FT)	Contents of Annual Report and Purpose of each item; Financial Statements - Meaning, Purpose and Format of Income Statement, Balance Sheet and Notes to Accounts as per Schedule III of Companies Act, 2013; ACCOUNTING CONCEPTS, CONVENTIONS AND STANDARDS - I & II
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P115MC102:
ADVANCED
FINANCIAL
MANAGEMENT

M. Com
(Regular/FT)

The nature and purpose of financial management, financial objectives and relationship with corporate strategy, Stakeholders and impact on corporate objectives, Financial and other objectives in not-for – profit organizations.

Capital market theory – single asset and expected return and risk, portfolio theory and assets pricing models – 2 assets case, minimum variance portfolio, efficient portfolio and mean variance criterion, capital asset pricing model (CAPM), beta estimation and cost of equity.

Investment appraisal techniques, allowing for inflation and taxation in investment appraisal, adjusting for risk and uncertainty in investment appraisal, Specific investment decisions (lease or buy; asset replacement, capital rationing), projects with different lives, investment timing and duration, risk analysis in capital budgeting.

Capital Markets in India & Capital Market Efficiency

<p>P115 MC 103 - INTERNATIONAL BUSINESS ENVIRONMENT</p>	<p>M. Com (Regular/FT)</p>	<p>Introduction, Definition of International Business, Changing Environment of International Business, Globalization of Markets, Trends in Globalization, Effects and Benefits of Globalization.</p> <p>Global Trading Environment</p> <p>International Institution</p>
<p>P115 AR 101 – BUSINESS INFORMATION SYSTEM</p>	<p>M. Com (Regular/FT)</p>	<p>Management Information System, Importance of a System & IT</p> <p>Information System Audit</p> <p>E-Commerce and Transaction Processing Systems</p>
<p>P118 AR 102: RESEARCH METHODOLOGY</p>	<p>M. Com (Regular/FT)</p>	<p>Research Design- Data</p>

P115 MC 201:
COST
MANAGEMENT

M. Com
(Regular/FT)

Types of costing, methods and techniques of costing, nature of variable, semi variable, fixed costs, sunk costs, opportunity cost, differential costs and revenues.

Marginal costing (practical application technique), key or limiting factors analysis, profit planning, optimizing product mix, make or buy decision, price fixation, discontinuance of product, diversification of product line, accept or reject new order, close down of operations.

Budget Concepts and Budget Preparation

PI15 MC 202:
BUSINESS
ETHICS AND
CORPORATE
GOVERNANCE

M. Com
(Regular/FT)

Marketing Strategy, Marketing Mix – Pricing and
Distribution- Advertising and its Impact. Product
Safety - Due Care theory -Contractual theory – Strict
Liability Theory

Importance of Financial Statements, Importance of
Transparency in Disclosure, Ethical issues in Mergers
and Acquisition, Insider trading, Money Laundering.
Banking Ombudsman Scheme. Right to information
Act.

Definition – importance – Scope – Advantages –
Steps- Theoretical Justification for CSR- CSR as a
Business strategy for sustainable Development-
External Standards on CSR- Indian perspective- Ethics
and CSR of business. Companies Act (Amendment)
2013 on CSR

PI15 MC 203:
INTERNATIONAL
HUMAN
RESOURCE
MANAGEMENT

M. Com
(Regular/FT)

Functions, Objectives of IHRM. Model of IHRM, Human Resources in a Comparative Perspective, Difference between Domestic HRM and IHRM, Managing International HR activates- HR planning, Recruitment & Selection. Stages in Internationalization, Path to Global Status (Modes of growth of a domestic business into being international). Employees participation – Practices in various countries: Comparative study of HRM practices in major global economies (Germany, Japan, US, India).

Staffing approaches, Developing International Staff and Multinational Teams, Managing Global, Diverse Workforce. Expatriates – meaning, expat selection, expat failures, how to minimize failures. Factors in Expatriate selection technical ability, Cross-cultural suitability / (CCT), Understanding the various cultural factors that affect International HRM, Understanding the various functions of HRM and its implementation in international context, International HRM strategies adopted by various MNCs, Family requirements, MNE requirements.

Meaning, Types of virtual organization, Difference between traditional & virtual organizations, Advantages and disadvantages of virtual organizations, Features of virtual organization, Managing HR in virtual organization.

A framework for international industrial relations; Cross border ethics management; Designing organisations for dynamic international environment; HRM in cross border mergers and acquisitions; Joint ventures, alliances and SMEs; IHRM trends

Complexities, challenges, and choices in future,
Emerging Trends in Employee Relations and
Employee Involvement, Trade unions, Collective
bargaining, Participative management & Quality
circles.

P115 AR 201: QUANTITATIVE TECHNIQUES & OPERATIONS RESEARCH	M. Com (Regular/FT)	Application & Model Formulation, Graphical Method of solving Linear Programming, Simplex Method – Maximisation and Minimisation case, Quality in Linear Programming, Special Cases in Linear Programming, Introduction to HND software.
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P115 AR 202:
MANAGERIAL
ECONOMICS

M. Com
(Regular/FT)

The Nature and Scope of Managerial Economics

Demand theory, Price Elasticity of Demand: Point, Arc, Price Elasticity, Total Revenue and Marginal Revenue, Using Elasticities in Managerial Decision Making. Demand Estimation: Identification Problem, Marketing Research Approaches to Demand Estimation: Consumer Surveys and Observational Research. Demand Forecasting: Qualitative and Quantitative Forecasts.

The Organization of Production and the Production Function with One-variable and Two-variable inputs, Optimal Combination of Inputs: Is cost Lines, Optimal input Combination for Minimizing Costs or Maximizing output, Profit maximization, Effect of Change in Input Prices. Returns to Scale. Empirical Production Functions (Cobb-Douglas). The Innovation Process.

The Nature of Costs: Plant size and Economies of Scale, Learning Curves, Minimizing Costs Internationally- the New Economies of Scale. Logistics Management. Cost Volume- profit Analysis and operating Leverage. Empirical Estimation of Cost functions

Government Regulation to Support Business and to Protect Consumers, workers and the environment. Externalities and Regulation. Public Utility Regulation. Antitrust: Government Regulation of Market structure and Conduct. Enforcement of Antitrust Laws and the Deregulation Movement. Regulation of International Competition. The Effect of Taxation on Business Decisions

P115 MC 301:
PROJECT
APPRAISAL &
FINANCE

M. Com
(Regular/FT)

Capital Investments, Phases of Capital Budgeting, Levels of Decision Making, Facets of Project Analysis, Feasibility Study Capital Allocation, Strategic Planning and Capital Budgeting, Generation of Ideas, Porter Model, Scouting for Project Ideas, Preliminary Screening, Project Rating Index, Sources of Positive Net Present Value.

Situational Analysis, Collection of Secondary Information, Market Survey, Demand Forecasting, Market Planning, Technical Analysis, Manufacturing Process / Technology, Product Mix, Plant Capacity, Location and Site, Machineries and Equipment, Structures and Civil works, Environmental Aspects, Project Charts and Layouts, Schedule of Project Implementation, Need for Considering Alternatives, Financial Estimates and Projections.

Survey of Time Value of Money, Survey of Investment Criteria, Project Cash Flows, Cash Flow Estimations, Survey of Cost of Capital & Capital Budgeting Techniques, Risk Analysis of Single Investments, Advanced Techniques, Risk Analysis, Firm Risk & Market Risk

P115 MC 302:
COMPANY
LEGISLATION &
COMPLIANCE

M. Com
(Regular/FT)

Accounting Standards, Articles, Authorized Capital, Board of Directors, Called up Capital, Charge, Debenture, Deposit, Director, Dividend, Financial Statements, Financial Year, Issued Capital, Member, Memorandum, Private Company, Public Company, Related Party, Share, Small Company, Sthe participants at Equity Shares, Associate, Joint Venture, Auditing Standards, Body Corporate, Books & Paper, Chartered Accountant, Company, Company Limited by guarantee, Company Limited by Shares, Employee Stock Option Plan, Foreign Company, Free Reserves, Holding Company, Key Managerial Personnel, Net worth, One Person Company, Paid up share capital, Promoter, Prospectus, Relatives, Subsidiary Company, Turnover, Independent Director. Incorporation Of Company and Matters Incidental Thereto – Incorporation – Public and Private Company, Incorporation Requirements, Pre and Post Incorporation Contracts, Memorandum and articles of Association, Commencement of Business, Alteration of MOA and AOA, Registered office.

Share Capital and Debentures

Resolutions

Books of account, etc., to be kept by company, financial statement, Financial Statement, Board's report, etc., Corporate Social Responsibility.

Appointment And Qualifications of Directors.

P115 FT 301:
CORPORATE
TAX PLANNING
& LAW

M. Com
(Regular/FT)

Meaning of Assessee, Corporate Assessee,
Computation of taxable income of companies,
Computation of the amount of corporate tax liability;
Carry forward and set off of losses in the case of
certain companies under Sec. 79 of Income -tax Act,
1961; Minimum Alternate Tax; Tax evasion and tax
avoidance; Nature and scope of tax planning and
management in the corporate sector; Justification of
corporate tax planning and management. Tax on
distributed profits of domestic companies; Tax on
income distributed to unit holders.

Tax planning with reference to managerial decisions-
Owning or leasing of an asset; purchasing of assets by
instalment system or Hire System; Purchasing of an
asset out of own funds or out of borrowed capital;
manufacturing or buying; Repairing, replacing,
renewing or renovating an asset; Sale of assets used
for scientific research; Shutting down or continuing
operations.

P115 FT 302:
STRATEGIC
FINANCIAL
MANAGEMENT

M. Com
(Regular/FT)

Various Approaches - Adjusted Book Value Approach,
Stock & Approach, Direct Comparison Approach,
Discounted Cash Flow (DCF) Approach DCF 2 Stage
& 3 Stage Models, Inflation & Asset Valuation,
Valuation of Intangible & Knowledge Assets.

Shareholder Value Creation, Traditional Approaches,
New Approaches Value Drivers, Marabon Approach,
Alcar Approach, McKinney Approach, EVA Approach,
BCG Approach, Executive Compensation & Value
Creation, Stock Options & Indexed Stock Options.

- Mergers, Forms of Mergers, Reasons for Mergers,
Process of Mergers, Legal Procedures, Tax Aspects,
Accounting Aspects, Evaluation of Mergers using
DCF Techniques, Stock vs. Cash Payments, Basis for
Exchange & Shares

P121 AR 301:
BANK
MANAGEMENT

M. Com
(Regular/FT)

Deposit Mobilisation- Banker, Customer Relationship-
know Your Customer (KYC) guidelines- Different
Deposit Products

Risk-Definition- Risks in Banks- Risk Management in
Banks Risk identification, measurement, mitigation-
Credit Risk- Market Risk- Operational Risk- Basel
Accord. Treasury Management - Concepts and
function- Control and Supervision of Treasury
Management- Interest Rate Risk- Debt instruments-
Treasury bills, Money Market Instruments-
Securitisation and Forfaiting Derivatives.

Banking Technology

Contemporary Issues in Banking Techniques –
Analysis of Rangarajan Committee Reports – E
Banking - Budgeting – Banking Software – Case
study: Analysis of Recent Core Banking Software.

<p>P115 MA 301: ADVERTISING AND SALES PROMOTION</p>	<p>M. Com (Regular/FT)</p>	<p>Introduction to advertisement</p> <p>Advertising department and advertisement manager - objectives and functions - Role of advertisement agencies- functioning of advertisement agencies- selection and remuneration- Advertising agency skills and service- client agency relationship-Advertising campaigns – DAGMAR Approach – Campaign planning process Copywriting – Copy testing – Types of appeals</p> <p>Sales Promotion</p> <p>Online advertising – Opportunities of Internet as Media – the websites, portals, ecommerce, search engines – formats of Internet ads: banners, content sponsorship, pop-ups, links, paid searches, contextual ads, rich media, interstitials, the webcasting and push, behavioural targeting, blogs, etc - Social Media Advertising – types, efficacy, advantages</p>
<p>P115 MA 302: INTERNATIONAL MARKETING</p>	<p>M. Com (Regular/FT)</p>	<p>Marketing International</p> <p>International consumer behaviour and culture</p> <p>International Distribution Decisions, International Retailing, E-Tailing</p> <p>International Promotion Strategies</p> <p>Global Logistics and Supply Chain Management</p>

P115 MA 303:
BUSINESS
MARKETING

M. Com
(Regular/FT)

Nature of Business Marketing

Organizational buying and buying behaviour –
Organizational buying decision process, buying
situations, buy grid framework, buying center roles,
key members

meaning of industrial product, changes in product
strategy, product strategies for existing products,
product life cycle and strategies. Impact of technology
– Hi-tech marketing, new product classification,
development process and strategy.

Distribution channels and marketing logistics:
Alternative structures of industrial channel, types of
business intermediaries, channel design, managing
channel members. Business logistics system - tasks of
physical distribution, total distribution cost and
customer service.

P115 FT 402:
INTERNATIONAL
FINANCIAL
MANAGEMENT

M. Com
(Regular/FT)

Meaning and scope, international business methods,
International Sources of finance for the firm – Bond
financing, Loan financing, Securitized financing,
equity financing, loan agreement and negotiations,
international financial transactions.

The Foreign Exchange Market

Foreign Exchange Risk Management

Short Term Asset and Liability Management -
International Working Capital Management - financing
strategies and options, International Cash, Inventory
and Receivables Management.

International Project Finance - Techniques of
financing, leasing, Cross border finance, FDI, Joint
ventures management.

<p>P115 AR 401: BUSINESS POLICY AND STRATEGIC MANAGEMENT</p>	<p>M. Com (Regular/FT)</p>	<p>Strategy Formulation and Strategic Analysis Implementation Issues, Planning and Allocating Resources, – Financing Planning, Manpower Planning, Organizational Structures, -Factors affecting choice of structure, Degree of Flexibility and Autonomy - Implementation Issues, Planning and Allocating Resources, – Financing Planning, Manpower Planning, Organizational Structures, - Factors affecting choice of structure, Degree of Flexibility and Autonomy.</p>
<p>P115 MA 402: STRATEGIC BRAND MANAGEMENT</p>	<p>M. Com (Regular/FT)</p>	<p>Introduction to the concept of Brand Management Choosing Brand Elements to Build Brand Equity Brand Strategies</p>
<p>P115 MC 103 - INTERNATIONAL BUSINESS ENVIRONMENT</p>	<p>M. Com (Regular/FT)</p>	<p>Introduction, Definition of International Business, Changing Environment of International Business, Globalization of Markets, Trends in Globalization, Effects and Benefits of Globalization. Global Trading Environment International Institution</p>
<p>P422 MC 102: ACCOUNTING</p>	<p>M.Com (International Business)</p>	<p>Measurement of Business Income and Financial position</p>

FOR DECISION MAKING		Valuation of Fixed assets
P418 MC 103: MANAGEMENT CONCEPTS & ORGANISATIONAL BEHAVIOUR	M.Com (International Business)	<p>Management Science, Theory and Practice</p> <p>Foundation of individual behaviour</p> <p>Management of motivation - Motivation in work settings managerial issues and challenges. Theories - Maslow's, ERG, Hertzberg's, McClelland's, McGregor, Equity theory, Goal setting, Vroom's, cognitive evaluation, Porter and Lawler.</p> <p>Team Building and Group Dynamics</p>
P415 AR 102 - ECONOMICS FOR MANAGERS	M.Com (International Business)	<p>Demand analysis, estimation and forecasting</p> <p>Production analysis - Production functions with one-variable and two-variable inputs. Returns to a factor and returns to scale</p> <p>Market structure and product pricing</p>
P415 MC 201: FINANCE FOR MANAGERS	M.Com (International Business)	<p>Role of Financial Manager,</p> <p>Investment Decisions</p> <p>Dividend Policy</p>

<p>P415 MC 202: IMPEX PROCEDURES & DOCUMENTATION</p>	<p>M.Com (International Business)</p>	<p>Shipment of Export cargo by sea, by air and by post Cargo insurance & Marine insurance Quality control and pre-shipment inspection</p>
<p>P415 MC 203: INTERNATIONAL FINANCIAL INSTITUTIONS & MARKETS</p>	<p>M.Com (International Business)</p>	<p>IMF – Role and financial policies Money markets & Bond Markets Interest rate derivatives – caps, floors and band – hedging. Swaps/FRA — the swap market — types — mechanics — hedging. Investment companies and exchange traded funds.</p>
<p>P115 AR 401: BUSINESS POLICY AND STRATEGIC MANAGEMENT</p>	<p>M.Com (International Business)</p>	<p>Strategy Formulation and Strategic Analysis Implementation Issues, Planning and Allocating Resources, – Financing Planning, Manpower Planning, Organizational Structures, -Factors affecting choice of structure, Degree of Flexibility and Autonomy. - Implementation Issues, Planning and Allocating Resources, – Financing Planning, Manpower Planning, Organizational Structures, - Factors affecting choice of structure, Degree of Flexibility and Autonomy.</p>

Courses focusing on Entrepreneurship

Name of the Course with Course Code	Name of the Programme	Activities which have a direct bearing on entrepreneurship
P115MC102: ADVANCED FINANCIAL MANAGEMENT	M.Com (Financial Analysis)	Capital structure theories, capital structure planning and factors affecting capital structures decisions, cost of capital, specific cost of capital overall cost of capital marginal cost of capital Investment Appraisal Techniques Working capital management, planning, control and policy, management of various components of cash receivables and inventory, financing of working capital.
P522MC101: CORPORATE TAX PLANNING & LAW	M.Com (Financial Analysis)	Implications of Tax concessions and incentives
P115MC102: ADVANCED FINANCIAL MANAGEMENT	M.Com (Regular/FT)	Source of Finance Investment Appraisal

<p>P118 AR 102: RESEARCH METHODOLOGY</p>	<p>M.Com (Regular/FT)</p>	<p>Meaning, nature, process of preparation, components of Research Design. Sampling Techniques: Sampling methods, Concept of Sampling Distribution.</p> <p>Sources of data, Methods and tools of Data collection; Observation, Mailing; Interviews and Schedules, Questionnaires, Scales and Rating, Sociometry, Pilot study. Processing of data; checking, editing, coding, transcription, tabulation, preparation of tables, graphical representation.</p>
<p>P115 MC 201: COST MANAGEMENT</p>	<p>M.Com (Regular/FT)</p>	<p>Marginal costing & CVP Analysis</p> <p>Budgeting and Budgetary Control</p> <p>Contemporary concepts</p>
<p>PI15 MC 202: BUSINESS ETHICS AND CORPORATE GOVERNANCE</p>	<p>M.Com (Regular/FT)</p>	<p>Business Ethics an overview: Nature - Need - Importance, Sources of Ethics: Religion, Philosophical System. Ethical Concepts: Values - Moral Standards – Principles of Rights – Justice – Equality- Care – Virtue- Agency – Prisoners Dilemma - Types and codes of ethics</p> <p>Ethical issues in Marketing Management</p> <p>Corporate Governance</p>

		Corporate Social Responsibility
PI15 MC 203: INTERNATIONAL HUMAN RESOURCE MANAGEMENT	M.Com (Regular/FT)	Virtual Organisation
P115 AR 201: QUANTITATIVE TECHNIQUES & OPERATIONS RESEARCH	M.Com (Regular/FT)	Linear Programming
P115 MC 301: PROJECT APPRAISAL & FINANCE	M.Com (Regular/FT)	Financing of Projects Project Planning, Project Control and Implementation, Network Techniques for Project Management, Development of Project Network, Time Estimation, Determination of the Critical Path, Scheduling when Resources are limited, PERT Model, CPM Model, Network Cost System, Project Review and Administrative aspects, Control of in-progress projects, Post-completion Audits.
P115 MC 302: COMPANY LEGISLATION & COMPLIANCE	M.Com (Regular/FT)	The whole syllabus of this course

P115 FT 302:
STRATEGIC
FINANCIAL
MANAGEMENT

M.Com (Regular/FT)

Strategic Aspects of Investment
Policies - Strategic Aspects of
Financing & Dividend Policies,
Strategic Cost Management, Stock
Refunding.

P115 FT 303:
SECURITY
ANALYSIS &
PORTFOLIO
MANAGEMENT

M.Com (Regular/FT)

Concept, Investment Vs. Speculation, Arbitrage, Gambling, Investment Objective, Investment Process, Investment Constraints, Investment Strategy, Selection of Securities, Buying, Selling, & Holding Decisions & Strategies, Market Indices, Credit Rating Agencies – Process and Functions.

Fundamental Analysis, Economic Analysis, Economic Forecasting, Indicators, Industry Analysis, Classification Schemes, Industry Life Cycle, Company Analysis, Measuring Earnings, Forecasting Earnings

Corporate Bonds, Government Bonds, Special Bonds, Bond Returns, Bond Management Strategy, Equity Shares, Dividend Policy, Money Market Instruments, ADRs, GDRs and Recent Innovative Instruments.

Financial Derivative Markets, Global Perspectives, Indian Context, Options – Types, Pricing, Models, Futures, Kinds of Futures, Swaps, Warrants & Convertibles, Valuation & Analysis of Derivatives, Hedging and Speculation.

<p>P115 MA 301: ADVERTISING AND SALES PROMOTION</p>	<p>M.Com (Regular/FT)</p>	<p>Concept and definition of advertisement – Social and Economic Implications of advertisements — role of advertising in a developing economy- criticism on advertising- types of advertisement consumer, industrial, institutional, retail, trade and professional, advertisement in marketing mix- setting advertisement objectives</p> <p>Advertisement Media - Planning and strategy</p>
<p>P422 MC 102: ACCOUNTING FOR DECISION MAKING</p>	<p>M.Com (International Business)</p>	<p>Techniques of financial statements analysis: Ratio analysis, Comparative analysis, Trend analysis, common sized analysis, fund flow statements, cash flow statements</p> <p>Cost-volume – profit analysis,</p>

Courses focusing on Skill Development

Name of the Course with Course Code	Name of the Programme	Activities which have a direct bearing on skill development
P516AR101 - ECONOMICS FOR MANAGERS	M.Com (Financial Analysis)	Pricing methods and practices of modern business firms: Cost-based and demand- based pricing strategies.
P516AR102: RESEARCH METHODOLOGY	M.Com (Financial Analysis)	Review of Literature Processing of data; checking, editing, coding, transcription, tabulation, preparation of tables, graphical representation. Testing of hypothesis; Confidence Intervals, Standard Error, Uses of z, t and Chi-square tests. Analysis of data; Statistical techniques and their uses.
P516MC201: FINANCIAL REPORTING AND ANALYSIS	M.Com (Financial Analysis)	Analysis of financial statements

<p>P516MC202: FOREX AND DERIVATIVES</p>	<p>M.Com (Financial Analysis)</p>	<p>Monetary theory and portfolio balance approach purchasing power parity theory; overvalued and undervalued currencies; fixed, flexible and hybrid exchange rate systems; International Monetary System.</p> <p>Equity Derivatives: Introduction, definitions of basic derivatives, put options, call options applications of derivatives and derivatives as a risk management tool.</p>
<p>P515MC203: SECURITY ANALYSIS & PORTFOLIO MANAGEMENT</p>	<p>M.Com (Financial Analysis)</p>	<p>Expected Return, Historical Return, Systematic & Unsystematic Risk, Beta Coefficient, CAPM, SML & CML, Factor Model & Arbitrage Pricing Theory</p> <p>Security Analysis</p> <p>Portfolio Analysis & Management - Risk & Return, Markowitz Model, Risk Return Optimization, Sharpe Portfolio Optimization, Portfolio Investment Process, Investment Timing & Evaluation, Portfolio Revision, Mutual Funds, Managed Portfolio & Performance</p>

<p>P515AR201 – BUSINESS INFORMATION SYSTEM</p>	<p>M.Com (Financial Analysis)</p>	<p>Communication Technology & Electronic Data Interchange – Telecommunication, Computer Networks, Internet, internet architecture, intranet, extranet. What is EDI -Internet EDI, Value added networks, Financial EDI</p> <p>Publishing on the web and Security – The web Publishing, Learning HTML, Multimedia Security – Security Life Cycle, Information Technology and IT enabled services, SOHO infrastructure, the BPO and KPO infrastructure</p>
<p>P517MC204: GOODSAND SERVICES TAX</p>	<p>M.Com (Financial Analysis)</p>	<p>First return, claim of input tax credit, Matching reversal and reclaim of input tax credit, Annual return and Final return. Problems on Assessment of tax and tax liability</p>

<p>P522MC101: CORPORATE TAX PLANNING & LAW</p>	<p>M.Com (Financial Analysis)</p>	<p>Computation of taxable income of companies, Computation of the amount of corporate tax liability; Carry forward and set off of losses in the case of certain companies under Sec. 79 of Income -tax Act, 1961; Minimum Alternate Tax; Tax evasion and tax avoidance; Nature and scope of tax planning and management in the corporate sector; Justification of corporate tax planning and management. Tax on distributed profits of domestic companies; Tax on income distributed to unit holders.</p>
<p>P515MC302: STRATEGIC COST AND MANAGEMENT ACCOUNTING</p>	<p>M.Com (Financial Analysis)</p>	<p>Marginal costing & CVP Analysis Budgeting and Budgetary Control Pricing decisions Contemporary concepts</p>
<p>P517MC304: BUSINESS VALUATION</p>	<p>M.Com (Financial Analysis)</p>	<p>Conceptual framework for valuation Approaches to valuation I & II Market multiple method</p>
<p>P517FA301: PROJECT APPRAISAL & FINANCE</p>	<p>M.Com (Financial Analysis)</p>	<p>Project Feasibility Analysis</p>

<p>P521SB302: FINANCIAL MODELING</p>	<p>M.Com (Financial Analysis)</p>	<p>Financial Modelling – concepts and application</p> <p>Advanced Excel Functions</p> <p>Financial Statement Analysis and Forecasting of Financial Statement</p> <p>Financial Modelling for Project and Francize</p> <p>Financial modelling for company valuation</p> <p>Advanced Financial Models</p>
<p>P521ECO301: ECONOMETRICS</p>	<p>M.Com (Financial Analysis)</p>	<p>Methodology of Econometric Research. Correlation theory.</p> <p>Multi-variate Regression Analysis</p> <p>Heteroscedasticity - Consequences for OLS. - Heteroscedasticity-meaning, assumptions.</p> <p>Autocorrelation and Multicollinearity</p> <p>Introduction to Panel Data Methods</p>

<p>P515SB401: SYSTEMS, APPLICATIONS, PRODUCTS – FINANCIAL ACCOUNTING & CONTROLLING (FICO)</p>	<p>M.Com (Financial Analysis)</p>	<p>Introduction to R/3</p> <p>Integration of financial accounting with materials management</p> <p>Integration of financial accounting with sales and distribution</p> <p>Controlling - Basic settings for controlling</p> <p>Internal Orders</p> <p>Product cost planning</p>
<p>P115MC101: FINANCIAL REPORTING AND ANALYSIS</p>	<p>M. Com (Regular/FT)</p>	<p>Tools and Techniques of Financial Statement Analysis – Ratio Analysis, DU PONT ANALYSIS, Altman’s Z Score, Value Added Statement, Economic Value Added, Cash Flow Analysis, Prospective Analysis</p>
<p>P115 AR 101 – BUSINESS INFORMATION SYSTEM</p>	<p>M. Com (Regular/FT)</p>	<p>Publishing on the Web and Security</p> <p>Business Continuity Planning and Disaster Recovery Planning</p>

