

Sl.No	Reg. No.	Name	Title	College presented
1	18SJCCM001	Adeeba Afreen	Innovation & best practices in higher education	SJCC
2	18SJCCM002	Aishwaryalakshmi C.	Innovation & best practices in higher education	SJCC
3	18SJCCM004	Ananthu Prasad	A Analtical study on the attitude and preference of student investors in mutual fund	SJC
4	18SJCCM005	Austin Parackal	A Study on investment decision of teaching professionals in SJCC	SJCC
5	18SJCCM006	Chelsea S.	A study on consumer behaviour towards cosmetic production bengaluru	SJCC
6	18SJCCM007	Dayani M.	A study on usage of online food service apps by youth in bengaluru city	SJCC
7	18SJCCM009	Grace Prerana	Impact of AI on Consumer Purchase Decision	JAIN - CMS
8	18SJCCM010	Hanisha M. V.	A study on Blockchain technology for agriculture loan among farmer	New Horizon college
9	18SJCCM011	Jennifer Jemima V.	An Emperical Study n Brand Loyalty and Preferene on Automobile Brand among IT professionals in Bangalore.	SJCC
10	18SJCCM012	Leonora D'Souza	Impact of AI on Consumer Purchase Decision	JAIN - CMS
11	18SJCCM013	M.P. Shaji Saranya	A study on the effectiveness of internet advertisement on consumer behaviour	MAR BASELIUS, Kottiam
12	18SJCCM014	Maha Shriesha V.	An Emperical Study n Brand Loyalty and Preferene on Automobile Brand among IT professionals in Bangalore.	SJCC

13	18SJCCM015	Manisha Soreng	students responsiveness towards modern educationalal techniques	Acharya Institute of Management
14	18SJCCM017	Maria Shirley Rozario	A Comparative study on start ups and corporate and the youths preference over them	M.A.M.B School, Trichy
15	18SJCCM018	Monica Jennifer	A Comparative study on start ups and corporate and the youths preference over them	M.A.M.B School, Trichy
16	18SJCCM020	Pooja Jasani	A Analtical study on the attitude and preference of student investors in mutual fund	SJC
17	18SJCCM021	Poojashree C	Impact of mobile banking on senior citizen	New Horizon college
18	18SJCCM022	Punida Arpitha B.	An Emperical study on the mobile brand preference by the youth preference	M.A.M.B School, Trichy
19	18SJCCM024	Ritayan Kulabhi		
20	18SJCCM025	Sherin Raj J.	A study on Blockchain technology for agriculture loan among farmers	New Horizon College
21	18SJCCM026	Shradha Sangeeth	A study on the effectiveness of internet advertisement on consumer behaviour	MAR BASELIUS, Kottiam
22	18SJCCM027	Shweta Kujur	Students responsiveness towards modern educationalal techniques	Acharya Institute of Management
23	18SJCCM028	Sindhu D.	Students perception towards education loan	New Horizon College .
24	18SJCCM029	Sneha T.	A Study on importance of social media in recruitment process	SJCC
25	18SJCCM030	Srilekha N.	A Analtical study on the attitude and preference of student investors in mutual fund	SJCC
26	18SJCCM031	Sripriya R .	An Emperical study on the mobile brand preference by the youth preference	M.A.M.B School, Trichy

27	18SJCCM032	Subhiksha S.	A Study on SHRM, firm performance & Entrepreneurial orientation	SJCC
28	18SJCCM033	Sudhakar S.	Impact of mobile banking on senior citizen	New Horizon College .
29	18SJCCM034	Sukumar K.	Descriptive study on the process od development of psychological contract	SJCC
30	18SJCCM035	Tenzin Passang	Descriptive study on the process od development of psychological contract	SJCC
31	18SJCCM036	V. Sneha	A study on consumer behaviour towards cosmetic production bengaluru	SJCC
32	18SJCCM037	V. Sophia	A study on usage of online food service apps by youth in bengaluru city	SJCC
33	18SJCCM038	Varsha V.	Students perception towards education loan	New Horizon College .
34	18SJCCM039	Namitha Obed E.		
35	18SJCCM040	Poornima Purushotham		
36	18SJCCMFA001	Adyasha Mallick	Mergers and acquisitions	Indian Academy
37	18SJCCMFA002	Aishwarya R.	Emerging model in food delivery sector leading to sustainability in India	Indian Academy
38	18SJCCMFA003	Albin Jose	Influence of social media advertising on buying behaviour and brand loyalty among youth with special reference to FMCG's	CMS College, Kottayam
39	18SJCCMFA004	Alphons Prabhu	Artificial Intelligence with reference to Bangalore IT sector	Jain University
40	18SJCCMFA005	Ansar Ahammed	Impact of Amazon on buying behavior of rural people	CMS College, Kottayam
41	18SJCCMFA006	Archana PN	Role of social media in recruitment	St Joseph's College of Commerce
42	18SJCCMFA007	Arpitha P.	An examploratory study on finanical inclusion in India and its economy	Kristu Jayanthi College
43	18SJCCMFA008	Ashish John George	Gender pay gap	Kristu Jayanthi College