<p>P118 AR 102: RESEARCH METHODOLOGY</p>	<p>M. Com (Regular/FT)</p>	<p>Research- Meaning, Purpose, Scientific method, Types of Research; Scope of Business Research. Terms, concepts and Definitions used in Research Methodology, Variables and parameters. The Research Process. MRQH</p> <p>Formulation of Hypothesis</p> <p>Planning report writing work: Target audience, Types of report</p>
<p>P115 MC 201: COST MANAGEMENT</p>	<p>M. Com (Regular/FT)</p>	<p>Relevant Cost Analysis, incremental costing, short term decision making</p>
<p>PI15 MC 203: INTERNATIONAL HUMAN RESOURCE MANAGEMENT</p>	<p>M. Com (Regular/FT)</p>	<p>HRIS and Virtual Organization - HR Information System – Meaning, Need, Advantages and uses. Designing of HRIS, Computerized HRIS, Limitation of HRIS. Computerized skill inventories, Global Talent Search</p>

<p>P115 AR 201: QUANTITATIVE TECHNIQUES & OPERATIONS RESEARCH</p>	<p>M. Com (Regular/FT)</p>	<p>Probability Theory-meaning and importance, Theorems of probability, conditional probability, joint probability</p> <p>Decision Theory- Decision Tree, Decision making under certainty, uncertainty and risk, Bayesian approach.</p> <p>Queuing Theory- Structure of a Waiting Line System, Single Channel Multiple-Channel Waiting Line Model with Poisson Arrivals & Exponential Service Times, Economic Analysis of Waiting Lines, Waiting Line Models with Finite Calling Populations.</p>
<p>P115 AR 202: MANAGERIAL ECONOMICS</p>	<p>M. Com (Regular/FT)</p>	<p>Optimization Techniques and New Management Tools</p>
<p>P115 MC 301: PROJECT APPRAISAL & FINANCE</p>	<p>M. Com (Regular/FT)</p>	<p>PERT Model, CPM Model, Network Cost System</p>
<p>P115 FT 303: SECURITY ANALYSIS & PORTFOLIO MANAGEMENT</p>	<p>M. Com (Regular/FT)</p>	<p>Technical Analysis, Charting, Different Tools for Technical Analysis, Efficient Market Hypothesis.</p>

<p>P115 MA 301: ADVERTISING AND SALES PROMOTION</p>	<p>M. Com (Regular/FT)</p>	<p>Message development – Different types of advertisements – Layout – Design appeal – Copy structure – Advertisement production – Print – Radio. T.V. and Web advertisements – Media Research – Testing validity and Reliability of ads – Measuring impact of advertisements - Pre-testing, post testing, experimental designs – Case studies</p>
<p>P117 FT401: GOODS AND SERVICES TAX</p>	<p>M. Com (Regular/FT)</p>	<p>Introduction To Goods and Services Tax (GST)</p> <p>GST ACTS: CGST Act, SGST Act (Karnataka State), IGST Act</p> <p>Procedure And Levy Under GST</p> <p>Assessment And Returns</p> <p>GST And Technology</p>

<p>P115 FT 403: SYSTEMS, APPLICATIONS, PRODUCTS – FINANCIAL ACCOUNTING & CONTROLLING (FICO)</p>	<p>M. Com (Regular/FT)</p>	<p>Financial Accounting Basic Settings, General Ledger Accounting, Accounts Payable, Accounts Receivable, Asset Accounting, New General Ledger Accounting Reports, Integration, Architecture, SAP service, landscape</p> <p>Integration of financial accounting with materials management - Definition of organizational units in materials management i.e., plant, storage location and purchase organization</p> <p>Integration of financial accounting with materials management - Definition of organizational units in materials management i.e., plant, storage location and purchase organization</p>
<p>P115 MA 403: MARKETING ANALYTICS (SAS / SPSS)</p>	<p>M. Com (Regular/FT)</p>	<p>Creating documents, creating SAS Visual Analytics reports and other reports, report linking, executing custom tasks, overview Information Maps for SAS Marketing Automation, data items and folders, defining subjects, assigning subjects, setting up metadata tables</p> <p>Introduction to SAS Real-Time Decision Manager</p>

P418 MC 103: MANAGEMENT CONCEPTS & ORGANISATIONAL BEHAVIOUR	M.Com (International Business)	Leadership - Dynamics of managerial leadership, what is leadership, transition of leader ship theories, leadership, theories, power and politics leadership and management change
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Relevance of the curriculum to Professional Ethics, Gender, Environment and Sustainability, and Human Values into the curriculum

Community service and extension programmes are an integral part of the curriculum of all programmes and are designed to inculcate social responsibility among students and work towards eradicating hunger, reducing inequality, empower women and the underprivileged. Issues such as Gender, Environment and Sustainability and Human Values and Professional Ethics are a necessary part of the curriculum and interdisciplinary courses like Business Ethics, Gender and Leadership and Human Rights and Values are offered under the CBCS system. Workshops, lectures, talks and fests are organized by the college to discuss the ethical aspects of the profession.

Extension activities and community outreach are an integral part of the curriculum under CBCS. 'Bembala' (Support), the outreach initiative of the BJES, is a structured and monitored programme offered by the college to develop social responsibility and to engage in social transformation. Talks, workshops, social visits, rallies, rural camps, awareness campaigns on social issues are an integral part of the programme. The programme thus aims to contribute to the extension activities of the college.

CROSS CUTTING ISSUES	COURSES
Environment	<ul style="list-style-type: none"> ● Environmental Management ● International Business Environment

Sustainability	<ul style="list-style-type: none"> ●Business Policy and Strategic Management ●Technology and Operation Strategy
Human Values	<ul style="list-style-type: none"> ● Positive Psychology
Professional Ethics	<ul style="list-style-type: none"> ●Business Ethics and Corporate Governance ●Company Legislations and Compliance ● Managing Service Operations ●Management Concepts & Organizational Behaviour ● Bank Management ●Corporate Tax Planning & Law

Open Electives Offered:

Open Elective Courses	Semester	Number of students
Environmental Management	I	62
Positive Psychology	I	62
Technology and Operations	II	62
Managing Service Operations	II	62

Board of Studies

Keeping in line with the recent trends in the business circle besides the department's vision and mission of imparting academic excellence through innovative curriculum and academic flexibility; BoS was held on 6.09.2023 and 01.04.2024. The meeting quorum comprises the institution's staff, student representatives, industry experts and alumni.

To strengthen academic rigour and job readiness, a major revamp of the programme matrix and courses offered across all three programmes was done in the even semester BoS and the overall credits for M. Com (Finance & Taxation) and M. Com (International Business) were increased to 100 from the present credit of 98 and M. Com (Financial Analysis) to 100 from the present credits of 99. Courses such as Forensic Accounting and Audit, Introduction to Python, Data Visualisation using Tablue etc., are introduced with effect from the academic year 2024-25 onwards. Compulsory MOOC credit in even semesters of I year and Final year is passed and is due to be implemented with effect from the batch of 2024-25.

List of courses revamped/introduced; passed in Board of Studies and approved in Academic Council Meeting from 2024-25 onwards-

- a. The following new Major core courses, an Allied Optional course and Skill-oriented courses have been approved and introduced majorly across the three programmes.

Semester	Title of the Course	Hours per week	Marks		Total Marks	Credits
			CIA	ESE		
I	Statistics for Business	4	30	70	100	4
I	Project Management	4	30	70	100	4
I	Corporate Tax Planning and Law	4	30	70	100	4
II	Forensic Accounting and Audit	4	30	70	100	4
III	Introduction to Python	4	30	70	100	4
IV	Business Valuation Using Excel	4	30	70	100	4
I	International Human Resource Management	3	30	70	100	3
I	Communication in Business	1	30	70	100	1
III	Data Visualization Using Tableau	1	30	70	100	1

- a. The syllabus changes in the following Major core courses, Major Optional courses, Allied Required courses, an Allied Optional course and Skill-oriented courses have been approved.

Semester	Title of the Course	Hours per week	Marks		Total Marks	Credits
			CIA	ESE		
I	Corporate Financial Reporting	4	30	70	100	4
II/III	Cost Management	4	30	70	100	4
II	Advanced Financial Management	4	30	70	100	4
III	Business Policy and Strategic Management	4	30	70	100	4
III	Project Management	4	30	70	100	4
III	Mergers and Acquisitions	4	30	70	100	4
III	Corporate Tax Planning and Law	4	30	70	100	4
III	Strategic Financial Management	4	30	70	100	4
III	Security Analysis and Portfolio Management	4	30	70	100	4
III	IMPEX Procedures and Documentation	4	30	70	100	4
IV	International Marketing	4	30	70	100	4
I	Research Methodology	3	30	70	100	3
II	Operations Research	3	30	70	100	3
II	International Business Environment	3	30	70	100	3
II/III	Business Information System	3	30	70	100	3
I	Environmental Management	3	30	70	100	3
I	Current Affairs and Business-I	1	30	70	100	1
II	Current Affairs and Business II	1	30	70	100	1

ORIENTATIONS/WORKSHOP TRAINING/WEBINAR

ORIENTATION PROGRAM FOR THE FIRST YEAR PG STUDENTS

Department	Post Graduate Department of Commerce
Date	19.06.2024
Time	9:00am to 2:45pm
Venue	Loyola Hall, SJCC
Participants	I M. Com F&T, I M. Com IB and I M. Com FA
No. of participants	123
Faculty coordinator	Dr. Komal A. Dave

The Post Graduate Department of Commerce welcomed the First-year Post Graduate Students



with a formal orientation program. The program aimed to provide a comprehensive introduction about the college and equip them for a successful academic year. Dr. Komal A. Dave, the Head of the Department of Post Graduate Department of Commerce, welcomed the students and provided a detailed presentation on the college's objectives, core values, and a showcase of its

achievements and prestigious rankings. Following the introduction, a prayer service led by Ms. Dorothy Deepa and prayer song by final-year PG students set a positive tone for the day, culminating in a lamp-lighting ceremony that further fostered a sense of community. Rev. Dr. Charles Lasrado SJ, Principal, spoke about the college motto and emphasized the four core values: competence, commitment, compassion, and conscience. He also extended warm wishes to the new students for a successful academic journey. Dr. Ruqsana Anjum,



Vice Principal (Shift 1), highlighted the core objectives of Jesuit education, encouraging students to actively utilize the college's resources to enhance their knowledge and embrace new learning opportunities. Dr. Veenu Joy, Vice Principal (Shift 2), stressed the importance of being prepared

and open to exploring new opportunities. She emphasized the need for adaptability in today's dynamic world.

After a short break for students to interact and refresh themselves, the program resumed with a focus on practical information. Mr. Ravi R.A., Student Welfare Officer, addressed the students,



outlining the dress code, ID card requirements, leave procedures, and the concept of outcome-based education. Dr. Antony Oliver, Controller of Examinations, provided crucial details on formative and summative assessments, course qualification criteria, and the importance of maintaining good attendance and academic performance.

Mr. Giridhar Naidu, Placement Coordinator, underscored the importance of building a strong profile right from the beginning of the academic year and detailed about the companies that visit for campus recruitment. The program further explored ways for students to enhance their skills and broaden their horizons. Dr. D. Raja Jebasingh, Liaison Officer, provided details on MOOCs courses and various programs available to help students upgrade their profiles and boost their careers. Ms. Dorothy Deepa, Student Welfare Officer, discussed scholarship opportunities, including government scholarships, OSA scholarships, and management scholarships. Mr. Z. Mohammed Ashfaque, PGD Coordinator, offered valuable insights into the postgraduate diploma courses offered by the college. He explained how these weekend programs could add value to students' careers and increase their job prospects.

Finally, Dr. Komal A. Dave, the Head of the Department of Post Graduate Department of Commerce, addressed the administrative structure of the college. She elaborated on special committees like grievance redressal, anti-sexual harassment, anti-ragging, and equal opportunity cell. She also provided details about college timings, teaching and learning methods, program structure, attendance and examination policies, leave procedures, dress code, and expected behavior within classrooms and on campus.

The orientation program concluded with a campus tour led by Mr. Z. Mohammed Ashfaque. Students were given a chance to explore key locations such as the library, canteen, outreach department, Xavier Hall, staff room, sports room, and the various college departments. This tour provided a valuable opportunity for students to become familiar with the physical layout of the campus and its resources. Overall, the orientation program proved to be a fruitful experience for

the first-year PG students. It provided them with a comprehensive introduction to the college, its resources, academic expectations, and support services.

PGD ORIENTATION

DEPARTMENT	Post Graduate Department of Commerce
DATE	22.07.2023
PARTICIPANTS	I M. Com, I M. Com IB and I M. Com FA Interested II-year students External Students
No: OF PARTICIPANTS	71
VENUE	Room No. 203, Gonzaga Block
TIME	8:00am to 9:00am

The college warmly embraced its new PGD batch for the academic year 2023-2024, with the presence of 1st year M. Com students, enthusiastic 2nd year students and external students. The



program was graced by the esteemed presence of Dr. Charles Lasrado, SJ, the principal, Dr. Komal A Dave, the Head of the Department of Post Graduate Department of Commerce, Mr. Mohammed Ashfaque, the Post Graduate Diploma Coordinator, along with other faculty members and dedicated volunteers from the PG core team, ensuring the program's seamless

execution. The event commenced with a heartfelt tribute to the Almighty, presented by the Crescendo team and the lighting of the lamp. The principal shared the inception story of the PGD program in the institution and bestowed the students with his wisdom and knowledge in his speech, inspiring them to embark on this new educational journey with zeal and determination. Following the principal's address, Mr. Mohammed Ashfaque extended a warm welcome to the students, introducing them to the PGD program in detail. Vital



information about class schedules, venues, curriculum overview, and specific course requirements was provided, enabling the students to begin their academic pursuits with clarity and focus. The concept of dual specializations, inception of the new data analytics program and integrated classes promises a holistic learning experience. As the program drew to a close, the students left with a sense of excitement for the upcoming academic year. The department holds the aspiration that this learning will propel the students towards remarkable achievements in their future endeavours.

GONZAGA BLOCK INAUGURATION

DEPARTMENT	Post Graduate Department of Commerce
DATE	10.07.2023
PARTICIPANTS	I M. Com, I M. Com IB and I M. Com FA II M. Com, II M. Com IB and II M. Com FA
No: OF PARTICIPANTS	208
VENUE	Gonzaga Block, SJPUC Campus
TIME	8:00am to 8:30am

Stepping into the dawn of a new era, the inauguration of the vibrant block for postgraduate students marks a resounding celebration of knowledge, collaboration, and boundless possibilities. The Gonzaga Block served as the venue for the commencement ceremony, symbolizing the relocation of the Post Graduate Department. The program was presided by esteemed participants including the Principal, Dr. Charles Lasrado, SJ, Vice Principals Dr. Ruqsana Anjum and Dr. Veenu Joy, HOD Dr. Komal A Dave, Dr. Karunakaran, and other faculty members. The program commenced with a prayer and blessing ceremony led by the principal, expressing gratitude to God for the opportunity to move to the new block and seeking blessings for the students, faculty, and the society. The Gospel according to Luke was recited, emphasizing the importance of peace for fruitful education and interaction. Following the inauguration ceremony, a celebratory breakfast was hosted by the principal.

orientation successfully acquainted the students with the two open electives and their respective teachers. It highlighted the practical aspects of both courses and their relevance to personal growth, well-being, and environmental consciousness. The session provided students with an understanding of the syllabus, assessment methods, and the practical application of knowledge in real-life situations.

ERP ORIENTATION

DEPARTMENT	Post Graduate Department of Commerce
DATE	07.07.2023
PARTICIPANTS	I M. Com, I M. Com IB and I M. Com FA
No: OF PARTICIPANTS	97
VENUE	AV1 – 2 nd Floor
TIME	2:40pm – 3:30pm

The ERP Orientation for 1st year PG Students commenced with an introduction by Mr. Avinash from the ERP department. The session aimed to provide an overview of how the ERP department functions and familiarize the students with the features of the ERP software that they would use for the duration of their program. Mr. Avinash began by introducing the login options on the college website for students, parents, and staff. The welcome page of the ERP software was shown, displaying features such as time tables, attendance records, calendars, and subjects. Students were reminded of the minimum attendance requirement of 75% and the need to keep a track of their attendance status. Profile settings were discussed, including the necessity of changing the initial password for security reasons. The "My Fees" section was also introduced, where payment details and receipts could be viewed, whether paid online or through direct bank transfers. The session also covered various aspects of the ERP system, including Choice Based Education, where students can choose their preferred subjects through the platform. The process for applying, confirmation, and selecting subjects was explained step by step. Additionally, "My Performance" section for viewing semester performance, downloading marks cards, and registering for semester exams was also discussed. The Message Box, containing official college notices, and the availability of college-related details through the ERP system was emphasized. The session equipped the students with the necessary knowledge to navigate the system, access important documents, and make informed choices related to their academic journey.

ORIENTATION ON THE OUTREACH ACTIVITIES FOR THE ACADEMIC YEAR 2023-24 FOR THE 1ST YEAR STUDENTS

DEPARTMENT	Post Graduate Department of Commerce
DATE	07.08.2023
PARTICIPANTS	I M. Com, I M. Com IB and I M. Com FA
No: OF PARTICIPANTS	112
VENUE	Common Room (Room No. 203), Gonzaga Block
TIME	12:10pm to 12:40pm



The orientation for the outreach activities of the 1st year students of the Post Graduate Department of Commerce was conducted by Ms. Jyothi and Mr. Moses to acquaint the students with the upcoming initiatives and events. The purpose of this orientation was to provide the students with insights into their

responsibilities and involvement in community outreach programs. The faculty members in charge of outreach activities provided an overview of the upcoming events that the 1st year PG students will be involved in, and introduced the purpose and importance of outreach activities in enhancing the students' academic experience and fostering a sense of social responsibility. Specifically, they highlighted the plans for Independence Day and Children's Day activities. A detailed presentation was given by Ms. Jyothi regarding the upcoming outreach activity scheduled for Independence Day on 15th August 2023, which should be done by the students of 1 M. Com (Regular) and 1 M. Com (FA).

The Children's Day Activity should be done by the students of 1 M. Com (IB) in November. The main highlights of the Independence Day outreach activity include flag hoisting ceremony, cultural performances, wall painting, plantation



drive and community engagement that needs to be conducted in the mentioned schools by the respective class. The faculty members outlined the expectations from the students, emphasizing

punctuality, active participation, and respectful behaviour during the outreach activities. The orientation provided the students with a clear understanding of the objectives, activities, and expectations from the outreach programs.

RESEARCH TRAINING PROGRAM

DEPARTMENT	Post Graduate Department of Commerce
DATE	17.01.2024 & 24.01.2024
PARTICIPANTS	II M. Com and II M. Com (IB)
No: OF PARTICIPANTS	38
VENUE	Common Room, Gonzaga Block
TIME	10:00am to 4:00pm & 11:00am to 3:30pm



The Research Training Program conducted by the Post Graduate Department of Commerce for its second-year dissertation students lasted for two days. It comprised of five insightful sessions led by various distinguished faculty members. Dr. K.N. Lakshmipathi initiated the program by exploring electronic resources and journals available to students, guiding them through the e-

library of the college and providing access credentials for the same. Dr. D. Raja Jebasingh delved into research process intricacies, emphasizing the identification of research gaps, meticulous literature reviews, appropriate sampling designs, and proper citation in APA style. Dr. Sridhar L.S. focused on fundamental research methodology components, including population and sample considerations, sample size determination, various sampling techniques, and questionnaire construction. The fourth session, conducted by Dr. Himachalapathy on the second day, introduced students to leveraging ChatGPT for research, emphasizing tailored prompts, referencing, and integrating SciSpace AI into literature reviews. Constructive alignment, questionnaire design principles, and coding data were also discussed. The



fifth session, a continuation by Dr. Himachalapathy, delved into SPSS data analysis, covering chi-square tests, one-way ANOVA, and regression, with a focus on drawing meaningful inferences. PlagAI was introduced as a tool for plagiarism detection. Overall, the comprehensive program aimed to equip students with the knowledge and skills for effective utilization of electronic resources, ethical research practices, and sound research methodologies throughout their dissertation process, from literature review to data analysis.

Detailed Report:

DAY 01

DEPARTMENT	Post Graduate Department of Commerce
DATE	17.01.2024
PARTICIPANTS	II M. Com and II M. Com (IB)
No: OF PARTICIPANTS	38
VENUE	Common Room, Gonzaga Block
TIME	10:00am to 4:00pm

Session 01: Dr. K.N.Lakshmipathi



The Research Training Program was commenced by the Chief Librarian, with a thorough exploration of the extensive electronic resources and journals available to the students. The presentation included a detailed walkthrough of the e-library accessible through the college website, highlighting its significance for scholarly research. The students were given their login credentials to access the e-

library as well. Practical demonstrations on accessing EBSCO and Google Scholar for Research Online (ROL) were provided, with additional guidance on navigating Nlist and leveraging DOAJ. Students were furnished with login credentials for Nlist to ensure seamless access. The session concluded with a robust discussion on plagiarism, emphasizing ethical research practices. Notably, students were informed of the stringent policy allowing only one opportunity to submit reports for Turnitin checks. Clear instructions



were provided on the submission process, underlining the crucial importance of maintaining originality and upholding academic integrity in all research endeavours. The comprehensive program aimed to equip students with the requisite knowledge and skills for effective and ethical utilization of electronic resources in their academic pursuits.

Session 02: Dr. D. Raja Jebasingh

The second session of the training program placed significant emphasis on the intricacies of the research process and design. The session highlighted the importance of meticulously identifying unexplored areas within a given field before embarking on research endeavours. The systematic progression from identifying research gaps to formulating problem statements to research



questions to simple objectives, with a comprehensive questionnaire, was elucidated. An extensive review of literature was highlighted as a crucial step in pinpointing the research gap, ensuring uniqueness relative to existing papers in the field. The importance of a well-structured review of literature incorporating methodology, objectives, the focal point of the paper, and key outcomes, was emphasized, with a specific

focus on including literature from the past 5-8 years. Practical guidance was provided on formulating appropriate sampling designs and selecting suitable statistical packages. Moreover, the session offered insights into proper citation and referencing in APA style, detailing the inclusion of journal specifics such as journal name, volume, issue, page numbers, and DOI number. The references should be included in the footnotes, endnotes, or bibliographies. The incorporation of relevant secondary data, encompassing articles, annual reports, balance sheets, company newsletters, government articles, and newspaper articles, was also encouraged. Lastly, students were apprised of the importance of adhering to plagiarism and ethical policies, emphasizing the necessity of acknowledging the work of others within their research study.



Session 03: Dr. Sridhar L.S.

The third session addressed the fundamental components of research methodology, where particular attention was devoted to population and sample considerations, as well as the crucial



determination of sample size and various sampling techniques. Understanding the population under study is paramount, and careful selection of a representative sample is essential for drawing valid inferences. The session emphasized the significance of sample size determination, underscoring the need to strike a balance between statistical significance and practical feasibility.

Additionally, various sampling techniques, such as random sampling, stratified sampling, convenience sampling and so on were explained to provide students with a comprehensive understanding of their applications in different research contexts. Moreover, the session delved into the intricacies of questionnaire construction and instrument design, highlighting the pivotal role these elements play in collecting reliable and meaningful data. A systematic approach to formulating clear and unbiased questions was stressed, ensuring that the questionnaire serves as a robust tool for data collection in alignment with the research objectives. Insights were also provided into the meticulous construction of measurement scales which needs to be considered in questionnaire construction. In addition, the session also addressed the significance of conducting a pilot study before embarking on the main study. The discussion emphasized the importance of this small-scale trial in refining research methods and instruments, ensuring their effectiveness and accuracy in the larger study. Overall, the session aimed to equip students with the foundational knowledge and skills necessary for designing and implementing sound research methodologies.



DAY 02

DEPARTMENT	Post Graduate Department of Commerce
DATE	24.01.2024
PARTICIPANTS	II M. Com and II M. Com (IB)
No: OF PARTICIPANTS	25
VENUE	Common Room, Gonzaga Block
TIME	11:00am to 3:30pm

Session 04: Dr. Himachalpathy

This session proved to be highly enlightening for the students, offering valuable insights into leveraging the capabilities of ChatGPT for research purposes. Emphasis was placed on the importance of tailoring prompts effectively to navigate through the complexities of each research stage, such as identifying gaps, problems, questions, and objectives. By crafting prompts accurately, students can elicit more targeted and insightful responses from ChatGPT. Furthermore, within the realm of referencing, ChatGPT serves as a valuable tool for generating citations and suggesting relevant sources. The integration of SciSpace AI into the literature review process was highlighted as a means to enhance the depth and breadth of analysis by providing a summary of pertinent studies within the research domain. Constructive alignment, a fundamental principle in research design, was extensively discussed, stressing the necessity of coherence between research objectives and chosen methodology. Additional attention was given to questionnaire design, emphasizing the inclusion of diverse items and ensuring the measurement scale of variables aligning with research objectives. It was underscored that questionnaire design should guarantee the validity, reliability, and alignment of questions with research objectives. The session concluded with a comprehensive discussion on the process of coding collected data after responses have been gathered through questionnaire



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which is a crucial step in the analysis, as it allows for the data to be organized, interpreted and analysed effectively.

Session 05: Dr. Himachalopathy

During the second session of the day, an in-depth exploration into the intricacies of data analysis using the Statistical Package for the Social Sciences (SPSS) software was conducted. The session



aimed to equip students with a comprehensive understanding of how to effectively utilize coded data for their dissertation research. The demonstration involved showcasing various statistical tests that are pertinent to dissertation research. Specifically, students were provided with detailed guidance on the application of the chi-square test, one-way ANOVA, and regression

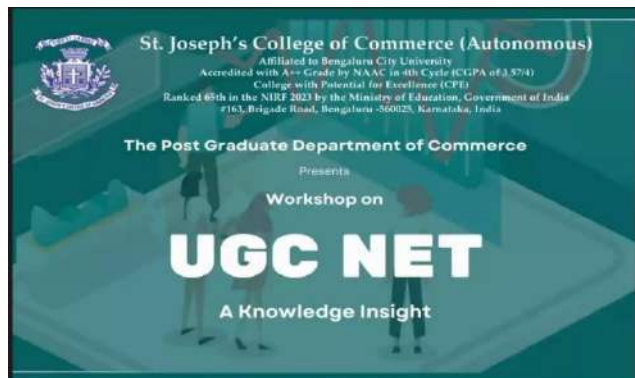
analysis within the SPSS environment. Through practical examples and step-by-step instructions, students were able to grasp the practical implementation of these analytical techniques. Moreover, emphasis was placed on the importance of drawing meaningful inferences and interpretations from the results of data analysis. Students were guided on how to articulate and present their findings in a clear and concise manner, ensuring that the implications of their research are effectively communicated. In addition to the analytical aspects, students were introduced to plagAI, a sophisticated plagiarism detection tool. They were briefed on the significance of using such tools to verify the originality of their work before submission to the library. By employing plagAI, students can proactively address any potential issues of plagiarism, thereby upholding the academic integrity of their research endeavors.