44	18SJCCMFA009	Cyril Kumar A.	Artificial Intelligence with reference to Bangalore IT sector	Jain University
45	18SJCCMFA010	Delishia Tom	Benefits & barriers of E - Market places on MSME perspective	R.V. College
46	18SJCCMFA011	Franklin Babu E.	Automobile Industry Problems faced by introduction of Muruti Suzuki E-cars in India	Indian Academy
47	18SJCCMFA012	Gokul Krishna M.	Influence of social media advertising on buying behaviour and brand loyalty among youth with special reference to FMCG's	CMS College, Kottayam
48	18SJCCMFA013	Jyotishman Samall	Shifting tidesAdaptation of Alternative energy future oils	Indian Academy
49	18SJCCMFA014	Krithika J.	Sustainable Development and CSR	Mount Carmel College
50	18SJCCMFA015	Lubna Sayeed S.	Review on entrepreneurship and start ups in agricultural sector	Indian Academy
51	18SJCCMFA016	Madhumitha V.	Effects of Digital marketing over traditional marketing strategies in Urban India	SSMRV College
52	18SJCCMFA017	Mariyam Afreen	Patronizing factors affecting Islamic Banking and how it differs from conventional banking	St Joseph's College
53	18SJCCMFA018	Monisha A.	Advertising in the growth of business	Kristu Jayanthi College
54	18SJCCMFA019	Narendra Kumar V.	The impact of social status and various challenges faced by transgender community in Bangalore	Kristu Jayanthi College
55	18SJCCMFA020	Nayana Liz Johnson	Role of travel agency in tourism development special reference to Ernakulam District	Maharajas College
56	18SJCCMFA021	Nishal Maria Fernandez	Study on the impact of Jio Tele Service in Bangalore	MMK & SDM Mahila Mahavidyalaya
57	18SJCCMFA022	Patricia Paul	Sustainable Development and CSR	Mount Carmel College
58	18SJCCMFA023	Phaneendra A.	Impact of B2C E-commerce on Indian economy	indian Academy
59	18SJCCMFA024	Poornima C.B.	Impact of B2C E-commerce on Indian economy	Indian Academy
60	18SJCCMFA025	Preethi S.	Advertising in the growth of business	Kristu Jayanthi college
61	18SJCCMFA026	Ranjana Sharma	Patronizing factors affecting Islamic Banking and how it differs from conventional banking	St Joseph's College
62	18SJCCMFA028	Rohan Mukherji	Gender pay gap	Kristu Jayanthi College
63	18SJCCMFA029	Roshan F.	Artificial Intelligence with reference to Bangalore IT sector	Jain University
64	18SJCCMFA030	S. Balakrishnan	Study on Crisis Management of Nestle based in Bangalore	Maharajas college

65	18SJCCMFA031	S. Priyanka	shifting tidesAdaptation of Alternative energy future oils	Indian Academy
66	18SJCCMFA032	Sahana B.	An examploratory study on finanial inclusion in India and its economy	kristu Jayanthi College
67	18SJCCMFA033	Sarishma Manoj Kumar	Gender Stereotypes in Media	kristu Jayanthi College
68	18SJCCMFA034	Shreesha G.	Impact of C2C E-commerce on Indian economy	Indian Academy
69	18SJCCMFA035	Shrunga C.P.	Impact of social media on buying choices of shoppers	MMK & SDM College, Mysore
70	18SJCCMFA036	Simeon Benjamin	Automobile Industry:Ecological Sustainability of Muruti Suzuki	Indian Academy
71	18SJCCMFA037	Simran Shukla	Emerging model in food delivery sector leading to sustainability in India	Indian Academy
72	18SJCCMFA038	Sinu George	Challenges in mergers and aquisitions-A case study	Indian Academy
73	18SJCCMFA039	Sispita Dash	Mergers and acquisitions	Indian Academy
74	18SJCCMFA040	Sruthi S.	Role of MSME's in nations development	Indian Academy
75	18SJCCMFA041	Teja Rani L.	Gender representation in the Indian advertising	Kristu Jayanthi college
76	18SJCCMFA042	Tashi Dorjee	Opportunities and challenges faced by the Indian startups	St Joseph's College of Commerce
77	18SJCCMFA043	Tejaswini K	Factors that influence occupational stress among faculty in management education	Indian Academy
78	18SJCCMFA044	V. Nithyashree	Factors that influence occupational stress among faculty in management education	Indian Academy
79	18SJCCMFA045	Varsha S.	A study on business-to-business E-commerce worldwide growth	St Joseph's College
80	18SJCCMFA046	Vennifer Jency P.J.	Benefits & barriers of E - Market places on MSME perspective	R.V. College
81	18SJCCMFA047	Vinodhini K.	Impact of C2C E-commerce on Indian economy	Indian Academy
82	18SJCCMFA048	Zainab Afreen	Effects of Digital marketing over traditional marketing strategies in Urban India	SSMRV College
83	18SJCCMFA049	Nikitha Varghese	Role of travel agencies in tourism development, a study with special reference to Ernakulam district	Maharajas College