UGC NET WORKSHOP

DEPARTMENT	Post Graduate Department of Commerce
DATE	15.01.2024 - 19.01.2024 21.01.2024 - 24.01.2024 02.02.2024 - 09.02.2024 11.02.2024, 13.02.2024 17.02.2024 - 19.02.2024
PARTICIPANTS	I M. Com, I M. Com IB and I M. Com FA II M. Com, II M. Com IB and I M. Com FA
No: OF PARTICIPANTS	37

VENUE	Online – M S Teams Platform
TIME	06.30-08.00 p.m.

The UGC NET workshop conducted by the PG Department of Commerce aimed to provide comprehensive guidance to the students preparing for the exam. The workshop delved into core



topics of the UGC NET syllabus, with 12 resource persons conducting in-depth discussions, presentations, and interactive sessions. The personal experiences and insights gleaned by the resource persons provided the participants with a unique perspective and practical strategies for

tackling the examination effectively. This personal touch added depth and credibility to the discussions, resonating with participants and enhancing their learning experience. These sessions aimed to enhance the participants' understanding of complex concepts and provide valuable insights into exam preparation strategies. Quizzes were incorporated to simulate the participants to refine their learning from the sessions and to boost their confidence. Special emphasis was placed on effective study techniques, time management strategies, and recommended resources for UGC NET preparation. Participants were equipped with valuable resources and online platforms to supplement their preparation. The UGC NET workshop organized by the PG Department proved to be an enriching experience, providing invaluable guidance and resources essential for navigating the complexities of the UGC NET examination. The unwavering dedication of the resource persons ensured the success of the workshop, benefiting all participants.

Daily Report:

Day 1: 15th Jan 2024 (Monday)

Resource Person: Ms. Misba Fathima

Number of participants: 37

Time: 6:30 pm - 8:30 pm

Topic: Teaching Aptitude

holistic individuals equipped with relevant knowledge. Further, the session emphasized the Indian Constitution and judicial system as crucial for informed citizenship. Towards the end of the session, a lively quiz tested the participants knowledge of the higher education system, shedding light on crucial terms like UGC, NAAC, and various governing bodies. The session offered a stimulating glimpse into the ever-evolving landscape of education in India, equipping the participants with valuable knowledge and encouraging reflection on its past, present, and future.

Day 3: 17th Jan 2024 (Wednesday)

Resource Person: Mr. Antony Ruthvi Raj

Number of participants: 30

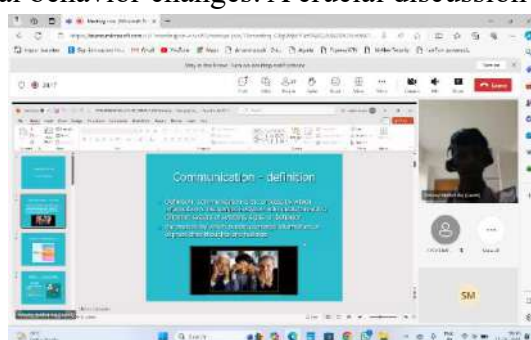
Time: 6:30 pm - 8:00 pm

Topic: Communication



The session provided a comprehensive exploration of communication essentials and the influence of mass media on society. Covering various communication types, verbal communication strategies, and effective classroom dynamics, participants were exposed to different strategies required. The

session also addressed barriers to effective communication, including semantic, psychological, organizational, and personal challenges. In the latter part, the impact of mass media, encompassing print, broadcast, digital, and social media, was discussed, shedding light on cultural, political, economic implications, and individual behavior changes. A crucial discussion centered around the significance of communication for networking in the corporate world. Participants were left with a profound understanding of communication principles, the role of mass media, and practical insights for success in the upcoming UGC NET examination.



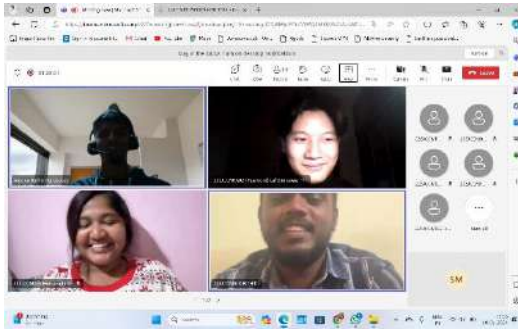
Day 4: 18th Jan 2024 (Thursday)

Resource Person: Mr. Antony Ruthvi Raj

Number of participants: 30

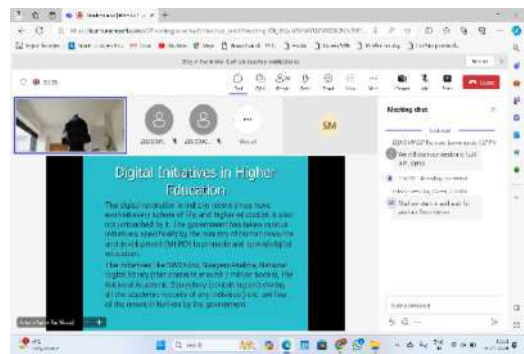
Time: 6:30 pm - 8:00 pm

Topic: Information & Communication Technology



This session delved into crucial aspects of Information and Communication Technology (ICT). The discussion began with an exploration of the meaning and definition of ICT, followed by an examination of general abbreviations and terminologies in storage and internet-based contexts.

Key concepts like internet, gateway, and backbone were elucidated, and applications of the internet were thoroughly covered. The session highlighted digital initiatives in higher education, including SWAYAM, the National Digital Library, and the National Academic Depository. Additionally, the benefits of technological development and the utilization of technology in education were emphasized. Noteworthy initiatives such as NPTEL, SWAYAM, the National Digital Library, e-Kalpa, e-Shodh Sindhu were discussed, showcasing recent advancements. The session also touched upon the role of ICT in governance, exploring models like G2G, G2C, G2B, and G2E, providing participants with a holistic understanding of the integration of technology in various sectors.



Day 5: 19th Jan 2024 (Friday)

Resource Person: Ms. Nidha T T

Number of participants: 20

Time: 6:30 pm - 8:00 pm

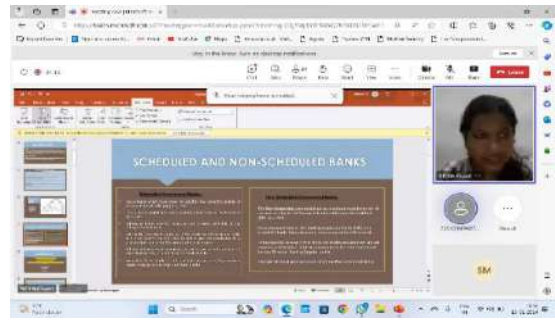
Topic: The Indian Financial System

The session on the Indian Financial System provided a comprehensive overview of key elements in banking and finance. The discussion began with the evolution of banking, covering the origin



of the word and the transformation from pre-Independence to post-Independence periods. Various types of banks were explored, including Commercial Banks (Scheduled and Non-Scheduled, Public vs. Private), Regional Rural Banks, Cooperative Banks, Development Banks, and Exim Bank. The session

delved into the functions of the Reserve Bank of India (RBI) and the significant banking sector reforms in India. Basel Norms, including Basel I and Basel II, were explained, along with an analysis of Non-Performing Assets (NPAs). The financial markets, including Money Market and Capital Market, were discussed, as well as the role of financial regulators such as SEBI, PFRDA, IRDA, and FMC in maintaining market integrity. The session concluded with insights into the insurance and re-insurance sectors, followed by a quiz to reinforce participants' understanding of the topics.



Day 6: 21st Jan 2024 (Sunday)

Resource Person: Mr. K Sankar Siddhartha

Number of participants: 20

Time: 6:30 pm - 8:00 pm

Topic: Organizational Behavior

The session on Organizational Behavior (OB) provided a comprehensive introduction to the subject and its key theories. The discussion commenced with an overview of OB and its

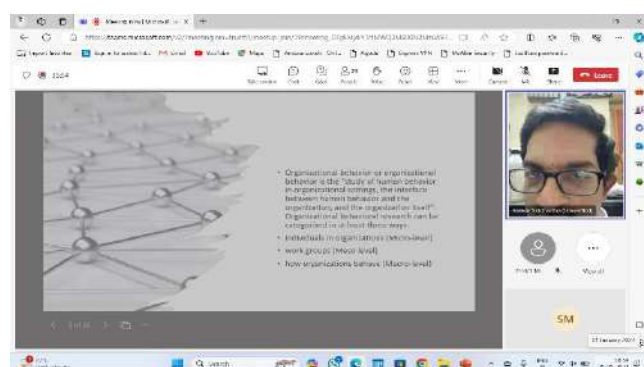


significance, followed by an exploration of various theories, including those emerging in the 1950s and 1960s. Frederick Taylor's scientific management principles were discussed, alongside Herbert Simon's Administrative Behavior theory. The session also delved into leadership studies and

theories, highlighting different approaches to understanding leadership within organizations. Statistical methods commonly used in OB research were examined, emphasizing their role in data analysis and interpretation. Job-related attitudes and emotions were explored, shedding light on

their impact on individual and organizational performance.

Organizational culture and its influence on behavior within the workplace were discussed in depth. Additionally, economic theories of organization were introduced, providing insights into the



relationship between economic factors and organizational behavior. The session concluded with an overview of models used in OB to analyze and understand organizational dynamics.

Day 7: 22nd January 2024

Resource Person: Mr. K Sankar Siddhartha

Number of Participants: 20

Time: 6:30 pm - 8:00 pm

Topic: Group Behavior

The session began by unpacking the fundamental concepts of group functioning, laying the groundwork for deeper understanding. A detailed analysis of a specific model helped participants



comprehend the process by which groups form and evolve. The participants journeyed through the diverse landscape of groups, identifying and characterizing various types encountered in one's social and professional lives. Participants gained insights into the

five-stage model of group development, equipping them to navigate the dynamics of groups at different stages. The five-stage model of group development was dissected deeper, providing participants with a nuanced understanding of its intricacies. The second half of the session catered specifically to UGC NET preparation, addressing frequently asked questions and offering valuable tips.

The resource person generously shared a list of

recommended books and e-resources for further exploration and exam preparation.



Day 8: 23rd January 2024

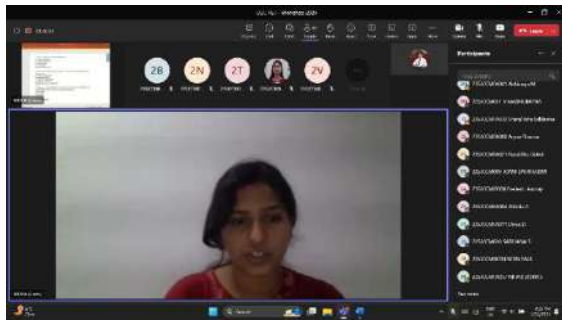
Resource Person: Ms. Nidha T T

Number of Participants: 18

Time: 6:30 pm - 8:00 pm

Topic: Marketing Managers

The session provided a comprehensive overview of marketing concepts and strategies relevant to the UGC NET exam. The session started off with a quick introduction about the important



marketing fundamentals, concepts and approaches along with understanding different channel levels (zero to multi-level) for effectively reaching target audiences. An in-depth overview on Strategic Marketing planning was provided with the help of suitable real-life examples of various companies.

The session also focused on analyzing the product mix decisions, product life cycle, distribution channels, insights into promotion mix and its components, understanding consumer behavior patterns, exploring the unique aspects of rural marketing and building strong customer relationships and grasping the fundamentals of logistics management in product delivery. Towards the end of the session the research person also gave examples about the type of questions that usually appears in the UGC NET exam. The resource person also shared some of her experiences while preparing for the exams and provided useful tips to the respondents that would guide them to plan well and prepare for the examination.

Day 9: 24th January 2024

Resource Person: Mr. Rithik J

Number of Participants: 21

Time: 7:30 pm - 9:00 pm

Topic: Research Methodology



The session provided a comprehensive introduction to research methodology, empowering the participants to navigate the research process with confidence. The session began by defining research and differentiating between various research outputs like research papers, dissertations, and theses. A step-by-step breakdown of the research process equipped participants with a clear roadmap for their own projects. Also, the importance of defining the research field and subject interest while going ahead for any research

project was emphasized. Participants learned how to identify impactful research problems and conduct thorough literature reviews to build upon existing knowledge. The resource person shared valuable examples and his experiences, making the learning process relatable and engaging. It also introduced various tools and resources available for researchers, enabling them to choose the right ones for their specific projects. The participants gained an understanding of data analysis software and the significance of statistical tests like chi-square and correlation. This session highlighted the importance of well-defined research questions and objectives, laying the foundation for successful research papers. The resource person also provided valuable insights into effective writing techniques for crafting clear and impactful research articles.



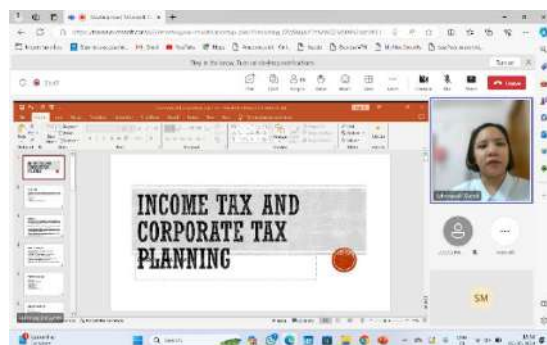
Day 10: 2nd February 2024

Resource Person: Ms. Lalrengpuii

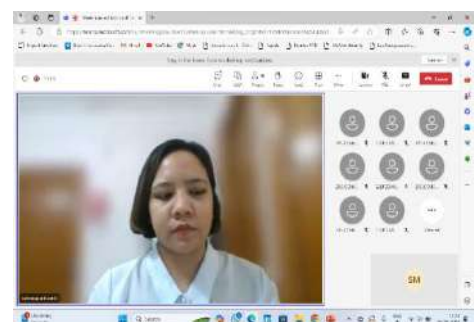
Number of Participants: 17

Time: 6:30 pm - 7:40 pm

Topic: Income Tax and Corporate Tax Planning



In this session on tax assessment, participants delved into various aspects of income assessment and tax planning. The discussion began with an examination of the concept of an assessee, including features, treatment, and the heads of income. Agricultural income and its tax implications were also explored. Deductions under sections 80A, 80B, and 80AC, along with Chapter VI-A, were discussed in detail, providing insights into tax-saving opportunities for individuals. The assessment of individuals, including the clubbing of incomes, was elucidated to ensure a comprehensive understanding of tax liabilities. Participants also delved into the complexities of double taxation and strategies to avoid it, both domestically and internationally. Corporate tax planning strategies were explored, highlighting methods to



optimize tax obligations within legal frameworks. Distinctions between tax evasion and avoidance were clarified, emphasizing the importance of ethical tax planning. The session concluded with an overview of tax planning methodologies, including the exercise of Tax Deducted at Source (TDS) to streamline tax compliance processes.

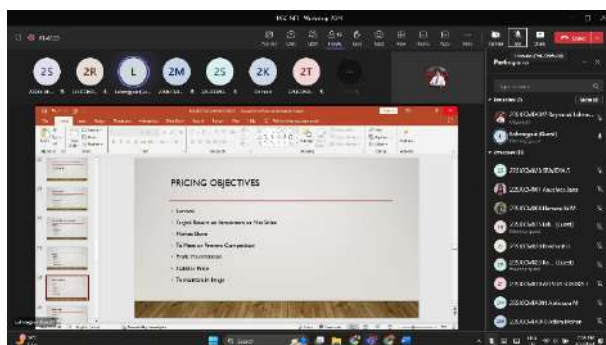
Day 11: 3rd February 2024

Resource Person: Ms. Lalrengpuii

Number of Participants: 17

Time: 6:30 pm - 8:00 pm

Topic: Marketing Management



The session provided an overview on one of the most important topics for the UGC NET preparation, that is Marketing Management. The session delved into various marketing types, essential concepts, and practical applications of marketing, covering diverse areas like direct marketing, social media

marketing, and logistics marketing. The session provided insights on the dynamics of Product markets, highlighting the interplay between products and their target audiences. Insights were shared on the communication process in marketing and the use of promotion tools to reach target audiences effectively. The session introduced the participants about the different stages of a product's life cycle, using examples to illustrate their characteristics and challenges. Participants gained a deeper understanding of consumer behavior, including various buying behavior types and influencing factors. Also, the key considerations that affect pricing decisions were discussed, including its objectives and the importance in achieving marketing goals. Participants learned about the factors that can necessitate changes in the marketing mix, ensuring adaptability to market dynamics. Lastly the session covered topics on product planning and development, emphasizing the scope of these activities and their impact on overall marketing strategy.



Day 12: 4th February 2024

Resource Person: Dr. Rajani Pillai

Number of Participants: 18

Time: 6:30 pm - 8:00 pm

Topic: Strategic Business Management

The session began by defining strategic business management and highlighting its importance in business operations. The crucial role of strategic decisions in ensuring a company's success was



also emphasized. Key decision models were explored, including Porter's Five Forces which involves in analyzing competitive landscape (e.g., threat of new entrants, bargaining power of buyers), the Ansoff Matrix that describes about developing growth strategies, Value Chain Analysis, which helps the business in

identifying value-adding activities and also the BCG Matrix. The participants understood about the contribution of different organizational levels to strategic decision-making. The session explored the various levels of strategy within an organization, from corporate to functional and how the interconnectedness and alignment of these strategies contributes to the overall success of the organizations. The second half of the session focused on marketing management, exploring key concepts and frameworks. The 4 Ps of marketing and the underlying philosophy of marketing management, customer focus and value creation, was discussed. The concepts of social marketing and societal marketing were introduced, along with their three pillars. The resource person explained about the market segmentation techniques using real-life examples to illustrate their application. The product life cycle was examined, highlighting key considerations at each stage. The session was deemed informative and equipped participants with various ways about how the businesses make strategic decisions and understanding the key marketing management terminologies and concepts.

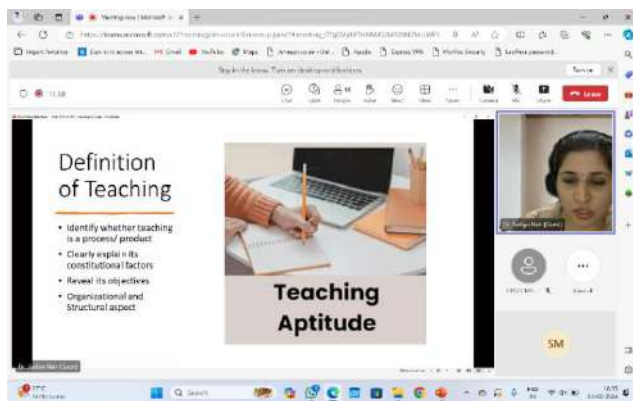
Day 13: 5th February 2024

Resource Person: Dr. Sadiya Nair

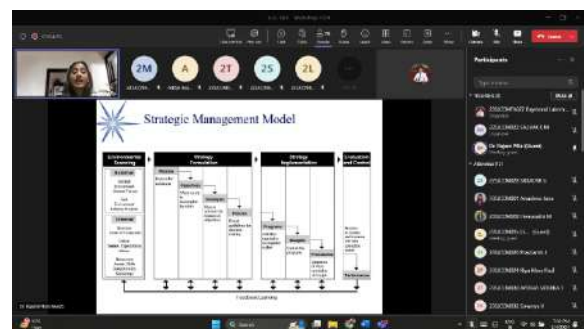
Number of Participants: 17

Time: 6:30 pm - 8:00 pm

Topic: Teaching Aptitude



The session provided a comprehensive overview of Teaching Aptitude. It began with establishing the core concept of teaching and the significant role teachers play in shaping pupils' lives. Participants explored the essential qualities and skills that contribute to effective teaching. The session delved into the different stages involved in planning, delivering, and evaluating a successful lesson. Also, the methods for fostering active participation and engagement among students were explored. Various teaching methodologies and techniques were discussed, along with their impact on student engagement. The session clarified the primary goals and desired outcomes of effective teaching. The resource person tried to highlight the four fundamental concepts that are crucial for successful teaching. Participants explored various internal and external factors that influence the teaching process. The session delved into particular examples of effective teaching methods. Key characteristics and approaches for successful teaching strategies were explored. Different assessment methods, including exams, psychological evaluations, and philosophical considerations, were discussed in detail during the session. To solidify understanding and critical thinking, the session concluded with a quiz that focused on relevant topics, particularly those pertaining to the UGC NET Paper. The session was well-received by participants and considered insightful, informative, and highly interactive.



Day 14: 6th February 2024

Resource Person: Dr. Sadiya Nair

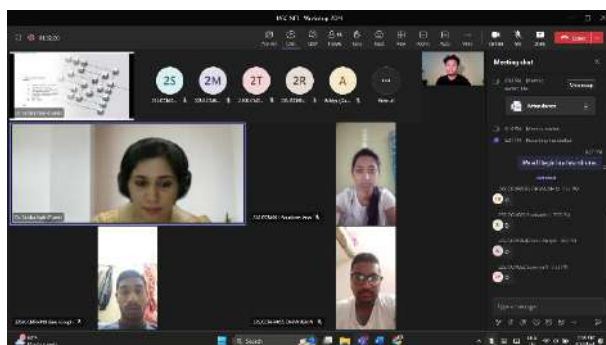
Number of Participants: 15

Time: 6:30 pm - 8:00 pm

Topic: Communication

The session commenced with a fascinating delve into the historical journey of communication, tracing its evolution from the silent era to the contemporary landscape dominated by television

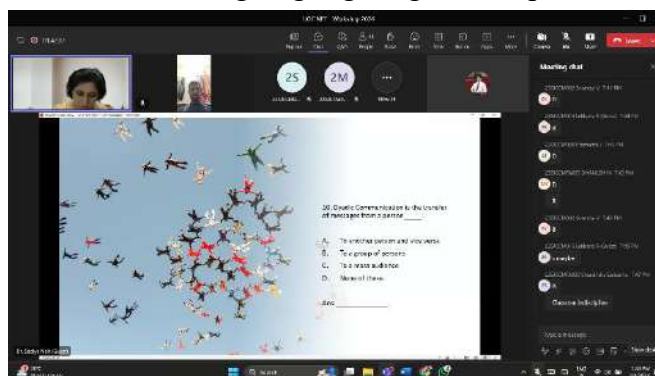
and satellite technology. This set the stage for an in-depth exploration of the core principles and practical applications of effective communication. The session identified and elaborated on the



fundamental qualities that define communication. Participants gained a clear understanding of the goals and steps involved in successful communication. The discussion explored the multifaceted role communication plays in shaping individual, social, and organizational contexts, emphasizing its

importance in building relationships, fostering collaboration, and achieving shared objectives. A comprehensive overview of various communication styles was presented, including interpersonal, intrapersonal, intra-group, inter-group, organizational, public, and mass communication, with relevant examples provided to illustrate each concept. The session delved into the diverse channels through which communication can be expressed, covering written, visual, oral, audio-visual, and non-verbal forms, emphasizing the impact and significance of each. The session concluded with valuable insights into specific strategies for fostering effective communication in the classroom setting, highlighting the importance of

creating a conducive learning environment and engaging teaching methods. An interactive quiz at the end of the session encouraged critical thinking and analysis, enabling participants to test their understanding of different communication styles and prepare



effectively for the UGC NET exam. Overall, the session provided a comprehensive and engaging exploration of the fundamental principles and practical strategies for effective communication

Day 15: 7th February 2024

Resource Person: Dr. Sadiya Nair

Number of Participants: 10

Time: 4:30 pm - 6:00 pm

Topic: People Development and Environment & Comprehension

The session began with a brief introduction to the environment and its surroundings, emphasizing



the importance of understanding and protecting our ecosystems. Participants were engaged in discussions about the different components of the environment. The session then transitioned to exploring the critical issue of rising environmental concerns. Various types of pollution, including air pollution, water

pollution, soil pollution, and radioactive pollution, were discussed. Sources of pollution, such as industrial waste, vehicular emissions, and agricultural practices, were identified. The session highlighted the unsustainable exploitation of natural resources, including energy resources. Participants explored the need for conservation and the adoption of alternative energy sources. The resource person introduced the various non-conventional energy sources like solar, wind, and geothermal energy, emphasizing their potential as sustainable alternatives. The second half of the session focused on developing comprehension skills for competitive exams like UGC NET. Participants were equipped with effective strategies for approaching and understanding comprehension passages.

The resource person provided examples and guided participants through answering related questions, demonstrating effective techniques. Towards the end of the session, valuable tips and tricks were shared to help participants conquer the comprehension section in their upcoming UGC NET exams.



Day 16: 8th February 2024

Resource Person: Ms. Priyadarshini S

Number of Participants: 17

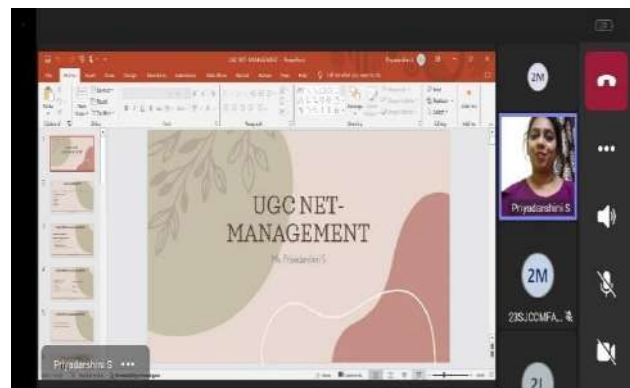
Time: 6:30 pm - 8:00 pm

Topic: Management



The session began with a brief introduction to the functions of management, including planning, organizing, staffing, directing, and controlling. The session then moved on to a discussion of marketing concepts. Marketing is the process of creating and delivering value to customers in order to satisfy their needs and build relationships with them. The session

covered topics such as the marketing mix, the marketing environment, and customer behavior. The speaker then explained Henry Fayol's 14 principles of management with examples. These principles are considered to be some of the most important principles of management ever developed. They provide a framework for managers to follow in order to be successful. The session also covered the following concepts of management like, roles and responsibilities of a manager, importance of managerial skills and communication skills for organizational success. Understanding how these Managerial and communication skills are essential for managers to be successful. Types of communication, decision making process and decision-making techniques, organizational structure, authority, and responsibility was also discussed. The session covered the concept of managerial economics, which is the application of economic theory to business decisions. The session covered topics such as the law of demand, utility analysis, marginal utility, indifference curve, diminishing law of demand, forecasting, and market structure. The session concluded with a brief overview



of ethical issues and dilemmas, conflict of interest, corporate governance, and value-based organizations. The resource person also discussed a few questions that are likely to occur in the UGC NET Exam. This was a helpful way for the participants to prepare for the exam. Overall, the session was informative and well-organized.