84	18SJCCMFA050	Navami D.	Social media and its fake identities	Kristu Jayanthi College
85	18SJCCMFA051	Prashanth A	Automobile Industry:Ecological Sustainability of Muruti Suzuki in India	Indian Academy
86	18SJCCMFA052	Sadhana Rajesh	A study on business-to-business E-commerce worldwide growth	St Joseph's College
87	18SJCCMFA053	Tejeswini M	The impact of social status and various challenges faced by transgender community in Bangalore	Kristu Jayanthi College
88	18SJCCMFA054	Nagashree P.K.	Social media and its fake identities	Kristu Jayanthi College
89	18SJCCMFA055	P. Euresha	Role of MSME's in nations development	Indian Academy
90	18SJCCMFA056	Shyama N.P.	Study on the impact of Jio Tele Service in Bangalore	MMK & SDM Mahila Mahavidyalaya
91	18SJCCMFA057	Kelvin James	Impact of Amazon on buying behavior of rural people	CMS College, Kottayam
92	18SJCCMFA058	Lavinia Edna Wahlang	Gender Stereotypes in Media	Kristu Jayanthi college
93	18SJCCMIB001	Abraham Britto L.	A Study on the portrayal of women in media in India	M.A.M. B-School
94	18SJCCMIB002	Aishwarya K.	A study on Cryptocurrency and it's advantages over fiat money.	CMS College, Kottayam
95	18SJCCMIB003	Akhila R.	A Study on students preference towards entrepreneurship over corporate jobs.	CMS College, Kottayam
96	18SJCCMIB004	Akshata Mahadev Manawadi	A Pure research of children behaviour on media	M.A.M College of Engineering and Technology
97	18SJCCMIB005	Ananya R.	A Study on the impact of green market on consumer behaviour	Sivananda Sarma Memorial R.V college (ssmrv)
98	18SJCCMIB006	Angelina Kavitha Aishwarya	A pure research on whether Artificial Intelligence is a boon or a bane.	M.A.M.B-School
99	18SJCCMIB007	Annu Joseph	Social media marketing and it's impacts on customers and retailers.	Sivananda Sarma Memorial R.V college (ssmrv)
100	18SJCCMIB008	Anushka	Managing Ethics in work place	Sheshadripuram College
101	18SJCCMIB009	Arpitha K.	A Study on influence of entrepreneurship in the curriculum of undergraduate and postgraduate students	St Agnes college, Manglore

102	18SJCCMIB010	Asha Supriya C.	A study on the contribution of online social networks in raising the empowerment level of women entrepreneurs in bangalore City	CMS College, Kottayam
103	18SJCCMIB011	Bopaiah T. K.	Consumers study towards Contraceptives	MMK and SDM Mahila Mahavidyalaya , Mysore.
104	18SJCCMIB012	Braganca Jonathan Orlando	A study on Cryptocurrency and it's advantages over fiat money.	CMS, Kottayam
105	18SJCCMIB013	Chethan Krishna N.	Green Marketing	St. Joseph's college(Hassan)
106	18SJCCMIB014	Dangsha Kantrimachim Matthew Maring	A Study on influence of online portal applications	M.A.M. B-SCHOOL
107	18SJCCMIB015	Deepa Paul	Paradigm shift in women entrepreneurship in India	Baselius college, Kottayam.
108	18SJCCMIB016	Devika N.M.	Consumers study towards Contraceptives	MMK and SDM Mahila Mahavidyalaya , Mysore.
109	18SJCCMIB017	Dheepthi N. S.	A study on the contribution of online social networks in raising the empowerment level of women entrepreneura in bangalore city	CMS, Kottayam
110	18SJCCMIB018	Gladys J.	A pure research on whether artificial intelligence is a boon or a bane	M.A.M B-School , Tiruchirapalli
111	18SJCCMIB019	Harshitha G.P.	A study on Employee Engagement and it's impact on organization success	SSMRV college
112	18SJCCMIB020	Hera	A Study on students' preferences towards entrepreneurship over corporate jobs.	CMS, Kottayam
113	18SJCCMIB021	Jovin Glen Crasta	Emerging e commerce practices	M.A.M B-School , Tiruchirapalli
114	18SJCCMIB022	Kamal R.	A Study on influence of online portal applications	M.A.M.B-School
115	18SJCCMIB023	Karthik P.L.	A Study on the impact of green market on consumer behaviour	Sivananda Sarma Memorial R.V college(SSMRV)