Day 17: 9th February 2024

Resource Person: Ms. Priyadarshini S

Number of Participants: 15

Time: 6:30 pm - 8:00 pm

Topic: Business Environment



The session commenced with an overview of the meaning and objectives of the business environment. The speaker delved into the components, both external and internal, and elucidated on the elements comprising the business environment. Special attention was given to the legal environment, emphasizing the

significance of various legal acts. Economic policies, including Monetary and Fiscal policies, were discussed in detail, supported by relevant examples. The session also highlighted key aspects of the Consumer Protection Act and the Foreign Exchange Management Act, elucidating their functions. The session expanded to explore social-cultural factors and their impact on businesses. Corporate Social Responsibility (CSR) concepts and their types were presented as essential considerations for modern businesses. Lastly, the session covered global perspectives, addressing concepts such as globalization, international markets, and theories of international trade. Overall, the session provided a comprehensive understanding of the multifaceted business environment and its diverse components.



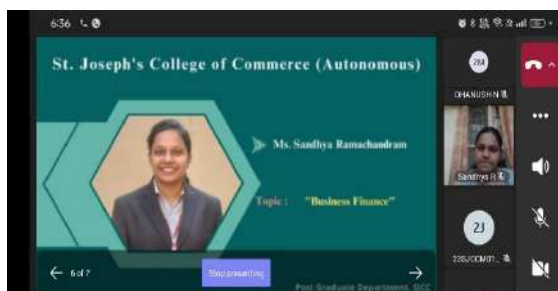
Day 18: 11th February 2024

Resource Person: Ms. Sandhya Ramachandran

Number of Participants: 12

Time: 6:30 pm - 8:15 pm

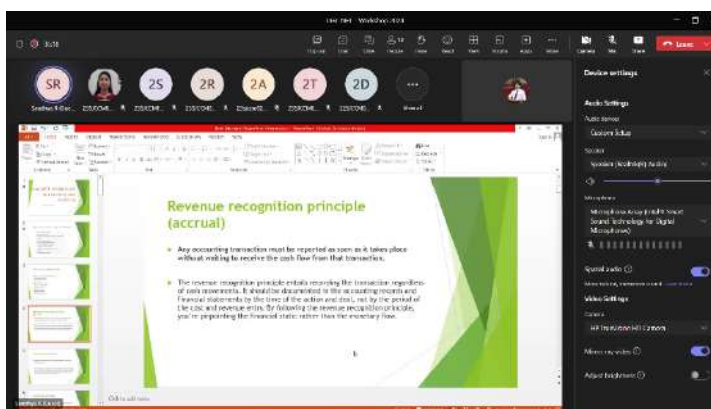
Topic: Business Finance



The session commenced with an insightful introduction to the fundamentals of business finance, outlining its scope and various sources. This laid the foundation for a comprehensive discussion on financial management. Further, the session delved into a detailed exploration of the cost of capital, elucidating the concepts of cost of debt and cost of equity. Formulas were presented,

enhancing participants' understanding of these crucial financial metrics. A significant portion of the session was dedicated to explaining the Weighted Average Cost of Capital, emphasizing its

importance in determining the overall cost of financing for a company. The concept of capital structure was thoroughly explained, complemented by real-world examples from diverse corporate entities. This provided participants with a practical understanding of how companies structure their capital. The session transitioned to the vital topic of Capital Budgeting decisions, explaining its functions and its importance in strategic financial management. This segment aimed to equip participants with the necessary knowledge for effective decision-making. Four main components of working capital were outlined, providing a comprehensive overview of the essential elements that contribute to a company's day-to-day operations. The understanding of the risk and return factor was underscored, emphasizing the correlation between higher risk and higher potential returns. This insight is crucial for managing investment portfolios. A brief but informative overview of international financial markets and instruments was presented, shedding light on the global aspects of financial management. Participants gained insights into various types of bonds. The concept of international arbitrage was introduced with a practical example, demonstrating how financial opportunities can be leveraged across international markets. The session concluded with an engaging interactive quiz, designed to give participants a taste of the types of questions that may appear in the UGC NET Exam. This served as a valuable recap and assessment of the knowledge gained during the session.



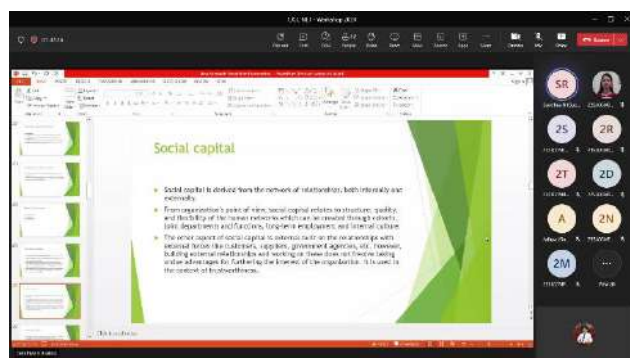
Day 19: 13th February 2024

Resource Person: Ms. Sandhya Ramachandran

Number of Participants: 12

Time: 6:30 pm - 8:00 pm

Topic: Accounting and Auditing



The session commenced with a comprehensive exploration of Basic Accounting Principles, covering fundamental concepts such as the consistency principle, cost principle, economic entity principle, materiality principle, reliability principle, and time period principle. Following this, the

focus shifted to accounting conventions, elucidating their significance in financial reporting. The participants gained insights into how these conventions guide accounting practices, ensuring consistency and comparability in financial statements. The discussion delved into Partnership Accounts and corporate accounting, emphasizing its importance through practical examples. Forfeiture, a critical aspect of financial transactions, was explained through practical illustrations. Cost and Management Accounting were then discussed, providing the participants with valuable insights into the methods employed for effective cost management and control within organizations. A thought-provoking segment on Human Resource Accounting, Social Capital, Emotional Capital, and Spiritual Capital followed, offering a holistic perspective on the diverse facets of accounting beyond traditional financial metrics. The session also transitioned into a briefing on Indian Accounting Standards and International Financial Reporting Standards (IFRS). This segment provided an overview of the regulatory frameworks governing financial reporting in India and globally. The significance of auditing in the financial realm was underscored, emphasizing its role in ensuring accuracy and reliability in financial statements. The session concluded with a quiz, where the resource person shared valuable tips on evaluating options and answering questions effectively.



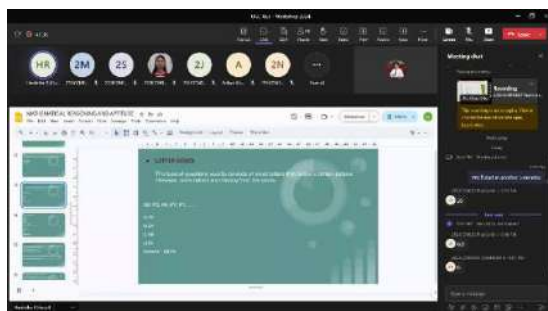
Day 20: 17th February 2024

Resource Person: Ms. Harshitha

Number of Participants: 11

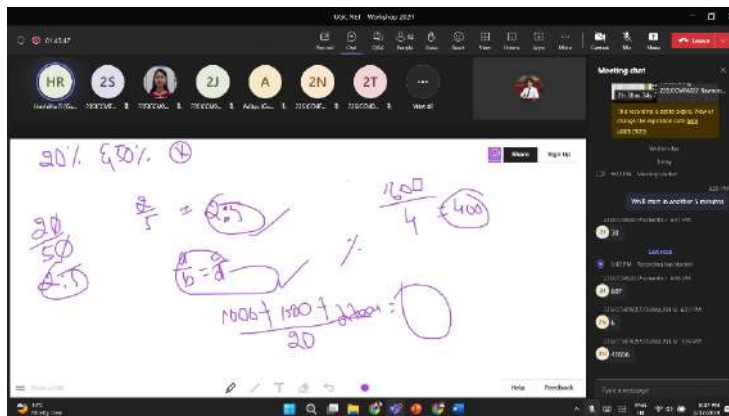
Time: 6:30 pm - 8:00 pm

Topic: Mathematical Reasoning and Aptitude



The session commenced with an exploration of Number Series, covering various questions and emphasizing pattern recognition. Following that, Letter Series was introduced, focusing on identifying sequences and missing alphabets. The discussion then shifted to Relationship questions common in

competitive exams, were the resource person provided efficient tips, including using a family tree for quick problem-solving. Direction-related questions were addressed, introducing a basic direction chart as a foundation for solving such problems. The session further delved into Linear questions, ratios, and averages, offering strategies to tackle UGC NET questions efficiently. Overall, the session proved to be engaging and informative, providing the participants with a comprehensive understanding of mathematical reasoning and aptitude-related question types. The resource person emphasized on how continuous practice is required to be more efficient in solving such questions.



Day 21: 18th February 2024

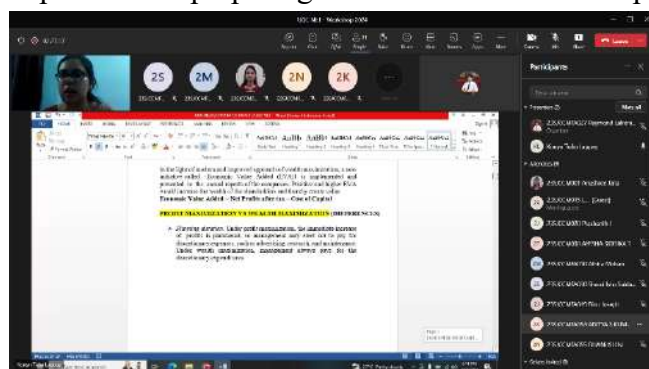
Resource Person: Ms. Konyn Tuba Lappay

Number of Participants: 12

Time: 6:30 pm - 8:00 pm

Topic: Business Economics

The session commenced with the resource person sharing valuable insights gained from her own experience in preparing for the exam. The focal points covered during the session were diverse,



ranging from the importance of patience, dedication, and hard work in cracking the UGC NET exam. The resource person introduced various sub-topics under Business Economics, laying the foundation for a comprehensive understanding of the subject. The session delved into the nature of

Business Economics, providing insights into its scope and relevance in the broader academic and professional context. There was a discussion regarding the distinctions between profit maximization and wealth maximization. The objectives of a business firm were outlined and then the resource person explained the concept of demand and demand elasticity, supplementing the explanation with graphical representations for better comprehension. The session also covered the essential concepts of utility and marginal utility, providing a clear understanding of their

significance in economic theory. The resource person elucidated the intricacies of indifference curve analysis and market structure. The session proved to be highly informative and detailed, focusing on key concepts essential for UGC NET exam preparation.



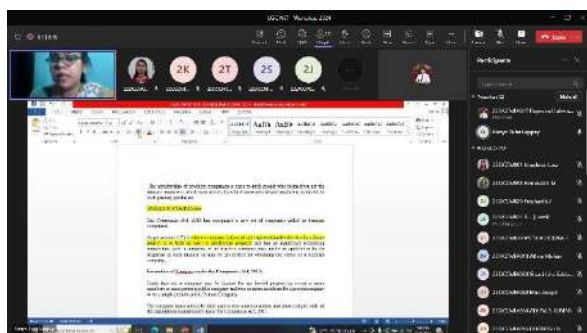
Day 22: 19th February 2024

Resource Person: Ms. Konyn Tuba Lappay

Number of Participants: 12

Time: 7:00 pm - 8:10 pm

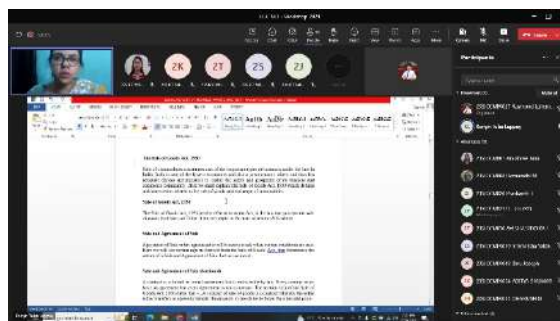
Topic: Legal Aspects of Business



The session started off with a brief introduction of the key subject areas under legal aspects of business, providing students with a clear overview of what to expect. The session delved into the fundamental concept of contracts, where the resource person not only explained the concept but also provided practical differentiation

between contracts and agreements through relevant examples. Additionally, attention was given to the distinctions between minor and major contracts, contributing to a holistic understanding. A significant portion of the session was dedicated to elucidating the criteria for a valid contract and clarifying when a contract is considered binding. The detailed discussion on the rights of an unpaid seller against goods added practical insights to the legal aspects of business transactions.

The facilitator seamlessly transitioned into the realm of negotiable instruments, offering clarity through illustrative examples. Furthermore, the complexities of the Goods and Services Tax (GST) were demystified, with a specific focus on Central GST (CGST), State GST (SGST), and Integrated



GST (IGST). Intellectual property law and the application of copyrights were briefly touched upon, broadening the scope of legal considerations for the participants. The session was characterized by its informativeness and attention to detail, emphasizing essential concepts that are likely to be examined. Overall, the session was deemed beneficial, providing the participants with a solid foundation in legal business concepts.

PEER DRIVEN SESSION ON UNION BUDGET 2024-25

DEPARTMENT	Post Graduate Department of Commerce
DATE	07.02.2024
PARTICIPANTS	I M. Com, I M. Com IB and I M. Com FA
No: OF PARTICIPANTS	125
VENUE	Common Room, G-Block
TIME	12.00-1.30 p.m.



The Post Graduate Department of Commerce organized the Indian Interim Budget presentation for the fiscal year 2024-2025. It was an engaging session led by a team of volunteers consisting of 1st year and 2nd year PG students which included Rahul Chand, Mansi S, Manjima Manoj, P Divakar, Rahul Aju, Lekhana R, Brunda Kumari N, Meghana K S, Sudarshana R, Hemavathi M, P M Dhanya, Shon Shiju Stephen, Nanditha Gokul, Mary Jacqueline J, Fredric Anthony, Sindhana P, Rohan Roy Barman and Shri Raksha V. The purpose of the session was to introduce and discuss various aspects of the Indian Interim Budget, offering the students valuable insights into its key highlights, vision, and development strategies across different sectors. The **key highlights that were deliberated upon are discussed as under,**

1. **Vision:** The presentation commenced by elaborating on the overarching vision of the budget, which envisions a prosperous Bharat in harmony with nature, equipped with modern infrastructure, and offering equitable opportunities for all citizens.

2. **Development Mantras:** The students were introduced to the development mantras of "Sabka Saath, Sabka Vikas" and "Sabka Saath, Sabka Vikas, Sabka Vishwas", emphasizing the government's commitment to inclusive growth and fostering trust among all segments of society.



3. **People-Centric Inclusive Development:**

The discussion focused on the budget's emphasis on people-centric inclusive development, particularly targeting the welfare of marginalized communities, empowerment of youth, and ensuring the well-being of farmers under the banner of Garib Kalyan and Desh ka Kalyan.

4. **Nari Shakti:** The session highlighted the importance of women empowerment as a pivotal aspect of the budget, acknowledging the indispensable role of women in nation-building.

5. **Amrit Kaal:** The students were acquainted with the concept of Amrit Kaal, which symbolizes the realization of New India's Vision 2047 through sustainable development and green growth initiatives.

6. **Infrastructure and Investment:** Detailed discussions were held on the significant allocations made towards sectors such as health, housing, and tourism, reflecting the government's endeavor to enhance infrastructure and attract investments.

7. **Agriculture and Food Processing Sector:** The students gained insights into the budget's provisions aimed at bolstering the resilience of the Indian economy, particularly focusing on the agriculture and food processing sector to ensure food security and livelihoods.

8. **Achievements of Taxation Reforms:** The session highlighted the achievements of taxation reforms and proposed measures to retain tax rates while maintaining a balanced fiscal approach.

9. **Tax Proposals:** Detailed explanations were provided regarding the proposed tax reforms, including insights into the sources of revenue and allocations, fostering transparency in fiscal management.

10. **Allocation for Specific Ministries:** The students were briefed on the allocations made for specific ministries, ensuring efficient utilization of resources towards targeted developmental initiatives.

11. **Allocation to Major Schemes:** Discussions centered around notable allocations to major schemes like the Mahatma Gandhi National Rural Employment Guarantee Scheme (MGNREGS), aimed at improving rural livelihoods and promoting inclusive growth.
12. **Receipts and Expenditure:** The session concluded with a comprehensive overview of receipts and expenditure, offering attendees a deeper understanding of the fiscal trajectory and budgetary priorities for the upcoming fiscal year.

Overall, the budget presentation provided the students with a thorough understanding of the key priorities, allocations, and developmental initiatives by the Indian government. The session served as an enriching platform for 1st-year PG students to delve into the intricacies of fiscal management and its implications for socio-economic development as a part of their learning.

E-MAIL WRITING WORKSHOP

DEPARTMENT	Post Graduate Department of Commerce
DATE	13.02.2024
PARTICIPANTS	I M. Com, I M. Com IB and I M. Com FA
No: OF PARTICIPANTS	125
VENUE	Loyola Hall, SJEC Campus
TIME	12.30-01.30 p.m.



The Post-Graduate Department of Commerce held its last workshop for the Academic year 2023-24 on e-mail writing. The illuminating session was conducted by Ms. Divya Hari Rao from the English Department, SJCC, on the fundamentals of e-mail writing stressing on several key aspects to improve the students email communication skills. The session started off with the basics of written communication, stressing on the importance of clarity and courtesy. The students were then taken through the layout of e-mail draft and were given tips on formatting. They were particularly taken through the process of writing a concise subject line, salutation, greetings, sign-off messages, and general structure. As part of refining the student's proficiency in email writing, they were tasked with composing their own e-mail- an application for an internship as a practical

exercise for their better understanding. The facilitator took her time going through the different responses, clearing doubts, and providing corrections and guidance. This ensured that the students received a thorough and complete learning experience during the workshop. The session proved to be a success as the students realized the importance of good written communication, especially in e-mail form.



MS EXCEL WORKSHOP

DEPARTMENT	Post Graduate Department of Commerce
DATE	11.08.2023, 16.08.2023, 17.08.2023, 21.08.2023 and 22.08.2023
PARTICIPANTS	I M. Com, I M. Com IB, I M. Com FA, II M. Com, II M. Com IB and II M. Com FA
No: OF PARTICIPANTS	97
VENUE	Room No. 203, Gonzaga Block
TIME	4:00pm to 5:30pm

Day 1 (11.08.2023)



The five days of MS Excel workshop organized by the Post Graduate Department of Commerce was facilitated by Mr. Giridhar Naidu with an objective to teach the students the fundamental and advanced aspects of Microsoft Excel. This workshop was an opportunity for the students to hone their skills in the widely used and recognized MS Excel. The

workshop started with basic introduction of formulas to the essential financial functions such as

CAGR, FV, PV, Compound Interest, NPV, IRR, and XIRR, gaining practical insights into financial analysis within Excel. The workshop would be concluded by awarding a certificate of completion to the students with 100% attendance and marks above 75% in the MS Excel exam.

Day 2 (16.08.2023)



The second day of the workshop was utilized to learn about various Excel functions for data retrieval and analysis. The students improved their knowledge in using functions like Index & Match, VLOOKUP, IF&AND functions to efficiently automate processes. Real-world scenarios were presented, challenging students to retrieve specific information and match data sets with sales and

commission percentages.

Day 3 (17.08.2023)



The third day centered around learning about MS Excel functions for data manipulation and analysis. The students concentrated on solving tasks like mixed references, SUMIF, SUMIFs, COUNT, Sum Product, What-If-Analysis, and Goal Seek. These functions allowed them to solve problems like calculating cable

derating factors, analyzing student scores, and conducting financial scenario analysis.

Day 4 (21.08.2023)

For the fourth day, the workshop focused on statistical analysis in MS Excel, covering measures of central tendency like mean and standard deviation. The average (mean) of population and sample standard deviations of the data set provided were calculated using the mean and standard functions respectively. Further, the students were introduced to hypothesis testing using the Chi-square test, enhancing their statistical data interpretation skills.

Day 5 (22.08.2023)

For the fifth and final day, the workshop focused on advanced data analysis and modelling. The students explored functions like Scenario Summary, Summary Manager, ANOVA (Analysis of Variance), Correlation, and Regression. They applied these functions to practical scenarios. The

workshop was concluded with 37 students attempting the exam and clearing the examination with flying colours. They will duly be awarded certificates of completion.

The newly acquired MS Excel skills learned from this workshop will undoubtedly help students in their future academic and professional ventures

PGD WORKSHOP – THE ART OF DATA SCIENCE

DEPARTMENT	Post Graduate Department of Commerce
DATE	6.01.2024 – 7.01.2024
PARTICIPANTS	I M. Com, I M. Com IB and I M. Com FA ALL PGD Specializations
No: OF PARTICIPANTS	125
VENUE	Loyola Hall, SJEC Campus
TIME	8:00pm to 3:00pm



The Post Graduate Department of Commerce kicked off the new year with an engaging two-day workshop on Art of Data Science on January 6-7, 2024. Eminent industry professionals and speakers including Paul Abraham (Business Architect, Tools and Innovation – HP), Suresh Konapalli (Manager Data Science, Aruba a HPE company), Garima Makkar (Senior Data Scientist,

Commonwealth bank of Australia) and Lakshminarayan (AI solution Architect, Mercedes Benz R&D) moderated the sessions and shared practical experiences and insights. The workshop covered key concepts such as data collection, preparation, analysis, data visualization, statistical modeling, and machine learning applications. It offered a practical approach that introduced practical applications of data science in market research, financial forecasting, risk management and customer relationship management. The workshop not only provided theoretical information but also sparked curiosity by



demonstrating the practical value of data science in various business areas. The students gained a deeper understanding of data science and its potential to revolutionize business and create exciting career opportunities. The workshop and its success encouraged the PG department to integrate data science into the curriculum and plan future initiatives such as guest lectures, data clubs and industry collaborations. It was a triumph that laid the foundation for future research and engagement in this rapidly evolving field.



LEADERSHIP TRAINING CAMP

DEPARTMENT	Post Graduate Department of Commerce
DATE	22.07.2023
PARTICIPANTS	Class Representatives of I M. Com, I M. Com IB, I M. Com FA, II M. Com, II M. Com IB and II M. Com FA
No: OF PARTICIPANTS	6
VENUE	AV Room in SJPUC
TIME	9:00am to 5:30pm

The Leadership Training Camp for the new class representatives for the academic year 2023-24 encompassed a diverse range of engaging activities and enriching teachings. The training commenced with an opening prayer led by the Principal, Dr. Charles Lasrado, SJ. An introductory speech was made by Dr. Preemal Maria D'Souza after which the students proceeded to begin the activities organized by Fr. R. S. Pradeep SJ. An icebreaking game of "Bird and Cage" where the students could know more about each other was played to kick start the day. This was followed by another game with an objective of building teamwork and collaboration where groups were

formed randomly based on the cards they had chosen. The next session focused on leadership teachings from a Josephite perspective, delivered by Father Pradeep. The event continued with a mimicking and a remembering name game. The highlight of the day was the Reel Making Competition, where the students displayed their creativity by making reels on various themes, including humor, bullying, environmental awareness and substance abuse. This was an opportunity to evaluate their collaboration and thinking ability under pressure. For the final activity, students were grouped together and provided with crafting materials to artistically represent their action plans and dream goals for the academic year. Father Pradeep led all the activities, offering guidance to the aspiring student leaders. At the end of the event, students shared their insights from the games, emphasizing the importance of coordination, teamwork, trust, and other vital qualities essential for becoming successful leaders. The program proved to be an enriching and enjoyable experience, building essential leadership skills, expanding network and creating lasting memories for all the participants.



NATIONAL LEVEL FACULTY DEVELOPMENT PROGRAM

Enhancing Teaching Skills

- FDP conducted through the year: Topic, dates, resource persons
- Train the Trainer: Sessions arranged, collaborator, date, teachers attended

FDP TOPIC - FINOVATE 360: NAVIGATING THE FUTURE OF FINTECH

Resource Person	Date	Topic
Mr. Ayiaz Ahmed Khan Associate Director, IBM Kyndryl	14/03/2024	An enlightening expedition into Fintech Evolution.
Dr. Neha Chhabra Roy Associate Professor, Narsee Monjee Institute of Management Studies	15/03/2024	The Digital Revolution of Seamless Payments.
Ms. Garima Makkar Senior Data Scientist with Commonwealth Bank of Australia	16/03/2024	Charting Tomorrow's Horizons with Tech, Trends, and Trials.
Mr. Harisha Rao Vice President, Data and Analytics	17/03/2024	Wealth Craft: Sculpting financial future with Robo-Advisors.
Mr. Mithun DJ Senior Manager Data Science	18/03/2024	Unveiling insights in Open Banking and AI Economy for emerging financial landscape.
Dr. Meena Rani N Associate Professor, SRM Institute of Science and Technology	19/03/2024	Navigation of the Regulatory and Compliance frontier with futuristic precision.

<p>Mr. Denis Albuquerque Assistant Vice President – JP Morgan Chase</p>	<p>20/03/2024</p>	<p>Manoeuvring the digital realm with Data Analytics and Business Intelligence.</p>
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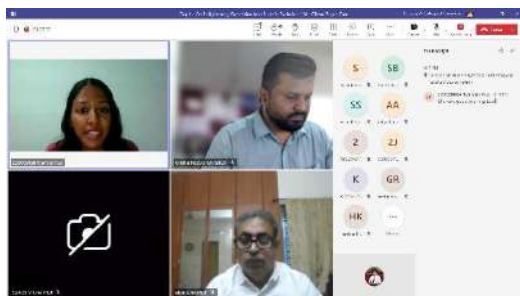
Faculty Development Program 2024 - Detailed Report

Title- An Enlightening Expedition into Fintech Evolution.

Date- 14-03-2024

Resource Person – Glenn Roger Carr

Day 1 - Summary:



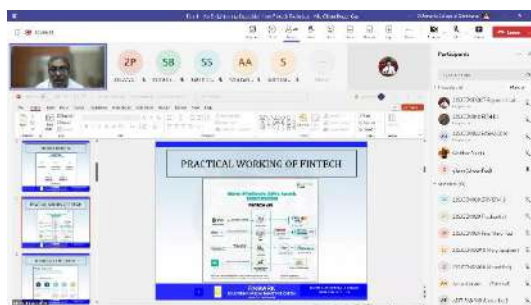
India is emerging as a leader in various aspects of fintech, particularly in mobile banking, crowdfunding, and digital payments. India is witnessing a significant shift towards easier financial services, enabling individuals to save money ahead of competitors. Eliminating middle men/ brokers NSE stockbroking.

Digital lending and credit services such as Amazon Pay, Pay Later, and credit cards are becoming prominent, leveraging data analytics, credit history, and insurance. The trend is moving away from traditional middlemen towards direct access platforms and crowdfunding.

Companies like OLA Wallet and TVS are integrating banking services through APIs, and neo banks are simplifying processes, offering quick loans with the help of fintech and regular tech solutions. Technologies like blockchain are being employed for decentralization and automation, enhancing efficiency.

The future of fintech in India is focused on embedded finance, where financial services are integrated into non-financial industries, making transactions seamless. Initiatives like cross-border payments through platforms like WhatsApp and the adoption of CBDCs (Central Bank Digital Currencies).

Additionally, advancements in Web 3 and the metaverse are expected to influence the fintech landscape.



In the investment sector, companies like Smart Case are pioneering fintech solutions, indicating a growing interest in leveraging technology for investment purposes. And business to Look on Monetization/profit has key aspect and how challenges can be avoided.

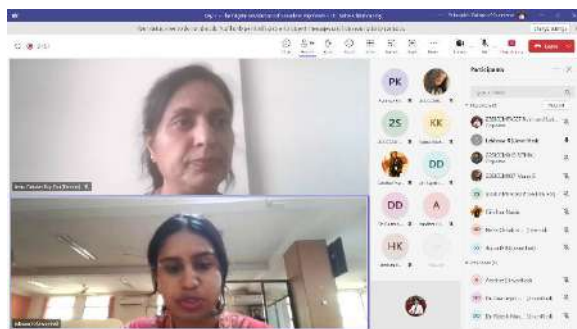
Overall, India's fintech sector is expected to have continued growth and innovation, driven by technological advancements and changing consumer behaviors.

Title- The Digital Revolution of Seamless Payments.

Date- 15-03-2024

Resource Person – Dr. Neha Chhabra Roy

Day 2



The session enlightened with a comprehensive understanding of the Digital revolution in Seamless payments its impact on business, consumers and economics and how to integrate relevant concepts into their teaching and research. As the session progressed, we got to know more

about the evolution of barter to crypto in details and how India has witnessed a remarkable shift in its payment landscape. The convergence of government initiatives promoting a digital economy and widespread smartphone adoption has catalysed this transformation. Traditional payment methods like cash and cheques are gradually giving way to more convenient and secure digital alternatives.

And also, the evolution of banking system and role of Technology, external technical disruptions to banking business change in banking business models and so on and also mam talked about the Technological Investment trends and Investment outcomes justification in respect to India like cyber security, AI and crypto in banking sectors. Hand in hand how to take substantiable measures to achieve these goals.



And some of The Key Technology Driving the digital revolution in India's Payment such as

- Mobile payments

- Block chain and crypto currencies
- Biometric authentication and
- Internet of things

Later we saw crypto currencies inscription and maximum issuance with the impact on business and consumers as well as societal and economic implications.

Further we got to know about the case study of payment its rise and fall in detail with an interesting video and also the current situation as on to what is happening with payment.

The session concluded as the Mobile wallets, payment apps, and user-friendly interfaces have played a pivotal role in this revolution. India's embrace of digital payments positions it as a frontrunner in the global digital economy. And also, by sharing her perception and thoughts on block chain cyber frauds and AI technology with her experience and research findings Remembering the seamless payments are vital for enhancing customer experiences and driving economic progress.

Title- Charting Tomorrow's Horizons with Tech, Trends, and Trials

Date- 14-03-2024

Resource Person: Ms. Garima Makkar

Day 3



The COVID-19 pandemic accelerated the digitalization of finance in India, particularly through fintech apps like Robinhood. With a focus on financial literacy and daily health monitoring, algorithms and AI have become integral in enhancing operational efficiency and customer experience within the fintech sector. AI detects suspicious activities, improves decision-making processes, and innovates product offerings, such as robo-advisors and risk management tools.

Big data analysis and AI applications extend beyond fintech into Insurtech and retail banking, revolutionising credit scoring, fraud detection, and wealth management. Automation, driven by

AI, enables active investment strategies and enhances cybersecurity measures, reducing fraud rates significantly.

Furthermore, AI intersects with IoT in investment banking through automated valuation models and regulatory technology (RegTech) for market issuance. Sub-technologies like health tech in preventive medicine and sustainable fintech solutions contribute to economic stability and climate change mitigation.



Financial inclusion is fostered through fintech initiatives promoting sustainability, such as carbon accounting reports and supply chain transparency, thereby reshaping the economy and addressing environmental, social, and governance (ESG) challenges.

In essence, the integration of AI, fintech, and sustainability initiatives represents a transformative shift in reshaping the economy, promoting financial inclusion, and mitigating climate change impacts, ultimately fostering economic stability and growth.

Title- Wealth Craft: Sculpting Financial Future with Robo-Advisors

Date- 17-03-2024

Resource Person – Mr. Harisha Roa

Day 4

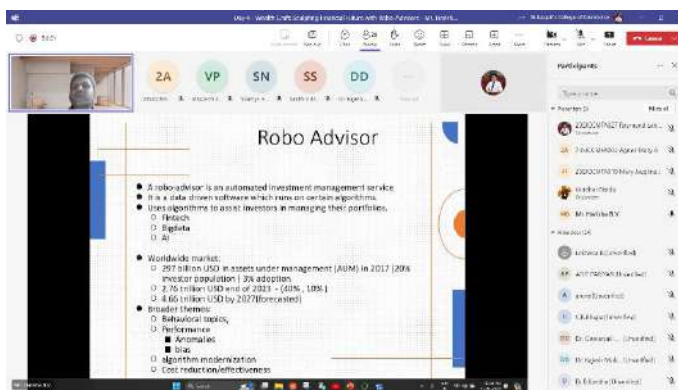


Robo advisors are digital financial planners that use algorithms to manage your money based on your goals and risk tolerance. They create and maintain a diversified investment portfolio tailored to your needs without the need for face-to-face meetings. By answering questions online, they determine your financial objectives and periodically adjust your portfolio to keep it aligned with your goals. Robo advisors typically charge lower fees compared to traditional advisors, making them accessible and cost-effective for those who prefer a hands-off approach to investing or have

smaller amounts to invest. These robo advisors analyse your financial goals, risk tolerance, and other factors to suggest a diversified portfolio of stocks, bonds, and other assets. Recently, the industry has been evolving, with new players entering the market and existing ones improving their services. This competition is driving innovation, which means better features and options for investors looking to grow their wealth.

Fintech firms leverage algorithms powered by big data and AI to provide investors with advanced portfolio management tools. These technologies analyse vast amounts of data to offer personalized investment recommendations, risk assessments, and automated trading strategies, enhancing decision-making and optimizing portfolio performance in today's dynamic financial landscape. In the world of investing, advanced algorithms help tackle human biases, spot unusual patterns, and improve decision-making. This modernization cuts costs and boosts effectiveness, making investing smarter and more efficient for everyone involved.

Further we learnt about the programming steps such as client assessment, algorithm portfolio construction, modern portfolio theory, regular rebalancing, risk-based portfolio, machine learning and AI, like client segmentation categories such as platinum, gold, silver, bronze, X-list we also learnt about the metrics for segmentation and implementation of the same where the implementation should



be much effective. We also saw customer profiling using robo advisory, usually young professionals use robo advisory. We also saw an example of comparable matrix which contains age, income, investment goals, risk tolerance, preferred investment vehicles. Data requirements that are required for robo advisors rely on certain data sets to enhance their algorithms and provide personalised investment advice with different combinations of data set was been discussed. When there is more data the conversion rate is also high. Under algorithmic portfolio construction we learnt about mean variance optimization, black litterman model, Bayesian networks, reinforcement learning, deep leaning, genetic algorithms, ensemble methods. Compliance which includes platform and company liability, algorithmic errors, disclosure and transparency, regulatory oversight, investor education and due diligence, human oversight and customer service, mitigating error.

Robo advisors revolutionize investing by leveraging algorithms and AI to create diversified portfolios aligned with individual financial goals and risk preferences, all without the need for face-to-face meetings. They offer cost-effective solutions compared to traditional advisors, catering to a wide range of investors, particularly young professionals. The evolving fintech landscape drives innovation, enhancing decision-making and portfolio performance. From client assessment to compliance, robo advisors utilize advanced techniques like machine learning and modern portfolio theory. By analysing vast data sets, they offer personalized recommendations and mitigate human biases, making investing more accessible, efficient, and tailored to each investor's needs in today's dynamic financial environment.

Title- Unveiling Insights in Open Banking and AI Economy for Emerging Financial Landscape.

Date- 18-03-2024

Resource Person – Mithun DJ

Day 5

In the financial services sector, open banking has become an innovative force that is changing how banks and customers engage with their financial data. The fundamental basis of open

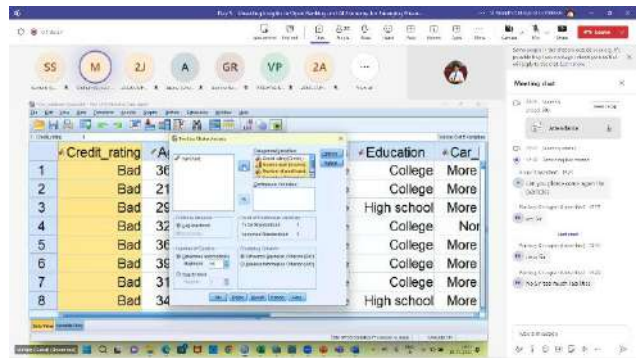


banking is the utilization of application programming interfaces (APIs), which facilitate smooth communication among various financial platforms. Open banking stimulates competition, encourages innovation, and gives customers more control over their personal financial information by exchanging customer

data with approved third-party providers (TPPs).

Regulations, like the updated Payment Service Directive (PSD2) in Europe, which obliges banks to give third parties access to consumer account information via standardized APIs. Open banking, however, can also be voluntarily adopted by financial institutions looking to maintain their competitiveness and satisfy changing consumer demands for individualized and seamless banking services.

Some of the advantages of Open Banking includes improved access to financial services, more competition and innovation, more personalization of financial products, easier account management and aggregation, easier development of new fintech solutions, improved financial transparency and data security, encouragement of financial inclusion and accessibility, increased consumer control over their financial data, and potential cost and operational savings for banks and fintech.



Besides the advantages, there are some drawbacks to open banking, which include barriers to client trust and acceptance, unequal access to financial services, racism and discrimination, dependency on technology infrastructure, security hazards, regulatory compliance issues, data privacy concerns, the risk of data breaches and misuse, and the impact on traditional banking models.

Therefore, the future of open banking results in the growth of the open banking ecosystem, integration with emerging technologies, improved client satisfaction, and encouragement of joint ventures and innovation.

Overall, open banking enables secure data sharing for better financial services to customers, though challenges persist as it results in increased innovation and competition.

Title- Navigation of the Regulatory and Compliance Frontier with Futuristic Precision.

Date- 19-03-2024

Resource Person – Dr. Meena Rani N

Day 6 - Summary:

In navigating the complex landscape of regulatory and compliance challenges within the burgeoning field of financial technology (Fintech), precision and foresight are paramount. This realm encompasses a multitude of products and services, with innovations continuously reshaping the industry's landscape.



The regulatory timeline in India's Fintech sector serves as a historical roadmap, outlining the evolution of laws and guidelines governing this dynamic space. A Fintech tree elucidates the interplay between regulation and industry players, highlighting the pivotal role regulations play in shaping the ecosystem.

Understanding the regulator's perspective is essential, as their insights inform and influence the regulatory framework, fostering an environment conducive to innovation while ensuring consumer protection.



Key enabling technologies, such as blockchain and artificial intelligence, underpin many Fintech solutions, driving efficiency and security. Market segmentation delineates the diverse needs and preferences of consumers, guiding Fintech firms in tailoring their offerings.

Among the various Fintech platforms, peer-to-peer (P2P) lending stands out, revolutionizing access to credit by directly connecting borrowers with lenders. In summary, success in the Fintech space requires a comprehensive understanding of regulatory dynamics, technological advancements, market dynamics, and consumer behavior, all of which shape the future trajectory of the industry

CONFERENCES

AGAMYA - “12th Annual National Level Research Conference for Undergraduate & Postgraduate Students”

DEPARTMENT	Post Graduate Department of Commerce
DATE	23.02.2024
PARTICIPANTS	I M. Com, I M. Com IB and I M. Com FA External Participants
No: OF PARTICIPANTS	200
VENUE	Loyola Hall, SJEC
TIME	10:00 am to 4:00 pm



The Post Graduate Department of Commerce organized AGAMYA, the 12th Annual National Level Research Conference for undergraduate and postgraduate students, themed "Sustainable Commerce: Integrating Technology and Management for a Greener Future". The inauguration was presided by Father Principal, Vice Principal Shift 1, PG HOD, PGD Coordinator and the Chairperson of the conference – Dr. Himachalopathy. Dr. Nirmala Krishna Reddy, a distinguished figure from Bangalore University, graced the occasion as the Chief Guest, delivering a compelling keynote address that aimed at “Nurturing the Passion for Research in Emerging Scholars”. The event showcased a mosaic of research papers and presentations which provided a comprehensive panorama of innovative solutions to contemporary environmental challenges. It included 107 research papers from the PG students of SJCC and 87 research papers from students of various other colleges. In addition to this, the AGAMYA 12th Annual National Level Research Conference featured an inaugural quiz session led by Dr. K. Karunakaran, a respected figure within the PG department of SJCC. The maiden quiz added a layer of interactive learning to the conference, engaging participants in a





spirited competition that tested their knowledge and understanding of key concepts related to sustainable commerce, technology, and management practices. The quiz included questions integrating business research and related courses in commerce and management with a focus on fostering sustainable practices. The quiz session emerged as a memorable highlight of the conference,

AGAMYA'S MAIDEN QUIZ



The 12th Annual National Level Research Conference, AGAMYA, featured a groundbreaking addition to its program this year—a captivating quiz session led by the esteemed Dr. K. Karunakaran, a highly regarded figure in the PG department of SJCC. This inaugural quiz session brought a dynamic and interactive dimension to the conference, transforming it into a spirited competition that tested participants' knowledge and comprehension of pivotal concepts in sustainable commerce, technology, and management practices. The quiz was meticulously



designed to integrate questions that drew from the realms of business research and various courses in commerce and management. This maiden quiz session thus emerged as a memorable highlight of the conference, contributing significantly to the vibrant scholarly discourse that AGAMYA strives to cultivate. By infusing an element of friendly competition and intellectual engagement, the quiz not only enriched the overall experience for participants but also underscored

AGAMYA's commitment to promoting holistic and impactful discussions in the field of commerce. Further enriching the overall experience and contributing to the vibrant scholarly discourse fostered by AGAMYA. Overall, the national conference stood as a beacon of academic excellence and collaborative endeavour towards shaping a greener and more sustainable future.

St. Joseph's College of Commerce (Autonomous)		
AGAMYA		
Sl. No.	Research Paper Title	Names
1	Empowering Higher Education: Integrating AI Education Initiatives for Undergraduate and Postgraduate Students	Ms. N. Misba Fathima & Mr. Rithik J
2	Green Advertising: What We Know and What We Do Not Know in A Marketing Sense	Mr. Prithvi Natesan Paulraj GS
3	Job Of Green Criminal Science and Earth Statute Coming Soon for Ecological Regulation	Adv Dr. Sunil Navanitlal Shah
4	A Study on Entrepreneurship Mindset and Skills Among Young Undergraduate's Students in Ulhasnagar with Reference to SST College	Deepali Chhotu Bhoi & Dr. Varsha Sawlani
5	Evolution Of Accounting Practices in Digital Age	Rohan Joseph P & Bitta Mari Kurian
6	A Study on Impact of Customer Relationship Management in Business.	Asmita Milind Keluskar & Shruti Mangesh Shirsath
7	A Study on Financial Expense in Indian Traditional Celebrations	Rohitkumar Ramchandra Chaugule & Jitesh Hanuman Mhatre
8	Is Social Media Marketing Affects Customer Buying Behaviour: A Review Study	Mohit Mohan, Dr. Kavita & Pooja
9	A Study on The Impact of Learning a New Language in Rural Areas.	Anjali Mangal Dore
10	Sustainable Packaging and Buying Behaviour: A Customer Perspective	Riya George & Janane K M
11	The Impact of Social Media Influencers on Fitness Attitude	Uma VR, Gevarghese Reji & Joseph Basil Ealiyas
12	Is ESG Defining the Corporate Landscape in India?	Ananya Talwar & Manshi Golchha
13	A Study on the Impact of Demonetization on Retail Industries with Reference to Shoppers Stop	Rahul R

14	A Study on Price Volatility of Food and Agriculture Commodities in India	Jessica Carolene C
15	Determinants Of Dividend Policy in An Indian Automobile Industry	Jacintha J

16	An Impact of Dividend Announcement on Share Price of Pharmaceutical Companies of Generic Drug Manufacturers in India	Madan M
17	An Impact of Dividend Announcement on Share Price of Pharmaceutical Companies of Branded Drug Manufacturers in India.	Daphne Moses
18	Green Product: A Study of Consumer Attitude Towards Environment Friendly Product	Sanjana Chandrakesh Chauhan, Suvarna Vishnu Rathod & Ajay Rajan Kanekar
19	Impact Of Demonetisation on Agriculture Sector	Ashwini V
20	Beyond Reality: Sustainable Engagement Through Augmented Experiences	Anagha Sathiabalan Nair
21	A Study on the Role of Ecopreneurship And Its Impact on Purpose driven Consumer Buying Intention.	Chandraraj Babu N P & Avani S
22	A Study on Sales of E Vehicles of A Company in India	Arul S A
23	Evaluation Of Credit Management System of The Karnataka State Cooperative Apex Bank Ltd, Bengaluru.	Susheela P & Prof. Solomon Jayakumar
24	Comparative Study of Impact of Hybrid Work Mode on Work Life Balance of Male and Female Employees with Respect to I.T Industry	A.R Adarsh
25	The Impact of Microlearning Behaviour Among Gen Y And Gen Z On Their Career Growth	Trisha Saha & Dr. Delma Thaliyan
26	Exploring The Impact of AI and Technological Changes on Stress of Employees	Nimmisetty Navya Kranthi & Dr. Delma Thaliyan
27	Sustainable Practices of H&M in the Digital Era	S Swathi, Vijay R & Dr Karthigai Prakasam

28	A Study on the Impact of the Price Volatility of the Agricultural Commodity, Cotton with Special References To MCX, Which Affects the Textile Industry.	Kirthana J
29	Study On Price Volatility of Primary Products with Special Reference to NSE	Swathi R
30	Main Challenges of Price Volatility in Agriculture and Commodity Markets	Nandini M
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67	Flexible Work Arrangements And Employee Performance	Sruthi K
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91	A Study on Employee Engagement and Its Impact on Organizational Productivity	Pawan Kumar Singh
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98	A Study on Consumer Perceptions and Preferences Towards Online Shopping Behaviour of Medicines With Special Reference to Bangalore City	Saranya S
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100	A Study on the Impact of Social Media on Consumer Buying Behaviour Towards Fashion and Beauty Products.	Soundarya A
101	A Study on Consumer Buying Behaviour Towards Clothing With Special Reference to Bengaluru City.	Sowmya V
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128	A Study On The Attitude Of Policyholders Towards E Services Offered By Selected Life Insurance Companies, With Special Reference To Bangalore City	Girish R
129	Comparative Analysis of Liquidity Positions: A Study of HDFC Bank And Canara Bank	Immanuel R

130	A Study On The Impact Of Flexible Working Hours On Employee's Productivity In Information Technology Companies In Bengaluru City	Jatin S Bhat
131	A Study On The Relationship Between Bitcoin Price Movements And Inflation Rates Post Covid 19 Era	Joel Wilson & Rahul Chand
132	Impact Of Influencer Marketing On Consumer Behaviour In Textile Industry With Special Reference To Generation Z Female Consumers	P. Joneeta Sharron
133	A Study On Consumer Perception Towards Durable Goods With Special Reference To Bengaluru City	Mary Jacqline
134	A Study On Consumers Perception Towards Green Products With Special Reference To Bangalore City	Namitha Sara Mathew
135	A Study On Customers Perception Towards Digital Banking Services With Special Reference To Bangalore City	Neha Zachariah
136	A Study on Consumers Perception Towards Online Retailing : With Special Reference To Bangalore City.	Pema Choedon
137	Understanding The Consumer Perception Towards Digital Banking Services: An Analysis Using Secondary Data	Rakshith CG
138	Understanding Consumer Perception Towards UPI Services In Bangalore City: An Analysis Using Secondary Data	Rakshith Chowrappa
139	A Study On The Consumer Perception Towards Ed Tech Platforms In Bangalore	Raymond Lalremmawia
140	A Study on Consumer Perception Towards Mobile Payment Apps with Special Reference to Bengaluru City	Rhea Lilia Sequeira
141	Remote Work Dynamics: Evaluating Its Influence On Employee Productivity	Saumya Ravi
142	A Study on the Consumer Perception Towards Organic Food Products with Respect to Bengaluru City	Sharal Isha Saldanha
143	A Study on The Impact of Digital Media Advertising on Selected Fitness Centre in Bangalore City	Shino S
144	A Study on The Consumers Perception Towards OTT Platforms with Special Reference to Bangalore City	Shon Shiju Stephen

145	A Study on Consumer Perception Towards Green Cosmetics with Special Reference to Bangalore City	Shruti Pradhan
146	A Study on Consumer Behaviour Towards Running Shoes with Special Reference to Bangalore City.	Sonu Sathyan
147	A Study on The Impact of Online Shopping Platforms on Consumer Buying Behaviour Towards Fashion Trends with Special Reference to Bangalore City	Stefi Francina A F
148	Consumer's Buying Behaviour Towards Branded Products	Steffy Blossom
149	Impact Of Energy Drink Consumption on Exercise Performance in Endurance of Athletes and Sports Persons	R. Sushil
150	A Study on Impact Of Diversity And Inclusion In Organization And Organization Protection	Sushmitha K G
151	A Study On Customer Preference Towards Online Shopping: Issues and Reasons	Tasnim Ashraf
152	A Study on Consumer Perception Towards Sales Promotions, Offers, And Campaigns	Tenzin Choeying
153	A Study On Consumer Perception Towards Online Food Retailer 'Zomato' With Special Reference To Bangalore City.	Tenzin Rabyang
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155	A Study On Effects Of Advertisement On Consumer Buying Behavior Towards Cosmetic Product	Tenzin Thapkey
156	Study On Consumer Perception Towards Food Ordering Apps	Umme E Salma

	And Delivery Services With Reference To Bangalore City	
157	Exploring Consumer Attitudes Towards Privacy And Security In Online Transactions With Reference To Bengaluru City	V Kevin
158	A Study On The Consumers' Impulsive Buying Behaviour With Special Reference To Gen Z Consumers	Binu Joseph
159	Study Of Consumer Perception Towards Promotional Offers On Clothing With Special Reference To Bangalore City	Yeschi Choedon
160	A Study On Consumer Preference Towards Electric Vehicles With Reference To Bengaluru City	Ankit Pradhan
161	A Study On Consumer Buying Behaviour Towards E Pharmacy	Deepthi V
162	A Study On Awareness Of Mental Health Among Students In Bengaluru City	Rithika D

163	A study on Consumer perception towards fast food with special reference to Bangalore city	Aditya S Kumar
164	A Study on Consumer Perception towards usage of Digital Payments with reference to Bengaluru City	Dhanush N
165	Impact Of Advertising Durable Goods On Consumer Buying Behavior	S.P Amrutha Bushan
166	A Comparative Study On The Impact Of Foreign Direct Investment (FDI) And Portfolio Investment (PFI) On Economic Growth	Nihar Biswas
167	A Study On The Consumer Buying Behavior Of Adidas With Special Reference To Clothing	Ronald Jacob. R & Angelina Nikitha Cyril
168	A Study On The Consumer Buying Behaviour Towards Electric Cars In India	Chris Jose Koshy & Milen Peter Shaju
169	A Study On Assessing The Role Of Corporate Governance In Promoting Environmental Sustainability	Cyril Jacob & Joseph Mathew Kolady
170	A Study On The Evolution Of Digital Marketing: A Historical Analysis	Diya K Menon & P M Dhanya
171	A Study On The Impact Of Remote Work On Employee Productivity	Harsha & Thanvi
172	A Study On Brand Loyalty In FMCG Sector	Saroj I & Spoorthi S

NATIONAL CONFERENCE - Building a Resilient Future: Education, Business, Society, and Environment in Harmony 2023

DEPARTMENT	Post Graduate Department of Commerce
DATE	18.12.2023
PARTICIPANTS	I M. Com, I M. Com IB, I M. Com FA, II M. Com, II M. Com IB and II M. Com FA External Presenters
No: OF PARTICIPANTS	50
VENUE	Room 112, St Joseph's College of Commerce (Autonomous)
TIME	9:00am to 4:00pm



The Post Graduate department of commerce orchestrated a National Conference centred on the theme "Building a Resilient Future: Education, Business, Society, and Environment in Harmony." With meticulous planning and a passion for progress, the department brought together trailblazers in academia, business, and environmental advocacy. The conference was presided by the notable principal, vice principals, faculty and students. The principal Dr. Charles Lasrado, SJ delivered a warm and enthusiastic welcome address, setting the tone for the event with infectious energy. This was followed by Mr. Mohammed Ashfaque, convener of the conference, presenting the concept note, marking the release of the compendium. The key note speaker was Dr. S. Madheswaran, Professor and Head - Centre for Economic Studies and Policy, who inspired the audience to pursue their dreams while also providing insights into current business opportunities and the challenges they entail. The technical sessions were headed by Dr. Augustine Amaldas, Retd Associate Professor SJCC, on environmental accounting and Dr. Ghousia Khatoon, Professor Tishk International University Erbil, on financial inclusion and business opportunities, which proved to be thought-provoking discussions. The panel discussion served as a crucible for ideas, forging a shared vision of resilience across education, business dynamics, societal structures, and environmental sustainability. It was presided by Prof. Ravi Richard, Associate Professor SJCC; Dr. Ravichandra Reddy, Deam AIMS IBS & Financial consultant; Dr. J B Janardana, Professor & HOD Dr. N.S.A.M First Grade College; Mr. Dayalan T R, Country Head and Management Consultant ARK Power Solutions Pvt. Ltd and moderated by Ms. Asha Joseph, Assistant Professor, SJCC. Complementing the vibrant discourse, the conference featured a tapestry of knowledge through diverse paper presentations which was moderated by Dr. Komal A Dave, HOD Post Graduate department of commerce SJCC. This mosaic of ideas further enriched the conference, providing a fertile ground for intellectual exchange. The PG department's foresight and commitment to holistic progress shone brightly in the conference, fostering an environment where the seeds of resilience were sown.