116	18SJCCMIB024	Kavya Karnick	A study on effectiveness of influencer marketing as a promotional tool among social media users and it's impact on purchase decisions.	St. Joseph's College
117	18SJCCMIB025	Kritika Jena	A study on students' preference in taking entrepreneurship as a subject in undergraduate and post graduate level.	St. Agnes College, Mangalore.
118	18SJCCMIB026	Marline Backia Indira M.	A study on Employee engagement and it's impact on organisation success	Sivananda Sarma Memorial R. V college
119	18SJCCMIB027	Manisha Mathew	employee satisfaction in south indian bank with reference to bangalore city	Baselius College ,Kottayam,Kerala
120	18SJCCMIB028	Manish S.	Social media marketing and it's impacts on customers and retailers.	Sivananda Sarma Memorial R.V college(SSMRV)
121	18SJCCMIB029	Mary Lalruatsangi	A study on consumer adoption towards Google Pay with special reference to Bangalore City	MAM B-School (Trichy)
122	18SJCCMIB030	Melissa Ann Jacob	A Study on the effectiveness of the fitness challenge amongst bangalore youth	St.Joseph's College(SJC)
123	18SJCCMIB031	Merrill Margarita	A study on self group in the development of the socio economic status of a woman	Baselius College, Kottayam
124	18SJCCMIB032	Muthakka C. A.	A study on awareness of influencer marketing among social media users and it's impact on purchase decision.	St. Joseph's College
125	18SJCCMIB033	N.V. Kamala Shreya	Green Market: A futuristic thought	St. Josephs college
126	18SJCCMIB035	P. Baavani Akshita Rao	A study on the use of digital payment system (Paytm) post demonetisation in Bangalore.	SSMRV College ,Banglore
127	18SJCCMIB037	Parav Mehra	Green Marketing	St. Joseph's college(Hassan)
128	18SJCCMIB038	Pratibha Singh	Managing Ethics in work place	Sheshadripuram College
129	18SJCCMIB039	Rajiv B. Athreya	Green marketing: : A Futuristic thought	St. Joseph's College (Autonomous)
130	18SJCCMIB040	Raksha D.	Financial performance of NBFCs	Kristu Jyoti college of management and technology

131	18SJCCMIB041	Sam Wilfred V.	A Study on women portrayal in media in India	M.A.M. B-School
132	18SJCCMIB042	Sandra Raju	'Artificial intelligence in Healthcare: Is this what we need?'	St Joseph's College Of Commerce (Autonomous)
133	18SJCCMIB043	Saurav S. Shetty	'Artificial intelligence in Healthcare: Is this what we need?'	St Joseph's College Of Commerce (Autonomous)
134	18SJCCMIB044	Sherwin Mathew Joseph	Role of self help groups in developing the socio economic status of women	Baselius college Kottayam, Kerala
135	18SJCCMIB045	Shinoy P. Abraham	Financial performance of NBFCs	Kristu Jyoti college of Information and Technology
136	18SJCCMIB047	Sowndarya Narayan	A Study of children behaviour on media	M.A.M. B-School
137	18SJCCMIB048	Tenzin Tsewang	A Study on innovative HR Strategies and practices on Indian and foreign MNC's	M.A.M. B-School
138	18SJCCMIB049	Tia Joseph	" Implications of GST in the perspective of HR policy in Bangalore city "	C.M.S College Kottayam
139	18SJCCMIB050	Treesa Jose	Study on the level of satisfaction of employees in South Indian Bank with special reference to Bangalore city	Baselius college , Kottayam , Kerala 686001
140	18SJCCMIB051	Tsewang Dolma	A study on consumer adoption towards Google Pay with special reference to Bangalore city.	MAMBS (Trichy)
141	18SJCCMIB052	Victor Prashanth Kumar B.	Emerging E-commerce practices	Mam B school , Trichy
142	18SJCCMIB053	Vidhya Mary D.	A Study on innovative HR Strategies and practices on Indian and foreign MNC's	M.A.M. B-School
143	18SJCCMIB054	Vijay Mathew Joseph	Paradigm shift in women entrepreneurship in India	BASELIUS College, Kottayam
144	18SJCCMIB055	Yashika S.	A study on the effectiveness of the #fitness challenge amongst bangalore youth	St. Joseph's College
145	18SJCCMIB056	Mahesh P.M.	A study on the innovative practices and strategies in luxury marketing	Sivananda Sarma Memorial RV College
146	18SJCCMIB057	Thomas Benny Kunnath	A study on the use of digital payment system (Paytm) post demonetisation in Bangalore.	SSMRV College , Bangalore