NATIONAL CONFERENCE

SL. NO.	Research Paper Title	Names
1	Unveiling The Research Trends In Tourism Finance: A Bibliometric Analysis Using Rstudio And Vosviewer	Sreeraj K R & Fazal P
2	Impact Of Foreign Direct Investment On The Indian Telecom Sector: An Analysis	Harshith Kumar Shetty N

3	The Role Of Higher Education Institutions And Universities In Promoting Entrepreneurship And Start-Up Ecosystem: Indian Vs. Global Experiences	Gaurang Tusharkant Badheka
4	Location-Based Strategies, Multi-Channel Integration, And Context-Driven Notifications For Increasing Engagement With Mobile Marketing	Anagha Kuriachan, Reshma Rose Thomas & Dr. Sukanya R
5	A Study On Digital Payment Systems With Perspective Of Consumers Adoption – A Case Study	Dr. Kanthamma H K.
6	Business Re-Engineering Management: Capability: For Sustainability: In Supply Chain Management	Pallikkara Viswanathan
7	Impact Of Green Finance On Sustainable Development	Joyal Jose & Merrin Joseph
8	Spanning Divides: An In-Depth Assessment Of Microfinance Strategies In Kudumbashree	Safeeda K A & Ganesh R
9	Where To Work Next A Constant Dilemma By Generation Z	Ashmitha. V, Piyush Ghorawat & Dr. Mary Rani Thomas
10	Unraveling The Ripple Effect: Exploring The Impact Of The Russia-Ukraine War On Crude Oil Prices In India	Priyanka M & Nikita Parashar

11	A Study On Work Life Balance And Job Involvement Of Teachers Working In Self Financing Colleges - Southern Districts In Tamilnadu	B. Vinisha, Dr. G. Venkadasalapathi & Dr. M. Edwingnanadhas
12	Digitization of Education Through National Digital University- A Visionary Step	Prof. Subrahmanya Bhat
13	Competence – Based Education	V. Annamalai & Arul Kumar T
14	Problems And Prospects Of Rural Health Care In India	Dr. S. Makesh Kumar & Dr. P. Thamayanthi
15	The Impact Of Work Life Balance On The Performance (Teaching And Non-Teaching) Of Teachers Working In Private Schools In Chennai District	M. Nishanth & Dr. P. V. Saravanan
16	Digital Currency In The Countryside-Exploring Impact And Significance Of Online Payment Adoption Among Rural Consumers	Prof. Aishwarya Jeevakumar C R

17	Economics Of Artificial Intelligence: An Evaluation Of Growth Performance And Public Awareness	Archa A J
18	A Study On Impact Of Artificial Intelligence On Higher Education In Bengaluru City University Affiliated Colleges - A Teacher-Student Perspective	S. Vaishnavi & Dr. Abhinandan. N.
19	How Green Finance Effects Sustainability? A Prismacompliant Systematic Literature Review	Komal Dhiman & Dr. Ashok Kumar
20	Wealth Maximization And Cost Of Capital	Praveen E P & Anandhu Manikandan
21	A Study On The Impact Of Digital Marketing In Buying Behaviour Of Youth	Fathima Nazrin & Shasiya Mirza
22	A Study On Consumer Awareness Towards Their Rights And Responsibilities (With Special Reference To Ernakulam District Of Kerala)	Devika Das & Fathima K S.
23	A Study On The Customer And Employee Satisfaction Of Mobile Banking Application	Athila Salim & Saranaya V S
24	Student Perception Towards Online Educational Platforms For Competitive Exams In Kerala District	Ansiya P A, Akash Santhosh & Azeem Mohammed M.A.

25	Affordable Housing – A Study With Reference To Kerala	Dr Rafeeka Mol C A.
26	Recent Trends In Human Resource Management	Radhul Raj K R & Niranjan Jayaram
27	The Students Attitude Towards The Entrepreneurship With Special Reference To Ernakulam District	Rahmath Niyas & Farzana M N
28	A Study On Customer Satisfaction Towards Insta Marketing	Beema Sainudheen, Rinsha Fathima & Sharbiya Basheer
29	Transforming Hrm: The Evolution To E-HRM For Achieving Organizational Excellence, Sustainability And Future Growth	Maqsd Ahamed
30	Financial Inclusion And Sustainable Development Goals: A Systematic Literature Review	Urvashi Suryavanshi & Rishi Chaudhry
31	Digitization: Paradoxes Of Increased Connectivity And Social Media Usage	Dr. Farzana S. Hussain & Aryan Pattath Sureshabu
32	A Study On Financial Literacy Among Working Youth In The Ernakulam District , Kerala	Fathima Nazrin C I & Nizamole Abdul Kader

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Summer Corporate Internship

St. Joseph's College of Commerce (Autonomous)

Internship database M. Com (Regular/FT) and M. Com (IB) 2023-24

M. Com (Regular/FT)

SL. NO	REG. NO.	NAME	ADDRESS OF THE COMPANY
1	22SJCCM001	AKHILA ANTONY	Asset Homes Pvt. Ltd. No.XV/246C,"Asset Centrale", NH Bypass Kundanoor Jn, Maradu PO, Kochi, Kerala - 682304
2	22SJCCM002	ASHITHA ELSA ABRAHAM	ADITYA BIRLA FASHION ANDRETAIL LIMITED Piramal Agastya Corporate Park, Building 'A', 4th and 5th Floor, Unit No.401, 403, 501, 502, L.B.S. Road, Kurla, Mumbai - 400 070
3	22SJCCM003	BHUMANA HEMAVATHI	Criticalog India Private Limited Plot No. 14 & 15, K. R. COLONY, DOMLUR LAYOUT, BANGALORE -560 071
4	22SJCCM004	C J AVINASH	Entice Hi fab Karunnappilli Building,Rockwell Road,Pallilamkara, Kalamassery- 683 503

5	22SJCCM005	DANIEL GEORGE	V. K. Krishnakumar & Co. CharteredAccountants Door No 65/2444 (Old No: 37/2834).KS.M Rao Building Ponoth Road. Kaloor, Ernakulam, Cochin - 682017
6	22SJCCM006	DESMOND DAN VINCENT	CHANGE MILLS SPINNING UNIT 5/24-C. Vilonthootam, Ettiveerampalayam, Ettiveerampalayam(Po). Perumanollur, Tirupur -641666
7	22SJCCM007	JAMPA DOLMA	Doeguling Primary Agriculture Co- op.Society Ltd. PO. Tibetan Colony, Camp No. 3, Tattihalli, Mundgod -5S1 41 Dist- Uttara Kannada, Karnataka (india)
8	22SJCCM008	JIGISHA BHATTACHARYA	ST. JOSEPH'S PRE- UNIVERSITYCOLLEGE P.B. No. 25003, Field Marshal CariappaRozd, (Resideacy Rozd) BENGALURU -550 025.
9	22SJCCM009	JOANI DARTHAKIM	Hamari Pahcha 1121, 1st floor, Mahipalpur Bypass, opposite Arjun Camp, Mahipalpur Extension, Mahipalpur, New Delhi 110037
10	22SJCCM010	JOEL JAIMON	KRISHNAN AND BABU CHARTERED Accountants 34/1765. K.B Plaza Edeppally PO.Kochi - 682 024
11	22SJCCM011	JOHN CHRISTOPHER W	Leverage Business Solutions PrivateLtd. 114/115116 1st Floor B Wing,Mittal Towers, MG Road,Bangalore 560001

12	22SJCCM012	KAVYAS	ABHI PROPERTY MANAGEMENT SERVICES No. 1, Jalakanteshwara Tenple Road, Sth Main, 6th A Cross, Opp. Global City International School Malleshanapalya, New Thippasandra,Bengaluru -S60 075.
13	22SJCCM013	LAISHRAM TOMTOMMI DEVI	College tips.in HQ. E8r363. Trilanga Main Road, Near Aura Mali, Bhopai (MP)
14	22SJCCM014	MADHU M	Criticalog India Private Limited Plot No. 14 & 15, K. R. COLONY, DOMLUR LAYOUT, BANGALORE -560 071
15	22SJCCM015	MERITTA REJI	KANJIRAPALLY SERVICE CO- PERATIVE BANK LIMITED NO. 2061 Saint Antony's School Road, Kanjirappally - Erattupetta Rd, Anakkal,Kerala 686508
16	22SJCCM016	NEHA ANNMATHEW	ADITYA BIRLA FASHION ANDRETAIL LIMITED Piramal Agastya Corporate Park, Building 'A', 4th and 5th Floor, Unit No.401, 403, 501, 502, LB.S. Road, Kurla, Mumbai 400 070
17	22SJCCM017	NIDHA T	ESAF SMALL FINANCE BANKLIMITED VII/83/8, ESAF Bhavan. Mannuthy. Thrissur - Palakkad National Highway, Thrissur - 680 651, Kerala.
18	22SJCCM018	RITHIK J	St. Joseph's College of Commerce(Autonomous) 163, Brigade Rd, Shanthala Nagar, Ashok Nagar, Bengaluru, Karnataka 560025

19	22SJCCM019	ROSHIN MATHEW VADAKKEL	GEORGE & JOSEPH ASSOCIATES Chartered Accountants 42/13 7A, KANNAAMUKKH BULDING MARIYAKUTTY JOHN ROAD (KOMPARA) EANAKULAM NORTH PO FOR KOCHI 682 018, KERALA
20	22SJCCM020	SADHANA S	Navigator Systems Pvt Ltd # 37/27, Meanee Avenue Tank Road Cross, opp. lake Side Hospital, Bangalore- 560 042.
21	22SJCCM021	SANDRA S	PODDAR TYRES LIMITED No. 4, 1st Floor, Roopa Complex, 260/1, B.K. Mariappa's Charities Building, 3rd Main Rd, Chamrajpet, Bengaluru, Karnataka 560018
22	22SJCCM022	SASHACK M	Hindustan Aeronautics Limited (Bangalore Complex). Metro Station, Old Madras Rd, opp. Baiyappanahalli, C V, Raman Nagar, Bengaluru, Karnataka 560093
23	22SJCCM023	SHAREN SUSAN SHENOY	Alcodex Technologies Pvt Ltd 2nd floor, Kerala startup mission, HMT Colony, North Kalamassery, Kalamassery, Kochi, Kerala 683503
24	22SJCCM024	SANJANA M	TOLINS TYRES PRIVATE LIMITED 1/47, MC Road, Kalody. Kerolo, India - 683 574
25	22SJCCM025	SHRI RAKSHA V	Hindustan Aeronautics Limited (Bangalore Complex). Metro Station, Old Madras Rd, opp. Baiyappanahalli, C V, Raman Nagar, Bengaluru, Karnataka 560093

26	22SJCCM026	SIRISHA R	S. M. MARKETING & SERVICES Welding Rods, Equipments & Accessories & General Hard wares # 22,3rd Main, Ranganathapura, Kamakshipalya, BANGALORE - 560 079
27	22SJCCM027	SRI VIDHYA T R	Unschool -5th Floor, Plot 23, SiliconPark, Silicon Valley, Madhapur , Hyderabad, Telangana 500032
28	22SJCCM028	SRIVIDYA S	Hindustan Aeronautics Limited (Bangalore Complex). Metro Station, Old Madras Rd, opp. Baiyappanahalli, C V, Raman Nagar, Bengaluru, Karnataka 560093
29	22SJCCM029	SUBHANGI DAS	Finocontrol consultancy services llp Chandaka Industrial Estate, Patia, Bhubaneswar, Odisha,
30	22SJCCM030	SUNIL S	BANGALORE SPEECH AND HEARING TRUST Dr. S. R. Chandrasekhar Institute of Speech and Hearing Hennur Main Rd, Near Petrol Pump, 1st Stage, Lingarajapuram, Bengaluru, Karnataka 560084
31	22SJCCM031	V MADHUMITHA	Hindustan Aeronautics Limited (Bangalore Complex). Metro Station, Old Madras Rd, opp. Baiyappanahalli, C V, Raman Nagar, Bengaluru, Karnataka 560093
32	22SJCCM032	MARIA ANDREA J	Infant Jesus Evening College 51, Church St Rd, CMR Layout, Lingarajapuram, Bengaluru, Karnataka 560084

33	22SJCCM033	USHA S	ABHI PROPERTY MANAGEMENT SERVICES No. 1, Jalalantesbwara Temple Road, Sth Main, 6th A Cross, Opp. Global City International School, Malleshanapalya, New Thippasandra, Bengaluru -560 075
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34	22SJCCM034	P DIVAKAR	CB K. GANESAMMAL,M.COM, DLLAL, ACB, 300 Floor, Sri Krishna Arcade, Upstairs of Oriental Bank of commerce Tennur High Road, Trichy-620017.
35	22SJCCM038	R NAIVE GLADWIN	Unschool -5th Floor, Plot 23, Silicon Park, Silicon Valley, Madhapur , Hyderabad, Telangana 500032
36	22SJCCM039	KSHITIJA SUBRAMANIAM	BRAHMI VAIDYALAYA 273, 6th Main Rd, Mico Layout, 1nd stage, BTM Layout, Bengaluru, Karnataka 560076

St. Joseph's College of Commerce (Autonomous)

**PG Department Internship database M. Com (Regular/FT) and M. Com (IB)
2023-24**

M. Com (International Business)

SL. NO.	REG. NO.	NAME	ADDRESS OF THE COMPANY
1	22SJCCMIB001	AARON C ABY	Motilal Oswal Financial Services Limited No 1301 & 1302, Prestige Meridian2 MG Road Bengaluru, Karnataka - 560001 India
2	22SJCCMIB003	ACHU JOHN	SoftCAST Technologies Pvt. Ltd. 43/1, Richmond Road, BangaBore 560025
3	22SJCCMIB004	ALVIN KENNETH RICHARD	RAN Xpress 33/1, 2n Floor.9 HovU kin ROD BergcuMu 560043.
4	22SJCCMIB005	ANUSHKA PETERS	Code Gama LLP Novel Tech Park, 46/4, Hosur Rd, Kudlu Gate, Krishna Reddy Industrial Area, H.S, R Extension, Bengaluru, Karnataka 560068
5	22SJCCMIB006	ARUN CHANDRAN	RENUKAPATHI & CO. CHARTERED ACCOUNTANTS No 14, 2nd Cross, Richards Garden, Kalkere Road-Banaswadi, Bangalore - 560043
6	22SJCCMIB007	B MADHUMITHA	ZHIPON LOGISTICS PVT. LTD Munishwara Complex, Kogilu Cross, Venkatala Village, Yelahanka, Bangalore, Karnataka -560064
7	22SJCCMIB008	CENITTA MARIA VINCENT	GEORGE & JOSEPH ASSOCIATES Chartered Accountants 42/13 78, KANJIRAMUKKIL BUILDING

			MARIYAKUTTY JOHN ROAD (KOMPARA) ERNAKULAM NORTH P.O. KOCHI - 682 018, KERALA
8	22SJCCMIB010	J P PRADHEUN	Southern Railway Kallekkulangara, Akathethara, Palakkad, Kerala 678002
9	22SJCCMIB011	MANJIMA MANOJ	G. Joseph & Associates, Chartered Accountants 37/2038, 1st Floor, Muttathil Lane, Kadavanthra, Cochin 682 020, Kerala
10	22SJCCMIB012	MOHAMMED AMAANULLA	LVNG Design Studio LLP No. 5, 1st Floor, 9th Cross, Indira Nagar 1st Stage, Bengaluru - 560 038
11	22SJCCMIB013	C N NAREN CARIAPPA	PONNAMPET TOWN CO- OPERATIVE BANK LIMITED UG-37, OZONE CENTER, SECTOR- 12, FARIDABAD SECTOR 12, FARIDABAD, HARYANA
12	22SJCCMIB014	NITIN PAUL	Brahmayya & Co: Chartered Accountants Khivraj Mansions, 10/2 Kasturba Road, Bangalore – 560001.
13	22SJCCMIB015	PHUNTSOK GYATSO	Office of the Auditor General-South Branch Central Tibetan Administration Bylakuppe
14	22SJCCMIB016	PRINCY T	Total Environment No. 78, ITPL Main Road, EPIP Zone, Whitefield, Bangalore, 560066, India
15	22SJCCMIB017	RAHUL PUTHENKUDYAJU	Allen Technologies Quality by design 43/1500, Kochapilly Arcade, Vattathipadam East Road, Palarivattom, Ernakulam - 682025

16	22SJCCMIB018	RAMSHA TASKEEN	Vogabe Advisors Private Limited Shivaji Marg, Tilak Nagar, Jaipur,Rajasthan 302004
17	22SJCCMIB019	SNEHA ANAND	Reflections Interior Products Pvt. LtdB-S6, Sth Gross, m ndustrel Estate. Whltefd Mein Road, Mahadevpura Post,Bangalone- 560048
18	22SJCCMIB020	SREYA MARIYA JOSEPH	MAGICAL BUSINESS SOLUTION #911,28th Main Road, CorporationColonv, Jayanagar, 9th Block, Bengaluru - 560 041
19	22SJCCMIB021	TENZIN TSERING	Pinaca Technologies Private Limited2nd Floor, Sunnyside, Gandhi Nagar,Adyar, Chennai - 600020
20	22SJCCMIB022	T M PRAVITHA	Code Gama LLP Novel Tech Park, 46/4, Hosur Rd, Kudlu Gate, Krishna Reddy IndustrialArea, H.S, R Extension, Bengaluru, Karnataka 560068
21	22SJCCMIB023	TENZIN KALSANG	Venkatesh & Raghavendra, CharteredAccountants 87, 207, Shreshta Bumi, Sri, Krishna Rajendra Rd, Basavanagudi, Bengaluru,Karnataka 560004
22	22SJCCMIB024	D K TULSI	S V Silvary Textiles Pvt Ltd /NaukaRibbon Company Peenya 1st Stage, Peenya, Bengaluru,Karnataka 560058
23	22SJCCMIB025	SONA LHUNDUP	Norbulingka Institute emple Rd, Sidhpur, Mohli Lahrandi,Himachal Pradesh 176057
24	22SJCCMIB028	K M MAYUR BOPAIYA	The Kodagu District Co- OperativeCentral Bank near Private Bus Stand, M D Block,Somwarpet, Karnataka 571236
25	22SJCCMIB029	MEGHANA K S	INGITA CONSULTING SERVICESLLP 60 Sourabha 2nd Main 6th Cros5. Soudamini Layout, Konanakunte.

			Doddakalasangra
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			Bangalore, Karnataka, 560 062
26	22SJCCMIB030	BHARATH R S	CA M. L. ILANCHEZIYAN B.Sc., FCA Chartered Accountant 15/1, "Akshaya Nilayam" 2 "D Main Ramaiah Layout K.K. Halli St. Thomas Town Post Bangalore-560084
27	22SJCCMIB031	GEORGE C JOSHY	Motilal Oswal Financial Services Limited No 1301 & 1302, Prestige Meridian, 2, Mahatma Gandhi Rd, near Bangalore Central, Ashok Nagar, Bengaluru, Karnataka 560001

Semester Corporate Internship

St. Joseph's College of Commerce (Autonomous)

**PG DEPARTMENT - CORPORATE INTERNSHIP LIST- M.COM
(FINANCIAL ANALYSIS) & M.COM (INTERNATIONAL BUSINESS)**

Sl. No.	Reg No.	Name	Company Name	Address
1	22SJCCMFA001	Adnan Shariff	Ewaste Social	No.3, 2nd floor , clark wood road , richards town , bengaluru, Karnataka 560005
2	22SJCCMFA002	Aishwarya Nair	Grant Thornton Indus	Bagmane Tridib Road, CV Raman Nagar, Bengaluru 560093, KA India
3	22SJCCMFA003	Anthony Deepak	Grant Thornton Indus	Bagmane Tridib Road, CV Raman Nagar, Bengaluru 560093, KA India
4	22SJCCMFA004	Arpudha	Lulu International Shopping Malls Pvt Ltd	Gopalapura, Binnipete, Bangalore, Karnataka 560023
5	22SJCCMFA005	Asish T Varghese	Shangri- La Hotel	No, 56 6B, Palace Road, Vasanth Nagar, Bangalore 560001
6	22SJCCMFA006	Asmita Gurung	Grant Thornton Indus	Bagmane Tridib Road, CV Raman Nagar, Bengaluru 560093, KA India
7	22SJCCMFA007	Belinda Giri	Grant Thornton Indus	Bagmane Tridib Road, CV Raman Nagar, Bengaluru 560093, KA India
8	22SJCCMFA008	Darshini S	Grant Thornton Indus	Bagmane Tridib Road, CV Raman Nagar, Bengaluru 560093, KA India
9	22SJCCMFA009	Divin Glenn E	Dhanlaxmi Bank	#Vishnupriya Arcade, 58/A, 18th Main Road, KHB Colony, 6th Block, Koramangala Bangalore 560095
10	22SJCCMFA010	Giridharan K	Grant Thornton Indus	Bagmane Tridib Road, CV Raman Nagar, Bengaluru 560093, KA India
11	22SJCCMFA011	Jancy Monica J	Grant Thornton Indus	Bagmane Tridib Road, CV Raman Nagar, Bengaluru 560093, KA India
12	22SJCCMFA012	Jovita Shaji	GMG Associates	127, 18th Main, 2nd Cross, 6th Block, Koramangala, Bangalore, 560095
13	22SJCCMFA013	Karthick Sundar	Grant Thornton Indus	Bagmane Tridib Road, CV Raman Nagar, Bengaluru 560093, KA India

14	22SJCCMFA014	Kruthik Devaiah K	Right Horizons Financial Services Limited	NO 6, Ground Floor,Arakere, Bannerghatta Road, Op. BRITISH Biological Bangalore Pin Code: 560076
15	22SJCCMFA015	Louis Scaria	CSB Bank Ltd	P.B. No 25161, St. Patricks Shopping Arcade, Brigade Road, Shanthala Nagar. Ashok Nagar, Bangalore, Karanataka 560025
16	22SJCCMFA016	Mahema M Thorwath	Grant Thornton Indus	Bagmane Tridib Road, CV Raman Nagar, Bengaluru 560093, KA India
17	22SJCCMFA017	Maria Joseph	Rule Zero Technology Solutions Pvt Ltd	2nd Floor, Bhive Premium, 49, Churrch St, Haridevpur, Shanthala Nagar, Ashok Nagar, Bangalore 560001
18	22SJCCMFA018	Neha Nicholas	Grant Thornton Indus	Bagmane Tridib Road, CV Raman Nagar, Bengaluru 560093, KA India
19	22SJCCMFA019	Redha Zehra	Grant Thornton Indus	Bagmane Tridib Road, CV Raman Nagar, Bengaluru 560093, KA India
20	22SJCCMFA020	Ritika Tanwar	Larson & Toubro Construction and Mining	First Floor, Lakshminarayana Complex, 10/1 Palace Road, Bangalore 560052
21	22SJCCMFA021	Aishwarya S	Grant Thornton Indus	Bagmane Tridib Road, CV Raman Nagar, Bengaluru 560093, KA India
22	22SJCCMFA022	Navjeet S	Grant Thornton Indus	Bagmane Tridib Road, CV Raman Nagar, Bengaluru 560093, KA India
23	22SJCCMFA023	Sagrica K	Select True Technologies	No. 1961 First Floor , Aradhana Arcade, Next to Shri Krishna Bhavan, New Tippesandra, Bengaluru 560075
24	22SJCCMFA024	Sampada DA	Visa Inc	Visa Inc Aquarium Building, Bhagmane world Technology Cente, Mahadevpura Bangalore 560048
25	22SJCCMFA025	Sandhya R	BOHO FINSERV PVT LTD	Unit No.1B , 1st Floor, West Gate Point, 77, Rashtriya Vidyalaya Rd, Basavanagudi, Bengaluru, Karnataka 560004
26	22SJCCMFA026	Shadrack Christopher T	Grant Thornton Indus	Bagmane Tridib Road, CV Raman Nagar, Bengaluru 560093, KA India
27	22SJCCMFA027	Shavon Fernandes	Grant Thornton Indus	Bagmane Tridib Road, CV Raman Nagar, Bengaluru 560093, KA India

28	22SJCCMFA028	Shriya S Karweer	Visa Inc	Visa Inc Aquarium Building, Bhagmane world Technology Cente, Mahadevpura Bangalore 560048
29	22SJCCMFA029	Sneha R	I Cap Financial Services	Richmond Towers, 116, First Floor, Richmond Road, Bangalore Karanataka, 560025
30	22SJCCMFA030	Sonam Tashi	Venkatesh & Raghavendra Chattered Accountants	Shresta Bumi, Old Veterinary Hospital Road, Chikkana Garden, Shankarapura, Bengaluru, Karnataka 560004
31	22SJCCMFA031	Swekha Sara Jacob	D S Lodha & Co	#298, H1, 3rd bFloor, 7th Main, Lakkasandra Extension, Opp. Shiva Nursing Home, Bengaluru 560030
32	22SJCCMFA032	Veena C Mouli	Volvo Group India Pvt Ltd	Parin Building, Bhagmane Tech Park, C V Raman Nagar, Bangalore 560093
33	22SJCCMFA033	Vishesh Mirajkar	JPSR & Co	#13, 3rd Floor, Bull Temple Road, Shankrapuram, Bangalore 560004
34	22SJCCMFA034	Tenzin Tselha	Rupai Financial Services (OPC) Pvt Ltd	#302, 3RD FLOOR, Shreshta Bumi, 87, KR Road, Bangalore 560004
35	22SJCCMFA035	Tenzing Woesel	Dextra Square Pvt Ltd	New No. 26, 4th Cross, 8th block, Jayanagar, Bangalore 560082
36	22SJCCMFA036	Tenzin Thakchok	Venkatesh & Raghavendra Chattered Accountants	Shresta Bumi, Old Veterinary Hospital Road, Chikkana Garden, Shankarapura, Bengaluru, Karnataka 560004
37	22SJCCMFA037	Abdul Azeez	A N Lalitha & Co. Chartered Accountants	#7, Narayanappa Building, Near K C Das, Thanisandra Main Road, Bangalore - 560077
38	22SJCCMFA038	Harshini Basil	Grant Thornton Indus	Bagmane Tridib Road, CV Raman Nagar, Bengaluru 560093, KA India
39	22SJCCMFA039	Bibi Hajira	Grant Thornton Indus	Bagmane Tridib Road, CV Raman Nagar, Bengaluru 560093, KA India
40	22SJCCMFA040	Rajjiyya Ali	Himalaya Wellness Company	Makali, Tumkur Road, Bangalore 562162
41	22SJCCMFA041	Rachana R	Grant Thornton Indus	Bagmane Tridib Road, CV Raman Nagar, Bengaluru 560093, KA India

42	22SJCCMFA042	Cynthia Lynn I	Mohammed Associates	No 9, Leonard Lane, Richmond Road. Bangalore 560025
43	22SJCCMFA043	Lima Antappan	Holiday Inn Bengaluru Racecourse	16/1, Seshadri Road, Gandhi Nagar, Bangalore, 560009
44	22SJCCMFA044	Ranjani M	Grant Thornton Indus	Bagmane Tridib Road, CV Raman Nagar, Bengaluru 560093, KA India
45	22SJCCMFA045	Anjana AnilKumar	Grant Thornton Indus	Bagmane Tridib Road, CV Raman Nagar, Bengaluru 560093, KA India
46	22SJCCMFA046	Balkeez Khanum	BizSimpl Consultancy Services (BCS)	No 1/14, SF BG Road, Lakksandra, Wilson Garden, Bengaluru, 560027
47	22SJCCMFA047	Husna Taj	Grant Thornton Indus	Bagmane Tridib Road, CV Raman Nagar, Bengaluru 560093, KA India
48	22SJCCMIB001	Aaron C Aby	Wroots Global Consultancy	No. 351 Kunnur High Road Chitanya. Shanthi Niketan, Sunny Vel, Block A34, 3rd Floor, Ayanavaram, Chennai 600023,
49	22SJCCMIB003	Achu John	Golflinks Software Park Pvt Ltd, Embassy Business Park	Signature Block, Off Intermediate Ring Road, Domlur, Bangalore 560071
50	22SJCCMIB004	Alvin Kenneth Richard	HealthifyMe	No 30, 80 feet road, HAL 3rd Stage Indira Nagar, Bangalore-560075
51	22SJCCMIB005	Anushka Peters	Total Environment	No, 78 ITPL Road, Erip Zone, WhiteField, Bangalore, 560066
52	22SJCCMIB006	Arun Chandran	ICICI Prudential Life Insurance	#101, 102, First Floor, ACR Tower, No.32, Residency Road, Bangalore 560025
53	22SJCCMIB008	Cenitta Maria Vincent	Right Horizons Financial Serbvices Pvt Ltd	#6 Arakere Village, Begur Hobli, South Taluk, Bannerghatta Main Road, Bengaluru Karnataka 560076
54	22SJCCMIB010	J P Pradheun	Holiday Inn Bengaluru Racecourse	16/1, Seshadri Road, Gandhi Nagar, Bangalore, 560009
55	22SJCCMIB012	Mohammed Aman	Mera Kal Pvt Ltd	Cobalt, 5th Floor , Museum Road, Haridevpur, Shanthala Nagar, Ashok Nagar, Bangalore 560001
56	22SJCCMIB013	Naren Cariappa C N	Sprentzo Sports Pvt Ltd	Sprentzo Shantinagar, St. Michael's Road, 8th Cross.

				Lakshmi Road, Bheemana GARDEN, Shanti Nagar Bangalore 560027
57	22SJCCMIB015	Phuntsok Gyatso	Haritha enterprises	35, Whitefield, Bangalore 560066
58	22SJCCMIB016	Princy T	Total Environment	No, 78 ITPL Road, Erip Zone, WhiteField, Bangalore, 560066
59	22SJCCMIB019	Sneha Anand	Spark Global Services Pvt Ltd	#8, 7th Main Road, Indranagar second stage, Bangalore 560038
60	22SJCCMIB020	Sreya Mariya Joseph	Spark Global Services Pvt Ltd	#8, 7th Main Road, Indranagar second stage, Bangalore 560038
61	22SJCCMIB023	Tenzin Kalsang	DKVK & Associates	1010 Second Floor, 7th A Main Road, Koramangala 1st Block, Bangalore 560034
62	22SJCCMIB024	Tulasi D K	Kirtane & Pandit, LLP Chartered Accountants	No 63/1 I Floor, West Wing, Makam Plaza, III Main Road, Margosa Road, near 18th cross Road, Malleshwaram Bangalore 560055
63	22SJCCMIB025	Sonam Lhundup	BOSCH Brand Store - Haritha Enterprises	48, Regent Prime, Main Road, Opp to Ganesh Temple, Sathya Sai Layout, Whitefield, Bengaluru Karnataka
64	22SJCCMIB028	K M Mayur Bopaiya	Sprentzo Sports Pvt Ltd	Sprentzo Shantinagar, St. Michael's Road, 8th Cross. Lakshmi Road, Bheemana GARDEN, Shanti Nagar Bangalore 560027
65	22SJCCMIB031	George C Joshy	Wroots Global Consultancy	No. 351 Kunnur High Road Chitanya. Shanthi Niketan, Sunny Vel, Block A34, 3rd Floor, Ayanavaram, Chennai 600023,

Summer corporate internship viva voce report

DEPARTMENT	Post Graduate Department of Commerce
DATE	12.08.2023
PARTICIPANTS	II M. Com and II M. Com IB
No: OF PARTICIPANTS	64
VENUE	Room No. 201,203 & 103, Gonzaga Block
TIME	9:00am-2:00pm

The Post Graduate Department of Commerce conducted its Summer Corporate Internship Viva Voce for the 2nd year M. Com and M. Com (IB) students. The internship aimed at providing students with practical exposure and insights into real-world business operations. It spanned over a period of 1 month or more and culminated in the preparation of an internship report and a viva voce session where students presented their experiences and learning outcomes to the examiners. The examiners included the PG HOD- Dr. Komal A Dave, PGD Coordinator- Mr. Z Mohammed Ashfaque, Placement Coordinator- Mr. Giridhar Naidu and IQAC Coordinator- Mr. Sridhar L S. The examiners questioned the students based on the internship objectives – which was to bridge theoretical knowledge with practical application, enhance skills like problem-solving and communication, and expose the students to various sectors within commerce. The students explored various sectors like accounts, finance, human resource, marketing, research and teaching. It allowed the students to acquire a preview before stepping into the corporate realm. The program facilitated practical learning, skill development, and networking opportunities, reflecting the department's commitment to holistic education and industry relevance.

DISSERTATION

ST. JOSEPH'S COLLEGE OF COMMERCE (AUTONOMOUS)				
POST GRADUATE DEPARTMENT				
M.Com(F&T) and M. Com (IB) Dissertation Students				
SL. NO	REGISTER NUMBER	STUDENT NAME	TOPICS	GUIDE
1	22SJCCM001	Akhila Anthony	A Study about Smart Phone Preferences Among Young Adults in Bengaluru City	Mr. Mohammed Ashfaque
2	22SJCCM002	Ashitha Elsa Abrahan	A Study on the Perception of Motor Vehicle Department (MVD) Employees towards Artificial Intelligence (AI) Camera Installation for Road Safety in KeralaState	Dr. Soney Haris
3	22SJCCM003	Bhumana Hemavathi	Impact of Environmental, Social, And Governance (ESG) Dimensions On Consumer Behaviour and Brand Loyalty in Food Industry with Special Reference to Bengaluru City	Dr. D Raja Jebasingh
4	22SJCCM004	C J Avinash	Impact of Digital Payment Service on Young Consumer In Bengaluru	Dr. A M Sheela
5	22SJCCM005	Daniel George	An Examination of Passengers' Perception And Satisfaction With Kochi Water Metro Transport System	Dr. Poornnima Vijaykumar
6	22SJCCM006	Desmond Dan Vincent	A Study on Consumer Behaviour towards Purchase of Electric Vehicles in Chennai City	Dr. Veenu Joy
7	22SJCCM007	Jampa Dolma	A Study on The impact of YouTube Advertisements on Consumer Buying Behaviour with Reference to Bengaluru City	Dr. R Himachalaphy
8	22SJCCM008	Jigisha Bhattacharya	A Study on the Impact and Influence of Story Telling in Advertisements on Consumers	Dr. Veenu Joy

9	22SJCCM009	Joani Darthakim	The Impact of Personal Financial Literacy on Savings Behaviour Among Young Adults with Special Reference to Northeast India	Dr. Komal A Dave
10	22SJCCM010	Joel Jaimon	Impact of Celebrity Endorsements on Consumer Buying Behaviour in Branded Shoe Market with Reference to Bengaluru City	Dr. Shubhra Rahul
11	22SJCCM011	John Christopher W	Financial Awareness and Factors Influencing Investment Behaviour of Young Adults with Reference to Bengaluru City	Mr Giridhar Naidu
12	22SJCCM012	Kavya S	A Comparative Study on the Tax Implications of E-Commerce and Traditional Commerce Marketing Strategies	Dr. A M Sheela
13	22SJCCM013	Laishram Tomtommi Devi	A Comparative Analysis of Savings and Spending Habits Among Undergraduate and Postgraduate Students in Select Colleges Offering Commerce Programmes - with special reference to Affiliated Colleges of Bengaluru City University	Mr. Z Mohammed Ashfaque
14	22SJCCM014	Madhu M	Exploratory Research: A Study on Investors perception towards Green Finance with Special Reference to BengaluruCity	Dr. Komal A Dave
15	22SJCCM015	Meritta Reji	A Study on the Impact of Digital Marketing Strategies on the Growth of Small Business	Dr. Theresa Rathi Rani
16	22SJCCM016	Neha Ann Mathew	A Study on the Impact of Employee Recognition Programmes on Employee Retention and Overall Well-being in MNC's - with special reference to Bengaluru City	Dr. Christina Aroojis

17	22SJCCM017	Nidha TT	An Exploratory Study on The Effect of Social Media Fatigue on Purchasing Decisions with Referenceto Gen-Z Consumers	Dr. Komal A Dave
18	22SJCCM018	Rithik J	Examining the Awareness level of the New Income Tax Regime in India : A Demographic Emphases	Dr. Poornima Vijaykumar
19	22SJCCM019	Roshin Mathew Vadakkal	Study on the Effectiveness of Virtual Courtroom in the High Court of Kerala	Dr. Theresa Rathi Rani
20	22SJCCM020	Sadhana Shaker	A Study on Awareness and Adoption of Menstrual Cup among women in Urban Bengaluru	Dr. Nischitha K
21	22SJCCM021	Sandra S	A Study on Consumer Perception Towards Fast Fashion and Its Impact on the Society with Special Reference to Bengaluru City	Dr. Suganthi Pais
22	22SJCCM022	Sashack M	Unravelling the Complexities of GST Compliance: A Comprehensive Study on the Challenges and Impact faced by the Enterprises in Bengaluru City	Dr. Ruqsana Anjum
23	22SJCCM023	Sharen Susan Shenoy	Impact of E-Training among Corporate Employees - A Study Limited to Bangalore City	Dr. Shubhra Rahul
24	22SJCCM024	Sanjana M	A Study on UPI And its Impact on Financial Inclusion with Special Reference to Bengaluru Region	Dr. Sridhar L.S
25	22SJCCM025	Shri Raksha	A Study on the Socio-Economic Impact of Gruha Lakshmi Yojana on Women Empowerment and Financial Stability in Urban Communities of Bengaluru	Dr. Ruqsana Anjum
26	22SJCCM026	Sirisha R	A Comparative Study on Consumer Satisfaction towards Ola and Uber Taxi Services with Special	Dr. Himachalapathy

			Reference to Bengaluru City	
27	22SJCCM027	Sri Vidya T R	A Study on factors Affecting Investment Behaviour Among Youth in Bengaluru city	Dr. Suganthi Pais
28	22SJCCM028	Srividya S	A study on the investment patterns of Indian Households with special reference to Bengaluru City	Dr. Jhumur Samaddar Roy
29	22SJCCM029	Subhangi Das	A Study on Digital Transformation in the Delivery of Banking Services in India with Special Reference to Bengaluru Region	Dr. Sridhar L.S
30	22SJCCM031	V Madhumitha	A Study on the Impact of Gruha Jyothi Scheme Among the Households in Bengaluru City	Dr. Jhumur Samaddar Roy
31	22SJCCM032	Maria Andrea J	A Study on Customers Perception Towards Branded Cosmetics with Reference to Bengaluru City	Dr. Shubhra Rahul
32	22SJCCM033	Usha S	A Comparative Study on the Two Leading q- Commerce Platform - Blinkit and Zepto	Dr. Theresa Rathi Rani
33	22SJCCM034	P Divakar	A Comprehensive study on Consumer Behaviour and Financial Decision Making in E-Commerce : Implication of Personal Finance	Dr. Suganthi Pais
34	22SJCCM038	Naive Gladwin	Impact of Corporate Social Responsibility on Brand Recognition : With Reference to ITC Ltd	Dr. Raja Jebasingh
35	22SJCCM039	Kshitija Subramaniam	A Study on the level of Awareness of MSMEs About Composition Levy in GST : With Special Reference to Bengaluru City	Mr. Mohammed Ashfaque
36	22SJCCMIB0011	Manjima Manoj	"Impact of Hybrid Work on Employees	Dr. Preemal Maria D'Souza

			Productivity": A Case Study in Corporate Sector of Bengaluru City	
37	22SJCCMIB014	Nitin Paul	Exploring Consumer Post Purchase Behaviour and Attitude Towards Electric Two Wheelers in Bengaluru City	Dr. Soney Haris
38	22SJCCMIB017	Rahul Puthenkudy Aju	A Study on Young Adults Intention Towards Adoption of Sustainable transportation in Bengaluru City	Dr. Soney Haris
39	22SJCCMIB018	Ramsha Taskeen	A Study on the Influence of Social Media Financial Content on the Financial Literacy of Young Adults in Bengaluru City	Dr. Komal A. Dave
40	22SJCCMIB22	T.M Pravitha	A Study on Consumer Perception and Behaviour of Circular Practices in the Textile Sector in Bengaluru	Dr. Christina Aroojis
41	22SJCCMIB029	Meghana K S	A Study on Impact of Demographic Factors on the Investment in Crypto Currency with Special Reference to Working Professionals in Bengaluru City	Dr. Nischitha. K
42	22SJCCMIB030	Bharath R. S	A Study on Consumer Perception Towards International Branded Products in Indian Market with Special Reference to Bangalore City	Dr. R Himachalapathy

PLACEMENT

PLACEMENT 2023-24				
SL.NO.	NAME	CLASS	REGISTER NUMBER	COMPANY NAME
1	SWEKHA JACOB	M.COM FA	22SJCCCMFA031	DELOITTE INDIA TAX
2	SANDHYAR	M.COM FA	22SJCCMFA025	GRANT THORNTON- TAX
3	W JOHN CHRISTOPHER	M.COM REG	22SJCCM011	GRANT THORNTON- TAX
4	DANIEL GEORGE	M.COM REG	22SJCCM005	GRANT THORNTON- TAX
5	KAVYAS	M.COM REG	22SJCCM012	GRANT THORNTON- TAX
6	BHUMANA HEMAVATHI	M.COM REG	22SJCCM003	GRANT THORNTON- TAX
7	JOANI DARTHAKIM	M.COM REG	22SJCCM009	DELOITTE USI TAX
8	SAGRICALNU	M.COM FA	22SJCCMFA023	DELOITTE USI TAX
9	LAISHRAM TOMTOMMI DEVI	M.COM REG	22SJCCM013	DELOITTE USI TAX
10	TENZIN KALSANG	M.COM IB	22SJCCMIB023	WELLS FARGO
11	LOUIS SCARIA	M.COM FA	22SJCCMFA015	WELLS FARGO

12	SREYA MARIYA JOSEPH	MCOM IB	22SJCCMIB020	WELLS FARGO
13	SNEHA ANAND	MCOM IB	22SJCCMIB019	WELLS FARGO
14	MANJIMA MANOJ	MCOM IB	22SJCCMIB011	WELLS FARGO
15	DIVIN GLENNY E	M.COM FA	22SJCCMFA009	WELLS FARGO
16	RITHIK J	MCOM REG	22SJCCM018	WELLS FARGO
17	SRIVIDYA S	MCOM REG	22SJCCM028	WELLS FARGO
18	RAMSHA TASKEEN	MCOM IB	22SJCCMIB018	WELLS FARGO
19	USHA S	MCOM REG	22SJCCM033	WELLS FARGO
20	MARIA ANDREA J	MCOM REG	22SJCCM032	WELLS FARGO
21	VEENA C MOULI	M.COM FA	22SJCCMFA032	CARGILL INDIA
22	SASHACK A	MCOM REG	22SJCCM022	CARGILL INDIA
23	T M PRAVITHA	MCOM IB	22SJCCMIB022	KPMG GDC AUDIT
24	ANUSHKA PETERS	MCOM IB	22SJCCMIB005	KPMG GDC AUDIT
25	ARUN	MCOM IB	22SJCCMIB006	KPMG GDC AUDIT

GUEST LECTURES

GUEST LECTURE 01- An Interactive Session on Exploring Professional Courses with M.Com: A Comprehensive Guidance Session

DEPARTMENT	Post Graduate Department of Commerce
DATE	27.07.2023
PARTICIPANTS	I M. Com, I M. Com IB, I M. Com FA, II M. Com, II M. Com IB and II M. Com FA
No: OF PARTICIPANTS	165
VENUE	Loyola Hall, St. Joseph's Evening College
TIME	3:00pm to 4:00pm



The Post Graduate Department of St. Joseph's College of Commerce kickstarts its first guest lecture for the academic year, with "An Interactive Session on Exploring Professional Courses with M. Com: A Comprehensive Guidance Session" by Ms. Sumithra Sreenivasan. The program was organized by Rithik J, the PG Student Coordinator and was presided by Dr. Komal A Dave, the HOD of the PG Department and Mr. Z. Mohammed Ashfaque, the PGD Coordinator. The session began with a prayer service led by Crescendo, following which the session was handed over to the remarkable and

experienced guest lecturer, Ms. Sumithra Sreenivasan. Commencing the session, Ms. Sumithra Sreenivasan expressed gratitude to the post graduate department for giving her the opportunity to talk to the enthusiastic PG students. She guided the students about the different Indian and Global Professional Courses including ACCA, CIMA, CFA, CA, CS and CMA. The session provided useful insights about the objectives of each course, the number of papers, the eligibility criteria, the time



required for examinations, approximate fee details and other requirements. Staying true to the name of the session, this was followed by an interactive Q&A session where the students were given the opportunity to clarify their doubts. The session was concluded with a vote of thanks by the PG HOD. The comprehensive guidance session provided all the students with useful information regarding the professional courses along with clearing their uncertainties about joining the programs.

GUEST LECTURE 02- Personal Space and Corporate Success

DEPARTMENT	Post Graduate Department of Commerce
DATE	11.08.2023
PARTICIPANTS	I M. Com, I M. Com IB, I M. Com FA, II M. Com, II M. Com IB and II M. Com FA
NO. OF PARTICIPANTS	165
VENUE	Loyola Hall, St. Joseph's Evening College
TIME	10:00 a.m.- 11:00 a.m.



The Post Graduate Department of St. Joseph's College of Commerce (Autonomous) conducted its second guest lecture titled "Personal Space and Corporate Success". The session commenced with a prayer and prayer song by Crescendo. Dr. Subhashini Muthukrishnan, the registrar of St. Joseph's College of Commerce (Autonomous), extended gratitude to the department for inviting her for this session. She is a senior academic administrator who previously head the department

of economics and was the dean of social sciences at St Joseph's college and has an experience of about 37 years in the field of education. With genuine warmth, the speaker addressed the students and encouraged volunteers to partake in a demonstration showcasing the



encroachment of personal space. The speaker posed questions about the significance of personal space, methods on avoiding unwanted interactions, expectations regarding personal space in the corporate world, recognizing and preventing personal space violations, creating and maintaining personal boundaries. The speaker highlighted real-world implications of neglecting personal space and connected personal space concepts and its relevance in the corporate world. The speaker advised the students to be mindful of their personal space and to assertively set boundaries, respect their own and others' personal spaces, make independent decisions, and present themselves professionally. Emphasis on the social issues often raised due to a lack of consideration for others' feelings was also made. The lecture went beyond being an educational session but also served as a reflection for the students about self-awareness of personal space, recognizing adversaries and tackling such problems in their daily lives and in a corporate setting.

GUEST LECTURE 03- 'Paradigm Shift in Start-Up Scenario in India' for the 1st year post-graduate students

DEPARTMENT	Post Graduate Department of Commerce
DATE	22.09.2023
PARTICIPANTS	I M. Com, I M. Com IB and I M. Com FA
NO. OF PARTICIPANTS	100
VENUE	Common Room – 203, Gonzaga Block Online Meeting on Microsoft Teams
TIME	3:00 p.m. – 4:00 p.m.

The Post Graduate Department of Commerce at St. Joseph's College of Commerce (Autonomous) held a guest lecture on the 'Paradigm Shift in Start-Up Scenario in India' for the 1st year post-graduate students. The session was led by Dr. S Namasivayam, Head of the Commerce (BPS) Department at Dr. N. G. P. Arts and Science College, Coimbatore. The session began after a short prayer song by Crescendo. Dr. Namasivayam introduced the concept of start-ups to warm up the audience and played a short film to illustrate what it takes to be a

pioneer. The speaker then threw light on how technology start-ups are challenging traditional business and how start-ups leverage tech infrastructure for innovation. The role of advanced



technology such as artificial intelligence, machine learning, big data and cloud computing in today's start-ups provide them with a greater advantage in the present digital world. Government initiatives to promote start-ups such as 'Start-Up India' offer tax benefits and many incentives are given to encourage entrepreneurial activity. The rise of e-commerce

platforms and online marketplaces has revolutionized the way products and services are bought and sold in India. Start-ups have played a pivotal role in this paradigm shift by creating and expanding these platforms. Fintech start-ups have also shown remarkable growth by introducing digital payment solutions, insurance technology and the like, improving accessibility in the financial service sector. The speaker also explored the impact of start-ups to the Indian GDP. The session ended with a powerful and motivating statement - "If you are able to think, you can do anything in the world." The lecture helped the students to gain insights on how start-up culture works and were encouraged to nurture an entrepreneurial spirit.



Guest Lecture 04- Crafting Effective Learning- Navigating the Teaching Journey

Department	The Post Graduate Department of Commerce presents
Date	9th February 2024
Participants	1 M. Com Regular, 1 M. Com IB, 1 M. Com FA
No. of Participants	125

Venue	Loyola Hall, SJEC Campus
Time	12:30 pm to 1:30 pm
Resource Person	Dr. Suganthi Pais



The Post Graduate Department of Commerce successfully hosted a guest lecture titled "Crafting Effective Learning- Navigating the Teaching Journey" by Dr. Suganthi Pais, the Welfare Officer (Girls) at SJCC on February 9th, 2024 with 125 students from various M. Com programs. The session offered valuable insights on learning, personal growth, and navigating life's challenges. The speaker highlighted key points for effective learning, including the creation of a conducive learning space, openness to new knowledge, and the importance of taking breaks to enhance efficiency. The session encouraged the students to not fear judgment from others and to avoid restricting their thoughts and creativity. Patience and thoughtful decision-making were emphasized. The importance of maintaining a positive mindset and viewing learning as a continuous and beautiful process was a central theme throughout the session. The session was engaging and interactive, incorporating activities like a memory-recall exercise that reinforced the importance of attention to detail. Emphasizing the beauty of continuous learning, and encouraging students to embrace different learning styles and approaches. The speaker advocated thinking critically and embracing alternative approaches to tasks. Additionally, the importance of self-care and celebrating small accomplishments as a form of reward was emphasized. Acknowledging the inevitability of failure, conveyed to the students that such experiences contribute to personal growth and resilience. The session concluded with insights on setting objectives, proper task scheduling, understanding right from wrong, self-reflection, and continuous self-improvement. The session's interactive nature and the speaker's insightful advice resonated with the students, making it a valuable experience that will impact their personal and academic journeys.



DEPARTMENT OUTREACH

OUTREACH PROGRAM (SINDAGI, VIJAYAPURA)

DEPARTMENT	Post Graduate Department of Commerce Bembala, St Joseph's Outreach
DATE	10.07.2023 - 14.07.2023
PARTICIPANTS	II M. Com and II M. Com IB
No: OF PARTICIPANTS	60
VENUE	Sindagi, Vijayapura
No: OF DAYS	4 days

The Post Graduate Department of Commerce along with Bembala, the college's outreach program, aims at fostering social concern in students for building a just society. Held at Loyola CBSE School Sindagi campus, the program focused on creating awareness among the 2nd year M. Com (Reg) and M. Com (IB) students about the



underprivileged communities and the lack of amenities in this area. The students began with a cultural programme for villagers in Babaleshwar, addressing social problems through skits, singing, and dancing. The students further conducted surveys in Vandhala village on school dropouts and disability issues to understand the challenges faced by the residents. They also visited a local public school for educational sessions. The students attended a medical camp, providing first aid guidelines, and later presented another cultural programme to raise



awareness about the prevalent social difficulties and significance of education during their visit. Their interactions with the villagers revealed the lack of essential facilities, inadequate sanitation, and low rates of girls' education, as well as prevalent child marriages. During evaluation sessions,

students were inspired to address the identified issues and urged the faculties to look into the matter more vigilantly. The villagers actively engaged in the programs and surveys, showing support for the initiative as well. The experience humbled the students and highlighted their privileges compared to the villagers' obstacles. The outreach program provided the students with an enriching experience, emphasizing community engagement, sensitivity, and dedication to bring positive change.

OUTREACH PROGRAM (MANVI, RAICHUR)

DEPARTMENT	Post Graduate Department of Commerce Bembala, St Joseph's Outreach
DATE	17.07.2023 - 21.07.2023
PARTICIPANTS	II M. Com FA
No: OF PARTICIPANTS	44
VENUE	Manvi, Raichur
No: OF DAYS	4 days



The collaboration between the Post Graduate Department of Commerce and Bembala, the college's outreach program, is dedicated to cultivating a sense of social responsibility among students, with the goal of promoting a fair and equitable

society. The program took place at Loyola Institutions in Manvi, Raichur, and centred on raising awareness among 2nd year M. Com (FA) students about the challenges faced by underprivileged communities. The students received an orientation about their activities and watched a video showcasing the culture of the village and the initiatives by Loyola to improve the lives of the villagers on the first day. The second day involved a visit to Dadilpannur Govt School, where the students interacted with kids and village heads, spreading awareness about environmental protection. They had lunch with the children, realizing the scarcity of meals in

the village. Additionally, they conducted a village survey and engaged in wall painting to promote the reduction of plastic usage. Some students also conducted activities for the self-help group women, leaving them with joyful memories. On the final day, despite unexpected rain, they engaged in shramdhan work on a farm, working tirelessly to clear unwanted plants. They also conducted interactive sessions and taught subjects to hostel students. The visit was marked by cultural events, dances, songs, and a street play that were enjoyed by everyone. Each day ended with evaluations, allowing the participants to reflect on their experiences and learnings. This outreach program was an eye-opening experience for the students providing valuable insights into rural life, the importance of education, and the need to protect the environment. The students returned with a sense of gratitude for their SWprivileges and a profound appreciation for the impact of their actions in the village.

ಪ್ಲಾಸ್ಟಿಕ್ ಮಾಲಿನ್ಯವನ್ನು ಸೋಲಿಸಿ: ಪನ್ನೂರಿನಲ್ಲಿ ಸಚ್ಚತಾ ಕಾರ್ಯಕ್ರಮ

ಪ್ರಜಾ ಪ್ರಸಿದ್ಧ ವಾರ್ತೆ
ಮಾನ್ಯತೆ: 18-

ಶಾಲಾಕೀನ ಉಮಳ ಪನ್ನೂರು ಗ್ರಾಮದಲ್ಲಿ ಪರಿಷದ ಕಾಲಜಿ ಸ್ವಚ್ಛತೆ ಮತ್ತು ಪ್ಲಾಸ್ಟಿಕ್ ಮಾಲಿನ್ಯವನ್ನು ತಡೆಗಟ್ಟಲು ಸಂತ ಜೋಸೆಫ್ ವಿಶ್ವವಿದ್ಯಾಲಯ ಬೆಂಗಳೂರು ವಿದ್ಯಾರ್ಥಿಗಳು ತಾವೂ ಗ್ರಾಮ ಪಂಚಾಯತಿ ಮತ್ತು ಲೋಯೇಲ ಸಮಾಜ ಸೇವಾಕೇಂದ್ರ, ಮಾನ್ಯತೆಯಿಂದ ಸ್ವಚ್ಛತಾ ಜಾಗೃತಿ ಕಾರ್ಯಕ್ರಮ ಹಮ್ಮಿಕೊಂಡಿದ್ದರು.

ಲೋಯೇಲ ಸಮಾಜಸೇವಾ ಕೇಂದ್ರ, ಮಾನ್ಯ ಸಂಸ್ಥೆಯ ನಿರ್ದೇಶಕರು ಫಾ||ಡಾನ್ ಲೋಯೇಲ ಮಾತನಾಡಿ ವಿಶ್ವಸಂಸ್ಥೆಯು ಪ್ಲಾಸ್ಟಿಕ್ ಮಾಲಿನ್ಯ ಸೋಲಿಸಿ ಎಂಬುದು ಈ ಸಲದ ಧ್ಯೇಯವಾಕ್ಯವಾಗಿದ್ದು ಪ್ರತಿ ವರ್ಷ ಉತ್ಪಾದನೆಯಾಗುವ ಪ್ಲಾಸ್ಟಿಕ್ ನಲ್ಲಿ ಅರ್ಧದಷ್ಟು ಏಕಒಳಕೆಯ ಪ್ಲಾಸ್ಟಿಕ್ ಆಗಿದೆ.

ಅಂದರೆ ಒಂದೇ ಬಾರಿ ಬಳಸಿ ಬಿಸಾಡುವಂಥವಾದುದು. ಪ್ಲಾಸ್ಟಿಕ್ ತ್ಯಾಜ್ಯವು ಸರೋವರಗಳು, ನದಿಗಳು ಮತ್ತು ಸಮುದ್ರಗಳನ್ನು



ಸೇರುತ್ತದೆ. ದವಸಗೊಳುವ ಪ್ಲಾಸ್ಟಿಕ್ ತ್ಯಾಜ್ಯವು ವಿಷಕಾರಿ ಹೊಗೆಯಾಗಿ ಹೊರಹೊಮ್ಮುತ್ತಿದೆ. ಈ ಮೂಲಕ ನಮ್ಮ ಭೂಮಂಡಲಕ್ಕೆ ಅತ್ಯಂತ ಅಪಾಯಕಾರಿ ವಸ್ತುವಾಗಿ ಪರಿಣಮಿಸಿದೆ. ಮನುಷ್ಯನ ಅತೀಯಾದ ಸ್ವಾರ್ಥದಿಂದ ಇಂದು ಕಾಡುಗಳು ನಾಶವಾಗುತ್ತಿದ್ದು, ಅಮೂಲ್ಯವಾದ ಸಂವತ್ತು ಕಣ್ಮರೆಯಾಗುತ್ತಿದೆ ಪ್ರತಿಯೊಬ್ಬರೂ ಗಿಡ ಮರಗಳನ್ನು ಬೆಳೆಸಿ ಅರಣ್ಯ ಸಂವತ್ಸನ್ನ ಉಳಿಸಿ ಬೆಳೆಸುವ ಕೆಲಸ ಮಾಡಬೇಕು ಎಂದರು.

ವಿದ್ಯಾರ್ಥಿಗಳಿಂದ ಮತ್ತು ಸ್ವ-ಸಹಾಯ ಸಂಘದ ಮಹಿಳೆಯರಿಂದ ಉಮಳ ಪನ್ನೂರು ಗ್ರಾಮದ

ಹಲವಾರು ಪ್ಲಾಸ್ಟಿಕ್ ಮಾಲಿನ್ಯವನ್ನು ತಡೆಗಟ್ಟಲು ಪ್ಲಾಸ್ಟಿಕ್ ತ್ಯಾಜ್ಯಗಳನ್ನು ಸಂಗ್ರಹಿಸಿ ಸಾಧಾರಣರು ಗ್ರಾಮ ಪಂಚಾಯತಿಯ ಕಸವಿಲೆವಾರಿ ಮಾಡುವ ವಾಹನದಲ್ಲಿ ಸಂಗ್ರಹಿಸಿ ಉತ್ತಮ ಪರಿಷರ ಸಂರಕ್ಷಣೆಗೆ ಜಾಗೃತಿ ಮೂಡಿಸಿದರು.

ಈ ಸಂದರ್ಭದಲ್ಲಿ ಸಾಧಾರಣರು ಗ್ರಾಮ ಸದಸ್ಯರುಗಳು ತಾವೂ ಗ್ರಾಮಸ್ಥರು, ಲೋಯೇಲ ಸಮಾಜಸೇವಾ ಕೇಂದ್ರ, ಸಂಸ್ಥೆಯ ನಿರ್ದೇಶಕರಾದ ಫಾ||ಡಾನ್ ಲೋಯೇಲ ಫಾ||ವಿನ್ಸೆಂಟ್ ತಾವೂ ಸಿಬ್ಬಂದಿಗಳು ಭಾಗವಹಿಸಿದ್ದರು.

1 M. COM (FT/REGULAR) OUTREACH PROGRAM

DEPARTMENT	Post Graduate Department of Commerce Bembala, St Joseph's Outreach
DATE	14.08.2023 and 15.08.2023
PARTICIPANTS	I M. Com (REG)
No: OF PARTICIPANTS	33
VENUE	Government Urdu Higher Primary School, Markham Road, Bengaluru
TIME	3:00-5:00pm and 9:30am-2:00pm

The Post Graduate Department of Commerce, in collaboration with Bembala the college's outreach initiative, organized a visit to the Government Urdu Higher Primary School with first-year MCom Regular students. The primary objective of this program was to cultivate a sense of social responsibility among the students. On the 14th of August, the students engaged in preparing the school premises for the upcoming Independence Day celebrations. They embarked on tasks such as cleaning the plant beds and planting new saplings. The students even went beyond the usual tasks by cleaning the school's roof, an effort that earned praise from the school's headmistress. Adding to the festive atmosphere, the students adorned the school with artwork depicting Mahatma Gandhi and an exquisite poster. The subsequent day witnessed the students distributing cream buns and chocolates to the school's children and a student from the group organized an engaging quiz centred around India and Independence Day while they waited for the ceremony to begin. The official ceremony commenced with the hoisting of the national flag in the presence of esteemed dignitaries. In a symbolic gesture of new beginnings, a tree sapling was presented by the CR of the class and watered collectively by the dignitaries. The children showcased their talents through captivating dance performances and an eloquent speech about Independence Day. The students then took the stage with a patriotic dance and a patriotic song performance. As a gesture of goodwill, the MCom Regular class generously donated a sports kit to the school, encompassing board games, jump ropes, frisbees, badminton, and cricket sets. The school's faculty and children expressed their elation at receiving the kit, acknowledging the class with heartfelt gratitude. This collaborative effort not only served a commendable purpose but also forged a meaningful

connection between the students and the school through the outreach program. The impact of this initiative resonated positively, fostering a sense of community and goodwill among all.



1 M. COM (FA) OUTREACH PROGRAM

DEPARTMENT	Post Graduate Department of Commerce Bembala, St Joseph's Outreach
DATE	15.08.2023
PARTICIPANTS	I M. Com (FA)
No: OF PARTICIPANTS	43
VENUE	Bosco Mane School, Chamrajpet, Bengaluru
TIME	10:30am-12:30pm

The Post Graduate Department of Commerce, in collaboration with Bembala, the college's outreach initiative, is dedicated to nurturing social awareness in students to contribute to a more equitable society. The program at Bosco Mane commenced with an introduction by Father Prasad, head of Bosco Mane and Bosco Vikas, highlighting the relocation and care of children from various parts of Karnataka to Bosco Mane. It continued with a series of lively games like "In and Out," "Balloon Stomping," "Hit the Cup," "Pyramid Building," and a spirited "Squid Game," fostering a sense of unity and engagement among the students and children present there. The formal proceedings followed, inaugurated by a solemn prayer and prayer song. The audience was enthralled by an energetic dance performance, succeeded by a soulful melody presented by the class choir. An interlude, resonating with Independence Day sentiments, featured a speech and a stirring patriotic song, evoking emotions from the audience. The program culminated with a sincere gratitude speech acknowledging the dedicated Bosco Mane members, enthusiastic volunteers, and all contributors. The focus then shifted to showcasing the talents of the young performers from Bosco Mane, who captivated the students with their skills. The students also generously provided refreshments, extending their kindness to the children. The program showcased a diverse array of activities, games, and a cultural program, all designed to educate and engage the children in an enjoyable and enriching manner. In essence, the occasion harmoniously blended elements of play, celebration, introspection, and gratitude, leaving a lasting impact on the students involved.



1 M. COM (IB) OUTREACH PROGRAM

DEPARTMENT	Post Graduate Department of Commerce Bembala, St Joseph's Outreach
DATE	07.01.2024
PARTICIPANTS	I M. Com (IB)
No: OF PARTICIPANTS	17
VENUE	Home of Hope
TIME	1:00pm-5:00pm

The Post Graduate Department of Commerce, in collaboration with Bembala, the college's outreach initiative aims to create a sense of service within the minds of the students. This outreach program included the students being taken to Home of Hope to interact with the people present there. The visit to the establishment was guided by a volunteer named Diya who left a lasting impact on the group. Diya warmly introduced herself and provided a concise overview of the facility. A documentary detailing the inspiring story of 'Auto Raja,' the founder, showcasing his compassionate efforts to uplift those who had lost hope was the first learning of the group. Following that, the students were taken around the facility where women undergoing treatment, some bedridden, and others frail due to age were encountered. The tour extended to the kitchen, where the students learned about the remarkable feat of preparing meals for 800 patients through public donations. This was followed by an encounter with the children of the facility, radiating joy despite their challenging circumstances. The students made some donations after this after being touched by the sight of the people present there. Some essential donations like wheat, rice, sanitary napkins and biscuits were also made. The visit not only left the students with a restored faith in humanity but also underscored the transformative power of compassion and collective efforts.



St. Joseph's College of Commerce (Autonomous)

Affiliated to Bengaluru City University
Accredited with A++ Grade by NAAC in 4th Cycle (CGPA of 3.57/4)
College with Potential for Excellence (CPE)
Ranked 65th in the NIRF 2023 by the Ministry of Education, Government of India
#163, Brigade Road, Bengaluru -560025, Karnataka, India

BEMBALA OUTREACH PROGRAM



1 MCOM (IB)

Home Of Hope

5th cross, KRC road,
Doddagubbi, Bengaluru,
Karnataka - 560077



STUDENT ASSOCIATIONS / CLUBS

Association Activities

DEPARTMENT	Post Graduate Department of Commerce
DATE	30.09.2023
PARTICIPANTS	I M. Com, I M. Com IB and I M. Com FA
No: OF PARTICIPANTS	97
VENUE	Loyola Hall, St. Joseph's Evening College
TIME	9:30am to 5:30pm

The Post Graduate Department of St. Joseph's College of Commerce (Autonomous) recently organized its annual association of activities for first-year PG students, bringing together various associations to showcase a day filled with diverse activities aligned with their respective mottos. The details of the events are as under –

1. Icebreaker

This activity was introduced with the aim of fostering unity among the First-Year Post Graduate students, allowing them to become acquainted with both their classmates and the class as a whole. This activity served as a platform for self-introduction, encouraging creativity and the formation of unique class identities.

The first class to take the stage were the students of 1 MCom Regular. They presented themselves as a vibrant "Melting Pot of Cultures," emphasizing the diverse geographic origins, hailing from various states of the country such as Karnataka, Kerala, Meghalaya, Mizoram, and more. Their chosen class name, "United States of Potluck," reflected their belief in the culinary diversity they could collectively offer. Their introduction was captivating and left a memorable impression.

Next up were the students of 1 MCom F.A., radiating enthusiasm from the outset. They embraced the title "The Big Shots," signifying their shared confidence in their potential to succeed. It could be observed that this confidence stems from the mutual support and empowerment they found within their class. Their presentation resonated with the heartwarming realization that their unity was the source of their strength.

Finally, the spotlight turned to 1 MCom IB, where only two students stepped forward for the Icebreaker, a huge contrast to the larger groups from the other classes. They immediately addressed this numerical disadvantage. They highlighted that their smaller class size facilitated stronger bonds among them. Their exchange of cultural knowledge and language teachings were noted, emphasizing that what others might perceive as a weakness, they had turned into a source of strength.



2. Mavericks

This association offers students exposure to the business world and a chance to showcase their managerial skills. It imparts practical business knowledge through real-life challenges and innovative events, helping students gain a unique perspective on diverse business situations.

The leaders of the association, Kavya S and Swekha Jacob, devised two distinctive activities to assess students' capabilities. The first activity, "Product Launch," provided students with a platform to present innovative products with the potential to make a significant impact. Notably, M. Com students introduced eco-friendly mud utensils promoting sustainability, while FA students proposed hot boxes equipped with an electric battery to keep food warm. Additionally, IB students presented smart collars for dogs, fostering a deeper connection between individuals and their pets.

The second activity, "Situational Master," presented students with impromptu scenarios, requiring them to respond on stage and defend their reactions. The judges evaluated their performances through cross-questioning. Scenarios included dealing with a manager perceived as biased, a manager taking out personal challenges on an employee, and a manager appropriating credit for an employee's ideas while deflecting blame for mistakes.

Both activities proved successful, keeping students on their toes and providing a dynamic and engaging experience. The diverse range of innovative product ideas and the ability to handle challenging situations showcased the students' creativity, adaptability, and problem-solving skills.



3. Erudites

The Erudites association is all about exchanging knowledge through lively debates. It is a platform where students not only voice their opinions but also have a blast while sharing and learning.

Laishram Devi and Anushka Peters curated activities that truly lived up to the association's name. The first activity, a spirited debate, covered topics such as the correlation between job satisfaction and high compensation, the integration of AI in educational institutions, and the equal adoption rights for LGBTQ+ individuals. The exchange of diverse opinions during the debate added depth to the discussions.

In the second activity, "Million-Dollar Trumps," students were tasked with allocating a million dollars to their chosen sector. They effectively defended their choices, showcasing brilliant justifications. Sectors included the construction of more sports grounds, improvements in waste management and recycling, increased public restroom facilities, crime prevention and safety measures, enhanced support for the homeless, and advancements in tourism infrastructure.

These activities facilitated constructive deliberation, allowing students to engage in thoughtful conversations on pressing issues. The debate and Million-Dollar Trumps not only showcased

the students' ability to articulate their opinions but also their strategic thinking in resource allocation for societal betterment.



4. Crescendo

The purpose of the association Crescendo is to unite the students through the universal language of music. At its helm stood the dedicated Association Head Pravitha, who meticulously planned three engaging activities.

The first activity called “Battle Cry”, where a unique challenge unfolded as songs played, but with a twist—certain vocal segments were left vacant, of which the participants had to fill. Six participants from classes of Regular, FA and IB were called onto the stage and the first activity begins. A unique challenge unfolded as songs played, but with a twist where certain vocal segments were left vacant, of which the participants had to fill. Three minutes were allotted to each team to tackle a trio of songs comprising different languages.

"The 3 Musical Monks" was the second activity where three participants from each class embarked on a sensory journey. One participant was blindfolded, relying solely on the melodies, dancing to the rhythm, they attempted to convey the essence of a song to their peers. The next task fell to the next participant, tasked with discerning the song's identity, which was then communicated to the third member, veiled in silence by headphones.

Crescendo's final activity, "Guess the Music God," witnessed class representatives engage in a melodic showdown. The challenge extended beyond mere recognition, as the class collectively guessed the song's title, the singer's name and the movie's name if the song is from a movie.

Crescendo had succeeded in not only harmonizing the students through music but also allowed music enthusiasts to shine.



5. Masterminds

Masterminds is an association with the primary objective to test the depth of knowledge of students through an array of challenging quizzes. In this activity, each class constituted a single team, with four distinct rounds of intellectual exploration.

The first round started with the Association Heads John Christopher and Kruthik taking center stage, quizzing the students on General Business Topics. These included essential updates and must-know information for commerce students, such as recent mergers and acquisitions, ethical business practices, global and national economic developments, state-level projects, the names of newly appointed CEOs, and the identification of prominent Indian companies, among others.

The second round, titled "Guess the Logo," presented students with the visual puzzle of deciphering brand logos. "Guess the Tagline," which is the third round, involved displaying of corporate taglines, challenging classes to match them with their respective companies.

The fourth round comprised four parts. The first part, "Think Over It," required students to discern a company's highest revenue-earning product from a presentation of its product line. "Pictionary," the second part, presented students with images that, when pieced together, revealed the name of a CEO. The third parts, "Facts," tasked students with deducing company names from one-liner facts. The final part, aptly named "Try Your Luck," introduced an element of luck, providing only the number of syllables as a clue, where students to made guesses. Masterminds created a symphony of enjoyment and education.



In conclusion, the array of activities orchestrated by the entire PG student sore team not only lived up to the association's name but also created a vibrant tapestry of engagement and enlightenment within the PG Department. These activities not only fostered a sense of camaraderie among the students but also provided a platform for them to grow personally and professionally.

TEAM BUILDING CAMP

DEPARTMENT	Post Graduate Department of Commerce
DATE	09.12.2023
PARTICIPANTS	I M. Com, I M. Com IB, I M. Com FA
No: OF PARTICIPANTS	105
VENUE	Loyola Hall, St. Joseph's Evening College
TIME	8:00am to 4:00pm



The Team Building Camp held by the Post Graduate Department was a carefully planned initiative aimed at fostering unity and strengthening bonds among students. Initiated by Rev. Fr. Charles Lasrado SJ, the Principal of SJCC, the objective was to provide a platform for collaboration, mutual support, and the establishment of stronger connections among the students. The day unfolded with a wholesome breakfast followed by an inaugural ceremony. Esteemed guests included Rev. Fr. Praveen, Finance Officer, Vice Principal Shift I, Dr. Ruqsana Anjum, Dr. Komal A. Dave, HOD, and Rev. Pradeep R.S., SJ, Personality Development Coach. Rev. Fr. Pradeep started the first session with an engaging activity called "Birds and Cages" followed by "Queen of Sheba" promoting interaction, teamwork and creativity. The second session encouraged students to mingle across classes, participating in memory games and collaborative art activities. The speaker emphasized the growth that occurs when students, despite diverse backgrounds, come together as one family. Fr. Pradeep's energetic and well-prepared sessions left an indelible mark. The final session featured a pre-placement preparation talk by Mr. Giridhar Naidu, emphasizing the qualitative aspects of placements. The session provided valuable



insights into career preparation beyond academic achievements. Rev. Fr. Charles Lasrado, SJ commended the students and the department. Dr. Komal A. Dave expressed gratitude and encouraged the students to carry the learned experiences into future classrooms. Student testimonials reflected the Team Building Camp as a grand success, achieving its goal of promoting unity and bonding among the students.

The Team Building Camp held on December 9, 2023, by the Post Graduate Department was a carefully planned initiative aimed at fostering unity and strengthening the bonds among the students. Initiated by Rev. Fr. Charles Lasrado SJ, the Principal of SJCC, the objective was to provide a platform for collaboration, mutual support, and the establishment of stronger connections among students.

The day unfolded with a schedule packed with sessions, activities, and lectures, beginning with a wholesome breakfast at the Gonzaga Block canteen at 8:00 am. The official commencement took place at 9:00 am in Loyola Hall with a prayer and inauguration conducted by Pravitha from II MCom IB. Esteemed guests included Rev. Fr. Praveen, Finance Officer of SJCC, Vice Principal Shift I, Dr. Ruqsana Anjum, Dr. Komal A. Dave, Head of PG Department, and the keynote speaker, Rev. Pradeep R.S., SJ, a Personality Development Coach.

Rev. Fr. Pradeep started the first session with an engaging activity called "Birds and Cages," promoting interaction and adaptability. This was followed by the "Queen of Sheba" game, emphasizing teamwork and creativity. The activities prompted students to reflect on seizing opportunities and the importance of adaptability. Rev. Fr. Pradeep emphasized the growth that occurs when students, despite diverse backgrounds, come together as one family, fostering a connection of unity.



The second session involved students mingling across classes to form groups, promoting familiarity. Games such as Ping-Pong tested their memory of names, and a collaborative art activity aimed to harmonize differences, reminiscent of childhood camaraderie. Rev. Fr. Pradeep's energetic and well-

prepared sessions left an indelible mark, emphasizing the importance of unity.

The final session featured a pre-placement preparation talk by Mr. Giridhar Naidu, emphasizing the qualitative aspects of placements, including personality, confidence, and skill training. The session provided valuable insights into career preparation beyond academic achievements.

Rev. Fr. Charles Lasrado, SJ commended the students for their resilience post-pandemic and highlighted the department's dedication to their meaningful future. Dr. Komal A. Dave expressed gratitude and encouraged students to carry the learned experiences into future classrooms. The PG Coordinator, Rithik J, thanked the organizers and Rev. Fr. Pradeep for the camp's success. Student testimonials reflected the positive impact of the camp on fostering stronger bonds.

The Team Building Camp was a grand success, achieving its goal of promoting unity and bonding among students. The carefully curated activities, insightful sessions, and enthusiastic participation ensured a memorable experience for all. The event not only strengthened interpersonal relationships but also provided valuable insights into career preparation.



FRESHER'S DAY

DEPARTMENT	Post Graduate Department of Commerce
DATE	04.08.2023
PARTICIPANTS	PG students – 1 st year and 2 nd year
No: OF PARTICIPANTS	155
VENUE	Xavier Hall, SJCC
TIME	4:00pm to 8:00pm

The Fresher's Day for the 1st-year students of the PG department was organized by the 2nd-year students which had the theme "Glow on – Neon". Kavya S, the Mavericks co-head, led the coordination efforts, with the PG core team and volunteers from the 2nd year providing



valuable support. The event was hosted by Anthony Deepak, who kept the energy levels high throughout the program. The event commenced with a soulful prayer by TM Pravitha, followed by an uplifting prayer song by the Crescendo team. Asish Varghese delivered an enthusiastic welcome

speech, extending a heartfelt welcome to the students. The "Mr. and Ms. Fresher" competition followed, which was hosted by John Christopher where after intense participation, Ronald Jacob (M. Com IB) and Kushi R (M. Com Reg) were crowned as Mr. and Ms. Fresher. Then the 2nd-year students from M. Com (Reg) and M. Com (IB) delivered an energetic dance performance. A thrilling treasure hunt followed, where the group from M. Com (Reg) exhibited their sharp problem-solving skills and teamwork to secure the first place. The event continued with the 2nd-year M. Com (FA) students singing a melodious song. A vote of thanks was then given by Kavya S, expressing gratitude to everyone involved in making the event a resounding success. Refreshments were then served to the students, providing them with an opportunity to interact. The festivities did not end there, as the students were treated to a lively DJ night, courtesy of DJ Quinixo, creating an atmosphere of joy and celebration. It served as a platform for the new batch to build friendships, showcase talents, and embrace the lively college culture.



POTLUCK

DEPARTMENT	Post Graduate Department of Commerce
DATE	08.12.2023
PARTICIPANTS	I M. Com, I M. Com IB and I M. Com FA II M. Com and II M. Com IB
No: OF PARTICIPANTS	150
VENUE	Gonzaga Block, SJPUC Campus
TIME	12:00pm to 3:30pm

The PG Department commenced its even semester activities with the Potluck where students came together for a delightful event combining the joy of sharing delicious dishes with the excitement of a friendly culinary competition.

The heart of the event was the potluck, where the students brought a wide array of homemade dishes, reflecting their cultural backgrounds and culinary skills. The tables were adorned with a colorful spread of appetizers, main courses, desserts, and beverages. The diversity of dishes ranged



from traditional regional cuisines to innovative fusion creations. The culinary competition was judged by Dr. Komal Dave, PG HOD, Mr. Ashfaque, PGD Coordinator and members of the PG department's core team. The top spot was secured by 1 M.Com FA, followed by 2 MCom Regular in second place and 1 MCom Regular in third place. The potluck and competition witnessed enthusiastic participation from the students, who not only relished the diverse array of dishes but also actively engaged in conversations, fostering a sense of community and belonging. The event's success can be attributed to the collaborative efforts of the organizing committee, the creativity of the participants, and the supportive environment that encouraged everyone to share and savor the joy of good food. This event not only served as a delightful break from academic routines but also strengthened the bonds among the PG Department students. The potluck and culinary competition will undoubtedly be remembered as a flavorful and memorable gathering in the academic calendar.



DEPARTMENT LEVEL CULTURAL FEST AARAMBH 2023

The cultural fest organised by the PG students brought together the 1st and 2nd year students through competitions and showcase of various talents. The theme of the event was inspired by Boho which lit up the department colourfully. The overall winners of the fest were crowned to be I MCOM, carrying on the tradition of the baton. The event was topped off by a jolly DJ night. It fostered unity among the students.



Overall winners of Aarambh 2023

1 M. COM Regular



COLLEGE DAY – PRIZE LIST

AWARD for Outstanding Contribution as Department Coordinator

PG Coordinator	Rithik J	22SJCCM018
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AWARD FOR LEADERSHIP

2 M. COM IB	T M Pravitha	22SJCCMIB022
2 M. COM FT	V Madhumitha	22SJCCM031
2 M. COM FA	Asish T Varghese	22SJCCMFA005
2 M. COM FA	Anthony Deepak	22SJCCMFA003

PG DEPARTMENT ASSOCIATION

Mavericks (Business Club)	Swekha Sara Jacob	22SJCCMFA031
	Kavya S	22SJCCM012
Elucidation (Editorial)	Ramsha Taskeen	22SJCCMIB018
	Joani Darthakim	22SJCCM009
Masterminds (Quiz Club)	W John Christopher	22SJCCM011
	Kruthik Devaiah	22SJCCMFA014
Erudite Club (Debate Club)	Anushka Peters	22SJCCMIB005
	Laishram Tomtommi Devi	22SJCCM013
Crescendo (PG Choir)	T M Pravitha	22SJCCMIB022
	K M Mayur Bopaiya	22SJCCMIB028

PG Department Activities (If any other special recognitions)	Sashack M	22SJCCM022
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AWARDS FOR SPECIAL SERVICES

IQAC	Anthony Deepak	22SJCCMFA003
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AWARDS FOR RANKHOLDERS

2 M. COM FA	Sampada D A	22SJCCMFA024
2 M. COM IB	Ramsha Taskeen	22SJCCMIB018
2 M. COM FA	Rithik J	22SJCCM018

AWARD FOR EXCELLENCE IN SPORTS

Badminton (Women)	B Madhumitha	22SJCCMIB007
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SERVICE AND HELPFULNESS

2 M. COM IB	Ramsha Taskeen	22SJCCMIB018
2 M. COM FT	Sashack M	22SJCCM022
2 M. COM FT	Kavya S	22SJCCM012
2 M. COM FT	Srividya S	22SJCCM028
2 M. COM FT	Sadhana S	22SJCCM020
2 M. COM FA	Giridharan K	22SJCCMFA010

COMPETITIVE/PROFESSIONAL EXAMS

Sl. No.	Name of the Student & Reg. No.	COMPETITIVE EXAM
1	Daniel George 22SJCCM005	UGC NET (Cleared)
2	Rithik J 22SJCCM018	UGC NET (Cleared)
3	Kshitija Subramaniam 22SJCCM039	UGC NET (Cleared)

STUDENT SUPPORT

Mentorship

Class	Mentor	Number of Students
I M. Com (Finance & Taxation)	Dr. Himachalopathy	48
I M. Com (International Business)	Dr. Komal A. Dave	22
I M. Com (Financial Analysis)	Ms. Maria Sanjana	55
II M. Com ((Finance & Taxation)	Dr. D. Raja Jebasingh	36
II M. Com (International Business)	Mr. Giridhar Naidu	28
II M. Com (Financial Analysis)	Mr. Mohammed Ashfaque	47
	Total:	236